



EL RANCHO

1931





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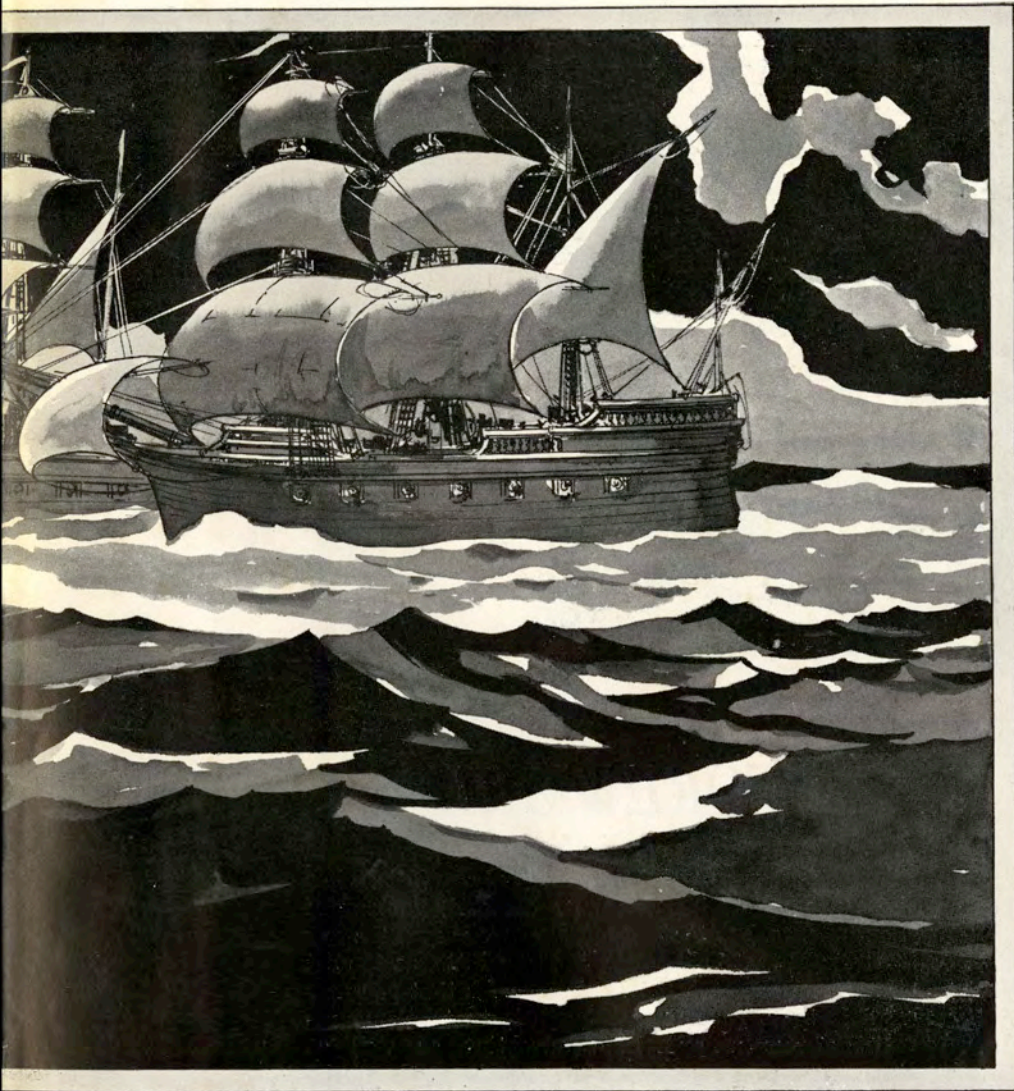


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1931

DOROTHY HOLLAND
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EL RANCHO

1931

Published by
The Students
of

Texas College of Arts and Industries
Kingsville -- Texas



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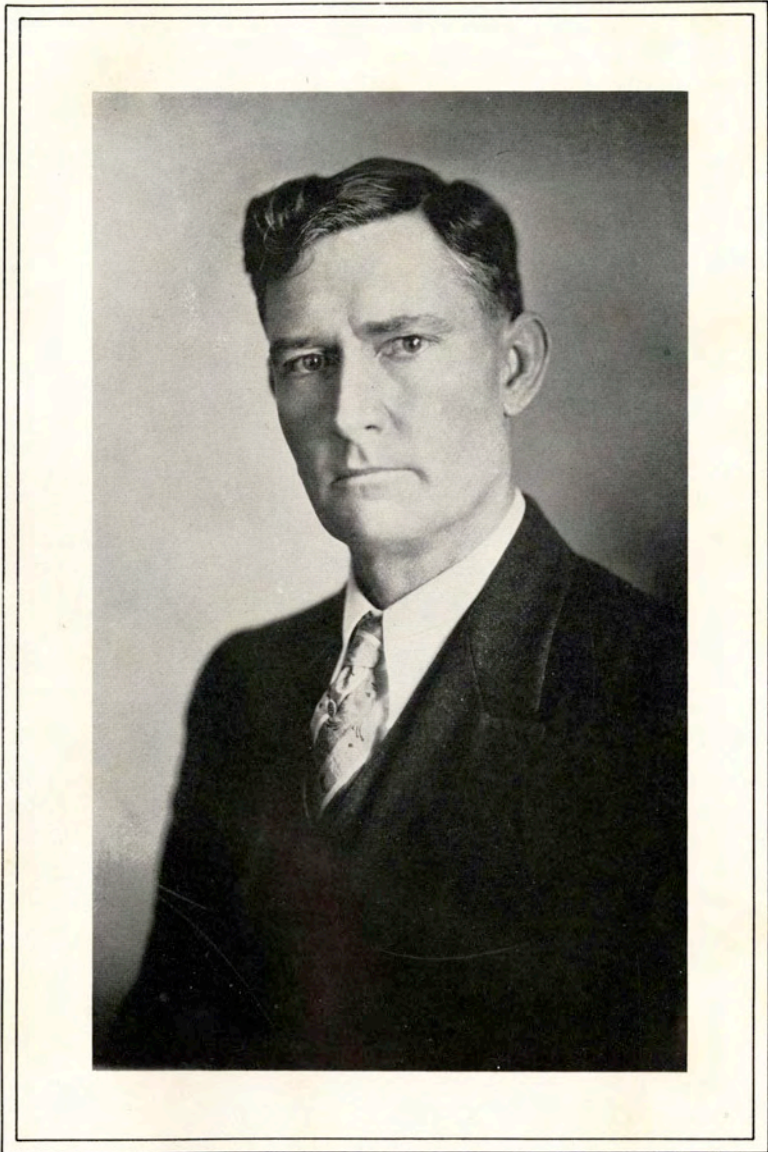
Other Sports

JAVELINA TUSK



DEDICATION

*We dedicate the 1931 edition of El Rancho
to a man deserving as a Leader,
appreciated as an Instructor,
beloved as a Friend,
and one of the greatest single factors in the
Progress of our own Texas College of Arts and
Industries—J. E. Conner, Dean of Men and
Head of the Department of History.*



ENGRAVER
Southwestern Engraving Co.

PRINTER
Kingsville Publishing Co.



COLLEGE



COLLEGE

President's Home



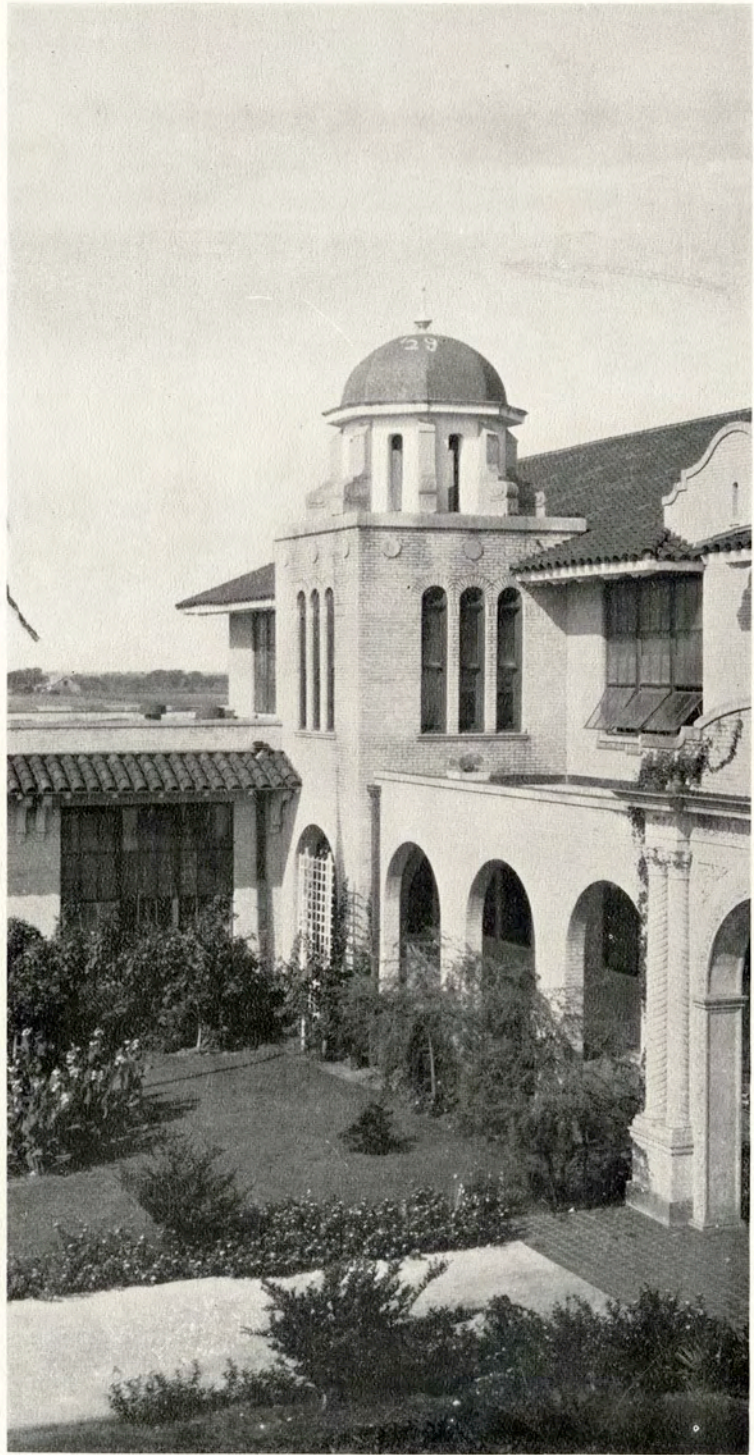


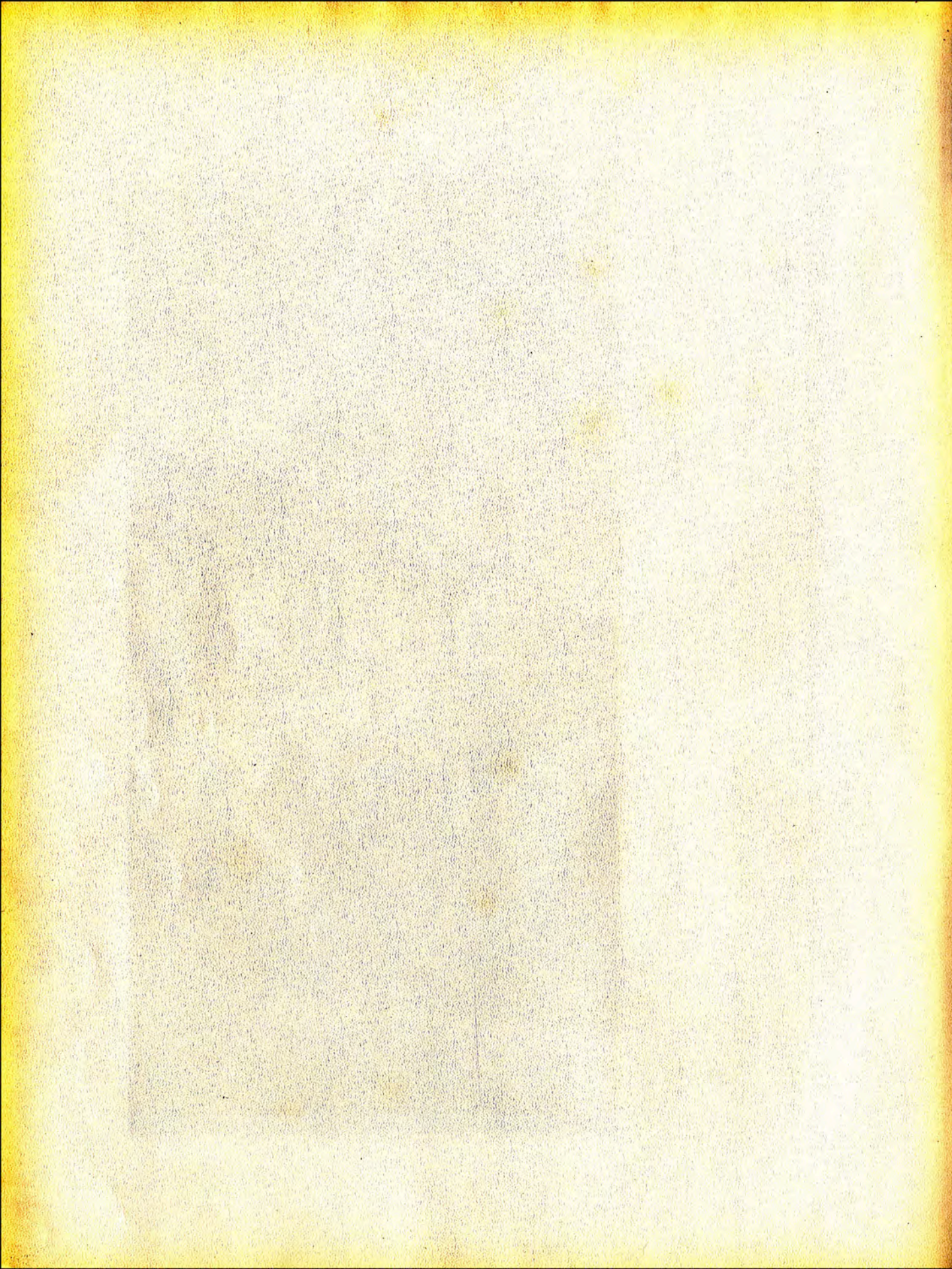
Portrait of a man

East Tower



Cloister





Forum

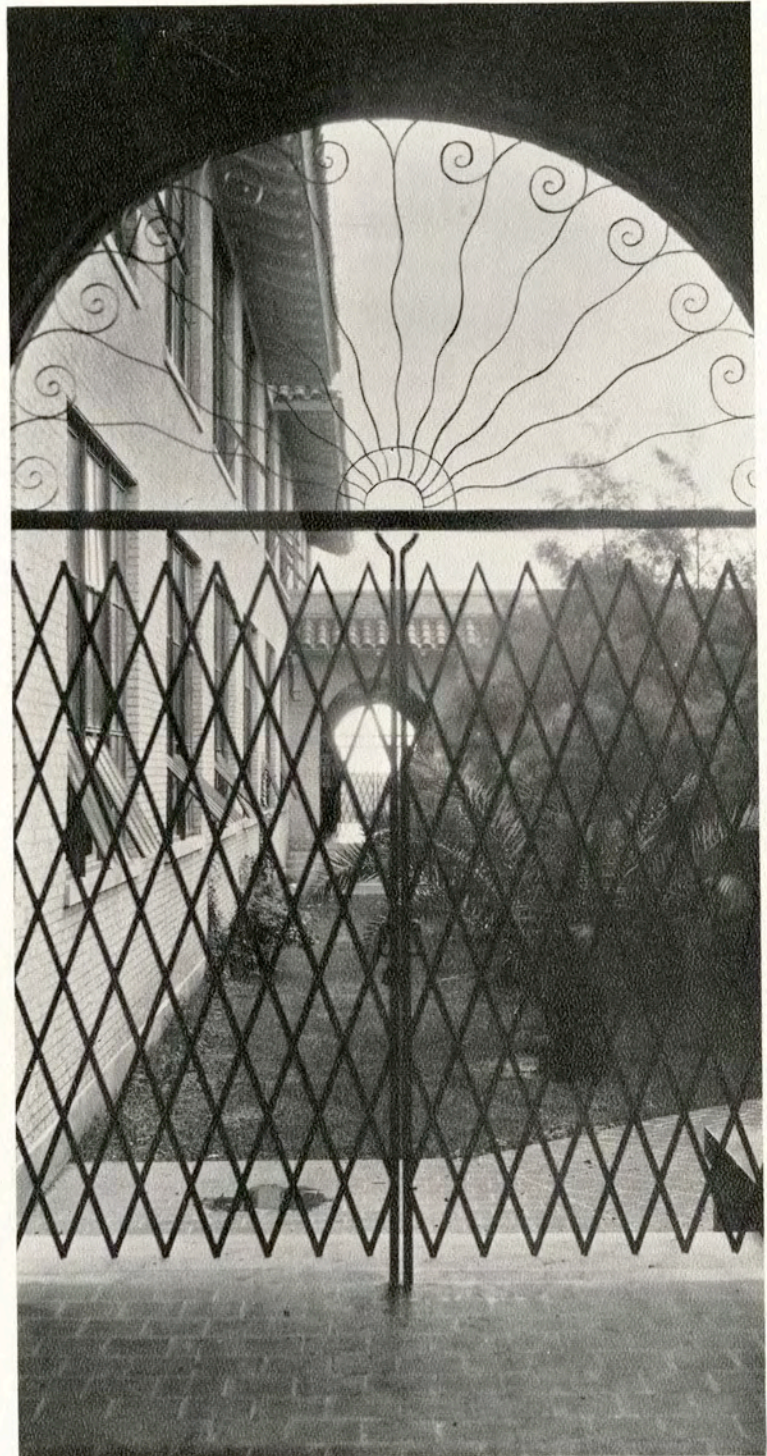




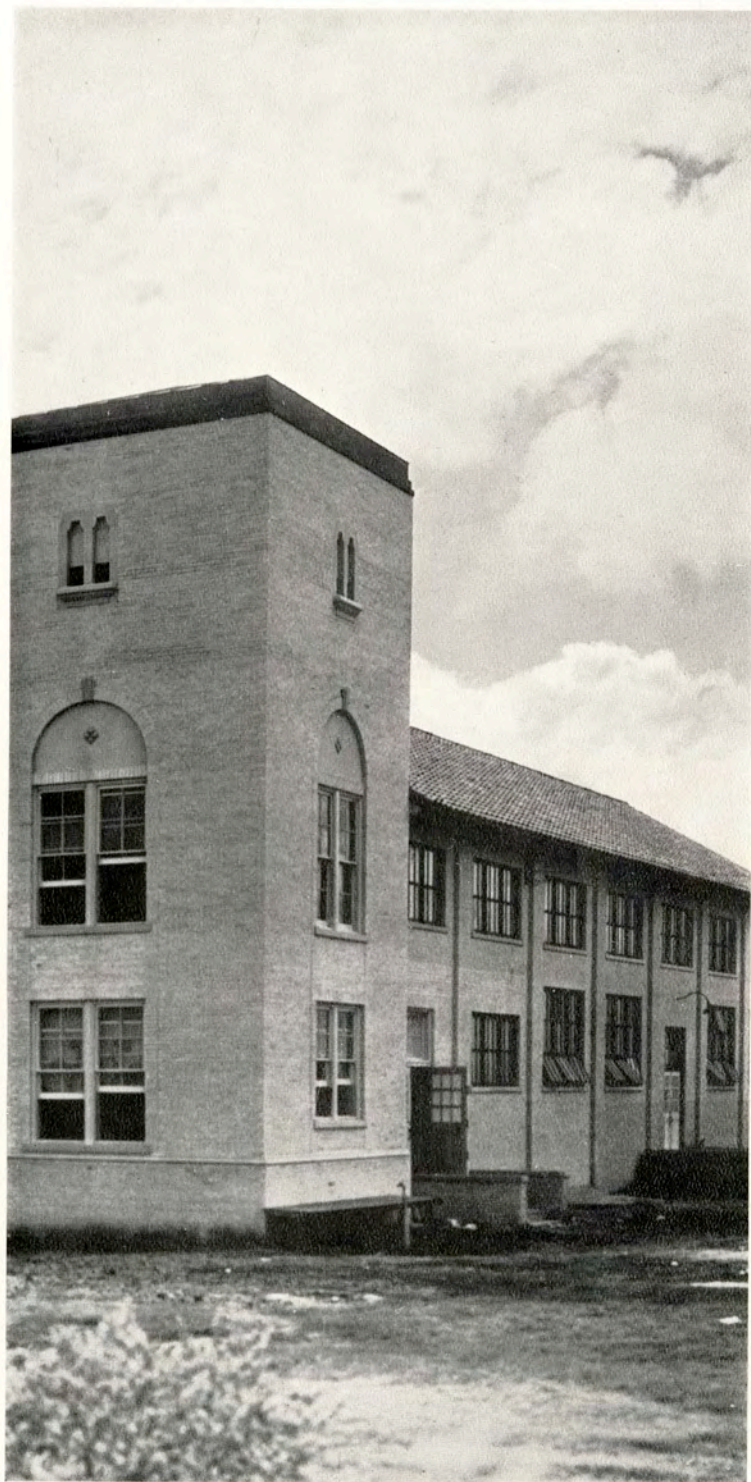
Entrance to Library



*Entrance to
Northeast Wing*



Gymnasium



West Side Forum





President's Message

R. B. Cousins

Rather than to call this a message, let us call it a heart to heart talk from an older friend to his younger friends. One of its main purposes is to pronounce a blessing upon all those who have helped to make the Annual a thing of joy, which it has come to be, and to all those who are interested in us in any way. Let me congratulate you upon the choice which you have made to spend these four years in college and to contribute your share in putting in permanent form the life of the institution itself and something of each member of the faculty and the student body, which will serve as keys to open memory's doors and expose its treasures.

The life in college is rich in varied memories, and I am trusting that those that are delightful, stimulating, and helpful may give tone to all those memories that cluster around the college and its various factors, whatever they may be. Early friendships such as yours are usually among the most unselfish and sincere of all those which constitute a background for middle life and old age. It is a stern fact that characteristics which you have learned of each other make a very permanent and lasting impression. In more mature life commercial and selfish motives often control one's actions, but in the beautiful days of youth that which is most beautiful crowds in upon the young life. I feel sure that the tone of all the memories that blend about the college days when taken together will be a source of delight to those of you who read this simple message.

The President and the Faculty have been anxious to give you lessons of truth in the various fields wherein we have come into contact. It has been a great pleasure to know you and to come into contact with those of you who will soon tell us goodbye for the sterner things of life. You have taught us many things which we shall make useful, we trust, in leading those who will come after you along the flowery pathways which you have trod during your life here in college.

Hitherto your pirate ships have committed innocent marauding within safe harbors. We have undertaken to give you seamanship with which you may steer your boats safely in the big sea outside the bar. We have undertaken to teach you how to find the pole star and to be guided by its constant light. We hope that you may not be wrecked upon the reefs by the false light along the shore, but that you have learned to interpret meanings of the different flashings of the true light and can distinguish them from decoys. The President, the Faculty, and those who have cared for you heartily expect to hear good reports from your achievements. We are expecting that you will move straight from the harbor that you are leaving to the Golden Gate. Should you become weary from the struggles that you will encounter, remember that your Alma Mater is still your friend, believes in you, and will pray for you, even unto the end.



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Chemistry

Head of the Department
Dean of the College



L. F. CONNELL, M. A.
Economics

Head of the Department
of Economics-Sociology
Assistant Dean of the
College

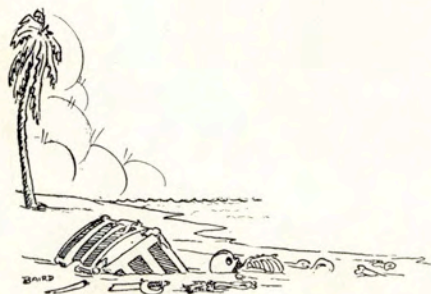


GEORGE W. McCULLEY, M. B. A.
Registrar

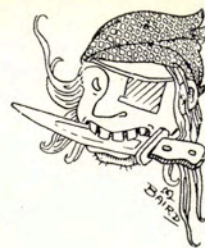
Associate Professor of Business
Administration



R. E. MAY
Business Manager



Administration



J. E. CONNER, M. A.
History

Head of the Department
Dean of Men



LILA BAUGH, B. A.
Education

Dean of Women

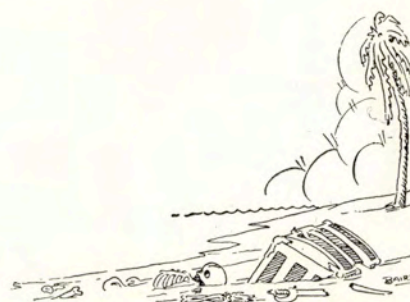


EDITH COUSINS, M. A.
Assistant Dean of Women

Associate Professor of
Sociology



ANN L. KIRVEN, B. A.
Librarian





Faculty



CARRIE ALLEN
Assistant Librarian



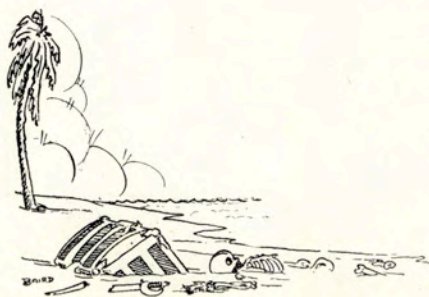
NINON YEAGER, B. A.
Secretary
(On leave of absence)



MAY H. DICKENS, M. A.
History
Associate Professor of
History



LEWIS J. SMITH, B. A.
Assistant Professor of
History



Faculty



LELOISE DAVIS SKELLEY, M. A.
Home Economics
Director of the School of Home
Economics



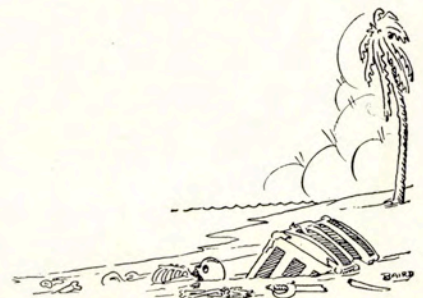
R. G. DREWRY, Ph. D.
Education
Director of the School of
Education



JEFF D. SMITH, M. A.
French
Head of the Department
of Modern Languages



A. H. ENGLE, B. A.
Music
Head of the Department





Faculty



MATTIE B. McLEOD
Latin

Head of the Department
of Classical Language



W. A. FRANCIS, M. A.
English

Head of the Department
of English



FRANCES ALEXANDER, M. A.
English

Associate Professor of English



JENNIE L. SPLAWN, M. A.
English

Associate Professor of English
(On leave of absence)



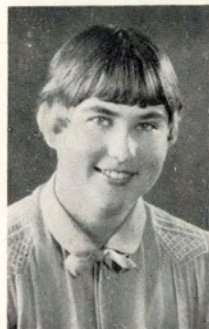
Faculty



HUGH PORTER, M. A.
Mathematics
Head of the Department of
Mathematics



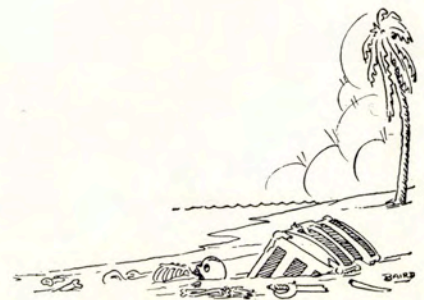
A. Y. McCALLUM, B. B. A.
Physical Education
Head of the Department of
Physical Education



LEORA McNESS, M. A.
Art
Head of the Department
of Art



CAREY MAY, M. A.
Critic Teacher



Faculty



MILDRED PECAUT, B. A.
Expression

Associate Professor in Charge of
the Department of Dramatic Art



S. W. BASS, B. A.
Physics

Associate Professor of
Physics in Charge of the
Department



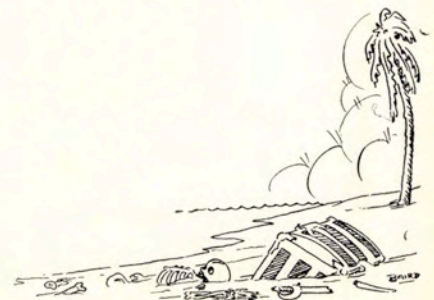
JOHN F. SINCLAIR, M. S.
Biology

Associate Professor of Biology



DWIGHT N. GARRISON, M. S.

Associate Professor of Chemistry
and Physics



Faculty



ELLEN DOUGLAS MAY, M. A.
English
Associate Professor of English



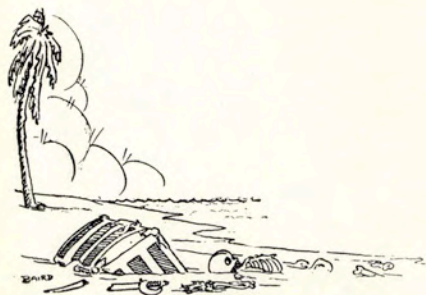
PAULINE W. JESTER, M. A.
English
Associate Professor of English



CORINNE HAMILL, B. M.
Music
Associate Professor of
Music



DOSHA DOWDY, B. M.
Music
Associate Professor of
Music



Faculty



R. L. PEURIFOY, M. A.
Physics

Associate Professor in
Charge of the School of
Engineering



J. K. NORTHWAY, D. V. M.
Assistant in Animal Husbandry



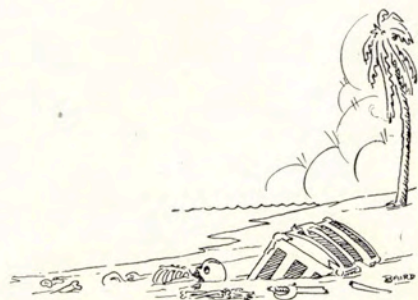
HELEN MARR HUNNICUTT
M. A.

Spanish
Associate Professor of Spanish
(On leave of absence)



M. P. SLOVER, M. A.
Spanish

Associate Professor of
Spanish



Faculty



VILA B. HUNT, M. A.
Education
Critic Teacher



GRACE BAILEY, B. S.
Education
Critic Teacher



MARGARET NEELY, B. A.
Home Economics
Associate Professor of Home
Economics

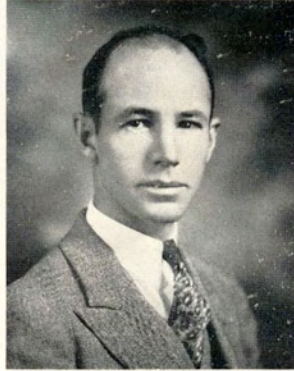


CLYDE T. REED, M. S.
Biology
Head of the Department
of Biology





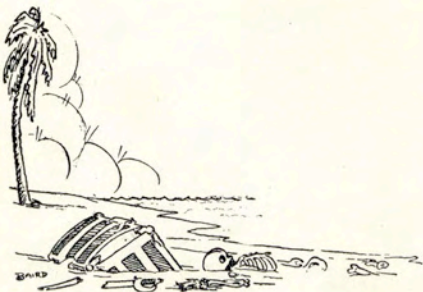
Faculty



C. K. FRASER, M. S.
Agriculture
Associate Professor of
Agriculture



RALPH W. EMERSON, M. S.
Engineering
Assistant Professor of Engineering
Supt. of Buildings and Grounds





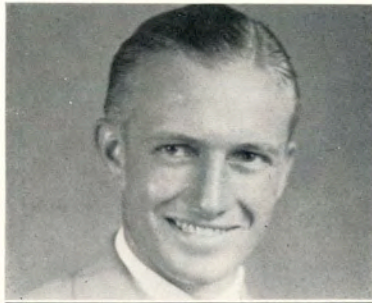
CLASSES



GEORGE



SENIORS



J. MIL AULD
President



ALICE LANGLOIS
Vice-President



LORENA YATES
Secretary-Treasurer

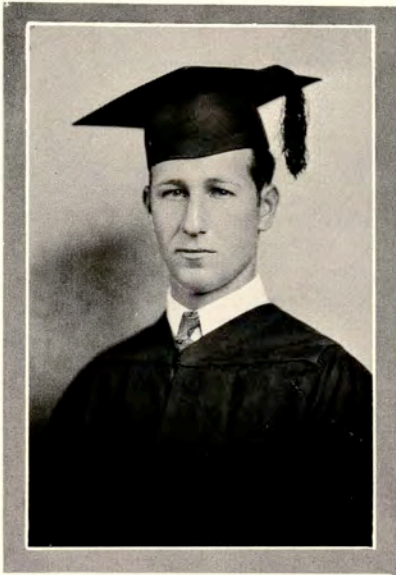


DOROTHY HOLLAND
Reporter—Parliamentarian



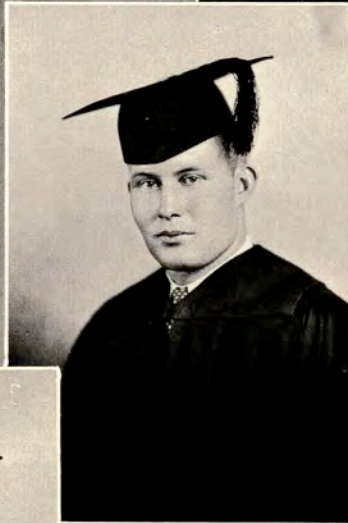
CARL HUSER
Student Council Representative





HOWARD ROBERTS
Kingsville
B.S., Chemistry
Classical Club '28-'29, '29-'30
Biological Club '30-'31, '31-'32
South Texan Business Manager,
Summer '31, '31-'32

AVIS DOWIS SMITH
Alice
B.S., Education
Art
English Club '29
History Club '30
W. A. A. '29
Art League '31
Footlight Club '30
Classical Club '29
French Club '29



LAWRENCE RAYMOND SMITH
Perryton
B.S., Agriculture
June, 1932
Aggie Club '29, '30, President '31-'32
Football '29, '30
"T" Association '29, '30, Pres. '31-'32
Treasurer Student Council, Summer '31



DOLORES A. SALDANA
Kingsville
B.A., Spanish

LEIGHTON SMITH
Raymondville
B.B.A.
June, 1932
Scholarship Society '31-'32
Treas. Student Council '31-'32
B. A. Club '30, '31, '32
Student Council '30-'31
"T" Association '29, '30,
'31, '32
Basketball '29, '30
Aggie Club '29, '30, '31
Javelina Club '28, '29





JOE ARTHUR, B. S.
Kingsville

History—June, 1931

Baseball '28, '29, '30

Football '29

"T" Association



J. MILENDER AULD, B. A.
Mexia

English—June, 1931

Baseball '29-'30; Football '28, '29, '30

"T" Association '28, '29, '30, '31; Reporter '30-'31

Kangaroo Club '28-'29

R. B. Cousins Scholarship Society '30-'31

South Texan Staff '30-'31; Athletic Editor

El Rancho Staff '31; Athletic Editor

Press Club '30-'31; President Junior Class, Summer '30

President Senior Class '30-'31; Senior Play '31



LOYCE ADAMS, B. B. A.
Kingsville

Business Administration—August, 1931

History Club '28-'29; English Club '28-'29

President B. S. U. '29; Secretary Junior Class '29-'30

Secretary Scholarship Society '29-'30, '30-'31

B. A. Club '29, '30, '31; Reporter '31; Y. W. A. '31



INEZ BARKLEY, B. S.
Weslaco

Art—June, 1931

Nueces Club '27-'28, Secretary

Treasurer Freshman Class '27-'28

Y. W. C. A. '27-'28

Alpha Sigma '27-'28, '28-'29, '29-'30, '30-'31, President '30

Art Club '30





BERTIE MILDRED BARTLETT, B. S.
San Benito

English—August, 1930

Vice-President, Kleberg County Club '25
Secretary-Treasurer, Freshman Class '26
Yell Leader '26; Nature Club '26
Secretary-Treasurer, Valley Club '27
Chorus '25, '26, '27
Robert J. Kleberg History Club '25, '26, '27, '29, '30
Vice-President '27, Secretary-Treasurer '30



MARY BARTLETT, B. S.

Education—August, 1930



MRS. ROBERT EVERETT BROOKS, B. B. A.
Kingsville

Business Administration—August, 1931

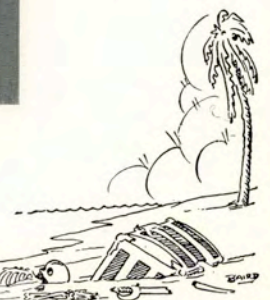
B. A. Club '28, '29, '30, '31



EDWARD F. BROWN, B. S.
Bishop

Chemistry—June, 1931

Nueces County Club '28, '29, '30; Reporter '29-'30
Javelina Club '27-'28, '28-'29
Footlight Club '29, '30, '31, Secretary '29-'30
Men's Glee Club '28-'29, '29-'30, '30-'31
R. B. Cousins Scholarship Society '30-'31
El Rancho '30-'31; Press Club '30-'31; Senior Play '31





WILLIAM GORDON CABANISS, B. S.
Mathis

Agriculture—June, 1931

Men's Glee Club '29
Assistant Business Manager El Rancho '29
Football '27, '28, '29, '30, Captain '30
"T" Association '28, '29, '30, Vice-President '30
Aggie Club '29, '30, '31, President '31; Javelina Club '29-'30
Student Council '29-'30



EVALEEN CARDEN, B. A.
Rio Hondo

English—June, 1931

W. A. A. '29, '30, '31, Corresponding Secretary '30
B. A. Club '29; Valley Club '29-'30
Scholarship Society '30-'31



CONSUELO EVA CAVAZOS, B. A.

Brownsville

English—August, 1930



MARY T. CHUMBLEY, B. A.

Donna

English—August, 1930





ALLENA COLLINS, B. B. A.
Kingsville

Business Administration—June, 1931

Delta Theta '29, '30, '31; W. A. A. '28, '29
B. A. Club '30-'31; Student Council '29-'30; Art League '30
Pep Squad '30-'31; Girl's Glee Club '30, President '31
Robert J. Kleberg History Club '30-'31, President '30-'31
R. B. Cousins Scholarship Society '30-'31
Vice-President '30-'31



SARAH GLADYS CROSSLAND, B. A.
Raymondville

Biology—August, 1930

Math Club '26-'27; Spanish Club '27-'28
Y. W. C. A. '27-'28; English Club '30



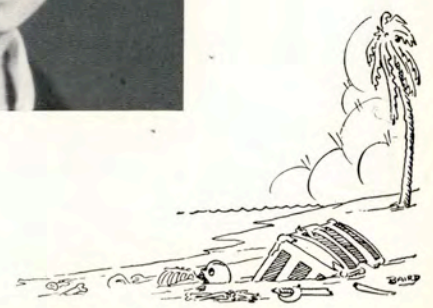
JUANITA DAY, B. S.
Harlingen

Home Economics—August, 1930

Scholarship Society '29-'30
Kappa Omicron Phi '29-'30, Secretary-Treasurer
Omega Tau Omega, President '29-'30; History Club
Y. W. C. A.; Valley Club; Classical Club



DOROTHY ELLIOTT, B. S.
Donna
Education





ALICE BURR FAIR, B. B. A.
Kingsville

Business Administration—June, 1931
Business Administration Club '28-'29-'30-'31
Scholarship Society '29-'30, '30-'31; W. A. A. '28-'29
Valley Club '28-'29, '29-'30
Orchestra '28-'29, '29-'30, '30-'31; Band '28-'29



UNA MAE FAIR, B. B. A.
Donna

Business Administration—August, 1931
Pep Squad '30-'31; Orchestra '28, '29, '30, '31
Band '28, '29, '30, '31; Valley Club '28; B. A. Club '29, '30
W. A. A. '28



ERNEST FELPS, B. S.
Marble Falls

History—August, 1930
President Senior Class Summer '30
President R. J. Kleberg History Club Summer '30
R. B. Cousins Scholarship Society



MRS. JETTIE IRVING FELPS, B. A.
Marble Falls

English—August, 1930
Dora K. Cousins English Club '30
R. B. Cousins Scholarship Society





MARTHA FERGUSON, B. S.
Kingsville

Home Economics—August, 1930
Classical Club '28-'29, '29-'30, President '29, Sec.-Treas. '30
Kappa Omicron Phi '29-'30, Vice-President
R. B. Cousins Scholarship Society '30, Treasurer



ANNIELEE GILES, B. A.
Laredo

History—August, 1931
R. J. Kleberg History Club '30-'31, Vice-President
R. B. Cousins Scholarship Society '30-'31



GRACE CONE GRANTHAM
Harlingen



LEWIS GREGG, B. S.
Kingsville

Mathematics—August, 1931
South Texan Staff '29-'30, '30-'31; Press Club '30-'31
Band '29, '30, '31; Orchestra '30
Men's Glee Club '29, '30, '31, Manager '31





MRS. ESTELLE BARTLETT HARRISON, B. S.

Harlingen

English—August, 1930

English Club; History Club

R. B. Cousins Scholarship Society



ELLA BELLE HATHERLY, B. S.

Elgin

Home Economics—August, 1931



DOROTHY HOOD HOLLAND, B. S.

Dallas

English—June, 1931

Secretary Freshman Class '28-'29

Co-Editor of Freshman Edition of College Star '29

Y. W. C. A. '28-'29, '29-'30; W. A. A. '29-'30

Secretary Sophomore Class '29-'30

Feature Editor South Texan '29-'30

Assistant Editor of Humor Section El Rancho '29-'30

Editor-in-Chief El Rancho '30-'31

English Club '30-'31, Reporter; History Club '29-'30, '30-'31

Pep Squad '30-'31; R. B. Cousins Scholarship Society '30-'31

Student Council '30-'31; Reporter Junior Class '30

Senior Play '31



MARGARET HOWARD, B. A.

Bishop

English—June, 1931

Girl's Glee Club '29, '30, '31; Nueces County Club '27, '28

Y. W. C. A. '27-'28

Alpha Sigma '28, '29, '30, '31, President '31

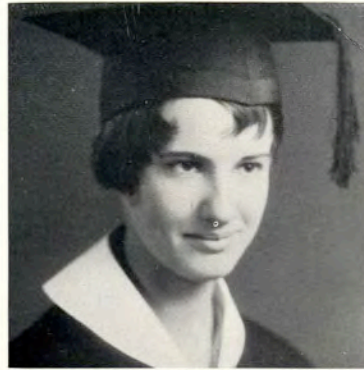




VERA EVANGELINE HUBBARD, B. A.
Donna

History—August, 1931

Valley Club '28-'29; History Club '29-'30, '30-'31
B. A. Club '29-'30; W. A. A. '28



CARL W. HUSER, B. S.
Donna

Horticulture—August, 1931

Valley Club '29-'30, President Summer '29
Saxophone Quintet '29; Band '29, '30, '31
Men's Glee Club '29-'30; Freshman Yell Leader '29
Assistant Business Manager South Texan '29
President Sophomore Class Summer '29
Head Yell Leader '30; Aggie Club '30-'31
Press Club '29, '30, '31
Agricultural Editor of South Texan '30
Business Manager El Rancho '30
Student Council, Senior Representative '30-'31



MELVA R. IMKEN, B. S.
Bishop

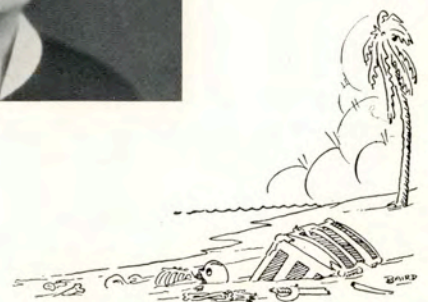
Chemistry—June, 1931

Nueces County Club '28, '29, '30
Men's Glee Club '29, '30, '31; Footlight Club '29, '30, '31



MRS. H. B. JOHNSON

Corpus Christi





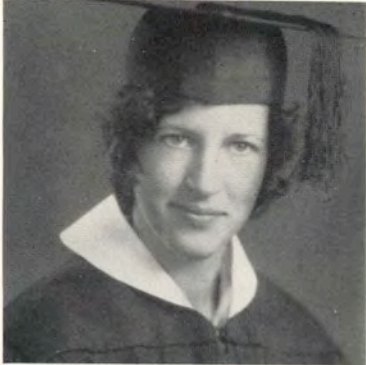
FLORINE JONES, B. A.
Bishop

Dramatic Art—June, 1931
Footlight Club '28, '29, '30, '31; Girl's Glee Club '29, '30, '31
Y. W. C. A. '28-'29; Pep Squad '30-'31
Nueces County Club '28-'29



EMERSON KORGES, B. S.
Kingsville

Physics—June, 1931
South Texan Staff, Business Manager '30-'31
Editor South Texan Summer '30
Press Club '29-'30, '30-'31, Treasurer '31
R. B. Cousins Scholarship Society '30-'31
History Club '28-'29
El Rancho Staff, Photographer, '30-'31



ALICE LANGLOIS, B. S.
Kingsville

English—June, 1931
Footlight Club '28, '29, '30, '31
W. A. A. Vice-President '28-'29
R. B. Cousins Scholarship Society '30-'31
Pep Squad '30-'31; Girl's Glee Club '30-'31
Vice-President Senior Class '30-'31
Senior Play '31; Aggie Club '31



MRS. THELMA LINDHOLM, B. S.
George West

History—August, 1930
R. B. Cousins Scholarship Society
R. J. Kleberg History Club, Charter Member





JAMES LOWMAN, B. B. A.
Corpus Christi

Business Administration—August, 1931
R. J. Kleberg History Club '30-'31
B. A. Club, Charter member, Vice-Pres. '30-'31



EVA ARLEEN MANNING, B. S.
Kingsville

Business Administration—August, 1931
Basket Ball '25-'26; Tennis, '25-'26
English Club, '25-'26
Business Administration Club, '29-'30-'31
Dramatic Club, '29-'30-'31; Scholarship Society, '31
Training School, '29



RAYMOND MANNING, B. B. A
Kingsville

Business Administration—June, 1931
Footlight Club, '28, '29, '30, '31, President '31
Javelina Club, '28-'29; B. A. Club, '30-'31
El Rancho Staff Photographer, '30
South Texan Staff, '30-'31; Press Club, '30-'31
Track, '31; Men's Glee Club, '30-'31



ELAH MEDFORD, B. S.
Kingsville

Art—August, 1931
R. B. Cousins Scholarship Society
Art Club
B. S. U.; Sec. Y. W. A., '31





VERNA LUVINIA McMASTER, B. S.
Garden City

Home Economics—June, 1931

W. A. A., '29, '30, '31, Recording Secretary, '31

Y. W. C. A., '28-'29

Kappa Omicron Phi, '30-'31, Vice-Pres. '31

Sponsor of Courtesy Club, Kingsville High, '31



ROBERT MOORE, B. A.
Kingsville

History—August, 1931

Student Council '28-'29, '29-'30, Vice-Pres., '29, '30-'31

President Sophomore Class, '29-'30

Business Manager, South Texan, '29-'30

Editor-in-Chief, South Texan, '30-'31

R. J. Kleberg History Club, '28-'29, '29-'30, '30-'31, Treas. '31

Men's Glee Club, '29-'30, '30-'31

Press Club, '29-'30, '30-'31

Debating Club, '29, '30, '31



ILSE NEUBAUER, B. B. A.
Riviera

Business Administration—June, 1931

B. A. Club '28, '29, '30, '31

W. A. A., '28

Y. W. C. A., '28



OLLIE NEWTON, B. S.
Kingsville

Art—June, 1931

Art Club





EURA NEWTON, B. S.
 Kingsville
 Education—August, 1930



MILDRED MERLE NUCKOLS, B. A.
 Kingsville

English—June, 1931
 Treasurer, Junior Class, '30
 Press Club, '30-'31, President, '30
 Alpha Sigma, '27, '28, '29, '30, '31
 Girls Glee Club, '29-'30
 South Texan Staff, '30, Society Editor
 El Rancho, '30, Humor Editor; '31, Organizations Editor
 Scholarship Society, '30-'31; Senior Play, '31



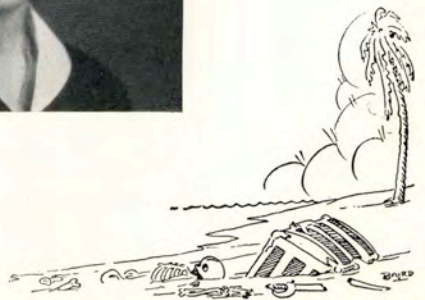
MARY LOU OLIVER, B. A.
 Kingsville

History—August, 1930
 R. J. Kleberg History Club '29-'30, Vice-President, '30
 Classical Club, '30
 Sec.-Treas. Teacher's Training League of A. & I., '30
 Student Council, Senior Representative '30



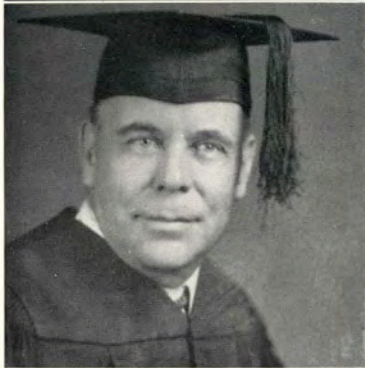
VELMA OXFORD, B. S.
 Kingsville

Home Economics—August, 1931
 South Texan, '28-'29; Society Editor
 W. A. A., '28; Dramatic Club, '28
 Delta Theta, '29-'31, Vice-Pres. '30-'31
 B. S. U. Council, '28-'31; Girls Glee Club, '28-'31

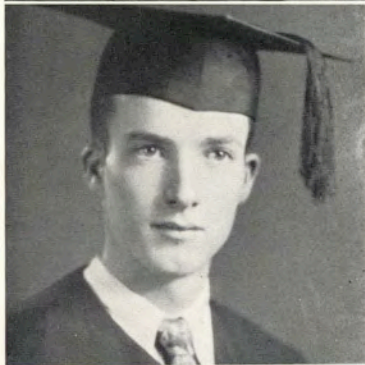




DORA BAKER PACKER, B. S.
Corpus Christi
English—August, 1930



HENRY HALE PACKER, B. S.
Corpus Christi
English—August, 1930



JOHN PORTER, B. B. A
Cason
Business Administration—June, 1931
B. A. Club, '30-'31, President
R. B. Cousins Scholarship Society, Corresponding Secretary, '30-'31

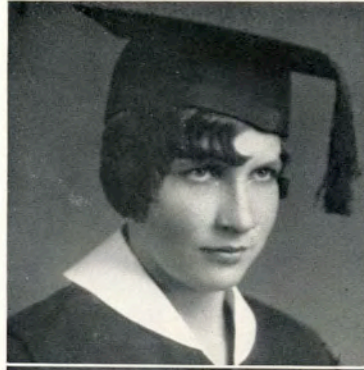


OPAL ROBBINS, B. A.
Riviera
August, 1930





REBIE ROBBINS, B. A.
Kingsville
English—August, 1931



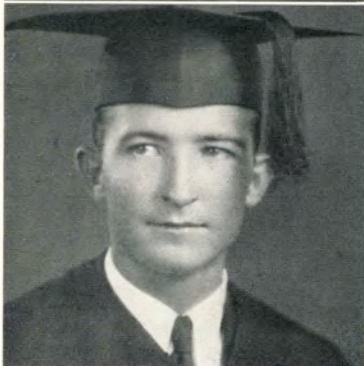
RUTHELLE ROBBINS, B. A.
Bishop
English—June, 1931
Girls Glee Club, '30-'31
English Club, '30-'31, Secretary '31; History Club, '30-'31
B. A. Club, '30; Nueces Club, '28, '29, '30



NEWMAN SMITH, B. S.
Hamilton
Mathematics—June, 1931
B. S. U. Council, '29, '29, '30



VICTOR SMITH, B. S.
Kingsville
Education—August, 1931





DOROTHY STUBBS, B. S.

Robstown

Art—June, 1931

Art Club

Scholarship Society



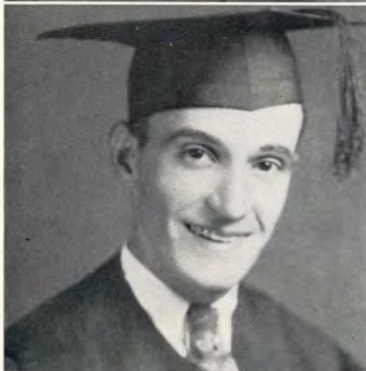
JACK WELHAUSEN, B. B. A.

Kingsville

Business Administration—June, 1931

B. A. Club, '29, '30, '31

R. B. Cousins Scholarship Society, President '29, '30



AUBREY WESTLAKE, B. S.

Kingsville

Business Administration—August, 1931

Student Council, President '30-'31

President Freshman Class, '25-'26

President Junior Class, '30

Associate Editor South Texan, '30

El Rancho, Secretary '25-'26; Press Club, '30, '31

R. B. Cousins Scholarship Society, '30-'31

Tennis; President, B. S. U.

Footlight Club, '29-'30; Senior Play, '31



NELLIE BLY WHITE, B. A.

Kingsville

English—August, 1931

Vice-President, R. B. Cousins Scholarship Society, '31

Delta Theta, '29, '30, '31, Reporter, '31

Aggie Club, '31

El Rancho Beauty Contest, Queen '31

Senior Play, '31





LORENA YATES, B. S.
Harlingen

Home Economics—August, 1931

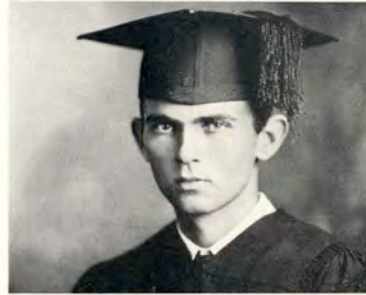
Y. W. C. A., '27, '28, Cabinet, President, '29-'30
Valley Club, Vice-President, '27-'28
Treasurer, Sophomore Class, '29-'30
Student Council, Treasurer, '29-'30
Kappa Omicron Phi, '29, '30, '31, President, '29-'30
R. B. Cousins Scholarship Society, '30-'31
Secretary Senior Class, '30-'31



J. B. COUNCIL, B. A.
Kingsville

History—August, 1931

Band, '31



JULIAN BAIRD, B. B. A.
Kingsville

Business Administration—June, 1931

Football, '27, '28
Tennis, '28, '29, '30, Captain, '30; Engle Cup Winner in
Tennis, '28, '29, '30
Vice-President, Student Council, '27-'28, Sec., Summer
School, '30
President Junior Class, '29-'30
"T" Association; Javelina Club, '27, '28, '29, Sec. '28-'29
B. A. Club, '28, '29, '30, '31, President '28, '29, '30
R. J. Kleberg History Club, '29-'30
Student Assistant in Bookkeeping, '30



MARGARET STRONG MACGREGOR, B. A.
Houston

English—August, 1931

R. B. Cousins Scholarship Society, '30-'31

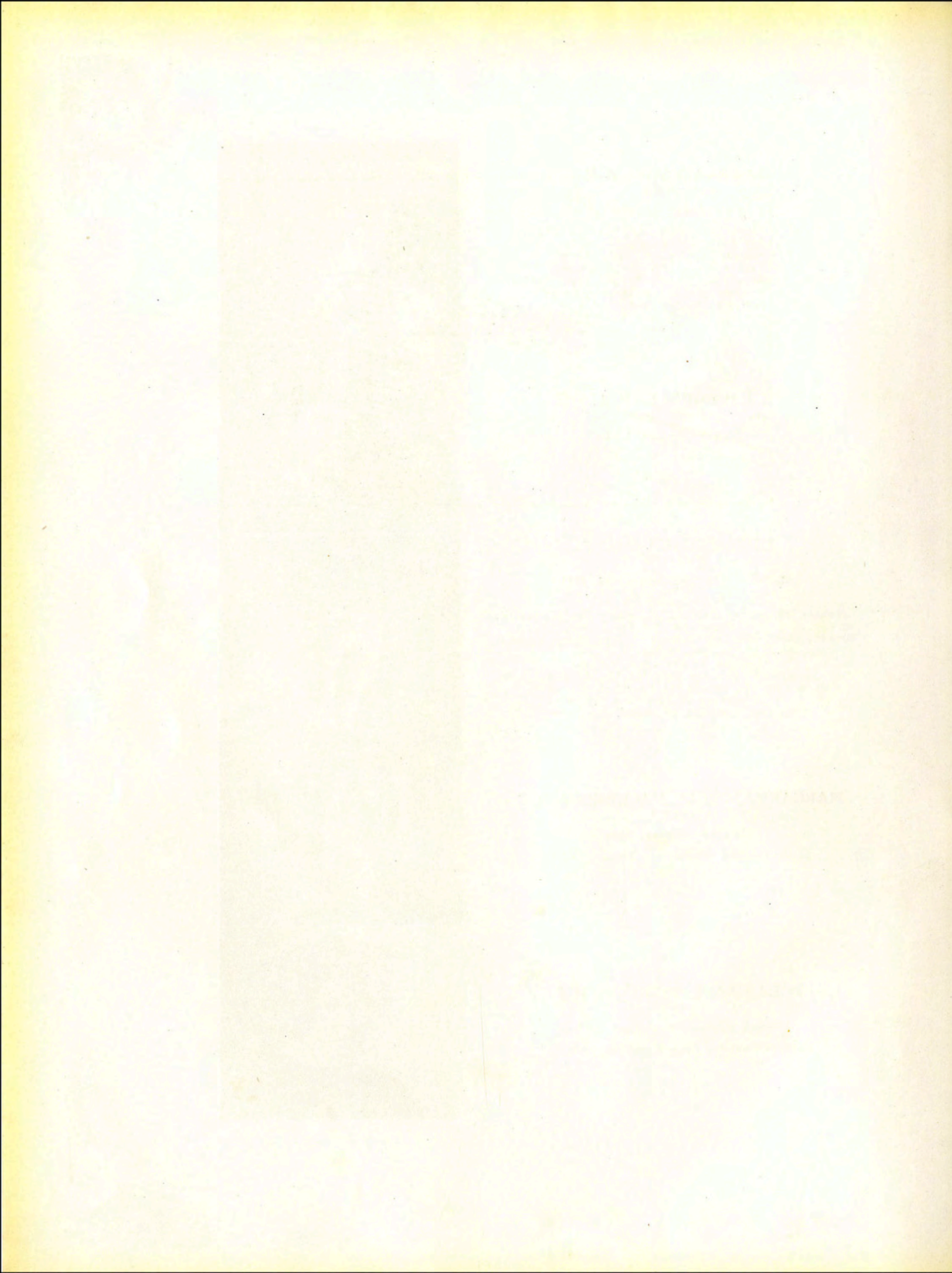


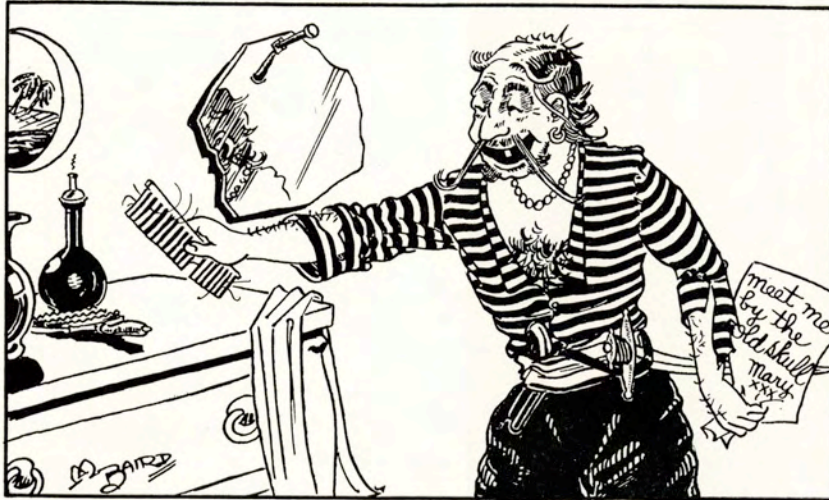
LOLA GRACE ROBINSON, B. S.
Kingsville

Home Economics—August, 1931

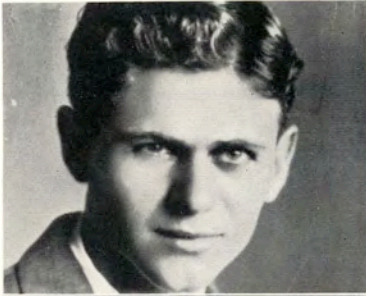
Sponsor Courtesy Club, Kingsville High, '31







JUNIORS



LAWRENCE ALLEN
President



FRANCES FAIR
Vice-President



MARJORIE CRAMER
Secretary-Treasurer



EMEE BERMINGHAM
Reporter-Parliamentarian



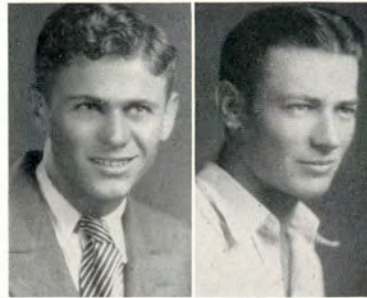
LEIGHTON SMITH
Student Council Representative





LAWRENCE ALLEN
McAllen

BEECHER BAKER
Beeville



VELMA BARKLEY
Weslaco

EMEE BERMINGHAM
Corpus Christi



ESTELLE CLARK
Kingsville

MARJORIE CRAMER
San Juan



ESTHER CROSSLAND
Raymondville

HILLARY D'ARCE
Kingsville



BILL TOM DAVIS
St. Augustine

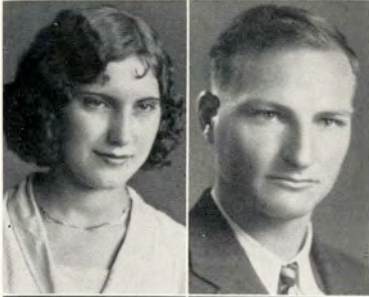
LORNA DODSON
San Benito





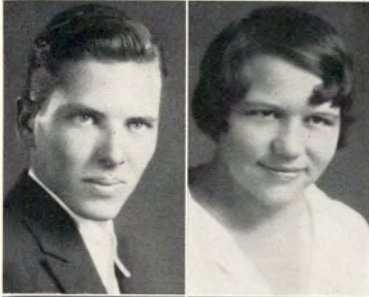
EDNA DUNCAN
Kingsville

JUANITA EVANS
Tyler



FRANCES FAIR
Kingsville

CECIL M. FAITH
Karnes City



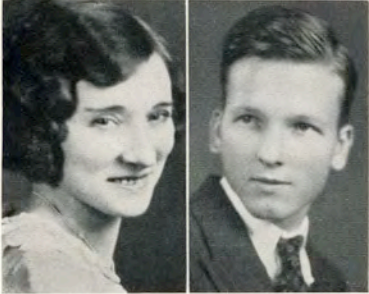
PAUL FORGY
Odem

THELMA FRANK
Falfurrias



BERNICE GEORGE
Kingsville

LEONE GEORGE
Kingsville



MRS. C. L. GLOVER
McAllen

PEYTON GLOVER
Bishop





SARAH GRIFFITH
Alamo

OLLIE HANEY
Rio Hondo



RUBY HENRICHSON
Weslaco

MINERVA HOLBERT
La Feria



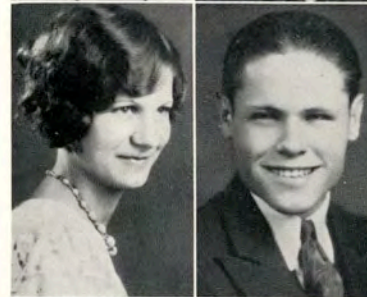
MILDRED HUSER
Smithville

VIRGINIA KNUDSON
McAllen



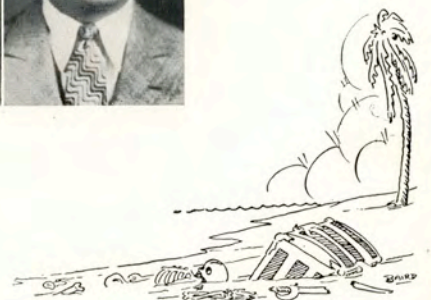
INEZ LEE
Driscoll

WALTER MANNING
Kingsville



ALTA MARTIN
Valley Wells

WILLIAM MORRIS
San Antonio





MELBA McCALLUM
Kingsville

EDWARD O'BRIEN
Kingsville



EGGLESTON RAMEE
Wichita Falls

SYLVIA REKTORIK
Robstown



ADA LEE RICHMOND
McAllen

ALFONZO SALAZAR
Kingsville



GLADYS SANDERS
Falfurrias

MARIE SHERRAR
San Juan



LEIGHTON SMITH
Raymondville

ELIZABETH STUBENTHAL
Skidmore





BESSIE WALKER
Kingsville

JANE WELLER
Kingsville



KATHERINE WHITE
Kingsville

SARA RUTH WHITE
Corpus Christi



ANNE NEWBERRY
Kenedy

BILL WADDILL
Pittsburgh, Pa.



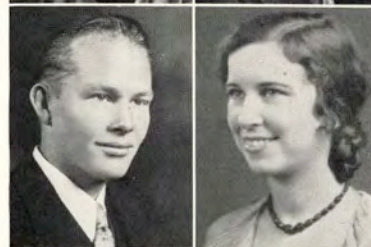
NORA ALICE WEBSTER
Beeville

ALBERT HENRY AHRENS
Kingsville

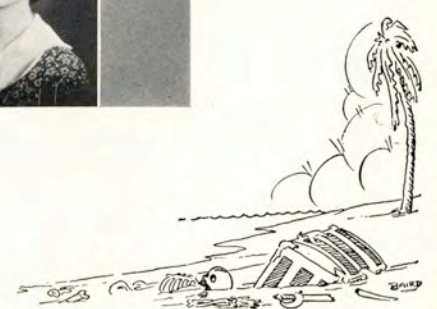


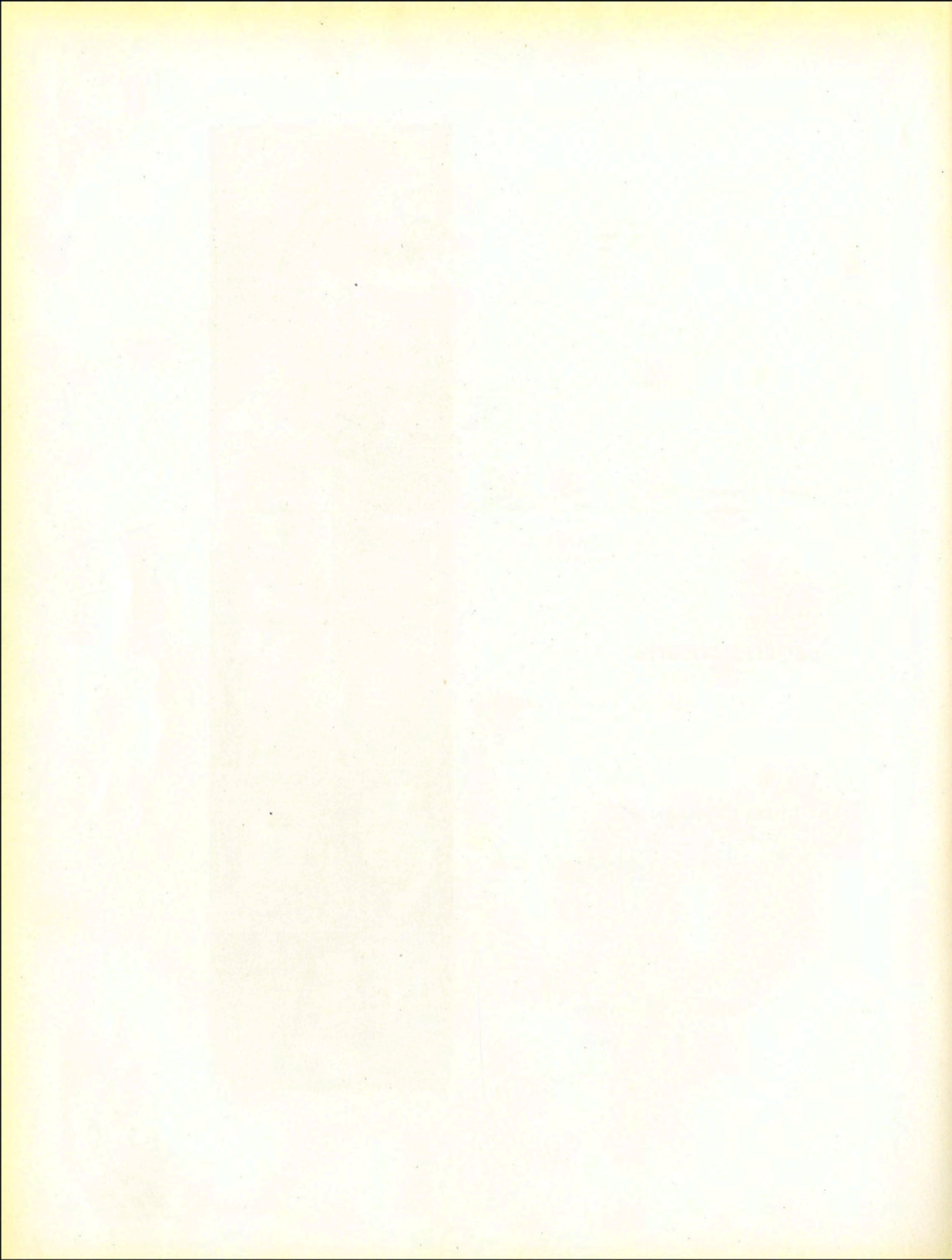
HILMA GARNER
Riviera

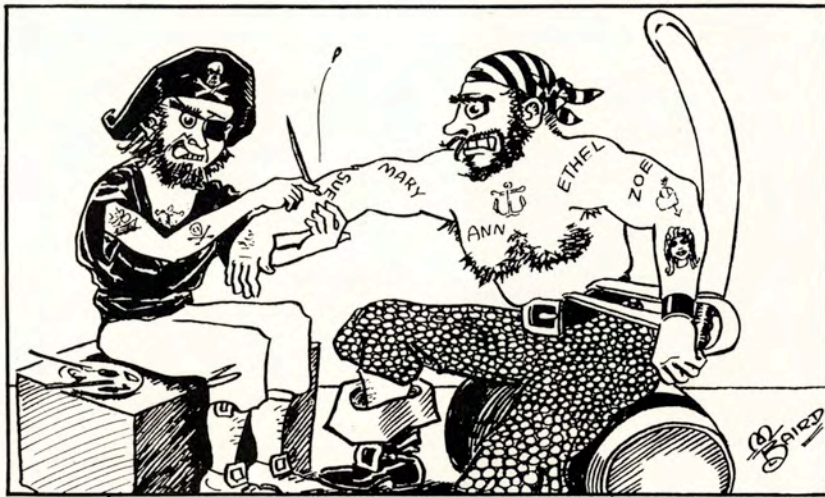
MARY ELIZABETH KING
Kingsville



JULIA PRESNALL
Alice







SOPHOMORES



HERSCHEL CUDD
President



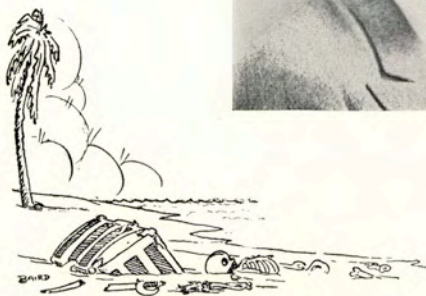
FLORENCE NIERMAN
Vice-President



ALICE SMITH
Secretary-Treasurer



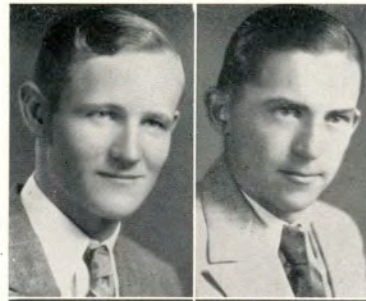
ROLLIN MAXWELL
Student Council Representative





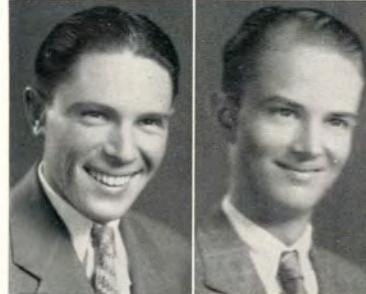
ELMER ADAIR
Kingsville

T. L. ARTHUR
Kingsville



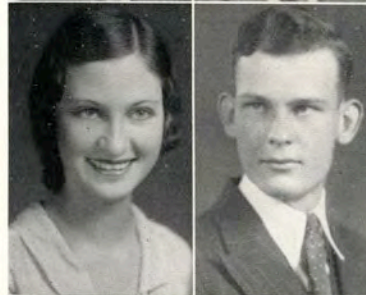
DWIGHT AYRES
Raymondville

KERMIT BALLARD
Three Rivers



MARY LOU BALLARD
Kingsville

FRANK BARNETT
Kingsville



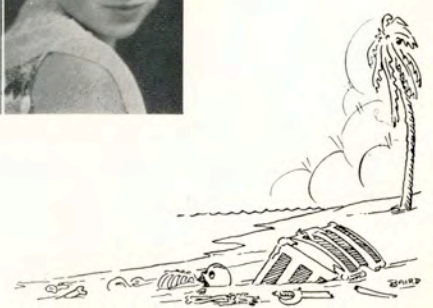
A. H. BARTH
McAllen

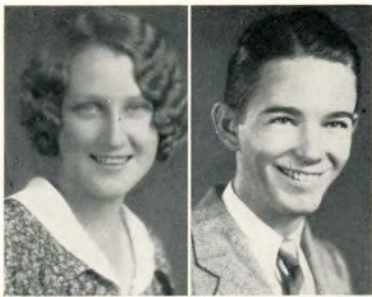
ALYS BEMAN
McAllen



MILDRED BERGMAN
Goliad

ALICE BLAIR
Kingsville





RUBY BOLEMAN
Corpus Christi

JOHN D. BRIAN
Corpus Christi



BILL BRODNAX
Mexia

FRANCES BROWN
Blanco



BERTHA LEE BUSH
Corpus Christi

AVA CAMPBELL
Taft



GARLAND CAPEL
Poteet

MABEL CHANEY
Kingsville



FRANCES CHATHAM
Mexia

HERSCHEL CUDD
Corpus Christi





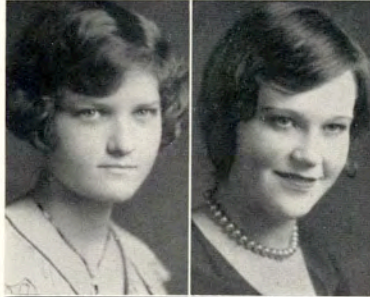
ALPHA DORRAH
Bishop

MARTHA DOUGLAS
Mercedes



DARLINE ELLIOT
Corpus Christi

NORMA ELLIOT
Kenedy



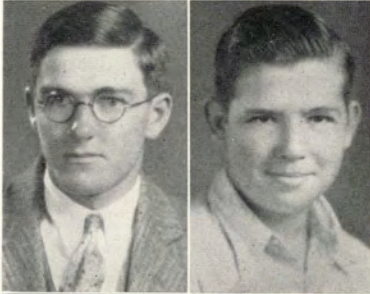
VIRDIA ELLIOT
Kenedy

VIVIAN ERARD
Kingsville



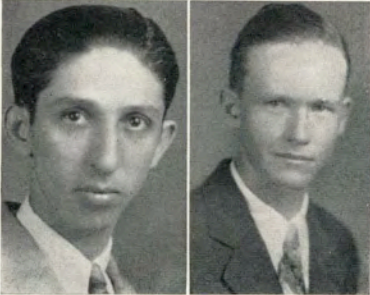
R. L. FAITH
Karnes City

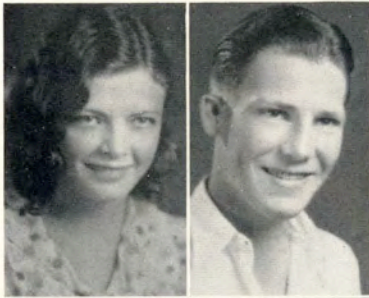
ESTILL FOSTER
Bishop



SAMUEL B. GARCIA
Benavides

G. C. GILLETT
Cadiz





MARIE GRAY
Alice

FRED HAGEMEISTER
Gonzales



ESTELLE HAMEL
Tivoli

W. L. HARBIN
Sinton



BRETT HARGROVE
Woodsboro

VIRGIE HART
Sinton



WILMA HERRING
Robstown

VIVIAN HENDERSON
Alice



MARY HUTCHISON
Robstown

AVIS JACKSON
Odem





LOTTIE JOHNSON
Cuero

NAOMI JOHNSON
Bishop



RAY JOHNSON
Corpus Christi

L'ALEEN JONES
Premont



JOSEPHINE JUNGEMANN
Falfurrias

J. B. KENNEY
Poteet



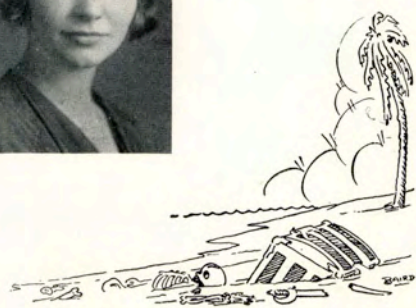
JOHN KELLAM
Robstown

FAYE LILLY
Devine



MELBA LINDBERG
Edna

VIRGINIA MARTIN
Kingsville





ELLA FAY MOORE
Sinton

DORA McMURRAY
Mathis



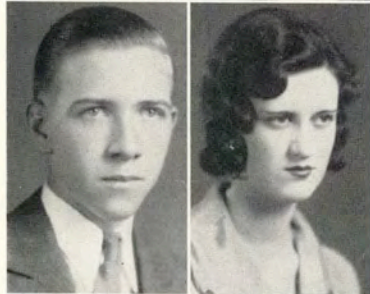
MYRTLE McMASTER
Garden City

LEE ROY NEDBALEK
Skidmore



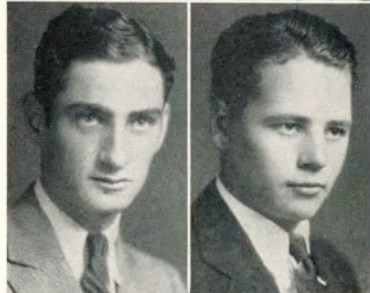
ZELMA NEWELL
Robstown

FLORENCE NIERMAN
Kingsville



EDMUND OSBORNE
Kingsville

DOROTHY PERKINS
Alice



COLLINS PIPKIN
Kingsville

PETE POWELL
Wichita Falls





MRS. G. G. REED
Alice

LILLIAN REED
Stockdale



ERNEST RICHTER
Kingsville

LILLIAN RINGHAM
Harlingen



EVA BELLE ROBBINS
Kingsville

LA RUE ROBBINS
Bishop



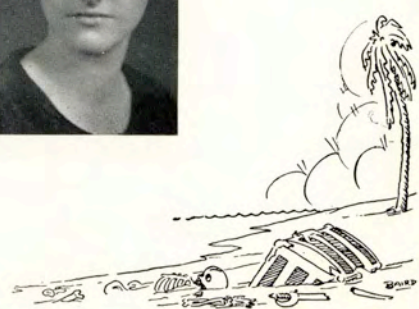
MARY LOU ROELLER
Velasco

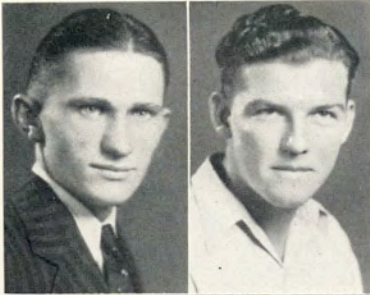
STATES SCOTT
Neosho Falls, Kansas



ALICE SMITH
Kingsville

AMY BELLE SMITH
Kingsville





W. H. SMITH
Raymondville

M. A. SMITH
Wichita Falls



RUTH HELEN SOWDERS
San Benito

RUBY STANDLEE
Bishop



LOUISE STROMBERG
Alice

MAUDEEN STUBBS
Robstown



DOROTHY THOMPSON
Van Vleck

GLADYS TRUE
Bishop



DOYLE WARE
Kingsville

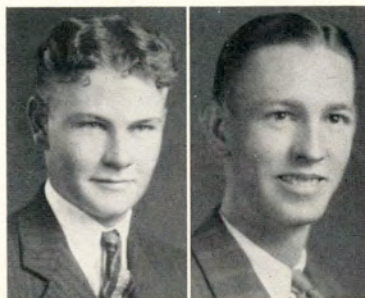
ETTA MAY WARE
Robstown





GUS WHITE
Kingsville

AB WILSON
Kingsville



DOROTHY WILLIAMS
McFadden

HYACINTH WILLIAMSON
Flower Bluff



MAE WOOD
Donna

WINNIE LEE WOODROME
Taft



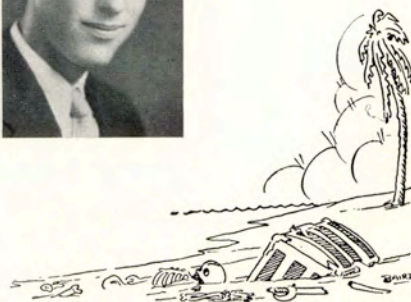
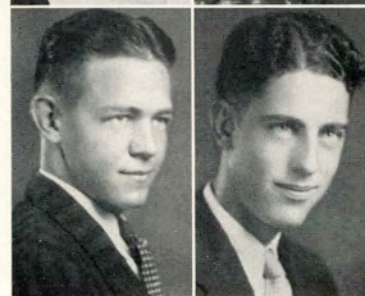
ZELMA WRIGHT
Robstown

DOROTHY WYLAND
La Feria



SAM BROWN
Blanco

WOODROW DAVIS
Bishop





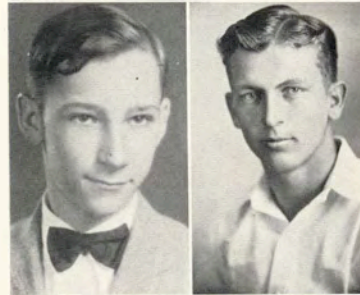
ESTHER DULLNIG
Orange Grove

PAULINE ELLIOTT
Kenedy



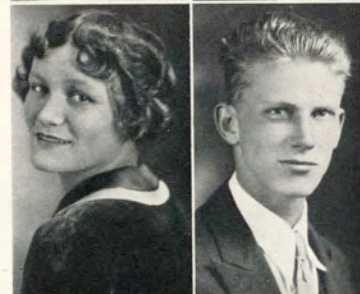
ANNETTE FROMME
Kingsville

MILDRED HERMAN
Pleger



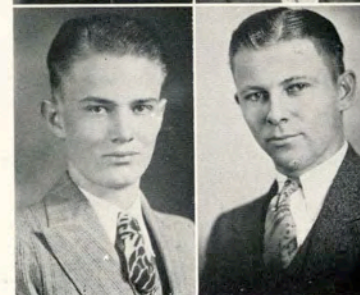
WILLIAM CONNER
Kingsville

GARLAND WATSON
Bay City



ARRETTA WHITWORTH
Robstown

KAHLDEN SCOTT
Kingsville

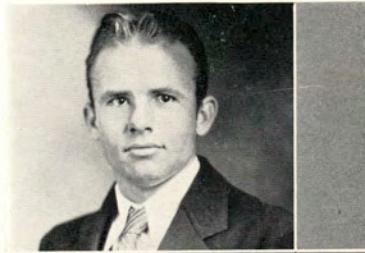


KERMIT BALLARD
Three Rivers

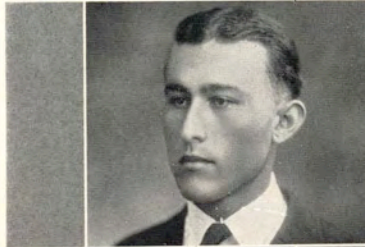
WAYLAND BARROW
Three Rivers



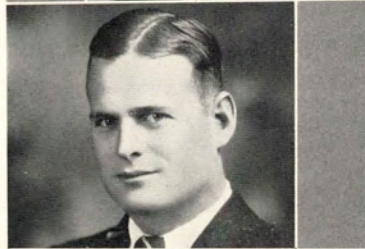
ELDRED FOSTER
Kingsville



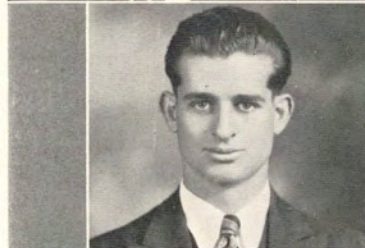
JOSE LONGORIA
Grulla



CLARENCE LOTSPEICH
Robstown



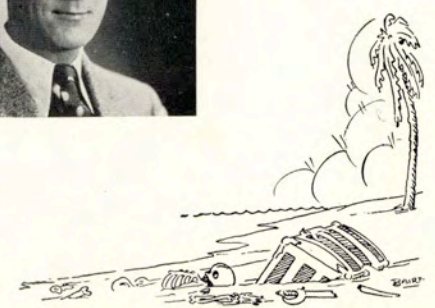
PAUL REID
Premont

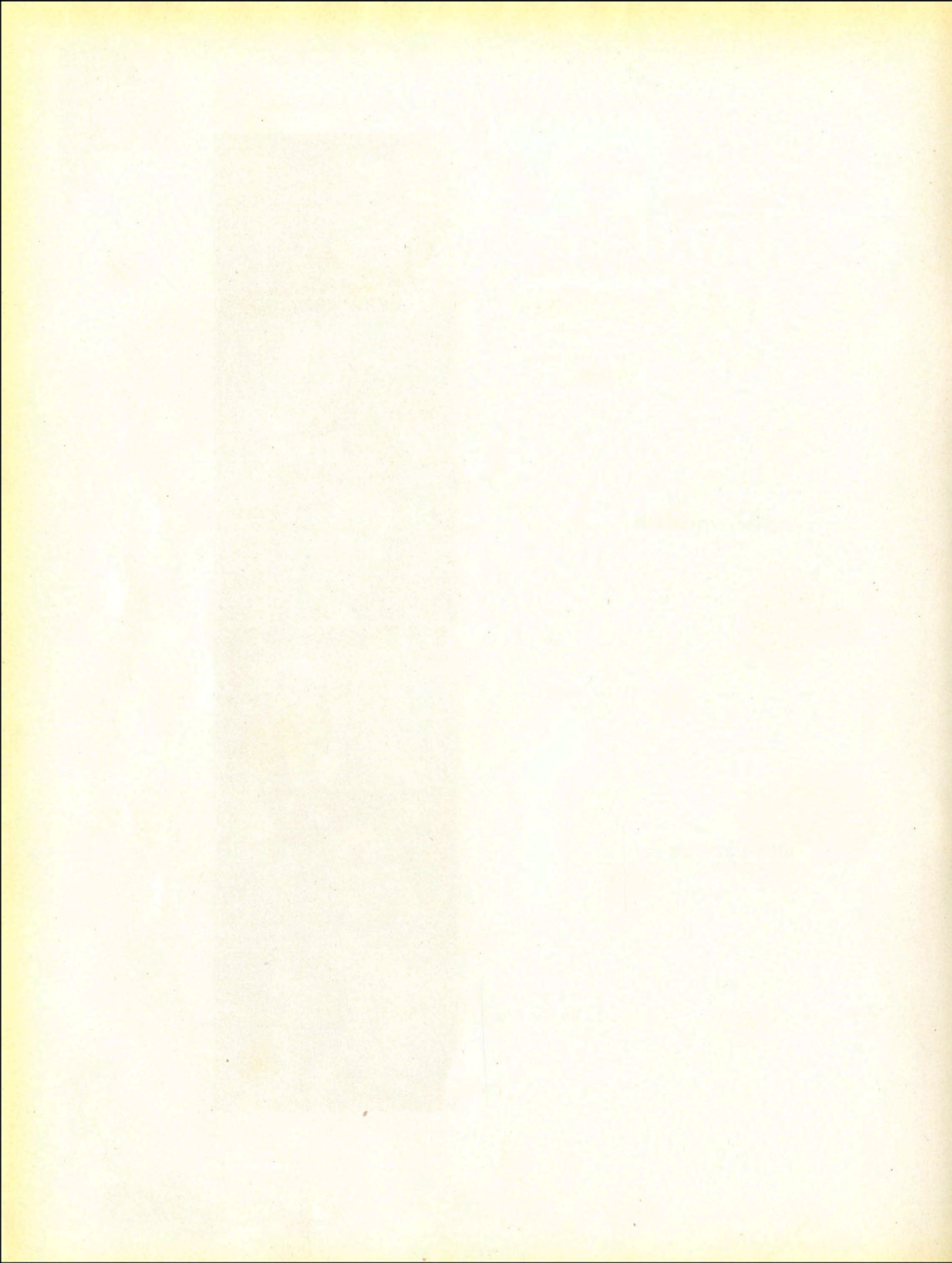


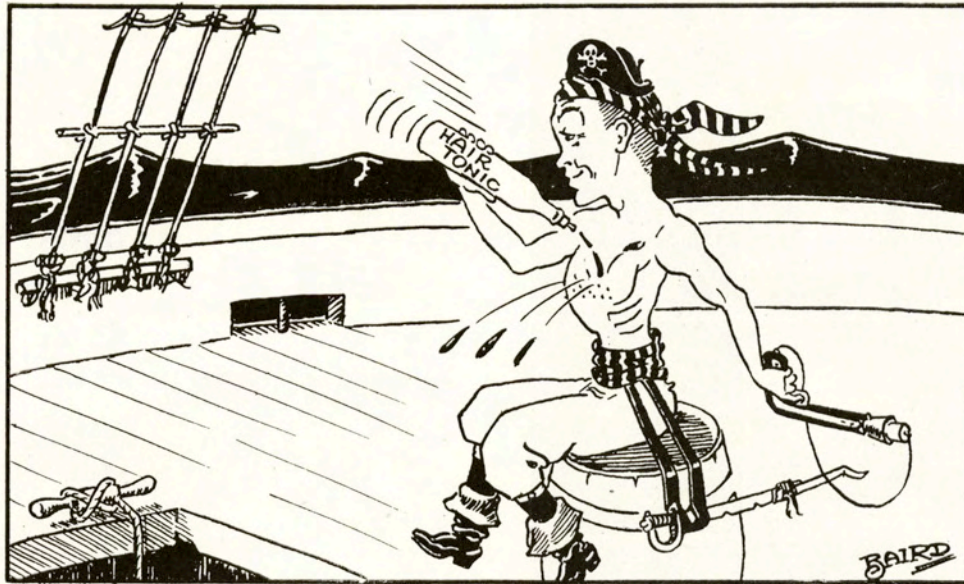
LILAH REEVES
Cotulla



HARRY RODE
Bishop





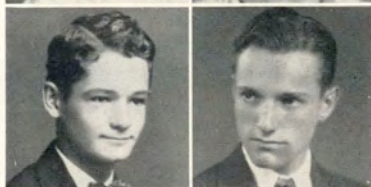


FRESHMEN



MARGARET ABEL

BERTHA ADAM



GRANT ADAMI

CLIFTON ADAMS



PERCY ADAMS

FRANK ALLEN
Vice-President



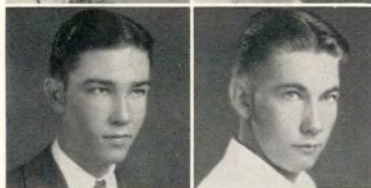
GRACE ALLEN

ESTHER RUTH ATWOOD



MITCHELL BAIRD
Student Council Representative

VALLIE MAE BAIRD



FRANK BALLARD

GEORGE BARNES



LEONARD BARTH

LENA BEALL



MURIEL BECKLEY

GETHA BELL





ANNA LEE BLACKMAN

BULA BLACKMAN

BILL BLAIR
President

MACON BANNER

LILLY BOSCOMP

HUBERT BOYD

MELBA BRUNDRETT

TREVOR CAMERON

VIVIAN CARD

MAX CORNELIUS

RUSSELL CHERRY

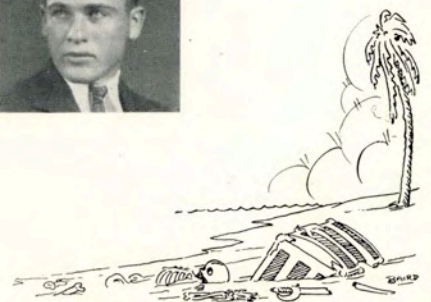
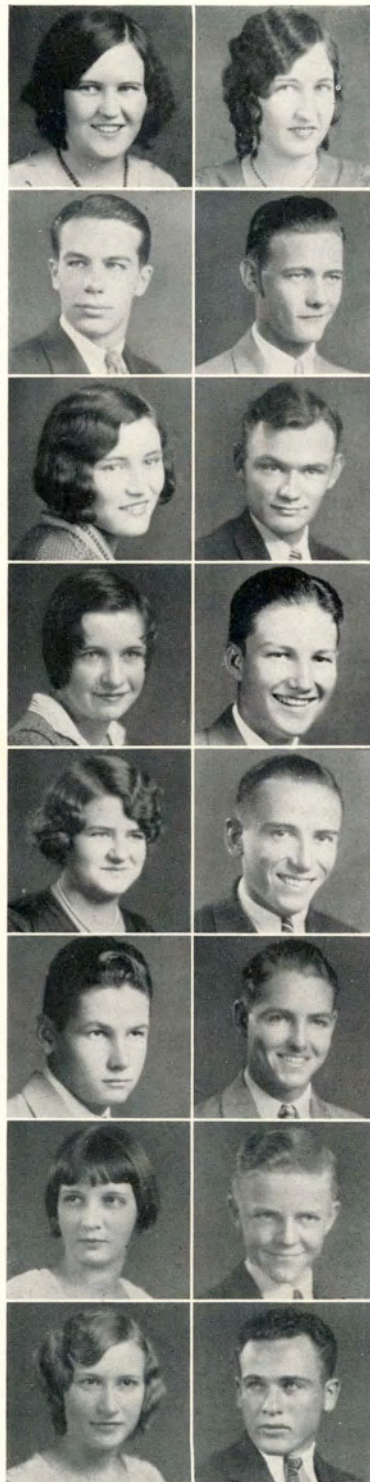
ARNETTE CLAMPITT

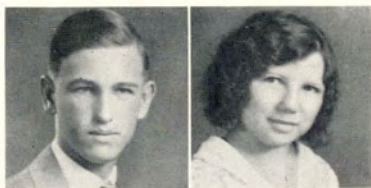
CATHERINE CORNETT

FRED CONNELL

LONETA COOK

ALBERT COX





EMERT CROCKER

SOFIA DAVILA



SUE CROSS

JOHNNIE MAE DE MAURI



JOHN MARK DIXON

ZELLA DAGUE



OPAL DURHAM

OWEN DUNHAM



MARGARET ECKHARDT

DOROTHY FARIS



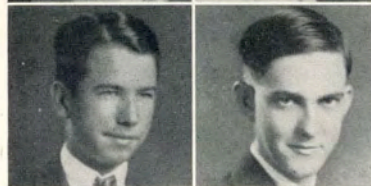
ANNA MAE FRANK

GERALD FRY



ESSIE GAYLE

RUTH GARDNER



EDWARD GIBBS

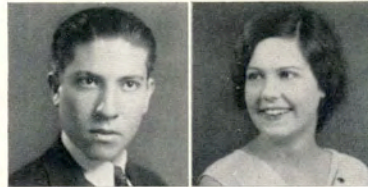
JOHN GILLETT





JULIAN GOMEZ

JOY GREATHOUSE



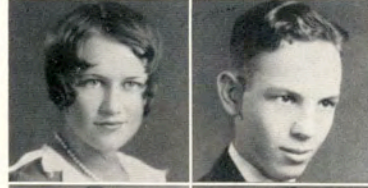
ALICE NORLINE GUNN

BRANDON GUTHRIE



DORIS GWIN

GEORGE HAMILTON



EDWIN HAUN

GEORGE HARRIS



FLORINE HART

W. O. HART



PEARL HIGHTOWER

BERNICE HOLCHAK



GLADYS HUNT

EUDORA JAMES



MARION JENKINS

ODELLE JOHNSON





THELMA JOHNSON

CLIFFORD JONES

EVELYN KIRKMAN

MARY ETTA KLEBERG

META KNETIG

BERNICE KOENIG

MARY LAUGHTER

FLOSSIE LYNN

BERNICE MANRY

JOSEFA MARTINEZ

BARBARA MAY

JOYCE MAYO

SARAH MIKEL

IVA JEWEL MILLER

THELMA MITCHELL

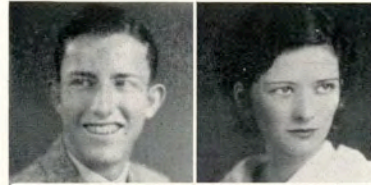
TROY MOON





EDWIN MOORE

KATHERINE MORROW



C. C. McCALL, JR.

BERTHA McCLAUGHERTY



FRANCES McGILL

LA VERNE McMURRAY



IRENE McNABB

ANNIE NICHOLSON



STEVE O'BRIEN

CARMEN OLIVERIA



REED PARKER

REUBEN PATILLO



DOUGLAS PETTIT

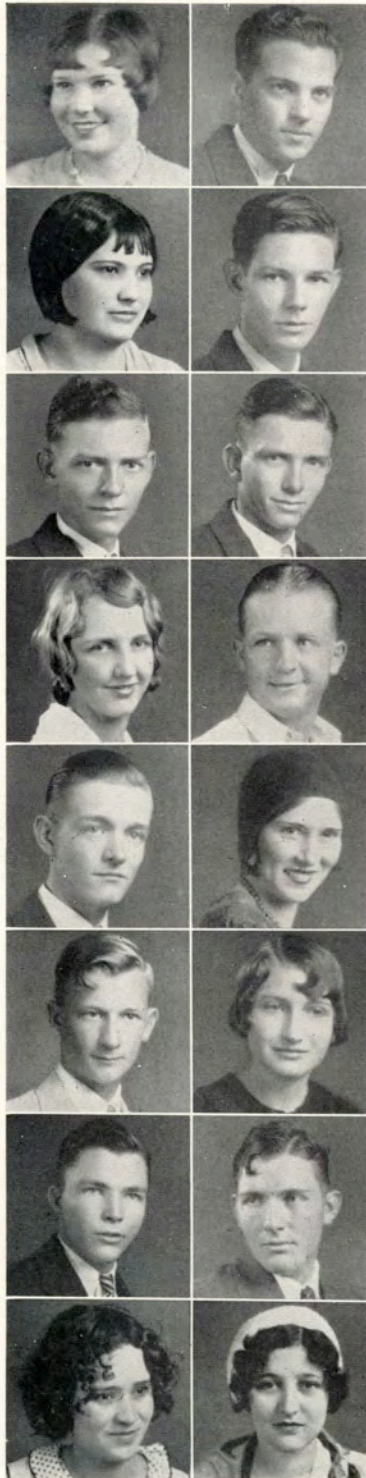
WILLIAM PORTERFIELD



JUANITA POTEET

AILEEN POWELL





MAYME POWERS

S. ELLIS PRATZ

MAMIE RAMIREZ

EDWIN RAMSAY

FRANKLIN REED

NOEL REED

ELORINE REGNER

JACK RICHARDSON

H. C. RIGSBY

DOLLIE MAE ROBBINS

J. D. ROBBINS

MARIE ROBBINS

D. T. RYLANDER

CLIFFORD SADLER

ERCILIA SAENZ

EUDELIA SAENZ





HORTENCIA ZAMORA

IZOLA SCHROEDER

IRENE SCHUTZ

ROMEO SHULZ

JEWELL SHULTS

FLORENCE SMITH

LENORA SMITH

MYRTIS STANLEY

BLANCHE STEGALL

NONA STEWART

GUY R. STOKES

LOURANA STUBBLEFIELD

NELLIE MAE SUTHERLAND

VESTA TALLY

ALMA THEDFORD

HELEN VICKERY





OSCAR VICKERY

MAUDIE WALKER

WILLA MAE WALZEL

LOUISE WATERS

LOIS WILLIAMS

R. H. WILKINS

BERNICE WINSLOW

LEROY WORD

VIRGINIA WRIGHT

ESTHER ZARDENEDTA

ANNIE LEE CAMERON

J. C. MITCHELL

JAMES NICHOLSON

PRICE CONNALLY

OLETA GOOLSBY

TILGHMAN HARBIN





ODIE JENKINS

ETTA MARIE MOORE

EDMUND OSBORNE

LUCY NORTH

REBECCA RAMIREZ

LEO RODRIGUEZ

EVELYN LOECKLE

WALTER LE MASTER

BEATRICE STOKES

KAY BALLARD

MRS. ALEX ANDERSON

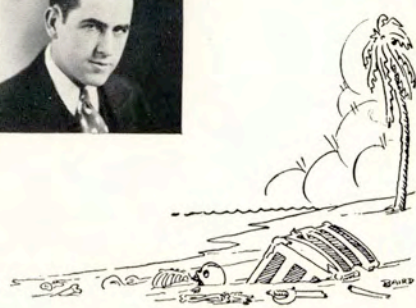
MILDRED BUCK

ELVA JO CLAMPITT

EUGENE EBBERS

CLAYTON EPPERSON

DUNLAP HARPER





BERTIE HEINLEIN



STELLA HEINLEIN



DOROTHY MATHIS



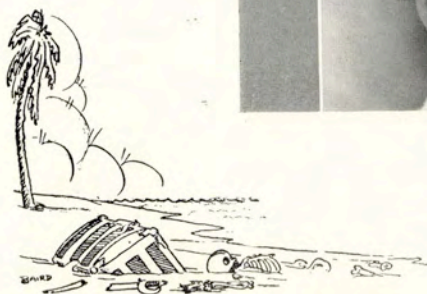
ROBERT OWENS



GEORGE SIMONS
Sophomore



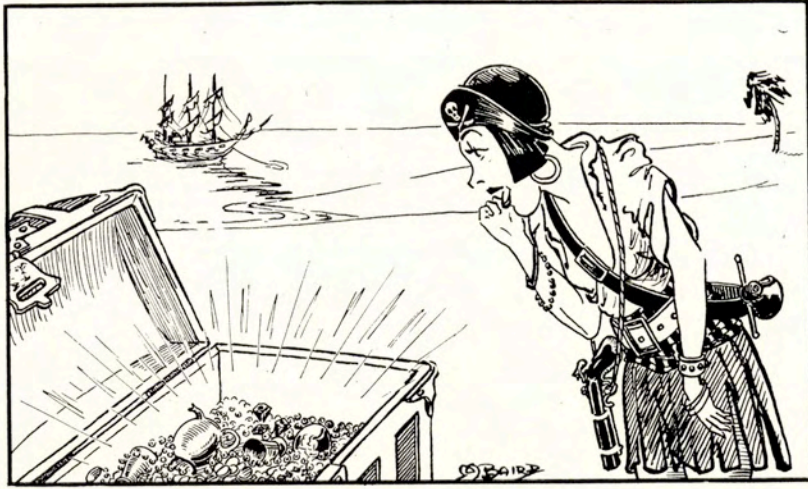
ELODIA UVEDA





FEATURES





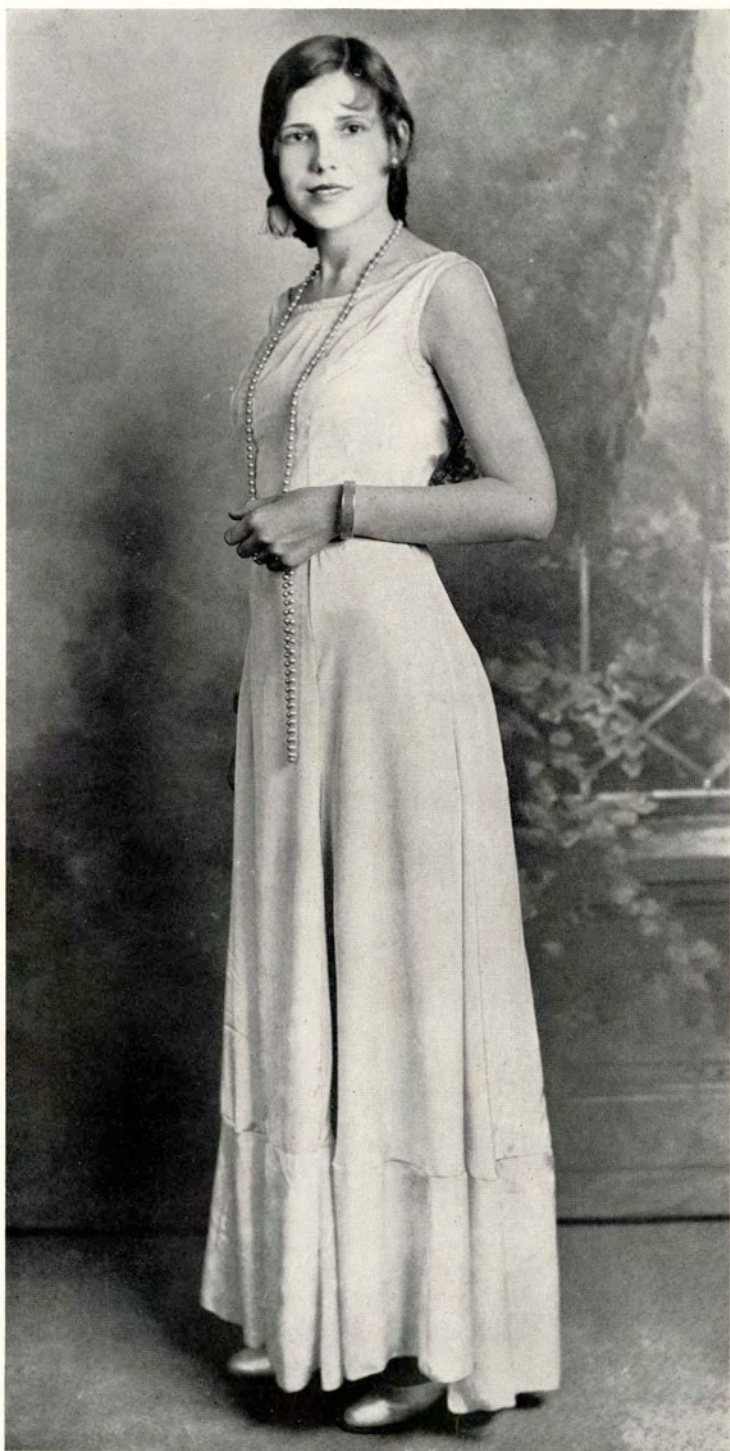
BEAUTIES



BEAUTIES



Sue Cross





Lucille Perkins

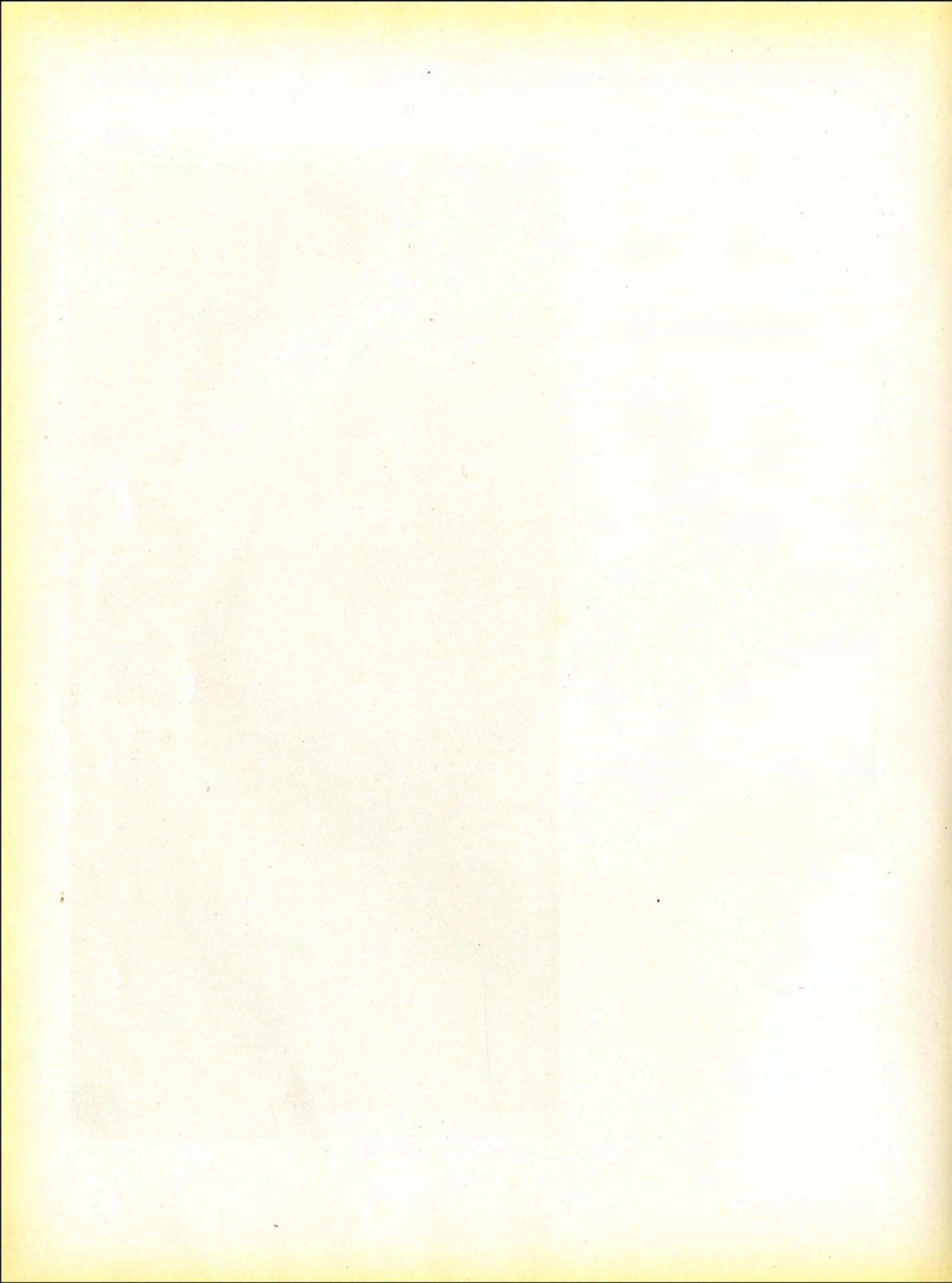


Julia Presnall



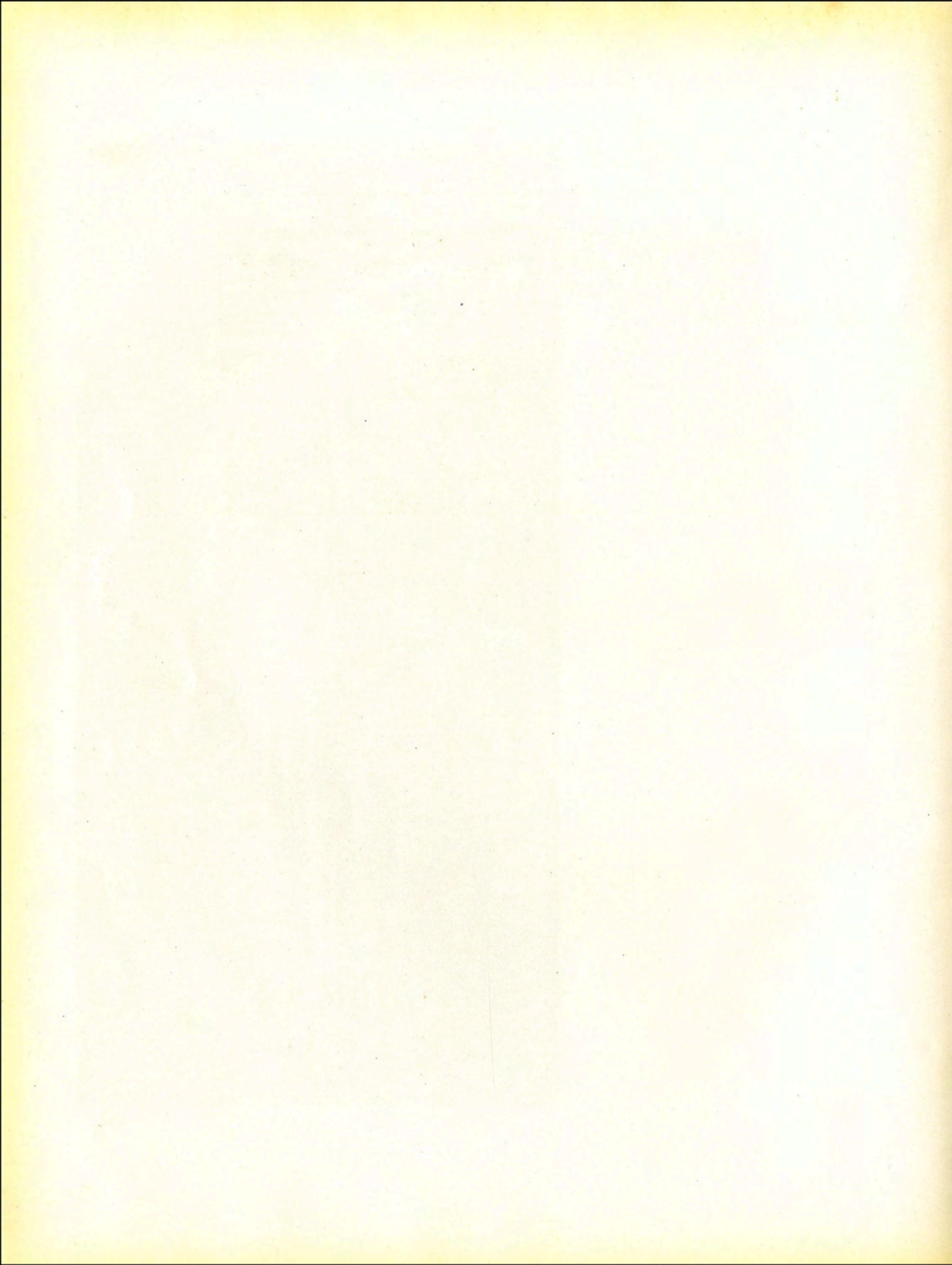
Alice Langlois

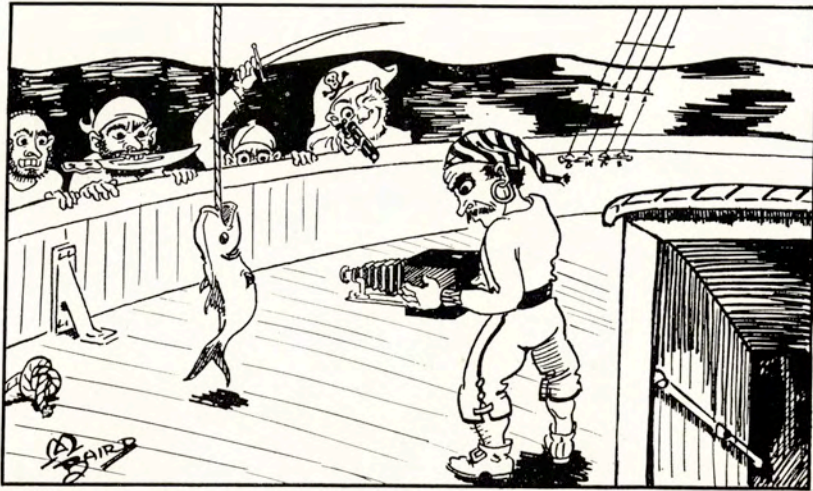




Eudelia Saenz







ACTION! CAMERA!



WEDDING SCENE IN STYLE PAGEANT SPONSORED BY PEP SQUAD



MARGARET HOWARD
Representing China



ANN NEWBERRY
Director of Pageant



Queen of Beauties, NELLIE BLY WHITE, Representing Spain



WILMA HERRING
Gypsy



ZELMA WRIGHT
Japanese
NOMINEES EL RANCHO
BEAUTY CONTEST



VIRGINIA MARTIN
Turkish



OLETA GOOLSBY, Irish



EUDORA JAMES
Dutch



ESTHER RUTH ATWOOD, Scotch



PEP SQUAD

Left to right across page:
Birmingham, Cross, Hol-
land; Greathouse, Wright,
Newell; Collins, Gray,
James; McCallum, Camp-
bell; Bush, Moore, Bole-
man; Herring, Hunt,
Futchison; Dorrah,
Wright, Fromme; Erard,
Martin, Holchak; Jenkins,
Smith, Una Mae Fair.





PEP SQUAD
 Left to right across page:
 Walker, King, Eckhardt;
 DeMauri, Ballard, Kidd;
 Gwin, F. Fair, Huser;
 Wood, Bergman, Lilly;
 Mikel, Jones, Langlois;
 Atwood, Shults, Smith;
 Oxford, Jones, Galloway;
 Pearson, Whitworth,
 Goolsby. Blair, center.





GIRLS GLEE CLUB

Hamill, DeMauri, Howard,
 Jenkins, Ballard,
 Morrow, Colston, Moore,
 Langlois, McCallum;
 Dowdy, F. Jones, Talley,
 Collins, M. Robbins, Her-
 ring, White, Weller, King,
 R. Robbins, L. Jones.





HISTORY CLUB EXPEDITIONS

Views at L. center and Rt. top were taken when Robert J. Kleberg History Club made trip to city of Laredo. The remainder of pictures depict old historical ruins of fort found at Goliad to which Club made its Summer pilgrimage under the leadership of President Ernest Felps. Sponsors Conner and Dickens.

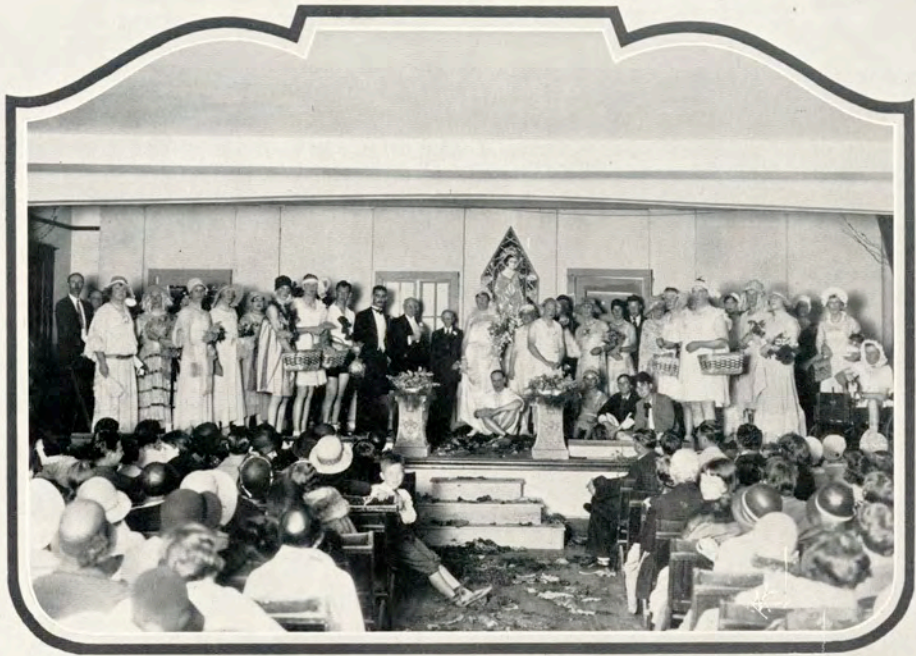




ACHIEVEMENTS

Top: Mary Etta Kleberg bags her first deer.
 Center: L. Football hero at last captured by young co-ed. Rt. Our old friend Brute Weiss telling Jane Weller all about himself.
 Bottom: L. It isn't fish day but Mary Lou has Filiber pretty well cornered. Rt. Prof. Reed sent little Mildred out for insects and just look what she got—Red himself.





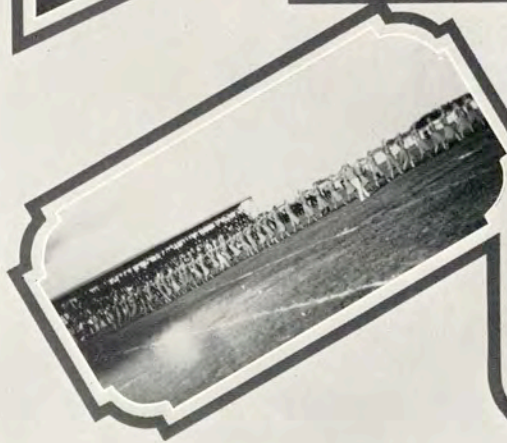
Top: The Womanless
 Wedding in all its
 glory. **Center:** L. Harry
 and Red, the Co-Op
 soda "skeets." **Rt.** Dig-
 nified seniors, me eye!
Bottom: L. Same
 young women but
 dressed for a fast game
 of Tennis, now. **Rt.**
 Frances and Mary
 Lou pose for the fun
 of it in front of the
 Campus Co-op.





ACTIVITIES

Top: College scout group.
 Center: Westlake of the famous Muscle - Building School giving a demonstration. Rt.: "Fish" boys "backing" an early Football Game. 2 Rt.: Nothing like a plunge in good cool water, girls.
 Bottom: L. Pep Squad girls parade before the stands in their new uniforms. Rt. They even work on this campus.





Top: Left. The wonder of wonders! Prof. Emerson in a "listening" attitude. **Center:** Miss Glass snapped with her furs and such! **Right.** Prof. Cook shown in playful mood. In fact hide-and-go seek is his favorite game. **Bottom: Left.** Virginia Campbell, of the Phy. Ed. dept. **Right.** Prof. Reed and Jane Weller having a quiet pow-wow about bugs—the kind in her jar!

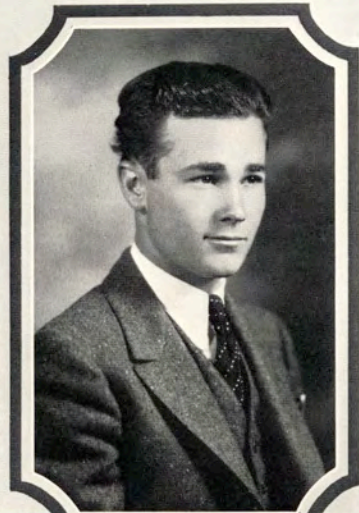


AGRICULTURAL FEATURES

*DEDICATED TO
SOUTH TEXAS AGRICULTURE*

South Texas is primarily an agricultural section, and as such its future depends largely upon the development of its abundant agricultural resources. Its varied agricultural enterprises range from citrus fruits to beef cattle, beef farming representing one of the oldest of South Texas' industries, and citrus farming one of the newest. The potential agricultural possibilities of all of South Texas are enormous, and most of the enterprises are just in their infancy, only waiting to be brought to the front through the various stimuli that effect the agricultural industries.

Since South Texas is peculiarly an agricultural section the main purpose of the School of Agriculture is to train agricultural leaders for the future development of South Texas.



A. & I. JUDGING TEAM

Top: C. K. Frasier, Coach.
Rt. High point man, Robert McBride.

Bottom: A. & I. Team and Cup. Won first in Jerseys, Southwestern Expedition, Ft. Worth. The Team: Bill Brodnax, Paul Reid, Hilma Garner, and Robert McBride plans to represent Texas in the National Dairy Show at St. Louis in the fall of 1931.





Top: L. A South Texas Orange Grove. Rt. Commercial Date trees.



Center: South Texas Grapefruit.

Bottom: L. A Texas Beauty and a South Texas Grapefruit tree. Rt. Payayas.





Top: L. A prize cotton stalk. Rt. Corn being irrigated.

Center and bottom: South Texas Vegetable Production.

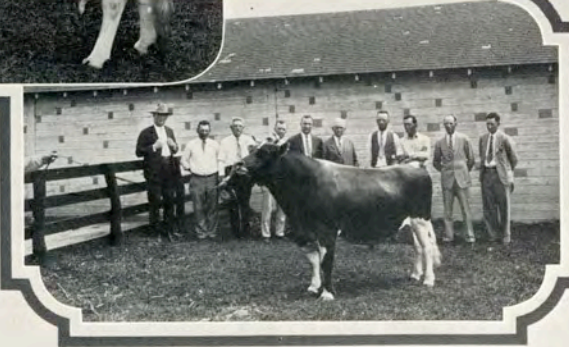




Top: Rt. A good Brahma for cross-breeding.
Center: L. A group of Jerseys from the Lasater, Taft, and Santa Gertrudis Farms. They placed first at the National Jersey show.



Remainder of pictures show dairy animals and laboratories—Santa Gertrudis Dairy Farm. Thru the courtesy of owners these are available for study and experiments for students in Ag. School.





ACTIVITIES



PUBLICATIONS



DOROTHY HOLLAND
Editor

1931 *El Rancho*

Because everyone loves beauty, its striking effects, its colors, its shadings, we have endeavored to make a book of beauty of El Rancho 1931. Skilled workmen and artists have fashioned the plans and designs; an earnest group of students and professors have tried to their utmost to build a book that will hold within it all the memories of happy schooldays — a book that will be representative of the cooperation and spirit existing here — a book that will bring honor and success to our college as well as pleasure and joy to the readers.

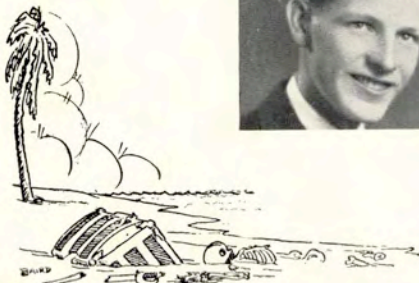


Mil Auld
G. Capel

M. Baird
E. Korges

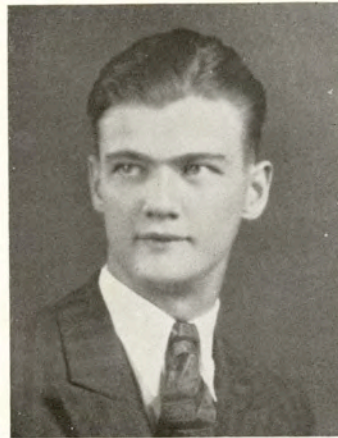
E. Bermingham
M. Nuckols

E. Brown
A. Smith





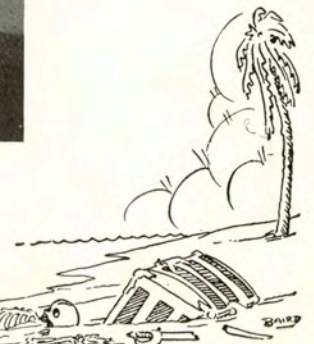
1931 *El Rancho*



EDWARD O'BRIEN
Business Manager

The personnel of the 1931 El Rancho Staff is as follows:

- Dorothy Holland Editor-in-Chief
- Alice Smith Associate Editor
- Edward O'Brien Business Manager
- Garland Capel Assistant Business Manager
- Mildred Nuckols Organizations Editor
- Sarah Ruth White Assistant Organizations Editor
- J. Mil Auld Sports Editor
- Mitchell Baird Art Editor
- Emee Bermingham Calendar
- Emerson Korges Photographer
- Edward Brown Assistant Photographer





ROBERT MOORE
Editor

The South Texan

The South Texan Staff endeavors to give the students of the institution everything that a weekly, college newspaper can give. The paper exists primarily to serve the student body. With high journalistic standards in view, the South Texan staff has sought to print news of particular interest to the students, and to give proper emphasis to all activities of the college. The paper seeks to grow with the institution, and, wherever possible, to have an active part in that growth.

The year 1930-31 has been an eventful one for the South Texan. Past editors and managers have had aspirations and ambitions to convert the paper into a weekly publication, instead of a bi-weekly. These aspirations and ambitions were realized last fall, when the present staff completed plans and made the necessary arrangements to publish the paper every week. This was indeed a big step forward. The South Texan has worked out successfully the weekly plan, and the staff has had a great year together.

As a feature of the year's work, the paper has been given over on several occasions to different interests in the institution. The School of Agriculture has sponsored two issues of the publication, one in the fall of the year and the other in the spring. The School of Engineering, the School of Business Administration, the Latin Department, and the Music Department have all had an issue of the South Texan devoted to their particular interests. The staff has welcomed this program and all have been mutually profited by the pleasant associations during the year.



Appleby
Conner

Auld
Cudd

Baird
Gregg

Birmingham
Knudson

Boyd
Manning





The South Texan



EMERSON KORGES
Business Manager

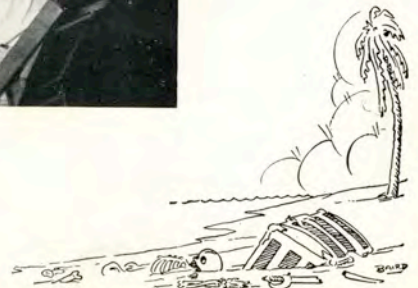
Serving on the staff this year are some of the outstanding students in college. The staff is composed of eleven members. Robert Moore served during the year as editor, with Herschel Cudd as associate-editor. One of the features appearing in the paper each week was Mil's Musings, written by J. Mil Auld, sports editor. This column proved to be very popular with the students from the first issue of the year.

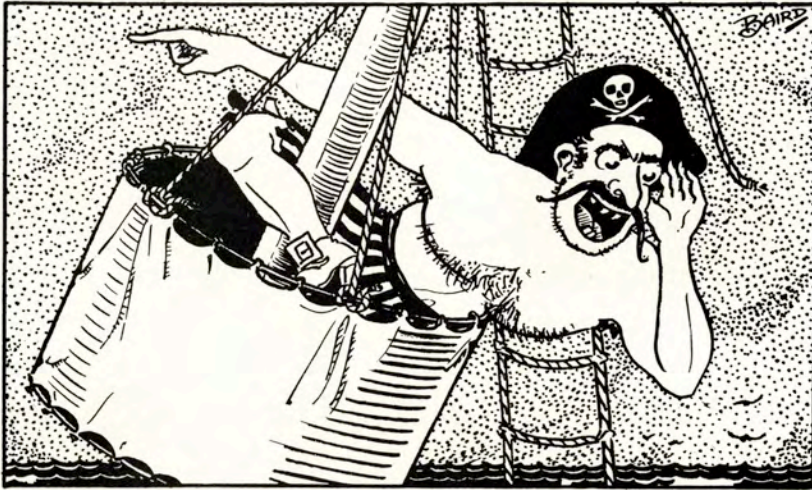
Another feature that brought favorable comment from the students was Mitchell Baird's "Blotto and the Expert" series. This column appeared frequently during the year. Other staff members were Virginia Knudson, Society Editor; Raymond Manning, Feature Writer; Emece Bermingham, Organizations Editor; Leise Galloway, Contributing Editor; William Conner, Exchange Editor; Hubert Boyd, Reporter; and Mamie Clay Appleby, Reporter.

The business end of the publication has been handled very efficiently by Emerson Korges, Business Manager. Lewis Gregg served throughout the year as Circulation Manager. It has been the purpose of the business staff to attend to all matters of business connected with the paper and to keep it on a sound financial basis.



Cudd, Bermingham, Moore, Baird, Manning, Gregg, Korges, Boyd, Knudson, Conner





STAGE & PLATFORM



AUBREY WESTLAKE
President

Student Council

The Council is the Students' organization, promoting cooperation and fellowship between the students and the faculty. The members of the Council have tried to make the organization representative and effective in bringing about these things and in establishing better College spirit and a more influential A. & I.

The Council hopes that, through its service, it has inspired the confidence, esteem, and appreciation of the students, faculty, and public. Our aim has been to help make the work in school pleasant and profitable, to so develop the spirit of fellowship that when the students have completed their work here they will regard each other as comrades, and their college as an ever interested Alma Mater.

OFFICERS

Aubrey Westlake	President
Ed O'Brien	Vice-President
Frances Fair	Secretary
Lawrence Allen	Treasurer



Lawrence Allen
Carl Huser

Mitchell Baird
Robert Moore

Frances Fair
Ed O'Brien

Dorothy Holland
Leighton Smith





Robert Bartow Cousins Scholarship Society

For the recognition and promotion of scholarship among its students, T. C. A. I. has an organized body, the Robert Bartow Cousins chapter of the Scholarship Societies of the South. This general organization was founded in 1922 by Dr. H. Y. Benedict of the University of Texas. The top or ranking tenth of the Junior and Senior classes is eligible for membership. No person is chosen for this society who does not have the full confidence of the faculty. Students consider it a high honor to merit this confidence — scholarship they achieve for themselves.



THELMA FRANK
President

OFFICERS

Thelma Frank	President
Nellie Bly White	Vice-President
Loyce Adams	Recording Secretary
John A. Porter	Corresponding Secretary
Jack Welhausen	Treasurer
Alice Langlois	Reporter

ACTIVE MEMBERS

Loyce Adams	Emerson Korges	Mildred Nuckols
Gladys Bucksath	Elah Medford	Mrs. Ethel Porter
Evaldeen Carden	Emma Lee Alexander	John Porter
Allena Collins	Milander Auld	Roger Sargeant
Alice Langlois	Edward Brown	Tito Shelton
Alice Burr Fair	Hattie Bell Colston	Dorothy Stubbs
Annielee Giles	Thelma Frank	Aubrey Westlake
Jack Welhausen	May Harris	Nellie Bly White
Dorothy Holland	Eva Manning	Lorena Yates
		Mrs. Margaret MacGregor

GRADUATE MEMBERS

Mary Bartlett	Mai Frances Hunter	Myrtle Ruth Godwin
Ernest Felps	Mrs. Emma Vawter	Mrs. Cecil Larsen
Mrs. F. H. Harrison		

Upper Row: Adams, Alexander, Auld, Brown, Carden, Collins, Colston.
Center Row: Fair, Giles, Harris, Holland, Korges, Langlois, Manning.
Lower Row: MacGregor, Medford, Nuckols, White, Welhausen, Westlake, Yates.





DOSHA DOWDY
Director

College Orchestra

The College Orchestra has been one of the major musical organizations ever since the beginning of the college. It furnishes music for chapel programs, college plays, programs of the various clubs and organizations in town, and the Commencement services, in addition to a formal concert each spring. The concert is a musical event which all of those interested in music anticipate with great pleasure.

This year, the formal concert will be given early in May. The orchestra is fortunate in being able to present as its soloist this year, Rev. E. A. Osborne of the Christian Church of this city, who will sing an aria from Handel's "Messiah," accompanied by the full orchestra.

The orchestra is working under the able direction of Miss Doshia Dowdy, of the music faculty. This year's personnel includes:

INSTRUMENTATION OF ORCHESTRA

Corinne Hamill, Margaret House, Paul Forgy	First Violins
Edith Cousins, Owen Dunham, Ersell Evans	Second Violins
Mrs. L. A. Fritts	Viola
Mrs. C. T. Reed, Marjorie Cramer	Cellos
Eleanor Robinson	Flute
Una Mae Fair, Alice Burr Fair	Clarinets
Estill Foster	Cornet
Mr. Sam Fimble	Trombone
Mr. Harold Cook	Bass Horn
Mrs. Hobart Barnhill	Accompanist



Left to Right: Manning, Forgy, Dowdy, Hamill, House, Robinson, Fair, Fair, Reed, Hamff, Cramer, McCulley, Cousins, Foster, Dunham, Fimble, Evans.





College Band

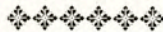


GEORGE McCULLEY
Director

The College Band has held regular rehearsals throughout most of the year, and played regularly for the football games, and for some of the basketball games. Plans to obtain uniforms for the band are being discussed, and it is expected that the band will be larger next year and will be able to render more efficient service than it has been able to give this year.

INSTRUMENTATION OF BAND

Ben T. Laws, Estill Foster, L. Whittington, Ersell Evans, J. B. Council, Sam Susser, E. Reeder	Cornets
D. Ainsworth, C. D. Hamff, H. G. Weeks, Una Mae Fair, and E. C. True	Clarinets
L. Gregg, L. Hamff, Delmar Ross, D. Patrick, C. Foster	Saxaphones
Owen Dunham, Lee Reeder, H. E. Whigham, Sam Fimble	Trombones
Harold Ross	French Horn
Eleanor Robinson	Flute
Harlan Laws	Baritone
Clinton Hagan, H. Cook	Basses
Elsie Robinson, Leon Daughters	Drums



From left to right: E. C. True, L. Hamff, Una Mae Fair, C. D. Hamff, George W. McCulley, Director; H. G. Weeks, Eleanor Robinson, Clinton Hogan, H. Cook, Elsie Robinson, J. B. Council, Estill Foster, H. E. Whigham, Ersell Evans, Sam Susser, Powell, Sam Fimble, Owen Dunham.





RAYMOND MANNING
President

Footlight Club

The Footlight Club, an organization of students interested in dramatic art, gives distinct advantages in every phase of the drama. Staging, play directing, acting, and the general technique of the drama are all subjects of extensive study and practice by this group of students.

Current plays, recent events of the theatrical world, and numerous other interesting and vital features directly related to the stage are studied. "An Evening of One-Act Plays," presented on December 19th, was an outstanding success, but it in no way diminished the success of the presentation of the three-act comedy, "You and I," given in the early spring.

The organization sponsored and directed the largest one-act play contest for high schools ever held in this district.

Miss Mildred Pecaut, head of the department of Dramatic Art, has formed the basic foundation for a great deal of the pleasure and accomplishments of the club this year, through her capable and willing guidance of the members on all occasions.



Upper Row: Clifton Adams, Esther Ruth Atwood, Mayme Clay Appleby, Mitchell Baird, Bill Blair, Edward Brown, Mildred Bergman.

Lower Row: Lena Beall, Doris Gwin, Florine Jones, Alice Langlois, Eva Manning, Walter Manning.





Footlight Club

OFFICERS

Raymond Manning President
 Zelma Wright Vice-President
 Florence Nierman Secretary
 Doris Gwin Treasurer



ZELMA WRIGHT
 Vice-President

MEMBERS

Clifton Adams	Mitchell Baird
Mayme Clay Appleby	Edward Brown
Bill Blair	Lena Beall
Mildred Bergman	Florine Jones
Doris Gwin	Eva Manning
Alice Langlois	Raymond Manning
Walter Manning	Virginia Knudson
Evelyn Kidd	Irene McNabb
Katherine Morrow	Florence Nierman
Ann Newberry	Douglas Pettit
Reuben Patillo	Alice Smith
Marie Robbins	Nora Alice Webster
Vesta Talley	Rose Janet Westlake
Aubrey Westlake	Zelma Wright
Esther Ruth Atwood	



Upper Row: Evelyn Kidd, Virginia Knudson, Katherine Morrow, Irene McNabb, Ann Newberry, Florence Nierman, Reuben Patillo.
 Lower Row: Douglas Pettit, Marie Robbins, Alice Smith, Vesta Talley, Nora Alice Webster, Aubrey Westlake.





A. H. ENGLE
Director

Men's Glee Club

The Men's Glee Club has been handicapped this year by the absence of the Director, Mr. Amos H. Engle, who was confined to a San Antonio hospital for several months. In his absence this winter, the club has been working nicely under the joint direction of Miss Hamill and Miss Dowdy. The organization has made a number of public appearances during the year.

In addition to numerous chapel appearances, the club sang a short program before the South Texas Teachers convention at Laredo, broadcast from Station KGFI, Corpus Christi, and sang in several nearby towns, in addition to a number of church appearances in Kingsville. The annual home concert was given the first week in May, in observance of National Music Week.

ORGANIZATION AND PERSONNEL

Amos H. Engle _____ Director
Miss Corinne Hamill _____ Assistant Director
Miss Doshia Dowdy _____ Accompanist
Lewis Gregg _____ Business Manager

First Tenors: Hilary D'Arce, T. L. Arthur, Paul Forgy, Peyton Glover, Tilghman Harbin, Arthur Kipfer.

Second Tenors: Ersell Evans, Gerald Fry, Collins Pipkin, Harry Rode, John Kellam.

First Basses: Harlan Baker, Macon Banner, Estill Foster, Frank Barnett, Raymond Manning, Robert Moore, Ellis Pratz.

Second Basses: Dwight Ayres, Bill Blair, Edward Brown, Walter Manning, Lewis Gregg, Edmund Osborne, Melva Imken, Howard Roberts, Gus White.

Front Row: (Left to right) Harbin, Evans, Kellam, R. Manning, Dowdy (accompanist), Kipfer, Roberts, Barnett, Blair.

Second Row: Arthur, Pratz, Forgy, Pipkin, Baker, Moore, Imken, Foster.

Third Row: Gregg (business manager), Ayres, Rode, Banner, White, Brown, Frye.





Vesper Choir

The annual Christmas Vesper service presented by the music organizations of the college was made doubly attractive this year by a vested choir under the direction of Miss Corinne Hamill and Miss Dosha Dowdy. The Men's Glee Club, Girl's Glee Club, String Quartette, and the Orchestra were assisted by Mrs. J. R. Manning, soprano; Mrs. Clyde T. Reed, contralto; Mr. Carl Henny, tenor; Mr. E. A. Osborne, bass; and Miss Mildred Pecaut, reader; in the presentation of the program.

PERSONNEL

Men: Carl Henny, Tilghman Harbin, Paul Forgy, Gerald Fry, Arthur Kipfer, Ersell Evans, Collins Pipkin, Peyton Glover, T. L. Arthur, Harry Rode, Edmund Osborne, Bill Blair, Howard Roberts, Dwight Ayres, Reverend E. A. Osborne.

Women: Wilma Herring, Ella Fay Moore, Katherine Morrow, Marion Jenkins, Mildred Nuckols, Janie Colston, Mrs. J. R. Manning, Ruthelle Robbins, L'Aleen Jones, Jane Weller, Hattie Bell Colston, Mrs. Melba McCallum, Sarah Ruth White, Florine Jones, Mary Elizabeth King, Margaret Howard, Mary Lou Ballard, Grace Bailey, Johnnie Mae DeMauri, Alice Langlois, Velma Oxford, Allena Collins, Marie Robbins, Mrs. C. T. Reed.

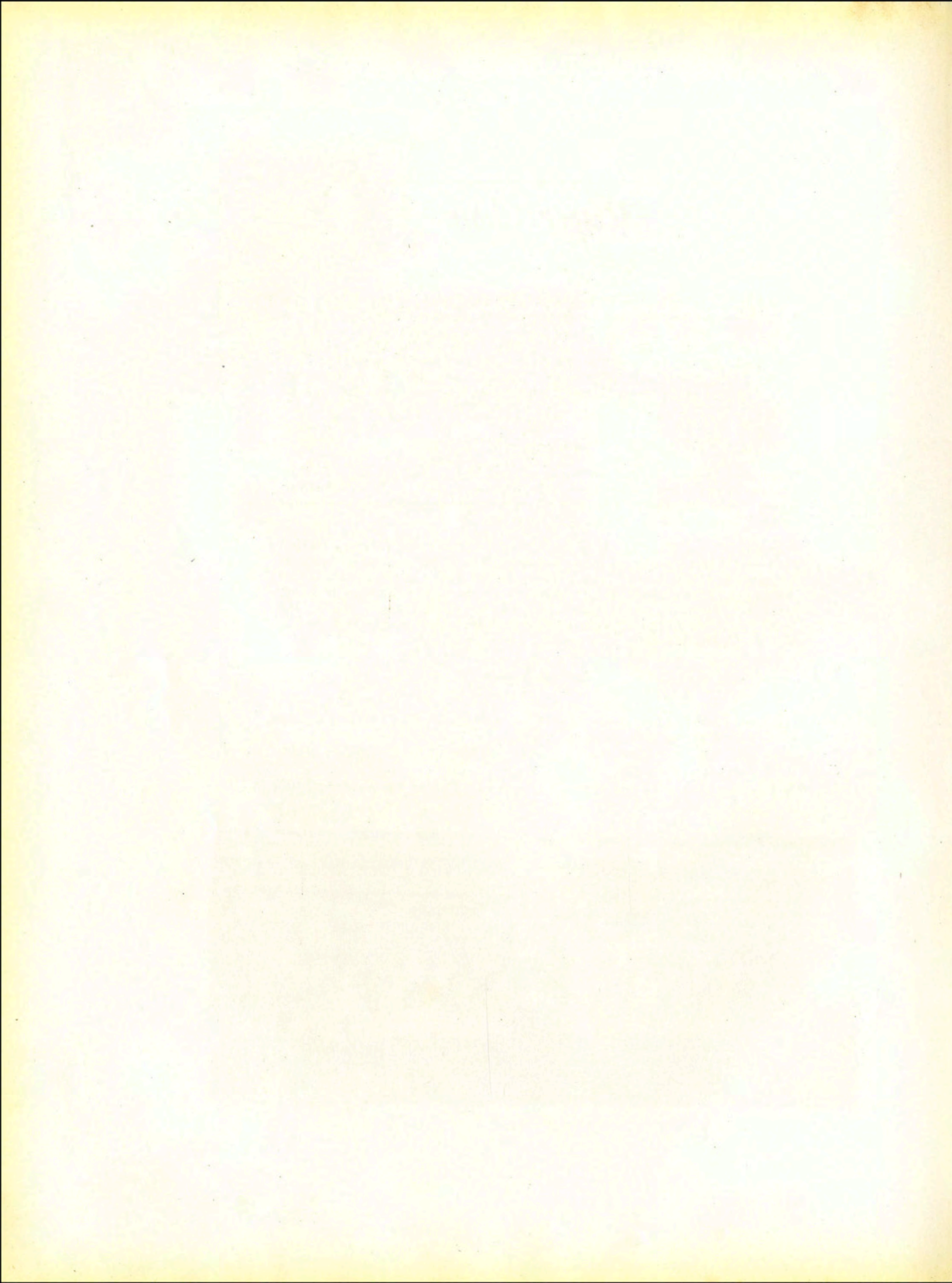


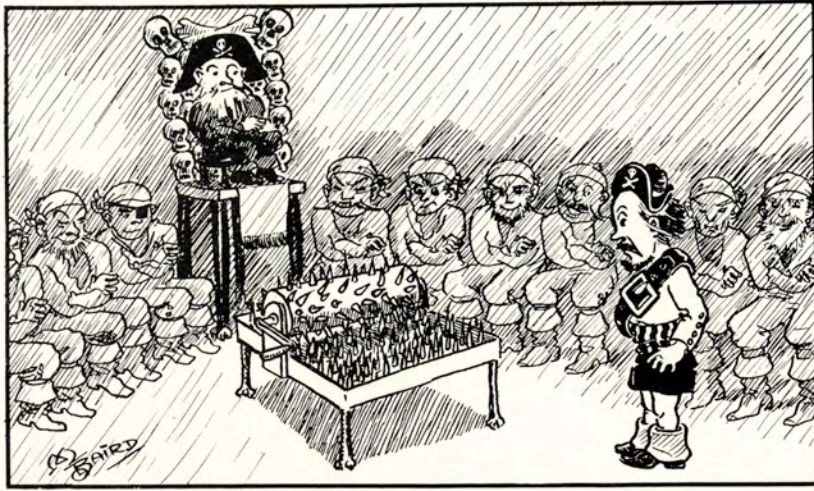
Front Row: (Left to Right) Jones, King, Howard, Ballard, Bailey, DeMauri, Langlois, Oxford, Collins, Robbins, Reed.

Second Row: Herring, Moore, Morrow, Jenkins, Nuckols, Colston, Manning, Robbins, Jones, Weller, Colston, McCallum, White.

Top Row: Henny, Harbin, Forgy, Fry, Kipfer, Evans, Pipkins, Glover, Arthur, Rode, E. Osborne, Blair, Roberts, Ayres, Rev. Osborne.







CLUBS



ALLENA COLLINS
President

Robert J. Kleberg History Club

MOTTO

"The proper study of mankind is man."

SPONSORS

Mrs. May H. Dickens Mr. J. E. Conner

HONORARY MEMBERS

Mr. and Mrs. R. J. Kleberg	Dr. and Mrs. R. B. Cousins
Mr. J. E. Gregg	Mr. W. S. Vawter
Mr. W. E. Sutherland	Mr. John B. Dunn
Mr. G. C. Martin	Dr. J. L. Nierman
	Mr. T. A. Simons, Jr.

OFFICERS

Allena Collins	President
Annielee Giles	Vice-President
Florence Nierman	Secretary
Robert Moore	Treasurer
Emee Bermingham	Reporter
Mrs. May H. Dickens	Critic
J. E. Conner	Curator

M. C. Appleby E. Bermingham A. Blair R. Boleman B. Bush G. Capel
Connell J. E. Conner M. Cramer M. Dickens Elliott



Robert J. Kleberg History Club



The Robert J. Kleberg History Club which is the oldest and largest of its kind in the college, has for its purpose the study of legends and traditions of Texas history, and the collection of material related particularly to the history of South Texas. During the current year special study has been given to the daring adventures of pirates of this section, as well as to the life of George Washington, in preparation for the celebration of his 200th anniversary.



ANNIELEE GILES
Vice-President

On March 8, 1931, the club members made a trip to Laredo where they had the rare privilege of observing and studying the army post, under the personal direction of its commander, Major Thomkons. The Cathedral in Nuevo Laredo was also an object of great interest to this group. One unusual undertaking this year, made possible by a donation from Mr. Robert J. Kleberg, was that of offering a prize of one hundred dollars to the artist who would paint the most representative picture of the Texas army, according to Noah Smithwick's description. The prize was presented at the annual banquet held on Club Day, April 21st. On this same occasion, Mrs. W. L. Stoner, a director of A. & I., spoke to the club about "Landmarks." Altogether, the club has enjoyed a very successful year and has promise of continuous growth, both in numbers and in enthusiasm.



- | | | | | | |
|------------|------------|------------|-----------------|-------------|------------|
| D. Holland | V. Hubbard | J. Lowman | B. McClaugherty | R. Moore | F. Nierman |
| E. O'Brien | S. O'Brien | R. Patillo | M. C. Roeller | L. J. Smith | D. Wyland |





EDWARD O'BRIEN
President

Dora K. Cousins English Club

OFFICERS

Ed O'Brien	President
Mrs. H. B. Johnson	Vice-President
Ruthelle Robbins	Secretary
Bernice George	Treasurer
Dorothy Holland	Reporter

SPONSORS

Mr. and Mrs. W. A. Francis	Miss Ellen Douglas May
Miss Frances Alexander	Mrs. Pauline Jester

HONORARY MEMBERS

Dr. R. B. Cousins	Mrs. Dora K. Cousins
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ACTIVE MEMBERS

Mamie Clay Appleby	Irene Schultz	Dorothy Holland
Sue Cross	Willie Mae Walzelle	Joyce Mayo
Leone George	Emee Bermingham	Ruthelle Robbins
Pearl Hightower	Bernice George	Nellie Mae Sutherland
Virginia Knudson	Ollie Haney	Mrs. H. B. Johnson
Steve O'Brien		



M. Appleby	E. Bermingham	S. Cross	B. George
L. George	O. Haney	P. Hightower	D. Holland





MRS. H. B. JOHNSON
Vice-President

Dora K. Cousins English Club



The Dora K. Cousins English Club was named in honor of the wife of our devoted friend and counsellor, Dr. R. B. Cousins. The Club has spent an unusually pleasant and profitable year with Dr. and Mrs. W. A. Francis as our gracious sponsors.

Our chief subject of interest has been the study of Southern Literature. However, special programs have included literature of current interest, literature connected with Armistice Day, Thanksgiving, Christmas and other special seasons. One of our gala meetings of the year was on December 18th, 1930, when Mrs. Cousins gave us an interesting account of her trip abroad.



V. Knudson
I. Schultz

J. Mayo
N. M. Sutherland

S. O'Brien
W. M. Walzelle

R. Robbins
W. A. Francis





SARA RUTH WHITE
President

Pep Squad

OFFICERS

Sarah Ruth White _____ President
Frances Chatham _____ Secretary and Treasurer

SPONSORS

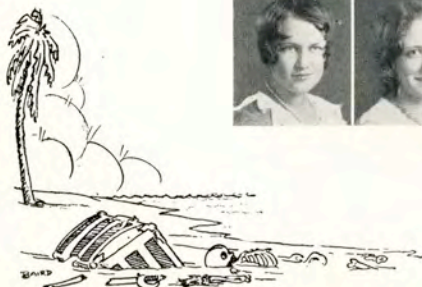
Mrs. Melba McCallum
Miss Virginia Campbell

MEMBERS

Zelma Wright	Alice Smith	Oleta Goolsby
Lida Pearson	Arretta Whitworth	Velma Oxford
Allena Collins	Mary Lou Ballard	Evelyn Kidd
Margaret Eckhardt	Marion Jenkins	Maude Bell Walker
Amy Bell Smith	Virginia Martin	Virginia Wright
Vivian Erard	Alpha Dorrah	Annette Fromme
Jewel Shults	Wilma Herring	Mrs. Carl Huser
Joy Greathouse	Frances Fair	Leise Galloway
Mary Elizabeth King	Eudora James	Ruby Boleman
Mary Hutchison	Mildred Bergman	Emee Bermingham
Bertha Lee Bush	Sue Cross	Johnnie Mae De Mauri
Una Mae Fair		



Upper Row: Atwood, Ballard, Bergman, Bermingham, Boleman, Bush, Campbell, Collins.
Center Row: Cross, DeMauri, Eckhardt, Erard, Fair, Fair, Goolsby, Greathouse.
Lower Row: Gwin, Herring, Holchak, Holland, Hunt, Huser, Hutchison, James.





Pep Squad

Members Continued

Doris Gwin	Bernice Holchak
Dorothy Holland	Gladys Hunt
Esther Ruth Atwood	Marie Gray
Florine Jones	Alice Langlois
Fay Lilly	Zelma Newell
Nora Alice Webster	May Wood



FRANCES CHATHAM
Secretary-Treasurer

Through the intense work of the girls aspiring to membership in the Pep Squad, and with the help of the Student Council and the student body, the first real Pep Squad in the history of A. & I. was organized in September, 1930. Organization was no task compared to that of procuring uniforms that would be a credit to the girls and the college. The club deserves full credit for having accomplished this aim.

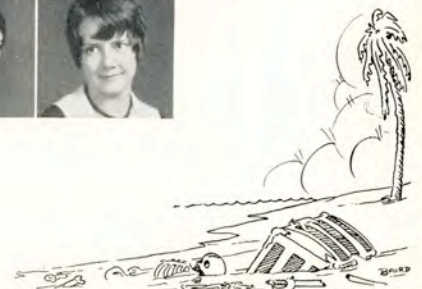
Sarah Ruth White was elected cheer leader at the beginning of the year by the vote of the student body and Bill Blair and Frances Chatham were appointed as assistants. The Pep Squad and the school owes them a debt of gratitude for their splendid co-operation.

We hope that each member and each booster of the Pep Squad may be remembered for her hard work and interest, especially the sponsors, Mrs. Melba McCallum and Miss Virginia Campbell, who have both been of great assistance, and offered suggestions and help whenever they were called upon. Much appreciation should also be given our Yell Leaders, as they were continuously on the alert, helping and coaxing the girls at every move.

Upper Row: Dorrah, Gray, Jenkins, Jones, Kidd, King, Langlois.

Center Row: Lilly, Martin, McCallum, Newell, Oxford, Shults, A. Smith.

Lower Row: Smith, Walker, Webster, Whitworth, Wood, V. Wright, Z. Wright.





INEZ BARKLEY
President, Fall Semester

Alpha Sigma

PLEDGES

Frances Chatham Margaret Eckhardt
Virginia Wright

HONORARY MEMBERS

Miss Lila Baugh Carey May
Ellen Douglas May Grace Bailey
Vila B. Hunt

Alpha Sigma is the oldest organization of its type on the campus, dating back to 1927. It was organized in recognition of the need of some group to sponsor purely social affairs and it met that demand very effectively.

Members are selected from the outstanding girls on the campus, who are then required to meet the scholastic requirement as outlined in the constitution of the club. Character and leadership are also carefully considered. Alpha Sigma owes much to its Sponsor, Miss Lila Baugh.



G. Bailey

A. Dorrah

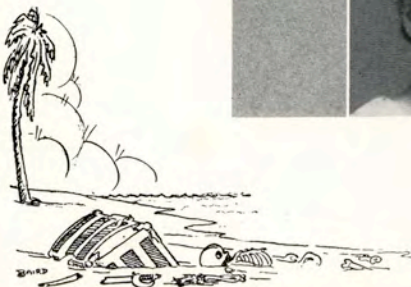
V. Erard

B. Holchak

G. Hunt

V. Martin

C. May





Alpha Sigma

Founded 1927

Colors: Lavender and Green Flower: Larkspur

OFFICERS

President _____ Inez Barkley
 Vice-President _____ Mildred Nuckols
 Secretary _____ Mary Elizabeth King
 Treasurer _____ Vivian Erard
 Reporter _____ Virginia Martin



MARGARET HOWARD
President, Spring Semester

MEMBERS

Alpha Dorrah
 Annette Fromme
 Amy Belle Smith
 Inez Barkley
 Mildred Nuckols
 Bernice Holchak
 Julia Presnall
 Gladys Hunt

Margaret Howard
 Mary Elizabeth King
 Nora Alice Webster
 Tito Shelton
 Virginia Martin
 Dorothy Perkins
 Lucille Perkins
 Maude Bell Walker



E. D. May

M. Nuckols

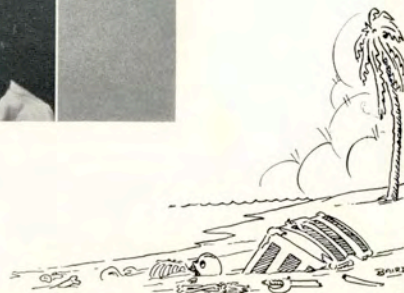
J. Presnall

T. Shelton

A. B. Smith

M. B. Walker

N. A. Webster





HATTIE BELL COLSTON
President

Delta Theta

Founded January 8, 1929

Flower Sunburst Rose

Colors Amber and Green

PLEDGES

Iva Jewell Miller

Oma Joe Moore

Delta Theta was organized in January, 1929, by a group of girls who planned to establish an organization that would supplement the social life of the girls of T. C. A. I.

Specific purposes of the organization are the promotion of friendship among its members and the development of social graces. Its membership is limited to those who participate in school activities and quality in scholarship, leadership and personality. Because of the high type of social events which they have sponsored and because of their thorough co-operation in college activities, the Delta Thetas have established an enviable reputation.



F. Brown

M. L. Ballard

A. Collins

J. M. DeMauri

D. Gwin

M. Gray

C. Hamill

E. James





Delta Theta

OFFICERS

Hattie Bell Colston President
 Velma Oxford Vice-President
 Alice Smith Secretary-Treasurer
 Nellie Bly White Reporter



VELMA OXFORD
 Vice-President

ACTIVE MEMBERS

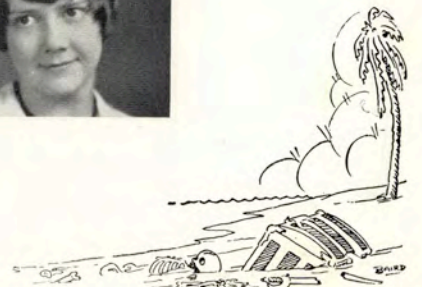
Frances Brown	Eudora James
Mary Lou Ballard	Mary Etta Kleberg
Allena Collins	Velma Oxford
Hattie Bell Colston	Alice Smith
Johnnie Mae DeMauri	Nellie Bly White
Doris Gwin	Sarah Ruth White
Marie Gray	Zelma Wright

INACTIVE MEMBERS

Janie Colston	Mildred Pecaut	Margaret Honea
Helen Crews		Leora McNess
Corinne Hamill		Margaret Neely



M. E. Kleberg	L. McNess	M. Neely	M. Pecaut
A. Smith	N. B. White	S. R. White	Z. Wright





COLLINS PIPKIN
President

Pre-Medic Club

The members of this organization are all pursuing courses preparatory to entering medical schools. The purpose of the club is to develop a fraternal relation among the students working in this field and to begin to cultivate the professional attitude and spirit.

The programs also serve to enlighten the members on technical points relative to the medical schools and their curricula. Not the least valuable function of the organization is its function of instilling the rules of proper procedure in meetings of all kinds and of developing poise, that indispensable asset of any professional man or woman who would enjoy success.

OFFICERS

Collins Pipkin President
Ernest Richter Vice-President
Amy Bell Smith Reporter
Sarah Ruth White Secretary-Treasurer

MEMBERS

Doyle Ware
Thelma Frank
Walter Pflieger
Macon Banner
Julian Gomez

Howard Roberts
Harry Rode
Esther Crossland
Peyton Glover

L. C. Boguskie
Russell Cherry
Ellis Pratz
Arthur Kipfer

SPONSORS

Mr. J. F. Sinclair

Mr. C. T. Reed

Banner
Reed

Cherry
Richter

Crossland
Rode

Frank
Sinclair

Glover
Smith

Gomez
Ware

Pratz
White





Engineers Club

OFFICERS

Kermit Ballard _____ President
 John Brian _____ Vice-President
 Kahlden Scott _____ Secretary-Treasurer
 R. M. Parker _____ Sergeant-at-Arms



KERMIT BALLARD
 President

HONORARY MEMBERS

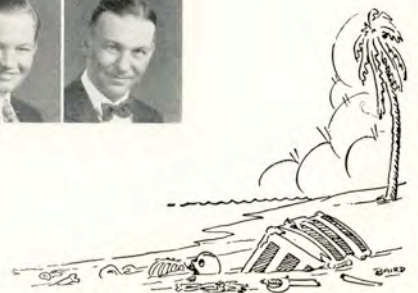
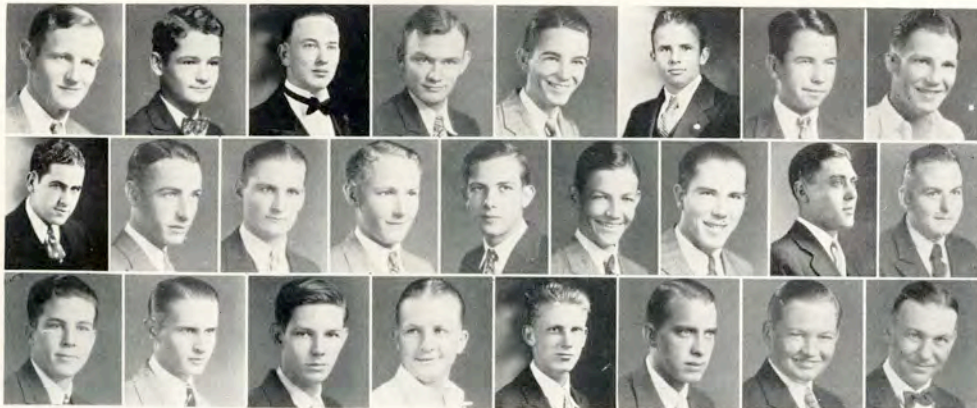
Dr. R. B. Cousins Mr. R. L. Peurifoy

The Engineering students of A. & I., after feeling the need of an organization for over a year, met on the 25th day of September, 1930, and banded themselves into a unit which they called the Texas A. & I. Engineers. Although the group chose to meet once each month in regular session, interest ran so high that called meetings were necessary every week or two.

The object of the organization, as expressed throughout the year, is two-fold: First, to stimulate and encourage advancement and co-operation in the engineering profession by providing not only the technical needs of the student, but also the direct individual advancement through participation in the activities of the society; Second, to make the School of Engineering the strongest division of the Texas College of Arts and Industries, Kingsville. Every man profits in the activities of the group because he realizes that collective effort is the most effective method of achieving a goal.



Upper Row: Adair, Adami, Ballard, Boyd, Brian, Foster, Gibbs, Hagemeister.
 Center Row: Harper, Harris, Hart, Jenkins, Johnson, Kellam, Kenney, LeMaster, McCall
 Lower Row: Parker, Porterfield, Ramsay, Richardson, Scott, Scott, Vickery, Wilkins.





EMMA LEE ALEXANDER
President

Kappa Omicron Phi

IOTA CHAPTER

OFFICERS AND ACTIVE MEMBERS

Emma Lee Alexander _____ President
 Verna McMaster _____ Vice-President
 Ina Claire McLane _____ Secretary
 Ruby Henrichson _____ Treasurer

Bernice George
 Emee Bermingham
 Allyne Snell
 Josephine Jungemann
 Wilma Herring
 Alma May Clark

Nettie McMaster
 May Harris
 Lorena Yates
 Velma Oxford
 Flossie Lynn
 Dorothy Wyland

SPONSORS

Miss Margaret Neely

Mrs. Charles Skelley

Kappa Omicron Phi is a Pan-Hellenic honorary professional sorority for girls. In order to become a member a girl must have high social ideals, an outstanding scholastic record, and a minor in Home Economics.

The club holds business and educational meetings alternately. The program for this year included the study of art, music, and literature in the home. Entertainments, such as teas, luncheons, and parties have been enjoyed by the organization, giving training in a social as well as in an educational and professional way.



Bermingham	George	Harris	Henrichson	Herring	Jungemann	Lynn
McLane	N. McMaster	V. McMaster	Oxford	Skelley	Wyland	Yates





COACHES

A. Y. McCALLUM
C. E. JEWETT

T

CAPTAINS

GORDON CABANISS
LAWRENCE ALLEN
Co-Capt. Football
LAWRENCE ALLEN
Capt. Basketball

ASSOCIATION OF TEXAS A. AND I.

ACTIVE MEMBERS



WALTER REED
President

- WALTER REED
- GORDON CABANISS
- WILLIAM MORRIS
- J. MIL AULD
- W. L. HARBIN
- LLOYD LEE
- M. A. SMITH
- LAWRENCE SMITH
- CLARENCE LOTSPEICH
- DOUGLAS COCHRAN
- M. L. WILLIAMS
- JULIAN BAIRD
- LAWRENCE ALLEN
- LEIGHTON SMITH
- JOE ARTHUR
- W. H. SMITH
- WALTER MANNING
- ROBERT RICH
- MARTIN HODGKISS
- CALVIN HIBLER
- EGGLESTON RAMEE
- AUBREY POWELL
- CLIFFORD SADLER
- ALBERT COX
- ROGER SARGEANT
- MAX CORNELIUS
- VERNON COUCH
- H. D. GLASS, JR.
- BANTZ DOWIS



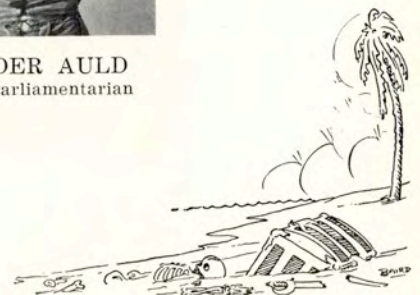
GORDON CABANISS
Vice-President



WILLIAM MORRIS
Secretary-Treasurer



MILENDER AULD
Reporter-Parliamentarian





HILMA GARNER
President, Fall Semester

Aggie Club

The Aggie Club consists of young men who are preparing to enter the various fields of agriculture, being composed of students majoring in Dairying, Poultry Husbandry, Horticulture, Agronomy, Farm Management, and Agricultural Engineering.

These men are brought together every two weeks to meet each other and to discuss agricultural problems that are of interest to the group. Successful agriculturalists from various agricultural sections give the club the benefit of their experiences and, by this and various other devices, the club promotes the social life and general welfare of the students of agriculture. The Aggie Club has co-operated in putting over the Annual Farmers' Short Course, bringing to Texas A. & I. agricultural leaders from several states to discuss current day problems with the farmers of this section. It is estimated that two thousand farmers and future farmers heard this series of lectures during the Second Annual Farmers' Short Course, held at the College from November 5th to 8th, 1930. The Aggie Livestock Judging Team, which won several places at the State Stock Show last April, was promoted and supported by this organization. The Aggie dance, which is held twice a year, brings together both boys and girls in farmer costumes for a general good time. These dances have been the largest and most successful of the college dances.

The Aggie Club has pledged itself to work unceasingly for the agricultural development of all South Texas, and the leaders who are to undertake this development will be furnished from this club.

Upper Row: Allen, Ballard, Barth, Brodnax, Brown, Cherry, Cook, Crocker, Davis.

Lower Row: Dunham, Emerson, Fair, Faith, Faith, Frank, Fraser, Fry.





GORDON CABANISS
President, Spring Semester

Aggie Club

SPONSORS

Mr. R. J. Cook Mr. R. W. Emerson
Mr. C. K. Fraser Dr. J. K. Northway

HONORARY MEMBERS

Mrs. Alice G. K. Kleberg Dr. R. B. Cousins
Mr. Robert J. Kleberg, Sr.

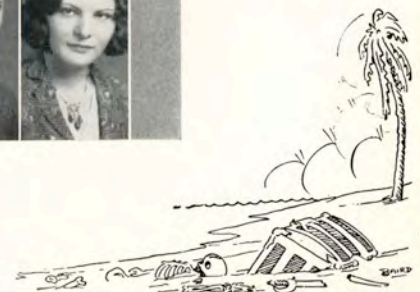
ACTIVE MEMBERS

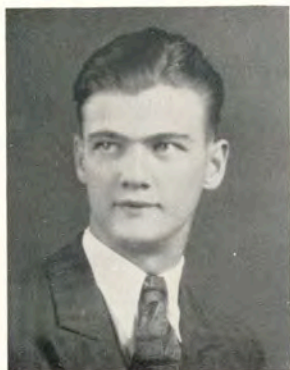
Frank Allen
Frank Ballard
Leonard Barth
Gordon Cabaniss
V. E. Couch
John Morris Dixon
Owen Dunham
Cecil Faith
Annie Mae Frank
Hilma Garner
Brandon Guthrie
La Valdis Hawkins
Earl Hutchison
Lloyd Lee
Virginia Martin
William Morris
James McEowen
William Redner
Robert Rich
Romeo Schultz
Lawrence Allen
Mary Lou Ballard

Bill Brodnax
Russell Cherry
Albert Cox
Roy E. Dixon
Nolle Erskine
Rudolph Faith
Willie Franz
G. C. Gillet
W. L. Harbin
Robert Hodgkiss
Dick Kercheville
La Verne Malone
James R. Maxwell
Joe D. McCauley
Steve O'Brien
J. P. Reed
J. D. Robbins
William Scott
T. L. Arthur
Adolph Barth
Sam Brown
Douglas Cochran

Woodrow Davis
Bantz Dowis
Frances Fair
Alvin Fels
Gerald Fry
H. G. Glass
Aubrey Harper
Carl W. Huser
Alice Langlois
Bernice Manery
Troy W. Moon
Robert McBride
J. D. Patrick
Sylvia Rektorik
J. B. Rogers
Lawrence Smith
Clifford Sadler
Howell Stubbs
Leighton Smith
Gus White
Blanche Stegall
Nellie Bly White

Upper Row: Harbin, Harper, Huser, Manery, Martin, Maxwell, Moon, Morris, McBride.
Lower Row: Northway, O'Brien, Reed, Rektorik, Robbins, Shulz, Smith, Stegall.





ED O'BRIEN
President

Baptist Student Union

The Baptist Student Union is a correlation of the religious activities of the college students who are Baptists. The officers of each unit of this federation compose the B. S. U. Council. Each officer of the B. S. U. Council, in turn, heads a committee made up of representatives of all the units, each committee having a definite responsibility common to every organization.

The nature of the programs for our council meetings is determined by the needs of the students, and may be expressed in terms of Christian character, Christian education, and Christian service.

The spirit of co-operation and loyalty is enhanced by the delightful social features of the year. The most outstanding are the "Welcome to Our Campus" party, given by the church early in the fall so that everyone may become acquainted; the Valentine Party, sponsored by the B. S. U.; the hobo picnic at South Creek; and the annual banquet on March 31st, at which time we reviewed our efforts and enjoyed the social climax of our college year.

ACTIVE SPONSORS

Miss Clara Glass

Miss Hawkins

Mr. Robert Marshall



Adams Capel Chaney Cramer Crossland Elliott
Elliott Faith A. Frank T. Frank Forgy





Baptist Student Union

“An education which does not also stimulate our appreciations is tragically one-sided. A cultured mind not only appraises judiciously, but delights in things true, just, lovely, and honorable.”



ELIZABETH McMILLAN
Vice-President

OFFICERS

Ed O'Brien	President
Elizabeth McMillan	Vice-President
Marjorie Cramer	B. Y. P. U. President
Alice Smith	Girls' Class President
Steve O'Brien (Fall)	Men's Class President
Percy Adams (Spring)	Men's Class President
Darline Elliott	Y. W. A. President
Mozelle Hatter	Summer B. S. U. President
Garland Capel	Co-Worker B. Y. P. U.
Ray Damron	Friendship B. Y. P. U.

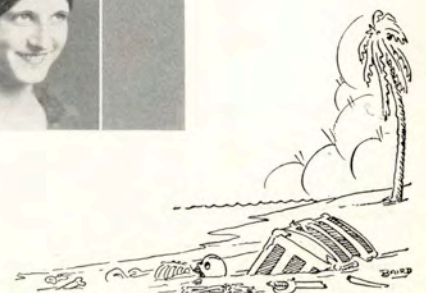
HONORARY SPONSORS

Miss Frances Alexander

Miss Jennie L. Splawn



George	L. George	Glass	McClagherty	Medford	O'Brien
Oxford	Smith	Stegall	Williamson	Wood	





JAMES LOWMAN
Vice-President

Business Administration Club

OFFICERS

John Porter President
 James Lowman Vice-President
 Vivian Erard Secretary-Treasurer
 Loyce Adams Reporter

SPONSORS

Miss Clara W. Glass Mr. J. R. Manning
 Mr. G. W. McCulley

The Business Administration Club is composed of students of the different classes in the School of Business Administration. It is serving to bring into closer social relationships those students whose ambitions are directed to places in the world of finance or trade. At its monthly meetings, prominent business men or speakers talk on subjects pertaining to the club members' study courses.



Upper Row: Adams: Baird, Bermingham, Brooks, Brundett, Chaney, Duncan, Collins, Erard.

Center Row: A. Fair, F. Fair, Glass, Manning, J. R. Manning, R. Manning, W. Manning, Martin, McMaster.

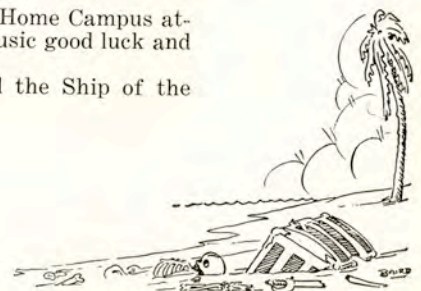
Lower Row: McMurray, Nedbalek, Neubauer, Newberry, O'Brien, Stokes, Stromberg, True, Weller.



CALENDAR



- The ship of A. & I. spoke the ship of the "Great Outside," while she rode the waves of pleasure upon the sea of learning.
- September 27. "Ship Ahoy!" the pirate captain cried, "Heave Anchor! Board and drink to the health of the New Pep Squad, the treasure of the first dance of the season unearthed."
- September 30. "They tell me, Pirate Captain, that you've sent your ruler, bold and brave, the Dr. R. B. Cousins, and his queen, to discover the treasures of the far off shores of Europe."
- October 7. "And did you speak the ship "Dora K. Cousins" of the harbor of the English Club? They had just returned from the Isle of Rainbow Banquet with the spirit of "Renewed Inspiration," a beautiful captive."
- October 18. "No, but the mate reported the landing of the students of A. & I. by special train in the City of Houston."
- October 25. The Mate of the brig "El Rancho" signaled that a group of lovely girls of the Home Campus were captured, and gave a Manless Dance as ransom." Of a sudden—the Pirate Captain roared and slashed at the ship's rigging with his sword.
- October 31 "Ransom! Ransom! By the spirits of the Te-Jac. I forfeited five cuts from Spanish class to rescue my cook from the mob of the "Education Class Carnival" anchored off Ricardo, in Hallowe'en Bay. The splash of oars and the song of his "Mid-Shipmite," and the Captain of the "Great Outside" returned to his ship.
- November 5. The A. & I. sailed on the coast of "An Evening of Opera" where her crew carried off "Madame Butterfly."
- November 5. And they took her to the Dairy Show through the opening of the Short Course.
- November 8. On through the "rush" of the Delta Theta Week and the fall of the Schreiner Mountaineers, through the pages of the
- November 24. Gala Fashion Pageant, to the strains of "Pinafore" chanted by the wan waves of the Music Department.
- November 28. Then the hearty Pirate Captain tired of her, and selected Alice Langlois, Mary Hutchinson, L'Aleen Jones, Virginia Campbell and Alice Smith as Delegates, to the W. A. A. Meet on the tropical Isle of Belton.
- November 30. The Ship of A. & I., laden with the treasures of Golden Times and the Spoils of Victory over the Lion Crew of the East Texas Teachers straightway, entered the sheltered cove of Kingsville, which had been her port for six years.
- December 2. To be greeted by their King, President Cousins, who received the treasure of their cruise and added it to the visual store of memories which he had brought back from the Land of Europe.
- December 6. And there was held in the cave of the Aggies a dance of fun and frolic to amuse the Pirate Crew for their brief stay on land.
- December 13. Lo! there was chosen a group of the four most beautiful maidens of the Home Campus namely: Nellie Bly White, Sue Cross, Lucille Perkins, Julia Presnall, from which the Pirate Captain was to choose his queen, if he should bring back rare treasure from his siege of the sea of Knowledge and Gaiety.
- December 14. In preparation for which siege the Inhabitants of the Home Campus attended the Vesper Service to seek from the spirit of Music good luck and cheer for the roving crew of the ship. Now fate so caused it that the Ship of A. & I. and the Ship of the "Great Outside" spoke each other again;





CALENDAR

- December 18. Just as the ship of A. & I. sought and gained entrance into the Eastern half of the passage of the harbor of T. I. A. A.,
- December 20. By her Freshmen helmsmen winning over the shoals of "Upperclassmen Competition" in the coral reefs of "College Gridiron Championship," for which the captain brave gave them as a merited reward a "Kid Party."
- January 11. To which he invited the 12 new members of the "T" Association.
- January 24. However, this affair was brought to a sudden close by the attack of the "Faculty" on the High Sea of Study with strong final exams, which struck terror to the hearts of this pirate crew.
- February 7. But the captain of the "Great Outside" came to their rescue and sent many of the offenders, especially the Javelina basketball team, off on a road trip, taking the "Faculty" ship as plunder,
- February 14. all of which aroused a great deal of debate causing a club to be organized. The mighty Pirate Captain called about him the "Letter Wielders" of the pigskin and said:
- February 19. "To you I shall give the spoils of the fight, a sweater of blue and gold."
- February 20. "To the crew of the "Great Outside" we shall give a treasure tree to be planted by the "Senior Crew."
"Signal the Captain of the "Great Outside" to come aboard, the
- March 7. Engineers are staging a dance tonight."
- March 9. "Now, Mate, arrange for the A. & I. Aggie Judging team winners
- March 14. at Fort Worth to be present at the Alpha Sigma Dance.
- March 25. "And instruct them to declare the "Womanless Wedding" a success, under penalty of walking the plank.
"Heave to for the boarding of the Captain of the "Great Outside!"
"Ha, Captain, what news from the shore?"
- March 24. "The Cannibals of the Oases of Press Club devoured Foolish Questions, and a talk by Mr. Erard, Scribe of the El Rancho, at a Buffet Supper,
- March 28. and danced backward around the Delta Thetas."
- April 4. "So," the Captain of the A. & I. cried, "What is the News?"
"We spoke the Scholarship and were told that the Homecoming of the Society was one rich in treasure."
- April 7. "Too, I've heard that the Home Campus held the Music Meet for ransom."
- April 10. "But Captain, let me tell you, the "Patsy" played by the Senior Crew of the A. & I. has been given favorable winds of publicity and
- April 11. will put into port for the "Sophomore Costume Prom."
- April 17-18. To be followed by the Athletic Meet, which will be another victory for the Home Campus."
- April 21. "Aha, then, the Home Campus shall be justly rewarded by a Banquet on the bark 'History Club'."
- May 9. "Yes, Captain of A. & I., but tell me, what treasure have you gathered to give your queen at her Coronation? I hear you enter the Cove of Kingsville to claim her tonight."
- Senior Week "Treasure? I have it in heaps of acquired knowledge, and stacks of experience, and chests of thoughts, and for her special court I have had the Junior Crew prepare a Senior Banquet and the Faculty helmsmen a Senior Tea. I shall take her to a Fare-well dance, and then to the service of a Baccalaureate Sermon to prepare her for the Commencement of life upon the sea of the Wide World."





ATHLETICS



A. Y. McCALLUM
Coach



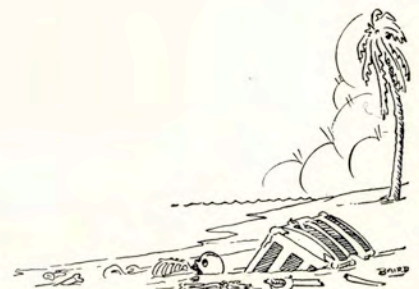
C. E. JEWETT
Assistant Coach

Coaching Staff

One of the greatest factors in the success of the 1930-31 athletic season was the work of the coaches, A. Y. McCallum and C. E. Jewett. By their untiring efforts and ceaseless drill they inspired in the Javelinas that old fighting spirit that made the wearers of the Blue and Gold known throughout the athletic ranks in Texas. Not only did they make the boys aspire to greater playing than the "Hogs" have ever done before, but they also endeavored to instil into the heart of every athlete the love of fair play and honesty.

"Bud" McCallum, head coach of A. & I., came to A. & I. as her first football coach and Director of Athletics from the Junior College of Wichita Falls. He was a star athlete at the University of Texas, and an All Southwestern End. He has brought his experience and training to this school, and has achieved a fighting team of Javelinas, who, under his leadership, will make a great name for A. & I. in the future.

"Cal" Jewett, assistant coach of athletics, came from St. Edward's University of Austin, where he was named one of the best guards of the colleges of the United States. He has not only capably filled the position as assistant coach, but has also fostered the true spirit of athletics in A. & I.





Yell Leaders

The Pep Squad of A. & I. was organized early in the fall by E. Kenneth Wells, who later resigned his place as head yell-leader. The work was carried on by Sarah Ruth White, as head yell-leader, and her assistants, Frances Chatham and Bill Blair. Due to their efforts, Blue and Gold uniforms were obtained for the Squad.

The Pep Squad Club of the college was organized to go out and yell at the games and support the football boys, and that is what they did. They backed the boys—win or lose!

Miss Virginia Campbell and Mrs. Melba McCallum, sponsors of the club, were with the students in spirit and in reality, and did all they could to encourage them.

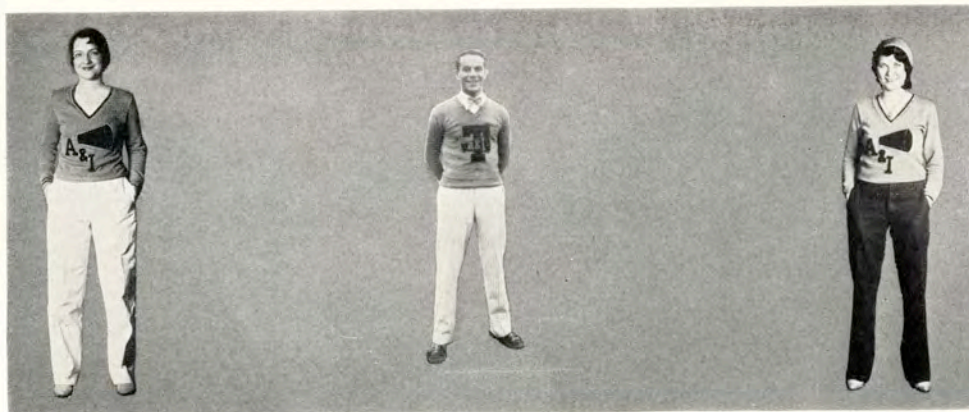
The blue and gold uniforms are to be worn by the Pep Squad throughout the future of the college, and the spirit of the first public appearance of the Co-Eds in them will be with the boys of A. & I. in all of their athletic feats in the coming years.

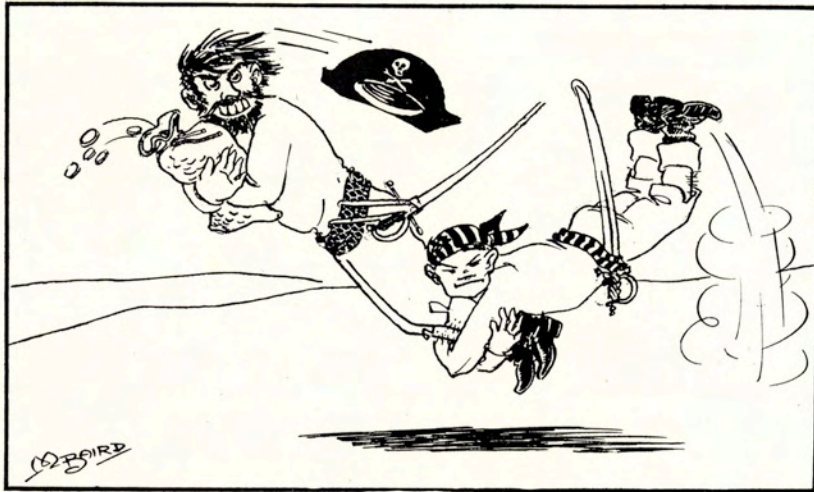


Frances Chatham

Bill Blair

Sarah Ruth White





FOOTBALL



1930 FOOTBALL SEASON



LAWRENCE ALLEN
Co-Captain

The 1930 Football Season was one of the most successful the A. & I. Javelinas have known. Under the capable direction of A. Y. McCallum and C. E. Jewett the boys waged a good fight and showed they really deserved their membership in the Texas Intercollegiate Athletic Association.

Much credit should be given the reserves who fought just as hard as did the regulars. They were the opposition of the Varsity in the practice sessions and did much to insure the success of the plays as they were the trial horses of all plays. These men should make the varsity next year.



GORDON CABANISS
Co-Captain

RESULTS

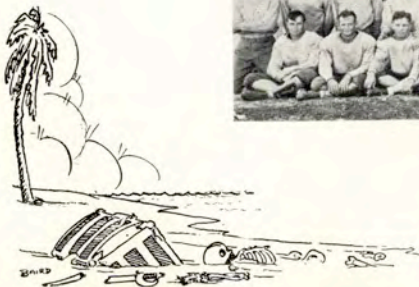
September 29	Javelinas	6	Lutheran College	6
October 3	Javelinas	0	Southwestern	0
October 7	Javelinas	40	Edinburg Junior College	6
October 18	Javelinas	0	Rice "B" Team	6
November 1	Javelinas	7	Schreiner	6
November 8	Javelinas	0	Sam Houston	19
November 17	Javelinas	25	East Texas Teachers	6
November 22	Javelinas	6	Daniel Baker	6
December 4	Javelinas	6	Sul Ross	20



First Row: Rode (Mgr.), Glass, Nyquist, Walker, Waddill, Prater, Hawkins, Cherry, C. Cox, Teel, Thompson, Mackey, Couch, Rogers, Hodgkiss, West, Rich, Forgy (Mgr.).

Second Row: Head Coach McCallum, Cornelius, Sadler, Watson, Philliber, Hibler, Richardson, Baker, Albert Cox, W. H. Smith, Moon, Maxwell, F. Allen, McCauley, Kercheville, Sargeant, Powell, Assistant Coach Jewett.

Bottom Row, Seated: Ramee, Lotspeich, Williams, Lee, Morris, Lawrence Smith, Cabaniss (Co-Capt.), "Chesty" Allen (Co-Capt.), Auld, Reed, Harbin, Cochran, Keene, M. A. Smith, Boguskie.



FOOTBALL



LAWRENCE ALLEN—CENTER Co-Captain

Chesty played a steady game at center this year while acting as Co-Captain. His fight and determination proved him the better of the two in his battle with the opposing centers. Allen has only one more year to fight for the Blue and Gold.



J. MIL AULD—END

Mil has played end three years for the Javelinas, after performing one year in the line, playing his old position of played his last season with the Hogs this year and there is no doubt of the fact that it was his best. His specialty was defensive work, and it was for this reason that he received "All Conference" mention.



GORDON CABANISS—GUARD Co-Captain

Cab proved to be a bulwark of strength in the line playing his old position of guard. Very few gains were made through his place; and his blocking on offense was one of his chief assets. He was Co-Captain of the 1930 team and his leadership was a deciding factor in the success of the team. He received mention for "All T. I. A. A."



JAVELINAS, 6—LUTHERAN COLLEGE, 6 September 29th

The Javelinas met unexpected strength in the Junior College of Seguin and the Bulldogs tied the Fighting Hogs 6 to 6. Blackburn was the offensive star of the visitors, while Morris, Harbin and Cabaniss were the outstanding men of the Javelinas. Reed plunged the ball over to tie the score, as Blackburn had intercepted a pass and run seventy yards for the Bulldogs' score. Many men were used in this contest, giving the whole squad a chance to show their ability.

JAVELINAS, 0—SOUTHWESTERN, 0 October 3rd

Playing their first night game, the Hogs fought the Southwestern University Pirates to a scoreless tie at Georgetown. The Hogs outplayed the Pirates throught the game and except for two costly fumbles





FOOTBALL



VERNON COUCH—FULL

Couch did not play regularly; but he gave a good account of himself while in the game. His size was a decided advantage in his favor as the opponents were hard pressed to stop his line plunges. He has three more years with the Hogs.



ALBERT COX—HALF

Abie made the seventy yard run which resulted in the famous victory over Schreiner Institute. He was a constant threat all season due to his exceptional speed and change of pace. He has three more years to battle for this college, and after making the "All T. I. A. A." team this year he should be the unanimous choice of all critics next fall.



MAX CORNELIUS—HALF

Although a freshman, Max clearly demonstrated what fight and tenacity will accomplish. His punting and passing were great aids when needed; and with another year's experience, Max should be the class of the conference when it comes to forward passing.

would have won the game. The A. & I. warriors made nine first downs to the Central Texas representatives' five. Rich, Auld, Harbin and Ma Smith were the outstanding Javelina players.

JAVELINAS, 40—EDINBURG COLLEGE, 6

October 7th

The Reserves started the game and were pushed down the field for the Bronc's touchdown. The Varsity went into the game and the game took on a different aspect. The Javelinas immediately started the fireworks. In rapid succession, Cox, Si Smith, Sargeant, Ma Smith, Couch and Harbin scored touchdowns and the game took on the appearance of a track meet. Never did the Broncs threaten after the Varsity came into the game.



FOOTBALL



W. L. HARBIN —HALF

Dub, the Cleburne Flash, was the Team's triple threat man. His passing, punting, and ball carrying made him one of the most valuable men to the club. He received "All Conference" mention and is due to be a great football man next year. He has two more years with the Hogs.



CALVIN HIBLER—TACKLE

Cal lettered this year after being a reserve last season, and his fight and pep secured the recognition which they so deserved. Cal has two more seasons in which to battle for the Javelinas.



MARTIN HODGKISS—TACKLE

Monk came here with a good high school reputation and although he found a decidedly different brand of football, he rapidly made for himself a place on the team. Playing tackle, he made life miserable for the opposing ends. Monk will be with the A. & I. Club three more years.



JAVELINAS, 0—RICE INSTITUTE, 6

October 18th

Victims of overconfidence, the Fighting Hogs were defeated by the Rice "B" team in the first game that A. & I. had ever played a South-western Conference opponent. The Owls scored in the first quarter, and from then on, it was a battle with first one team having the advantage and then the other. There were no stars for the Hogs as everyone was overconfident and no one played his best game.

JAVELINAS, 7—SCHREINER INSTITUTE, 6

November 1st

For the first time since the two schools have had football relationship, A. & I. defeated the Schreiner Mountaineers 7 to 6. Albert Cox returned a punt seventy yards for the touchdown which tied Schreiner.





FOOTBALL



LLOYD LEE—TACKLE

Cuz, the Bay City Blonde, again proved to be a strong link in that forward wall. His ferocious charging and the use of his hands made him a man to be feared. Cuz has two more seasons in which to deal the opposition misery.



CLARENCE LOTSPEICH QUARTER

Bush did not receive the recognition that he rightfully deserved this past season, although he played in the majority of the games. His knowledge of the game and his strategy was little short of the miraculous. He was a good ball carrier, punter, and passer. Bush is, without a doubt, one of the game's smartest quarterbacks.



WILLIAM MORRIS—TACKLE

Red again starred at tackle for the Hogs. His work was good the first two seasons but nothing to compare to the last. He could not be taken out of a play and his fight carried him along after all else failed. Red has one more year in which to bring credit to A. & I.

Ma Smith and Mil Auld share the glory with the ball carrier, for those two ran superb interference to enable Cox to speed down the sideline for the 6 points. Ma Smith then kicked goal giving the Javelinas the margin of victory.

JAVELINAS, 0—SAM HOUSTON, 19

November 8th

Led by the brilliant Coe and Day, the Bearkats won from the Javelinas in a mud battle. The Bearkats made all their counters in the first half, the Hogs holding them the last half. Couch, freshman fullback, showed to advantage for the Hogs; and Auld, right end, played a strong defensive game, although being in no condition to play, as he had received serious injuries in practice. Harbin, Cox and Ma Smith were the chief offensive threats for the Javelinas.



FOOTBALL



EGGLESTON RAMEE—GUARD

Jug-head was the bruiser type of guard, hard to move and mean. He dealt misery to all opposing guards and his defensive work was an outstanding feature of every game. Eggie has one more year with the Hogs.



WALTER REED—FULLBACK

Satch was a great groundgainer and his popularity with his teammates led to his being elected Captain for the 1931 team. The Bertram Blizzard is due to make a name for himself and A. & I. this coming fall.



ROBERT RICH—END

Bob was one of the best ends in the conference this year and he will be better this coming season. He cannot be carried out of any play and his speed aids him in going down under punts as he stops the safety men in their tracks. Bob has three more years with the Blue and the Gold.

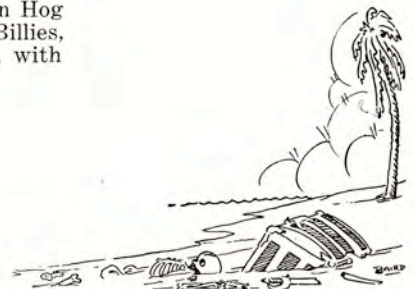


JAVELINAS, 25—EAST TEXAS TEACHERS, 6 November 17th

Led by Albert Cox and Mil Auld, the Fighting Hogs were easily the victors over the strong East Texas Lions on Hog Field. Auld scored the first touchdown in an end-around play and from that moment on, the Hogs ran away with the game. Cox scored two touchdowns and Harbin accounted for the other. Rich and Lotspeich played heads-up ball and figured prominently in the win.

JAVELINAS, 6—DANIEL BAKER, 6 November 22nd

With Captain Cabaniss and Mil Auld playing their last game on Hog Field, the Fighting Javelinas tied the strong Daniel Baker Hill Billies, 6 to 6. Bob Rich and Si Smith figured in the Javelinas' score, with





FOOTBALL



CLIFFORD SADLER—CENTER

Sadler came to the front when Allen was injured and took up the job of centering. His work was commendable and he won his "T." He has three more years.



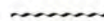
ROGER SARGEANT
HALFBACK

Roger reported for football for the first time this year and rapidly made for himself a berth on the starting eleven. His wonderful drive and speed made him a ground-gainer of no mean ability. Roger will be back next fall.



LAWRENCE SMITH
HALFBACK

Si was one of the best men that the Hogs had on the roster this year and his fight and spirit did much to mould a team spirit. Si has one more year and he is due to be "All Conference."



Rich carrying the ball down to the goal line and Ma pushing it over. Cabaniss and Auld turned in good games for which the fans will remember the lads. Smith was the star for the visitors.

JAVELINAS, 6—SUL ROSS LOBOES, 20

December 4th

Playing against an inspired team, the Hogs, again victims of over-confidence, were defeated 20 to 6. The Hogs started the reserves and the Loboes immediately scored a touchdown and were again on the Hogs' ten yard line before the Varsity was sent into the fray. The first team managed to secure one touchdown, but was unable to stop the spin plays of the westerners. Cox, Auld, Cabaniss, and Ma Smith played stellar games for the Javelinas. This was the last collegiate game for Cabaniss and Auld.



FOOTBALL



M. A. SMITH—FULLBACK

Ma proved to be the best fullback on the squad; and his blocking ability was an invaluable asset to the club. Ma has one more season in which to fight for the A. & I. team. His work will, no doubt, make him the outstanding man on the club next year.



PAUL FORGY—MANAGER

The Hogs lay claim to the best little manager in the whole world! Paul handled the job of managing the team of forty members without a bobble and his pleasing personality made him a fine man to be connected with the Javelinas. The team is proud of the fact that they had South Texas' outstanding musician as their manager.



JOHN MARK DIXON ASSISTANT MANAGER

John Mark was of invaluable assistance to the Manager in aiding him in his many duties. Dixon will be one of the candidates for the club proper next year.

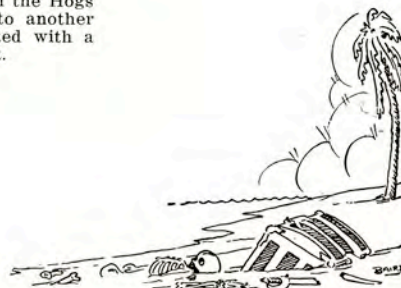


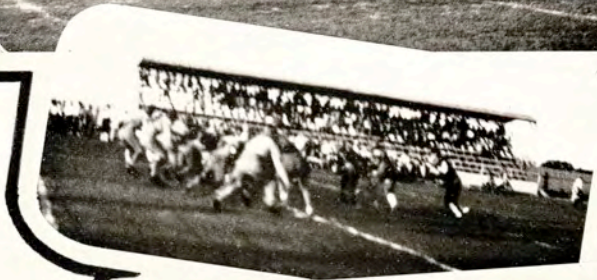
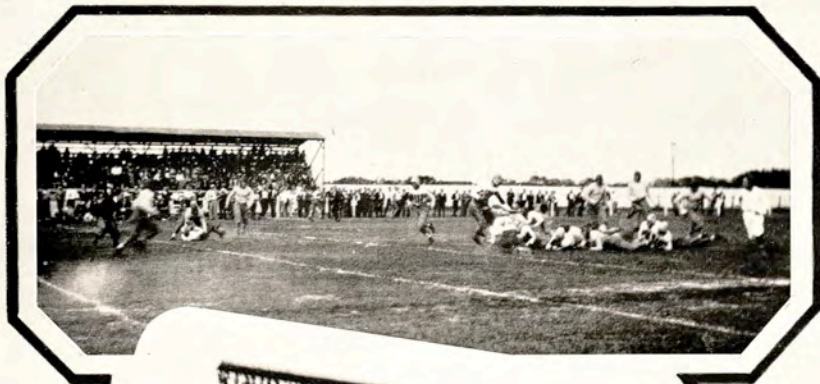
DOUGLAS COCHRAN—END

Doug lettered for his second year at end for the Hogs. His fight and blocking made for the success of all plays to his side of the line. Doug has one more year in which to reap more glory for A. & I. and he should be one of the outstanding men of the conference.

PETE POWELL—GUARD

Pete is another reserve from the 1929 season who made good this year. His pep and scrapping quality made him a man to be feared. Pete stopped all that came his way and was in the thick of the game. He will not be with the Hogs again as he has transferred to another school and his leaving is noted with a considerable amount of regret.



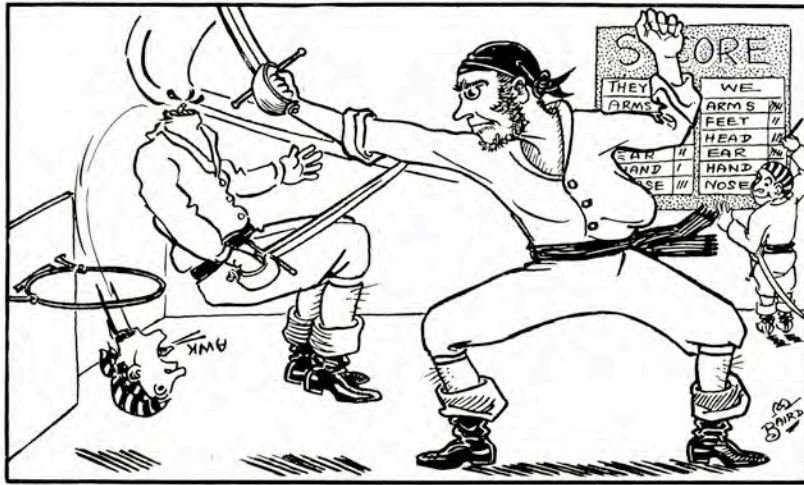






RESERVES
Left to Right: Keene,
Teel, Kercheville,
Cherry, F. Allen,
Philliber, Richardson,
McCauley.





BASKETBALL



LAWRENCE ALLEN
Captain

1931 Basketball Season

Having only three letter men back, the Javelinas were sorely handicapped in the T. I. A. A. race. The coaches relied upon the first year men to bring victory to A. and I., and although not winning a conference game, the Javelinas always put up a great fight.

Allen, Morris and Smith were the old men who formed the nucleus for the basketball team and the new men who lettered were: Glass, Hodgkiss, Teel, Sadler, Parker, Rogers, and Rich. Couch and Cherry received managerial letters. Among the group, Teel and Sadler were the outstanding performers, each being a strong defensive man and a high scorer. The Javelinas will not lose a man off this squad and should develop into a strong club for next season's campaign.

Javelina Results in the Conference Race

Javelinas	25	San Marcos	30
Javelinas	28	Sam Houston	46
Javelinas	26	Sam Houston	38
Javelinas	20	Stephen F. Austin	52
Javelinas	37	Stephen F. Austin	41
Javelinas	18	San Marcos	30
Javelinas	20	Denton	34
Javelinas	25	Denton	49
Javelinas	26	East Texas	42
Javelinas	21	East Texas	45
Javelinas	246	Opponents	407

Top: Rogers, Sadler, Teel, Hodgkiss.

Bottom: Glass, Smith, Allen, Morris, Rich.



ALLEN, LAWRENCE

Allen lettered again for his second straight year as stationary guard. Chesty acted as captain during the 1931 season, and was one of the teams outstanding defensive men.

GLASS, H. D.

Hugh Drayton proved to be one of the teams best defensive men. Because of his height, he kept down the score of the opposing forwards. Rosebud improved considerably during the year and should make a good man next season.

HODGKISS, MARTIN

Although not having the ability of a basketball player, Monk showed what tenacity and perseverance would accomplish. He lettered this year and should make a good man next year.





MORRIS, WILLIAM

Red did not play as much as last year, but his playing was always up to a high quality mark and several times his uncanny eye for the basket made things miserable for his opponents. Red will return again next year.

PARKER, REED

Parker played a good game this year. He did not see much action, and with experience should develop into a fine center. He has the ability and the confidence to make a name for himself and we believe he will.

RICH, ROBERT

Robert is another man who is making himself into a basketball player. He improved rapidly in the 1931 season and is due to develop into a stellar performer before his college days are done.



ROGERS, JOHN

Rogers was one of the team's best forwards. His uncanny eye for the basket helped to pile up the score for the Javelinas. He has three more years to fight for the Blue and Gold.

SADLER, CLIFFORD

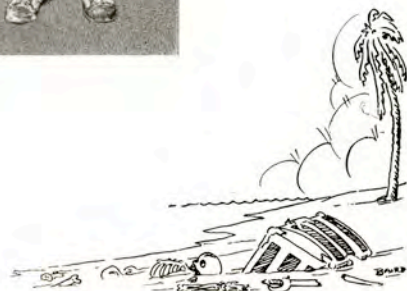
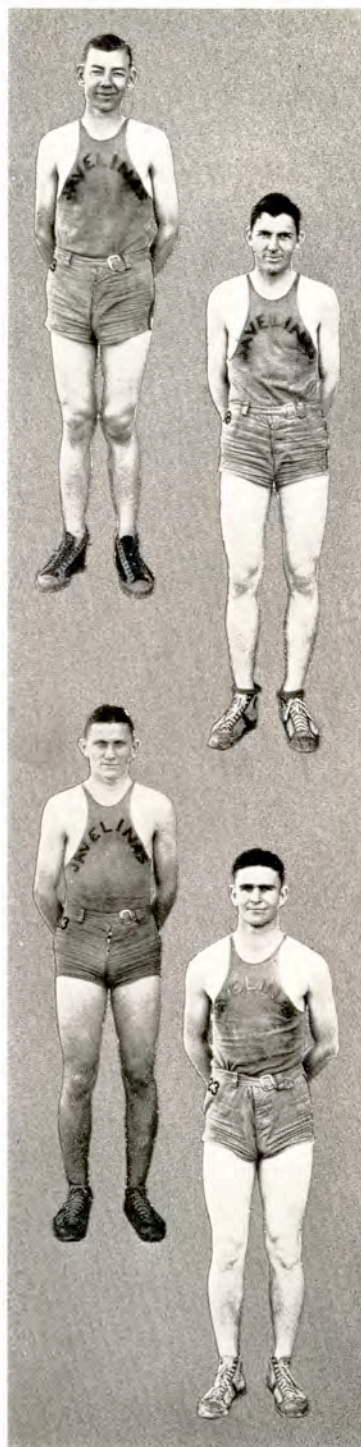
Sadler started the season as if he intended to be high point man of the conference, but he could not keep up the pace that he at first set. However, he could always be depended upon to deal misery to the opponents and his shots were always the feature of the games. Sadler should be "All Conference" material next year.

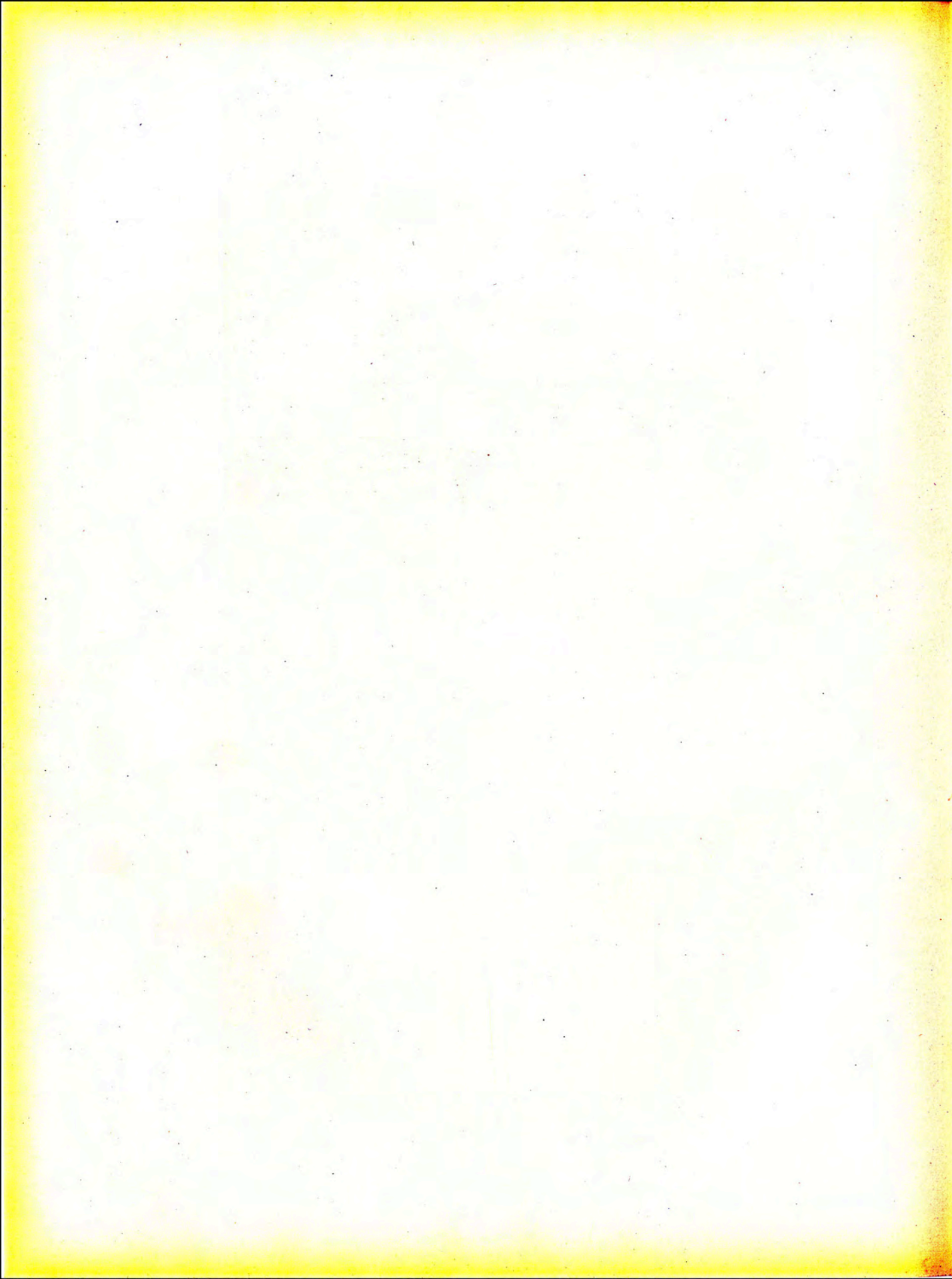
SMITH, W. H.

Smith was elected captain for the 1932 season. He is a hard trainer and a fine basketball man. Playing forward, he could always be depended upon to count for a number of points. He will make a good leader next year.

TEEL, HARMON

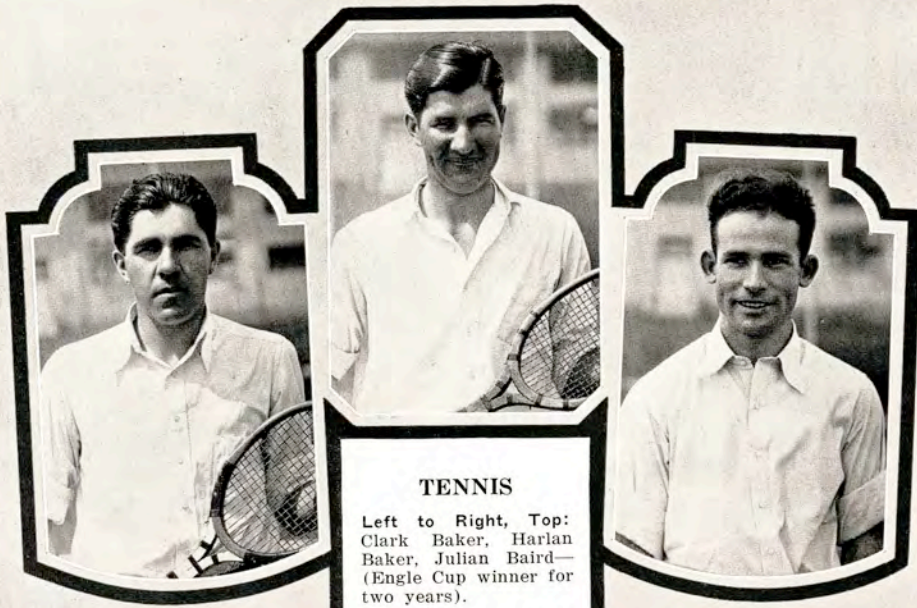
Harmon rapidly proved to the fans that he could play basketball. His work throughout the season was good, and he should make "all conference" before he finishes A. and I. He was one of the most outstanding men on the team.







OTHER SPORTS

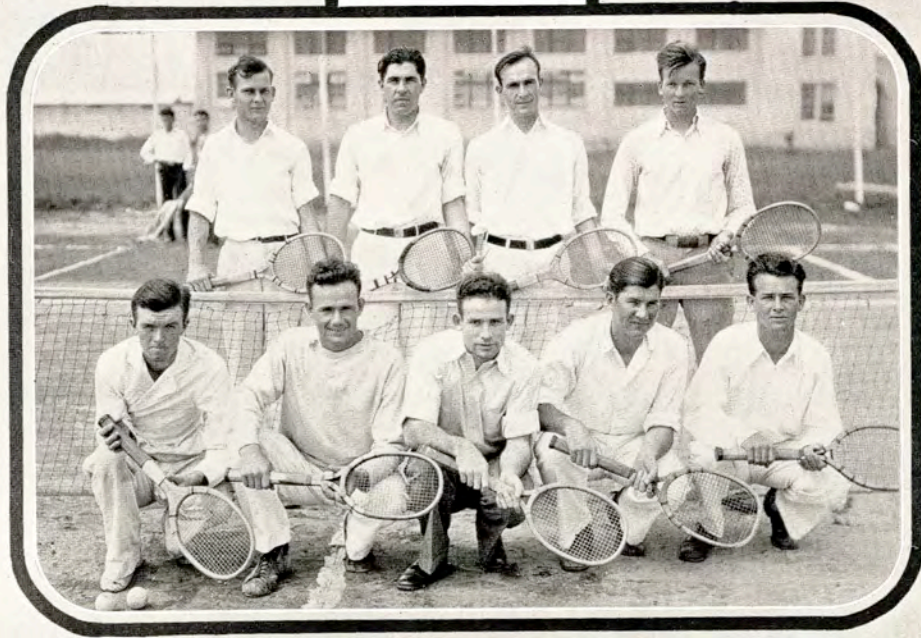


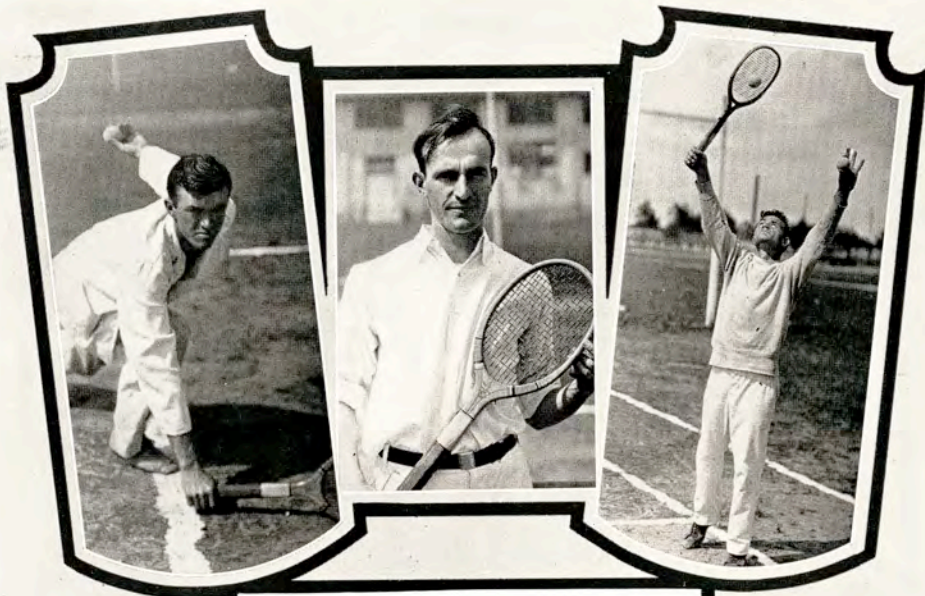
TENNIS

Left to Right, Top:
 Clark Baker, Harlan
 Baker, Julian Baird—
 (Engle Cup winner for
 two years).

Lower Group, Top:
 Barnett, C. Baker, A.
 Westlake, Glover.

Bottom: Heard, V.
 Westlake, Baird, H.
 Baker, Wesley.





TENNIS

C. T. Reed, Coach

Left to Right, Top: Frank Heard, Aubrey Westlake, Vernon Westlake.

Bottom: Howard Wesley, Peyton Glover, Frank Barnett.





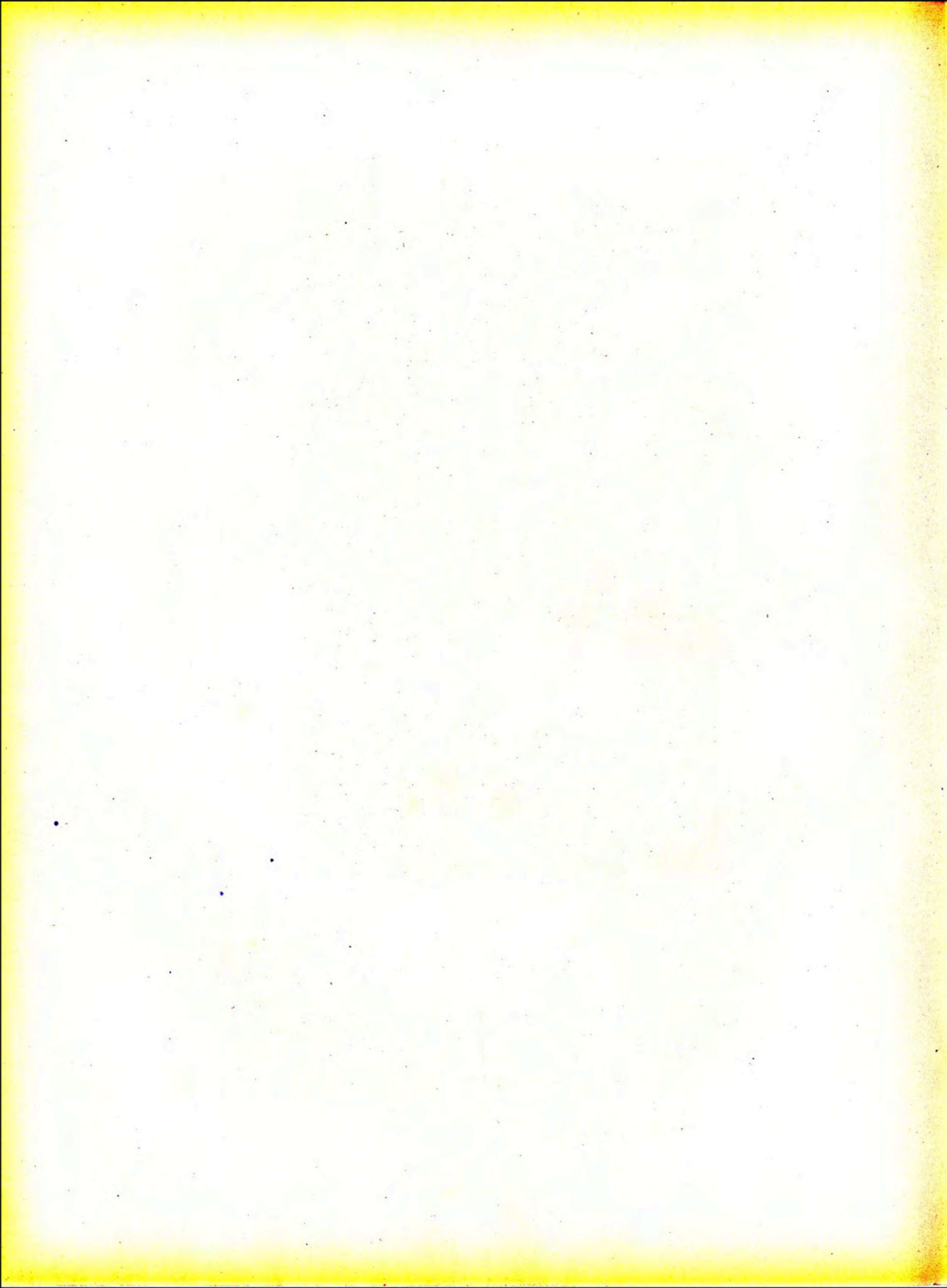
The Archery and Racquet Clubs were organized in January, 1931. A. & I. is well protected by Robin Hoods and Racketeers.





Just a few of the many athletically inclined Co-eds of Texas A. & I. Freshman and Sophomore Classes of Volley Ball and formal gymnastics.







JAVELINA TUSK

DEDICATION



We Lovingly Dedicate the Javelina Tusk

To all those whose importance has been a bit too much
for them;

To all of those to whom we would like to give some of
their own medicine;

To all those who enjoy a real laugh, especially when it
is on themselves!

Javelina Tusketeers

JAVELINA TUSK



DICTIONARY OF A FRESHMAN WITH HAY FEVER

- Lunge—Necessary picnic equipment (collective noun).
Garner—Part of a room.
Pigeon—The act of throwing.
Cheer—A thing used for sitting.
Odes—Feed for horses.
Yolk—What this is supposed to be.
Past—A bothersome person.
Betting—Favorite indoor sport.
Coffer—The person who has never heard of "Old Golds."
Squad—To sit down suddenly.
Bed—To wager.
Vacuum—Nothing shut up in a box.
Man—The only animal that can be skinned more than once.
Squaker—Baby Indian.
Banana peel—Food article that brings the mighty down.

* * *

RELIABLE LINES

- "I've never met a girl like you before!"
"Your eyes remind me of two glowing stars."
"It's so easy to pay a girl compliments when everything nice a fellow can say is true."
"Don't let your lips get too near mine—I'm only human you know."
"I used to dream there was a girl like you somewhere, but I never thought I'd really find her."
"Your voice is as soft music."
"You wonderful, wonderful girl!"

* * *

- Vivian: Mr. Sinclair, where are you going in such a hurry?
Mr. Sinclair: Oh, I've just found two cough drops and I'm going home to sit in a draft.





JAVELINA TUSK

Maude Bell: Did you do any good in Eco this morning?

Chesty: Not much. I can't sleep well the first day in a strange classroom.

* * *

Raymond F.: You certainly have beautiful lips.

Lucille: You make the queerest statements!

Raymond: Yes, maybe so, but I am going to stick to them!

* * *

Soph: I have a strange feeling in my head and stomach.

Fish: It's that empty feeling, isn't it?

* * *

Prof.: Mary Elizabeth certainly has a thirst for knowledge. Where did she get it?

Mag.: She gets her knowledge from A. & I. and her thirst from her brother.

* * *

Mil: Say, Dorothy, where's that Senior picture of mine that you didn't use?

Dorothy: Why, I've forgotten—no, wait a minute; Ed, look over there in the waste basket and get that picture of Mil.

* * *

Landlady: Did you rent a room to J. D. Patrick?

Daughter: Yes, and My, but he's good looking!

Landlady: Well, put an extra carpet on the floor in front of the mirror.

* * *

Mr. Bass: There are at least two sides to everything.

Lewis G.: Did you ever see a girl's bathing suit?

* * *

Mr. Garrison (in Chemistry class): First take some Hydrogen and then some Chloroform.

Sleepy voice from the rear: That's a good idea!

* * *

Dot Gwin: Don't act like a baby!

Bill Blair: Aw, I can't help it, I was born that way.

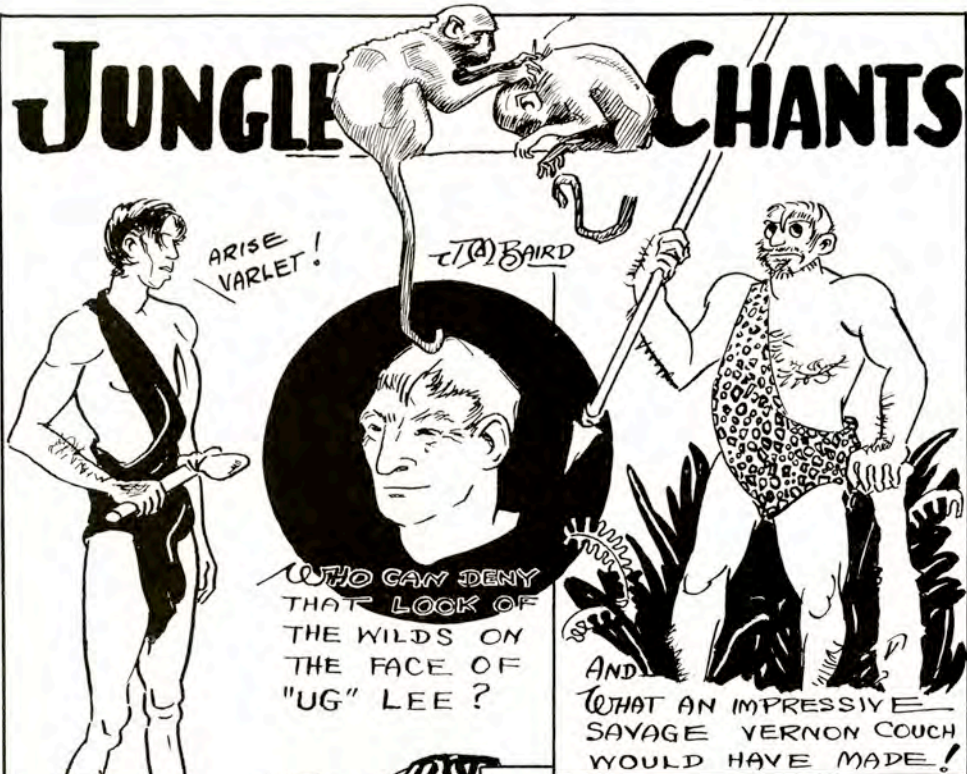
* * *

Beecher: What's the matter with Cab these days?

Sara Ruth: Oh, he's suffering from high blonde pressure.



JUNGLE CHANTS



ARISE
VARLET!

(A) BAIRD

WHO CAN DENY
THAT LOOK OF
THE WILDS ON
THE FACE OF
"UG" LEE?

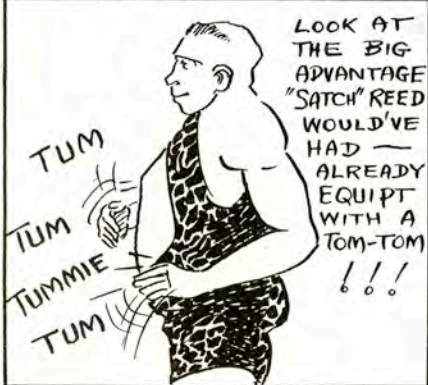
AND
WHAT AN IMPRESSIVE
SAVAGE VERNON COUCH
WOULD HAVE MADE!



BEN MEW, WITH HIS
HEIGHT, WOULD CERTAINLY
HAVE BEEN A GOD - OR
SOMETHIN' !!!



EMERSON KORGES
WOULD HAVE
MADE THE
BRAVEST BIG-
GAME HUNTER
SCUTTLE TO
SAFETY!



TUM
TUM
TUMMIE
TUM

LOOK AT THE BIG
ADVANTAGE
"SATCH" REED
WOULD'VE
HAD —
ALREADY
EQUIPT
WITH A
TOM-TOM
!!!



VULGAR!

TRASH!

AND OUR CLASS FIGHTS
WOULD CERTAINLY NOT BE WHAT
THEY ARE TODAY !!!



JAVELINA TUSK

BELIEVE IT OR NOT

Mil has declared there is no mind superior to his in A. & I.
The dirt in this section came from your roommate or your best friend.
Evelyn Kidd will never come back to town on a magazine cover.
Aubrey Westlake's little brother gives everybody even a worse pain than Aubrey himself does.
Raymond and Lucille are having **two** dates a week now.
"The Patsy" **went over** in Robstown.
The Grind section has been censored.
Rosebud has a date for the Aggie Banquet.
The El Rancho came out on time.
The Seniors had a **nice** Chapel program.
Three students stayed awake in Eco last week.
Howard Roberts and Emerson Korges studied Chemistry one night this semester.
Doris Gwin wore the same dress twice.
Joy Greathouse stayed at home on May sixth. (it rained).
Emee Bermingham spent the weekend in Kingsville.
Bantz Dowis got a rush at the backward dance.
Doyle Ware has stopped matching nickles.
Herschel Cudd can use more than a three-letter word.
Ed O'Brien's Chevrolet made it from Houston in seven hours.
Bobby found an insect in the South Texan office. It is said that that is where he discovered himself.
All dresses were three inches from the floor at the Soph costume dance.
Ug Lee won the Boy's Beauty Contest.
The Javelinas didn't lose a basketball game in the Conference race.
Hooch dances beautifully.
Mitchell forgot to vote for Chesty.
Frances Chatham made the honor roll last semester.
Russell, Cherry and Couch have started a school for instruction in the art of kidnapping.
Miss Glass has a Bunyan.
Margaret Nance created a sensation at the last dance.
The Bulletin Board was empty.
Auld didn't say a word during the election.
"Red" Harbin dyed his hair black.
Tito lost her nonchalance and can't find it.
The typewriter keys in the Typing Room have letters on them.
Virginia Campbell is learning to tap dance.



BELIEVE IT OR NOT!

WITH APOLOGIES TO MR. RIPLEY



SOME REAL HONEST-TO-GOODNESS
GOOD LOOKERS WERE ELECTED
AS BEAUTY QUEENS !!



MIL AULD
MADE FIRST
T.I.A.A. TOUCH
DOWN FOR
A AND I.
SCORE A-I-25
E.TEX. LIONS-6



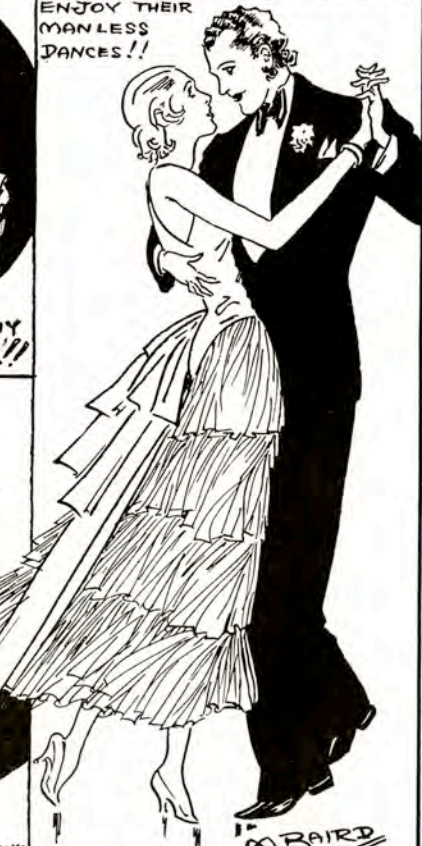
HOW
COME!
HOW
COME?

VERNON
WESTLAKE
WAS NOT
ELECTED TO
A CLASS OFFICE



MESSERS. COOKE
AND BASS RENDER
SOME CLOSE HARMONY
IN CHAPEL !!

THE GIRLS ACTUALLY SEEM TO
ENJOY THEIR
MANLESS
DANCES !!



★ QUIT
SHOVING !!
★ GET
OFFA
MY CORN

STUDENTS
RUSHING TO CHAPEL !!



BILL BRODNAX
IS NOT AS HARD AS HE LOOKS

BAIRD



JAVELINA TUSK

Pinky's a man about town.
Yes, and a fool about women!

* * *

Allena Collins: Mother, will College boys get to heaven?
Mrs. Collins: Yes, Darling, but they won't like it.

* * *

Mag: Gee, I just have to get something for Dub.
Tito: Why don't you put him up at auction for the highest bidder?

* * *

Vesta Talley: She surely did give you a dirty look.
Ug. Lee: Who?
Vesta: Mother Nature.

* * *

Ed O'Brien: My voice surely filled the auditorium when I made those
announcements this morning.

Margaret Nance: Yes, I noticed several people leaving to give it more
room.

* * *

Ed Brown: Let's all think hard.
Mitchell: No, let's do something you can do.

* * *

Mrs. Frede: Isn't it awful the way these Co-eds rouge up?
Mrs. Smith: Terrible, but what girl wants to keep within the pale of
the law?

* * *

Bud McCallum (discussing possibilities of the 1931 Football Team):
Have you discovered Harbin's weakness yet?

Cal Jewett: Sure, she's that brunette from Goliad.

* * *

Aubrey Westlake: We don't care what you think. Tell us what you
know.

Herschel Cudd: I can't talk without thinking. That's a Soph's privilege.

* * *

Bernice H.: Frank, this steak is terribly tough.

Frank A.: I'm awfully sorry but we are not responsible for the morals
of our food.





JAVELINA TUSK

BOARDING HOUSE HYMNS

SMITH:—

Julia—Watch your men, girls.

Virginia—Must be a golddigger because she has a man named Rich.

Bernice—Is it Cochran or Harris this week?

Gladys—Hib, Hib, Hibbler—(Theme song "After you're gone.")

Nettie—Parker, Reed (Editor's note: Is that a common or proper noun?)

Lilah—Tall, dark, A. & M. Junior.

Essie—The "Brown" sensation from Bishop.

* * *

GOODE:—

Wilma—Satchel, our big blonde hero.

Zelma—Abie, Raymond, etc.

Ditt—Jerry (In memory of the Backward Dance.)

Mary—Ninguno.

Ruby—Ye Editor, Bob.

Vivian—He's an S. L.

Dorothy—Moon, the Aggie.

* * *

PRACTICE COTTAGE:—

Leloise—Charles and Louis.

Dorothy—Boat, Beavo, Burney. (Be careful, Dotty, you'll get stung).

Emee—Potent Poicy, (Publicity prohibited, please).

Joy—Refer to Mr. Conner's register.

Frances—Charles
Flato

Charles
Henry
Flato

Charles
Henry
Flato III

* * *

FREDE:—

Lucille—It's not only Raymond now, but Raymond forever.

Maude Belle—Chesty, nominee for student president.

Mag—Dub, ditto, but not publicly known.

Marion—Sweet young thing promises to be in swim next year.

Betty—The girl Blair was faithless to longer.

Mildred and Faye—Must be mystery men or magicians.





JAVELINA TUSK

EVERYDAY OCCURENCE

Scene: Dean of Women's Office.

Dean: Where were you at 10:31 a. m., May 9?

Mag: (faintly): My date took me to the Co-op.

Dean: Why were you in the Co-op at 10:31 a. m.?

Mag: (more faintly): We were hungry, Ma'am.

Dean: What did you eat in the Co-op at 10:31 a. m.?

Mag (very faintly): Post's Bran, Ma'am.

Dean: What, Bran before a boy? Why you are perfectly indecent!

* * *

"How was the dancing at the Soph prom?"

"Good gracious, was there dancing too?"

* * *

Hawkins (reflectively reading dictionary): Webster says that "taut" means tight. Guess I've been taut quite a bit in this school after all.

* * *

It's your own fault if you don't enjoy yourself.

* * *

If this trash pleases you, that's good; if not, that's bad.

* * *

English Prof.: I want sentences to be so clear that they can be understood by the most stupid person—then I can tell what you mean.

* * *

"This," said the Dean, writing his advice to the Freshman, "is going from the sublime to the ridiculous."

* * *

M. A. Smith: How come you always smoke quarter cigars?

Hooch: Somebody else always smokes the other three quarters.

* * *

Mildred: Here's your ring; I love another.

Edgar: What's his name and address?

Mildred: Oh, you are going to kill him?

Edgar: No, sell him the ring.

* * *

Speaking of love affairs, Maxwell is one of the many chaps who believes in making a fresh start with every girl he goes with.





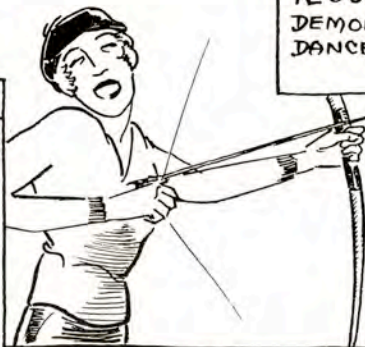
ABIE COX "DRESSES UP" REGULARLY TO "GIVE THE GIRLS A BREAK"



CAMPUS COMICS

WHAT WOULD THE GIRLS DO WITHOUT THE SERENADING TEAM OF HARGROVE-D'ARCY?

"ROSEBUD" GLASS DEMONSTRATES HIS DANCE FLOOR TECHNIQUE



BERNICE MARRY ON THE ARCHERY

"HOOTCH" HUTCHISON WAS CAUGHT STUDYING IN THE LIBRARY - ONE DAY

THOSE LETTER MEN



BAIRD



JAVELINA TUSK

FEATURE

States Scott on a crowded dance floor.
Julia Presnall in sackcloth and ashes.
Anybody besides Doris Gwin.
Bernice George on a wild party.
College Orchestra playing "Peanut Vendor."
Mayme Clay Appleby being enthusiastic.
"Cab" going with the same girl twice.
"Ditt" Schults without peroxide.
Watson answering a question correctly in class.
Something clever appearing in the "Between You and Me and the Gatepost."
Miss McLeod with a yo-yo top.
"Pop" May forgetting to tease someone.
Co-op deserted at Chapel hour.
Mil Auld letting someone slap **him**.
Aubrey Westlake, brother of the famous founder of the School of Muscle Building, allowing "mere" boys to kidnap him.
Hawkins sober at a dance.
Bobby without Ruby. (Would be like bread without butter.)
Joy Greathouse alone at the Co-op.
Bennie Mew going with Joyce Price.
Hilma being polite to anyone except Gladys.
Miss Allen forgetting to charge library fines.
Mary Elizabeth without a runner in her hose.
"Chesty" wearing a coat in Chapel exercises.
"Mag" keeping quiet in public.
"Red" Harbin not singing.
Hattie Belle without long earrings and sports clothes.





Dorothy not saying "I have to work on the annual."
Garland Watson an authority on matrimony.
Boguskie without his satchel.
Lucille and Raymond six inches apart.
Beecher without his arrogance.
"King" without a wad of gum.
"Hootch" with a quarter.
Zelma Wright not twinkling or giggling.
Blondy's or Ug's hair neatly groomed.
Neighbor Smith and Mr. Emerson not telling about the late war.
Abie Cox talking less than fifteen minutes when he calls a girl up.
Anybody really "liking" to dance with Walter Manning.
Virginia Campbell in anything but red.
Mildred Nuckols without her famous line.

* * *

Pike: Can you help me out with this problem?
Mr. Porter: I would, but I don't think it would be right.

* * *

Well, I hear Bill Blair has taken to wearing a mustache now.
Yeh! Anything to save his face you know.

* * *

Waldine used to be bashful until she became a forward in basketball.

* * *

College men, as a rule, may be expected to be gentlemen, first and last,
but not always.

* * *

Ask "Pop" May if even **he** remembers when **neck** was a noun!

* * *

The way students study nowadays enables them to attend college and
still have twenty-four hours for amusement.

* * *

Doyle: How did you even up with your Chem. Prof.?
Emerson: Oh, I handed him a hot retort.





JAVELINA TUSK

DAILY MAIL WANT ADS

Miss E. Douglas May—New man, college degree, million dollars.
M. E. King—Anybody, suspenders preferred.
“Ditt” Shults—Any man, meek and moral.
Lorena Yates—An Aggie man, Engineer preferred.
Doris Gwin—Anything to replace the neckpiece.
Tito Shelton—(Censored) Bill Brodnax anchors to date.
Alice Langlois—Strong, silent man.
Nellie Bly White—Man, acting ability essential.
Allena Collins—No chance.
Waldine Price—A wonder-ful man (substitute accepted.)
Vila Hunt—Mail man (Interview for further information.)
Jane Weller—A big “brute.”
Practice Cottage—Ice-man, frigidaires allowed.
El Rancho—To tame jokes.

* * *

IDEAL GIRL

Hair like Alice Langlois.
Eyes like Marie Gray.
Nose like Julia Presnall.
Mouth like Marion Jenkins.
Complexion like Lucille Perkins.
Hands like Melba McCallum.
Legs like Joy Greathouse.
Feet like Emee Bermingham.
Figure like Eudora James.
Clothes like Ava Campbell.
Car like Lorena Brown's.
Brain like _____.

* * *

IDEAL BOY

Hair like Bill Brodnax.
Eyes like Dunlap Harper.
Nose like Clyde Echols.
Mouth like Howard Roberts.
Complexion like Douglas Pettit.
Hands like Frank Barnett.
Legs like Blondy Malone.
Feet like John Rogers.
Figure like Bush Lotspeich.
Clothes like J. D. Patrick.
Car like Beecher Baker's.
Brain like _____.

* * *



JAVELINA TUSK



A MODEL YOUNG MAN

The fussy old gentleman asked the chance traveling companion:

"Have you any children, sir?"

"Yes sir; a son."

"Does he smoke?"

"Ah, sir, he never so much as touched a cigarette."

"So much the better, Sir; the use of tobacco is a poisonous habit. Does he frequent clubs?"

"He has never put his foot in one."

"Allow me to congratulate you. Does he never come home late?"

"Never; he goes to bed directly after dinner."

"A model young man, sir; a model young man. How old is he?"

"Just six months."

* * *

DIPLOMACY

"Johnny, when I tell your father what a naughty boy you've been today he will punish you severely."

"Have you got to tell him, mother?"

"Yes, and I shall tell him immediately after dinner."

"Well, mother, give him a better dinner than usual, won't you. You might do that much for me."

* * *

Leaders are chosen, rarely self-appointed.

* * *

It's better to remain silent and be thought a fool than to speak and remove all doubt.

* * *

Scene—Prexy Westlake walking along reflectively reading his diploma.

"Mother, what's that tramp doing with that piece of paper?"

"Hush, darling, that's a college graduate with his diploma."

* * *

Marie Gray: Honey, are you thinking of me?

Jack Harner: Oh, was I laughing? Pardon me, I'm sorry.

* * *

Rosebud: May I have the pleasure of the next dance?

Sarah Ruth: Certainly, if you can find anyone for a partner.





JAVELINA TUSK

Voice over the telephone at practice cottage: Who is this?
Mrs. Skelly: My word, how should I know?

* * *

Bill Tom: What are you thinking of?
Evelyn: A wish.
Bill T.: I wish I knew what you are wishing.
Evelyn: Why?
Bill Tom: Then I'd do it.
Evelyn: If you do, I'll scream.

* * *

Co.: Writing home?
Ed. Yea.
Co.: Mind making a carbon?

* * *

Rosebud: (dancing): I see you dance.
Marie Gray: Yeah, and you ought to try it sometime yourself.

* * *

"Darling, I'm spanking you because I love you."
"I'd like to be big enough to return your love."

* * *

Remember the Scotchman who was so close he got slapped? Our guess
is that "Teely" Arthur must be Scotch!

* * *

Walter Manning: For two cents I'd smash your face.
Bill Blair: Get away, you dirty professional.

* * *

BACKSLAPPERS

"Red" Harbin.
Sara Ruth White.
Ed O'Brien.
Vernon Westlake.
Harry Rode.
Boguskie.

* * *

Rosebud (in Fish English class giving novel report: ". and she
died in his arms. Later he died of the same disease."



THROUGH THE YEAR WITH THE FRESHMAN!

1. REGISTRATION IS OVER WE SETTLE DOWN TO WORK SEE PICTURE ON THE RIGHT



2. THINGS GET PRETTY BUSY BEFORE XMAS LOTS OF STUDY AND OUTSIDE READING - SEE PICTURE

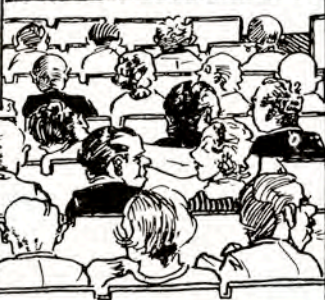


3. XMAS PAST SO'S NEW YEARS NOW TO CRAM FOR SOME GOOD GRADES - SEE SNAP SHOT

4. SEMESTER EXAMS OVER - DIDN'T DO SO GOOD - MUST BURN MORE MID-NITE OIL - SEE THE ILLUSTRATION

5. WOW! THESE PROFS CAN SURE POUR IT ON - IF IT WASN'T FOR MY AMBITION - COULDN'T LAST SEE DRAWING

6. CAN KINDA EASE UP NOW THINGS IS QUIET - CAN GET SOME MUCH NEEDED REST SEE PICTURE ABOVE!



BILL BLAIR IN CHAPEL

LOCAL STATIC: - "WHERE IS THIS RIO?"
"I DON'T KNOW BUT IF IT'S FAR ENOUGH AWAY I'M FOR HIS ROLLING THERE!"



THE INTRAMURAL FOOTBALL GAMES

SOPH BANTZ DOWIS IS INJURED AFTER ABOUT TEN MINUTES OF PLAY!



HAZING BEING TABOO THE SOPHS TURN TO OTHER AMUSEMENTS!

SOME CAMPUS CUT-UPS!

MAX CORNELIUS	BRET HARGROVE	TEELIE ARTHUR
BILL WADDELL	HEAVY COUCH	CAB CABINESS
DUB HARBIN	JOEL KEENE	RED MORRIS-
EARNEST RICHTER	BAIRD	



JAVELINA TUSK

OH YEA!

If a fellow tries to kiss a girl and gets away with it, he is a man.
If he tries and doesn't get away with it, he is a brute.
If he doesn't try, but would get away with it if he did try, he is a coward.
If he doesn't try and wouldn't get away with it if he did try, he is a wise man.

* * *

WHERE HE BELONGED

At the close of a revival service held by the colored brethern at their Methodist church, the pastor called on all those who belonged to the Army of the Lord to stand.

A stranger near the front promptly sprang to his feet.

The pastor moved around to the stranger's side and said: "You say you b'long to de Army o' de Lord, Brudder?"

"Yes—sur," replied the stranger. "I b'long to de Baptist division of de Army o'de Lord."

"Pshaw, nigger," came from the pastor's lips, "you don't belong to de Army; you b'long to de Navy."

* * *

Our new vice-president Maxwell gave the following reasons why he left the farm:

"My old horse died and my mule went lame,
And I lost my cow in a poker game.

A cyclone came one summer day

And blew my house and barn away!

Then an earthquake followed to make it good,

And swallowed the ground where my house had stood;

And then the Tax Collector came around

And charged me up with the hole in the ground."

* * *

When a man is wrapped up in himself he makes a mighty small package.

* * *

Do you know:

Rita Way.

Ida Clare.

Sozsha Oldman.

Aunt Hallie Tosis and others too numerous to mention?



JAVELINA TUSK



TRUE TO LIFE

"Opportunity knocks once at every man's door."

"True; but old "Op" is mixed in with so many book agents and other solicitors that it's almost impossible to recognize his knock."

* * *

Prof. Bass (in physics 102): "What do you suppose keeps the moon from falling?"

"Ed" O'Brien: "I don't know, unless it's the beams."

* * *

Tito: Where do you get your jokes?

Bill Brodnax: Out of the air, so to speak.

Tito: Well, I am merely suggesting that you get some fresh air.

* * *

An empty wagon makes the most noise.

* * *

Oleta stands up before the mirror with her eyes closed to see how she looks when she is asleep.

* * *

Miss Alexander: Where is your book?

Zelma Wright: At home.

Miss A.: That's a good place for it. I'd wrap it up so it won't get dirty.

* * *

"Any fool can stay up all night but it takes a good man to get up in the morning."

* * *

Mary Etta Kleberg: Habla usted Espanol?

Red Harbin: How was that? I didn't quite get it.

M. E.: Habla usted Espanol?

Red Harbin: What was that you said?

M. E.: I said "Do you speak Spanish?"

Red: Oh, yes, I speak Spanish!

* * *

The man who is unable to work and smoke at the same time, usually smokes.

* * *

Dr. Nierman: Your answer is about as clear as mud.

Henry Ahrens: Well, Sir, it covers the ground, doesn't it?





"DO YOU FEEL DEPONDENT? SLUGGISH?
TRY 'SAL-HEPATICA!'"



"YOU WOULDN'T CARE TO KNOW MARVIN!"



"THE DANGER LINE"



"KEEP THAT WELL GROOMED APPEARANCE-
USE 'LARDO' HAIR GREASE"

OUR OWN TESTIMONIALS

UNITED DISTRESS PHOTOS



"DO YOU FEEL UNSEEN HANDS HOLDING YOU BACK WHEN YOU ATTEMPT TO SPEAK IN PUBLIC?"



"THEY LAUGHED WHEN I PICKED UP THE VIOLIN- BUT 6 WEEKS LATER--"



"I ALWAYS KEEP A CAN OF FLIT HANDY"



"I LOVE TO SEE A MAN SMOKE A PIPE!"

Hick Center, Texas.

May 9, 1931.

Mi dere fren Dorothy—

I wuz so glad tuh get your letter stating that u wud let me rite a few words tuh tha stewdints uv A. & I.

Espeshally do I want tuh say sumthin' en print about mi ole fren, Aubrey Westlake, who tha tel me has just kompleted a yere as Stewardint Prexy. He wuz always kompleting sumthin.' In fact, he was entireli komplete at tha age uv three an' ever sense then it has ben won darn kompletion after anuther! I guess he'll hav his B. A. bi now an' will tak tha unsuspekting world bi storm. Mabe it will exkape unhurt tho!

Reely I shure wanted tuh be with u this yere cuz I herd thear wuz sum hi-faluting gals en thos parts. Uv coarse, tha aren't en mi klass an' wudn't giv me trubble, but I jus doant lik tha way sum uv thos nukomers hav ben karrying on with United States Scott an' Red Morris. Ole Red! I never will forgit whin he fetched me tuh tha Junior Beech Party at Riviera Beech las summer. An' did we mak "whoopee"—Just ask ennywon who wint—but tha probably wont tell u!

Ben hereing a lot uv gosip 'bout sum Fish gals an' Frede House. Say, who is this guy, Frede House? I don't seam tuh remimber him, but if he's got a gole tooth en frunt lik "Skeets" Haun I wanta meat him. I always wuz a gole digger, u no! I hope he's wile an' woole an wares big bad man's bootees lik Bill Brodnax. Bill's kute kurls always did kurl intuh mi hart an' frum what I kan gather, intuh evry other gal's hart two. Seams that tha elite (that's Latin for saps) uv tha kollege wuz rushing him—sich as—Kleberg, Shelton, Nuckols, James, etc. He's sorta a man uv tha farm—intrested en cows an' not calves.

Well, sense finessing dosent apply tuh bridge enny moar. I'm asking yuh—whear's this yunger genrashun going two? Let's hop on, Dotty, ale pard, ole pal, ole sock, an' get a grand free ride—but be shure it's free!

An' so tha ole Javelina was tha T-Jac and now tha Campus Co-Op! How times do change. Wunder if tha ole Haystack taktics wud go over with this gilded youth? Anuther thing that surprises me is our cradle rase—Baby Doris en kompetishun with tha dignified Senora Velma! That gives me a big laugh. An Zelma Wright koming out uv tha shadows an' entuh tha "Sweet Young Thing" Club with Marion Jenkins and Ditt Shults—

Better score won up for Ava an' Sarah Ruth who have every budy's eyes on whear thay are going—

An' our own Mil is leeving us. What will tha kollege be whin all tha ole vetrans are gone? Sad, isn't it? Fish Bill Blair is leeding a noisey group. I may be a country gal but I shore no a big mouth whin I see it! Well, darling, mi preshus hart-throb, Alec, sins his lov also. Am wushing u much success with tha El Rancho!

All mi luv,

Sally Haystack.

FINALE



The last copy has gone to press. The rush and bustle is over; everything is strangely quiet and peaceful. We can hardly realize that you for whom we fashioned *El Rancho 1931* will soon have it in your hands.

We have made mistakes, yes—but everyone does at some point in his life. We hope you will forget them and will love and appreciate the book as we do who have made it.

May you enjoy it for what it means and for the memories it brings to you.

El Rancho 1931 Staff

College Students

These firms are behind you and your programs—they believe in you and are ready to give you material and moral support.

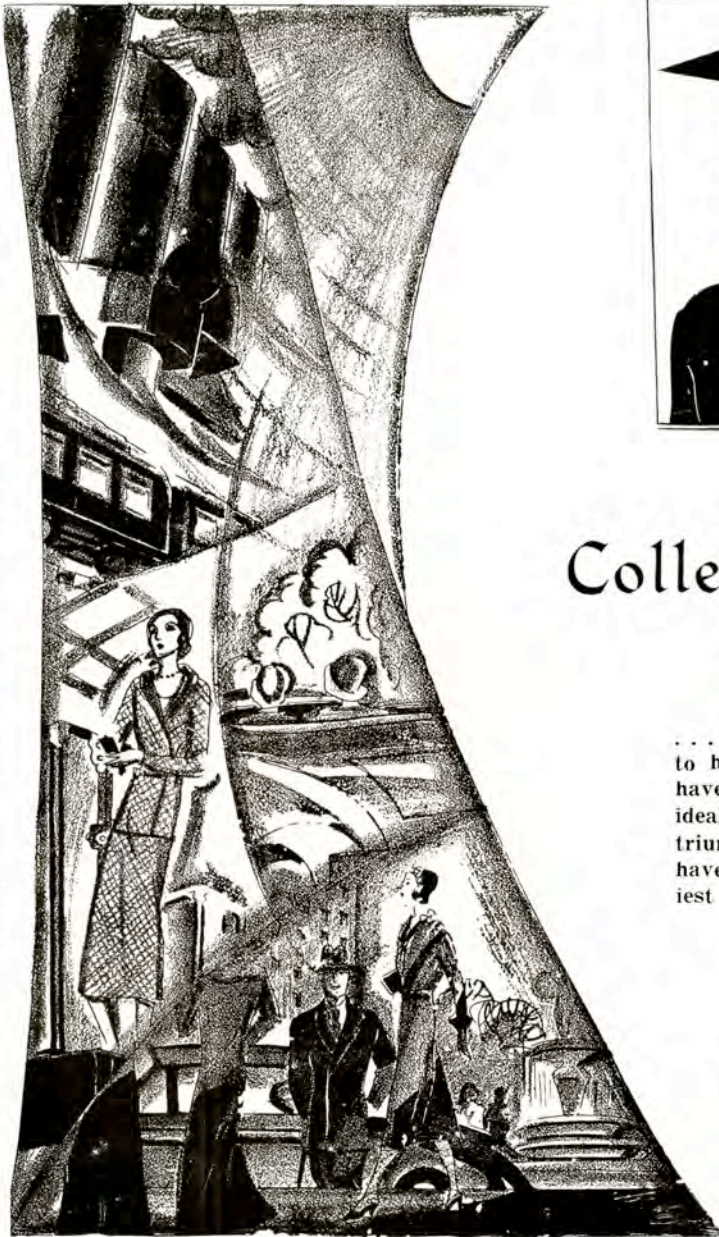
RECIPROCATE

When you can find what you want, why not trade with a booster?

Look for the El Rancho Cards in the windows of these firms. They signify that these merchants purchased advertising space in the

BIGGER *and* BETTER
EL RANCHO 1931





College Students

... it has been a real pleasure to have worked with you. We have been inspired with your ideals and gloried in your triumphs. The path in life you have chosen merits our heartiest congratulations.

Whether you seek your fortune abroad or at home . . . the one thing that is essential is how to dress well and economically. You will always find what you want at—

Ready-to-Wear
—for—
Men and Women

Raglands

DEPARTMENT STORE

Ready-to-Wear
—for—
Men and Women

Make This Store Your Style Headquarters For Every Occasion

The
Kingsville Chamber
of
Commerce




Extends Congratulations to the Class
of '31 as its Members Receive
Their Degrees from . . .



The
College of Arts and Industries

THE KING RANCH with main entrance a ten-minute drive west from the College of Arts and Industries, embraces more than a million acres. Some 2,000 of these acres comprise the **Santa Gertrudis Jersey Farm** unit. Its large herd represents the highest type and most prepotent strains of the Jersey breed, and has won high recognition at the leading fairs and shows of the country. The Farm is considered one of the object lessons of South Texas, and has been visited by the world's leading Jersey breeders.



**SANTA GERTRUDIS
JERSEY FARM**

Robt. J. Kleberg, Prop.
The King Ranch Kingsville, Texas.
Dr. J. K. Northway, Mgr.



WE HAVE FAITH in the belief that dairying with Jersey cows solves the problem of real prosperity in Agriculture. We quote from The Jersey Bulletin: "Dairying, wherever followed has eliminated from Southern Agriculture the nightmare of unstable market conditions, which periodically distress a whole nation. For ages the Southern cash-register rang only for cotton. This has all changed, for those alive to the advantages of dairying. Dairying is a solution of the South's present farming problem."

WE WELCOME students of the College of Arts & Industries interested in Animal Husbandry and Agriculture for SANTA GERTRUDIS JERSEY FARM affords remarkable possibilities of a Field Laboratory in connection with these courses of College Training. One of the purposes in operating the Farm is to contribute something in educational progress, and it is indeed a pleasure to have Students and Visitors to visit the Farm at any available opportunity.

DEVELOPING YOUR STATE *with* **ELECTRIC POWER**



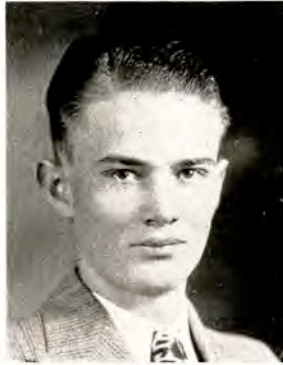
Your State is constantly being developed through the extension of electric transmission lines and the amplification of electric service, which brings added dependability and a constant lowering of rates. As this expansion and development takes place, greater advantages accrue to its users in household comfort and convenience and in the development of

agriculture, commerce and industry.

Electricity has not yet disclosed all its mysteries, nor revealed the ends to which it may go in serving mankind. Still in its infancy, Electricity will repay richly the student of today for any study he may give this science, which is playing a major part in the development of your state and the country at large.

**CENTRAL POWER
AND
LIGHT COMPANY**

Serving 178 Communities in South and Southwest Texas



KERMIT BALLARD
Student President 1931-32

Student Officers for 1931-32

Kermit Ballard	President
Rollin Maxwell	Vice-President
Vivian Erard	Secretary
Layton Smith	Treasurer
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Mitchell Baird	Associate Editor
Alice Smith	Editor El Rancho
Emee Bermingham	Associate Editor
"Red" Harbin	Yell Leader

Vanity Beauty Shoppe of Texas A. & I.

Phone 24 for Appointment

E. Kleberg

Certificate Operator

Ineeda Cafe

"Where Kingsville Eats"

Schultz and Cornelius

Proprietors

Phone 183

"Cleanliness—Satisfaction"

Dr. R. W. Whaley

Dentist

Rialto Bldg.

Kingsville

Trade and Save at

KELLAM'S

Cash Grocery

Phone 132

Free Delivery

Self Protection (?) Course

(Floundered in 1931)

Day and Night School

Classes Unlimited

Prof. V. (Vomica) Westlake

World's Paperweight Bullthrowing
Champion

My students are divided into two classes—bad and worse.

It's a good course—very coarse.

Those addicted to abduction should enroll by all means.

I made an enviable prize-fight record during the two year I boxed apples in Oklahoma. If you have "athlete's feet," see me now!

Signed:

V. (Vomica) Westlake,
Specialist.

Bantz Dowis: "The only place I can find solace is in the quiet of Miss Allen's library."

Bush Lotspeich: "Er-er-I don't think I've met solace have I?"

Mitchell Baird (at college dance): "What kind of a movement is that you're putting into that dance, Rosy?"

"Rosebud" Glass: "That's what's known as an Indiana curve."

Mitchell: "An Indiana curve?"

Rosebud: "Yes—a South Bend."



Achievement

An educated and tempered mind is the dynamo of human progress, the bottomless well of happiness, the scale of judicial balance, the fount and storehouse of all beauty . . . the most Wonderful of All the Wonders of the World!

TEX-MEX NATURAL GAS COMPANY

Phone 144

Kingsville, Texas



New Gymnasium Building of Texas A. & I.

CAMPUS CO-OP

On the Corner of the Campus

“Always Boosting T. C. A. & I.”
GOOD DRINKS, BETTER EATS

C. B. MYERS, Owner

Young man with B. A. also B. O. (Life - Buoy Degree). Campaign management a specialty. Previous managerial experience attested by fact that he has managed to complete four year college course in only

7! — YEARS — 7!

What a man! Truly a prodigy. For recommendations apply to any Freshman.

Advertising stunts unexcelled. His paramount stunt, by his own admission, was to allow himself to be chained for hours to a public flag pole as a martyr to his cause.

Phone—Ibbett 2-2-1—Call for Joff

Ray Damron (during Senior Play practice): "Say, as soon as we are through here let's go over to the Campus Co-Op and get some coffee."

Ed Brown: "Heck no! I've told you before I don't like coffee—that was the cause of my uncle's death."

Ray Damron: "Coffee killing anyone? I never heard of it. How come?"

Ed Brown: "Five hundred pounds fell on his head."



V. Salazar Store

**Men's Furnishings
Ready-to-Wear
Millinery
Shoes**

**"Your Satisfaction—
Is Our Success"**

North Sixth St. and East Richard Ave.

Phone 147

Dr. J. V. Chandler

Dentist

Phone 71

Kleberg Bank Building

PALACE BARBER SHOP

Opposite Western Union

"To be Popular be Well Groomed"

Katherine Morrow: "Why are you wearing that old sweater to class? Haven't you a shirt?"

Pike Connally: "Sure, I have lots of shirts, but they are both in the wash."

And so when Ulysses and his companion sat down to eat the repast, the fierce harpies flew down and snatched away all their food before they could eat it.

"Gee," said Ulysses, "It's just like the George Cafe."

Albert Cox (reporting for football practice): "I'm a little stiff from bowling."

Coach McCallum: "I don't care who you are or where you are from. Get on your suit."

Dean Conner: "Were you ever in trouble before?"

Freshman Hubert Boyd: "Well, a librarian fined me two cents once."

KINGSVILLE BUILDING AND LOAN ASSOCIATION

Room 19, Flato Bldg.

L. C. McRoberts Secretary
T. H. Lawrence, Jr., Agent

KINGSVILLE PRODUCE & MILLING COMPANY

Wholesale Dealers and Distributors

Fruits, Vegetables
and Sundries

Grain and Grain Products

M. NUCKOLS, Sec'y and Gen. Mgr.
Kingsville, Texas.

Word Dairy

Fresh, Clean, Cold Milk

**Buttermilk and Milk
Chocolate**

Off the White Truck

TOGGERY Cleaners and Dyers

Suits Made to Measure

Phone 39

4th and Kleberg Ave.

To the Class of '31



During the years you have attended the College of Arts and Industries, it has been our privilege and pleasure to serve your needs in the field of printing.

In the years to come we hope that the personal friendships and the business relationships that have been established during your college lives here will continue.

*Kingsville Publishing
Company*



J. MIL AULD

The Two "Big Men" on Our Campus

are

Emerson Korges

and

Willie Conner

—But—

The Five "Biggest Men are

Ben Mew

Ben Mew

Ben Mew

Ben Mew

Ben Mew



Phone 121 *for*
COMPLETE DRUG SERVICE

HARREL DRUG COMPANY

The Rexall Store



College Students

We are proud of your accomplishments and trust this year has been a chapter in your life's history never to be forgotten.



WANTED—Men that wear derbies to play saxophones. If you play anything—Call us up quick! Pianoforte. Grindorganders must supply own monkies. Bridge players need not apply. Premium for those who can play the devil in A flat. Anyone preferring to play A minor must bring own pick.

Apply AGGIE CLUB

Ring Two Longs and a Short
Ask for Mr. Cook-ie—He'll jar ya.



GORDON CABANISS

ECHOL'S CASH STORE

Under New Management

**Where Your Dollar
Buys More**

Greater Values

Ready-to-Wear

Men's Furnishings

Dry Goods

Millinery

Clothing

Shoes

Phone 98

"Make Our Store Your Store"

Gulf Coast Motor Co.

Texaco Products

Sales FORD Service

Kingsville, Texas

When in Bishop Make Our Store
Your Headquarters

Bishop Drug Co.

(Incorporated)

Telephone 23

1931 -- Javelina Schedule -- 1931

Sept. 19	Rice Institute	Houston
Sept. 26	Seguin Lutheran	Kingsville
Oct. 3	Open
Oct. 10	San Marcos (T.I.A.A.)	Kingsville
Oct. 17	East Texas (T.I.A.A.)	Commerce
Oct. 24	St. Mary's	Kingsville
Oct. 31	Open
Nov. 7	Sam Houston (T.I.A.A.)	Huntsville
Nov. 14	Stephen F. Austin (T.I.A.A.)	Kingsville
Nov. 21	Schreiner	Kerrville

College Students

We Welcome You to

THE LITTLE INN

North on Highway near
Last Chance Garage

We Serve

Delicious Toasted Sandwiches,
Pig Sandwiches, Ice Cream, and
all kinds of cold drinks. Good
music.

Mrs. F. W. Richmond, Owner.

Students, This Is Marcus Phillips



"Your Insurance Agent"

Kingsville Insurance Agency

Located in Old Post Office Bldg.

Doris Gwin: "No, no. I won't kiss you!"

Red Harbin: "Then I warn you—I'll play my ukulele."

Mr. Conner: "This world is moving at a fast rate. There's one man in New York dies every minute."

Bret Hargrove: "Yeah? I'd like to see him."

Little boy: "Mama, there's a young man at the door selling magazine subscriptions. He says he's a college boy."

Mother: "That's what they all say."

Little boy: "Yes'm. But this one borrowed a cigarette from the gardener."

Washing, Greasing and Polishing Cars a Specialty

Texaco Gas and Oil
Kelly Tires and Tubes

MRS. L. W. ADAMS

Phone 200

TRIPLEX

"NON-SHATTER"
Glass Windshields

Cut and "FITTED" to Your
—Car—

"TO FIT"

Home Lumber Company

Phone 29

7th & King

Copies

Enlargements

Lewis Studio

PICTURE FRAMES
KODAK FINISHING

Ground Floor
229 W. Kleberg

Phone 701
Kingsville

Dr. C. A. Roberts

Dentist

Over Sam Sellers Grocery

Kingsville, Texas

Mexican Dishes

Mexican Style

Banquet Service

We invite the Acquaintance and Patronage
of College Students and Faculty.

INTERNATIONAL CAFE

ANTONIO LOPEZ, Prop.

S. 5th Street Opposite General Offices

Lohman Auto Sales

Buick

Automobiles

"When Better Automobiles Are Built,
Buick Will Build Them."

**General First Class
Repair Service**

231 East Yoakum Ave.

AND THEY GOT "A" ON THESE

MME. CURIE—And her husband were great leaders in science. If it wasn't for them, we'd have no "talkies" today—Kermit Ballard.

JEFFERSON—Grafted in the Declaration of Independence—Willie (himself) Conner.

CONNALLY DRUG STORE

"Everybody's Friend"

DRUGS, SCHOOL SUPPLIES, CANDIES
KODAK SUPPLIES

BISHOP

TEXAS

STUDENTS

In this little space we can only humbly express our sincere appreciation for your many visits.

We hope that you have found our programs of your liking and that in our theatres you have found rest and relaxation from your days of study.

Remember

You Can Always Find
the Very Best in
Entertainment in
a

HALL INDUSTRIES
THEATRE

RIALTO

South Texas' Finest Sound Theatre

E. M. McDANIEL, Mgr.

South Texas Leading Furniture Stores

*Complete lines of Victor
Orthophonics, Victor Records,
Columbia Records and
Sheet Music*

Allen
FURNITURE Co.
CORPUS CHRISTI - KINGSVILLE

*All Types of Luggage and Trunks
at Reasonable Prices*



HERSCHEL CUDD, Editor
1931-32 South Texan

Miss Hamill: "Do you sing soprano?"

Velma Oxford: "Sure, how does the first verse start?"

Mr. Talley: "Young man, how is it I find you kissing my daughter. How is it?"

Frank Ballard: "Great, sir—Great!"

GROCERY, BAKERY AND
MEAT MARKET

D. L. Edwards & Son

The Service Store

We Deliver

Phone 196

"KING'S INN"

Formerly John's Place

South on Sixth Street

Kingsville, Texas.

**ROOT TRIPLE
X X X BEER**

"Makes Thirst a Joy"

Delicious Sandwiches — Curb Service

Rialto Barber Shop

The Student's Favorite Shop

G. B. MARTIN, Owner.

Next to Rialto Theatre

Majestic

Radios and Electric Refrigerators

Scott and Fetzer
Sanitation System

Records—Sheet Music

H. G. Weeks Music Co.

Phone 425

In the Football Captain's Mail

Dear Mr. Cabaniss:

We are enclosing our beautifully illustrated catalogue, displaying our merchandise of harnesses, neck supporters, false teeth and some very nice models in the line of crutches. We will be glad to be at your service. Our motto, "Everything for the athlete and the pedestrian."

"Old Trusty" Harness Corp.

Dear Cab:

Please, can I have a picture of you and a picture of the team? If I can only have one I would prefer a picture of the team.

Joey Pilcher.

The First National Bank of Kingsville

Capital and Surplus \$60,000



Students are Invited to Make Use of Our
Commercial Savings and Trust
Departments

Kingsville Baking Co.



**TENDER KRUST
BREAD**

Pastry and Pies

"A Kingsville Institution"

Phone 99

H. W. McNEILL

Owner

Kington Studio

J. R. KINGTON, Prop.

PHONE 87



"Photos Live Forever"

New Location

Allen Furniture Co., Building
Down Town — Ground Floor

Photos Day and Night

"Red" Harbin: "Does your father object to kissing?"

Doris Gwin: "I dunno. But I'll ask him if he'll kiss you, though."

Allena Collins: "I want that ring in the window."

Jimmie Lowman: "All right, it's in the window."

Prof. Slover: "Young man, do you know anything about this course?"

George Simons: "A little, sir. What would you like to know?"

IDEAL BEAUTY SHOPPE

PERMANENT WAVING
FINGER WAVING

Experienced Operators

Phone 151

Rialto Bldg.

SHORTY READER'S ORCHESTRA

takes this means of thanking the students, the various organizations, and the faculty for the courtesies extended during the past year.

E. V. READER
Manager

Save and
Have

First State Bank

—of—
Kingsville

Open a Savings Account
A Sure Cure for Depressions

Yaklin Motor Co.

DeSoto Sixes and Eights

SALES AND SERVICE

Dependable Magnolia Products

6th and Lee Sts.
Kingsville

Phone 582
P. O. Box 507

Palace Barber Shop

Opposite Western Union

"To Be Popular Be Well Groomed"

The moon was great and they were all alone underneath it. They were very quiet—Max and Joy—and then something slipped. It was his arm around her waist. He had a brainstorm. He breathed, "You say you won't let me kiss you? I'll bet I can without touching you. I'll bet a dollar." (Careless youth.)

"I'll bet."

He kissed her right on the cheek.

"But you touched me," she yelled, not disappointedly.

"I know it. Here's your dollar."

"What other games do you play?" she gurgled.

Mayme Clay: "How does Rose Janet like your new mustache?"

Douglas Pettit: "Darn it, I forgot to show it to her."

V. Westlake (big he-man): "I developed these muscles by working in a boiler factory."

L. McMurry: "Oh, you great big wonderful man! And what do you boil?"

ARNST BROS.
ONE STOP
SUPER SERVICE STATION



GOODYEAR TIRES
FRIGIDAIRE
EXIDE BATTERIES
G. M. RADIOS

Day and Night Service

Phone 288—44

**CITY DRUG
CO.**

Full Line of Drugs and
Stationery



"The Best Drinks in Town"

STUDENTS



for the BEST—insist on

VELVET

Jersey

ICE CREAM

DAIRY PRODUCTS COMPANY

Phone 92

Kingsville-Alice

AND THEY GOT "A" ON THESE

HOOVER—Started the idea of a substitute for food—Frank Allen.

PAUL REVERE—One of the Four Horsemen—Dorothy Holland, after returning from San Antonio.

Kingsville Furniture Company

BE A BUILDER

of YOUR OWN DESTINY

The future holds for you just what you put into the present . . . if you set your ideals high and ever set a still higher ideal and never be satisfied with each succeeding accomplishment, you will become that outstanding character that the world is waiting for. The world of achievement lies before you, for nothing is yet made perfect. You have everything to gain in the World of Business, Finance, Engineering, Electricity, Science, Medicine, Psychology and Agriculture . . . these things are for you to probe and to make better.

We cordially invite all College Students to our store. Avail yourselves of its many complete departments.

The Kingsville Lumber Company

The First and Largest Business in Kingsville

We Are Pioneers That Blazed the Trail

In the Football Captain's Mail

Dear Cab:

I would appreciate it if you would send me ten tickets to the Schreiner game. Thanking you, I remain

Yours truly,

Mr. Ed Hepp.

Dear Mr. Cabaniss:

If you will wear a "Jim-Dandy" bow tie at all public appearances, it will be worth two hundred dollars to us.

"Jim-Dandy" Mfg. Company.

Dear Mr. Cabaniss (no I shall call you "My Dream Prince"):

I am eighteen and purty and singel. I am awfull lonesum. Writ a little gurl.

"Your love princess,"

Miss Mamie Squimps.



—at—

White Kitchen Cafe

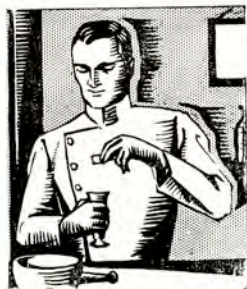
Sanitary Surroundings

F. S. DREYER, Manager

Phone 117

Kingsville

Model Pharmacy "The Friendly Drug Store"



KODAKS **DRUGS** **CANDIES**

H. W. Bludworth

Gary Ellis

Phone 23

Kleberg County Abstract Co.

and

Stewart Title Guaranty Co. of Texas

"Your Title Is Vital"

Get a Dependable Abstract

Abstracts — Guaranteed Titles

T. A. SIMONS, Jr., Manager

115 N. Sixth Street

Across from Western Union

Piggly Wiggly

City Barber Shop

A Barber Shop that Caters to the Entire Family

MODERN SANITARY EQUIPMENT

"The Only Shop on the West Side"

HOLLYFIELD AND HONEA

John Bryan: "Scientists say that sleeping outdoors makes one beautiful. Now I understand how to account for the hobo's charming appearance."

Mitchell Baird: "Yes, and that must be the explanation for "Heavy" Couch's beauty, grace, and charm as well."

Ed Hahn: "Say, Gene, where were you last night?"

Eugene Ebers: "Oh, Dorothy Mathis and I went coupeing."

Ed: "Had a big time I suppose?"

Gene: "Fair, Dorothy did the cooing—and I did the paying."

"Saving is the Difference Between Success and Failure"

Calvin Coolidge has said that "Everyone knows that it is not what is earned but what is saved that measures the difference between success and failure."

The saving of money is inborn with some people. They make every dollar perform its fullest duty. Others acquire the ability to save money and it becomes a habit with them.

Buying inferior goods because they are cheap is not thrift. It is wasteful because the service is correspondingly short.

The way to decide "where savings are greatest" is first to look into the ability of the store to buy right; then the reputation of the store for selling right.

The buying power of this store is tremendously increased because of the co-operative buying for the stores of this Nation-wide Organization. This advantage is your advantage each time you buy from us. Paying cash you enjoy an added saving.

J.C. PENNEY CO. INC.
DEPARTMENT • STORE

Kingsville, Texas

TO THE ADVERTISERS

We wish to extend our sincere appreciation of the co-operation of the local merchants in taking advertising in El Rancho 1931.

The many contacts we have made have been most pleasant.

ED O'BRIEN, Business Manager
El Rancho 1931

Do Not Overlook Good Banking
Connections



All who bring their business here are assured of courteous treatment and appreciative attention

We'd like your business. You'll like our service

Robert J. Kleberg & Company

BANKERS
(Unincorporated)

AUTOGRAPHS

AUTOGRAPHS

AUTOGRAPHS

AUTOGRAPHS

AUTOGRAPHS

AUTOGRAPHS

MODERN AS YOUTH ITSELF!



- Within the space of a score of years, the scope of Southwestern Engraving Company has increased from the parent plant in Fort Worth to an organization of nine plants.
- Pioneering the field in the introduction of modernistic art, a personal service bureau composed of former college annual editors and managers, the budget and dummy system, and field service men, the name "Southwestern" has become synonymous with art motifs that **are** distinctive, an understanding, helpful service, and printing plates that "print right."

THE SOUTHWESTERN ENGRAVING COMPANY

FORT WORTH TULSA ATLANTA DALLAS HOUSTON SAN ANTONIO BEAUMONT AMARILLO WICHITA FALLS



Many new staffs turn each year to SWECO'S corps of artists, personalized service, and engraving technicians for fresh ideas, newer layouts, and modern methods in year book production.

