

Correspondence

Dear Garden Club Members:

Don't you agree that we have made a grand start with our first two programs in September? Miss Anne Roberts with her suggestion of "Neatness in Kingsville" was an inspiration to all of us. Expenses were \$32.00 since we joined Corpus and Bishop in sharing obligations. Daisy Steineger won many friends and stimulated increased interest in the hobby of flower arranging with her charm and her use of garden flowers. Her fee was \$100.00 plus travelling expenses and the club has \$58.00 over this amount. Credit is due that wonderful program committee. The luncheon was well arranged by the hospitality group and enjoyed by every one including a large number of out of town guests.

REINDER: As the Study Groups start their programs, will each group please be responsible for opening the parish house, arranging chairs and tables, cleaning and picking up debris, asking Eddie Rabon for the rental money, and returning the key? This may sound like trouble but our Chris Wilson, the world's most patient cleaner-upper has performed for over a year and now has other duties. Thank you.

SUN*UP MAGAZINE: Why not give subscriptions for Christmas or renew your old one? \$2.00 a year and the club gets \$1.00 of this.

A & I ANNUAL RECEPTION: All Garden Club Members and their husbands have received a special invitation from Dr. Ernest Foteet to attend the annual reception honoring new members of the faculty, Oct. 4th, from 7:30 to 10:00 P.M. on the lawn of the President's home. Let's go.

WELCOME- NEW MEMBERS: It was specially nice to see so many new members at the Clinic. We hope you enjoy your membership and please ask questions, give suggestions and attend all meetings.

LIBRARY: Miss Ann Kirven has made a survey of available books on related garden subjects in the library and is giving a National Handbook on Flower Show Practice as her contribution to our work. She is also planning the entry of books, magazines, and seed catalogues for the Flower Show. Good work. There are copies of the three required books of outside reading necessary for School One in the library now.

PENNY PICKING- UGH- OCT. 14th: Group One brings one of South Texas most popular and informed speakers on horticulture to our club. Come and hear her and later she will judge flower arranging entries as they will be judged at our show using our scale of points from the schedule.

HELP--TALENT WANTED: Can you print or paint signs, or even cut out letters with scissors? Don't you call 654j and offer your services for an afternoon or evening? Staging is so important for YOUR SHOW.

READ YOUR FLOWER SHOW SCHEDULE: Read, plan, practice. Get ready for November 8th & 9th. Look at the types of entries, then turn to the scale of points on the next page and see the way they will be judged. Call any of the chairmen, Betsy, Mary Lewis, Gene Lederer or me if you have questions. Ruthie DeLaurei is Chairman of Horticulture and she can explain that "Any Bloomin' Thing" means flowers and/or pot-plants you have grown. Watch out for bugs and grasshoppers and get your entries planned.

CLIP THIS LIST AND PLACE IN YOUR YEAR BOOK PLEASE.

Group one: Campbell, Mrs. Ted (Rose) 120 S. St.	1145j
Fischer, Mrs. Harold E. (Rose Janet) 721 E. Warren	1138w
Sharp, Mrs. James P. (Madeline) 620 E. Kennedy	451j
Group Two: Woods, Mrs. Dale, (Betty) E. Caesar	679
O'Brien, Mrs. T. P. (Jackie) 603 N. Henrietta	285
Group Three: Howe, Mrs. J. J. (Dessie) E. Campus	1034j
Landrum, Mrs. W. M. (Ruth) 330 N. Henrietta	610w
Group Four: Deer, Mrs. Z. B. (Margaret) 923 Lantana	958j
Roberts, Mrs. E. J. (Label) 610 W. Richard	1404w
Sells, Mrs. W. E. (Helen) 403 E. Kennedy	1059j
Group Five: Harrel, Mrs. Hale (Lillian) 725 N. Richard	434
McLoud, Mrs. M. T. (Lucille) 823 Gross	619
Group Six: Langley, Mrs. John (Dorothy)	Riviera
Dietz, Mrs. George (Dorothy)	Riviera
Dickenson, Mrs. Lee (Chloe) -Associate	Riviera
Group Seven: Harrel, Mrs. H. L. Jr. 512 W. Lee (Claudia)	1147w
McLaurin, Mrs. Banks (Louise) 325 E. Ragland	1535w
Scales, Mrs. J. R., (Rosemary) 2408 N. First St.	1405

November is almost the most important month in our year's work--the number one judging school is the 14th & 15th and Dorothy Biddle writes that she will make from twelve to fifteen flower arrangements for us in her class. Good luck and good planning on your tables for the show and PLEASE STUDY YOUR SCHEDULES.

Sincerely, *Florence Hato*

Raceme-- elongated flower cluster, arising from a single main stalk, from which arise stalks of individual flowers. Stalk never terminates with flower. When branched, called compound raceme. (lily-of-the-valley)
Catkin-- Flower cluster as pussy-willow & poplar. Called Ament & consists of a scaly spike, flowers have no petals.
Panicle-- Compound raceme, loose flower cluster blooming from center or bottom toward edge or top. Never ends with flower. (Oak, Olive, Catalpa).

Winter, - gladiolus, tigridia, tritonia & watsonia. D. plants for frost-free south, freesia, ixia, libertia. All the garden genera are herbs, with chiefly basal, grass-like or sword shaped leaves with flowers arising from 2 membranous bracts.

Palmetto-- pal-may-see-ee- Palm family. Most distinctive foliage plants of tropics with 140 genera & 1200 species, ranging from plants of pot culture to royal palm. It has great economic importance for fiber, food drugs, resins, wood, oil, date etc.

with separate petals. Finally the huge family of the snapdragons & lobelias, the Chrysanthemum family, the CC. COMPOSITAE--com-POL-i-tee-Daisy. Chrysanthemum family, the largest in the world, sometimes called thistle, aster, cosmos, or goldenrod family. Contains 800 genera & over 12,000 species. ex. Chicory, lettuce, dandelions, ageratum, calendula, dahlia, marigold, zinnia, arnica, coreopsis.

*Monthly Letters
from our
President*

Last of May, 1949

Dear Friends in the Kingsville Garden Club:

As I begin the first in a series of news letters to you, I extend every good wish for success in your own garden work, flower arranging, conservation project for every-member-compost-bed, civic beautification participation, and excellent programs next year, carefully planned to include a balance of projects which will lead to greater accomplishment by the club and personal satisfaction to each member. "All America is a Garden, Let's do Our Part in Kingsville".

The executive board met last Monday, discussing the various duties of each committee, and the part that each study group will play in the program building. Chris Wilson, Program Chairman, will be glad to have program plans from each group by June tenth; plans for an attractive yearbook are already under way. Ana May, Civic Chairman, has started intensive work for several other wonderful projects. Myrtle Ballard, Awards Chairman, is beginning an extensive clipping campaign, collecting and taking pictures on all our meetings and projects for our scrap book. If you can help her, please call 1460 J 1 — we want to keep an accurate history of this years work. She is investigating how our Club can strive for awards, State and National, in Year Book, Scrap Book, Flower Show, Horticulture both club and individuals, and Conservation. You all remember Mrs. F. A. Huwieler of Houston who gave us three days last December — She is now State Horticulture Chairman and will assist all of us in working for Awards in the State. Mrs. George Boyle, Mission, who spent one day with us in March, is the new Year Book State Chairman, and has promised us every help. Mrs. Paul Frinzel, Donna, who gave us our first Flower Arranging Clinic last October is the incoming State Chairman of Flower Shows, and your president is serving on her committee so that we will have an insight into what is expected of us with our November Flower Show, scheduled for the South Texas Fair & Exposition. Betsy Mantor will be Chairman of the Show and will have suggestions for planting, Flower Arranging and Horticulture at an early date. Let's all start planning toward an outstanding exhibition in November — planning, yes, but more important, PLANTING. Ruthie DeMauri, Horticulture Chairman, will soon have information from Mrs. Huwieler for all of you and reported this morning that Dr. Howe, head of the Texas A & I Agriculture Department, would give each of our yards a soil analysis if equipment can be set up this summer. He will let us know definitely by July. Isn't that Grand! Did you hear that Ruth Henderson, Riviera, rooted and gave away according to her diary, over 2,000 plants this Spring? She and Myrtle are both generous gardeners and good ones.

At this writing we have not had a report from the Casa Ricardo as to whether we can meet there. Also no reply about the possibility of Mrs. Daisy Steiniger, Dallas, and Mrs. Howard Kittel, Ft. Worth, coming to us in September and October for clinics on Flower Arranging. They both told me they were very interested and we will have outstanding programs from them if they can come. Several of the groups have reported their plans for programs and they sound too good to be true — featuring Horticulture and Flower Arranging. Our first September meeting will cover Horticulture, Soil Analysis and Civic Beautification. An outstanding speaker has been contacted.

Miss Sadie Hatfield, Texas A & M Extension Department, has written that Miss Ruby Butts has copies of bulletins which you will be interested in reading at the Kleberg County Court House. Call her before going to see them as she is in the country a great deal of the time. There is material available on roses, insects and other related garden subjects. You may write for complete list of available publications from Texas Agricultural Experiment Station, College Station, Texas, Circular #119.

Completing our fall work is the First Judging School, November 14 & 15, with Mrs. Jacobs, Horticulturist, Carrollton, Ky., and Mrs. Dorothy Biddle, Flower Show Practice and arranger, from Pleasantville, N.Y. They will teach two days, and exams will be given on the 16th. They are scheduled for Houston, Beaumont, Corpus Christi, and Mission for schools in South Texas. The price for any of these schools is \$5.50. You are not required to take the exams, but you will find that they are not hard and that you will learn more if you plan to take them. These schools are open to any interested person, but credit for work is only given members of affiliated clubs of Texas & National Council, Inc. "SUN-UP" Magazine has made our club a marvelous offer of 50% of all subscriptions to their magazine that we make. If any of you wish a subscription, 6 issues for \$1.00, bi-monthly, to a wonderful Texas Garden magazine, please call Catherine, Chris Wilson, Myrtle Ballard, and our club treasury will increase accordingly.

This is my first experience with a stencil and typing a long paper. Please overlook misspelling and mistakes. There is a lot more to learn to Garden Club work than meets the eye. So far I have written 67 letters in one month. Whew! Lots of fun this summer and good work and luck in your gardens.
F.T.

For your information, and for that of all of those civic-minded groups and individuals whose cooperation we wish to secure in carrying out in our locality the program of improvement of the areas adjoining the highways of our county, we wish to give a brief summary of the principle phases of the program as it has been developed so far.

Our program in general now includes the following items:

1. Living Memorial

By concurrent Resolution a few years ago the Legislature has requested each county in Texas to adopt some particular flowering shrub or tree to stand as a "Living Honor" memorial to all of the citizens of that county who served in the armed forces during World War II, and asked that all property owners of the particular county plant the selected shrub or tree in their individual yards, as well as in public parks and around public buildings and along public roadsides.

2. Clean-Up Program

Encouraging the citizens who live along our highways and the business men who own property adjoining the business routes of these highways through our town and city, to clean up and beautify these properties.

3. Wild Flowers

Texas has a unique and unequalled heritage of lovely and distinctive wild flowers, which are rapidly being depleted by agricultural and industrial expansion. It is our hope that citizens can be encouraged to plant these seeds in their yards, and our public officials to do likewise in our public parks and playgrounds and along roadsides. The Landscape Division of the State Highway Department has shown that such a program is possible, as can be witnessed along all our highways in the spring of the year. (To protect our flowers we have a law, H.B. #47.)

4. Highway markers

During the Centennial celebration in 1935 and 1936 the Centennial Commission made an excellent start in placing proper markers at the principal historical spots along our highways. We propose that a further study be made of the many as yet unmarked historical or interesting beauty spots in our state, and that suitable markers identify them.

5. Advertising Signs

A study was made by the Texas Roadside Council of the Texas Highway department toward a practical correction of the present indiscriminate use of advertising signs along Federal, State and local highways, but no definite progress.

6. Control of Dumping and Unsightly Wrecking Yards.

There is now on the statute books legislation which prohibits the dumping of certain waste materials within 300 yards of public highways. This law needs some amendments and a great deal of enforcement.

You can see that this is an ambitious program and one which cannot be accomplished in a short time, but it is, nevertheless, one on which we can concentrate and try to get as much as possible accomplished this year. We must depend for its accomplishment largely on the efforts and the cooperation of the groups and individuals represented here today.

Roadside Beautification Committee
Kingsville Garden Club

merous clubs interested in this project, I believe Mr. Davis e-consider it.

3 you and you co-workers continuous success with kind regards,

Sincerely yours,
Rudolph Riefkogel
Sr. Landscape Adviser.

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road park alongside the Mo-Pac station which is being completed, and the same garden club will place benches in this park.

A new garden club is being organized in Kingsville and my future efforts will be continued with their co-operation if they will be interested.

Yours very truly
(signed) Mrs. Frank C. Johnson

(copy)



COMMISSION
FRED A. WEMPLE, CHAIRMAN
A. F. MITCHELL
R. J. POTTS

STATE HIGHWAY ENGINEER
D. C. GREER

TEXAS HIGHWAY DEPARTMENT

2300 Roosevelt Ave.
San Antonio, Texas
September 27, 1949.

FILE NO.

Mrs. Charles H. Flato (Third)
Kingsville, Texas

Dear Mrs. Flato:

To assist the Kingsville Highway Beautification Committee with their program of Improvement of Properties Adjacent to Highways, I have prepared a pamphlet which I am sending you under separate cover. In addition to the pamphlet, I am sending booklets and paper as follows:

Booklet: 4 Each
Suggestions for the Improvement of Roadside Establishments.

Booklet: 4 Each
Suggestions for the Improvement of Rural Home Entrances.

Paper: 1 Each
Lime Whitewash for Painting Purposes.
For additional copies have paper mimeographed.

The booklets, which we recently discussed, showing plans and illustrations for improvement of Automobile Wrecking and Junk Yards, and improvement of grounds of small dwellings are not available at this time. I discussed the preparation of these booklets with Mr. Rodman, Assistant to Mr. Bennett, Engineer Traffic Services while in Austin recently. Mr. Rodman favors the preparation of these booklets, but he informed me that it may take some time before they are available.

To expedite the preparation of these booklets, may I suggest that the Chairman and members of the Kingsville Highway Beautification Committee send a letter to Mr. Fred T. Bennett, Engineer Traffic Services, Texas Highway Dept. Austin, Texas, and ask him to make the booklets available at an early date. As you know, the winter season is the most ideal one to undertake improvements of properties; at that time property owners are more receptive than during the summer months. When you write Mr. Bennett, it is best not to mention that I made the suggestion. I have prepared a Sample Letter to Mr. Bennett requesting the mentioned booklets. The enclosed letter is intended as an outline only and should not be copied.

You may be assured that the matter will receive careful consideration in the formulation of the proposed Zoning Ordinance.

Very truly yours,

PLANNING AND ZONING COMMISSION, CITY OF KINGSVILLE
Glen W. Earnhart, Secretary

(COPY)

*Radio Talks
Civic Meeting of Council
All Community Consider
Curbs to Consider
Roadside Beautification
Program
many personal visits &
trips to CCC-*

3.0 miles north of Riveria. Mr. Davis has not agreed to at this time to construct this Turnout, but I have hopes that he will act favorably on this matter.

Hoping this is the information you are seeking.

Sincerely yours,
(signed) Rudolph Riefkogel
Sr. Landscape Adviser.

CC Chamber of Commerce
CC Kingsville Garden Club



Donna
Garden
Club

Donna, Texas

"Home of The Texas Flower Festival"

December 29, 1949

Mrs. Chas. Flato III
614 N. Lee St.
Kingsville, Texas

Dear Mrs. Flato:

With the passing of the Christmas holiday season, all committees of the Texas Flower Festival, to be held in Donna, Monday and Tuesday, February 13th and 14th, have gone into action. So, as chairman of judging arrangements I take great pleasure in extending you an invitation to act as a member of our judging staff.

Due to the pressure of having Christmas business too close on the heels of the remodeling of my store, I am perhaps a bit late in issuing these invitations. So it will help me a lot if you can let me have your reply at once.

The gasoline used in transportation will be paid and a room furnished to those who wish to arrive Sunday.

Looking forward to a pleasant association with you and the other judges, at that time, I am,

Sincerely,

Myrtle Whorton

Myrtle Whorton
(Mrs. L.H. Whorton)
Chairman judging arrangements
Texas Flower Festival

MW:mj

MONTE VISTA GARDEN CLUB

Dear Mrs. Flato

We are so pleased that you are coming to San Antonio with Mrs. Price and Mrs. King to judge our Flower Show.

I'm looking forward to meeting you at the show and we hope you will have an enjoyable time with us. Our girls will meet you at Sundown 11:30 A.M. on Thursday November 13th, Oak Hills Country Club.

Best regards

Leah C. Chmms

(Mrs E.W. Chmms)

303 Portman Dr
Oklahoma City

April 15, 1950

Dear Mrs. Flato:

The Bishop Garden Clubs wish to express their deep appreciation to you for helping judge our Flower Show.

We are very grateful for the time and interest you have taken all this year in making our Garden Clubs and our Flower Show a success. Without your wise guidance and many helpful

Mrs. Bert Lewis Hildinger

1023 Tenth St.

Aliso, Texas

April 21, 1950

Dear Mrs. Flato,

The members of our garden club are most grateful to you for coming over to judge our flower show.

Everyone who got a nibble declared it was only because of your talk to us a few weeks ago, that they were able to make good arrangements. They are all looking



Downy Woodpecker

Dear Mrs. Flato,

I am glad you can come to Bishop on April 15th, to judge our flower show. I hope we can have a show, that will be worthy, to be judged.

The ladies from C.C. will be Mrs. Beckenbaugh, Mrs. Chas. Sanders, Mrs. Clayton Walters, to judge the horticulture division.

The show will be at the High school auditorium.

Texas GARDEN Clubs, Inc.

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AMARILLO, TEXAS
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TYLER, TEXAS

GOODMORNING AND GOODWISHES

My dear Mrs May: Mrs Chas. Flato III

As I accepted the Kingsville invitation first, I feel that I can tell you the dilemma in which I find myself this morning.

Through unforeseen circumstances, I find my expense budget depleted to such an extent I would not like to start out to Kingsville for fear I might not get all the way there. It has been a long vacation--and I have made vacation trips. I try to keep in traveling funds--in my civic work by doing newspaper work--but my next newspaper check is not due till September tenth. I give all my time to this civic work without compensation. I work in some newspaper writing as I can--so sometime--if the distance is long--I just do not have the funds to make the trip. I wonder if ~~you~~ you pool your funds--Kingsville, Bishop--and Corpus--you would care to arrange transportation by air to Corpus for me? This is a little hard to suggest. Maybe my visit would not be worth the expense of transportation. It would be great to visit your section--but you consider things carefully. The only way I feel that I can make the trip is to have you make reservation for me by air or train. Do let me know. Thank you--and a million good wishes.

Mame Roberts Howe Texas

August 27 1949

Mame Roberts

My dear Frances: Your most inspiring letter made my heart sing. May your wonderful plans soon become a reality. I have lived over every minute of my visit to Kingsville and it is with deep appreciation that I thank you again for every courtesy. You have so much with which to work--so many outstanding advantages--and such wonderful leadership. I sent to Mrs Windsor president of Texas Garden Clubs Inc., a story of your work there--and congratulated her on having you on her board. Will you go to the Fall Executive Board Meeting at Texarkana November 8-9? I probably shall be in Florida. I have thought of writing Mr Tommy Tompkins for some transparencies of Kingsville's beauty to show on this trip. I heard Mr Tompkin's name mentioned on a radio program--station WBAP Ft. Worth, this morning. Love to
Mrs May.

Mame Roberts Howe Texas

Dear Mrs Flato: you and your wonderful work of spread-in beauty are very much in my heart. Could you give me an outline of your accomplishments since I was there? (With all credit to you and your organizations). Your leadership is outstanding.

I have read with much interest of Kingsville events--the fair in particular. Give Mr Tommy Tompkins my congratulations--and all others who have done such a grand job for King sville.

I have just returned from a most inspiring visit to Florida--I saw so much beauty--met such inspiring leaders. Other states are very beauty conscious--we shall have to work hard to

keep abreast. Do let me hear from you.

Mame Roberts
Howe Texas November 25 1949

Mame Roberts

My dear Mrs Flato: Your very lovely letter has been received.

I think it would be wonderful to be a guest of your garden club September ninth--hoping that everything will work out just right for the success of your program--and for me to be with you.

I like your plans--I am sure your have a wonderful club. The kind of a town we want--is the kind of a we'll have.

Charges--transportation expenses.

I shall be glad to hear from you.

With a million good wishes.

Mame Roberts

Mame Roberts
Howe Texas

May 27, 1949

Howe Texas

June 7 1949

My dear Mrs Flato: I see that we have interests in common--you are on the flower show committee of the Texas Garden Clubs Inc., and I am on the civic beautification committee. I am very anxious to meet you.

Your lovely letter about transportation expenses--I have not the slightest idea what it would cost to go to Kingsville surely not too much. If it is too much--I shall be thinking of you and wishing for you all the success a club could have this new club year. The opportunities are so many--the need for spreading beauty so great--and so valuable--and garden clubs are doing a magnificent job. I do hope we make the new club year the best we have ever had. It would be a privilege to know all of you--but I understand about finances. Do let me hear from you again. Best wishes.

Mame Roberts

Mame Roberts

Mame Roberts

Box 22

Howe Texas

Dear Frances: Please accept my thanks and deep appreciation for just the privilege of knowing you. I was in south Texas recently and I heard your praise--everywhere. I did so appreciate your lovely letter which came to me sometime ago--and I was so proud to get the clipping. Congratulations You are indeed a FIRST LADY--and such a lovely one.

Frances I am still looking forward to the story of your work in Kingsville to present to a national editor as a best civic story of 1950. Will you mention it in the Reader's Digest story of 1949--as it is a Reader's Digest editor who will give careful consideration to the story. I met and as a guest in the home of Mrs F Z Pledger who teaches flower arrangement in the University of Houston. She spoke of you so beautifully. Let me hear

Copy

Riviera, Texas
Sept. 15, 1949

Dear Miss Roberts,

In behalf of the Kingsville Garden Club I wish to thank you again for your visit to our town--not only for the splendid address and practical suggestions but for the inspiration received as a result of your sincerity and innate goodness.

We are now working with the State Highway Department on city and County improvement and beautification. This and many other projects will be accelerated as a result of your visit with us.

Every good wish for your personal welfare and the continuance of your work.

Sincerely



Garden
Club

Donna, Texas

"Home of The Texas Flower Festival"

My dear Mrs. Flato,

How would you like to go to Clinton H. J.
to make a "Texas" arrangement in the
"invitation class Sept 22 or 23rd." Two people
are invited from each state. Hospitality
will be arranged for all exhibitors from
outside the state.

Would you like to invite Mrs.
Caldwell or Armstrong Price to go
with you.

Let me know by return
mail how this appeals to you.
I have more requirements should you go!
Very best wishes,

Frances Frazzel

Are you going to Board meeting. I can't decide
whether I should go or come to your F.S.

Abilene Garden Club



Route 2
ABILENE, TEXAS
April 8, 1950

Mrs. Charles Flato III
Kingsville, Texas

Dear Mrs. Flato:

This is an S.O.S.

I am writing you as a member of the State Flower Shows
Committee.

I am chairman of our local show and the date is nearly here.
My committee has chosen as the show theme - "A Chorus of
Flowers."

One of our club members who has attended several Flower
Show Schools (I have attended only one) is saying that our show
will not be a standard show if we use a background of music (Spring-
time and Flower song records to be played softly behind scenes) and
if we have choral groups of school children to appear on our stage
at the end of our show room at intervals to sing for a few minutes
at a time while the public is viewing the show. Also on our stage
at an announced hour in the evening we are to have a "midget
wedding" with music and singing and, of course, flowers.

I cannot find anything in our Handbook that rules against
such a plan as this but we surely do expect to put on a standard
show.

My committee is trying to go by page 78 in the Handbook in
planning the show.

If you will write me by return mail telling me whether our
music, choruses and wedding background will keep it from being a
standard show or not I'll be very grateful.

I am enclosing a stamped envelope.

Sincerely,

Mrs. A. O. Richardson

Route 2

Abilene, Texas

Very sincerely,

Ernest H. Poteet

Ernest H. Poteet
President

EHP/gc

Enclosed are the scale of points for myself
and Mrs. Mrs. Boyle on your recent flower
show.

With reference to my expenses I do not
have any to ask for. Your show was so very
lovely and your people were so grand. We all
will be looking forward to next years
flower show.

Most sincerely,

Mrs C. D. Schmidt

Dear

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P. S. Mrs. Boyle has been ill and no doubt
will write you later.

that you

you again

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ook Shop,

and enclose a copy of it for your record.

Sincerely yours,

Dorothy S. Manks.
Librarian

Elsa Uppman
Garden Editor

EU:jo

San Antonio and a big part of it was your invitation and meeting such nice friends in your suite. They were so gracious to me and Daisy really suits Mrs. Keepers - I hope it becomes me as well. Thank you for a pleasant interlude.

As for your letter, I am pleased beyond words, that you want me and to have a trip to your part of the country. I know it will be fun for me and I will do my best to bring you anything you want to stress. If you make out your schedule - we might stress each class. For rank beginners the flower arrangement clinic is basic, complete and valuable - but you probably have had too much of basic teaching and demonstration with Mrs.



Weller and Conway. The six hours I may have. Mr. Worth has really had a terrible experience - I am so sorry my friends over there. I want early

Always just -

Daisy Steineger

I have given Shadow Box lectures with demonstration

SCHEDULES AND FEES	
Table Setting Clinic	
Four hours lecture work with complete tables set up; furnish own linens, flowers, etc. - - - -	\$125.00
Flower Arrangement Clinic	
Six hours lecture work with demonstration during lecture; furnish own containers and flowers - - -	100.00
Judging Schools	
1 two-hour lecture - - - - -	50.00
1 day of 2 two-hour lectures - - -	75.00
3 two-hour lectures - - - - -	100.00
Special Lectures	
One or two hours; furnish own illustrations - - - - -	35.00
Plus traveling expenses by car from nearest place available.	

Mrs. Charles F. Steineger
5922 Monticello Ave., Dallas, Texas

all. I will enjoy seeing Mattie again (Kath Cam is in my Tuesday Bridge Club - and was here yesterday - I told her to plan on going with me!) But what is most convenient for your plans will be fine for me. The stage is good! Hope you have a nice summer - it sounds heavenly - and will see you come September - Sept. 23.
Remember me to my twin!
Affectionately,
Daisy Steineger

Mrs. Allan Shivers
1010 Colorado
Austin, Texas

MRS.

Dear Mrs. Flato,
I am so bonny that I could not be with you, your husband, and the Hinghamville Garden Club members last Tuesday.

Sunday, May 15th

My dear Fude: Your note was received Friday 9. M. at school. appreciate your the your invitation so sorry that I was lunched, but the school, this time go to work out on. At yesterday while I was but had no response from what I have read in the fingerprint had a very successful motion, the Christian Home Show was most outstanding. With so many interested workers I am sure the Club will continue to have marked success. Wherever I am, I shall continue to be interested in "our" Club.

I thought the Convention was a very nice one.

Hope you get down our way again soon. Be sure and come to see me. Sincerely
Lac

Dear Frances:
I want to tell you how much I enjoyed the party in your suite in San Antonio. It was so nice to meet your friends and enjoy your hospitality.



Again before tell you how deeply I do appreciate your note.

Sincerely yours, Gertrude Brown.

payment for services in connection with the first come school.
Maud R. Jacobs



Dorothy Biddle

123 GREAT OAK LANE
PLEASANTVILLE, N. Y.

May 28, 1949

Lectures

Dear Mrs. Flato:

It is good to hear that Kingsville will be glad to have November 14 and 15 for their Judging School. My part of your work will come on the 14th and Mrs. Jacobs on the 15th. The reason you were a little confused about Mission is that they too have the same dates. They will have Mrs. Jacobs on the 14th and me on the 15th -- Mrs. Jacobs wrote me that it was simple for us to get between Mission and Kingsville.

I understand that you had a new State Chairman of Judging Schools, but unfortunately I do not know who it is.

It is truly unfortunate that your dates come so close to your County Fair but the dates we have suggested are the only dates we have open this Fall.

If you do not get full information that you need elsewhere I am perfectly certain that Mrs. F. A. Huwieler, 6642 Rutgers Street, Houston, will help you in any way she possibly can.

Shortly I will send you full instructions for the School from the point of view of the instructor.

Looking forward to my first visit to Kingsville,

Cordially yours,

Dorothy Biddle

*I do hope these dates
will be fine for you.
Mae I suggest that*

A NICE, CLEAN, FRIENDLY LITTLE HOTEL
LOCATED IN THE CENTER OF GEORGIA'S GREAT POULTRY INDUSTRY
AND AT THE FOOT OF THE BLUE RIDGE MOUNTAINS

*I am sure told you that we
will give great help and
inspiration to your group.
Mrs. change is \$110. for the work,*

Thanks
FOR YOUR HOSPITALITY



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WESTERN
UNION

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

DB26

D.HSC172 PD=HOUSTON TEX 11 1142A=

MRS CHARLES FLATO III=

HAS FONE KINGSVILLE TEX=

GREETINGS MUST KNOW DAY HOUR TRAIN BIDDLE WILL ARRIVE
HOUSTON FOR PLANS AHEAD WIRE ME=

MRS F A HUWIELER 6642 RUTGERS=

1949 NOV 11 PM 1 00

See 1206

6545

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



July 7, 1949

Dear Mrs. Flato,

We have begun our
Program for next year and
would like to have you
do a program for us on
March 6, on flower arrang-
ing. Our flower show is

Brownsville Texas.
Oct. 11 - 49

Dear Club President, The
Brownsville Civic League
& Garden Club would
like full information on
your flower show.
Some of us wish to go by
train if we could be met
and taken to the flower show.

Respectfully

Mar 3, 1950

Mr. & Mrs Charles Flato
Kingsville Texas -

The B.P.W. Club are meeting to
organize an auxiliary to the present
Cemetery Assn with the help of Mr.
Allen, for beautifying the Cemetery.

We would like very much to have
you and any or all members of
the garden club that might
be interested to be there. I wonder
if some of the members would
serve on some of the committees?

Hoping to see you at the meeting soon

Date Mar 6 -

Time 7:30

Place Parish House.

Yours truly
Mrs. Jane (George) Rice
President.

Texas GARDEN Clubs, Inc.

OFFICERS

FIRST VICE-PRESIDENT
MRS. W. C. WINDSOR
TYLER, TEXAS

SECOND VICE-PRESIDENT
MRS. TOM B. HOLMAN
2113 HARRISON
AMARILLO, TEXAS

THIRD VICE-PRESIDENT
MRS. ARMSTRONG PRICE
415 DEL MAR
CORPUS CHRISTI, TEXAS

HONORARY LIFE PRESIDENT
MRS. GROSS R. SCRUGGS
3715 TURTLE CREEK BLVD.
DALLAS, TEXAS



PRESIDENT
MRS. JOHN W. GREENE
2003 SHARON LANE
AUSTIN, TEXAS

PERPETUAL DIRECTOR
MRS. HENRY E. TRIGG
TEXAS HOTEL
FORT WORTH, TEXAS

OFFICERS

RECORDING SECRETARY
MRS. JOHN SALOIS
6322 LAKE SHORE DRIVE
DALLAS, TEXAS

TREASURER
MRS. A. E. WOOD
2424 WOODBRIDGE DRIVE
AUSTIN, TEXAS

CORRESPONDING SECRETARY
MRS. D. H. BUCHANAN
1318 NORTH 5TH ST.
TEMPLE, TEXAS

Tyler Texas
April 25, 1949

Mrs. Charles Flato III
Kingsville, Texas

Dear Mrs. Flato:

If the report of the nominating committee
is accepted, I would like for you to serve on the
Flower Show Committee of Texas Garden Clubs, Inc.
We shall feel honored to have you serve on this
Committee.

Will you please let me have your answer
at your earliest convenience.

Sincerely,

Gertrude W. Windsor

(Mrs. W. C. Windsor)

1506 S. Chilton

GBW/mbk



Donna
Garden
Club

Donna, Texas

"Home of The Texas Flower Festival"

February 6, 1950

Mrs. Charles Flato III
614 N. Lee St.
Kingsville, Texas

My dear Mrs. Flato,

Please find enclosed a schedule for your
use during the judging of our show next Monday.

We have made our plans for you to arrive
Sunday afternoon and a buffet supper will be
served at the home of Mrs. Jerry Schwab Sunday
evening at 7:30 so that you may have a chance to
meet and visit with each other. Therefore will
you please let me know at once if you are to
arrive Sunday afternoon.

Then, an early luncheon will be served you
Monday at 10:30 at the home of Mrs. Vertrees
and we hope to be started on the judging by
11:30 Monday.

When you arrive in Donna, go to the desk at
Hotel Donna and you will find a hostess awaiting
your arrival to welcome you and assign you to
your room.

Thanks for a card at once telling us when
to expect you.

Sincerely,

Myrtle Whorton

Myrtle Whorton

Mrs. L.H.

Chairman, judging

MW:mj

COOPERATIVE EXTENSION WORK IN AGRICULTURE AND HOME ECONOMICS

AGRICULTURAL AND MECHANICAL COLLEGE OF TEXAS
AND UNITED STATES DEPARTMENT OF
AGRICULTURE COOPERATING

STATE OF TEXAS

COLLEGE STATION, TEXAS
May 20th, 1949

EXTENSION SERVICE
COUNTY AGENT WORK

Mrs. Charles Flato,
Kingsville, Texas.

Dear Mrs. Flato:

Many thanks for your comments on my report. I have
requested that your name be placed on the mailing list to receive
the Garden Club Letter. I do not believe that another letter will
be sent out this summer. The letters usually begin in September
or October. Because of limited funds for this, it is necessary
to hold our mailing list to the presidents of the clubs. If you
wish, you may have this letter published in your local paper.
Many papers print it in full; some take only a portion of it.
Some presidents divide it into three or four articles and have
it published. The Corpus Christi Caller often uses the full text
of the Garden Club Letter.

In regard to bulletins on "Adaptability of Iris in
Texas". I have sent 90 copies to Miss Ruby Butts, your County Home
Demonstration Agent. I am sure she will be glad for you to have as
many as you need.

We are sending you a list of available material here
from this office. You may see many of the bulletins which are listed
here in Miss Butt's office. It would be better to phone to see when
she will be in the office. She is in the country a great deal of the
time.

Hoping this will help you, I am,

Very truly yours,

Sadie Hatfield

Sadie Hatfield,
Extension Specialist

70. Box 651
Alice, Texas
Sept. 15, 1949

Dear Mrs. Flato,

We of the Alice Garden Club
are looking forward to our
March 27, 1950 meeting at which
you will be here to tell us
about "Arrangements using fresh
flowers and arrangements with
dried materials." We have heard
detailed descriptions of many of the
beautiful arrangements you have
made in the past, and we are
eager to see many more
with our own eyes.

Sincerely,

Mrs. Robert P. Cooper

you for your trip (It was completely
my fault - I promised to 'tend to it'.)
I would appreciate it very much
if you would tell me what your
expenses were.

Thanking you again, we remain

Sincerely yours,

Mrs. Morris Dittlinger

Robstown Garden Club

Please reserve space by post card by
March 6 and advise us on how many
schedules your club would like to have.

Sincerely,

Mrs. Arthur C. Green

Chairman, Schedule Committee

If you do intend to enter as a club please do so
by March 1st, so that we may reserve space for you.

Arrangements may be made with the Entries Chairman,
Mrs. T. F. Weber, 325 Claremore Street as to the care
of your containers until they are picked up.

Mrs. C. L. Guerguin

Chairman,
Invitation Class

Box 338
Bishop, Texas
June 22, 1949

Mrs. Charles H. Flato
706 W. Lee
Kingsville, Texas

Dear Mrs. Flato:
you have
been elected an
honorary member

Mrs. James Robert Scott Jr.

Mrs. Tom Montgomery Hampton

September 1, 1949

Dear Mrs. Flato,

I am sending you a copy
of our flower show schedule. The
meeting on March 6 is to be at
Mrs. Belo Kellam's but she is a
block outside the city limits &
I don't think she has a street
address, so if it's all right with
you, you can come here and go
over with me. This is 510 Ave. H.

We are real thrilled with
our summer progress. We have
a civic beautification plan started
and the Chamber of Commerce &
city are very interested in helping.

The Donna Garden Club is so happy to save a
beige-colored niche for you, in the "Invitation
Class" of Texas Flower Festival.

Niche: inside measurements: 25 in. high,
27½ in. wide, 26 in. deep.

Your name of arrangement will be written for
you when entered.

Thanks,

Annie G. Puryear

Members and friends of your organization

are invited to attend the

Karnes City Home and Garden Club

Dear Garden Club Members:

As you know, a standard club requires that we have a club project each year. This year it has been decided that a compost heap in every members yard will be our project.

Compost heaps produce leaf mold which is the rarest and most desirable of all soil conditioners. Leaves, grass clippings, vines, weeds, vegetable tops; even left overs from our tables, vegetables, meat scraps, egg shells, citrus fruit skins and dozens of other usually wasted materials about our homes, can be put in a compost heap to decompose to a crumbly mass of fertilizer which would cost two or three dollars a bushel at a dealers.

In this way we can return to the soil what we take out of it and feel that we are economically restoring our garden soil year after year.

Compost is dug into beds spread around shrubs and trees, spread over lawns, used as a mulch around plants during hot summer and used as a general rebuilder. This leaf mold has been proved to be more helpful to gardens than any commercial fertilizer.

The only way to have plenty of leaf mold is to start a compost heap in your own yard for year-round use. There are numbers of ways of making compost heaps but the simplest is to build it flat on the ground in layers, being sure it is in a protected out-of-the-way place where there is some sun and where the garbage collector will not cart it away.

First lay a six inch layer of leaves, clippings, weeds, vines etc; then a two inch layer of fresh barn yard manure with a good sprinkle of lime (not hydrated lime), then an inch of dirt and a good sprinkle of active which is a chemical decayer that rushes the process. Then begin the layers all over again until you have used all your material. Push a pipe of wire or even a board straight into the middle of the pile to let the air circulate thru it. Then water the whole heap and keep it watered every day until it finally settles down (do not pack). After three weeks take a spade and turn it upside down, beginning at one end and turning a fourth of it at a time till it is all turned. Continue to keep it damp. In another four weeks turn again, and in another three weeks it will have returned to a sweet smelling crumbly soil for your own use.

Instead of a pile on the ground, some gardeners prefer to put it in a wire cage with a board at the bottom that is removable. They stir the layered material from the top and the finished compost falls to the bottom; they then remove the board at the bottom and rake the finished fertilizer out. Some make a wooden cabinet with rods at the bottom that they can shake when the compost is mature and it will fall to the ground under the cabinet.

But what ever method you use, the layers of green material, fresh manure, lime, dirt, and active are the same. The pile must be kept damp, and you must keep adding to the pile the year round, layer after layer to always have plenty of food for your flowers, plants, and trees.

Remember Club Members, "There is never a leaf to burn".

Mrs. W. E. Hopkins
Mrs. J. F. Cochran
Mrs. Henry Johnson
(Committee on Conservation)

Conservation

From W. L. Benson

To Mrs. W. E. Hopkins
#814
Kingsville, Texas

Date November 8, 1949

BENSON-MACLEAN
Bridgeton, Indiana
P. O. Box 623
Chicago 90, Illinois

etter in response to ours of September 16th was either lost inadvertently here because we can find no trace of it at the moment.

will be what you need, we are sending separately by air parcel post books of literature together with some samples of the composter cabinet. In our parcel post we are sending you a No. 7 Activo, which you may display.

you only for one of the composter cabinet plans -- the blueprint type -- no charge which will be cancelled on return.

Indeed that we missed your reply, and you can be certain that we greatly appreciate your efforts in behalf of composting and Activo, and in our interest particularly about it right now is that we are very low on literature and out of it we would ordinarily send because of delay in receiving material.

Sincerely yours,

W. L. Benson
per Mrs.

NNA -- GrainO -- Bloom Magic -- RODENT ROCKETS -- Plant Magic Vitamin B-1 Tabs

let us suggest what you might be able to use as a demonstration at your Fair. Were you nearer to us we would suggest that you use the Garden Magic Composter Cabinets -- which is another and simpler way of making compost for small gardeners, particularly the one who has no facilities for the open heap.

on hand, maintained for such display purposes. If you would be able to handle the transportation charges both ways, we would be happy to lend you a demonstration, and we would supply a certain amount of Activo for display which could be given away for prizes if you desired.

very easy for us to have a deposit to cover the cost of the cabinet -- the value of the cabinet which is \$70.00 (\$35.00 deposit); and of course it will be returned upon receipt of the returned cabinet.

It is that someone in your community or your Club may be handy enough to build one of these cabinets quite handily. We would be glad to have it sold at the Fair to pay for the cost of the materials and construction. We would be happy to supply plans and instructions for the building.

Sincerely yours,

W. L. Benson/lms

GrainO

Activo

Bloom Magic

G-spray

Fertilizer and Starter Solutions. Concentrated. Handy tablet form. Complete -- Nutrients, Hormones, Vitamins, Trace Elements.

Leaves and Flowers. Increases yield of Garden and Field Crops. In liquid concentrate or crop-dust forms. Low cost.

Bacterial discovery for activating soils of making rich organic fertilizer from waste.

Amazingly changes color of flowers by stem absorption. A practical novelty for the flower lover.

Nicotine and Rotenone spray for the small garden.

judgement -- and leave you to be the judge. We would suggest that you enter the contest at any time you wanted, and to let it run until planting time or slightly later -- that is, until time for the composter to use the compost in mulching an already planted spring garden; and the judging would be, say, on the best developed as well as best completed or decomposed compost at the date you set.

If you can get more than one hundred to enter such a contest, we will increase the offer to six of No. 7 size cans plus a drum of the No. 25 size for the first prize -- making seven prizes in all.

If some of the contestants would want to use Activo instead, directly in the soil in the ways suggested in our directions, then a portion of the prizes could be allotted to those who most intelligently used the material and got the best results.

So far as the current can is concerned, which you have on hand now -- this would be better used, if you want to dish it out a little at a time, for house plants, window boxes, etc. for indoor gardening at this season of the year. We believe your friends will have very good results with Activo, using a teaspoon to two or three tablespoons of Activo for each quart of potted plant soil.

GrainO

The original! For treating all farm and garden seeds, rooting cuttings, and bulbs. Powder form, packages, and bulk.

MANNA

For making Liquid Fertilizer and Starter Solutions. Concentrated.

Hormex

Stops Drop of Fruits, Leaves and Flowers. Increases yield of

Sincerely yours,

W. L. Benson:mks

Activo

Bloom Magic

G-spray

Amazingly changes

SHIPMENT TO:
same
11-5-49

FARM AND GARDEN CHEMICALS AND BACTERIALS

Address payment or correspondence to:
Bridgeton, Indiana

ROUTING: Air Parcel Post

CUSTOMER'S ORDER No. Ltr. 10-24-4

SHIPPING BILL NO.

TERMS: Net Cash; 1-B CC Plan

1	1-B Composter Cabinet Plan	\$84.00
1	No. 7 Activo	NO CHARGE
3	1-A Composter Cabinet Plans	NO CHARGE
5	Garbage leaflets	NO CHARGE
15	Special Offer leaflets	NO CHARGE
50	Direction leaflets	NO CHARGE
100	O.G. leaflets	NO CHARGE
200	Composter Cabinet circulars	NO CHARGE

Kingsville Chamber of Commerce

DIRECTORS

Curtis Arthur
J. I. Cochran
Dr. Frank Dotterweich
Charles H. Flato III
Ben A. Glusing

P. O. Box 1030
KINGSVILLE, TEXAS

April 15, 1950

Mrs. Frances Flato, President
Kingsville Garden Club
706 W. Lee
Kingsville, Texas

Dear Frances:

We are sending you about 25 clean-up printed hand bills which, if distributed to your committees, might give them an idea as to what to tell the people.

The cooperation of the Garden Clubs and you, personally, is sincerely appreciated. The contribution you are making will have immeasurable results.

If additional copies are needed, please 'phone us.

Sincerely,

R.C. Tompkins
R.C. Tompkins, Manager

RCT/ok

cc- Mr. L.A. Walker, Jr.
Mr. G.D. Stevens

Kingsville Chamber of Commerce

DIRECTORS

Curtis Arthur
J. I. Cochran
Dr. Frank Dotterweich
Charles H. Flato III
Ben A. Glusing

DIRECTORS

Norman J. Hobrecht
Leonard L. Huff
Jennings
Kleberg
Dr. Ernest H. Poteet
R. A. Schmidt

P. O. Box 1030

KINGSVILLE, TEXAS

April 10, 1950

Mrs. Charles H. Flato III, President
Kingsville Garden Club

Mrs. A.C. Jones, President
Kingsville Women's Club

Mrs. H.B. Baney, President
Cenizo Garden Club

Mrs. W.A. Morgan, President
Agarito Garden Club

Dear Friends:

First, I want to thank the several presidents and many members who have volunteered to cooperate in the current clean-up, paint-up, fix-up campaign. Numerous 'phone calls have been received from you ladies commending the drive.

I have asked Mrs. Charles H. Flato III to serve as coordinator for the several garden clubs, and I am calling a meeting for 10:00 A.M. Wednesday, April 12th. I would like for the presidents and the chairmen of the civic or appropriate committee of each club to attend this meeting. The president of the Woman's Club and chairman of the civic or appropriate committee are also invited.

It has been suggested that the several garden clubs take charge of the vacant lot phase of the clean-up. Another project which the Woman's Club might like to handle is telephoning all telephone subscribers urging their cooperation, etc. Another project is a house to house canvass. Other ideas may develop in the meeting Wednesday. Your cooperation and presence at the meeting Wednesday will be appreciated.

Sincerely,

L.A. Walker, Jr.
General Chairman

G.D. Stevens
L.L. Huff

**CLEAN-UP... PAINT-UP... FIX-UP
CRUSADE UNDERWAY NOW**

A fleet of 18 trucks will begin carrying off the refuse of Kingsville's Chamber of Commerce. Starting Tuesday, April 18, and will work three days each week until the campaign is completed. The trucks will be furnished by the city, the county and by private owners.

Working with Walker on the project are George D. Stephens, city sanitarian, and L. L. Huff, representing the county commissioners court.

The trucks will be furnished by the city, the county and by private owners.

START IMMEDIATELY

The committee urged the public to begin cleaning up immediately and to stack material to be hauled off in the alleys so that the trucks would have a full-day's work beginning on Tuesday. Warning was issued, however, against blocking the alleys so that trucks could not get through. In some spots where garbage pickup is made from the street, refuse should be piled at regular place.

The trucks will work the whole city each week.

Three of the 18 trucks will carry off trash in the Riviera and Ricardo areas and residents are asked to have it piled up in places easily accessible to the pickup trucks.

SPRAYING DITCHES

The city of Kingsville will begin next week the spraying of road and street ditches with 2-4-D, a weed killer, and owners of livestock are warned not to graze them in the ditches for at least two weeks, since 2-4-D remaining on the weeds and grass would be fatal.

The city also urged that residents comply with the city garbage regulations requiring a covered garbage can, 20 to 30 gallon capacity, to be placed at the garbage pickup point. The can should have paper placed at the bottom before garbage is placed in it in order to make the emptying easier, according to city health authorities.

BORAX IN TOILETS

An attempt will be made to place a pound of borax powder in all the open pit toilets in the county. In Kingsville, the powder will be placed by city workers. The borax powder will be available free of charge at the Leo Kaufer store in Riviera and at the Coop in Ricardo for residents of those communities and of rural areas.

Dusting of a pound of borax in the toilet pit will kill fly larvae and effectively control flies for 30 to 45 days, according to Sanitarian Stephens.

WOMEN WORKING

The Kingsville Woman's Club, headed by Mrs. A. C. Jones, will spread news of the campaign. It will contact each residence listed in the phone book and will also take the news to service and civic groups.

The 8 garden clubs in the county will be asked to take charge of cleaning and beautification of vacant lots. Mrs. Charles Flato III is coordinator for women's activities.

CONTROL OF FLIES

Residents were asked by the committee to use every precaution to control flies, including individual spraying of garbage cans with DDT and keeping garbage cans constantly covered.

About May 1 the city will again fog-spray the city with DDT, as was done recently. This spray is not harmful to bees, according to the latest information from the U. S. Department of Health, the committee said.

Another health measure in progress is the addition of quaternary ammonia to the water in soft drink boxes in order to keep down the possible spread of disease through the water in the boxes. A proportion of 1 ounce to 4 gallons of water is used and is presently being put in the boxes by the city sanitation department. The department recommends that the water be changed at least twice a week. The quaternary ammonia is available free of charge at the city warehouse.

INFORMATION ABOUT THE CAMPAIGN may be obtained at the city health department, phone 32, from 8 to 8:30 a.m. and 1 to 1:30 and 4:30 to 5 p.m. or from the chamber of commerce office, phone 1688.

KINGSVILLE CHAMBER OF COMMERCE

N O T I C E

To Members of the Chamber Board of Directors
and other interested citizens:

A meeting of the Board of Directors of the Chamber of Commerce will be held at 10:00 A.M. Wednesday, April 5th.

On the agenda is the question as to whether a general clean-up campaign will be conducted at this time. Polio has occurred in our community, and since it is the responsibility of the Chamber of Commerce to sponsor clean-up drives, the matter should be acted upon without delay.

City and County Officials, health officers and heads of some of the civic groups have been asked to meet with the board.

It will be appreciated if you will be present and take part in this important meeting.

Very truly yours,

H.C. Wilson, Sr., President

HCW/ok

ADVANCED LECTURE COURSE
SPONSORED BY
THE LECTURE CHAIRMAN and THE FLOWER SHOW SCHOOL COMMITTEE
of
THE TEXAS GARDEN CLUBS, INC.
FEBRUARY 20th--21st--1950
SEARS ROEBUCK AUDITORIUM
5334 Ross Avenue, Dallas, Texas

PROGRAM

Monday, February 20th.

10:00 A.M.--12:00 Noon

Mr. R. P. Korbobo, Extension Specialist on Ornamental Horticulture.
Mr. Korbobo will lecture on the essential principles of landscape design, illustrating plans and designs with actual miniature garden materials.

12:00 Noon--Luncheon served by the Cafeteria hostess of Sears Roebuck Company.

1:00--3:00 P.M.

Miss Anne Wertsner, lecturing on Horticultural Standards.

Tuesday, February 21st.

10:00 A.M.--12:00 Noon

Miss Wertsner, Affiliated with the Pennsylvania Horticultural Society.
Miss Wertsner will lecture on Flower Show Practice--stressing new trends and rules of Flower Show Staging, Judging, etc.
The time from 11:30 to 12:00 noon will be reserved for students' questions.

12:00 Noon--Luncheon served by the Cafeteria hostess.

1:00--3:00 P.M.

Miss Wertsner--lecturing on Flower Arrangement--illustrating new methods of arrangement procedure.

This course is planned to enable the advanced student and National Judge to receive up-to-date instruction on developments in this work since Courses were taken in the past. Attendance is not restricted to the National Judges--any student may attend. It is, however, an advanced Course of lectures. No examinations are scheduled.

Price of Course \$8.00

One day lectures \$5.00

Members of the Dallas Council of Nationally Accredited Judges will be hostesses to the out-of-town students. Reservations for Sunday, Monday and Tuesday nights should be made with Mrs. A. B. Cass--these reservations will be complimentary in the homes of members.

Reservation Chairman, Mrs. A. B. Cass,
3429 Stanford Ave., Dallas, Texas

For further information write to Mrs. Earl White, Meridian, Texas
or Mrs. John R. Salois, 6322 Lakeshore Drive, Dallas 14.

2--Part II The Dallas Morning News Wed

Specializing Flower Shows Increasing, Says Visitor

Two new trends are noted in flower shows, said Mrs. Anne Wertsner Wood, field secretary of the Pennsylvania Horticultural Society of Philadelphia, in Dallas Tuesday.

The trends are toward (1) the specialized show, including roses, irises, peonies and other flowers, and (2) the show with a theme.

Mrs. Wood was the speaker at the refresher course sponsored by the Texas Garden Clubs, Inc., in the Sears, Roebuck auditorium, 5334 Ross. She is a nationally known authority and has staged flower shows throughout the country.

"The specialized show teaches a lot about a particular flower," she said, "its history, color, fragrance, season, the rarity of some specimen, and the flower's place in garden design, both in this and other countries."

Themes cover a multitude of ideas, presenting different periods, styles, and development, all educational and interesting.

She advocated asking everyone in the community to have a part in the flower show: growers nurserymen, florists, both wholesale and retail, garden club members, and landscape architects.

"Put them on committees, and ask them to be judges," she urged. "They are experts in their lines and will be invaluable."

The speaker described the big flower shows of the East, especially those in Philadelphia and New York, which come simultaneously, so that the visitor can see both on one trip, and the Boston show, coming a week ahead of these two. In these shows the visitor can see plants grown by the most skilled growers in the country.

In the big flower shows, hobbyists have their place. Collectors of ivies, African violets, cacti and other plants can feature their entire collections as an exhibit.

Two important suggestions in staging a show were for ample aisle space, to permit the visitor to get about comfortably, and showing niche arrangements on one side of the room only, to avoid a bottleneck. The niches, she said, should stand fifty-two inches above the floor.

Declaring that a judge should take the first train out of town after judging, she laughingly went about the task of judging half a dozen flower arrangements made by women attending the lectures.

Then she showed slides of the same types of arrangements, many of them blue ribbon winners at large shows. She urged judges to attend schools and shows and to visit museums, in order to learn discrimination.

"If you are a good judge you won't need a scale of points. You can apply the same rules as those for making a cake. And above all, eliminate personal preferences, especially where colors are concerned."

The refresher course is required every three years for nationally accredited judges.



MRS. G. ALLEN WOODWARD

Flower Talk March 3

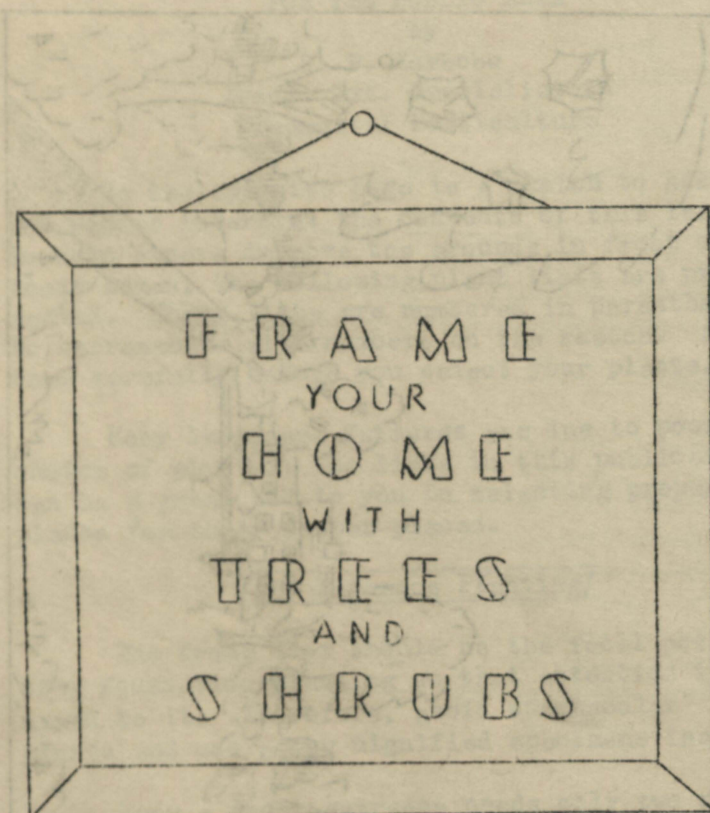
Mrs. G. Allen Woodward, who will demonstrate and lecture on flower arranging here on March 3 at San Pedro playhouse, has lectured in Monterey, Mexico City, Chicago, Los Angeles, San Francisco, and in Louisiana, Kentucky, Oklahoma and Texas and has done special decorations in such places as the famous Voisin at 275 Park ave., N. Y.

She has won the most outstanding awards in competitions such as the National flower shows in Houston and Dallas and the recent Philadelphia flower show.

She has studied with all of the most outstanding flower arrangers in this country but has a style of her own which she prefers to call modern American and which incorporated both the Flemish and the Oriental school of flower design.

She has her suburban Houston studio at 402 North Post Oak rd., Bellaire, Texas, where she teaches women to make original flower arrangements guided by the fundamentals of balance, proportion and suitability.

Reservations may be made by calling Mrs. Thomas H. Jarrell, T-5732 or by mail to 123 West Lullwood.



R.P. Korbobo

The Bishop Garden Clubs invite you and two voting delegates to attend a Coffee February 28, 9:30 A. M. Club Cafe, (Hi-way 77) Bishop.

Mrs. Moyse Ratcliffe, Seventh District Councillor will be present to conduct a short business meeting.

Please fill out the return card and mail as soon as possible.

Mrs. L. D. Brown, Jr.
Sub-District Chairman

Nov 2, 1949
Dear Madam President:
As Sub-Councillor of District VII I am reminding you that you are a member of the Executive Board. You are invited and expected to attend the Board meeting in Texarkana Nov 8th and 9th. Please attend if possible.
Will you please send me your

At a Regular Meeting of the
Kingsville Garden Club held
May 10, 1950 the following
Officers were elected for the
Incoming Term 1950 - 1951 :

President	-----	Mrs Charles Flato III
President Elect	---	Mrs Homer Wilson
Vice President	---	Mrs Philip Mantor
Recording Secretary	---	Mrs D. B. Ballard
Corresponding Secretary	---	Mrs Henry Canover
Treasurer	-----	Mrs Lytle Jones
Assistant Treasurer	---	Mrs Bill Hines
Historian	-----	Mrs Mae Dickens
Parliamentarian	---	Mrs Ernest Potest

Respectfully submitted
Mrs Allen Smith Secretary

Pilgrimage

Christmas Festival

Benefit Kingsville Garden Club

King Ranch

Sunday 4 to 7 P.M. December 14, 1952

Kingsville Garden Club

Kingsville Texas

HISTORY

KINGSVILLE GARDEN CLUB

Membership - 92

Organized March 9, 1948

Organizing Committee

Mrs. Chas. H. Flato III Mrs. E.M. Jones
Mrs. Joe Keepers, Jr.

1948-1949:

Conservation:

Lecture by Mr. C.B. Nieswanger, Corpus Christi, Texas, 1st Vice-President, Texas Chemurgic Council.

Lecture by Mrs. Jack Hager, Rockport, Texas, State Chairman Sanctuaries and Birds.

Horticulture:

Lecture by Mr. Herbert Reck, McAllen, Texas, Landscape Architect and Horticulturist.

Roundtable Discussion "How Does My Garden Grow" by Club members.

Pilgrimage to Winners of Yard Improvement Contest sponsored by Kingsville Garden Club.

Sale of Barbara Karst Bougainvillea, Tulips, Iris, Ranunculus, November; Roses, December; Trees, January; Gardenias, February.

Plant Exchange monthly.

Stimulate interest in identifying and planting native shrubs and trees.

Monthly articles written by members for local newspaper.

Flower Arranging

Analysis and Demonstration by Mrs. Paul Frinzell, Donna, Texas, 1st Vice-Councillor, Rio Grande Council, District 6.

Clinic-Mrs. Frank Huwieler, Houston, Texas, President 1945-47, Texas Garden Clubs, Inc.

Every Member Compost Heap
Display entry in Town and Country Flower Show
Audubon Camp Scholarship
Sponsoring newly organized Clubs for Bishop, Robstown and Kingsville.

Civic:

A & I College Boulevard Landscaping Project
Plant Sales of bulbs, roses, shrubs and trees
Plant Exchange, November and April
Miss Mame Roberts, Howe, Texas, State Chairman, Civic Beautification.

spring council show

Practice clinics and Mary Kittel Flower Demonstration
Flower Show School No. 3

Civic

Tree, shrub, bulb and tropical plant sale
Co-operate with city clean-up campaign
Co-operate with Kleberg County Council of Garden Clubs
Pilgrimage to Donna Flower Show and South Texas Nurseries.

State Projects

Christmas gifts for Goree Prison Farm
Contribution to Restoration of Old Homes
Contribution to Garden Clubs for the Blind

* * * * *

Assisting with Public Landscaping Projects
Promoting and Cooperating with City-wide Clean-up Campaign
Tree, Shrub and Tropical Plant Sales

State and National Projects

Garden Therapy
Contribution to Garden Club of the Blind

* * * * *

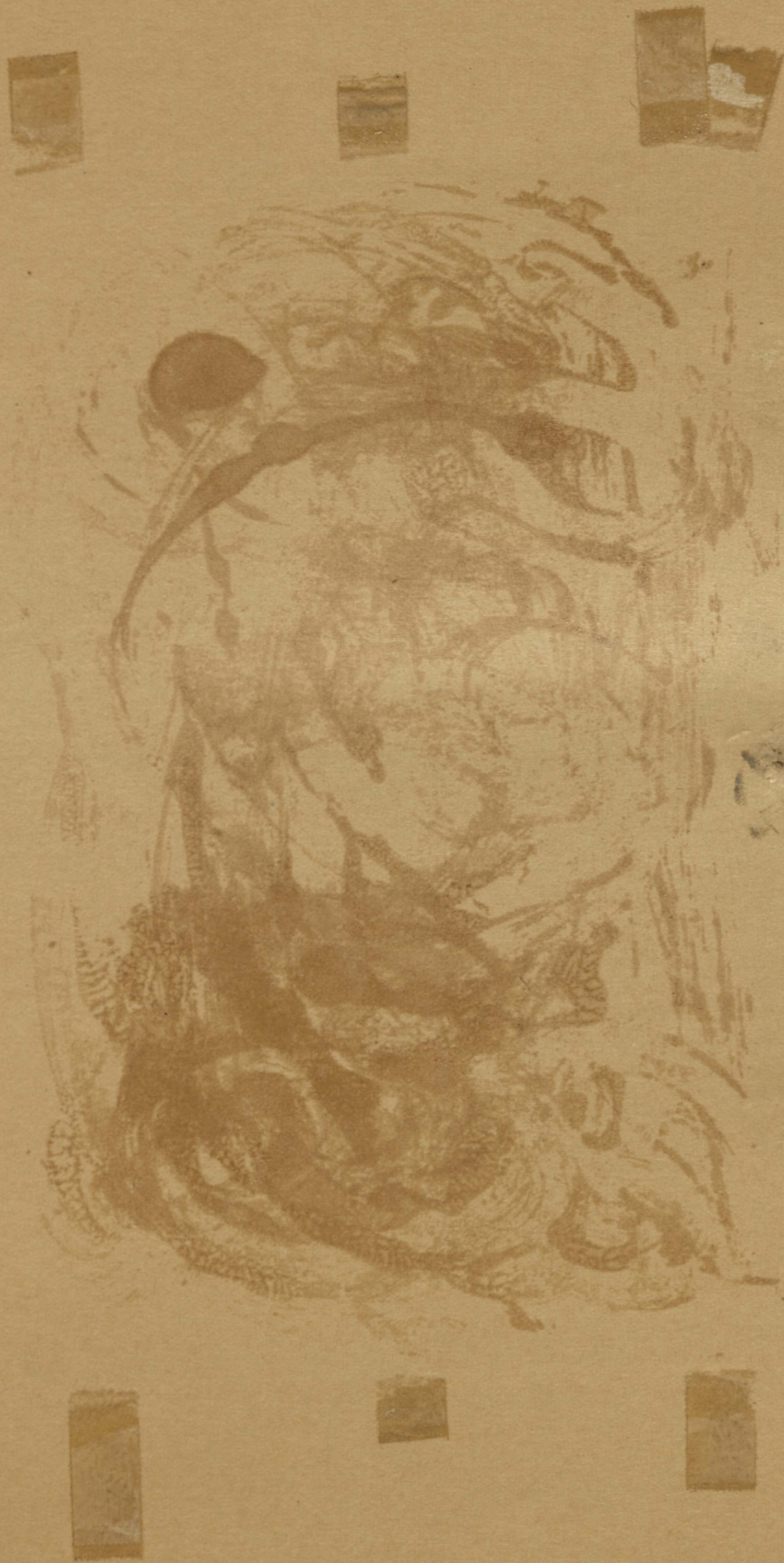


TABLE OF CONTENTS

Schedule	2
Invitation and Instructions	3
General Chairman Schedule of Pictures and Meeting Dates	4
Publicity Channels	4
Exhibitors in Invitation Classes	5
Publicity	6 to 12, incl.
Decorations:	
Outside	13
Stairway and Alcove	14
Entrance Hall and Foyer	14
Tropical Room	15
Living Room	15
Library	16
Music Room	16
Dining Room	17
Christmas Tree	17
Patio	17
Judges' Letter	18
Judges' Scale of Points	18
Letters	18 to 19, incl.

SCHEDULE

KINGSVILLE GARDEN CLUB

District Seven

Organized March 9, 1948

Twenty-six Associate Members

Sixty-six Active Members

The Kingville Garden Club is a member of:

Texas Garden Clubs, Inc.
National Council of State Garden Clubs, Inc.
Kieberg Council of Garden Clubs.

CHRISTMAS FESTIVAL

Santa Gertrudis Home

King Ranch

Kingville, Texas

4 - 7 p.m.

December 14, 1952

General Chairman. Mrs. Charles Flato, III. (1880)
Co-Chairman. Mrs. John D. Finnegan, Jr. (745-J)

Finance & Contribution Chairman. Mrs. A.C. Jones (296)
Schedule and Invitation Chairman. Mrs. Ann Klyven (2132)
Mrs. J.H. Seales (1406)

Entry & Club Placement Chairman. Mrs. Homer Wilson
Chairman of Judges. Mrs. Richard Kieberg (842)

Hospitality Chairman. Mrs. Nick Harrel (1078-M)
Traffic Chairman. Mr. Melvin Wood (A & I College)

Art Consultants. Mr. Ben Bailey (A & I College)

Dining Room Hostess Chairman. Mrs. R.S. Mull (345)
Co-Chairman. Mrs. C. Meek (810-W)
Mrs. Francis Jones, wife of Commanding Officer of Kingville Naval Auxiliary Air Station

Chairman of Navy Wives. Mrs. J. W. Howe (170-M)
Chairman of Posters. Mrs. W.G. Eubanks of the Kingville Music Club

Chairman of Christmas Carols. Mrs. W.G. Eubanks of the Kingville Music Club

Garden Club
Three Christmas
Novel (2)
will be placed
separate
invitation
patio. 3
first, on
silver co
judges first

and 25%
be issued
No court
members a

for the K

Ten chairmen and committees will be selected from Kingville Garden Club members to decorate the Santa Gertrudis home, including the entrance hall, living room, dining room, patio, tropical room, staircase, and 14 ft. Christmas tree, and outside decorations. These decorations will not be judged due to the wide variety necessary to stage a placement show.

As Courtesy Members of the Kingville Garden Club, the wives of Kingville Naval Auxiliary Air Station personnel will be invited to decorate the Tropical Room.

Each committee will meet three times at the King Ranch at designated times to plan decorations, complete list, number and description of arrangements must be turned into general chairman before December 1st.

Two programs will be presented and should be attended by all chairmen and committees. October 10, 1952, Mr. Ferris Booth from The Paper Co. will give all afternoon clinic in uses of ribbon in decoration. November 18, 1952, Mr. Pat Collins of Frederick's Florist in Corpus Christi, Texas will give a demonstration and lecture on "What's New in Christmas Decorations".

All decorating must be completed before twelve noon, Dec. 14th. All decorating will be removed not later than noon, Dec. 15th.

Each chairman and her committee will act as hostesses in the area they decorated. Afternoon or short cocktail dresses will be worn. Christmas carolers are requested. All hostesses must be in Living Room for group picture at 2 p.m., December 14th.

November 1, 1952
Kingsville, Texas

Dear Club President and Members:

The Kingsville Garden Club extends a cordial invitation to your club to participate in their annual Christmas Festival at the King Ranch House on Sunday, December 14th, from four until seven p.m. Hostess members will provide in-door and out-door arrangements for the home. Wives of the naval personnel of the Kingsville Auxiliary Naval Air Station will decorate the Tropical Room. Special carols will be a feature by the voice ensemble of the Kingsville Music Club and a chorus from the Young Musicians' Club.

Your Special Invitation Class is for one display or arrangement from each club to be entered in either of the following classes:
a. Religious. (please name); b. Novelty (please name); c. Spray or wreath. (Accessories, painted, dried, artificial material allowed).

Judging Points for Religious and Novelty

Judging Points for Sprays and Wreaths

Appropriateness to occasion & title	25	Perfection of design & workmanship	25
Distinction & Originality	35	Suitability of combination of materials	25
Design and color	25	Suitability of combination of materials	25
Suitability of combination of accessories	10	Distinction and Originality	25
Condition	5	Durability	20
	100	Condition	100

Please supply your printed title card approximately 4"x12" but omit your club name which will be supplied when you make your entry. You are requested to supply your own standard size bridge table with a harmonious material as a cover, preferably floor length. Sprays and wreaths will be hung by our committee and will not need a table. Ribbons will be awarded in each of the three classes at the National Judges discretion and a sterling silver compote will be awarded the Judges choice. Each entry will receive special care but the committee can not assume responsibility for breakage or loss.

Arrangements must be entered from 9:30 to 12 noon, Dec. 14th, and judging will begin at 12:15. Please leave your arrangements in place until 7:15 p.m. and remove them not later than 8:30 p.m. the same evening. Two complimentary admission receipts will be presented each club as you enter your arrangement.

The Kingsville Garden Club's annual Christmas Plegimages have been enthusiastically received in the past. With the famous King Ranch open house as their project this year, contributing visitors are expected from all parts of Texas. Contributions of \$1.00 per person for the Kingsville Garden Center and 25¢ for children will be accepted Sunday, December 14th. With these contributions and your cooperation the Garden Center Project will take care of an urgent community need and will give you and your friends the opportunity to enjoy the gracious hospitality of the Kleberg family.

Sincerely,

Ann Kirven
Christine S. Wilson
Invitation Committee

Refreshments: 4--7 p.m.
Please acknowledge acceptance by December 7th.
Regarding any further information write:

Christmas Festival, General Chairman, Mrs. Charles Flato, III
714 W. Lee St.
Phone 1880

Co-Chairman,
Mrs. John D. Finnegan, Jr.
418 E. Warren
Phone 745-J

Mrs. H. O. Long
1029 West Washington
Kingsville, Texas
Evening Garden Club



General Chairmen Schedule
of Picture & Meeting Dates

October 7, 1952 :-
Sixteen (16) chairmen met at the King Ranch home to make plans.
Picture taken of General chairman, co-chairman, hospitality chairman, and President of Kingsville Garden Club

October 17, 1952 :-
Pictures taken and meetings of:

Tropical Room Committee
Stairway and Music Committee
Entrance Committee
Invitations and Schedules Committee
Finance and Contributions Committee

October 24, 1952 :-
Pictures taken and meetings of:

Living Room Committee
Music Room Committee
Library Committee

November 14, 1952 :-

Pictures taken and meetings of:

Dining Room Committee
Christmas Tree Committee
Outside Decorations Committee

November 28, 1952 :-

Meeting of the Dining Room Hostesses Committee and the Entry and Club Placement Committee

December 12th and 13th :-

Last meeting of all chairmen and their committees.

Publicity Channels

1. The Kingsville Record
2. Corpus Christi Caller-Times
3. Kleberg County Chamber of Commerce
4. Valley Chamber of Commerce
5. Bishop News
6. Robstown News
7. Alice News
8. Palmar News
9. Radio Station KINR, Kingsville
10. Radio Station KXIX, Corpus Christi
11. Spot announcements on seven Valley stations, courtesy Valley Chamber of Commerce
12. Valley Chamber of Commerce News Service
13. Corpus Christi Tourist Agency
14. Rio Grande Valley Tourist Agency

EXHIBITORS IN INVITATION CLASSES

Religious Class:

- "Rose of Mysteries". St. Gertrude's League
Kingsville, Texas
- "Meditation". Centzo Garden Club
Kingsville, Texas
- "We Three Kings". Azalia Garden Club
Corpus Christi, Texas
- "The Christmas Story". Women's Club
Taft, Texas
- "Ave Maria". San Benito Garden Club
San Benito, Texas
- "Oh Vision Bright". West Brownsville Garden Club
Brownsville, Texas
- "The Perfect Gift". A & I Home Economics Club
Kingsville, Texas
- "Heavenly Tribute". Beta Sigma Phi
Kingsville, Texas
- Novelty Class:
- "Sugar & Spice". Alice Garden Club
Alice, Texas
- "Silver Symphony". Bon Aire Garden Club
Victoria, Texas
- "Christmas at Valley Forge". D.A.R.
Kingsville, Texas
- "Christmas Casual". Evening Garden Club
Kingsville, Texas
- "Navidad Tropical". McAllen Garden Club
McAllen, Texas
- "Hangeland Christmas". Bougainville Garden Club
Corpus Christi, Texas
- "Santa Claus Is Coming To Town". La Rosa Garden Club
Woodboro, Texas
- "Blue Noel". Hibiscus Garden Club
Aranzas Pass, Texas

EXHIBITORS IN INVITATION CLASSES

Novelty Class (cont)

- "White Poinsettia". Kieberg County Council
Garden Club
Kingsville, Texas
- "Berry Christmas". Agarta Garden Club
Kingsville, Texas
- "S for Santa Claus". Weslaco Garden Club
Weslaco, Texas
- Sprays & Wreaths
- Iris Garden Club. Bishop, Texas
- Poinsettia Garden Club. Hobstown, Texas
- Evergreen Garden Club. Bishop, Texas
- American Association of University Women. Kingsville, Texas
- Lindale Garden Club. Corpus Christi, Texas
- Harlingen Garden Club. Harlingen, Texas
- Garden Gate Garden Club. Kingsville, Texas

JUDGES
Mrs. Harold Dreeke
Mrs. Logan Stephenson
Mrs. John Rowan



"Rose of Mysteries"

MRS. PAUL DACK

To many of the people of Kingsville and the nearby cities the King Ranch is a familiar spot. For thousands of others, it is a fabled, romantic place of legend and history. There are few who have not often come of the speculative and often contradictory rumors of high fences, watchful guards, large bossed property, alcoholism and friendship, austerity and luxury, and of the rich, notable, and sometimes noble visitors who come and go there.

ously offered the use of the Kingsville Ranch House for the Kingsville Garden Club's annual Christmas Festival. Between the hours of four to seven, Sunday evening December 14th, those people who have contributed a dollar to the Kingsville Garden Club's special garden care project are cordially invited to attend the open house. Each contributor will be Kingsville's reputation.

Mrs. Richard Kieberg, Jr., met with Mrs. Charles John D. General chairman, Mrs. John D. Finnegan, Jr., co-chairman, and Mrs. W. E. Sells, president of the Kingsville Garden Club, on Oct. 8 at the Ranch House to discuss with the ten special decorating chairmen the general theme, special colors and lighting effects. Each of their ten committees will have a particular room or display. The other decorating committees will hold meetings within the next week and committee lists and plans will be announced.

Wednesday, October 29, 1952

The business meeting will take place at 11:00 a.m., at which time all club presidents are to attend and give their reports. Luncheon is to be served at 12:45 p.m. at the Student Union building. Reservations are \$1.40. They may be obtained from Mrs. Claud West in Kingsville. Mrs. Charles Sanders of Corpus Christi will take reservations from those

club presidents. Each club is invited to enter, on a card table, an arrangement depicting a Christmas song, legend, or custom. Judges will award three ribbons in each of these three classes which will be displayed around the covered loggias surrounding the patio in the King Ranch House. Mrs. A. C. Jones, as chairman of the contributions committee, will return a receipt for each dollar contribution to the Club Garden Center Fund, as a special invitation to the Festival. Children are invited to make a twenty-five cent contribution in order to attend.

Mrs. Nick Harrel, Jr., and her traffic committee are preparing

Wednesday, October 29, 1952

where Dec. 14 from four to seven p.m.

A vintage color photograph of three women smiling and posing together indoors. The woman on the left has short blonde hair and wears a dark sequined dress. The woman in the center has dark hair and wears a dark green top. The woman on the right has dark hair and wears a black top. A framed picture is visible in the background.

Of Local Garden Club

Contributions checks for the Dec. 14 Christmas Festival to be held at the King Ranch House by the Kingsville Garden Club have already been received from Dallas, Houston, San Antonio, as well as other South Texas cities.

Decorating committees are busy with plans to make this festival this area. At the entrance of the Ranch House, Mrs. Ted Remling and her committee will provide a real Christmas welcome to the hundreds of guests.

In the past, outdoor lighting and decorations have been outstanding features of each Garden Club Christmas Pilgrimage. One year, the Al Kleberg house was flood-lighted to illuminate unusual wreaths and sprays. Another year, an effective Nativity Scene was staged by children of club members, who were in costume with the amusing and unexpected struggle between two small boy angels, which became a major attraction.

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MRS. TED REMLING, chairman of the outdoor lighting committee of the Kingsville Garden Club's Christmas Festival, stands on a ladder at the entrance door of the famous King Ranch House to try a large bell for size and design. Her committee who assist her include Mrs. Eugene May, Mrs. Sterling Cogburn, Mrs. Henry Converse, Mrs. Bud Piper and Mrs. Darrel Ballard. Mrs. George Dietz is also a member. (Continued on page 14)

designer from Corpus Christi. New ideas, decorating tricks, painting and spraying of unusual material will be explained, and these new techniques will be used in staging the festival.

chairman is busily engaged in receipting her checks and returning town visitors who have requested them. One dollar for adults and twenty-five cents for children will help finance the Kingsville Garden Club's Garden Center Project.

Garden Clubs
District 7 Meet
in Kingsville

Garden Clubs
District 7 Meet
In Kingsville

Local Garden Club's Open House
At King Ranch for Contributors
Draws National Attention

Plans for the Kingsville Garden Club's Open House for contributors to their Garden Center are well under way. Several committees from the club are planning the decoration of the different parts in keeping with the beauty of the famous King Ranch House and the chosen theme. The entrance hall at the north House will fill a vital community center.

need. The expenses will be heavy and can be met only with community help. Please contact the Contributions Chairman, Mrs. A. C. Jones, 730 W. Lee St., phone 296, who will give you a receipt for your contribution of a dollar. The receipt will entitle you to visit the Open House.

South Texas fashion. All Garden Club members are



MRS. J. A. DE MAURI, JR., Chairman of the entrance hall committee is on the table figuring possible heights for the decoration. Other committee members working with her are Mrs. Clyde Gonyo, extreme left, Mrs. A. J. Turcotte, and Mrs. W. C. Hines. Not shown was Mrs. John Henderson.

A luncheon, followed by the program for the afternoon, was held in the Ball Room of the Student Union Building at 12:30 p.m. The Thanksgiving theme was carried out in decorations. Those at the speakers' table

Mrs. McGeehee presided during the business meeting at 11:00 a.m., when presidents or representatives of clubs from Corpus Christi, Alice, Robstown, Bishop, Falfurrias. She also gave a talk on the district work. The business meeting was held in the Conference Room of the Student Union Building.

The Garden Clubs in the southern section of District 7 held their meeting in Kingsville Friday, Nov. 7, at the Student Union building at A&I College.

Mrs. C. Meek, president of Kings County Garden Council, welcomed the members and visitors.

Mrs. W. E. Seils, president of the Kingsville Garden Club, presented Mrs. Charles McGeehee, District

THE KINGSVILLE RECORD

Wednesday, November 12, 1952

Valley Residents Invited To King Ranch Open House

Callertimes News Service
WESTLACO — Rio Grande Valley residents and winter tourists are invited to attend an open house at the Santa Gertrudis headquarters of the King Ranch, Sunday from 4 until 7 p.m.
Through the courtesy of the Kieberg family, owners of the million-acre ranch, the King Ranch Open House will be held Sunday from 4 until 7 p.m.
Mrs. T. H. Boyce of Donna, chairman of the beautification committee of the Valley Chamber of Commerce, and Lloyd B. Langston of Pharr, chairman of the chamber's tourist committee, have authorized to extend a general invitation to all valley citizens and winter visitors to attend the open house. Mrs. J. Connally Kelly of Pharr, counselor of the Federation of Valley Garden Clubs, also has extended a special invitation to all garden club members and their families to attend the Sunday affair as a gesture of cooperation with the garden clubs of the King Ranch.

Contributions will be accepted at the door by the King Ranch Open House. The money will go into the Garden Center Fund, a project sponsored by the King Ranch Open House. L. F. Connell, manager of the King Ranch Open House, said, "Because of the general desire of the people to see this fine site of the ranch and also because of the worthy purpose to which the contributions will be used, we believe that many tourists, as well as valley residents, will be glad to visit the Ranch this Sunday." Connell added that those desiring to see a part of the ranch, the livestock and race horses may do so either before or after the open house.

Everything is in readiness for the annual Open House and Christmas Festival held by the King Ranch Open House and the King Ranch Open House. For weeks the members have been planning and working on this project to make it one of the most entertaining events of the year for people in South Texas. Mrs. Charles Flato III is chairman and Mrs. John D. Finnegan, Jr. is co-chairman. More than fifteen committees of the club are participating in arranging the inside of the famous house and the outside of the mansion.
The Voice Ensemble of the Music Club will sing the Choral Music for the occasion.
Numerous clubs in South Texas will present their arrangements for judging. Invitations have been sent to hundreds of towns. It is to be one of the most gala occasions in Kingsville.
Chairmen of the outstanding committees are Outside, Mrs. Ted Remling; Tropical Room, Mrs. Francis Jones; Staircase, Mrs. Jo-DeMauri, Jr.; Living Room, Mrs. W. E. Sells; Music Room, Mrs. Alton Smith; Library, Mrs. Earl Gaston; Dining Room, Mrs. Bob Wood; Christmas Tree, Mrs. Hope; Hostess, Mrs. R. S. Mull and Mrs. C. Meek; Invitations and

Wednesday, December 3, 1952

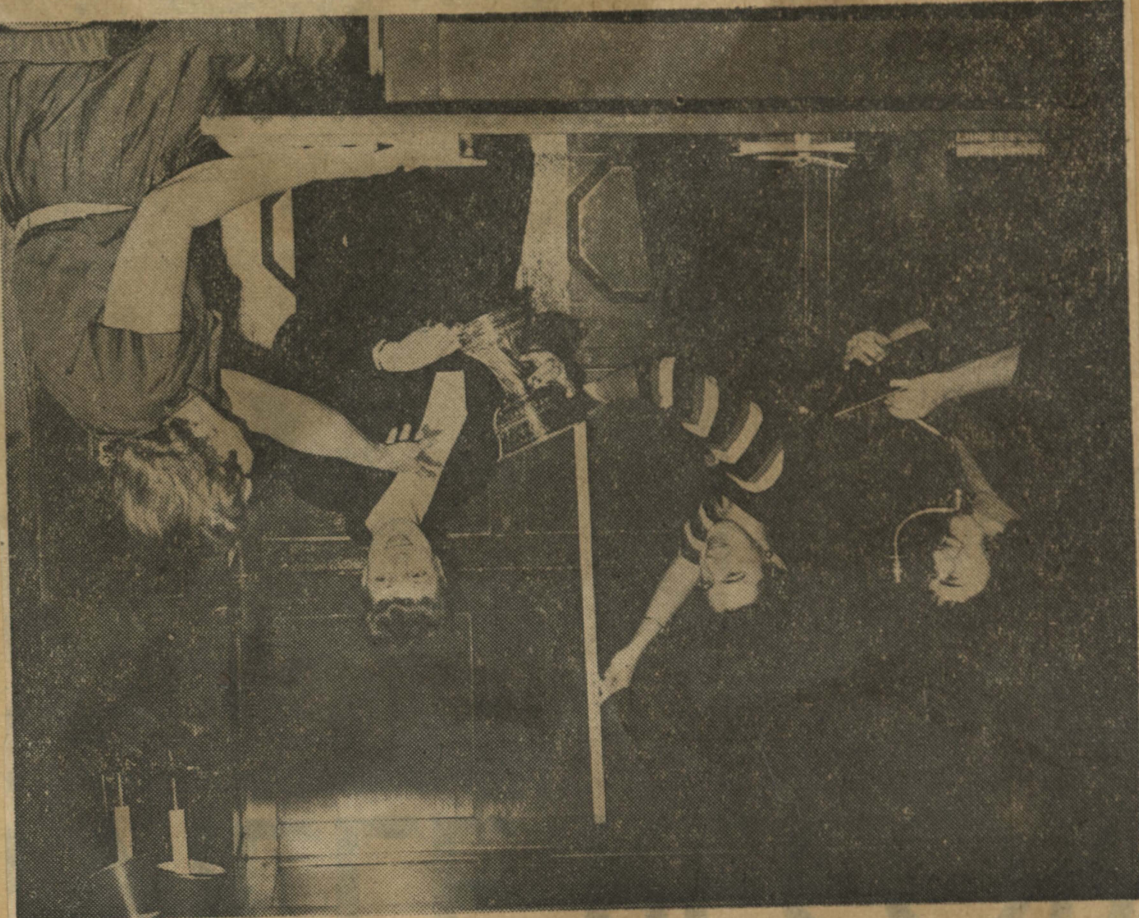
Kingsville Garden Club Ready for Open House



THE KINGSVILLE RECORD

THE KINGSVILLE GARDEN CLUBS' OPEN HOUSE AT THE KING RANCH, planned for contributors to its Garden Center Project, is bringing together much talent from the area. With the event planned for the late afternoon of December 14th most of the plans are completed. The committee in charge of decorating the library at the King Ranch is shown above in conference there. Mrs. Earl Gaston, chairman of this committee, is also chairman of the Garden Club's Garden Therapy Project. The library committee shown above, from left to right: Mrs. Ted Campbell, Mrs. John Arvin, Mrs. Charles Foster, Mrs. Earl Gaston, chairman, and Mrs. H. E. Fischer.

Out-of-Town Arrangements, Mrs. Ernest Poteit, Refreshments, Mrs. R. M. Kieberg, Jr., Traffic, Mrs. N. M. Harrel, Jr.; Invitations, design- ed by Melvin Wood, Miss Ann Kir- ven and Mrs. H. C. Wilson; Tick- ets, Mrs. A. C. Jones.
Donations to the Kingsville Civic Garden Center may be secured by sending \$1.00 for adults and 25c for children to Mrs. A. C. Jones, Kingsville, Texas, or at the door on the Open House Day, Dec. 14, from 4 to 7 p.m. at the King Ranch House.
The public is cordially invited to attend.



THE COMMITTEE WHICH IS DECORATING THE DINING ROOM at the King Ranch for the Open House Christmas Festival is shown above. Left to right are Mrs. Melvin Wood, chairman, Mrs. Frank Dotter- weich, Mrs. L. F. Walker, and Mrs. Herbert Andrews, co-chairman.

Wednesday, December 10, 1952

THE KINGSVILLE RECORD

Garden Gate Holds Xmas Luncheon Tuesday
The Garden Gate Club held its monthly luncheon at Stratton Hall Tuesday, Dec. 9, at 1 p.m. Host- esses were Mrs. T. J. Thiley, Mrs. Claude DeWees, Mrs. Troy Tomp- kins, and Mrs. Mary Ella Matth- ews.
Each guest brought a Christmas tray favor to be sent to the Kle- berg County Hospital.
Mrs. JoRene Gibson had charge of the program and workshop. The afternoon's program topic was "Ideas on Christmas Decorations." The hall was decorated with the things made in the workshop.



THE KINGSVILLE RECORD

Wednesday, December 10, 1952

Evening Garden Club Holds Clinic Monday
Mrs. D. B. Ballard held a clinic for the Evening Garden Club in her home Monday at 7:30 p.m. The theme was "Christmas Decora- tions."
Each member brought material for the decorations she chose to make. Mrs. Ballard assisted the members in their work. Decora- tions were placed on display.
Hostesses were Mrs. Bill English and Miss Frances Porter.

Garden Club Open House
At King Ranch Sunday
To Draw Many Visitors

On Sunday evening, Dec. 14, between 4:00 and 7:00 o'clock, the Kingville Garden Club will hold its Christmas Festival Open House honoring contributors to its civic King Ranch, famed in the legends and history of South Texas.

No other event in recent years has stirred so much interest and speculation. From Brownsville to Laredo and up to San Antonio and Aransas Pass the contributors to the project are cherishing

the project are cherishing their receipts for their donations so they can be sure to enjoy the glamour and beauty of this occasion.

House and hundreds who never dreamed of having the opportunity of visiting this famous haunt of notable and noble visitors will mingle in its rooms to admire the architecture, enjoy the Christmas punch and cookies, delight in the dreamy splendor of the great tree in the living room, and compare the floral arrangements through the house.

The chimes will greet the visitors.

as he parks his car in the picnic lot. Clusters of garlanded lamps along the path show him the way, past the famous brown and white enormous entrance doors. The members 1853 and 1932 on the rampanking the doors will give the visitor that this is the historic ranch's brand.

(See OPEN HOUSE, Page 8)

Wednesday, December 10, 1952

Mr. Stancace, Mrs. Joreen Gibson;
Living room, Mrs. Helen Sells;
Christmas tree, Mrs. Bob Hope;
music room, Mrs. Allen Smith;
library, Mrs. Earl Gaston;
Dining room decorating, Mrs.
Melvin Wood, with Mrs. Her-
bert Andrews, co-chairman; din-
ing room hostesses, Mrs. R. S. S-
muel, with Mrs. C. Meek, co-
chairman; refreshments, Mrs. R.
M. Kleeberg, Jr.; invitations, Miss
Ann Kfirven, with Mrs. J. R.
Scales, co-chairman; tropical
room, Mrs. Francis R. Jones.

Contributors may give their donations to Club representatives and members at Harvest Store, which will be open on Sunday except from 12:00 noon till 4:00 p.m. that day, or from Finneagan's Humble Station at 6th and King. Late contributors may give their dollar at the door, obtain their receipts and enjoy the Open House. Children will get a receipt for their quarters and be able to visit too.

All Garden Club members must turn in their contribution receipts no later than Thursday, Dec. 11, to Mrs. A. C. Jones.

The committee responsible for the success of this lovely Christmas was Festival Open House and the chairman are:

General, Mrs. Charles Flato III, with Mrs. John D. Finneagan, Jr., co-chairman; traffic and parking, Mrs. Nick Harrel; outdoor decorating, Mrs. Ted Remelling; foyer and greeting, Mrs. John DeMauri.

For Christmas with tropical flowers flown in from Hawaii for the committee of Navy Wives, guest members of the Kingsville Garden Club. This committee is in charge of decorating the Tropical Room, Texas and Hawaii. share many plants, many Navy people, and many customs of friendly hospitality and relaxed living so it is appropriate that the Navy Wives use the Hawaiian theme in this room.

If Captain Richard King, back in 1853, could have looked ahead into this evening in 1952 to see the beautiful King Ranch House of today, a great mansion glowing with the beauty and spirit of this Christmas festival, thronged with people from far and near, where one stood a lonely little ranch house by Santa Gertrudis Creek he wouldn't believe it. Or he would think he was seeing all of Alladin's fabulous wishes rolled into one.

and entries from out-of-town Gar-
ten Clubs will be an outstanding
attraction. The invitation entries
will be religious, or novelty to be
named, a Christmas spray or
wreath. There is a choice. These
will be judged by national judges,
in each of the three classes, first,
second, third awards will be made.
The judges choice for the out-
standing entry will receive a spe-
cial award. Among the clubs en-
tering are: Fairhursts, Corpus
Christi, Alice, Robstown, Bishop,
Regueto, Victoria, Fremont, Mc-
Allen, Brownsville, Harlingen, San
Benito, Weslaco, Woodsboro, and
Atarnas Pass.

The granddaded double stairway,
backed by stained glass windows,
will lead the eye to the landing
where the vested choir from the
Kingsville Music Club and the
Musicians will sing.

At the exit, the Tropical Room
will feature the modern, contemp-

sic room will call to mind the
 reason for Christmas. The library
 will stress the ranch theme and
 as further proof of the serious
 side of the club's work, it will
 have a display of handmade ap-
 pons, table mats, rugs and other
 items made by some of the 34
 Texas Garden Clubs for the Blind
 which are the sponsorship of the
 Texas and National Garden Clubs.
 Since there are many things, in-
 cluding aprons for little girls with
 cooking utensils in the pockets,
 and shop aprons for boys with tools
 in the slots and pockets, many a
 Christmas gift problem can be
 solved there.
 The Christmas punch and cook-
 ies will be served in the dining
 room which will employ native
 materials for most of the deco-
 rations. A hand carved candleabra
 depicting the Christ Child will
 please the connoisseur and the re-
 ligious person.
 In the bath, the invitation class

Open House—

(Continued from Page 1)

will aouse curiosity among new-comers and stir up many a "Remember When—" among oldtimers.

In the decorated foyer the visitor will meet the hostesses and an amazing Santa Claus specially designed by Garden Club members and made up for the display department of Lichtenstein's in Corpus Christi. Each room will present a different motif or color scheme and yet all of it will be keyed to the ranch and South-Texas life.

The Christmas tree will dominate the living room. Its ornaments, designed and made by club members, will stir the hearts of the children if they are nine years old or ninety.

The sweet religious theme of the

Open House-

(Continued from Page 1)

will arouse curiosity among new-comers and stir up many a "Re-

member when — among others —

tor will meet the hostesses and an amazing Santa Claus specially designed by Garden Club members

and made up by the display department of Lichtenstein's in Corpus Christi. Each room will pre-

sent a different mold of color scheme and yet all of it will be keyed to the ranch and South

Texas life.
The Christmas tree will dominate the living room. Its ornaments,

designed and made by club members, will stir the hearts of the children if they are nine years old

or ninety.

10

Kingsville Garde

Ready for Open
Everything is in r
the annual Open

Christmas Festival
Kingsville Garden Club
the donation of

the Civic Garden C
the Kingsville Gar
one is in

14. from 4 to 7 p.m.
Ranch Guest House
tend the Open House
sponsored by the

14, from 1944 to 1945. For weeks the men have been planning and

most entertaining
year for people in
this project

Kingsville Garden Club
Ready for Open House

Everything is in readiness for the annual Open House and Christmas Festival held by the Club This year

Kingsville Garden Club: for the donation of one dollar to the Civic Garden Center, which is

the Kingsville Garden Club is invited to attend the Open House at the King

Ranch Guest House Sunday,
14, from 4 to 7 p.m.
For weeks the members have
been working on

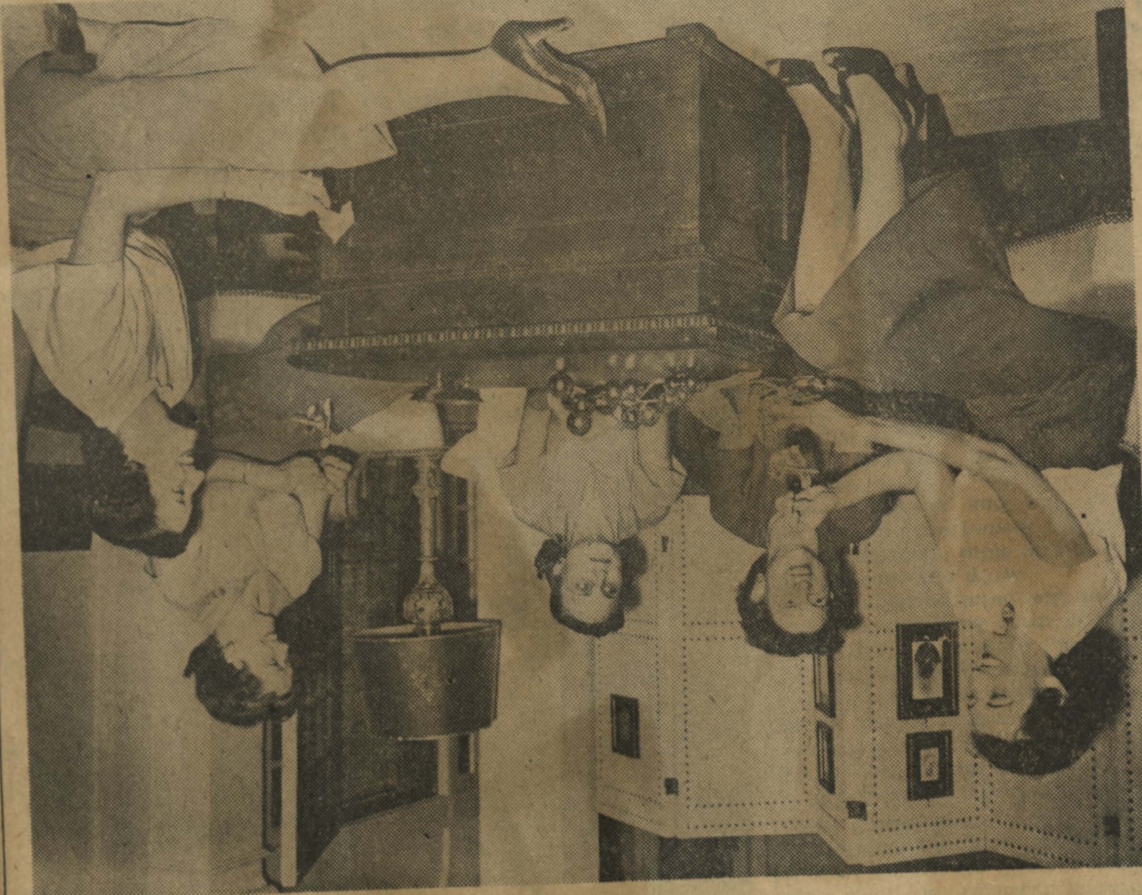
been planning and working on this project to make it one of the most entertaining events of the South Texas

year for people in South Korea

Wednesday, December 10, 1952

THE KINGSVILLE RECORD

DISCUSSING THE DECORATING PLANS for the Christmas tree at the Kingswood House on December 14th are Mrs. Bob Hope, for Chairman, Mrs. Claud West, Mrs. Richard Green, Mrs. Jack Rabon, Mrs. J. R. Scales, another committee member was not at this meeting.



A vintage black and white photograph of a wedding scene. A bride in a patterned dress holds a bouquet of flowers, and a groom in a dark suit stands beside her. A large, ornate cake is visible in the background.

three decorations. Working with theme, Mrs. Gaston's assistants are Mrs. John A. Hu. R. Campbell, Mrs. Charles Foster, and Mrs. E. Fischer. Mrs. W. E. Sells is chairman of the living room committee. Other members are Mrs. E. W. Texas, including the cenozo, the century plant, the cactus and the agate, will be the native material stressed in the decoration of the dining room, where visitors will be served Christmas punch and cookies.

Mrs. Melvin Wood is chairman of dining room decorations; Mrs. Herbert Andrews is chairman, and Mrs. Leonard Walker and Mrs. Frank Dotterweich are other assistants.

Mrs. R. M. Kieberg, Jr., is hospitality chairman, and Mrs. R. S. Mull and Mrs. C. Meek are co-chairmen of a large hostess committee that will be assisting with the dining room hospitality. Mrs. N. M. Harrell, Jr. is treasurer; Mrs. A. C. Jones, Mrs. Frank Cheatham and Mrs. Mrs. Frank Cheatham and Mrs.

REDECORATING MAIN HOUSE ENTRANCE—Mrs. Remling, chairman of the outdoor lighting and decorations committee for the Kingsville Garden Club festival, is standing on a ladder at the entrance to Santa Gertrudis Gardens.

PENNY PECKENPAUGH, Editor

GARDENS

Attend
Festival

[illegible]

Alma King
By MAIL
Called-Trip
KINGSTON
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The Kingsvi
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3 p.m. long H
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door. Because
the show w
n.)

Mrs. Jokene Gibson is chairman of the staterace decorations, assisted by Mrs. William Ewert and Mrs. Chester Dunn.
 Mrs. J. A. DeLaun, Jr., as chairman; Mrs. John Henderson, Mrs. W. C. Hines and Mrs. Clyde Gonyo are the committee on entrance decorating.
 Christmas Tree
 A Christmas tree, between the living room and music room, will be a focal point of decorations for the living room, a room of simple, elegant formality with a picture of the Alamo over the mantel. Members of a committee of which Mrs. Bob Hope is chairman have designed and made the

conductor of the orchestra, Mr. Jones, commander of NAAS Kingsville. Mrs. Francis Jones, wife of Captain Jones, under the direction of this room, by Navy wives decorating the room from Hawaii will be flown from Honolulu, to the Islands of Christmas Eve. The committee members assisting B. Craig, Mrs. G. R. Edwards, and Mrs. I. Cushman. Mrs. Jorane Gibson is chairman of the staircase decorations, assisted by Mrs. William Ewert and Mrs. Chester Dunn. Mrs. J. A. DeLaun, Jr., as Mrs. W. C. Hines and Mrs. Clyde Gonyo are the committee on Christmas decorations. A Christmas tree, between the living room and music room, will be a focal point of decorations for the living room, a room of simple, elegant formality with a picture of the Alamo over the mantel. Members of a committee of which Mrs. Bob Hope is chairman have designed and made the

Tropical Room

Only in the tropical room, where visitors may turn back for a favorable view of the stairway and an orchard vista of the patio, will the decorations be contemporary. Flowers to be down from Hawaii will be used by Navy wives decorating this room; under the direction of Mrs. Francis Jones, wife of Captain Jones, commander of NAAS King'sville.

Committee members assisting B. Craig, Mrs. G. R. Edwards, Mrs. J. Cushman, Mrs. Jorane Gibson is chairman of the staircase decorations, assisted by Mrs. William Ewert and Mrs. Chester Dunn.

Mrs. J. A. DeLaun, Jr., as chairman; Mrs. John Henderson, Mrs. W. C. Hines and Mrs. Clyde Conroy are the committee on Christmas Tree.

A Christmas tree, between the living room and music room, will be a focal point of decorations, picture of the Alamo over the simple, elegant formally with a mantel. Members of a committee of which Mrs. Bob Hope is chairman have designed and made the

The outside decoration of Santa
 etropolis is being arranged by a
 committee of which Mrs. Ted Rem-
 is chairman. Mrs. Eugene May, Mrs.
 O. R. Ballard, Mrs. George Dietz,
 J. S. Cage and Mrs. Bud
 wiper as other members.
 Only in the tropical room, where
 visitors may turn back for a late-
 arch visit of the patio, will the
 decorations be contemporary. Flow-
 ers used by Navy wives decorating
 this room, under the direction of
 Jones, commander of NAAS Kings-
 ville.
 Committee members assisting
 B. Craig, Mrs. C. R. Edwards,
 Mrs. J. Cushman,
 Mrs. J. McKane Gibson is chair-
 man of the staircase decorations,
 and Mrs. Chester Dunn.
 Mrs. J. A. DeLaun, Jr., as
 chairman. Mrs. John Henderson,
 Mrs. W. C. Hines and Mrs. Clyde
 Gony are the committee on en-
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 be a focal point of decorations,
 picture of the Alamo over the
 simple, elegant formally with a
 mantel. Members of a committee
 of which Mrs. Bob Hope is chair-
 man have designed and made the

[illegible]

A choir, made up of Kingsville music club members, will be assembled on the landing of the stairway. Stained glass windows in the background and live decorations of the double stairway, will make this an impressive scene. Christmas songs, a program which has been planned by Mrs. C. Eubanks, president of the All of Kingsville Garden Club members will be hostesses during the afternoon, and so will a number of honorary members, wives of personnel at the Naval Auxiliary Station, Kingsville.

Mrs. Charles Flato, III, is chairman of the Christmas festival, and Mrs. John D. Finnegan, Jr., is co-chairman.

The outside decoration of Santa returned is being arranged by a committee of which Mrs. Ted Remond is chairman, with Mrs. Henry Jones, Mrs. Eugene May, Mrs. J. S. Cage and Mrs. Bud Jones as other members.

Tropical Room

Only in the tropical room, where visitors may turn back for a far-reaching vista of the stairway and an decorations be contemporary. Flow-ers to be flown from Hawaii will be used by Navy wives decorating this room, under the direction of Mrs. Francis Jones, wife of Captain, commander of NAAS Kingsville.

Committee members assisting Mrs. Jones include Mrs. William Craig, Mrs. C. R. Edwards, and Mrs. I. Cushman.

Mrs. J. A. DeLaun, Jr., as chairman; Mrs. John Henderson, Mrs. W. C. Hines and Mrs. Clyde Gonyo are the committee on entrance decorating.

Christmas Tree

A Christmas tree, between the living room and music room, will be a focal point of decorations for the living room, a room of simple, elegant formality with a mantle of the Alamo over the fireplace. Members of a committee of which Mrs. Bob Hope is chairman have designed and made the

Christmas Music
A choir, made up of Kingsville Music Club and Young Music Club members, will be assembled on the landing of the stair-
case. Stained glass windows in the background and Yule decorations will be an impressive scene.
There will be a continuous program of Christmas songs, a program which has been planned by Mrs. G. Eubanks, president of the Kingsville Music Club.
All of Kingsville Garden Club members will be hostesses during the afternoon, and so will a number of honorary members, wives of personnel at the Naval Air Station, Kingsville.
Mrs. Flato Chairman
Mrs. Charles Flato, III, is chairman of the Christmas festival, and Mrs. John D. Rhinaman, Jr., is co-chairman.
The outside decoration of Santa Fe, which is being arranged by a committee of which Mrs. Ted Remond is chairman, with Mrs. Henry R. Ballard, Mrs. Eugene May, Mrs. J. S. Cage and Mrs. Bud Flato as guest members.
Tropical Room
Only in the tropical room, where visitors may turn back for a farther view of the stairway and an unobstructed vista of the patio, will the room be used by Navy wives decorating for the Christmas festival.
This room, under the direction of Mrs. Francis Jones, wife of Captain Jones, commander of NAAS Kingsville.
Committee members assisting Mrs. Jones include Mrs. William B. Craft, Mrs. G. R. Edwards, and Mrs. I. Cushman.
Mrs. Jorlene Gibson is chairman of the staircase decorations, assisted by Mrs. William Ewert and Mrs. Chester Dunn.
Mrs. J. A. Delaunt, Jr., as chairman; Mrs. John Henderson, Mrs. W. C. Hines and Mrs. Clyde Gonyo are the committee on entrance decorating.
Christmas Tree
A Christmas tree, between the living room and music room, will be a focal point of decorations for the living room, a room of simple, elegant formality with a picture of the Alamo over the mantel. Members of a committee of which Mrs. Bob Hope is chairman have designed and made the

carriage with its Christmas decorations will be a mellowing welcome. In the tradition of the ranch, the Santa Gertrudis in their automobiles, will be directed to the Kingdome.

Christmas Colors

Young sons of Kingsville Garden Club members, wearing the famed brown and white racing silks and the familiar Running W of the ranch, ready to be a merry Christmas boys, saying, "Merry Christmas, greetings, will be at the door, where all guests will be welcomed."

Saluted then will proceed through the entrance hall, down the stairway, into the living room and the dining hall for a large entertainment, and then depart through the sun room, by way of the east terrace.

Christmas Music

A choir, made up of Kingsville Music Club members, will be assembled on the landing of the stairway. Stained glass windows in the background and Yule decorations of the double stairway, will make this an impressive scene. There will be a continuous program of Christmas songs, a program here will be planned by Mrs. G. Eubanks, president of the Kingsville Music Club.

All of Kingsville Garden Club members will be hostesses during the afternoon, and so will a number of honorary members. Wives of personnel at the Naval Air Station, Kingsville.

Christmas Chairman

Mrs. Charles Flato, III, is chairman of the Christmas festival, and Mrs. John D. Flanagan, Jr., is co-chairman.

The outside decoration of Santa Gertrudis is being arranged by a committee of which Mrs. Ted Remond is chairman. With Mrs. Henry Jones, Eugene May, Mrs. J. S. Ballard, Mrs. George Dietz, Mrs. J. S. Cage and Mrs. Bud Jones, as other members.

Tropical Room

Only in the tropical room, where the view of the stairway and an occasional be contemporary flow-ers to be down from Hawaii will be used by Navy wives decorating this room, under the direction of Mrs. Francis Jones, wife of Captain Jones, commander of NAAS Kingsville.

Committee members assisting Mrs. Jones include Mrs. William C. Blair, Mrs. G. R. Edwards, and Mrs. I. Cushman.

Mrs. Jorane Gibson is chairman of the staircase decorations, assisted by Mrs. William Ewert and Mrs. Chester Dunn.

Mrs. J. A. DeLaunay, Jr., as chairman; Mrs. John Henderson, Mrs. W. C. Hines and Mrs. Clyde Gonyo are the committee on entrance decorating.

Christmas Tree

A Christmas tree, between the living room and music room, will be a focal point of decorations for the living room, a room of simple, elegant formality with a picture of the Alamo over the mantel. Members of a committee of which Mrs. Bob Hope is chairman have designed and made the tree.

[illegible]



OUTSIDE DECORATIONS

Committee:
Mrs. Red Remling, Chairman
Mrs. Darrell Ballard
Mrs. Henry Converse
Mrs. Sterling Cate
Mrs. George Dietz
Mrs. R.H. Piper
Mrs. Eugene May

* * *

To Entrance

(1) Six red lighted Christmas bells over entrance gate with Christmas chime records amplified.

(2) Forty hurricane lamps decorated with pine cones and red bows grouped from gate to doorway.

(3) Carriage on right of door drawn by two white horses. Carriage with colorful wrapped Christmas packages, Christmas tree and wreaths on doors. Hiding in the carriage dressed in old fashioned costumes: Miss Dawn Riebel and Mr. Benite Goodman, and children: Mark Plato, Ann Dietz, Pat Piper, Margaret Gaston and John D. Finnegan, III.

Entrance

(4) An eight foot running "W" wreath of painted magnolia leaves in the ranch racing colors of brown and white over double doors of entrance.

(5) Century plants five feet tall and four feet wide on either side of doorway bronzed and glittered, and topped with bronze Christmas balls.

(6) Family brands of the Ranch cattle and horses bronzed and glittered on double doors of entrance.

(7) Boys in brown and white satin jockey suits of the Ranch racing colors opening entrance doors: Tres Kleberg, Hayden Rabon, Frank Plato and John DeMauri. These jockey suits were especially made in Florida and air mailed to the Club.

Exit

(8) At right of exit terrace a life size deer with a two feet tall antler beside him dressed in green and red; deer has a bright red nose.

(9) Marble top table on terrace has large arrangement of pine, pine cones and Christmas balls in brass container.



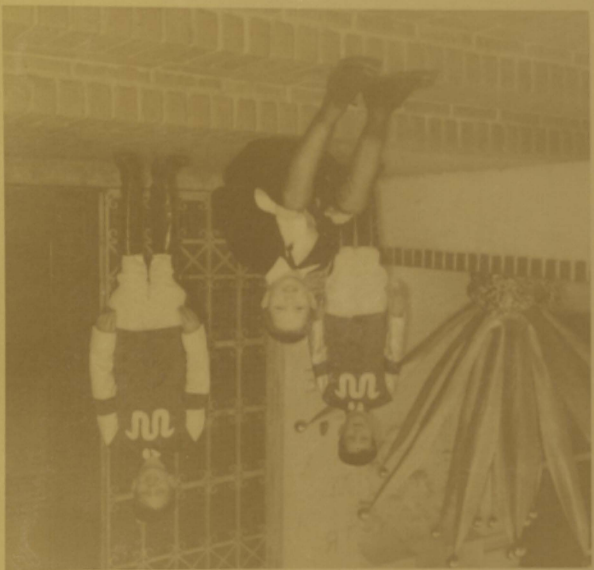
(7)



(3)



(3)



(7)

TROPICAL ROOM

Committee: Mrs. Francis R. Jones, Chairman
Mrs. W.B. Craig

Hostesses: Mrs. M.M. Dierker
Mrs. M.R. Dougherty
Mrs. J.L. Still
Mrs. L.E. Sloan
Mrs. G.C. Simmons
Mrs. D.K. Olson
Mrs. M.J. Gaddis

Entrance to Tropical Room

(1) Two copper urns on each side of stairway filled with rubber plant, loquat and pyracantha.

(2) Two huge pottery urns filled with rubber plant and loquat. By Mrs. Craig and Mrs. Edwards

(3) Large tapa hanging on wall from Samoa Islands.
(4) Woodroses on coffee table in large pewter bowl ordered from Hilo, Hawaii and arranged by Mrs. S.H. Rabon.

(5) Heads from Bali on end table belong to Lt. Comdr. and Mrs. Graber.

(6) On the radio - Huge wooden bowl filled with torch ginger, ti leaves, anthurium from deep red to shell pink. By Mrs. Cushman

(7) Greens massed in corner - Huge green glass urn with red ginger and ti leaves. Parrots belong to Lt. Comdr. and Mrs. Gesell.

(8) Long coffee table designed and made out of Monkey Pod by Lt. Cushman.

(9) Delicately tinted chinese bowl with sprays of orchids By Mrs. Francis Jones

(10) End table - Large pewter bowl with huge piece of coral, green glass fish net balls with Vanda orchids and anthuriums. By Mrs. Francis Jones

LIVING ROOM

Committee: Mrs. W.E. Seile, Chairman
Mrs. E.W. House
Mrs. John Cypher
Mrs. Charles Plato III
Mrs. D.W. Peace

(1) Variety of dried materials, large mass design, in antique container.

Coffee Table

(2) Swedish candle mobile surrounded with magnolia and Christmas balls.

Occasional Table

(3) Arrangement on antique English kettle compote of gilded grape clusters with vertical symmetrical design of white gladiolus.

Occasional Table

(4) White and gold handmade plaster 10-branched candleabra 30 inches tall with white gladiolus, handmade butterflies of pink skeletonized magnolia leaves with diamond dust and glittered plastic snowflakes.

Fireplace

(5) Swag of copper-toned magnolia leaves over mantle.

Occasional Table

(6) Gold and white wreath circling a lamp, spiked with white gladiolus.

Occasional Table



(9)



(4)



(4)



(10)



Ordered from Hawaii -
Anthurium, pale pink to deep red
Torch ginger
Orchid sprays
Wooden roses
Cotton leaves
Ti leaves
Anthurium leaves
Red ginger
Lots - Spice pink carnation
Red carnation
White carnation
Vanda orchid

(6)



(8-9)



LIBRARY

Committee:

Mrs. Earl Gaston
Mrs. Ted R. Campbell
Mrs. J.C. Arvin

Mrs. H.E. Fischer
Mrs. Chas. L. Foster

SPECIAL EXHIBIT - Lighthouse for the Blind Garden Club, loaned through courtesy of Mrs. John Berry, National Chairman of Garden Therapy
(1) Items made in Texas Institute for the Blind display for sale. Garden Therapy Book for the blind, especially designed garden tools for the blind and garden Book in Braille exhibited.

Fireplace

(2) Gilded larist forming wreath and flowing into a running "W", decorated with cedar and pyracantha berries.

Hearth

(3) Left side - 30 inch papier mache bronzed cowboy boots filled with colorful packages against large cactus which had been decorated with bronze glitter.

(4) Right side - 24 inch bronzed camp coffee pot against cactus which has been accented with bronzed miniature pair of bright red leather cowboy boots.

Coffee Table

(5) Arrangement of greens centered by a tall rough red handmade candle and accented by small painted figures of cowboys, horses, etc. Accessory: Gardening book, 106 years old "Floral Offering" edited by Miss Frances Osgood.

Desk

(6) Above desk - Real horse collar, gilded and jeweled, supporting colorful cowboy angel, "Howdoodoo", with wings and a halo.

(7) On desk - Small mesquite log, brushed with snow, as candle holder for 3 tall white tapers, gilded horseshoe and snowtipped greens. Candles lightly brushed with gold paint. Bible opened at Chapter 2, Book of Luke, marked with miniature chaps.

End Table

(8) Gold moss bird's nest in wreath of cedar, pyracantha and small bronze burrs. China quail on nest.

Bronze horse model with garland of red satin ribbon roses around neck. Small gilded race horseshoe with pyracantha and snowed greens in small arrangement.

Library Table

(9) Christmas tree candle holder with 24 small red candles and triangular banded poinsettia arrangement.

(4)



Piano

(1) Madonna arrangement using grey driftwood and dried sunflower leaves with a black candle. This arrangement is on a built-up brown plaque.

Door

(2) Large green wreath decorated with holly, wood roses and pine cones. By Mrs. Keepers

Mantle

(3) Candle arrangement with cross in middle and two tall wooden monks on either end. Under this arrangement is hung an eight foot swag of magnolia leaves, dried seed pods and berries.

Table

(4) Two handmade three tiered candle trees of wood and wrought iron holding sixteen candle cups with handmade candles in yellow, red and green, decorated with holly, on either end of table with a mass arrangement of red gladiolus, red carnations, red roses, gilded carnations, gilded castor beans, green grapes, green bananas and pomegranates.

MUSIC ROOM

Mrs. Allen Smith, Chairman
Mrs. Joseph Keepers, Co-chairman

(6)



Committee:

Mrs. Melvin Wood, Chairman
Mrs. Herbert Andrews, Co-Chairman
Mrs. Frank Dotterweich

Two Buttefs

(1) In line-mass arrangements of logan, pineapple guava, spiral eucalyptus and echeveria in handmade black ceramic urns.

Table

(2) Oval silver container with line-mass arrangement of century plant foliage, assorted succulents and red gladiolus - Silver punch bowls on red felt - Two branch candelabra.

Recessed Niche at End of Room

(3) Handcarved Christ Child, three feet tall, holding two candles.

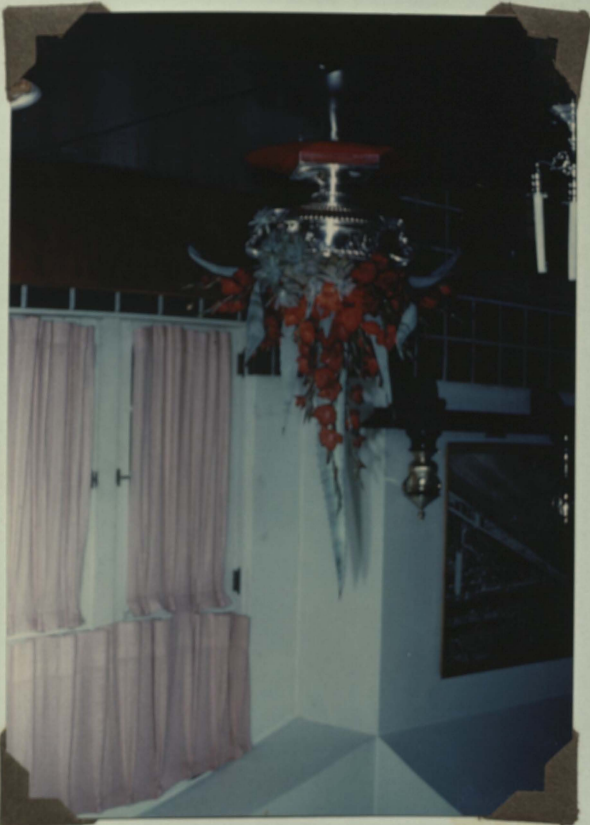
Mantle

(4) Display of Trophies

Outstanding are the Kentucky Derby, Preakness and Belmont Stakes trophies won by "Assault" (bred by and raced by King Ranch) in 1946, the year he won the so-called Triple Crown represented by the above races; and, the Flamingo Stakes trophy won by "Disposed", raced by King Ranch, in 1941 at Hialeah Park, Florida.

End Windows

(5) Italian Cypress Christmas tree festooned with cranberries.



(2)

CHRISTMAS TREE

Committee:

Mrs. Bob Hope, Chairman
Mrs. Claud West
Mrs. Richard Green
Mrs. Otis West
Mrs. Jack Rabon
Mrs. J.R. Seales

(1)

A 14 ft. white tree, glittering with snow
35 - 12 inch handmade blue straw angels with silver wings
glittering handmade gold foil music notes made of blown eggs
and pipe cleaners
Handmade gold reflectors around blue lights
Tree festooned with 2 inch wide strips of gold mesh



PATIO

Mrs. L.A. Walker, Jr., Chairman
Mrs. Frank Cheatham, Co-Chairman

Fountain

(1) Fountain encircled with 300 red poinsettias with floating spiral design of poinsettias in pool.



219 West Elmore Place
San Antonio, Texas
January 7, 1953

Mrs. Charles Flato, III
Kingsville, Texas

Dear Mrs. Flato:

It was a privilege and a pleasure to judge the Flower Pilgrimage at the Santa Gertrudis Ranch House in Kingsville on December 14, 1952, sponsored by the Kingsville Garden Club and we enjoyed it very much.

We thought the decorations throughout the house were not only appropriate to the Theme of a Ranch Christmas but showed much thought and originality and the use of the brown and white color scheme, indicative of the racing colors of the famous King Ranch Stables, lent an unusual atmosphere to the whole.

The invitation to surrounding towns to enter afforded the clubs an opportunity to emphasize the flowers characteristic of each area, resulting in unusual and outstanding exhibits.

We are enclosing herewith our Scale of Points on the Pilgrimage and hope you see fit to apply for a National Award as feel that aside from being a successful show it did much to publicize the entire Southwestern area of our State.

(signed)

Sincerely,
Mrs. Harold Dreeke
Mrs. Logan Stephenson
Mrs. John Roman

Judges

COPY

SCALE OF POINTS

STAGING	20
SUITABILITY TO OCCASION	30
DISTINCTION & ORIGINALITY	20
COLOR	10
CONDITION	7

We felt we had to take off a few points on Condition as some of the material was damaged from the drought.

Naval Auxiliary Air Station
Kingsville, Texas
16 January 1953

KING RANCH
KINGSVILLE, TEXAS
RICHARD M. KLEBERG, JR. Sec'y

13 January 1953

Mrs. Charles H. Flato III,
General Chairman
Kingsville Garden Club Christmas Festival
Kingsville, Texas

Dear Mrs. Flato:

By means of this letter I wish to leave in the record certain opinions and conclusions regarding your Christmas Festival held last December 14th, at the Santa Gertrudis Ranch home, the use of which, for this purpose, was offered by the Kleberg family.

I visited the home several times during the days while your organization was decorating it and placing the floral arrangements, and also was present for several hours during the Festival so am a witness of the thoughtful planning and hard work that preceded the Festival and the impressive success, so richly deserved, on the day of the occasion itself.

The way in which so many other clubs contributed with exhibits, the great number of visitors who came from a distance and their most complimentary opinions, showed that the Festival attracted first attention and finally praise from a large area. There were many remarkable features about your Festival but, in my opinion, these facts were the most outstanding.

I am sure the thousands who visited the Ranch on December 14th, would join me in congratulating you and all of those in your group for staging an event that was such a credit to Kingsville and South Texas. December 14, 1952, will remain a memorable day.

Very sincerely,

Robert C. Wells
Robert C. Wells

RCW:17

Kingsville Chamber of Commerce

P. O. Box 1030
KINGSVILLE, TEXAS

January 8, 1953

DIRECTORS
Curtis Arthur
W. E. Cumberland
Dr. Frank Dofferweich
E. B. Erard
Norman J. Hobercht

CHARLES H. FLATO III, Pres.
BEN A. GLUSING, Treas.

Mrs. Charles H. Flato III, General Chairman
Kingsville Garden Club Christmas Festival
Box 832
Kingsville, Texas

Dear Mrs. Flato:

Our Chamber of Commerce wishes to commend the Kingsville Garden Club and you personally as General Chairman for the excellent Christmas Festival which your club held. The amounting and work that went into the preparation for this Festival was evidenced by the Festival decorations throughout the Ranch and the efficient handling of the great crowd of people who in sending exhibits is to be commended also. The large number of out-of-town guests shows the interest that had been created by literature sent out to these surrounding towns.

The Festival itself was a great civic contribution to the community and to this whole area, and the use of the net provided in the building of a Garden Club Center will yield untold benefits throughout the years ahead.

Please accept our congratulations on the success of this Festival.

Very truly

L. F. Connell
Manager

Mc

LOWER RIO GRANDE VALLEY CHAMBER OF COMMERCE

RIO GRANDE VALLEY, TEXAS

Mailing address: P.O. Box 356, Weslaco, Texas

December 8, 1952

Mr. L. F. Connell, Manager
Kingville Chamber of Commerce
Kingville, Texas

Dear Mr. Connell:

As requested in your letter of December 5, it was a real pleasure for us to distribute the enclosed news release on the open house to be held at the King Ranch on December 14. It was sent to seven Valley radio stations, six Valley daily papers, and sixteen Valley weeklies. The release was also mailed to some thirty garden clubs, the seventeen local chambers of commerce, forty members of the Valley-wide Beautification Committee, and some thirty-five members of the Valley Chamber's Tourist Committee.

We are happy to cooperate for several reasons. One is because of my personal interest in Kingville; two, the worthiness of the garden center project, which was in the "dreaming" stage when we left Kingville; three, because we receive numerous inquiries here in the Valley as to how one may see the inside of the "Big House"; and four, I think this is a wonderful way to build good will for King Ranch. Although the Tompkins family has visited in the Santa Gertrudis ranch home a good many times, we plan to try to make the open house, as it will be a wonderful opportunity to shake hands with old friends, as well as to enjoy the hospitality of the wonderful Ranch family.

Sincerely,

R. C. TOMPKINS
General Manager

We congratulate the Kingville Garden Club on its very successful Christmas Festival Open House. The people of Kingville and surrounding valley towns responded in large numbers to make the ladies of the club are to be commended on the beautiful decorations and on the manner in which made possible the efficient handling of such a large crowd.

CHRISTMAS FESTIVAL OPEN HOUSE

Excellent business sponsors can be found to finance floats to give distinction to this year's

Dear Member:

Thousands of people each year ask the question, "Is it possible to see the inside of the famous fifty-room 'big house' of King Ranch at Kingville?" Through the courtesy of the Kloberg family, owners of the million-acre ranch, the Kingville Garden Clubs are holding open house at the Santa Gertrudis (the official name of the 'big house') headquarters home of King Ranch, from 4:00 to 7:00 p.m. next Sunday, December 14. Yes, you are invited, and you'll be as welcome a guest of the hospitable Kloberg family and the gracious members of the Kingville Garden Clubs as perhaps the many notables who have visited there. Mrs. T. H. Boyce, chairman of the Beautification Committee of the Valley Chamber of Commerce, and Lloyd B. Langston, chairman of the Tourist Committee, have been authorized to extend a general invitation to Valley citizens and Valley winter visitors and tourists to take advantage of this rare occasion to visit inside the 'big house' of fabulous King Ranch. Mrs. J. Connally Kelly, counselor of the Federation of Valley Garden Clubs, also extends a special invitation to all garden club members and their families to attend the open house as a gesture of cooperation with the garden clubs of Kingville. Contributions will be accepted at the door by the Kingville Garden Clubs of \$1.00 for adults and 25¢ for children, for the Garden Center Fund, a project sponsored by the Kingville Garden Clubs. L. F. Connell, manager of the Kingville Chamber of Commerce, stated, "Because of the general desire of the people to see this fine ranch home, and also because of the worthy purpose to which this money will be devoted, we believe that many of the tourists, as well as Valley residents, will be glad to visit the Ranch at this time." Connell also stated that those desiring to see a part of the Ranch, the fine livestock and race horses, may do so either before or following their