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## IEN ILIMBIIUS





## ELIRANCHO IDBD

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Marjorie Martin
Editor
Carl W. Huser
Manager



## EOREWORI

The College Annual is the historic document of the year. El Rancho 1930 has caught and shall hold for you the spirit of democracy, patriotism, and philanthropy which permeates the life of the College of Arts and Industries.

With the theme of Industrialism presented through modernistic art, the Staff has attempted to review the events, pleasures and activities of the first year of Our New Institution.

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## THE COLLEGE

## CLASSES

SUMMER SCHOOL
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ORGANIZATIONS

## ATHLETICS

JAVELINA TUSK

# DEDICATION 

- 

Because $\cdot$ of $\cdot$ his $\cdot$ courage FORTITUDE••AND • DYNAMIC FORCE AS AN A EDUCATOR WHOSE FERTILE • MIND • CONCEIVED - THE • IDEA - OF • THE TEXAS COLLEGE $\cdot$ OF • ARTS AND • INDUSTRIES $\cdots$ BECAUSE THIS•DREAM•HAS•BECOME•A REALITY … WE •DEDICATE THE $\cdot 1930 \cdot$ EL $\cdot$ RANCHO • THE FIRST $\cdot$ VOLUME $\cdot$ OF $\cdot$ OUR NEW • INSTITUTION …TO ${ }^{\text {.. }}$

Dr. Robert Bartow Cousins



ROBERT BARTOW COUSINS, President

## To the Students in College

## 2

Let me commend your judgment and your courage, in spending so much money and four long years from the heart of your young life in preparing yourself to get into life's big game in the best way. Your choice vindicates your faith in what wise men have told you of the advantages that come with college training. It is a ringing challenge to other young people of your age.

May not our institution present definite, assignable results from this heavy investment of time and money? Among these let us point out a minimum number of failures and a maximum number of successes. Let us not furnish the shysters among lawyers, quacks among doctors, Ichabods among teachers, Elmer Gantrys among preachers, clock-watchers in the shops, or shirkers among the workers anywhere. "By the sweat of the brow shall thou eat bread" expands our doctrine of work, "My blessing, not my doom." We take no short cuts; we pay the full price of learning, of virtue, and of character. We shall acquire the gifts and graces, the good morals and gentle manners that characterize the Christian gentlewoman and gentleman.

Epictetus, 341 B. C., Roman slave and Stoic philosopher, is quoted as saying, "Thou shalt expect nothing outside thyself." The same in Christian philosophy is, "The Kingdom is within you." Limitless supplies of choicest viands are useless if a man cannot digest his food. Downy pillows and softest cushions are valueless to a man who cannot sleep. Ravishing rainbows in austral splendor, flower gardens as beautiful as an angel's gossamer garments, paintings, the gifts of inspired genius, are but blurs on landscape or canvas to him that has eyes that see but dimly. College life prepares the mind and heart to receive, to interpret, and to enjoy the material world, both nature and human nature. It prepares a measure by which a man may estimate values correctly. It develops a discriminating judgment which may be applied with safety to all conditions in life. In college the student should find himself and the way home. He should find a faith in men and in God, and a love for both. This is college. Is it practical? Does it pay? You may answer.
"Earth's crossed with heaven, and every common bush afire with God, But only he who sees puts off his shoes."

Sincerely your friend,
R. B. Cousins, President.


THE COLLEGE











ADMINISTRATION






Leloise Davis, M. S. Home Economics Head of Department


May H. Dickens, M. A. History
A. H. Engle, B. A.

Music
Head of Department

Lila Baugh, B. A. Education Dean of Women


## EL RANCHO

J. R. Manning, M. A.

Business
Administration
Head of Department
R. E. May

Business Manager


1930

Mattie McLeod Latin
Head of Department

A. Y. McCallum, B.B.A Physical Education Head of Department


Ellen Douglas May,
M. A.

English

Leora McNess, M. A. Art
Head of Department
J. L. Nierman, Ph. D. Chemistry
Head of Department


Ann L. Kirven Librarian
C. T. Reed, M. S.

Biology Head of Department

Louise Schneider, M. A. Home Economics


## EL RANCHO

H. H. Williams, B. S. Geography Head of Department On Leave of Absence


Ninon Yeager, B. A. Secretary of College of Arts and Industries

## A Goast to the Students

## From a Faculty

 OemberThere are students and students, But ours are the best,
We've bored them and scored them, And they've stood the test;
We wish them long lives of joy and success,
Filled with work and with play and much happiness!
-Mamie Brown



## SENIORS

## EL RANCHO

EMMA VAWTER
President

MYRTLE RUTH GODWIN Secretary


LENORA HAYS
Vice-President

## EL RANCHO

ONA MAE ALEXANDER, B. A.

## Alice

_ English
Editor in-chief South Texan, winter and spring '30; Feature Editor South Texan, fall '29; Reporter Senior Class '30.

MARY R.
ARMSTRONG, B. A.
Comanche English

Teacher, second grade, Flato Ward School.


ELIZABETH ALMOND, B. A.

Alfred
Bus. Administration
Business Administration Club '29-'30, Treas. '29; Scholarship Society ' 30 ; W. A. A. ' 29 ; Dora K. Cousins English Club '29.

## EL. RANCHO

AUDREY BARBER, B. A.

Kingsville
English
Editor-in-chief South Texan, fall '29; Alpha Sigma '29-'30; Dora K. Cousins English Club '28-' 29 ; W. A. A. '28; Scholarship Society '30; Girls Glee Club ' $29-30$.

MRS. J. D.
BRAMLETTE, B. A. Kingsvili。
English
Dora K. Cousins En子lish Club, Summer '28; Robert J. Kleberg History Club, Summer '28; Scholarship Society '29. '30.


CESARIE BOHNER,
B. A.

San Benito
Social Science
Robert J. Kleberg History Club 30; Valley Club '30.

DOROTHY WESTON
CARTER, B. A.
Kingsville English

Footlight Club, '27'30; Alpha Sigma '27. '30; South Texan Staff '30.

RUTH COLLINS, B. S.
Kingsville
Mathematics
Robert J. Kleberg History Club '27-'30; Scholarship Society ' 30 .

EDNA CHUMELEY,
B. A.

Donna
Spanish
Scholarship Society '30; Dora K. Cousins English Club '30.

MRS. STEPHEN M. CORBIN, B. S.

Kingsville Geography

Dora K. Cousins English Club ' 30 ; Classical Club '30.

JUANITA DAY, B. S. Harlingen
Home Economics
Omega Tau Omega '30; President ' 30 ; Kappi Omicron Phi '30; Secretary; Robert J. Kleberg History Club ' 30 ; Y. W. C. A. ' 30 ; Valley Club '30.


LUTHER W. CROFFORD, B. S.

Leggett
Physics
Men's Glee Club '29, '30; Business Manager of Men's Glee Club '30; Dramatic Club ' 29 ; Javelina Club '29; Teacher's Training League of Texas A. \& I. '30; Valley Club '29.

MARTHA FERGUSON, B. S.

Kingsville
Home Economics
Classical Club '29-'30, President '29, Secreta-ry-Treasurer '30; Kappi Omicron Phi '30, VicePresident; Scholarship Society '30.

MYRTLE RUTH GODWIN, B. B. A. Kingsville

Bus. Administration
Scholarship Society '30; Girls Glee Club '27'30; Business Manager of Girls Glee Club '29' 30 ; Y. W. C. A. Cab. '28-'29.


PAUL J. FILLA, B. S.
Kingsville
Mathematics
Baseball '27-'30; Capt. Baseball '29; Football '27; South Texan Staff '29-'30; El Rancho Staff '29-'30; Press Club '29'30; Javelina Club '28'99: "T" Association '28'30.

PAULINE HARGROVE

## B. S .

Kingsville
Bus. Administration
Girls Glee Club '30; Associate Editor El Rancho '30; Lantana Lady '29; W. A. A. '28; Classical Club '29; Secretary Sophomore Class '29; History Club '29; Dora K. Cousins English Club; Y. W. C. A. Cab. '28-'29; Delta Theta '29-'30; Business Administration Club '29-'30.

LENORA MAE HAYS, B. A.

## Kingsville

Dramatic Art
Girls Glee Club '27-' 30 ; Y. W. C. A. '28-'29, President '28; Dramatic Club '27, '28, '29, '30, Vice-Pres. '30; Press Club '29, Treas.; VicePres. Senior Class ' 30 ; Delta Theta '29, '30, Sec. and Treas. ' 30 .


MOZELLE HATTER, B. A.

Eanquette

## English

B. S. U. '28-'29, Sec. '28, Vice-Pres. '29; Women's Athletic Association '28-'29; Sec. '28, Vice-Pres. '29; Y. W. C. A. '28-'29; Scholarship Society '30.

EMMA R. HAYNES,
B. A.

## Livingston

History
Classical Club '27, Pres. ' 29 ; Robert J. Kleberg History Club '26'30; Dora K. Cousins English Club '27-'28.

EFFIE HUTTO, B. A. Corpus Christi

English
Dora K. Cousins English Club, Pres. '29-'30; Classical Club '29-'30.


ALMA HERRINGTON McEOWEN, B. S. Rio Hondo

Bus. Administration
Valley Club '27-30: Business Administration Club '29-'30; W. A A. '28-29.

ETHEL KNOX, B. A. McAllen

English
Orchestra' $27 \cdot{ }^{\prime} 30$; Girls Glee Club '27-30; B and '30; Classical Club '27; Dora K. Cou sins English Club '30, Reporter ' 30 .

MARGARET LAURSEN, B. A.

La Feria

## English

Y. W. C. A. ' 29 , ' 30 ; Valley Club '28'30; History Club '30; Scholarship Society '30.


MRS. EVA CECIL LARSEN, B. A. Kingsville

English
Dora K. Cousins English Club '28-30; Footlight Club '28; Scholarship Society - Senior Member ' 30 .

ROBERT McEOWEN,
B. S .

Rio Hondo
Physics
Men's Glee Club, '27'30; Orchestra, '27-'30; B a n d '28-'30; Valley Club 27, '30.

VANNIE BELLE MATTIZA, B. A.

## Robstown

Spanish
Dora K. Cousins English Club, Vice-Pres. '29, Treas. '30; Nueces County Club '29-30, Sec.-Treas. '29; Classical Club '29.'30; Y. W. C. A. '28, 30, Sec. '30; W. A. A. '28; Girls Glee Club '30; Scholarship Society '30.


MARJORIE MARTIN,
B. A.

Sinton

## English

El Rancho, Editor-inchief '30, Staff '29; Dora K. Cousins English Club, Pres. '29, Vice-Pres. ' 30 ; Orchestra, '27-'30; Girls Glee Club, '28-'30; String Quartet '29; Y. W. C. A. Cabinet '29-'30; Press Club '29; Scholarship Society '30.

ROLAND MILLIGAN, B. A.

Raymondville
History
Javelina Club, '27-'30; "T" Association, '27-30, President '29; Basket Ball '27-'30, Capt. '27; Baseball '27-29.

ALMA RUTH NOEL
B. S .

Kingsville
English
History Club ' 30 ; English Club ' 30 ; Choral Club '26, Sum. mer ' 29 .


EURA DEAN NEWTON, B. S.

Kingsville
Mathematics
Robert J. Kleberg History Club '30; Dora K. Cousins English Club '30.

MARY LOU OLIVER, B. A.

Kingsville
History
History Club '29, '30, Vice-Pres. '30; Classical Club '30; Sec.-Treas. Teacher Training League of A. \& I. '30; Senior Class Representative to Student Council '30.

JESSE ELTON SMITH, B. S .

Robstown
History
Javelina Club '27-'29, Vice-President, '27; Nueces County Club '27${ }^{\prime} 29$, President '27'28; "T T " Association '27-'30, President '28, ' 29 ; B. S. U. '27; Men's Glee Club '29; Freshman Class President '27; Best AllRound Boy '27; President Student Body '29, '30; Business Manager Basketball '29, '30; Bus iness Manager El Rancho '29; Football '26-'29, Capt. '29; Basketball '28; Track '27'30, Capt. '28, '29.


FAY JEAN SMITH,
B. A.

Uvalde

## English

Girls Glee Club '29, '30; Dora K. Cousins English Club '29, '30; History Club '29-'30; Classical Club '29, '30; Delta Theta '30; Business Administration Club '29, '30; Secretary Junior Class, Summer '29.

WINIFRED SMITH, B. A.

Santa Maria Art

Valley Club '27, '30; Classical Club '30; Art League ' 30 .

STANLEY WINDHAM, B. S .

Kirbyville
Music
Orchestra '29, '30; Band '29, '30, Director of Band '29, '30.


MRS. BESS WARDVANN, B. A.
San Antonio
English

RAYMON S. FITCH,
B. B. A.

Kingsville
Bus. Administration
Treasurer Senior Class '30; President Javelina Club '28; Football ' 25 ; Basketball '26-'28; Baseball '26, '28; Men's Glee Club ' 30 ; "T" Association; Campus Editor El Rancho '28.

SALLY RUSSELL, B. S.
Brownsville
Home Economics
Kappa Omicron Phi, Sec. '29, Treas. ' 30 ; Alpha Sigma, President '30; Footlight Club '30; Art League '30; A. A. U. W. '30.


TROY HOWARD PRICE, B. A.

Alice
History
Robert J. Kleberg History Club '29.

WELDON A, SMITH,
B. B. A.

Kingsville
Bus. Administration
"T" Association; Football '27, '28; Baseball '26-'28; Javelina Club; History Club; Business Administration Club.

EMMA VAWTER, B. B. A.

Sinton
Bus. Administration President Senior Class
'30; Robert J. Kleberg History Club '29-'30, President '29; Dora K. Cousins English Club '29, '30, Sec. Treas. '29; Classic al Club ' 29 ; Press Club '29; Business Administration Club '29-'30, Vice-President '30; El Rancho Staff '30; Student Council '29; Art League, Sec. '30; Scholarship Society ' 30 .

E. J. TEGARDEN
B. S .

Edinburg
History

ELIZABETH BAINBRIDGE ELLIS,
B. S .

Kingsville
History
Robert J. Kleberg History Club '29; Dora K. Cousins English C1ub '30; Teacher's Training League.

LOUIS BARTLETT,
B. A.

San Benito
Music
August, 1929
(Too late for Summer Section)

## Gexas A. $\mathcal{E}$ I.

In the grand old State of Texas, In the Southland warm and fair, Where all is bright and sunny, And the breezes fan the air. There is our Alma Mater, The college we adore; Where we make good friends and love them As we've ne'er loved friends before.

## CHORUS

Oh, Texas A. \& I.
Your name we ever shall revere,
For we love your campus verdant,
And your halls so full of cheer!
We love your stately palm trees And your cloister close by.
For there's none so dear, though far or near, As Texas A. \& I.

In the forum where we gather, For the songs we love to sing Our voices rise up to the skies, And we make the welkin ring, We sing of love and duty, Of dreams of marble halls. We repeat the chorus softly As the echo gently falls.

AUBREY WESTLAKE President

LOYCE ADAMS
Secretary


VICTOR SMITH
Vice-President

MILDRED NUCHOLS
Treasurer




MARGARET HOWARD Bishop

MELVA IMKEN Bishop

VERNA McMASTER
Garden City

OLLIE NEWTON Kingsville

HELEN NORVELL Falfurrias

MILDRED NUCHOLS Kingsville

RUTHELLE ROBBINS
Bishop

VICTOR SMITH
Kingsville


WILLIAM NORVELL
Sour Lake

WALTER REED
Bertram

AVIS SMITH
Robstown

LAURA LEE TANSILL Brownsville


## Gleanings From Chapel Hour

"Live in the front of your face, lest people think there's nobody home."
"A runt is a tragedy."
"Do not sit as expressionless as a bowl of clabber."
"Education is getting ready to see the beauties of the outside world."
"A thing is practical when it is the truth; a man is practical when he lives with the truth."
"Ignorance and neglect and dilapidation ought to be taken out of the picture of the average farm home, and there should be put in their place everywhere and everlastingly, comfort, brightness, and beauty."
"The study of music and the practice of music has a tendency to establish the love of music of the best quality, and to drive out of the heart jazz and its bad tendencies."
-Dr. R. B. Cousins.


SOPHOMORES

## EL RANCHO

ROBERT MOORE
President

EMANYN JOHNSON
Secretary


ERMA ANDERSEN
Vice-President

DOROTHY HOLLAND Treasurer


## EL RANCHO

ELEANOR CHAPMAN
Bay City

VIVIAN COGDILL
Smithville

ETHEL COOK
Kingsville

RUTH DeVILBISS
Taft

FRANCES FAIR
Kingsville

PAUL FORGY
Odem


HATTIE BELL COLSTON
Kingsville

GRACE DAVIS
Bishop

EDNA DUNCAN
Kingsville

UNA MAE FAIR Kingsville

GRACE FULLER
Robstown

HILMA GARNER Kingsville

AGNES LOUISE GLASSCOCK

Mercedes

DOROTHY HOLLAND Mercedes

MIḶDRED JONES
Mercedes

VIRGINIA KNUDSON McAllen

LAURA LIGON
Kingsville


LEONE GEORGE
Mercedes

AUBREY HARPER
Robstown

EMANYN JOHNSON
Donna

ANNA LOUISE KING
San Marcos

EMERSON KORGES
Kingsville

OPAL LOVING Falfurrias

JAMES LOWMAN
Corpus Christi

GLADYS McKINNEY
Sandia

LUCILE MAYO
Brownwood

BILL MORRIS
San Antonio

BOB MURCHISON
Kingsville

VELMA OXFORD Kingsville

O. C. McCLANAHAN Kingsville

LORRAINE MATEJEK Corpus Christi

ROBERT MOORE Kingsville

NONA MUMME
San Antonio

EDWARD O'BRIEN
Kingsville

ALLENE PETTUS
Goliad

## DORIS PORTER <br> Taft

HOWARD ROBERTS
Kingsville

MILDRED SCHABOW Edcouch

MARIE SHARRER
San Juan

LEIGHTON SMITH Raymondville

LILLIAN WATERS Odem


SYLVIE REKTORIK Violet

OLIVIA ROMIKE Kingsville

LELA BELL SIMS
Weslaco

MRS. M. D. SHEIVES
Lake Charles, La.

ALICE VAN WADDELL

## Chapman Ranch

FERN WATSON
Raymondville



## FRESHMEN

CLARENCE LOTSPEICH President

HERSCHEL CUDD Secretary


WILMA HERRING
Vice-President

WALTER MANNING Treasurer


## EL RANCHO

Ila Meda Cave Mabel Chaney Alma May Clark

Verl Cole
William Conner Edna Cook

Carl Dack
M. H. Davenport Woodrow Davis


Louise Clark
J. H. Clemons

Fleta Mae Clark

Emert Crocker
Esther Crossland Herschel Cudd

Alpha Dorrah
Mercedes Doebbler James Ebner


Daloses Garza
R. A. De La Garza
G. C. Gillett

## Cecil Hamel

Johnnie B. Hamm W. L. Harbin

Elton Hudspeth
Avis Jackson
Wilson Jacob

J. H. Glasgow

Marie Gray
Fred Hagenmeister

Calvin Hibler
Evelyn Hill
Anna Ruth Howard

Elizabeth Janca
Ray Johnson
Eunice Jones

## EL RANCHO


J. B. Kenney

Mary Elizabeth King Reba King

Melba Lindberg
Bennie Lindsey Fritz Lokensgard

Elizabeth McBryde Robert McBryde Jeanette McClure

Mabel McEowen
Hall McInnis Bessie Mae McKin-

Walter Manning Aileen Marsden Maurice Marston

Florence Mills
J. F. Morgan

Lee Roy Nedbalek


Ina Claire McLane
Myrtle McMaster
Katye Magill

Virginia Martin
Dorris Massey Mrs. Myrtle Milli-
gan

Florence Nierman
Ruby Paschal Nelson Patrick

Octavio Perez
Collins Pipkin Melba Power

Frances Reading
J. P. Reid Hulda Reidel

Ida Mae Schulz
Fay Scott Mildred Rudd


Bernice Pynes
Estela Ramos Elizabeth Rayell

Eva Belle Robbins
Ila Lee Roberson Mary Louise Roel-
ler

Opal Shults
George Simons
Alice Smith


Ethel Beachum
John D. Brian
Eugene Bryant

## Maria Guerra

Raymond Haltiquist
Frank Heard

Dora Mae Pundt LaRue Robbins Harry Rode


Marjorie Cramer Vivian Erard

Janice Fawcus

Sammye Lawson Richard Menefee Joseph Paine
J. A. Rodriguez Ruby Standlea Mildred Stokes

Elizabeth Tolbert

Georgia Whiteley

Dorothy Wyland


Mrs. C. L. Whittlesey

Irene Yeary



SUMMER SCHOOL

## The Summer School

## - 0 解

In the years long gone, the only summer schools in Texas, or in the South, were held for two or three weeks in July or August, in county courthouses or in local high school buildings, by a very small group of teachers. They were stimulated and organized by a few teachers who desired to make a few dollars, by the collection of tuition fees, for the purpose of paying grocery bills. They were usually the superintendents and principals in a small group of communities.

These schools were patronized by those teachers who desired a small amount of drilling and cramming for the county examinations, which were held for the purpose of issuing certificates to teachers.

These three-weeks schools were increased to four and five and six weeks. At this stage of development, the colleges began to open their doors to students in the summer time. The longest step from its primitive conditions to the present well developed summer school in Texas was that known as the State School of Methods. The first of these was held at Dallas, the second one at Waco, and the third and last one at Austin, under the administration of J. M. Carlyle, State Superintendent of Public Instruction.

The first State school in Texas to organize and teach a three months' summer school, making the work equal in value to any other quarter of the year, was the school in Canyon, in 1913. Following this notable advance, one State school after another increased its summer school length, until now there seems to be no question but that all State supported schools ought to provide a regular term of work on the same basis as the work done in other quarters. The summer schools have been the means of promoting education in Texas in a most notable degree. They are now the hope of all the teachers in pursuit of degrees of all kinds.

Let me congratulate the teachers of this section that a school amply provided has been opened in your midst. Let me congratulate the teachers-you who are here especially-on having found your way up through this open way. The College of Arts and Industries welcomes you to participation in whatever good things it may have.

> Your friend,
R. B. Cousins, President.

## Uisiting Faculty

Summer, 1929

MISS MARGARET ABEL
Lubbock
Art

MISS MARGARET NEELEY
Durant, Oklahoma
Home Economics
J. T. H. BICKLEY

Alice
Education
J. D. BRAMLETTE

Kingsville History

MRS. MARIA J. DIAZ
Laredo
Spanish
J. T. FERGUSON

Falfurrias
Education

RUSSELL A. LEWIS
Taft
Education

MISS RHODA BELLE
PERMENTER
Athens, Georgia History

PAUL E. PHIPPS
Harlingen
Education
E. W. SEALE

Robstown
Spanish

MISS AGNES STRUBE
Emporia, Kansas Music

MISS ROMA WILSON
Brownsville
English


SUMMER SCHOOL 1929

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## Student Officers

Summer, 1929

STUDENT COUNCIL


Mary Arthur, B. S.
Kingsville
Social Science
August, 1929

Cecil Buck, B. S.
Kingsville
History
August, 1929


Marion Beaver, B. S.
Kingsville Science August, 1929

## EL RANCHO

Loise Moore Duty, B. A.
Benevides
History
August, 1929

Ernest Felps, B. S.
Orange Grove
Social Science
August, 1930


Ena Fair Whitten, B. A. Kingsville English
August, 1929

Jettie Felps, B. A. Marble Falls English August, 1930

Porter Garner, B. A.
Premont
History
August, 1929

$\rightarrow$

Willie Belle Fling, B. A.
Kingsville
Spanish
August, 1930

## EL RANCHO

Eva Hardy McKinney, B. S .

Corpus Christi
Home Economics
August, 1929

Thelma Lindholm, B. S.
George West
Social Science
August, 1930


Vila B. Hunt, B. S.
Robstown
English
August, 1929

## EL RANCHO

Thomas Gaines Newton
B. A.

Kingsville
English
August, 1929
H. H. Packer, B. S. Corpus Christi

English
August, 1930


Dora Baker Packer,
B. S .

Corpus Christi
English
August, 1930

Jackie Pointer, B. A. Robstown

English
June, 1930

Zelpha Shumate, B. S. Houston
English
August, 1929


Beth Cameron Ping,
B. A.

Kingsville
History
August, 1929

Bernice Wilder Smith, B. A.

Kingsville
English
August, 1929

Loris Welhausen, B. S. Kingsville
Home Economics August, 1929


Ena O'Dell Stewart,
B. A.

Houston
English
August, 1929

Juanita Allison, B. S. Robstown

Home Economics August, 1929

Maud Salyer, B. A. Kingsville

English
August, 1929


Mary T. Chumbley, B.A.
Donna
English
August, 1930


$1930$

Arnulfo Rodriguez
Los Angeles, Calif.

Fay Jean Smith
Uvalde

Helen Stephens
Bayside

Annie Lee Whittington Bishop

Stella May Willis Donna

Lorena Yates Harlingen


Roger Sargeant Donna

Newman Smith
Hamilton

Louis Weiss
Mart

Mary Lester Williams Robstown

Edith Wilson
Nacogdoches


## SOPHOMORE GROUPS




FRESHMAN GROUPS



SUB-COLLEGE GROUP

Corner of Library



Class of Student Teachers in Elementary Training School


## Elementary Training School

The Summer Elementary Training School of Texas A. \& I. is a happy, busy institution. About seventy-five student teachers are at work here, studying the various problems of teaching in the Mexican school, from the first to the fourth grade, and in the American school from the first to the sixth grade.

Many of the classes are held on the beautiful campus under the mesquite trees, which is a delightful setting for dramatizations, group work, reading, games, etc.

The school is held throughout the summer quarter.


Second Grade Enjoying Good Stories

A Group of First Grade Mexican Children Having a Health Lesson Student Teacher in Charge



Student Teachers Observing Demonstration Lesson

Dramatization of Fairy Tale Under Mesquite Trees on the Campus



Clothing Laboratory

Dining Room with Table Service Class



## Summer School Orchestra

The Music Department has as one of its aims: All the year round musical activity. Even though many of the students of the long session do not remain for the summer session, there are those new ones in the summer who desire the training of ensemble playing, and each summer finds the Orchestra reorganized. The Orchestra this past summer had a very good instrumentation for the comparatively small number; a chapel program was played, a feature of which was the presentation of an original composition by Louis Bartlett, a Senior with a major in Music.

The members of the Orchestra (reading left to right) were: A. H. Engle, director; Evelyn Fisher Herrington, piano; Nell Paul, violin; Ethel Knox, saxophone; Dorothy Elliott, double bass; Corinne Hamill, violin; Margaret House, violin; Una Mae Fair, clarinet; Stanley Windham, French horn; Marjorie Cramer, cello; Thomas Moore, cornet; Mrs. Clyde Reed, cello; Frank Heard, cornet; Louis Bartlett, violin; Edith Cousins, violin; O. C. McClanahan, bass; Dorothy Albrecht, violin; Charlotte McEowen, violin; Bertha Prokop, violin.


## Summer School Chorus

Each Summer Session finds a Mixed Chorus organized, largely for recreational singing of those students that enjoy this type of work. However, there is some study made of standard chorus numbers, and the group has occasion to sing before the student body. This year the chorus sang a miscellaneous program at chapel one morning, the program including Neidlinger's setting of the Longfellow poem, "The Village Blacksmith." The chorus also provided special music at the August Commencement.

Members of the chorus (left to right), front row: Knox Smith, Eliiott, Agnew, M. Chumbley, King, Noel, Muller, Oxford, A. Barber, B. Barber, Strube (accompanist) ; second row: E. Chumbley, Allen, Gillette, Shumate, Godwin, Hart, Woodson, Ferguson; third row: Powell, Newton, Moore, Rodriguez, E. d'Arce, H. d'Arce, Sargeant, McClanahan, Beaver.

The chorus also included several who are not shown in the picture. A. H. Engle was the director.

## Summer Calendar 1930

JUNE
3-Students enroll for Summer Term.
11-History Cluì has watermelon feast.
12-South Texas State Teachers College officially becomes the Texas College of Arts and Industries.
14 -Lecture given by Count Tolstoi.
21-Class officers elected.
24 -Home Economic students have picnic party.
25 -David Guion gives concert.
Mr. David Guion and Mr. Weston Morrell honored with dinner at practice cottage.
26-Louis Weiss named head of student body.
28-Reception to Seniors given by class sponsors.
Kappa Omicron Phi initiates pledges.
29-Alpha Sigma-Delta Theta dance.
Kappa Omicron Phi gives luncheon.
JULY
2-Education Classes see new High School building at Corpus Christi.
20-Student picnic held at Riviera Beach.
24 -Jesse Smith and Avis Dowis are married.
27-Hazel Helen Halbert wins Annual contest.
29-Mrs. Muller Sings for Rotary Club.
AUGUST
1-Milligan and Norvell leave on a tour of the Western States.
Senior Day in chapel.
2-William Herrington and Evelyn Fisher are married.
6-Col. Taylor talks to History Club.
7-Miss Margaret Neely is hostess at Dinner for Delta Thetas.
$14-$ All S. T. S. T. C. Football Team elected.
15 -Mixed Chorus gives chapel program.
Grace Burke and Velma Oxford elected Summer Lantana Ladies.
16-Senior Class holds picnic at Wilson's Lake.
Orchestra entertains in chapel.
18-Baccalaureate Service.
19-Commencement Exercises.
20-Water Show.






THE SCHOOL YEAR


## LANTANA LADIES



BERA BROWN



DOROTHY CARTER


GRACE BURKE
䴔


FEATURES


BERYL BARBER






















## Robert J. Kleberg

The picture on the next page is that of Mr. R. J. Kleberg, of Kingsville, Texas. He is the builder of the King Ranch.

Mr. Kleberg's early manhood was devoted to the practice of law. In that profession he made notable progress, and was facing a future of great professional usefulness and distinction.

Upon the death of Captain Richard King, the man who conceived the idea of converting the brush land of South Texas into a regulated empire for the production of livestock that should feed the nation, Mrs. King, sole legatee and executrix, selected the young lawyer, Robert J. Kleberg, to become manager of the King Ranch, which, at that date, had become regional in its magnificent proportions. Robert J. Kleberg reacted immediately to the large demands, and matched colossal responsibilities with marvelous ability, which rapidly became adequate skill. The King Ranch, with its wonderful area and high-bred livestock, superb organization and splendid personnel, is the combined achievement of the two strong menKing and Kleberg.

No sketch of R. J. Kleberg, however brief, should be allowed to occupy space in print that did not credit him with at least these two notable contributions to the livestock industry, the work of his life. He was the first to discover artesian water in South Texas, by which the desert was made to blossom like a rose. He was the first to suspect that cow ticks were the cause of fever in imported cattle, and was the first to prove his conclusion. By that discovery the thrifty "Shorthorns," the beautiful whiteface Herefords, the lordly Brahmas, and the silken Jerseys, have driven the Longhorns from their old haunts, and multiplied the profits of every cattle raiser in the South.

These are the gifts, to his time and country, made by R. J. Kleberg, pioneer, premier cattle raiser, empire builder, and great citizen, beloved at home, and honored at home and abroad.


MR. ROBERT J. KLEBERG

It is due to the kindness of Mr. Robert J. Kleberg that the Santa Gertrudis Jersey Farm affords a remarkable field laboratory in connection with the animal husbandry and agricultural courses of Texas A. \& I. College. One of the chief aims in operating the farm is to contribute something in educational progress, and it is to the attainment of this purpose that the management cordially invites all students agriculturally or similariy inclined to visit the farm at any available opportunity.








ORGANIZATIONS


ACTIVITIES

## Student Council

The Council as it exists at present is composed of the four officers elected from the student body and four representatives to the Council, one from each class.

The Council this year has been active, not only in promoting student programs on student chapel day, but also in promoting a wholesome school spirit and a public opinion on the campus in favor of honesty, clean sportsmanship and gentility on the part of the students. Its officers have tried to make it representative of the student body, and to the extent that it has been such it has been successful.

OFFICERS

| Jesse Smith |  | President |
| :---: | :---: | :---: |
| Robert Moore | Vice | President |
| Edward O'Brien |  | Secretary |
| Gordon Cabaniss |  | Treasurer |

Smith, Cabaniss, Collins.
Moore, O'Brien, Oliver, Westlake


## Robert Bartow Cousins Scholarship Society

For the recognition and promotion of scholarship among its students, T. C. A. I. has an organized body, the Robert Bartow Cousins Chapter of the Scholarship Societies of the South. This general organization was founded in 1922 by D. H. Y. Benedict of the University of Texas. The top or ranking tenth of the Junior and Senior classes is eligible for membership. No person is chosen for this society who does not have the full confidence of the faculty. Students consider it a high honor to merit this confidence-scholarship they achieve for themselves.

| OFFICE |  | President |
| :---: | :---: | :---: |
| Jack Welhausen |  |  |
| Allena Collins | Vice | President |
| Loyce Adams |  | Secretary |
| Mrs. William Norvell |  | Reporter |
| Martha Ferguson |  | Treasurer |

ADVISORY COMMITTEE
C. T. Reed

Loyce Adams Elizabeth Almond

Mrs. J. D. Bramlette Mrs. Emma Vawter Marjorie Martin Mozelle Hatter

Bernice Smith
Mrs. R. W. Miller

Jeff Smith
JUNIOR MEMBERS

## Jack Welhausen

SENIOR MEMBERS
Ruth Collins
Mrs. H. V. Larsen

GRADUATE MEMBERS
Lenna Lockett
J. R. Manning

Allena Collins
Mrs. J. S. Runnels

Trey Price
Vannie Belle Mattize Audrey Barber Myrtle Ruth Godwin

Loris Welhausen
Jack Partain

Welhausen, Adams, Barber, A. Collins, Martin, Norvell, Price, Godwin, R. Collins, Ferguson, Hatter, Mattiza, Larsen, Laursen, Vawter


## Student Managers of Wusical Organizations

The students in T. C. A. I. musical organizations are given opportunity to develop leadership by taking prominent parts in the executive work of the groups. Each position held by a student is indispensable, and the application of these student leaders to their positions is responsible for much of the success of the music in the College.

Myrtle Ruth Godwin<br>Business Manager of Girls' Glee Club

Paul Forgy
Librarian of Orchestra

Stanley Windham
Business Manager, Orchestra
Director, Band
Luther Crofford
Business Manager of Men's Glee Club

Godwin
Windham
Forgy
Crofford


## Orchestra

The Orchestra, under Miss Wood's direction, has reached a high degree of proficiency; the group plays intelligently some of the works of Beethoven, Tschaikowsky, Schubert, Thomas, Grainger, and other writers for the orchestra. Each succeeding year finds the Orchestra adding at least one of the less commonly played instruments, the goal being to eventually establish symphonic instrumentation. The Orchestra plays numerous chapel programs during the year, and a formal spring concert.

The instrumentation is as follows:

| First Violins- | Darline Elliott | French Horn- |
| :--- | :---: | :---: |
| Corinne Hamill | Stanley Windham |  |
| Mrs. L. A. Fritts | Double Bass- |  |
| Marjorie Martin | Helen Hunnicutt | Cornet- |
| Mrs. W. O. Krampitz | Clarinets- | Nelson Patrick |
| Second Violins- | Alice Fair | Trombone- |
| Peyton Glover | Una Mae Fair | Sam Fimble |
| Margaret House | Flute- |  |
| Violin Cellos- | Paul Forgy | Bass- |
| Mrs. Clyde Reed | Saxophones- | Harold Cook |
| Marjorie Cramer | Robert McEowen | Conductor- - |
| Piano- | Lewis Gregg | Marian E. Wood |
| Mrs. J. R. Manning |  |  |

Reading from left to right, the following membors are shown: Darline Elliott, Marian E. Wood, Marjorie Martin, Helen Hunnicutt, Paul Forgy, Corinne Hamill, Mrs. L. A. Fritts, Alice Fair, Una Mae Fair, Mrs. Clyde Reed, Robert McEowen, Marjorie Cramer, Lewis Gregg, Stanley Windham, Margarẹt House, Nelson Patrick, Peyton Glover, Sam Fimble. Several members of the group are not shown in the picture.


## Band

The College Band in its second year of work carried on a definite program, playing at all football games, at many of the basketball games, and presenting several chapel programs during the course of the year. The instrumentation for a group of this size was very good.

The complete roster of the Band, several players of which are not shown, is as follows:

## Cornets-

Stanley Windham (Director)
Nelson Patrick
Paul Foster
Louise Whittington
John Bryan
Clarinets-
Alice Fair
Una Mae Fair
Herman Bertram

French HornHarold Ross
E Flat AltoA. H. Engle

TromboneLee Reader
Flute-PiccoloElna Robinson
Baritone-
Estill Foster
Fritz Lokensgard

Saxophones-
Lewis Gregg
Ethel Knox
Ned Boggan
D. W. Patrick

Delmar Ross
Bass-
O. C. McClanahan

Clinton Hagan
Drums-
Harry Robinson
Elsie Robinson

Reading from left to right, the following members are shown: First Row-Una Mae Fair, Alice Fair, Elsie Robinson, Harry Robinson, Elna Robinson, Stanley Windham. Second Row-Ethel Knox, Delmar Ross, Lewis Gregg, A. H. Engle, Harold Ross. Third Row-Louise Whittington, Nelson Patrick, John Bryan, Estill Foster. Top Row-O. C. McClanahan, Fritz Lokensgard.


## String Quartette

Texas College of Arts and Industries is proud of the fact that it can boast of an organization that plays what many people state is the highest form of instrumental work-chamber music. The College String Quartette was organized in the fall of 1927, and it has been directed by Miss Hamill, instructor in violin, during this time. In addition to numerous chapel appearances and playing for various civic groups of Kingsville, the Quartette has played out-of-town programs.


The personnel of the String Quartette is as follows, (from left to right): Corinne Hamill, first violin; Paul Forgy, second violin; Mrs. Clyde Reed, Cello; Mrs. Leon Fritts, Viola.


## Christmas Vesper Chorus

An annual custom of the Music Department is the Christmas Vesper Service, given on the last Sunday afternoon before the close of school for the holidays. The entire department combines its efforts in this presentation of Christmas music for the College students, faculty, and townspeople of Kingsville, and the audience that attended this year's service more than filled the auditorium.

The program this year was given by the Girls Glee Clun, String Quartette, Orchestra, and a chorus made up of members of the Girls' and Men's Glee Clubs. This chorus sang several numbers from Gaul's Oratorio, "The Holy City," and had the assistance of Mrs. J. R. Manning, soprano; Mrs. Clyde Reed, contralto; Mr. Carl Henny, and Rev. E. A. Osborne. Miss Pecaut, head of the Speech Arts Department, read.

The directors were Miss Hamill of chorus, and Miss Wood of Orchestra.

Reading from left to right, the members of the chorus are: Front Row-Henny, Forgy, Wood, Nuckols, Brooks, Gray, Smith, Jones, Mrs. Manning, Mrs. Reed, Barber, Oxford, Colston, Martin, McEowen, Hamill. Second Row-Mathis, Colston, Bailey, Hunnicutt, Goodwin, Burns, Mattiza, Hays, Knox, Honea, King. Pettus, Woodson, Heard, Osborne, McEowen. Third Row-Patrick, Glover, Newton, Arthur, Vaughn, Crawford, McNamee, Hargrove, Collins, Howard, Moore, Roberts, McClanahan, Beaver, Pipkin, Frasier, Lokensgard, Gregg, Imken, Brown.


## ©en's Glee Club

In addition to numerous chapel appearances throughout the year, the club annually gives its program in towns near Kingsville, and makes an out-of-town trip that generally lasts a week. This trip is generally made early in the Spring Term, the club going to the Valley this year, where concerts were sung in Edinburg, Mission, Mercedes, Weslaco, San Benito, Rio Hondo and Raymondville. The home concert was given on Monday, March 24.

ORGANIZATION AND PERSONNEL

| Amos H. Engle | Director |  |
| :--- | :--- | ---: | ---: |
| Hattie Bell Colston |  |  |
| Luther Crofford |  | Accompanist |

First Tenors-
Edgar Mathis
Luther Crofford
T. L. Arthur

Paul Forgy
Hilary d'Arce

Dwight Ayres
O. C. McClanahan

Lewis Gregg

Baritones-
Fritz Lokensgard
Nelson Patrick
Robert Moore Collins Pipkin Roger Sargeant Robert McEowen Basses-
Howard Roberts Edward Brown Gus White

Second Tenors-
Harry Rode Peyton Glover Herndon Vaughn Estill Foster George Benson

Clarence Frazier Melva Imken Gus Byrd

Left to Right: Front Row-Brown, Roberts, Crofford (business manager), Mathis. Colston (accompanist), Sargeant, McClanahan, White, Gregg. Second Row-Pipkin, Benson, Frazier, Foster, Moore, Ayres, Vaughn, Forgy. Third Row-Patrick, Arce, Rode, Byrd, Engle (director), Glover, Imken, Lokensgard, Arthur.


## Calendar

## SEPTEMBER

22-Freshman Week ends.
23-Everything looks green-Freshmen registration.
$24-$ Sophs. and Juniors register.
$25-$ Neat but not gaudy-Seniors sign up for final windup.
26 -No one but Freshmen in class.
28-St. Mary's Star to aid McCallum in handling Javelinas against St. Mary's Rattlers.
30 -Teachers are pleased because classes are in full swing.
OCTOBER
1-All out for football; the lineup looks prosperous.
Orientation course starts.
2-Good luck to Jew Keeling-hope his ship does not sink.
General comment-enrollment higher this year than ever before: fine business!!
5-Harbin and Speedy make a good team; Seguin 7, Javelinas 25.
7 -Senior and Junior girls make the underclassmen feel at home on Miss Baugh's lawn.
9 -Footlight Club holds open house in Room 109 at the College; very dramatic in parts.
11-Class officers elected-just another thankless job wished off onto some poor chump.
12-First T. I. A. A. Conference game-San Marcos.
16-Welcome, Dr. Cousins! Down with the pork!
18-Alpha Sigmas got ritzy on the Plaza Deck in Corpus.
25-Dope bucket go boom-Javelinas tie Schreiner Mountaineers.
26-Wha'. sa' matta', Pete? No more sparking!
27-J. Matay gives the girls a break- $\qquad$ !
31—Upperclassmen all exercised about Freshman Hallowe'en party going off peacefully.

## NOVEMBER

5-Brownsville Junior College takes a beating, 14-7.
7-Raymon Fitch, Luther Crofford, Milligan and Dutch balancing tea cups in Miss Splawn's drawing room-sponsors entertain Seniors at formal tea.
8-Girls' Glee Club personnel named-all of 22 co-eds.
9 - MoPac reduces rates for Huntsville game on the 11th—everybody going?
11-To have or not to have a holiday-whoopee! we got one!!
16-Alpha Sigmas introduce pledges at dance for Southwestern Pirates. Goodbye Mr. and Mrs. Williams. Good luck, and come back to us.
29-Thanksgiving, a football game and Reynosa.
DECEMBER
3-Hope Mr. Engle doesn't lose all his toes-maybe he will stop eating gum drops now.
12-"Spuds" not the mentholated kind-went over big with Sheik Hays getting all the fan mail.

13-You should attend chapel. Miss Abbie Graham, essayist and novelist of New York, was worth several cloister courses. Tea and luncheon honoring Miss Graham. Thanks to the Dora K. Cousins English Club.
14-Delta Thetas Xmas dance was a big success.
16-What about this T. I. A. A. berth-upper or lower?
18-"Brute" Weiss makes a chapel announcement extract from the South Texan.

## MERRY XMAS FROM ME TO YOU JANUARY

Basketball Schedule

| $9,10,11$ | McMurray | here |
| :---: | :---: | :---: |
| 13, 14 | Sam Houston | here |
| 17, 18 | Daniel Baker | here |
| 23, 24, 25 | Sul Ross | there |
| 31, Feb. 1 | San Marcos | there |
| 3, 4 | Schreiner | there |
| 14, 15 | Schreiner | here |
| 17, 18 | Stephen F. Austin | here |
| Mar. 1, 2, 3 | Sul Ross | here |

Practice games with St. Mary's, Edinburg Junior College, Seguin Lutheran College and Brownsville Junior College are planned for. Power to you, Milligan.

12-Art League-More people would be able to live efficiently and effectively if they only knew "What Part Art Plays in Life."
13 -Miss Haystack certainly does pick the quiet kind-Earl White, Mule Grisham and Edgar Mathis.
16-The Board of Directors keep the Home Economics girls jumping-you know the old saying about food--
20 -Car turns over with basketball squad; no one killed-a shame, wasn't it?
21-From this time on, the space is devoted to El Rancho sales.

## FEBRUARY

1-What would we do without Elmore in the Spotlight?
4-The matrimonial bee certainly is doing a lot of stinging. Look out, faculty ladies!
12-The Flying Circus has given several students alibis for their air minds.
15 -Sophomore dance brought forth many celebrities-Art Shires, The Devil, and part of the Duncan Sisters, to say nothing of the bad, bold Pirates.
20-What a Minuet, and what powdered wigs! Martha would have been jealous of Miss Ann and Miss Baugh!
21-Annual tree planting by Seniors-piling up a lot of dirt.
28-Look out, girls! This hypnosis will weaken your resistance and split your personality-to Dirty's fatal charms. Oh, yes ; I almost forgot Grady.

MARCH
1-The students of A. \& I. have held a beauty contest somewhere along here. Oh, why work up the poor girls' hopes?

3-Some one is always having something removed-Mr. Connell is in vogue now.
12-Examinations and Opera Season make the campus look deserted or busy-which?
13-What a break for the boys-J. Matay has gone back to the West.
19 -Seniors feed the Sponsors.
Champion typist gives exhibition of a good job, with lots of speed.
22-Men's Glee Club returns from Valley tour-let the boys tell about it. 28-29-One-Act Play Contest. Kingsville wins first place-another score for student teaching.

## APRIL

1-Pop May's red letter day.
2-Such melodious voices in the hog calling contest. Short Stride won. 3 -Celebrating first birthday of A. \& I.
$4-5$-Music Contest. Such darling Hi School girls, and such childish tricks the college boys tried.
7-Dr. Morelock of Sul Ross addresses student body and Scholarship Society.
Agricultural Contest. Wonder when Aggie had that picture taken?
11-A. \& I. first Fashion Revue.
12-The Coronation!! Dr. Cousins crowns Miss Bera Brown Queen of Texas A. \& I.
14 -"Spring time." The boys and co-eds turn out for baseball.
15 -Did you know that there is a national honorary fraternity in Agriculture on the campus? Ask Duda Harper; he made it for judging calves.
19-The Javelina is now "The T-Jac."
21-Good old San Jacinto! What would we do without a holiday now and then?
23 -The Senior ring of the 1930 class has been chosen as the standard ring of the school.
25 -Girls' Glee Club leaves for a trip to Goliad. The Rotary Club will be the victim.
29-Senior picnic-no other remarks.

MAY
5-Skelly-Davis engagement announced.
Senior Week, 20-26
20-Junior-Senior banquet.
21-Theater party.
22-Trip to San Souci.
23-Informal get-together.
24-Garden party.
25-Baccalaureate Service delivered by Dr. Peter Gray Sayer of Houston, Texas.
26-Commencement Address delivered by Dean T. U. Taylor, University of Texas.


PUBLICATIONS

## El Rancho



Marjorie Martin, Editor-in-Chief
The staff of El Rancho 1930 has learned, after endless experiments, observations, and mistakes, that a workshop must be pervaded with an invigorating atmosphere of mental life. We have also observed that those who work systematically day after day, will grow more thoughtful, more courageous and more tolerant.

With something of the feeling of those who have grown older, and more capable of a wise and just living, we desire to express an appreciation for the loyal support of the student body and the constructive co-operation of the faculty.

Filla, Hargrove, Manning, Nuckols
O'Brien, Rektorik, Vawter, Westlake


## El Rancho Staff


C. W. Huser, Business Manager

Marjorie Martin Editor-in-Chief
Pauline Hargrove Associate Editor

Carl Huser $\qquad$ .-.
Edward O'Brien
Vernon Westlake $\qquad$ Assistant Business Manager

Emma Vawter
Raymond Manning …... Advertisin Organizations
$\qquad$
$\qquad$ Snap-Shots
Sylvie Rektorik - Art


Dorothy Holland Jokes
Sally Russell
Calendar


## The South Texan



With journalistic standards in view, the South Texan staff seeks to make each issue a more creditable one; to expand and grow with the College, and to serve the student body, by which it is published, by keeping before them the trend of our local interests, as well as those of the whole southern part of the State, the activities of the College, and the high asprrations and ambitions of its leaders and directors, and the progress of the school.

Serving on the editorial staff during the Fall Term were Audrey Bar-
Birmingham, Carter, Conner, Cudd, Filla, Gregg
Holland, Korges, Knudson, Manning, Moore, Nuckols, Westlake


## South Gexan Staff



Ona Mae Alexander, Editor (W. S.)
ber, editor; Graham Norvell, managing editor; and Edward Norwood, sports editor. Serving on the editorial staff during the Winter and Spring terms were Ona Mae Alexander, editor; Aubrey Westlake, associate editor; and John Paul Filla, sports editor. Mildred Nuckols, society editor; Dorothy Holland, feature editor; Raymond Manning, organizations; Lewis Gregg, humor and exchange; Ninon Yeager, alumni editor; Dorothy Carter, literary editor; Emee Birmingham, Virginia Knudson and Hershel Cudd, reporters, complete the editorial staff. Robert Moore, business manager, William Conner, assistant business manager, and Emerson Korges, circulation manager, comprise the business staff.


## Press Club

The Press Club of Texas College of Arts and Industries was organized with the purpose of encouraging the serious study of Journalism on the campus. The staff members of both publications-El Rancho and The South Texan-comprise the membership. Though organized late in the year, two delegates, Messrs. Westlake and O'Brien, were sent to Huntsville to apply for membership in the Texas Intercollegiate Press Association.

The Club was admitted to the T. I. P. A. Friday, April 25, 1930.
OFFICERS

| Mildred Nuckols |
| :--- |
| Herschel Cudd |
| Dorothy Holland |
| Emerson Korges |
| Emand |

MEMBERS

| Mildred Nuckols | Emerson Korges |
| :--- | :--- |
| Ona Mae Alexander | Raymond Manning |
| Emee Bermingham | Marjorie Martin |
| Dorothy Carter | Robert Moore |
| William Conner | Edward O'Brien |
| Paul Filla | Sylvie Rektorik |
| Lewis Gregg | Emma Vawter |
| Pauline Hargrove | Aubrey Westlake |
| Dorothy Holland <br> Carl Huser | Vernon Westlake |
| Virginia Knudson | Ninon Yeager |



CLUBS

## Robert J. Kleberg History Club

The current year for the Robert J. Kleberg History Club has been one of most satisfactory attainment. The membership has gratifyingly increased in numbers and improved in skill of performance.

Programs have been stimulating and varied. Contributors have dealt with facts as well as with lore, and they have covered subjects in the local field, as well as those dealing with the history and traditions of Europe. Mrs. May Dickens told in very vivid language of her experience in the English University of Cambridge, and of her travels on the Continent. But local pioneer history has been the central theme. The chapel program was a re-incarnation of the Texas cowboy.

The fifth annual banquet was held at Casa Ricardo, April 21, a day designated in 1926 by College authorities as History Cluo Day. The program was impressive and in keeping with the day; the decorations were very unique.

The historical museum has continued to receive valuable donations of rare old books and cherished antiques. A show case in the corridor displays these for the benefit of members and passers by.

The officers of the Club have, through their energy and persistence, maintained the interest of members in the work of the club. This year's pilgrimage was made February 23, to Mier, beyond the Rio Grande. Plans are being made to sponsor an Old Time Fiddlers' Contest during the Annual Stock Show of Kleberg County next year. The officers are endeavoring to justify the statement:
"History is to the race what memory is to the individual."

> O'Brien, Baird, Bohner, Boleman, Collins, Conner, Cramer, Cudd, DeVilbiss, Flynn, Grav, Hill. Hubbard, Iones,
> Large, Lindberg, Loving, Korges, McBryde, Mayo, Moore.


# Robert J. Kleberg $\mathcal{H i s t o r y}$ Club 

Club Day<br>April 21<br>Club Flower<br>$\qquad$ Bluebonnet<br>SPONSORS<br>Mrs. May H. Dickens<br>$\qquad$ Mr. J. E. Conner<br>HONORARY MEMBERS<br>Dr. and Mrs. R. B. Cousins<br>Mr. T. A. Simons, Jr.<br>Mr. J. E. Gregg<br>Mr. W. E. Sutherland<br>Mr. W. S. Vawter<br>Mr. and Mrs. R. J. Kleberg<br>Mr. John B. Dunn<br>Mr. Geo. C. Martin<br>Rev. H. B. Horton

## OFFICERS

Edward O'Brien
Mary Lou Oliver
Bobbie Murchison
Victor Smith
Fay DeVilbiss
Mrs. May H. Dickens
J. E. Conner

Murchison, Eura Newton, Ollie Newton, Nierman, Noel, Oliver, Porter, Reading, Riedel, Robbins, Sharrer, Snowden, Fay Jean Smith, Victor Smith, Talley, Thacker, Vawter, Westlake, Conner, Dickens, Reynolds


## The Dora K. Cousins English Club

Realizing that the strength of a nation depends upon the sentiments and ideals that inspire its people, the Dora K. Cousins English Club selected as its theme for 1929-30 Texas writers and their productions. Early in the year the club chose as its song for the term "Texas Land," by Mrs. Caroline Swan, of Normanna, Texas. The first program presented in a pageant several outstanding writers. Then followed many interesting programs, consisting of book reviews, short stories, readings, and criticisms. The pleasures of these meetings were always increased by some musical number.

Through the efforts of the Club, Miss Abbie Graham, author of "Pomp and Glory," was secured for a chapel program. The unique and clever presentation of her philosophy of life inspired many to read her book.

After Christmas, Dr. and Mrs. Cousins invited the Club to make their home its permanent meeting place. This kind hospitality furnished many pleasant evenings for the members of the Club.

During February the Club attended, at Corpus Christi, a very inspirational lecture by the noted Shakespearean actor and lecturer, E. H. Sothern.

[^1]

## The Dora K . Cousins English Club

## OFFICERS

Effie Hutto
Marjorie Martin
Vannie Belle Mattiza
Emee Bermingham
Ethel Knox
W. A. Francis

Loving, Martin, Mattiza, Mayo, Eura Newton, Noel
Helen Norvell, Pipkin, Robbins, Simmons, Smith, Snowden, Vawter


## Classical Club

The Classical Club is composed of students from the Art, French, Latin, Spanish, and Geography Departments. The purpose of the organization is to afford its members a broader culture through intimacy with programs consisting of lectures, shows, parties, pienics, dinners, etc., and not only to interest the students more deeply in their own departments, but also to create an appreciation of the broad scope of the other departments and their real importance.

Haynes, Beachum, Blair, Castaneda, Chaney, Clark,
Conner, Corbin, Crossland, Davis, Fair, Ferguson, Fuller, Garcia, Garza, Glasscock, Hill, Hutto


## Classical Club

SPONSORS
Miss Leora McNess
Mr. Jeff Smith
Miss Mattie McLeod
Miss Helen Marr Hunnicutt
Miss Sara Grimes

OFFICERS

Emma Haynes $\qquad$ President

Paul Reid
Vice-President
Martha Ferguson Secretary and Treasurer

Juanita Day $\qquad$ Chairman of Program Committee

Knudson, King. Joslin. Jones, McClıre, Mattiza Newton, Oliver. Paschal, Ramos, Reid, Riedel. Rektorik, Roberts, Smith, Waters, Williamson, Woodrome


## Footlight Club

The Footlight Club, the dramatic organization of the College, aims to give an appreciation of dramatic literature as well as an understanding of the art of acting. Unusual interest has been manifested by the number who applied for membership and by the large audiences that have attended the performances of the Club.

The work this year has been most interesting and worthwhile. Our study has consisted of the development of the drama, and various topics on the recent phases of the modern drama. Members of the Club have been given the opportunity to study at first hand the staging, acting, and direction of plays, and to become familiar with the technique of the stage. We feel that the year's work of the Footlight Club has been profitable and satisfactory. Aside from the regular bi-monthly Monday evening meetings, the club has been active in promoting various activities of dramatic interest, notably the one-act play contest for the high schools of South Texas.

The ability of new members was revealed and the progress of old ones was noticeable in the presentation of "Spuds" and "Give and Take," as well as in the one-act plays. These productions were efficiently directed by our sponsor, Miss Mildred Pecaut.

Damron, Brown. Burditt, Carter, DeVilbiss Foster, George, Glasscock, Hays, Imken, Jones



## Footlight Club

OFFICERS
Ray Damron
Lenora Hays
Edward Brown
Fay DeVilbiss
Laura Lee Tansil
Miss Pecaut

Langlois, McBryde, Manning, Morgan, Nierman,
Pettus, Avis Smith, Alice Smith, Reed, Tansil, Wright


## Business Administration Club

The Business Club was organized in the spring of 1929 for the purpose of bringing the students in the different classes in the School of Business Administration into a closer social relation in connection with educational advantages. Interesting programs, with talks by prominent business men and students have been the main theme of the Club's activities.

## OFFICERS

Julian Baird
Mrs. Emma Vawter
Myrtle Ruth Godwin
Walter Manning
Marie Sharrer

Baird, Adams, Bermingham, Bucksath, Chaney, Chapman, Collins, Duncan Elliott, Godwin, Hargrove, Hubbard, Joslin, Kirkpatrick, Knudson, Lowman. McMaster, R. Manning, W. Manning, Marston, Mayo, Menefee, O’Brien, Robbins, Sharrer, Smith, Stromberg, Vawter, Welhausen, Baker, Glass, Manning.



## Texas A. $\mathcal{B}$ I. Aggie Club

The Texas A. \& I. Agriculture Club is made up of young men who are preparing to enter the various fields of agriculture. These men are brought together once every two weeks to meet each other and to discuss problems that are of interest to the group. Men who are successful in the various agriculture enterprises give the Club the benefit of their experiences in solving agriculture problems of the day. In general, the Agriculture Club promotes the social life and the general welfare of the students in the School of Agriculture.

The "Aggie Club" co-operated in putting over the First Annual Farmers Short Course, bringing to Texas A. \& I. a large group of Agriculture men to discuss current day problems with the farmers of this section. The "Aggie Dance" was one of the largest dances of the year; farmers' costumes were in vogue for both boys and girls, and decorations were of such nature as to carry out the farmer's effect.

The School of Agriculture is one of the strongest divisions of the College of Arts and Industries, and is growing rapidly. It is destined to become one of the larger schools in Texas for training men in all phases of agriculture.


Weiss, Allen, Arthur, Brown, Bass
Cardwell, Cabaniss, Davenport, Davis, Ebner


## Agriculture Club

## OFFICERS

Aubrey Harper
Lawrence Allen
W. H. Garner
Reba King
Lawrence Smith

## Tores enfer <br> 大r, Sr/brjors

Garner, Huser, Harper, Reba King, McBryde,
Morris, Norvell, Reed, W. H. Smith, Cook.


## The B. S. Ul

The Baptist Student Union is a correlation of the religious activities of the College students who are Baptists. The officers of each unit of this federation compose the B. S. U. Council. Each officer of the B. S. U. Council in turn heads a committee made up of representatives of all the units, each committee having a definite responsibility common to every organization.

The nature of the programs for our council meetings is determined by the needs of the students, and may be best expressed in terms of Christian character, Christian education, and Christian service.

The spirit of co-operation and loyalty is enhanced by the delightful social features of the year. The most outstanding are the "Welcome to Our Campus" party; the occasion on which the college young men proved worthy hosts and efficient "dish washers;" the Valentine party, sponsored by the B. Y. P. U.; the hobo picnic at Caesar Creek, and the annual banquet on March 27, at which time we reviewed our efforts and enjoyed the social climax of our college year.
"An education which does not also stimulate our appreciations is tragically one-sided. A cultured mind not only appraises judiciously, but delights in things true, just, lovely, and honorable."

O’Brien, Hatter, Cramer, Oxford, Weiss, Raymond Manning, Lotspeich, Ligon, Burns, Forgy, Vernon Westlake, Adams, Haynes, Gregg


## The B. S. U.

OFFICERS

Summer Term-
Loyce Adams
President
Newman Smith $\qquad$ First Vice-President
Panline Hargrove _............................................................... Vice-President
Vernon Westlake $\qquad$ Third Vice President

Fall Term-
Edward O'Brien _-..............................................................................ident
Raymond Manning First Vice-President
Velma Oxford Second Vice President
Mozelle Hatter Third Vice-President

Spring Term-
Edward O'Brien
President
Mozelle Hatter $\qquad$ Vice-President
Marjorie Cramer $\qquad$ Second Vice-President
Louie Weiss $\qquad$ Third Vice-President

Capel, Louise Clark, Alma Mae Clark, King, Hill, George, Crossland Smith, Williamson, Faith, Kenney, Foskett, Morris, W. Manning


## Y. พ. C. A.

The Young Women's Christian Association of Texas College of Arts and Industries declares its purpose to be: To unite students in the desire to realize full and creative life through a growng knowledge of God and a fuller meaning of Christian womanhood. We unite with Christian students throughout the world to solve the problems which face young people today.

OFFICERS
Lorena Yates
Dorothy Holland
Vannie Belle Mattiza
Erma Andersen

CABINET MEMBERS

| Marie Sharrer |  | Fay DeVilbiss |
| :--- | :--- | :--- |
| Marjorie Cramer |  | Charleen Burditt <br> Marjorie Martin |
|  | Ruby Henrichson |  |

Yates, Andersen, Burditt, Cramer, DeVilbiss Henrichson, Holland, Martin, Mattiza, Sharrer


## Women's Athletic Association

The members of the W. A. A. have been busy this year swimming, playing volley ball and basket ball, hiking, playing tennis, and refraining from eating sweets between meals, and sleeping eight hours per night while keeping health month. However, this has not been done in vain, for there are a few who are to be awarded sweaters, and a few who are to get letters. The new members were fully rewarded when they had to take an oath to wear a " T " on their backs two days and go to a basket ball game on February 12,1930, thoroughly perfumed with the tantalizing essence of garlic.

## OFFICERS

Anna Louise King
Mozelle Hatter
Evaleen Carden
Rebie Robbins
Francis Fair
Waldine Price
Sylvia Rektorick

Hatter, Ahrens, Boleman, Carden, Caton
Alice Fair, Hamel. Holland, A. L. King, Langlois, Lindberg, Loving M. McMaster, V. McMaster, Massey, Rektorick, E. B. Robbins, L. Robbins, Romike, Sharrer, A. Smith, Talley, True, Watson, Whitworth, Wright


## Valley Club

The Valley Club was organized in 1925. The purpose of this club is to link the College more closely with the people of the Valley, and to perpetuate the Valley spirit among Valley students at T. C. A. I.

Each year the Club has grown in numbers, and we feel that we are doing much toward increasing the esteem for our college among Valley people.

The Club enioys many social events, and we have an established annual attraction which is held in some Valley town during the Christmas holidays.

We look forward to a very successful year in 1930-1931, and all Valley students are invited to join us in Texas A. \& I.

OFFICERS

| Hall McEnnis | President |  |
| :--- | :--- | ---: |
| Marie Sharrer | Vice-President |  |
| Ruby Henrickson | Secretary |  |
| Bernice Pynes |  | Treasurer |
| Roger Sargeant |  | Reporter |

McInness, Anderson, Buckseth, Capel, Carden, Cole
Cramer, Dack, Dameron, E. M. Fair, Garcia, Garrett, Garza, Glasscock, Guerra, Heard, Henrickson, Hill, Howard, Hubbard, Huser, Johnson, Jones. Kennemar, McEowen, Pynes, Rayell, Rudd, Sharrer, Talley, Valadez, Wood, Wyland.


## $\Re_{\text {neces }}$ County Club

OFFICERS
Wilma Herring
President
John Kellam $\qquad$ Vice-President
Ruby Boleman Secretary-Treasurer
Edward Brown . Secretary- Reporter

## MEMBERS

Agua DulceJames Ebner
BanqueteMozelle Hatter
Bishop-
Edward Brown Mrs. Everitt Brown
Ila Meda Cave
Grace Davis
Woodrow Davis
Alpha Darrah
Edith Eaves
Estill Foster
Peyton Glover Jesse Dell Harrell
Mrs. T. A. Harrell
Margaret Lillian Harrell
Melva Imkin
Florine Jones
Bennie Lindsey
Bailey Miller LaRue Robbins Ruthelle Robbins
Eleanor Snowden

Ruby Standlea Gladys True
Chapman RanchMelba Carter Shelton Cate Dullman Kirkpatrick Alice Van Waddell
Corpus Christi-
Emee Bermingham
John Brian
Kathryn Brooks
Darline Elliott
Joseph Edward Garnett
Mae Harris
Catherine Henderson
Bennie Mae Horne
Anna Belle Large
Jack Love
James Lowman
Lucille McNamee
Edgar Mathis
Sarah Ruth White
Hyacinth Williamson

Driscoll-
Willie Martin
Robstown-
Charleen Burditt
Ray Cardwell
Clarence Frazier
Grace Fuller
Aubrey Harper
John Kellam
Reba King
Doris Massey
Clarence Lotspeich
Vannie Bell Mattiza
Martha Parker
Ruby Paschal
Dorothy Stubbs
Maudene Stubbs
Tito Trevino
Arretta Whitworth
M. L. Williams

Zelma Wright
Violet-
Sylvie Rektorik


## Kappa Omicron Phi

## IOTA CHAPTER

Kappa Omicron Phi is a national honorary, professional sorority, of which the Iota Chapter is located at A. \& I. College. To be eligible to membership a girl must have high social ideals, an outstanding scholastic ability, and a minor in Home Economics with a good record.

The work of the Club this year has been a study of some of the many opportunities open to persons with Home Economics training.

Aside from the study phase, a number of delightful affairs, such as dinners, teas, and parties, have been enjoyed by the Club, making it worthwhile in a social as well as in an educational and professional way.

OFFICERS AND ACTIVE MEMBERS



## Omega Gau Omega

The Omega Tau Omega is a social society, organized October 28, 1929. It has for its purpose the requirements of outstanding social rank and scholarship. It has brought together a group of outstanding college girls. Its membership is limited to twenty.
Colors
Flower

Schneider, Jones, Day, Yates, Pickle, Boleman


## Alpha Sigma

The Alpha Sigmas are a group of college girls who are qualified to be_ come members of the group by meeting the following requirements: A "C" average in all college work, fellowship, sportsmanship, social graces, and co-operation.

The purpose of the Club is to uphold the standards set for the members and to promote understanding between faculty, students and towns people.

Miss Baugh, who is sponsor for social clubs, is our guiding influence.
OFFICERS
Sally Russell
President Mildred Nuckols $\qquad$ Secretary and Treasurer

HONORARY MEMBERS
Miss Lila Baugh
Miss Ellen Douglas May

ACTIVE MEMBERS

Inez Barkley Velma Barkley Margaret Howard Audrey Barber

Dorothy Carter Kathryn Brooks<br>Siddie Grace Bludworth Tito Shelton

Russell, Bailey, Barber, Inez Barkley, Velma Barkley, Carter, Darrah, Erard, Fromme, Howard



ATHLETICS

## Directors of Athletics


A. Y. McCallum

Coach McCallum came to Kingsville to give Texas College of Arts and Industries her first football coach and head of all athletics. He came to us from the Junior College of Wichita Falls; he previously coached in the high school of the same city. In both positions he was well praised as a leader, and it was his work there that attracted the officials of this institution.
A. Y. McCallum's laurels in football were won on the fields of Texas University, where he was a star end. He was picked an All_ Southwestern end by the coaches and sport writers connected with the conference.

Under the leadership of "Bud," the Javelinas tied the Schreiner Mountaineers for the first time, and we find ourselves in the spirit of the unvoiced hope that Texas A. \& I. may become rich in physical equipment, endowment, and conquest.

When the school opened there was an overflow of young men with the desire to become members of the school's athletics. Since this is an important department of the College, their demand could not be denied. "Cal" Jewett was the solution to the problem. He came from St. Edward's University of Austin, where he gained the distinction of being one of the best guards in the colleges of the United States. (Spaulding Guide Book of Football). He established himself a reputation on the athletic fields of his college that marked him as a future coach. "Cal" came to assist Coach McCallum in coaching football, but after the season, he was needed so much he was invited to become a member of the faculty.

C. E. Jewett

## Athletics

1929-1930

After five years of athletics, where anything but a championship was concerned, the Javelinas were recognized as members of the Texas Intercollegiate Association. The progress of athletics is not alone due to the caliber of teams that the school has developed, but to the leaders of the teams, who have done much. The recent organization of the Athletic Council has been the main cog in the recent advancement.

Football has been played under the Blue and Gold for the last five years without a championship involved. The teams only strived to win the most contests. The players did not get the publicity due them. Next year, the sixth in football, will be the opening of A. \& I. football in the TIAA Conference.

Basketball and Track will open their second year in the TIAA next season; they were allowed to enter when the school was admitted to the Conference in January.

Baseball will be denied a chance for a championship because the Conference does not offer one. Many of the schools have teams, but only for the sport derived from the game by the boys. Baseball is losing grip on the colleges, and it probably will not be long until it will be dropped from the collegiate ranks.

The year 1930 marks one of the real first steps in athletics. Capturing pennants will be the future slogan.


FOOTBALL

## Football Review

Season 1929

A victory over the Edin. burg Broncos marked the close of the first football season in the College of Arts and Industries. It was a colorful close. The game was the last of a very dramatic season; the outcome of this game making the season almost a fiction. The season developed a team that will call for much attention from T. I. A. A. fans of 1930; it developed a few star players. It was an experiment, and we know that no experiment is entirely unsuccessful.

The team played the hardest schedule in the

history of the Javelinas. Two games were against T. I. A. A. teams; one was against the strong Schreiner Mountaineers; one was against the Southwestern University, which is a strong eleven in the Texas Conference. The Edinburg Broncos were as hard to beat as in any other year. The St. Mary's Rattlers were too experienced; too many tried players were on their team. The only teams that the Javelinas ware "doped" to win over were Seguin Junior College and Brownsville Junior College.

The team played eight games during the season and won three, but the sensational tie with the Schriener Institute was worth the season's efforts. This team had defeated the Javelinas in each of the four games in which the two teams met previ ous to this encounter.


## The St. Mary's Game

$$
0-34
$$

When the Rattlers came to A. \& I. with their experienced fangs, Otho Askey, Blackburn, and Henry Smith, they brought men who had already made their reputation on the football fields, and to whom a victory over the Javelinas did not mean anything except that they had played another game. As for the Hogs, it hurt their spirit; they were too young and had not learned to take such beatings. The Snakes passed and plunged their way to touchdown after touchdown. The Javelinas, instead of playing a defense game, put everything they had into the fight. Until the last minute Lotspeich, Auld, "Ma" Smith, and Cabaniss, along with other Javelina stars, were

throwing their football souls into the game. This was a long hopeless struggle for the Javelinas; it lasted so long that head lights were seen flashing across the field before the final whistle blew.

## The Brownsville Junior College Game

14-7
A Javelina set-up was almost turned into a deteat for the Hogs when the Brownsville college unlashed an aerial attack which was never stopped until the game was over. The Valley Scorpions started their drive from their 25 -yard line and passed to the Javelinas' $17-y$ ard line; here the Hogs were penalized 15 yards. A Scorpion back hit the line for the touch-

down, and Pipkin passed to Ball for the extra point. Had it not been for the vicious drives of Reed and White, the Hogs might have lost to a weak team after holding the Schreiner team to a mutual score only a week before. About the only explanation of the victory is that Pipkin's passes were too short, and it took too much time to make a drive.

## \%

## The

## Southwestern

 Game
## 0-26

For the first time the Javelinas engaged the Southwestern Pirates of Georgetown in a game of

football, and true to predictions, the Hogs suffered a defeat, but they were a much better ball club than the predicters calculated. Although the Pirates started off and made a touchdown without losing the ball, the Javelinas came back to scatter the remaining scores over the four periods. The Javelinas were scored on before they discovered the cause, and before the cause was remedied, the game was lost. It was in this game that Gris som was converted into a backfield man; he formerly was an end, but the holes that were made, due to his vicious drives, were too convincing for the coach. Lee was another star of the J avelinas. Brannen was the offensive star for the winners. This game was made possible by the number of graduates of Southwestern who now live in Kingsville.


## The Schreiner Game

## 7-7

It was the gameof games, especially for the Javelinas and their followers; it was the first time that the Javelinas came out of a game against the Mountaineers without being losers. It was a case of going into a game determined not to be whipped, and then coming out "not whipped." Thirty seconds was the only rea son why the Hogs failed to win the game, that is, if elements of the game be considered, because with only that number of seconds left to play before the first half was over,

"Jelly" Dabbs dropped back to pass the oval, but due to the fact that $n$ ) receiver was in sight, and at the same time the Javelinas failed to rush the diminutive quarter, $h e$ merely ran around left end to score their lone touchdown. He also made the extra point which tied the score. It was that Matay boy who blocked a punt, and then the Javelinas became possessors of the ball on the Cadets' 25-yard line. Jesse Smith and Earl White carried the ball to within 2 yards of the goal. White carried the ball over. "Ma" Smith polished the score with the extra point. The game not only furnished the climax for the season, but was the climax for the history of the Javelinas.


## The Sam Houston Game

## 0-19

Holding the strong Bearkats to such low score meant almost as much as a victory to the wild Hogs, especially since the trip was made without some of the Javelina stars. Lotspeich, although crippled, was compelled to play the major part of the conflict, because our diminutive quarterback, Jesse Smith, was left at home to nurse some injuries. The game was played on a muddy field, which made it im-

possible for the team to do their best. The Kats scored their first touchdown in the first period. It was straight football, but as the game became older "Dashing Demon" Coe became better, and in the second quarter he was doing practically all of the offense. The Hogs opened up an offense several times throughout the contest that almost scored, but each time their chances were nipped be fore the project was completed. Earl White was the star in these Javelina threats. This was the second time that the two schools met on a football field, and Sam Houston won both. The scores: 2-0; 19-0.


## The San Warcos Game 0-32 <br> - 2 斯

The loss of the game to the Bobcats was not a surprise; it was expected. The Javelinas were not in any shape to take on a team which later won the T. I. A. A. championship in football. Too many of our players were crippled, but at that the Bobcats did not overrun the Hogs.


Every marker was made by a pass. The Bobcats completed three passes for touchdown, and the Javelina passer threw two passes to opposing players who ran back through the Javelinas for touchdowns, which accounts for all of the score. "If" the Javelinas' defense for passes had been a bit more efficient, and "if" our backs had failed to pass, then the Bobcats would have failed to score. It was the third time the two teams met, and the Bobcats broke the tie in games won. The scores: 2-13; 4-0; 0-32.


## The Seguin Game

22-6

-     - 4 fo

The Javelinas took a rest the day that the Seguin Bulldogs invaded our football field, but they did not pile up the score that they intended, on account of the stubborn defense that the lighier team had to offer. Immediately after the Javelinas scored the first touchdown, the


Bulldogs came back to score a touchdown. This score came during their real threat, which resembled nothing short of a menace. Their second march ended within several yards of the goal, and with the aid of Harbin, the Hogs never gave the Junior College another chance. Four touchdowns, each followed by an extra point, were all that the Javelinas could obtain from the visitors. The opposition was game, and fought till the last. They were the conquerors of the strong Blimm Memorial College eleven.


## The Edinburg Game

## 20-12

The Javelinas came out on top with two victories against one defeat in the three years that the two schools played football. This game was the closing chapter of the 1929 season. The Edinburg Broncos started the game off with a "bang" when Mc Cauley passed to Garret for a touchdown; the play netted the Valley 25 yards. At the end of the firs: quarter, the Broncos were leading with a one-touchdown margin. The Hogs

came back strong in the second quarter with successful line plays that placed the ball on the enemies' 27 -yard line. "Satchel" Reed cut back through tackle for the total distance and a touchdown to knot the count in the first half. The Javelinas made their greatest impression in the third quarter when they scored two touchdowns; White and Harbin were the exe cutors. Lotspiech made both tries for the extra points. Harbin, White, Auld Reed, Lotspiech, Lee and Allen were the outstanding players of the Javelinas.


## Football Season

## 1929

RESULTS
Javelinas 0 vs. St. Mary's 34

Javelinas $\quad 0$ vs. Sam Houston _. 19
Javelinas 0 vs. San Marcos $\quad 32$
Javelinas 7 vs. Schreiner $\quad 7$
Javelinas $\quad 28$ vs. Seguin $\quad 6$
Javelinas 0 vs. Southwestern ....... 26
Javelinas $\quad 20$ vs. Edinburg $\quad 12$
Javelinas 14 vs. Brownsville $\quad 7$
G. W. L. T. Pct.

Javelinas $\quad 8 \quad 3 \quad 4 \begin{array}{llll}375\end{array}$

22 5



BASKETBALL

## Basketball Review

Season 1930

T.I.A. A. Games
32 Javelines
McMurray $\ldots \quad . \quad . \quad . \quad . \quad . \quad . \quad . \quad . \quad . \quad . \quad . ~$

27 Javelinas McMurray $\qquad$ 31
23 Javelinas
McMurray $\quad \ldots \quad 30$

22 J Daniel Baker … .... 35
23 Javelinas Daniel Baker47

37 Javelinas
Sul Ross ..... 39

50 Javelinas Sul Ross41
53 Javelinas Sul Ross ..... 47
20 Javelinas San Marcos ..... 30

17 Javelinas San Marcos ﹎.. 40
32 Javelinas
*Schreiner 29


47 Javelinas
*Schreiner 42
33 Javelinas
*Schreiner51

35 Javelinas
${ }^{*}$ Schreiner 53
33 Javelinas
Stephen F. Austin 57
28 Javelinas
Stephen F. Austin ... 58
*Non-Conference games.

## "B" Team <br> Results

38 Pigs
Chapman Ranch ... 32
44 Pigs
Edinburg College _. 28
25 Pigs
Edinburg College ... 27
29 Pigs
Edinburg College .... 28
41 Pigs
St. Mary's U. ....... 52
35 Pigs
S. A. Elks 36

20 Pigs
Southwestern $\quad 39$
24 Pigs
Southwestern 40
23 Pigs
C. C. Caller $\quad 18$


## The Season 1930

The McMurray Indians invaded our courts for a three night stay, which was the first time that the Javelinas went into any game where a championship was involved, and true to predictions, the Hogs lost all three games. Milligan and Allen were the outstanding Javelina players.

Then the Daniel Baker boys, T. I. A. A. champs, carried off two victories on the local court. The Baker team won both games by decisive scores, which indicated that the Hogs wore a bit too young for the fast company that they were in. The scores:

$47-23$ and $35-22$, respectively.
Winning two of the three games from Sul Ross on the first road trip brought the Hogs up the ladder. Sul Ross won the first game in two extra periods. The Javelinas won the two remaining games with Captain Elmore, Allen and Milligan furnishing the fireworks.

The second road trip put the Hogs back on the bottom of the ladder when San Marcos won a twogame series. The Bobcats put up a defense that was impenetrable for the Hogs. Elmore's long shots were the bright lights of both games. The Hogs ended their trip in Kerrville with two more defeats. The Cadets were in top form, while the Hogs had not recovered from the setback in San Marcos. Chote
and Snyder were too much for our Javelinas. These two men made 40 points the first night,
The Javelinas returned home to play their last four games. They turned over the dope bucket and defeated the Mountaineers in both games by a close score. Rankin Robertson, a four year basketball man, was the only reason why the Javelinas won. He scored seven points before the game was five minutes old, and Allen did not allow the ChoteSnyder combination to score a field goal till eight minutes of the game faded away. Milligan's five points in the second period of overtime play was the winning factor of the second game.

And then came the Lum berjackets. They set us in the cellar for good. The


Javelinas could not stand the gait set by the All-T. I. A. A. Donnell, who rang up tallies from any spot on the court. The boys from Nacogdoches had the height on our men, and their shooting was farther advanced than ours, but being outclassed as the Hogs were, they continued to peck away at the basket until the final whistle blew.

## LETTERMEN

Frank Elmore (Captain)
Lawrence Allen
Don Hatfield
Roland Milligan
Bill Morris
Rankin Robertson
L. Smith
W. H. Smith



BASEBALL

## Baseball Review

Season 1929

The last game, which was lost to the Corpus Christi Bathers, was the last game to be played by the Javelinas for $S$. T. S. T. C. The team of 1929 collected a group of men that would be eligible for another year's competition on the diamond. What the team did, made it more possible to have a better team in 1930 .

The Javelinas did not engage any other colleges

besides the Edinburg Junior College, which won three of the four games played. The team had to be conservative; they could not make any long road trips; they could not invite other colleges here, so they had to play against the best high school teams in the neighborhood, semiprofessional teams and independent teams.

It was the first year that most of the players ever worked together, and the season was too short to develop a sensational team. The games were played at the Missouri Pa cific Park, but the practice games were played on a temporarily constructed diamond.


## Falfurrias

## Series

## 12-11; 9-8

Before $t$ he Javelinas were warmed up and rounded into shape, the Falfurrias Jerseys journeyed for our first game. It was their fifth. Our batters were hitting the ball at an extraordinary pace, but the pitchers, Elmore and Filla, had not developed their arms into correct condition. The game was a see-saw affair until the last inning. With "Satchel" Reed and Weisman on bases, Al Pingree, who pinch-hit for Glass, came through with a money knock that decided the winner.

The second game was played a week later, and neither team improved much on the defense, with the exception of the Jersey second baseman, Benevidas. The same two

pitchers worked for $t$ he Javelinas, who were in the lead throughout the coniest, but ware closely pressed. Auld made three base h'ts which gave him the hitting honors of both clubs.

## The Bishop Game <br> 2-0

The Javelinas made it three straight when Big Frank Elmore handed the independent team from Bishop a "goose egg." Each team connected for five safeties, but the Javelinas were clear of a bobble while the visitors committed several miscues. Frank McGill and Ocy Sain were the Hogs' defensive stars, and Walter Reed did equally well on the offense.


## The Edinburg Series

(there)

1-4; 0-2

The Hogs met their Waterloo when the broncoing Broncos let them down with seven hits and one run. Filla drew the assignment for the Javelinas on the mound, and Garret opposed him for the Broncos. Although the Javelinas outhit the home club by one hit, the Wild Horses were more dangerous on the paths, Jaroe accounted for the total amount of runs for his club. He knocked in two and scored two. For the Javelinas, Frank El more was the star; he caught a number of impos. sible ones to the average player, and threw out three men at the plate.


The Javelinas scored their lone run in the first inning when Pingree singled, stole second, and came home on Weisman's single after being sacrificed to third by Sain.

The second game was just short of an embarrassment for the Hogs, and Swazee, who came within one hit of the hall of fame, held the Hogs to one hit-a scratch bingle by Hugh Glass. Frank Elmore held the Valley Collegians to five hits and two runs, but the Bronco pitcher had the best of the situation. Jaroe again broke up a ball game with a screaming two-bagger, with Jamerson on base, and later scored from third on a sacrifice by Chappa. Only twenty-nine men faced the Valley southpaw, but of that number seventeen hit the ball viciously into the outfield.


## The Edinburg Series

(here)

The Valley college team made it three straight when they scored one run in the first inning and two in the second. All three runs were unearned. The Hogs failed to score unti! the eighth inning, when Al Pingree scored Weisman and McGill with a two bagger into deep right field. Al was left on second base when Morris lifted Garret's fast ball into left field for the third out. After losing three games in succession, the Hogs came back to win the last game of the series behind Frank Elmore's pitching

and the hitting of Weisman, Pingree and Filla. Chappa's two-bagger with two men on bases gave the Broncos two runs in the first inning. The Hogs set themselves for re venge in the third inning. With two out and McGill and Weisman on bases, Filla connected with one that was good enough for him to touch all bases and put the Hogs ahead of the visitors. With a safe lead Elmore eased up in the ninth inning, and the Broncos scored three runs, but were short of a tie by three runs. Hugh Glass's playing at first base brought the grandstand crowd to their feet time after time. The big freshman was "right" that day. Auld led both clubs in hitting; he connected with three pitches that were safe hits.


# The Corpus Christi Series 

9-5; 1-4

The semi-pro club of Corpus Christi split a twogame series with the Javelinas; both games were played in the Coast City. The Hogs were the winners in the first game, which was not decided un. til thirteen innings were played. Milander Auld was injured during the game and was replaced behind the plate by Ocy Sain, who did the catch-

ing the remaining part of the season. The Javelinas started the game by scoring a run in the first inning. Pingree beat out a bunt; he scored on Reed's sacrifice to centerfield. Gore was the hitting star of both teams; he received four of the seven hits collected by the Bathers. The feature of the contest was the intentional strikeout made by Al Pingree in the first of the "unlucky" inning. The sun had already disappeared below the tree tops, and in order that the Bathers could receive their "bats" Al struck out on three bad balls. That made the third out, and it was light enough that Corpus could bat.


## The

Corpus Christi

## Series

(Continued)

With a rainy week preceding the last game of the season, the Hogs were unprepared to meet the Bathers in the last game, and lost, 1-4. The Javelinas fielded poorly, and especially Glass, who had starred in the previous games. The hitting at-

tack was also short of the standards that the Hogs attained. Ocy Sain's throwing to second base was the chief attraction; he threw out four men before the game was five innings old. Coach Smith started Filla, who had conquered the Bathers in the overtime game, but despite the fact that the bathers only collected three hits, the Javelinas lost. The game lacked the fight and spirit that was so predominant in other games. This game finished the last season for the last team under the colors of S. T. S. T. C.

## Baseball Season 1929

$\left.\begin{array}{lrllr} & 12 & \text { Falfurrias } & & 11 \\ \text { Javelinas } & 9 & \text { Falfurrias } & 8 \\ \text { Javelinas } & 2 & \text { Bishop } & & 0 \\ \text { Javelinas } & 1 & \text { Edinburg } & & 4 \\ \text { Javelinas } & 0 & \text { Edinburg } & & 4 \\ \text { Javelinas } & 2 & \text { Edinburg } & & 2 \\ \text { Javelinas } & 8 & \text { Edinburg } & 3 \\ \text { Javelinas } & 9 & \text { Corpus Christi } & & 5 \\ \text { Javelinas } & 1 & \text { Corpus Christi } & 5 \\ \text { Javelinas } & & \text { G. } & \text { W. L. } & \text { Pct. } \\ & & 9 & 5 & 4\end{array}\right) .555$

LEADING BATTERS

| Reed | .345 |
| :--- | :--- |
| Auld | .321 |

LEADING PITCHERS

|  | G. | W. | L. | Pct. |
| :--- | :---: | :---: | :---: | :---: |
| Elmore | 5 | 2 | 1 | .667 |
| Filla | 7 | 3 | 3 | .500 |


|  |  |
| :--- | :--- |
| Filla (Capt.) |  |
| McGill (Capt.-elect) | Pingree |
| Auld | Sain |
| Elmore | Weisman |
| Morris | Crumpton |
| Glass | J. Arthur |
| Reed |  |




MINOR SPORTS

## Track 1930

The track season of 1930 at Texas A. \& I. found only one letter man returning from the last team to represent the College-the team of 1928. However, a good number of promising Freshmen and Sophomores are out for the team, and should develop into outstanding men in a few seasons.
In the dashes, Walter Manning, Captain Ralph Shelton, and Harbin are the best performers, and make the century race consistently in 10 seconds. In the 440 yard event Captain Shelton, Walter Manning and Bill Morris have the best records. Pierson has shown exceptional ability in the longer races,

and is expected to place in the Conference meet. Menefee is a great high jumper, having cleared six feet several times this year. Gordon Cabaniss and Guy Grissom are progressing nicely in the pole vault and javelin. Lawrence Smith is heaving the discus around 130 feet and putting the shot better than 40 feet.

Some of the men mentioned above are not eligible for the conference meet, but will be eligible for the 1931 team, which promises to be a great cne.

Meets have been scarce this year as a consequence of the cut in appropriaticns, but nevertheless, Texas A. \& I. will be represented in the Texas Relays at Austin and in the Conference meet at Denten.

## Gennis

Tennis is a sport that can be enjoyed and participated in by more individuals than any other game except golf. The benefits to be derived from the game are all wholesome, and the hazards of playing are nil. No sport requires greater physical fitness or mental alertness. Always a sport, never a disagreeable grind; an invaluable asset

anywhere to anyone throughout life. A gentleman's game, a ladies' game, a social lever, a health preserver, a wonderful sport. Learn it; love it!

There are several expert players in our college, and we have made an excellent showing in our intercollegiate matches. Give us a battery of all-weather courts, and we have an open air gymnasium where the whole student body may enjoy invigorating recreation all the year round.


## Girls' Physical Education <br> Department

The Department of Physical Education for girls has done quite a bit the past few years to promote exercise and sports as a means to better health. The interests of the department have included tennis, basketball. volley ball, folk dancing.

clogging, gymnasiics and various other games. With the completion of the new gymnasium now in view this department promises much more in the near future.

The organization and functioning of the Women's Athletic Association is considered within the realm of this department. And it is through the department that the various dances of other nations have been given on different occasions throughout the year.



JAVELINA TUSK

## The Fanily Album.



The "Murad" or Prince- ofWales type.


The well-known Gladhander.


The child prodigy.


The heaxy Soft-soaper.


The Janitor (he's going to be aufully mad when he finds out he's on this page).

## The Poet's Corner

We know this and we know that,
And we know something that'll knock you flat!
When the " T " Association met, a duchess to elect,
Sarah Ruth's name was among the select.
However, Dirty ran another
Who proved to be a fluke,
And then triumphant Sarah Ruth
Asked Dirty to be her duke!
Ha ! Ha!
When Mrs. Frede is in the parlor they sit
Like
This
But after she leaves, they sit
Like-This
And sometimes they sit
Like
This
!

There is a boy called Speedy, And he is wondrous wise At handing out a redhot line And whispering little lies. But, alas! one nite he made a date
And how his spirits sank
When he found the lass was quite strong-willed
And he'd forgot his crank!
Too bad!

```
"Oh, don't, kind sir,"
Quoth she-
"Oh, don't do that to me!"
He replied, "Why, my dear
No reason to fear-
I would never dare
My girl's notebook to tear." April Fool!
```

Of all the high-hat lads in school, Calvin Moncus wins the debate.
After being refused by half the gals,
He says there's only two he'd date!
How exclusive!

## We Nominate For the Hall of Fame:



Mr. Edward O'Brien. As Ed himself so touchingly soys: "0, why am I cursed with this terrible appeal!"


Mr. Frank Heard who believes the hand that rocts the cradle rules the worfa" and is therefore preparing himself to be a good wife and mother.s


Messrs. Frank Elmores Roloond Milligan. Those two airminded young lads whoso nobly set out in freezing weather to attain new altifude records for their Alma Mater.


Mr. Brett Jaorgrove Who had the courage. of his well-known convictions

## The Family Allhum.

Theres One in every College:


The Kampus Kut-up.


The big man-ot-affairs


The wonder girl-she wonders why boys dont rush her!


The unexpectedly - happened-to-matrimony, who just cant get over the shock!

Our Omi Drar Little Cotd Fouthal Sgured

por Line. wère well represented by:.


And in the mackfied strugling haod, we have:)

# Parasitic Growths 

"T" ASSOCIATION

Once upon a time, it was discovered that two of the lads in the College didn't have any sort of a "T" sweater, so the rest all got together and formed a very exclusive club called the "T" Association and, as the majority of the members only had one kind of letter, they forbade the rest to show the others they had-in the name of school spirit! And everybody just laughed and laughed because they knew anything headed by Roland Milligan would be a total loss!

## OMEGA TAU OMEGA

The Omega Tau Omegas, affectionately known as the "Pajama Club," was organized this year in a fit of desperation. Their prize catch was Wilma Herring, who gives the outfit practically all the little prestige it enjoys. We would be glad to expound further concerning the organization, only none of the members are well enough known that anything can be done about it.

## ALPHA SIGMAS

The oldest (and practically defunct) social organization of the College is, or are, the Alpha Sigmas, a bunch of self-idolizers who meet under the sign of the High Hat. The club is distinguished by the gold-digging proclivities of Brooks, the cuteness(?) of Webster, the self-importance of Nuckols, the dumbness of Carter, and the combined efforts of all the pledges which to date haven't gotten any of them anywhere. The club is thinking of charging twenty-five cents (or student activity tickets will admit) to their battle royals or meetings, where more feelings have been trampled on per square inch than Shelton doesn't have dates.

## DELTA THETAS

The Delta Thetas had a tough fight to get a few pledges this year but finally copped one or two pretty good ones by dint of pledging them before anyone else could get to them. However, these immediately withdrew from school as soon as they discovered what they belonged to. The gang has thrown a bunch of dances (the best thing about which was the other girls the boys brought), parties and what-have-yous, in an effort to attract attention but at the last reading, Collins was the only one who managed for any dates to speak of. Honea, of course, is always a shining exception to this rule, being Miss America, but she could scarcely be said to by anything but an onery member, as she only speaks to about three of her sisters.

## AGGIE CLUB

Why bring that up? They butt in for themselves !

## Love is so Sentimental!

The lovebirds below are Keeping their affair a secree.' Teneha's Indian blood comes to the front when anyon tries to get anything out of him. while Nellie Ely maintains the silence of the Sphinx. If silence is golden, they're accumulating a fortune!


This, littul pains in the neck, is a carbon copy of the pictare across the way only its a. different boy - the chump! Observe the cat-just-ate-arat expression on little Thomson's face.

"You kid me and Ill kid your". Jack is so busy keeping his girls from checking up on him. that he doesn't notice Alfen's skillfulness at not letting the left hand know what the right hand doth.

Here, chiftdrun, are a coupla. reasons why you cant Definer anything heard or haffsern. Laura Lee thinks Tea is kidding on Tea knows dan well Laura lip is - but gosh! - you gotta

## The Big Affair of A. $\mathcal{G} \mathrm{I}$.



[^2]

The court was pried open by the heralds blowing a loud blast on the orchestra's trumpets and His Majesty was brought in on a wheelbarrow, heavily guarded to protect him from the mob. The guards were dressed in fetching gray suits circled with black stripes, and each dealt His Majesty a resounding blow with flashing paddles.

The announcer now began to broadcast titles, weather reports and market information, being drowned out by the noise of the piano which began playing at that moment. Queer combinations (caused by the fact that several "dukes stepped out" at the last minute) made their appearance in an absent-minded manner and, after some uncertainty, stumbled up to the throne.

The royal homestead now began wandering in, and in the midst of the confusion, the queen was shoved on by two stalwart lads. The spotlights falling on her disclosed a run in her left stocking and two brilliants missing from her amber-hued purple crown, which was heavily encrusted with bottle-tops. She was hastily escorted to the throne where she was completely overlooked by the king, who, with great presence of mind remained seated with his legs crossed.

After a couple of lights had been broken, a speech made, all chewing gum deposited on the throne, and the jesters boxed for such splendid impersonations, the procession limped off, removing their decorations as they went.

fussell and Tansill capably denonstrate that one need not have nyy strings on a boy, oreven go with him, to drive his car. Apdy at the Frede house. for lessons in the gentle air of hhumping painlessly.


Trnocence among the filies Mr. Cook probably raised thr flowers from infancy and insists that we feature his Napoleonic pose whid quite overshadows the lilies.


Seott Mefill's latest book just off the press - "How I Put Myseff Through Colfege; or Campus Trees I Have Supported."


Chesty Alfen demonstrates to Garner juss what con be done by an expert in the way of necking under difficulties. From all we can gather about Chesty's noetumal activities - he ouglt to be an authority.

Mary Elizabeth demonstrates her power overthe men. By thought fully locking the door, she managed to keep Dirty in the car until the pieture was taken. More power to you, King, you'll need it!

## Goal Poles Down

For twelve months El Rancho Staff has had a goal; has dreamed of it; talked of it, and longed to reach it. Some said it was wrapped in College colors. Others said the bright lights were arched above it; all agreed that a soiree would be awaiting beneath. Alas, the poles are down!

Today we arrive, tired, weak, eager-eyed, to receive our rewards. Yes, we are met by a committee-the reception one-who invites us to review the typographical sputters, misspelled names, The Javelina Tusk, which may make "wild, hunted things" of us. The faculty unkindly remind us of the red X's and E's to be removed before finals. Our tempers, once serene, suffer a rise of temperature from El Rancho "Edititis."

El Rancho is out! We wish to thank all those who contributed to the success of the book. Particularly we should like to thank the faculty sponsors, who co-operated with us in every way; the Southwestern Engraving Company who planned our book and made the engravings; Westrup Studio of Corpus Christi, and Kington Studio of Kingsville, for photography; and the Kingsville Publishing Company, who did our printing.

The staff extends to the editors of the future El Ranchos our painful congratulations, and may we say with Bill Murphree, "Some people are born crazy, others are temporarily insane, and others edit a year book."

The Staff.

THE succeeding pages contain the advertisements of our business friends. They are loyal to the College and have contributed freely toward making the 1930 El Rancho a success. Without their co-operation and good will the student yearbook of Texas A. \& I. would suffer severely. Through this medium they are combining their willingness to support student enterprises with good business judgment. They are entitled to your individual support.

Business Management


# College Clothes from <br> <br> Top to ToE <br> <br> Top to ToE <br> FOR YOUNG MEN AND WOMEN 



For Young Women. This store is where quality comes first. Only high class merchandise of the latest styles is offered.


## Our Men's Department

Our Men's Department-the most complete in Kingsville-Snappy modes for young men.

Come in and see us.

Visit Our Ready-to-Wear and Shoe Department---When You Buy it from Us You Know the Style is Right
Fair Prices
$\because \quad \therefore \quad$ Charge Accounts

## Taglands <br> Department Store Since 1904 <br> COMMUNITY <br> 100 PER CENT <br> HOME OWNED



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Building Materials, Light and Heavy Hardware, High Grade Paints and Varnishes, Wall Paper, Sporting Goods, R. C. A. and Crosley Radio Re-
ceiving Sets, De Laval Cream Separ-

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 ... FREE PLAN SERVICEPrompt Service

Right Prices

Best Quality

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You'll Do's Jolly Premier, 257518, A. J. C. C.

A Permanent fixture at Santa Gertrudis, who exemplifies the refinement resulting from uniting the Combination's Premier and Oxford's You'll Do Blood

You'll Do's Jolly Premier headed the first prize State Herd at the "National," 1928. Won second prize at the National Dairy Show in a class of eight, in 1929. Won Junior Championship in 1926, and eight first prizes in 1926, 1927, 1928 and 1929.
The Santa Gertrudis Jerseys represent the highest type and most prepotent strains of the breed. They have attracted universal attention, headed by a stud of worldrenowned service bulls. The female division likwise represents many famous families. Two hundred Santa Gertrudis Jersey cows in the Register of Merit averaged approximately 500 pounds of $85 \%$ butter at an average age of four years. Better bred cattle contribute to better results. We have faith in the belief that dairying with Jersey cows solves the problem of real prosperity in agriculture.

The SANTA GERTRUDIS JERSEY FARM affords remarkable possibilities of a Field Laboratory in connection with the Animal Husbandry and Agricultural Courses of College Training. One of the purposes in operating the farm is to contribute something in educational progress, and it is to the attainment of this purpose that the management cordially invites all students agriculturally or similarly inclined to visit the farm at any available opportunity.

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## To Make Household Tasks Easy and Pleasant


#### Abstract

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Efficiency in designing new types of motors and heating elements has given the new appliances the ability to do much work at low current consumption.

You may select any appliance you desire from our tested stock, and pay for it on convenient monthly payments.

## Central Power

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Breeders of S. C. White Leghorns of the LARGER TYPE
The Standard of Perfection says 412 lbs . for Leghorn hens and 4 lbs. for Pullets for 1930
TRAPNESTED
HIGH PRODUCERS
LARGE WHITE EGGS
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This Hen is still laying. Her total number of eggs to April 1, 1930, is 703, 28 oz. to the dozen eggs. She weighs $41 / 4 \mathrm{lbs}$. and has produced 102 lbs . of food in 3 years and 5 months. We are using four of her sons heading individual matings this season, two one-half her blood and two three-fourths her blood.

All breeders are A. P. A. and State Certified.
Pay us a visit and inspect our Breeding Plant 655 28-oz. Eggs in 3 Years


 We are Known
for Our Fine

IIII



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> An old name, this, known and trusted from State to State-inspiring confidence through more than half a century's service . . . the sought-for mark on every gift, for its presence there is a pledge of highest quality, most expert workmanship and utmost value obtainable.

## Gifts

## for every occasion

Birthdays - Showers - Engagements - Weddings Anniversaries - Card Parties - and Athletic Events

DIAMONDS<br>WATCHES<br>JEWELRY<br>SILVER<br>CHINA<br>CRYSTAL<br>LEATHER, AND<br>IMPORTED<br>NOVELTIES<br>CLASS PINS MADE TO ORDER

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San Antonio, Texas
For better Hotel Accommodations
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You will appreciate Crockett Service
Rates, $\$ 2.50$ and $\$ 2.00$
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 <br> <br> The College of Arts and Industries}

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Do something worth while because it is best.
Give whatever talent you have to a job that will make life worth living for other people as well as yourself-this will lead to the goal of achievement.

You will enjoy a good local reputation and be recognized as fitted.
But if you have not shown by industry and accumulation that you have the rudiments of business sense, you cannot expect a banker to risk any money on you.

But show him a bank book with regular deposits, however small, and he will welcome you as a fellow business man.

## Robert J. Kleberg \& Co., Bankers

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# "Saving is the Difference Between Success and Failure" 

Calvin Coolidge has said that "Every one knows that it is not what is earned but what is saved which measures the difference between success and failure."
The saving of money is inborn with some people. They make every dollar perform its fullest duty. Others acquire the ability to save money and it becomes a habit with them.
Buying inferior goods because they are cheap is not thrift. It is wasteful because the service is correspondingly short.
The way to decide "where savings are greatest" is first to look into the ability of the store to buy right; then the reputation of the store for selling right.
The buying power of this store is tremendously increased because of the co-operative buying for the stores of this Nation-wide Organization. This advantage is your advantage each time you buy from us. And paying cash you enjoy an added saving.

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South Texas' Best Furniture and Music Stores

Largest stocks of serviceable luggage at economical prices

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Students are invited to make use of our commercial savings and trust departments.

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AND
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> Cannot do their best in college when they worry. We remove the main sources of worry by writing accident Insurance, Automobile Insurance, Household Goods Insurance, Life Insurance, Transit Baggage Insurance.

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WHEN GUSINESS IS SLOW
ADVERTISE TO GET BUSY

[^3]```
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A Modern Service of This Ideal Fuel

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IDEAL BEAUTY SHOPPE


PERMANENT WAVING

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## HALL INDUSTRIES <br> THEATRES

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You will always be assured of the best in entertainment at a

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Company

## MODERN AS YOUTH IT S E L F!



With the added invaluable asset of experience that comes only from long business life, the Mills Engraving Company is equipped to render an intelligient and helpful service to annual staffs.Personalized service, new ideas, different layouts, printing plates that "print right," and modern methods in year book production . . . these factors have established a very definite and an ever increasing demand for our services among the school and college annual staffs of the Southwest.

MILLS ENGRAVING COMPANY SAN ANTONIO, TEXAS



A Mills contract is more than a "scrap of paper"... it is SUCCESS INSURANCE in a very practical form.

# Not to be taken <br> from Library 

## IEN ILIIMIRIIS




[^0]:    

[^1]:    Hutto, Adams, Barber, Bermingham, Bohner. Burditt Clark, Corbin. Elliott. Hargrove, Johnson, Knox, Larsen

[^2]:    Scene: There, heavily decorated in red and green, symbolizing 50 c or 25 c and activity tickets.

    Time: Then, something over an hour and a half late.

[^3]:    A Newspaper with a Live Reader Interest

