

September

September Ninth:

"Civic Beautification" - Miss Mame Roberts
Hewitt, Texas

September Twenty-Third:

Flower Clinic - Mrs. Chas. F. Steineger
Dallas, Texas

BUILD KLEBERG COUNTY FIRST

Extensive Plans Made To Beautify Kingsville

After Miss Mame Roberts spoke last Friday night, a Round Table discussion was called and the more urgent needs were aired.

Mayor Brown asked that work towards four city parks with play equipment be first on the list.

Tommie Tompkins reported that the Highway Department plans to furnish and plant trees along the new highway.

Mr. Allen asked that there be an organization of ladies formed to assist with the care of the cemetery.

Dr. Potest reported that he was depending on the Garden Club to help beautify the grounds around the new buildings at the College.

Mrs. Flato as president of the Garden Club accepted these requests in behalf of the Garden Clubs, with these words, "We are honored, but scared to death."

First row (Left to Right)

Mrs. Eugene May

Miss Mame Roberts

Mrs. Chas. H. Flato III

Second row

Mr. Tommy Tompkins,

Sec. Chamber of Commerce

Rev. Henry Litz.

Mayor Harold Brown,

Mr. Ernest Potest,

Pres. A. & S. College

Mr. Clyde Allen,

Chm. Cemetery Committee



Thursday, September 15, 1949

KINGSVILLE NEWS

Your Flower Garden

By ZOLA MOORE
REPLANT PANSIES

If your pansy seed planted in August did not germinate, replant this month.

According to the Corpus Christi Garden Book: When two sets of leaves appear, transplant the seedlings to a larger space in flats or plant bands, spacing them about 3 inches apart. As soon as plants start runners, transplant them six inches or more apart in permanent beds.

Set the plants fairly deep so runners may take root. The soil should be about 75 per cent well rotted barnyard manure and 25 percent sandy loam. The bed should be well-drained. Pansies respond to a good mulch as the roots like shade. They require plenty of moisture but do not like wet feet. Keep pansy blossoms picked to encourage longer blooming. If the first buds are pinched off, the plant will be strengthened to produce larger blooms. This is especially good practice before a flower show when extra large blooms are desired.

Rework Your Beds

Rework the flower beds made last month. Turn the soil over

beds ready, in good shape. Order your bulbs early.

Rose Bushes

Some gardeners get better blooms from rosebushes planted in October. Mrs. Jimmie Thurmond ordered her rosebushes from Waxahachie. She says you get stronger, fresher plants by ordering direct from a nursery. Put your order in early.

Leaf Eating Insects

This class includes all caterpillars, beetles, slugs, worms, and saw-lie. They are principally controlled by stomach poisons such as arsenal sprays or dusts, 5 percent DDT, rotenone, cryolite and the new materials such as chlordane and benzene hexachloride. The materials are used as sprays to cover foliage, where they remain inert until eaten by insects. (Corpus Christi Garden Book)

These sprays or dusts may be obtained from your local seed stores. Dusts should be put on in the early morning.

KINGSVILLE NEWS

Thursday, September 29, 1949

The Town and Country Garden Fair

The "Town and Country Garden" has been selected as the theme for the flower show, to be held by the Kingsville Garden Clubs at the South Texas Fair and Exposition, on November 8 and 9, the 1st and 2nd days of the fair, announced Mrs. Phil Wantor, general chairman. Different classes will be developed with a town and country theme. The different arrangement classes are: "Eat, Drink and Be Merry." Under Eat, seven tables will be set, each group of the Garden Club having a table setting. Under Drink, flower arrangements in drinking and pouring containers will be featured, using cups, churns, buckets or other accessories. Under Be Merry, flower arrangements interpreting dances, old and new, and holiday arrangements will be used.

Foliage, berry, zinnias, chrysanthemums, roses or any available flower may be used.

In the Horticulture class, all members must enter at least one specimen in that class. They may use pot plants, shrubs or "any blooming thing" they have. Admission to the general public

KINGSVILLE GARDEN CLUB DIVIDED INTO SEVEN GROUPS

The Kingsville Garden Club Group 1 will have charge of a program to be held at the Casa Ricardo Hotel. Penny Peckem-paugh, Garden Editor of the Corpus Christi Caller-Times and well-known for her gardening articles, will be a guest speaker.

Study Group No. 2, Mrs. Earl Gaston.

Study Group No. 3, Mrs. Gus Kowalski.

Study Group No. 4, Mrs. Eugene May.

Study Group No. 5, Mrs. Joe Keepers, Jr.

Study Group No. 6, Mrs. John Henderson.

Study Group No. 7, Mrs. L. J. Smith.

Each group has their choice of meeting place and subject of study but are responsible to the club for one program a year.

On October 14 at 2:30 p.m.

KINGSVILLE NEWS

KINGSVILLE, TEXAS, THURSDAY, SEPT. 15, 1949

PRICE FIVE CENTS — NUMBER 9

THE KINGSVILLE RECORD

Wednesday, September 7, 1949

Hometown

Lady Who Transformed Ugly Town to Tell Us How It's Done

If your town has nothing to give you, why not give something to your town? This was suggestion given to Miss Mame Roberts when she complained to her mother about the ugly little town in which she lived. Every citizen of Kingsville will have the opportunity of hearing Miss Roberts speak at the Alice G. K. Kleberg Auditorium on Sept. 9 at 8 p. m. at which time she will tell you how to give something to your home town!

Beauty in a Seed

Back when Eddie Dunn on the Early Birds Program over WFAA was saluting various cities in Texas, Miss Roberts wrote him a rimeed protest and suggested that he might take a look at the little towns like Howe, Texas, which at that time had the reputation for being the ugliest little town in Texas.

Dunn read it over the radio, and Lynn Landrum, with the Dallas News, suggested that Howe quit feeling sorry for itself and clean up. Miss Roberts, a retired school teacher who had returned to her home town to live, took up the challenge, and Mr. Landrum was invited to a banquet in Howe to tell them how to get started on the job.

That was all the citizens needed to begin. The next day citizens looked at their town as they had never looked before, and a planning board was set up to supervise the work of the churches, schools, clubs, city officials, and individuals. Miss Roberts selected a spot just off the highway near the center of Howe which was particularly ugly with weeds, junk and trash. She literally flung a handful of zinnia seeds into it. When they began to grow, she'd stop and pull the weeds to give them a better chance. Others began to help her, and the once neglected spot became a place of brightness where folks gathered in the cool of the evening for a friendly chat. People, lovingly, called her Madam Flowerseed.

This first spot of beauty was landscaped into a park. Business men began to re-do the fronts of the stores, and a clean-up beauty campaign went into full swing. Home owners took scrutinizing glances at their homes and did something about them. Civic groups, boys and girls — the whole town began to clean up the vacant lots and plant them with seed as Miss Roberts had done.

Other towns became so interested in the work that they began to donate trees, shrubs, and plants. The whole town and the surrounding territory seemed to pick up the spirit of the zinnias which had first risen from trashy ugliness.

The way this Cinderella story ended, the magic wand of Miss Roberts caused the traveller to stop and remark, "This is the prettiest town in Texas."

Spirit Spreads

So far, about 500 towns in Texas have caught the spirit of civic beautification and have improved their general appearance and living conditions through the help of Miss Roberts, either directly by personal contact or by mail.

In Hubbard one woman, when she heard that Miss Roberts was coming to help them beautify their



Miss Mame Roberts

town remarked, "I've got to get the hoe and clean that alley. I don't intend to let Madam Flowerseed catch me not doing my part."

In Forney, the cemetery was in such a run down state that one of the prominent business men publicly announced that he had arranged to be buried some place else. The town secured Miss Roberts' aid and went to work beginning on the cemetery. It was groomed to the utmost of perfection, but the Johnson grass grew back very rapidly. That's when they had the happy thought that sheep and lambs are often mentioned in the Bible—why not let them graze in the cemetery? Profit from the grazing animals has paid for the upkeep of the cemetery.

Nocona was one of those tropy places that "just grew." Miss Roberts took one look at it and things began to hum. Today Nocona is fresh and attractive with a beautiful park, picnic ground and recreational center. The cost has been a dollar a year per family for membership in the Improvement Club.

As magazines became interested in Miss Roberts' work they decided that a more effective picture could be drawn if there was a comparison. They selected Tom Bean as the "before" picture. By the time the cameraman showed up in Tom Bean, he found himself in as spic and span a town as he had ever seen.

Kingsville?

"What Howe has done can be done by every town in Texas," Miss Roberts points out. "Beautification not only boosts civic pride but it sells the town to potential residents. Those who are looking for a location naturally want to live in a neat, clean, beautiful town where every citizen has the same idea of co-operating on a project."

Miss Roberts has become such a crusader for civic beautification that she now devotes all of her time to consulting with garden clubs, chambers of commerce, civic groups, federated women's club, and many others. She is available to consult with any group by merely paying her expenses to the place.

Every place she goes she surprises her listeners by asserting that money isn't the most important item. "You need a plan. You need cooperation. You need work."

THIS IS YOUR CITY

During the first week in October your city will practically double its present area—its population will increase from 10,000 to approximately 16,000, its valuation will increase from about \$10,000 to nearly \$12,000.

This increase in the size of your city will bring to you and me many benefits, most of these will

be of the long remaining type such as greater securities for our investments already made and less risk for our investments made in the future. There is an old saying that "money begets money," and we believe that it's true. People and corporations with money to invest prefer medium sized cities in which to make their financial

ventures. We believe that a city of 16,000 people offers more inducement for new businesses than a city of 10,000 does.

Increasing the size of your city means additional taxes for those people who are living in the areas that are being annexed and who have not been paying city taxes in the past. City taxes on the an-

nexed territories will be collected for 1950. These taxes can be paid between Oct. 1, 1950 and Jan. 31, 1951.

This additional tax burden will be lightened, but not eliminated, by a reduction in water, sewage, garbage, and fire insurance rates. The minimum water rate will be reduced from \$2.00 to \$1.25 per month, the sewage rate will be cut from \$.60, to \$.45 per month, and the garbage rate from \$1.00 to \$.75 per month. The reduction in insurance rates will have to be secured from your insurance agent.

It is estimated that the increase in the area of the city will reduce the city's income by approximately \$1,000.00 each month. This is due to the reduction in water, sewer and garbage minimum charges. There is no method of offsetting this loss of revenue by securing a like amount from some other source.

We believe that the one outstanding advantage to be gained by the residents of the annexed territories will be their opportunity to participate in the governing of our city. If they pay their poll-tax this fall they will become eligible to vote, and hold any office they may be elected to in any city election held on or after April 1, 1950.

We believe that 16,000 people working together in a common cause can, and will make our city the best city in Texas in which to live.

Miss Roberts Says Neatness Keynote To Beautiful City

By ZOLA MOORE

"Let me urge you to keep your own premises clean. Make neatness your keynote," said Miss Mame Roberts of Howe, Texas, noted authority on civic beautification when she addressed Garden Club members and civic leaders of Kingsville, Friday evening in Alice G. Kleberg Auditorium.

Speaking sincerely and from her heart, Miss Roberts, a small gracious woman, said, "Every person has a responsibility to his city. Keep the grass mowed; the weeds cut."

There was one thing, she said, that touched her. That Kingsville with all its wealth and possibilities lacked neatness about the town. She said, "You can become so used to the way your parks and roadsides look, that you do not see them as other people see them. Make cleanliness your first ob-

jective. A clean city is a beautiful city. An architect could not do for you what you can do yourself. Beauty has to be planted in every heart. Your beauty here, is so different from our beauty in Howe. With your advantages, progressiveness, and facilities with which to work, you have a small problem. Count your blessings. Make your town neat, first. Don't make a mistake we did in Howe. Clean your vacant lots, your parks, your triangles and roadsides of rubbish and grass and weeds, then plant your flowers and shrubs. Don't undertake too much at one time. Start in your own back yard, and don't wait for someone else to take the lead. Plant flowers that are colorful and native to this area."

Miss Roberts suggested the Corpus Christi plan of a civic beautification association, be adopted here and that every man, woman and child buy a dollar a year membership card in the Association. The people must co-operate. She said "If you love your town, people passing through it can tell. They will judge you by its looks. City cleanliness pays in happiness and prosperity. The Garden Clubs and Chamber of Commerce offer leadership and co-operation."

Hospital To Beautify Grounds

Beautification of the Kleberg County Hospital grounds is getting under way. According to F. E. Farris, president of the Kleberg County Hospital Board, plans are incomplete but work is going forward toward making the grounds more beautiful.

Plans are in the making for breaking up the ground and hauling in new dirt. Later, trees and shrubs and flowers will be planted. This will take time, but gradually it will become a credit to the hospital and a beauty spot of the city.

New Nurses' Home

Plans have been drawn for a new nurses' home to be built on the tennis court one block back of the hospital. The old wing will be remodeled, new sidewalks laid and the side street will possibly be closed, making two complete blocks of hospital grounds.

Beautification of the grounds will continue there, such as planting grass and flowers in the back yard.

Required Reading Matter For Flower Show Schools

Course I of the Flower Show Schools will be held at the Parrish House November 14 at 8:30 a. m. Maud Jackson of Kentucky and Miss Dorothy Biddle of Pleasantville, N. Y. will conduct the courses.

The Handbook for Flower Shows is standard text for each course. Available copies may be obtained

from Mrs. Charles Flato at \$4.50 per copy.

The two books to be read in advance are: "Annual Flowers" by Jenkins, or "Perennials Preferred" by Wilson and "Complete Book of Flower Arrangement" by Rockwell and Grayson.

Mrs. Flato's personal copies will be available at the public library. Other copies may be obtained at nearly any book store.

Notice

Series of Lectures on Flower Arrangements to be Held at Parrish House

Mrs. Daisy Steineger of Dallas, national judge, lecturer and teacher of Table Settings and Flower Arrangement Clinic will conduct a series of lectures in Parrish Hall September 23 at 9 a. m., 2:30 p. m. and 8 p. m.

KINGSVILLE NEWS

Thursday, September 15, 1949

Kleberg County Progress

Miss Mame Roberts, at the Civic beautification meeting last Friday night, offered the solution to Kingsville's beautification and Kleberg County's progress.

If the people of Kleberg County will follow the leadership of the Kingsville Garden Club in its efforts to make Kingsville a beautiful city, then there is no limit to the prosperity that we can enjoy here. Thousands of people are drawn to Kingsville every year by A&I College, the King Ranch, our Fair and by tourist traffic to the Valley and Mexico. We

have made no organized effort to attract those visitors as permanent residents of Kleberg County.

If we follow the program that Miss Roberts suggests to beautify Kingsville, then we can expect a sizable number of our annual visitors to want to make their home here.

Miss Roberts says that the first job to be done is for each and every citizen to look his own property over and clean it up before we begin a city-wide planting and clean-up campaign.

Every one who still has the July 1949 Better Homes and Gardens should read "The Miracle of Macclesfield."

Miss Roberts told of Corpus Christi organizing a Civic Beautification Association and urged Kingsville to do the same, to give every one a part in the project.



THOSE TAKING PART in the program for Civic Beautification are: first row, Mrs. Eugene May, Miss Mame Roberts, and Mrs. Charles Flato III, president of the Kingsville Garden Club; second row, Tommy Tompkins, Rev. Henry Getz, Mayor Harold Brown, President Ernest Poteet, and Clyde Allen. Photo by Elmore.

Make Your Town Neat Urges Miss Mame Roberts At Civic Beautification Meet

By Mrs. W. F. Boggess, Jr.

"Make neatness your keynote for beauty," urged Miss Mame Roberts at the civic beautification meeting held at the Alice G. K. Kleberg auditorium on Friday, Sept. 9, at 8 p.m.

"You may have the most beautiful shrubs in Texas and may hire the most expensive architects, but if every individual does not make his premises clean and neat, your plan for beautifying your city has failed," she continued. "A definite plan must be set up and followed and every individual in town must be made to feel that he is a part of this plan. He must have pride in his own home and want to make it as neat as possible. Every citizen and every organization must be brought into the plan and made to feel that the plan is his."

"Do not overlook the possibilities of your native shrubs. These are used to your climate and will cultivate easier than plants brought from other regions. Do not undertake to do too much beautification at one time, but do it by small lots. Use colorful flowers to catch the interest of the individual."

Miss Roberts strongly urged the organization of a beautification association where each citizen contributes one dollar. Every one must have the privilege of joining. Corpus Christi accepted this suggestion, and Miss Roberts invested a dollar in the future beauty of the town.

In making specific suggestions about the town, she pointed out that the college was a logical beginning point because each out-of-town student could carry the program to his home town. Miss Roberts felt that the hospital was a necessary must for beauty and urged that work begin at once. She

reminded that both the patient and the visitors needed to see beauty with illness so near at hand.

Miss Roberts concluded her discussion with this thought, "There is a hunger in every person for beauty. There is also the strong urge to create. These two motivations, if properly handled, can make Texas towns the most beautiful in the world. I wish that I could plant a shrub in every town in Texas as an investment to beauty. Remember that you are judged by the looks of your town. Kingsville can be the prettiest town in Texas if you, as an individual, do your part by making your premises clean and neat."

Mrs. Charles Flato III, president of the Kingsville Garden Club, presented Mrs. Eugene May, chairman of the civic beautification committee. In introducing Miss Roberts, Mrs. May told how she had given her home town of Howe beauty, beginning with a package of zinnia seeds. She pointed out that Miss Roberts had visited over 500 towns in Texas and had received recognition from The Dallas News, The Reader's Digest, and Mrs. Eleanor Roosevelt on her radio program.

Upon the completion of the talk, Mrs. Flato explained that Miss Roberts had requested that the Kingsville Garden Club not send her a corsage but instead use the money to buy flower seeds for school children to plant. In accordance with this request, Mrs. Flato presented Professor E. M. Fox of the Douglass School with two red sticks with knapsacks of flower seeds tied with colorful ribbons.

In the round table discussion which followed, Mayor Harold O. Brown pointed out that the city had been financially restricted in cleaning up the vacant lots. He thought that when the frost did kill the weeds, the city could manage to keep the lots cleared. He welcomed any suggestion which would help the city in making these lots clean and attractive.

Tommy Tompkins reported on his telephone call with Rudolph Reifkogel, landscape adviser of the State Highway Department. Reifkogel promised to be in Kingsville this week to discuss landscaping of the triangle and welcomed any shrub donations. He expressed his desire to cooperate with the Kingsville Garden Club whom he felt had the inspiration and "know-how" and suggested that residents along the highway paint fences and barns. And if they can't afford paint, white-wash it. He urged every one to plant grass and flowers, but to clean up first.

Clyde Allen, representing the cemetery committee, urged that an auxiliary with permanent status be organized to manage the cemetery. One of the biggest problems has been the fact that the cemetery committee pays a caretaker, but various individuals will give the caretaker an extra dollar to do some special watering. As Mr. Allen pointed out, "This pays the caretaker twice for one day's

made for the beautification of the boulevard, the union building and the administration-library building. Plans are to bring the boulevard around through the college campus. Turning to Mrs. Flato, he said, "A professional landscape artist will be here soon, and I am hoping, Mrs. Flato, that you and the Kingsville Garden Club will work with him and make the beautification of the college your number one project for the year."

Before pronouncing the benediction Rev. Henry Getz pointed out there was never a time inappropriate to pray. He asked that God direct and guide this group as they worked with those things which God has given us.

Out-of-town people attending the meeting were: Mrs. J. C. Reid and Mrs. Paul Thomas of Premont; from Riviera, Mr. and Mrs. John M. Henderson and Mr. and Mrs. Leo Kaufer; Mrs. C. E. Leach of Bishop.

Women in the News

Garden Gossip

Now, gardeners, these hot August days must not be lost to you. Dream a little, plan a little, and work a little for that fall flower garden — that spring one too. Yes, I mean spring. Your bulb growers advocate buying bulbs now to insure yourself of getting the best selection. Some bulbs go into the ground now!

Since plants are high, have you ever tried to grow perennials from seed? Pick a spot that is partly shady and spade up an area of about three or four feet. As you spade, add plenty of compost or old manure. Then smooth down. Do not use commercial fertilizer.

Water the bed well three days in a row to make it ready for seeds. The smaller seed should be mixed with sand so that you can see how to sow them. Never cover them with dirt. When you water the bed, they will settle into the soil themselves.

After the planting is over, cover with shavings, grass shippings, or old burlap. When the tiny plants peep out, open the mulch enough for them to get air and sunlight. They may be months sprouting, but do not give up. Some day when you least expect it, they will peep out.

If you can not cover or protect your small plants until spring, sow them in flats; and then you can move them into your garage during very cold days in the winter. If they sprout quickly and grow fast, put them into your flower beds where they are to stay and prepare to protect them during extra cold weather.

Some of our perennials are Delphinium, Foxglove, Oriental Poppy, Lupin, Geum, Carnations, Hollyhock, Gaillardia, Viola, Shasta Daisies, Phlox, Snapdragon, and Columbine. Columbines like cool weather, so plant early and put them on the shady side of the house.

You may have some perennials already growing; if so, early fall is time to transplant them. Mulch your plants well. It protects them from heat and from cold.

Do your flower beds have poor soil? Nasturtiums, Poppies, Calendulas, and Godetias love poor soils.

Now is the time to add some fertilizer to your garden so that your plants will be in condition for the winter.

If your soil lacks phosphorus and humus, spade in leaf mold before planting it. Plant life exhausts

the food in the soil and needs replenishing periodically and never less than once a year with either commercial fertilizer or barnyard manure.

Look your roses over! Mulch heavily around the base of the plant to protect roots from heat. Cut out all dead canes and any inactive canes — those without active bud growth. Cut back long awkward canes but remember to leave plenty of foliage as the leaves are the plant's store house of food. Be careful not to spade deeply at the roots of the bush.

Too much can not be said about mulching to protect your plants from hot weather. That goes for trees also.

Now here's your hat. Let's run down and give those new fall seeds and bulbs the "once over."

Let's make Kingsville beautiful!

Garden Gossip

THE KINGSVILLE GARDEN CLUB invites the public to hear Mrs. Charles F. Steineger of Dallas, on Sept. 23 at the Janey Allen Parish House. The cost for the three lectures will be \$2.00 and tickets may be secured from Mrs. Homer Wilson, Sr., Mrs. Richard Green, or Mrs. L. A. Walker.

THE CENIZO GARDEN CLUB honored the husbands on Wednesday, Sept. 14, at 7 p.m. with a chicken barbecue on the back lawn of the home of Mrs. H. B. Baney with Mrs. W. T. Albert as co-hostess. Mrs. Albert and Mrs. Baney furnished the chicken and each of the other members brought a covered dish. After supper the group was too full of food to do anything but sit and talk.

The barbecue table was centered with potted ivy. The original twist was two little birds perched on a musical staff which hung above the ivy. Twenty-eight attended.

MRS. K. A. CHILDS has two very beautiful specimens of pampas grass in her yard. If you're riding around, take a look at them.

ON TUESDAY, Sept. 13, Rudolph Reifkogel, landscape adviser of the State Highway Department, was escorted over the city by Mrs. Charles Flato III, and Mrs. Ernest Poteet. They viewed the historical marker on the highway and the entrance to highway 77. He promised landscape sketches which were suitable for small park areas which might be used upon the approval and direction of the Kingsville Garden Club. He also promised to send material on planting for filling stations, junk yards, small homes, and other specialized areas. These can be mimeographed and passed out to interested individuals.

GROUP II OF THE KINGSVILLE GARDEN CLUB happened to be meeting that morning in the home of Mrs. W. R. Feather, and Mrs. Poteet and Mrs. Flato took Mr. Reifkogel by the house for a drop-in call. There was a round table discussion on highway beautification.

In addition to talking with Mr. Reifkogel, Mrs. R. L. Green passed out the yearbooks. The group discussed their geranium project, their program arrangement for the club in October, and their flower arrangement for the flower show. The members plan to meet one day and all bring material and work on arrangements. The best one will be selected for the flower show exhibit.

One of their members, Mrs. Bill Hines, was unable to attend because of the arrival of a new son.

MRS. JOHN HENDERSON'S group VI met in the home of Mrs. John Cypher to discuss fall planting and their table plan for the fall flower show. They learned a great deal about dirt gardening, information which they all plan to use.

MRS. PHIL MANTOR, ASSISTED BY MRS. DICK KLEBERG, JR., is general chairman of the fall flower show. Invitations have been sent to the local garden clubs and the towns of this district to enter either the flower arranging which will depict the four seasons of the year or the horticulture section, which will include baskets of fruit, flowers, or grain.

Invitations have been sent to Premont, Aransas Pass, Brownsville, Los Fresnos, Santa Rosa, San Benito, Harlingen, Mission, McAllen, Edinburg, Donna, Alice,

KINGSVILLE NEWS

Thursday, September 22, 1949

YOUR FLOWER GARDEN

By ZOLA MOORE

Easter lily bulbs may be planted from the middle of September through October. The beds should have been prepared well in advance of planting time.

Lily bulbs like a loose textured soil with plenty of room for expansion. The bulbs will rot if left in standing water, so be sure the beds are well drained.

In planting, space according to the size of the bulb, at least, three or four inches apart. Larger bulbs usually produce better blooms.

Other bulbs that may be planted this month are: Iris, Narcissus, Corn lily, Madonna lily, Freesia or Calla lily.

Bird of Paradise

Another plant that seems to be popular with many gardeners and is blooming now in nearly every yard in town is the plant commonly known as "Bird of Paradise." This orange and yellow flower with the long red pistils is a very attractive plant and is used often in borders. Because of the thorns it is sometimes used to discourage tramping across a lawn. It seems to thrive in this soil, and grows from seed. It is a quick growing plant and blooms profusely, sometimes attaining a height of 20 feet. It is best grown in a well protected place as it freezes easily; but it will usually grow out again in the spring.

Co-operation Needed

With school starting, football games, whitewing hunting, scouting and various other activities going on now, work in gardens and yards is apt to lag. But with the Flower Show coming up in

lary. The old adage that "if you don't put anything into it, you won't get anything out of it" could be applied here. A city beautification program needs the full co-operation of every person.

Colored Section Cooperate

Plans are being mapped out for landscaping and beautifying the grounds at Douglas School. As soon as the streets are paved and sidewalks laid, shrubs and trees will be planted.

According to Rev. Stone, pastor of the Methodist Church, the lawn around the church will be planted in grass and flowers and trees will be put out as soon as the church is finished and sidewalks laid there.

The ladies are also willing to co-operate in the cleanup campaign, as they have done before, according to Mrs. Bacon, who acted as chairman of a previous campaign.

John Pullum has been employed as a full time caretaker for the colored park.

Mr. Fox said, "We haven't done much, but at least we are working."



Morning, Noon and Night



*Left to Right - Mrs Steineger, Mrs R. M. Kleberg, Jr., Mrs Eugene May,
Mrs J. M. Hampton of Dallas, Mrs. Chas. H. Flato III.*

Women in the News

MRS. WILLIAM F. BOGGESE, JR.

TELEPHONE 167-J

NOTICE—Everyone is urged to call in the names of their house guests or visitors for the People and Places column. Please call in your vacation trips.

Mrs. Charles F. Steineger of Dallas, Conducts School in Flower Arranging Friday, Sept. 23

"You do not see what you do not know in flower arranging; therefore a person, to do flower arranging, must take lessons in the fundamentals," assured Mrs. Charles F. Steineger of Dallas, who presented a one day school in flower arranging at the Janey Allen Parish House on Friday, Sept. 23, under the direction of the Kingsville Garden Club.

In the morning session at 9:30 a.m. Mrs. Steineger discussed briefly the historical background of Oriental flower arranging and pointed out how the Japanese were forced to use the material they had on hand. This tended to give severe lines to their arrangements. To illustrate this point, she did a three-point arrangement with dwarf pine and tiny white lilies.

"The average person," according to Mrs. Steineger, "needs to learn color and design and an appreciation of these. Lessons in the fundamentals given in garden club schools give this instruction. Design is the bringing together of unrelated parts in a unified whole. Design is plant composition in a pattern which helps the eye to see and at the same time will convey an idea.

"In making a three point placement the tallest point must be directly even with the middle point

of the container. The secondary placement must be one-half to one-third of the distance from the primary point and placed at a backward angle. The third placement, placed forward, must be approximately the same distance from the secondary as the secondary is from the primary. Attributes may be added to these points and should be determined by the texture of the material. With this as a general frame work, the individual can work out a three, five, seven, nine or eleven point arrangement."

Mrs. Steineger did another arrangement which she called an American adaptation to the Japanese design. To this arrangement she added the lava rock in front and caladium leaves in the back to give it depth. She pointed out the rhythm of the design by showing how the different heights of the flowers tended to direct the eye rhythmically from the tip of the design to the container. Rhythm can be aided by pruning out leaves which turn toward or away from the person making the arrangement.

At noon a special luncheon was held at the Casa Ricardo Hotel. Mrs. Charles Flato III, president of the Kingsville Garden Club, presided.

The luncheon was planned by



MRS. CHARLES F. STEINEGER of Dallas arranging a buffet table for an informal country luncheon. —Photo by Elmore.

Mrs. Al Kleberg, Mrs. Joe Keepers, Mrs. B. O. Sims, Jr., Mrs. Herbert Andrews, and Mrs. George Hoffman.

The head table was centered with a low arrangement of fall fruit surrounded by purple berries and green foliage.

After the introduction of guests, various announcements were made by the different clubs represented. Every one was invited to attend the meetings of the Coastal Bend Audubon Society on the first Tuesday of each month at the Y.M.C.A. in Corpus Christi.

Mrs. Armstrong Price discussed the district meeting scheduled for Oct. 12 in San Antonio. Announcements of the dates and schedules of flower shows were made. There was an informal discussion pertaining to garden clubs. About forty members attended.

In the afternoon session beginning at 2:30, Mrs. Steineger discussed the mass arrangements. She pointed out that the principles of design were balance, proportion, texture, scale, focal point, and rhythm. The elements which make up rhythm are line, form and color which take a definite pattern the eye can see.

"Any person who can learn the basic design forms," assured Mrs. Steineger, "can make a design for any container. These three are the perpendicular lines, the circle, and the triangle. The perpendicular lines can be built into the square or the rectangle design. The circle blends itself to the fan, half circle, oval, or the Holgarth curve. As you arrange the flowers, take your hands and draw the imaginary lines and see if your flowers fit these lines.

"In any arrangement, always consider the background of your home when selecting size, color, texture, or your arrangement. Leave some voids and stop filling in for a good mass arrangement. Do not overlook the artistic touch and focal point which can be achieved with fruit, pods, and the sort. Place small flowers at the top and let them grow larger toward the container. Also use light colors at the top and graduate to

darker ones near the container." Mrs. Steineger then did several arrangements to illustrate these points. One of the most beautiful was done with purple aster, lilies, and a purple cabbage as a focal point.

At the evening session Mrs. Steineger discussed table settings and textures. Before beginning her discussion Mrs. Flato presented her with a dry sink in appreciation of her work.

She expressed the thought that since tables do enter into every day living so much, this type of arranging should not be kept until the last school. Some of the don't's she gave were don't let your arrangements be busy with too much design in the materials used; stop and look and analyze colors; don't go to a florist but use the materials you have at hand and do your own arrangements; don't use too-heavy with too-light appointments.

"The dinner table is not as difficult to arrange as the buffet for in the buffet every article must be placed in the right spot for good usage and in the right place for balance," she explained. "Follow Emily Post and let good usage be your guide. The texture will depend upon the size of the table which frames your picture."

Mrs. Steineger did a country buffet table centered with an arrangement of fall grains and pods in a wooden nut bowl. Placed at vantage points were brown ducks. Particularly eye-catching was the fruit arrangement surrounded by the brown leaf dishes. The two-tone green cloth was a perfect background for the brown and beige pottery and wooden plates.

For town the table was laid with green felt and set with milk glass. The cake stand was used to mount the milk bowl which contained the arrangement of red flowers and green grapes. She suggested a touch of red in the napkins.

For the breakfast table Mrs. Steineger used brass mats, made by her husband for this occasion, over green felt. The heavy pottery, done with a green leaf, blended nicely with the brass tray and coffee

pot which contained the arrangement of zinnias, yellow cock's comb, cane and cattails. The brown of the cattails picked up the brown of the handles on the brassware. Modern design was achieved through the use of the mat and the pottery and the primitive through the wooden handles on the tray and coffee pot.

Mrs. Steineger completed the school with a simple arrangement of roses in a silver container and in a bud vase.

Mrs. Steineger is well-known in garden circles as she was chairman of the show which won the national royal purple award, past president of the Mary Thorne

Garden Club, a member of the Dallas Garden Club, Ft. Worth Judges Council, Dallas Judges Council, and is a nationally accredited flower show judge. She is a past highway beautification chairman and has been most active in Texas Garden Clubs, Inc.

She admits that she started her career as a dirt gardener when she won her first prize on a rose. She is still a gardener at heart and can't stand not to use all the flowers she has on hand—even if it does too much for the arrangement.

This fall her schedule will include a 4th judging school in St. Louis, a table setting clinic in Athens, and a 3rd judging school in Ft. Worth.

Out-of-town guests attending were: Mesdames L. B. Peckenpaugh, J. E. Shelton, A. S. Meers, Ted Weber, S. L. Allison, D. E. Belk, W. Armstrong Price, E. B. Neiswanger, John Lynch, Les Moore, and E. A. Halberdier, all of Corpus Christi; Mrs. T. M. Hampton of the Green Thumb Garden Club in Dallas who assisted Mrs. Steineger; Mesdames Clay E. Leach, James Brennan, P. A. Penley, Curtis Young, G. C. Barrier, Dick Lakeland, Jr., A. F. Kickman, B. S. Ainsworth, L. D. Brown, Jr., A. C. Green, A. B. Whitten, A. B. Cross, L. B. Harden, Fred Paschal, N. B. Stubblefield, W. H. Kluge, and Jack Jarrel from Bishop;

Mesdames James Secrest, G. G. Newell, Jr., King Copeland, B. R. Scogin, Lonnie Cardwell, Morris Dittlinger, all of Robstown; Mesdames Paul Thomas, R. Bunch, J. P. Reid, all of Premont; Mrs. W. A. Johnson of Houston; Mesdames Bruce Ainsworth, K. C. Salley, A. P. Mathis, and R. P. Cooper, all of Alice. Over a hundred attended the school.

THE KINGSVILLE RECORD

Wednesday, September 28, 1949

Garden Gossip

Miss Ann Kirven, librarian for the Kingsville Garden Club, has checked the shelves of the Public Library for the latest material on horticulture, gardening, planting, flower arrangement, and landscaping of town parks and highways. This material is to be placed on a special shelf.

Material now available includes revised editions of Taylor's Encyclopedia of Gardening (1948) and Seymour's "New Garden Encyclopedia." In the "Handbook for Flower Shows" put out by the National Council of State Garden Clubs, Inc., such subjects as flower arranging, exhibitions, judging, flower show staging, commercial exhibits, corsage making and horticulture are discussed. Authoritative lists of books on any of these subjects appear in the book.

For those interested in flower arranging, there are "Flower Arrangement for Everyone" by Dorothy Biddle and "Flower Arrangement for the American Home" by Taber and Kistner. In addition to these books there are a number of current subscriptions to magazines and pamphlets which include "Better Homes and Gardens," "House and Gardens" and "American Home."

This year the Garden Club hopes to establish a permanent collection that will be of value and available to every one.

THE GARDEN GATE GARDEN CLUB will meet at Humble recreation hall for a covered dish dinner and a regular meeting on Tuesday, Oct. 4.

MRS. A. B. WHITTEN has a most interesting ivy container—an empty top log in the fire place. The ivy was rambling all over the artificial logs in the fireplace. Mrs. Whitten's flower arranging for the Woman's Club Tea also showed a strong influence of the one day school given by Mrs. Daisy Steineger.

MRS. BOYCE BILLINGSLEY of Freer, had a most clever idea in her patio—she had painted a cable spool green and used it for a patio table. Ivy and cactus plants were growing in a box made from an old iron stove base.

THE KINGSVILLE RECORD

Wednesday, September 21, 1949

Mrs. Steineger To Give Lectures On Flower Arranging

The Kingsville Garden Club invites the public to hear Mrs. Charles F. Steineger of Dallas, on Friday, Sept. 23, at the Janey Allen Parish House.

Mrs. Steineger is a well-known teacher, lecturer, and accredited National Flower Show Judge. She will illustrate her lectures with flowers, fruit, and foliage to demonstrate steps in designing arrangements. At 9:30 a.m. she will discuss and build Oriental line arrangements; at 2:30, mass and color arrangements; and at 8 p.m., table settings and textures.

A charge of \$2.00 covers the series.

Wednesday, September 14, 1949

THE KINGSVILLE RECORD

Women in the News

Garden Gossip

The Garden Gate Club held its first fall meeting at the Humble Recreational Hall on Tuesday, Sept. 6, at noon. A covered dish luncheon preceded the program.

Mrs. K. K. Cheatham, program director, gave an interesting talk on soils and transplanting. Mrs. M. M. Martin made the flower arrangement which centered the table, a leaf arrangement in a silver bowl placed over a reflector.

At a business session presided over by the president, Mrs. Claude Dewese, the club decided to beautify the entrance to the camp. The president is hoping that in the future oleanders may be planted along the driveway to the gate. Members on the committee to study the project are Mrs. Fain Jarrett and Mrs. Jane Stewart.

Mrs. Henry Getz and Mrs. W. C. Hopkins, co-chairmen of the conservation section of the Town and Country Flower Fair in November, are calling a meeting of their committee Friday to start plans for panorama trays depicting good and bad conservation as well as a miniature compost heap. This will make an unusual and valuable

Garden Club is charging a minimum of \$2.00 Sept. 23, for the same three lectures by Mrs. Steineger, hoping that a number of non-members will attend. There will be out of town guests from Bishop, Robstown, Corpus Christi, Alice, Premont and Falfurrias as requests for tickets have been coming in rapidly. The Parish House can accommodate only about 125 comfortably so that the ticket sale may have to be limited when that number is sold. Call Mrs. Homer Wilson, Mrs. Richard Green or Mrs. L. A. Walker for tickets.

The morning lecture, 9:30, will cover line and restraint of Oriental arranging with demonstrations, and suggestions as to use for the November show; the afternoon, 2:30, will cover mass and color of Occidental type, and the evening will illustrate table settings and explanation of textures. Mrs. Steineger is a National Accredited Flower Show Judge, a lecturer, and teacher of Judging Schools.

Mrs. Charles Flato III, president of the Kingsville Garden Club, gave a program on "Flower Show Practice Staging" for the Garden Club of Premont, Monday, Sept. 12. Mrs. Flato is an

Miss Dorothy Biddle are: Handbook for Flower Shows is standard text, \$2.50, and may be bought from Mrs. Flato. Two books to be read in advance are "Annual Flowers" by Jenkins, or "Perennials Preferred" by Wilson and the "Complete Book of Flower Arrangement" by Rockwell and Grayson. Mrs. Flato will place her personal copies in the Kingsville Public Library for lending to persons planning to take the First Judging School. The standard charge for this school is \$5.50 and will cover Flower Show Practice, Horticulture, and Flower Arranging. The nationally known teachers are accredited with the National Council of State Garden Clubs. This is a school to learn how to grow horticultural specimen and how to arrange them for use in the home as well as competition in Flower Shows.

Tickets are available to the public but examinations and credit will be given only to members of affiliated Garden Clubs.

Kingsville Garden Club

Presents

Mrs. Charles F. Steineger
Flower Clinic

September 23 9:30 AM - 2 PM - 8:00 PM

Admission \$2.00