


OUR DREAM
for the FUTURE'

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## EL

 RANCHO 1932Published by the

## STUDENTS

of
TEXAS COLLEGE
of
ARTS $\varepsilon$ INDUSTRIES
Kingsville
TEXAS

## COPYRIGHT

1932

## $*$

Garland Capel

## Editor

## $*$

Edward O'Brien
Manager



## FOREWORD

El Rancho, 1932, aims to perpetuate in memory what to this student body is vivid reality - the organization, environment and spirit of Texas College of Arts and Industries. The Staff, believing that this institution prepares students for more intelligent, more courageous, and more capable living, has tried to reduce to a permanent form a cross-section of the pleasures and activities of the year.

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ADMINISTRATION

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ATHLETICS

JAVELINA TUSK



## EDITOR'S NOTE

The Staff was unanimous in selecting the History of the College of Arts and Industries as the theme of this edition of El Rancho. The Art Department conceived the idea of reflecting the schools in the feature section.

G We hope you will like the photo - lithographic - offset method by which this book is produced. We have the distinction of being the first in Texas to build a college year book by this method.

G We express our appreciation to all who have contributed to the workmanship of El Rancho, 1932.

Garland Capel<br>Editor-in-Cbicf



## DEDICATION

Because bis efficiency as coach has placed the athletics of the Texas College of Arts and Industries on a plane with the best teams of Texas and the South;

Because be is never cheap and trivial, but genteel in cvery relationship, and loyal to the bighest standards of sportsmanship,

We dedicate
The 1932 El Rancho
to
A. Y. (bud) McCALLUM



PHOTO-LITHOGRAPHY AND OFFSET PRINTING BY THE SOUTHWESTERN ENGRAVING COMPANY.
FORT WORTH, TEXAS


Office of the President


The Front Doorway



The West Tower


The Library



The Gymnasium


## ADMINISTRATION



## DR. ROBERT BARTOW COUSINS

(1861-1932)
Dr. Robert Bartow Cousins served with honor in this institution as president, executive, leader, philosopher, and friend, building a monument against the dark outlines of a pioneering section that will testify to his wisdom, his greatness, his scholarship, and his power to create. He was a dynamic personality, whose courage, vision, and judgment immortalized him in educational service. He was a militant spirit, fighting ignorance, hypocricy, weakness, and sham.

President Cousins loved the Texas College of Arts and Industries. He loved the chapel hour. It was from the platform that he gave voice to the most profound truths and the loftiest idealism. It was in chapel messages that he emphasized his belief that every institution has a soul which is its own achievement, and that the institution must build men and women who shape their conduct by the Rule of Right.

In the highest achievement of man's, mind and character, Dr. Cousins exemplified the virtues of human life-integrity, honor, faith, and good will. He was gentle, kind, great in friendship, true to the death.

He stands today "silhouetted against the mist of years" in the minds and hearts of the students and faculties whose lives he touched.



Dr. Robert Bartow Cousins




John L. Nierman, Ph. D.
Chemistry
Head of Department
Dean of College
L. F. Connell, M.A. Economics
Head of Department of Economics and Sociology Associate Dean of College

John E. Conner, M.A

## History

Head of Department
Dean of Men


Lila Baugh, B.A.
Education
Dean of Women

Edith Cousins, M.A.
Sociology
Associate Dean of Women



George W. McCulley, M.B.A. Registrar
Head of Department of Accounting

Ann L. Kirven, B.A. Librarian


Loyce Adams, B.B.A.
Assistant Registrar

Ninon Yeager, M.A.
College Secretary
Instructor of English


Mrs. Georgia W. Bergeron, M.A. Education
Head of Department of Art of Teaching


Meddie Bice, M.A.
Home Economics



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Dwight N. Garrison, M.A. Chemistry


Clara W. Glass, M.A. Business Administration


Mrs. Pauline W. Jester, M.A.
English

Corinne Hamill, b.m.
Music

Helen Marr Hunnicutt, M.A.
Spanish



Hugh Porter, M.A.
Mathematics
Head of Department


Mildred Pecaut, B.A. Specch Arts

R. L. Peurifoy, M.A. Civil Engineering Director of School

Jennie L. Splawn, M.A English


John F. Sinclair, M.A. Biology


Jeff D. Smith, M.A.
Frenc̀b
Head of Modern Foreign Language Department


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#  

Amos Hastings Engle<br>head of the department of music 1925-32

A. man whose life was generous, orderly, steady, and strong; whose high standards have permeated our music department, to become the permanent heritage of South Texas.
"We cannot say and we will not say
That he is dead-he is just away;
With a cheery smile and a wave of the band
He bas wandered into an unknown land
And left us dreaming how very fair
It needs must be, since be lingers there.
And you, oh you, who the wildest yearn
For the old-time step and the glad return,
Think of bim faring, as dear
In the love of there, as the love of here;
Think of him as the same, we say
He is not dead-he is just away."


Amos H. Engle

# TEXAS COLLEGE OF ARTS AND INDUSTRIES 

Words by Mamie E. Brown<br>Music by Marian E. Wood<br>In the grand old State of Texas, In the Southland warm and fair, Where all is bright and sunny, And the breezes fan the air; There is our Alma Mater, The College we adore, Where we make our friends and love them, As we've ne'er loved friends before.<br>\section*{Chorus}<br>O Texas A. and I.,<br>Your name we ever shall revere, For we love your campus verdant And your halls so full of cheer; We love your stately palm trees, And the Cloister close by, And there's none so dear, Though far or near, As Texas A. and I.<br>In the forum where we gather, For the songs we love to sing, Our voices rise up to the skies, And we make the welkin ring, We sing of love and duty, Of dreams of marble halls, We repeat the chorus softly, And the echo gently falls.



# CLASSES 

## CLASS OFFICERS

Hattie Bell Colston President

Edward O'Brien Vice-President

Aline Snell
Secretary-Treasurer
Eggleston Ramee
Student Council Representative

SPONSORS
Mr. Manning
Miss Splawn
Miss Baugh
Miss Alexander
(Honorary)


Hattie Bell Colston, President

# S E <br> N I <br>  <br> R <br> <br> S 

 <br> <br> S}


Dwight Ayres
Raymondville
B.S., Education

History
August, 1932
Men's Glee Club ${ }^{3} 30$, 31

Mixed Chorus ${ }^{2} 32,12$ | Men's Quartet $130, \quad 31, \quad 32$ |
| :--- |
| Student Council, Summer |
| 12 | Pre-Law Club 32

Lawrence Allen McAllen B.S., Agriculture Basketbal1 ' 30 , 31 , Captain 31 President Student Council,

$$
\text { Treasurer Student Council } 30-131
$$ Aggie Club $129,30,31,132$ $\square$



Albert H. Ahrens Kingsville B. S., Chemistry A. \& I. Engineers 131,32 English Club 31 , 32 Scholarship Society ${ }^{31}$

Harlan H. Baker
San Benito
B.A., Matbematics June, 1932
"T" Association '31, '32 Glee Club ,30-'31
B. S. U. '31, '32


Alma May Clark - Kingsville
B.S., Home Economics

English Club '29, 30
W. A. A. $30-311$

Kappa Omicron Phi '30-'32, Pres. '31-'32
Home Economics Club '31-'32

Siddie Grace Bludworth Kingsville B.S., Art August, 1932
Alpha Sigma ${ }^{28}, 332$, Pres. 32 English Club 131,32
Art League, $31-32$

Jewell Burgess
Taft
B. A.

Emee Bermingham
Corpus Christi B.B.A.

English Club '29, '30, '31, '32 Reporter '29-30
Sec. $130-31$; Pres. ,31~32
Scholarship Society $, 31,32$ Scholarship Society 31,32 History Club $; 29,130,131$ Reporter 30 ,'31
Press Club
Reporter 30, 31, 32
Reporter South Texan '29->30
Organizations Editor Sou
Feature Editor South Texa
Annual Staff 131 Editor Associate
Editor 32
Pep Squad , $30,131, ~$
Kappa Phi
Kappa Phi 30,31, , 32
B. A. Club '29, '30, '31, '32

Junior Class
Mrs. R. J. Cook Kingsville
B.S., Geography

Scholarship Society '32
English Club '32


Marjorie Cramer
Pharr
B.S., Education

History
Orchestra '30, '31, '32
Y. W, C. A. ${ }^{3}{ }^{30}$
Scholarship Society ${ }^{\prime} 32$

Scholarship
History Club $, 30,731,132$
B. S. U. President '32; Vice-Pres. '30, '31 Secretary Junior Class

William J. Conner Kingsville B.S., Chemistry
 Corresponding Secretary Scholarship Society '31 ecretary Freshman Class, Summer 29


Esther Crossland
Raymondville
B.S., Chemistry

Classical Club '29-'32
Y. W. A. ${ }^{\text {Biological Club }} 30-132$; B. S. U. , $29-132$
W. T. Davis

San Augustine
B.S., Education

Biological Club
History Club $, 31,31,32$

Hattie Bell Colston
Kingsville
B.A., English

President Senior Class 132 President Senior Class
President Delta Theta $\times 30,131$

Accompanist Men's Glee
Scholarship Society '31, '32
English Club , 32
Press Club 32 Society Editor South Texan 132 Secretary Delta Theta '29, '32




Emmy Tom Graham
Cameron


Eunice Horner Edinburg
B.A., Education

Pre-Law Club '32

Peyton Glover
Bishop
B.S., Biology

August, 1932
Men's Glee Club '28~'29, '29-'30, '30-'31 Mixed Chorus ' 31,32
Orchestra '28-'29, '29->30, '30-'31 Pre-Medical Club '30-'31, Pres. ' $31-32$ "T" Association '31

$$
\begin{aligned}
& \text { Mele West Harvey } \\
& \text { Kingsville } \\
& \text { B.A., English } \\
& \text { Footlight Club } \\
& \text { Clasical Club } \\
& \text { Mixed Chorus '31-'32 }
\end{aligned}
$$




Mrs. Howard B. Johnson
Corpus Christi
B. A., English

English Club
Scholarship Society



Kingsville
B.A., English


Bob Murchison
Kingsville
B.S., Biology

August, 1932
History Club '29, 30,32 , Secretary ${ }^{\prime} 30$ Biological Club $31, \cdot 32$
W. A. A. ' $29-130$

Mrs. A. Y. McCallum Kingsville
B.S., Education Art June, 1932
President Art League ${ }^{\text {P }} 31$,'32 Scholarship Society ,31-,32
 Honorary sponorot Pepp squad '30->31, 312.32 Art Editor El Rancho '31-'32

Walter Manning
Yoakum
B.B.A

Secretary Freshman Class '29-'30
Secretary Sophomore Class, Summer ,30
President Junior Class, Summer 31
Men's Glee Club '30-'31
Track 29-'32; Captain 13
Dramatic Club, $29-132{ }^{3}$
B. A. Club '29.'32, President '31

Scholarship Society

Ed O'Brien
Kingsville
B.A., English

El Rancho Bus. Mgr. '31, '32, Asst. Bus. Mgr. ${ }^{3} 30$ Council Vice-President
Scholarship Society ${ }^{3}$
History Club, 29.132 Pres. '30, Sec., Summer V-Pres. Senior Class ${ }^{\prime} 32$
Press Club ${ }^{29-32}$ B. S. U. A. Pub. Mgr. Pres ,30, Council '29-'32 Ces. 30,31 ; U. Pres. '32, English Club 31,32 President, $31^{3}$ B. A. Club , $30-122$ South Texan Staff $>29$

Louise Neeley Beeville B.A., English Alpha Sigma English Club



Sylvia Rektorik Violet
B.S., Education Art
June, 1932 Scholarship Society '31-32 W. A. A. Editor E1 Rancho '29-'32; Treasurer 3011, '32 . A. A. '28-'32; Treasurer '31-'3 art League '30-'31, '31-'3
History Club '29.'30 English Club , 31 , 32 Aggie Club '30-'31, Reporter '31-'32 Classical Club $29-130$ Tennis Club '30-'31, 32 , Secretary Treasurer, $300^{\prime} 31$ Nueces County Club ' $29, ~ ' 30, ~ ' 31 ~$


Frances E. Powers Corpus Christi B.S., Education History

whter L. Reed Bertram
B.S., Education Physical Education June, 1932
Football $228,29,33,131$ Captain '31
Baseball '28, 29
"T" Baseball '28, '29 ${ }^{\text {Association '28, '29 }}$ ,30, '31, President' 30 Footlight Club '28, '29,
Aggie Club '28, '29, 30,31 Jovelina Club ' 28 , 30 Vice-Pres. Junior Class '30

Robert Eggleston Ramee Wichita Falls
B.B.A.

June, 1932
ootball 3 30, 3
"T" Association '30.'31, '31-'32
B. A. Club '31,'32

Student Council '31-'32
Athletic Editor, EI Rancho, 32
Scholarship Society '31-32


Hyacinth Williamson Corpus Christi
B.A., Latin

Classical Club r29.30, 31,13


Mrs. Beulah York Claremore, Okla.
B.S., Education

History
History Club '31.'32

Ruth Aline Sneli Kingsville B.B.A.
B. A. Club '31, ${ }^{3}$ English Club 30

Sec.-Treas. Senior Class '31.,32

Pilar Saenz
Laredo
B.A., Spanish
scholarship Society '31-32

Jane Firnhaber
Weller
Kingsville
B.S., Education Music Pres. Girls' Glee Club
Scholarship Society

S 32 College Orchestra Soloist, 32
Piano, Studio Club, 31,132 Piano, Studio Club, ${ }^{\prime} 31.132$ English Club
B. A. Club



Fay DeVilbiss
Taft

Herbert J. Watson Mathis B.S., Education August, 1931 History Club
Class President, Summer, ${ }^{\prime 27}$ Scholarship Society Vice-President, Summer '31 Student Council, Summer ' 30

Nettie McMaster
Garden City
B.S., Education

Ralph Sheiton
Dripping Springs


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## SENIOR WEEK

Theater Party - - - - - - May 17, 1932

Sunrise Breakfast - - - - - May 18, 1932
Garden Party given by Junior Class - - May 20, 1932
Baccalaureate Sermon - - - - May 22, 1932
Class Day Program - - - - - May 23, 1932
Commencement Exercises - - - - May 23, 1932
Reception given by Faculty bonoring
Seniors and Parents - - - - May 23, 1932

## CLASS OFFICERS

Rollin Maxwell
President
Dub Harbin
Vice-President
M. A. Smith

Secretary-Treasurer
Vivian Erard
Student Council Representative

## SPONSORS

Mr. Porter
Miss May
Mr. L. J. Smith


Rollin Maxwell, President


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VIRGINIA KNUDSON
"Sleep that no pain shall wake Night that no morn shall break Till joy shall overtake Her perfect peace."

## fit flentiotam

## APRIL

April is the messenger of God To tell us that ours tears Are useless; for when they are gone, We smile again
And life goes on.
Alice Sullivan, '34.

## eso

AFTERMATH
All day I sat,
Trailing my fingers
In a blue-amber bowl
Filled with perfume.
The perfume was sweet-
I remembered again
The time of its origin
And dreamed wild dreams
Of its end.
That was today.
Tonight I sit with a white cloth
Vainly striving to remove
The love-scent from my fingers.
Vivian Brackett, '33.

## CLASS OFFICERS

Edwin Haun
President
Bernice Manry
Vice-President
Jewell Shults
Secretary-Treasurer
Mary Etta Kleberg
Student Council Representative

SPONSORS
Miss Brown Miss McNess
R. E. MAY


Edwin Haun, President

# SOPHOMORES 




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Dorothy Mathis
Kingsville

Evelyn Loeckle Kingsville


Annie Frances
Le Compte Premont

Lonie Moses San Benito
T. W. Moon Santa Rosa

Frances McGuill
Blancoria




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## CLASS OFFICERS

Tom Henderson President
B. J. Patrick

Vice-President
Hattie Lorenz
Secretary
Joe Brown
Representative Student Council
Margaret Sinclair
Reporter

## SPONSORS

Mrs. Pauline Jester
C. E. "Cal" Jewett


Tom Henderson, President

## FRESHMEN



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Hortense Langston
Francitas


Oakville

## THE HUNT

I sought for beauty, And found her after while In the roses in the sunshine, And the April of your smile. While a yellow honeysuckle vine Trembled in the rain I looked around for Ugliness, But hunted all in vain.

## BITTERBREAD

Bitterbread is coarse and rough, And sere and black and dry; Bitterbread is seasoned with The salt tears of the eye. But give to me my bitterbread To relish with my meat: I'd rather grow on bitterbread Than languish on the sweet!
-Vivian Brackett.

## A NIGHT ALONE

Outside there are the moon and the stars With a white mist over them all. The wind sighs through the cottonwood trees, And I hear the sound of the nightbird's call. A night for dreams awaits me there, But I cannot dream in the night alone;
So I count the hours one by one, And lonely, wait 'til the night has flown.


ORGANIZATIONS

## PUBLICATIONS



El Rancho Staff


South Texan Staff




L'aleen Jones

## The South Texan

## JAVELINAS SMASH BEARKATS 33 T0 0

# Will Rogers Appears at Short Course Meeting 

Game Leaves Javelinas on Crest of T. I. A. A. Race
cocch I s star
Cox, Grissom and Harbin Also Star in Game Last Night
Special Train for Game With Lobos

JAVELINAS DEFEAT
SCHREINER SQUAD
Abie Cox Leads Scoring by Making All Three
HOGS ARE LEADERS
IN T.I.A.A.SCORING
Abie Cox Shares Honors With
Third Place in Third Place in Individual
ALL-COLLEGE PICNIC HONORING JAVELINAS Program for Occasion Rated As a Grea Success
HARBIN AND COX ARE MADE HOG CAPTAINS
 Reed at Responsible Position
A. \& I. GRID CARD FOR 1932 IS MADE
Texas U. Rice Institute, and
University of Arizona on List tizona
HOGS TO MEET TEXAS AGGIES NEXT SEASON Teams To Play on Kyle Fiel
On November Eighth On November Eighth

FOOTBALLSTAR WEDS
POPULAR A. \& I. COED
Abie Cox and Mildred Buck Are Married Thursday, January 28
Pep Squad Girls Play Polo Today
"MURDER IN THERED BARN"ISPRESENTED
Students and Town People Pleased With The Presentation
COUNCIL APPROVES LIST OF LETTER MEN thletic Council Awards Let-
terx to 1931 Football Society



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Instituted
ENGINEERS
"The Builders"
Flower: Pink Rose
Colors: Blue and Gold

## Motto:

"Know that you may Do


## OFFICERS


HONORARY MEMBERS
Dr. R. B. Cousins
Mr. A. L. Kleberg

The Engineers of A. \& I., under the direction of R. L. Peurifoy, founded the club known as Texas A. \& I. Engineers, on the twenty-fifth day of September,' 1930. The purpose of this organization was two-fold: First, to stimulate and encourage advancement and co-operation in the engineering profession; Second, to mix with work the spice of life, play, in the form of picnics, inspection tours, dances, intramural contests, speaking and debating, and regular meeting-night refreshments. Membership of the club has already more than doubled, but new members are always welcome.

The Engineers are the "builders" of industry, of friendship, and of a bigger Texas College of Arts and Industries.



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Herschel
Cudd


Eggleston Ramee

Vivian
Erard

Rollin
Maxwell


## STUDENT COUNCIL

The purpose of the Students' Council is to promote understanding, co-operation and fellowship, thus stimulating a stronger college spirit ing a stronger college spirit Mary Etta and insuring a greater college Kleberg of Arts and Industries.

The Council has endeavored to make the work of students and faculty more pleasant and profitable; to win for our college the esteem of the public; to advocate the principles of good sportsmanship in athletics, and to present to the student body the fact that A. \& I. is, and always shall be, their interested and watchful Alma Mater.


Ruah Hughes

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## ART league

Officers

President Sponsor Vice - Pres. Secretary Treasurer Reporter

Melba Mc Callum Leora Mc Mess
Henriefta Volle Bertie theinlein
Joseph Paine Beritha Adam

Lou Cross
Frances Stephenson Siddie Grace Bludworth Mary Margaret Sinclair Sylvie Reflorik Inez Saqarino
Alma Cartson Mrs. Alice Petty Catherine Cornetl Agnes Grimm



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Virginia Martin


Erard


Bernice Holchak

## ALPHA SIGMA CLUB

Organized September 24, 1927
Another successful year has been added to the annals of the Alpha Sigma Club. Each member has contributed a part which stimulated the growth of the oldest and one of the most active social clubs on the campus.

The history of the Alpha Sigma Club started its course on September 24, 1927, to promote the intellectual, moral, and social college life.

Colors: Lavender and Green
Flower: Larkspur
Sponsors
Vila B. Hunt
Grace Bailey
Ellen Douglas May

Honorary Members
Lorena Brown
Maurine Hvistendahl
Honorary Sponsor
Lila Baugh


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Mary Margaret Sinclair


Dorothy
Mathis
Mathis

Jean Sinclair

Patty Perkins


Johnnie Mae Demauri

MEMBERS
Mary Lou Ballard
Susan Browning
Elva Clampitt
Hattie Bell Colston
Robbie Conner
Johnnie Mae De Mauri
Frances Fourqurean
Marie Grey
Doris Gwin
Mary Etta Kleberg
Dorothy Mathis
Margaret Nance
Anna Louise Neely
Pattie Perkins
Jean Sinclair
Mary Margaret Sinclair
Jean Thomas
Sara Thomas
SPONSORS
Corinne Hamil
Leora McNess
Margaret Neely
Mildred Pecaut
HONORARY SPONSOR
Lila Baugh



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ACTIVITIES


VIVIAN ERARD
Sweetheart . . Texas College of Arts and Industries


ZELLA DAGUE
Sweetheart . . . School of Home Economics


HATTIE LORENZ
Sweetheart . . School of Education


VIRGINIA MARTIN
Sweetheart . . . School of Business Administration


FRANCES STEPHENSON
Sweetheart . . . School of Liberal Arts


FRANCES FAIR
Sweetheart... School of Agriculture


MARY LOU BALLARD
Sweetheart . . School of Engineering


RUTH DAVIS
Sucetbeart. . . Summer School


KODAK SECTION


## VIEWS of the BUILDING



## Faculty Babies




"But only God can make a tree."


## FACULTV



## HOMES



## COUSINS' AND ALEXANDER'S



## TRIP AROUND THE WORLD




## Th EVOLUTION of our TWINS



Lola and Ola Hayes

## ON THE FIELD



PREPARATIONS for FOOTBALL PICNIC


Fingers Before Forks
 Corresponding to Our Appetites

Bill Instructs Bonfire Building


## PEP



## SQUAD




## BASKETBALL TRIPS



Captain and Coach


Kneip $\mathrm{Compares}^{\prime \prime}$ Mexican" steed" with the Galloping Goose


Stop Lonb" Enough
to See
Ironsides"

## HISTORY CLUB



This picture of the first Texas Army was painted for the Robert J. Kleberg History Club by AIfredo Guerra of San Antonio. The description given by Noah Smithwick, a member of the army, was the basis of the picture. A number of Texas artists competed. The purchase prize was a gift from Mr. and Mrs. Robert J. Kleberg of Kingsville.


## ACTIVITIES




Mary Etta Kleberg
Duchess by appointment of Governor Ross S. Sterling
to 1932 Mardi Gras.


## STUDIO CLUB

The Studio Club is composed of students of piano, voice and violin. Meetings usually take the form of afternoon teas, presided over by Miss Dosha Dowdy, instructor of piano, and Miss Corinne Hamill, instructor of violin, who have created an atmosphere in which the study and performance of the best in music becomes a joy and an inspiration.

Programs given by the club are followed by comments on the performances and by discussions of other matters musical.

Two individual recitals have been given by Jane Firnhaber Weller, pianist, and Margaret House, violinist. The latter a junior recital and Mrs. Weller's the first senior recital to be given at the Texas College of Arts and Industries.


Gave the following program when she was presented in the first Senior piano recital to be given in the Texas College of Arts and Industries.

PROGRAM



Presented in Freshman Recital.

> PROGRAM



## ORCHESTRA

The College Orchestra has been one of the major musical organizations ever since the beginning of the College and appears each year on various college and civic programs.

As a feature of its annual concert this spring, Jane Weller, a senior piano student, will play Mendelssohn's Concerto in G Minor, accompanied by the full orchestra.

Miss Dosha Dowdy of the music faculty is the very able director of this organization.

The College String Quartette has made a very definite place for itself in the College and the community during the four years of its existence.

The personnel of this organization is:

> First Violin, Corinne Hamill; Second Violin, Paul Forgy; Viola, Mrs. L. A. Fritts; Violoncello, Mrs. Clyde Reed.

The College Band, under the able direction of Mr. George McCulley, has rendered invaluable services at home athletic contests all during the year. This organization also accompanied the special train to Corpus Christi for the football game with Sul Ross.


A Colonial play
THE SPINET
presented by Footlight Club in celebration of Washington's bicentennial.


THE LIGHT OF THE WORLD
A Christmas Pagcant Sponsored by the Footlight Club.

## ENGINEERS



## ART DEDARTMENT



## AGGIES



Mr Kleberg Explains the Atberie Show


Birds-eye View of Short Course


Some Prize-Winners
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## ROGUES' GALLERY



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## FILM




## CAMPUS LIFE



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## THE BRIDGE GAME




## THOSE WHO THINK THEV RATE



## WORK ABOUT THE CAMPUS




JAVELINA TUSK

## CALENDAR

## SEPTEMBER

17-18 Registration days! The freshmen stand around in amazement trying to understand what it is all about.
19 Classes begin.
19 Javelinas lose to Rice. "Rosebud" and Rogers victims to sunburned tonsils.
26 More like it. Javelinas 38, Seguin Lutherans 0 .

## OCTOBER

3 Hogs beat Victoria Jaysees 38-0.
7 Pre-Law Club organized.
10 Javelinas win first T.I.A.A. game from San Marcos 7-0.
Engineers sponsor first dance of the season.
17 East Texas Lions defeated by A. \& I. 7-6.
10 Alfredo A. Guerra, Jr., of San Antonio, received $\$ 100.00$ award of R. J. Kleberg History Club for first picture of First Texas Army. Mrs. Kennedy, of Sarita, one of the judges.
21 "Murder in the Red Barn."
30 Special train to Corpus Christi. Miss Baugh lectures the girls on "How to Be 2 'Perfect Lady.'" Hogs beat Lobes, 19-0.

## NOVEMBER

4-7 Annual Stock Show on Campus. Dr. Montgomery quietly mentioned a depression. (Seems we had heard of it before).
s Will Rogers, the "Homo gens Sapiens," of Oklahoma, stops in for a few jokes.
6 Mighty Sam Houston Bearkats fall before Mightier Javelinas, 33-0.
7 City of Kingsville and College grieved to learn of the death of our beloved professor, Mr. A. H. Engle.
11 Armistice Day-believe it or not-NO CLASSES!!!!!
13 Memorial Chapel for our friend and professor, Mr. Engle.
14 Hogs smother Austin Lumberjacks 48-7, for fourth T.I.A.A. win. "T" Association sponsors Home-Coming Dance.
Ex-students organize.
A. \& I. finishes season with $1000 \%$ in win column.

16 David Barnett, world famous pianist, gives recital. Question: "Does the student body have culture?"
21 Javelinas and Abie beat Schreiner 20-6.
26-29 Thanksgiving Holidays. Freight trains crowded with homeward bound students.
29 Dr. Purdy and Mrs. Dickens found rather "uncomfortable" quarters in the Kleberg County Hospital following a tail-spin on the South highway.
30 "Dub," "Chesty," and "The Taft Terror," placed on All-T.I.A.A. team. Green-eyed shieks insist that Teel's attractions were sufficient without said addition.

## DECEMBER

1 Rumor has it that the El Rancho Editor played hide-and-go-seek with the girls at the Pipkin House.
s Delta Theta's give first backward dance. A group of "popular" (?) men miss their first dance of the season.
8 Mr. R. M. Kleberg resigns as chairman of A. \& I. directors to take seat in Congress. Robert Lee Bobbitt, of Laredo, selected to succeed him.
9 Mary Etta Kleberg named Duchess of Texas to Mardi Gras at Galveston. "Congrats, Marietty!"
13 Footlight Club presents Christmas Pageant, "The Light of the World," at First Baptist Church.
20 Engle Vesper Service in Auditorium.
21 All-College Picnic on Gridiron honoring Javelinas on the completion of their most successful season in school's history. "Neighbor" Smith made a speech.
22 Christmas Holidays.
21 Mr. Cook has over-stuffed sofa feeling after the pienic.

## JANUARY

4 Christmas Holidays over. Students all back.
8-9 Basketball season officially begins. A. \& I. win from Lobos, 35-33; 34-23.

9 "Willie Lou" Harbin and "Abie" Cox selected as Co-Captains for next season's football team.
15 Javelinas to meet Texas Aggies on Kyle Field next season.

## CALENDAR-Continued

16 Edition of South Texan dedicated to El Rancho. Good subject-Good paper.
20-23 Final Exams. "A right answer turneth away zero."
25 New Semester. Old faces are missing, new faces are everywhere.
25 Misses Cousins and Alexander return fresh from the Orient and trip around the world with some inside dope on the real trouble between China and Japan.
26 More or less appreciative audience entertained by Manhattan String Quartet.
29 El Rancho dedicated after many ballots. Guess who???????? Abie and Mildred are married. Bill Blair, Chesty, and Frank Allen rid themselves of all old shoes, and several pounds of Mrs. Smith's and Mrs. Frede's rice.
30 Many Sophomore-Freshmen are offering Friday Chapel rights for sale.
31 Joe D. McCauley left at mid-term. Sadler gets a break, but Frances insists on try-outs.

## FEBRUARY

1 Men's Chapel in Gym. Bill Blair led in singing "Sweet Adeline."
2 Vivian Erard selected as "Sweetheart of Texas College of Arts and Industries."
15-22 Students take cuts for a week to visit "Old Ironsides" at Corpus Christitheir own petition pulls the trick for at least one day of the time.
19-20 Corpus Christi wins high school basketball championship.
21 Mrs. I. W. Cousins, mother of our president, died at the age of 92 , in her Fayetteville, Georgia, home.
29 Dr. Cousins makes one of most appealing addresses of his life in chapel.

## MARCH

1 Dr. Cousins ill enough to go to bed.
2 (noon) Dr. Cousins carried to hospital in serious condition.
3 Consulting physician called from San Antonio for Dr. Cousins. Very ill. Family called. 11:00 P. M. Died.
4-s Dr. Cousins lay in state in president's home.
5 Saturday-12:00-3:00 P. M. Guard of Honor of College men. 3:00 P. M. Dr. Cousins laid to rest from College, according to his oft expressed desire, before a large number of friends and students.

5 Dr. Nierman selected by the College Board of Directors to serve as Acting President.
16 History Club takes annual field trip. Visits Victoria at the invitation of Mrs. Stoner.
17 English Club has Memorial to Dr. Cousins.
25-26 Footlight Club sponsors one-act play contest for surrounding high schools.
30 Senior steak fry at Riviera Beach-Rain -no lights. Everybody's happy!

## APRIL

1 All Fool's Day-Freshmen celebrate.
3 Mrs. Bergeron readjusts the rocks of her "Spanish Garden."
4 Smith-Hughes Aggie meet.
7 "Willie" Conner expounds to Freshmen on the Einstein theory of relatives.
8-9 Music Meet-we meet music (and musicians) instead of classes.
13 Pop May discovers that the area of his bald spot is increasing.
14 Ed O'Brien states that he loves baby girls- 18 years of age preferred.
15-16 Interscholastic League meet.
16-17 Kappa Phi Home Coming.
21 San Jacinto Day. We all went to chapel for a good time.
21 History Club threw another big one, in the form of the seventh annual banquet. Robert Lee Bobbit, president of our "Alma Mammy's" Board, was the Man of the Hour.
22 The Dora K. Cousins English Club entertains at San Souci honoring Mr. and Mrs. W. A. Francis.
23 Typing Contest for District Meet.

## MAY

7 "Coronation" sponsored by "El Rancho."
17 The Sponsors, Misses Splawn, Alexander, Baugh, and Mr. Manning, entertain Seniors at the home of Miss Baugh.
20 "El Rancho 1932" appears. Fountain pens pick up.
25 Library fines due. Thirty cents collected to date.
22 Baccalaureate Sermon.
23 Senior Class Day Program. Seniors get Diplomas. Try to get one.
28 School's out. A Happy Year gone!


# ATHLETICS 

ATHLETIC COUNCIL

Mrs. May H. Dickens


Russell J. Cook

THE SOUTH TEXAN

## Dr. Cousins on Javelinas

From a very small beginning several years ago, the athletics of the College of Arts and Indusries has grown to commanding proportions. Like all young organizations the sports division of the college has had its ups and downs, its successes and failures. Through it all the Athletic Council has pursued a steady course, learning by experience where the difficulties and pitfalls are. The coaches have worked with remarkable skill and they have gained valuable experience through the passing years. The coaches have grown to meet the increasing necessities and have learned how to select and to handle in the best way the best materials possible. The college has attracted and has produced young men of the highest athletic ability and football ingenuity. We seem to have arrived at a commanding elevation in the world of sports. The best part about it all is that along with increasing ability and the greatest physical strength have grown mental and moral characteristics which are the best results of football effort. Reports have come back to the college from several very strenuous combats that our young men have exhibited the finest quality of sportsmanship, which is the ultimate result and the finest objective in football practice and contacts.

There is very evidence to believe that the personnel of our young men are worthy of the best traditions of our own institution. While making a record which will be hard for future teams to match, at the same time they are creating traditions of college ethics which may serve to guide future teams to the best possible endeavor toward growth in football ethics and personal contact.

Out of the unhappy circumstances that deprived us of the honor of competing in final games, have come moral victories which are being received by a sympathetic public. We shall go into the next year's sports with the best advertisement before a sympathetic public that any institution has ever had. We have quite a creditable past and the prospect of a brilliant future. The college is proud of its football team and the President shares enthusiastically in this creditable pride.
R. B. COUSINS, President

A. Y. McCALLUM Atbletic Dircctor-Head Coach

## COACHES

In the issue of December 19, 1931, of the South 1exan, Coach A. Y. McCallum, in an open letter to the Editor, expressed his appreciation of and confidence in his football team. Elsewhere in this annual is to be found this same letter reprinted.

We, the members of the varsity team, wish to express our appreciation for our coaches, and assure them of our wholehearted belief in their athletic program. We wish to express our appreciation for their personal and inspirational manner of coaching-for their attentions to all our detailed needsfor their thoughtful advice when it was needed most, and their spirited applause when praise was earned.

We wish to assure coaches McCallum and Jewett that we, the members of the team, shall remember them and the 1931 football season as a pleasant and profitable period of our collegiate careers.

The Sports Editor of the El Rancho wishes to refer the reader to another page in this volume whereon is an itemized record of the Javelina victory parade of 1931. Note in particu-
lar the 1000 per cent mark achieved by the squad against conference competition. This table tells its own story. Without a well-rounded, efficient coaching staff a team is helpless. So, we contend that this extraordinary data reflects the efficiency of our coaches.
"Bud" McCallum directed the destinies of the Javelina cage squad without the assistance of Cal Jewert, who mentored the Freshman Quintet. Our gridiron successes were extended into this field where the Hogs scored a .625 percentage in the conference race, and the freshmen made the record of 1000 per cent.

The historic annals of Texas A. \& I. athletic relacions received a welcome addition this past season when the first freshman football team played its first game mentored by the first freshman coach. Frank Warner, an A. \& I. graduate and a Javelina gridiron flash of other days, was this mentor. Under his coaching the freshmen fought their way through a successful season of, six games, suffering only one defeat.


## HEAD COACH BUD McCALLUM

The Javelinas this fall had a "will to win," or a "goal" such as is seldom seen in any team. At Commerce they put up the best exhibition that I have ever had the pleasure to witness. There they fought against almost unbelievable odds and the greatest of discouragements to come from behind and win. Four times they fought and carried the ball the length of the field for touchdowns and four times were called back. Here I discovered for a certainty the real strength and character of the boys, and I was prouder of them than I have ever been of any team. Not one-or two-but eleven men fighting to get the goal they were determined to reach.

Surely there must have been something behind such determination and perseverance in the face of such difficulties. The students and faculty this year seem to have a greater school spirit than ever before. They have encouraged and backed the Javelinas in a splendid manner, and the boys at Commerce and in succeeding games were merely showing their gratitude by giving their best.

To me the Javelinas are the T. I. A. A. champions of 1931, and the student body and faculty are Champions in school spirit and loyalty.

Bud McCallum.

Frank Allen
Lawrence Allen
Clark Baker
Harlan Baker
Vernon Couch
Albert Cox
John Mark Dixon
Bantz Dowis
Gerald Frye
John Gillett
H. D. Glass, Jr.

Guy Grissom
Peyton Glover
W. L. Harbin

Calvin Hibler
Martin Hodgkiss
Dick Kercheville
Roy Kneip
Lloyd Lee

Walter Manning
William Morris
Joe D. McCauley
Reed Parker
Basil Philliber
Eggleston Ramee
Walter Reed
Robert Rich
John Rogers
Morris Roper
Clifford Sadler
W. H. Smith

Lawrence Smith
Leighton Smith
M. A. Smith

Harman Teel
Howard Wesley
M. L. Williams

ONE THOUSAND PER CENT T. I. A. A. STANDING


Top Row: Left to right- Jewett, Coach; Harlan, Moon, Kneip, Teel, Parker, Philliber, Hutchison. Rogers, Ike Smith, McCallum, Head Coach.
Middle Row: Fry, Kercheville, McCauley, F. Allen, Hibler, Morris, Ramee, Grissom, Rich, Harrison.
Bottom Row: Cox, L. Allen, Couch, Roper, Reed, Captain; M. A. Smith, Lee, Hodgkiss, Harbin.

## 193I VARSITY FOOTBALL SCHEDULE

| September 19 | Javelinas | - | - | - | 0 | Rice | - | - | - |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



ALBERT COX
Half and Co-Captain-Elect
"Abie" landed on almost all T, I. A. A. selections as a reward for his season's work. His generalship in calling signals, coupled with his record of second in scoring, placed him as one of the outstanding backs of the state. He was a past-master in the art of returning punts.


WALTER REED
Quarter and Captain
Satch led the Hogs to victory through the most hectic program of our football history. He receives his sheepskin this spring and leaves the gridiron with many regrets, but with a feeling of pride.

W. L. HARBIN Half and Co-Captain-Elect
"The greatest back in the conference", to quote every sports writer, is a mild way of saying that the Hog star was a phenomenon in his ball toting and punting. He was picked as an All-T. I. A. A. halfback by every scribe.


William Morris, End-Playing his first year as wingman, "Red", who is lost to

M. A. Smith, Guard-Returning to the position of high school endeavorers, "Ma" showed all concerned that he could play guard the way it should be played. He was a past-master at the kick for extra point; his toe won the game with the East Texas Lions, besides adding many points in other contests.


## GAMES OF 193I ARE BRIEFLY DESCRIBED

## WITH RICE

The Javelinas started the season with a defeat suffered at the hands of the Rice Institute Owls in a game at Houston on September 19. The strong Southwestern Conference team defeated the Javelinas 37 to 0 , but the score was not indicative of the strength that the Hogs showed. The Owls only made a few more downs than did the Hogs. In all, it was a good showing for the Kingsville team.

## WITH SEGUIN

The slaughter of the Hog opponents started with a 38 to 0 victory over the Seguin Bull Dogs at Kingsville on September 26. Cox was star of the game, running up most of the points. Couch and Harbin also showed up well. Grissom scored one touchdown. Teel scored on a reverse play, Rich made one counter, and "Abie" Cox carried off the rest of the touchdowns of the day.

The Hogs made is first downs to 0 by the Bull Dogs.

Frank Allen, Half-Frank was the Javelina passing threat. He whipped the oval through the air on many occasions for

Lawrence Allen, Center-"Chesty" proved that he was the best center in the conference this year. He was a unanimous selection for All-T. I. A. A. pivot man. His wonderful ability in stopping line plays and breaking up forward passes made him indispensable to the defensive structure of the squad.



Vernon Couch, Full-"Heavy" Couch was a ramrod at the center of the line and was effective on the receiving end of lateral passes, through which medium he made several touchdowns.


## WITH SAN MARCOS

The first upset of the season came when the Javelinas defeated the strong San Marcos Bobcats here October 10 , by the score of 6 to 0 . The touchdown of the game came when Dub Harbin, now All-T. I. A. A. half, broke through the right side of the line and sprinted 80 yards with a San Marcos man at his heels. The run was the thrill of the season, and no ardent fan will take $\$ 50.00$ for the memory of that beautiful play. Cox also showed up well with twisting line plunges. Beautiful, quick punts by Harbin were also a feature of the game.

The defeat of San Marcos gave the Javelinas their first step in conference competition.
I'age 102

## WITH VICTORIA

The score of 38 to 0 seemed to hold a charm for the Javelinas for they again settled the overwhelming stigma upon an opposing team when they defeated the Victoria Jaysees. Harbin was the star of the day, makıng several long runs, and punting beautifully. The noteworthy fact of the game was that the Javelinas made 19 first downs to 0 by the Jaysees. Grissom, Philliber, Harrison and Couch, accounted for one touchdown each, while Harbin scored the other two.

Guy Grissom, Full-Grissom was one of a pair of deadly offensive fullbacks who enabled the Javelinas to prance through all conference opponents for a 1000 per cent mark.


Gerald Fry, Guard-Fry combined brawn with keen desire and made of himself a smart, deadly linesman. His hard tackling was particularly resourceful and his tenacity made him invaluable.


## EAST TEXAS

The closest game of the year for the Javelinas was that with the East Texas Lions in Commerce. The Hogs managed to come out on the heavy end of the almost balanced score of 7 to 6. The extra point by "Ma" Smith won the game for the Hogs. Grissom scored the touchdown that enabled the Hogs to be in the running. The contest was not as close as the score indicates, for the Hogs had the game easily in every way except the breaks. Cox and Harbin again starred. Cox returned 7 punts for a total of 121 yards, and Harbin carried the ball from the scrimmage line 23 times for a total of 109 yards.

Calvin Hibler, Tackle-The fact that Hibler held down the tackle position


Dick Kercheville, Quarterback-Although playing in a. position that carried with it few honors, Dick was an important cog in the Javelina machine. His blocking and tackling was effective and well-timed.


## SUL ROSS

The Javelinas took an easy game from the Sul Ross Lobo's in Corpus Christi on October 21, the score being 19 to 0 . Teel, Cox, and Ramee, scored the three touchdowns, and Ramee converted for the extra point. The work of Teel in the game won him recognition that probably later led to his being selected All-T. I. A. A. Ramee also did well for a guard, making seven of the points. The score by Ramee came when he intercepted a pass and carried the ball 40 yards.

The Sul Ross game was interdivisional; hence it did not count on the conference record.

## SAM HOUSTON

The conference champions last year were the next victims of the ferocious Hogs. Couch, Grissom, Cox and Grissom all starred in the game against the Sam Houston Bearkats, helping to defeat the Huntsville team 33 to 0 in another big upset. It was in a night game on November 6 that the Hogs thoroughly subdued the Kats and further advanced the cause toward an unblemished record. Victory over the Bearkats brought the Javelinas recognition, and it inspired in the students more enthusiasm than had been manifested before.

Lloyd Lee, Tackle-"Cuz" Lee was one of the best tackles on the squad. He was a perpetual terror to the opposing passers and was a valuable blocker.



Joe D. McCauley, Guard-Offensively, "Joedy" let it be known that he was like the Javelina squad-a winner! He showed up especially well in the Sul Ross and Schreiner games.


## STEPHEN F. AUSTIN

The final conference contest of the year was that with the Stephen F. Austin Lumberjacks on the Kingsville field November 14. The entire Javelina squad was used in the game, which ended with the score 48 to 6 . Teel scored three of the touchdowns on reverse plays and short passes. Couch scored the first touchdown of the game. Rich, Kneip, and Morris scored one touchdown each.

The Lumberjacks were completely outclassed in the contest, for they made only s first downs while the Hogs were chalking up 24. The first downs were made while second string Pigs were in the line-up.


## SCHREINER

The final game of the season was with Schreiner Mountaineers, traditional enemies of the Javelinas. On a muddy field the Hogs defeated the Mountaineers 20 to 6. All of the touchdowns made by the Hogs vere scored by Cox. The first half of the game ended with the teams in a scoreless tie. The muddy field cost the Javelinas the services of Chesty Allen on the basketball team. Allen was injured early in the game, as was Harbin.



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Back Row: Left to right-Sadler, Dixon, Glass, Davis, Morris, Rogers Front Row: Harlan, Kneip, Smith, Adams, Rich

## VARSITY BASKETBALL 1932



W. H. Smith, Captain and Forward - "Smitty" converted his speed, audacity, goal-shooting accuracy, and fiery spirit into a wellearned title of the "fightingest Javelina on the boards." He captained the squad in a fashion that drew praise from every quarter.


John Mark Dixon, CaptainElect and Guard-John Mark played all season under the critical eyes of every sport follower, who, in their pre-season doping, picked him as All-T. I. A. A. material. He was never disappointing, and his guarding, floor work, and long looping shots were superb. He placed fourth in conference scoring and landed on the coveted All-T.I.A.A. quint.



height was rebound from high passes
ing the and in receiving Many
board and from other crip-shots
"Rosie's" valuable.
and $v$
William Morris, Forward-Playing his last year in college basketball, "Red" made it his best. His fighting spirit carried him through many tough scrambles for the ball and he would, more often than not, come out with the pill.



Reserve


## FRESHMEN BASKETBALL

Top Row: McCracken, George, Barnes, Powell, Leister, Jewett (Coach)
Bottom Row: Stephenson, Sutherland, Blahuta, Brown (Captain), Frazier, Henderson


Stephenson McCracken

## M <br> SPORTS <br> R



Left to Right: Peyton Glover, Clark Baker, Harlan Baker and Howard Wesley

## TENNIS

Of all the ancient and honorable games that college men learn to play, tennis, in America, heads the list. Unlike all of the other college sports, tennis is developmental, recreational and socializing.

When that old sheep-skin is securely packed away in the bottom of the trunk that you store in the garage and the old football breaks and bruises are recalled only in bad weather, or before storms, tennis retains its appeal and with the same old enthusiasm you batter down the net and chase "wild shots" behind the backstop.

Though your stroke and service are not what they used to be and your feet are weary from their extra burden, your keenest enjoyment is on the courts, for there are your best friends, gentlemen all, good sports, growing "young" gracfully.

So universally is tennis recognized as a gentleman's recreation that it is the best guarantee of clean company and standing in good society. On the courts we develop society's best gentlemen for life.



## GIRLS' ATHLETICS



The athletic girls of A. \& I. aim to promote interest and enthusiasm in a variety of sports; to foster the right wholesome attitude toward social athletics, and to develop a higher appreciation of true sportsmanship.

In order to carry out these ideals different forms of girls' athletics have been organized in the Physical Education classes and in the Women's Athletic Association. Freshmen and Sophomore basketball teams were organized for intramural games. The Freshmen proved themselves the stronger, with a score of 34 to 19 , although the Sophomores showed them how to fight.
These teams were formed by the aid of the W. A. A., which is divided intò clubs for basketball, volley ball, baseball, archery, hiking and tennis. Each club has its own felt rewards and trophies for those members who have proved themselves worthy in ability and sportsmanship.
A very interesting and delightful trip was made by the W. A. A. members to see old Ironsides in the Corpus Christi harbor. They also went on many hikes in forms of picnics and treasure hunts.
The A. \& I. sports girls believe that they have done much toward applying and attaining their ideals.

BASEBALL AND ROBIN HOOD
MEMBERS SNAPPED IN ACTION
Also the W. A. A.'s Three Happy Sponsors,
Misses Campbell and Glass, and Mrs. Jester


## RACQUET CLUB PLAYERS IN ACTION AND AT REST after heated matches




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PHYSICALEDUCATION
Basketball and Calisthenic and Coaching Classes


HERE AND THERE WITH THE W. A. A. MEMBERS
Even Through One of Their Ups and Downs


Page 214
W. A. A. ACTIVITIES


# Dedication 

We gratefully dedicate the Javelina Tusk to our friends and our enemies: The former we have laughed with; the latter we have laughed atIf this be dirt, make a farm of it. JAVELINA TUSKEETEERS.




## 凸OME BORDS



Polle:


One of The 13 cows that Just arrived from dear, Ill guard old' Africa!!


Who said there were No Men at $A+I$ ?


## FEATS of the ATHLETE or ATHLETE'S FEET

By ESTILL FOSTER



THIS SCOTCHMAN... Dug the Grand Canyon when he dropped a penny in a gopher hole.
Would not send his children to school because they had to pay attention.
Won't go to Scotland because there is too much competition.
Sings "Make Me a Child Again, Just for Tonight," before he goes to the show.
Swam the Rappahannock to find the dollar Washington threw across.
Won't wear rubber soled shoes because they give a little.
Sends his baggage by a different boat so that if he sinks it won't be a total loss.
Pulls down his shades to keep the neighbors from reading by his light.
Got married in the chicken yard so the chickens could eat the rice.
Finally drowns when he bets another Scotchman five dollars he can stay under water the longer.


## OUR SUCTION PUMPS AND VACUUMS

## Harmon Teel

Walter (SA's) Manning
Ena Whitten
Doyle Ware
K. K. K. (The Ballard Brothers)

Sarah
Wee Willie
Avis Smith
Emert Crocker
Fred Connell
Dwight Ayres
Billie Marie Robbins
Harlan Baker
Jane Weller
Louie Weiss

Howard Roberts
Mr. Bass's Classes
J. B. Gordon

Paul Forgy
Edward Brown
R. H. WILKins

LaVerne Malone
Johnnie May De Mauri
J. Douglas Pettit

Hilma Garner
Dorothy Mathis
Beecher Baker
Cecil Burney
Edward Brown
Vernon Couch

## FORECAST FOR 1932.33

Pop May will grow four new hairs on the top of his head-three of them on the south of the east half of the northwest quarter.

Mr. Francis will leave his "nyotes" in his office 246 times before Christmas next year.

Chesty Allen will play his last football game for the old Alma Mater for the third time next fall.

Lloyd Boguski will tell thirty-six hard luck tales about being sent out of the library, "and that old girl was talking all the time."

Amy Belle Smith will try the same old line on a new crop of Freshmen.
Anna Louise (Clinging Vine) Neely will reintroduce the good old Victorian custom of fainting at a football game. (Eleven boys and the referee will claim to be the cause.)

Several young ladies will complain of not being able to smoke on account of being locked out of the South Texan office.

Somebody will growl about a three-year contract.
And somebody else will make one.
Mr. Porter will raise a Jaybird to the Rattlesnake power for the eighth successive time.

Doyle Ware will enter for his fourth time as a Freshman.


Ed O'Brien, Business Manager (Right)
Horace Owings, Advertising Manager

## ADVERTISEMENTS

# Our Heartiest Congratulations 

 esces. . . are extended to those students of the Texas College of Arts and Industries who are about to leave the halls of that institution of learning prepared to take their places in the World of Business and Industry or in the professions.

To the underclassmen we express the hope that they shall return to complete the preparation so necessary to success in the great world of affairs today.

Whether you are one of those who leave old A. \& I., or one of those who are to return for another year or more of study, it is and always will be essential to your success that you dress neatly and economically. We have studied the demands of the well-dressed college man and woman, and are prepared always to meet that demand.

# Raglands 

Kingsville, Texas


The
FIRST NATIONAL BANK of KINGSVILLE

Capital and Surplus $\$ 60,000$


Students are invited to make use of our Commercial Savings and Trust Departments.

Betty Sturgis: What do you think I am, a maniac?

Carl Brown: Well, you look like one.

Mr. Tally: How did you like that new boy?

Vesta: I don't like him, he tried to get fresh.

Mrs. Tally: Tried to get fresh! Why didn't you slap him?

Vesta: I did, but take my advice and never slap a boy with a chew of tobacco in his mouth.


Phone 121 for
complete drug service

## HARREL DRUG COMPANY

## The Rexall Store



## College Students

We are proud of your accomplishments and trust this year has been a chapter in your life's history never to be forgotten.


A Bishop had been speaking with some feeling about the use of cosmetics by girls:
"The more experience I have of lipstick," he declared, warmly, "the more distasteful I find it."
"Life's a queer business," soliloquized the stout suburban dweller, as he hastened stationwards. "Either I am standing on the platform when the train puffs in, or I puff in while the train is standing at the platform."

Judge Ballard: The jury finds you guilty.

Freshman DeVilbiss: That's all right, Judge. I know you're too intelligent to be influenced by what they say.

Cary Vollmer: Dad, I've decided to settle down and go into the chicken business.
Dad: Better try owls. You're more familiar with the hours.

## Everything For the STUDENT

## CITY DRUG STORE

In this little space we can only humbly express our sincere appreciation for your many visits.
We hope that you have found our programs entertaining, and educational.

An Institution that co-operates with the College.

๕

REMEMBER...
You Can Always Find the Very Best in Entertainment in a
HALL INDUSTRIES THEATRE


South Texas' Finest Sound Theatre

Mr. Connell: Fred, if you had a little more spunk, you would stand better in your class. Now, do you know what spank is?

Fred: Yes, sir; it's the past participle of spunk.

Customer: Haven't you anything you could guarantee to wake me early in the morning?

Ed O'Brien: Yes, but I don't think his mother would like parting with him.

Cliff McCall: I can't see why you should refuse to marry me because I asked for just one kiss.

Margaret Nance: Well, any modern fellow who would ask for a kiss isn't aggressive enough to make a good living.

Grocery, Bakery, Delicatessen and Meat Market

## D. L. EDWARDS \& SON

The Food Store

We Deliver
Phone 196

Passerby: What, digging up this street again?

Foreman: Sure, the contractor used to be a surgeon and it seems that three steam shovels are missing.

for the BES'I-insist on

-at-
White Kitchen
Cate

Sanitary Surroundings
F. S. DREYER, Manager

Phone 117
Kingsville


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The old-fashioned girl who used to be on the "square" has been superseded by the girls who are on the "bias." You know-"Buy us this" -"Buy us that."

Mr. Conner: I'd like to know what young smart aleck dropped a cigarette on the upholstery of the new car?

Willie: Aw, dad, it was just an accident. She didn't mean to.
T. L. Arthur: Why so gloomy?

Dwight Ayres: I can't get out of debt.
T. L.: Huh! I can't even get in.

## DEDICATED TO PUBLIC SERVICE



## Twenty-eight Years of Continued Service

For twenty-eight years this Institution has dedicated itself to the upbuilding of Kingsville and surrounding community; it has been and will continue to be an instrument of SERVICE to every community endeavor of merit. . . . We invite you to visit our store and Institution built upon twenty-eight years of fair dealing and FAITHFUL SERVICE . . . the most modernly equipped HARDWARE STORE and LUMBER YARD in South Texas, with complete stock in every department, and featuring every month specials of seasonable merchandise.

Free Plan Service

## THE KINGSVILLE LUMBER COMPANY <br> First and Largest Business in Kingsville

Best Quality, Prompt Service, Right Prices
Phone 600

## To Our Advertisers ...

We take this measure of expressing our sincere appreciation for the co-operation you have given us by taking advertising in El Rancho, 1932.

The many contacts that were made have been most pleasant.

ค๐

Horace L. Owings, Advertising Manager
Edward O’Brien, Business Manager

## EL RANCHO, 1932



## «PERMANENCE *

For more than eight hundred years the Tower of London has stood by the Thames. This bank, too, has all the qualities that give permanence, whether to a structure or to an institution. It, too, has a long past, and a longer future.

ROBERT J. KLEbERG \& COMPANY<br>Bankers

(Unincorporated)

AUTOGRAPHS

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OUR DREAM for the FUTURE'


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