

# EL RANCHO 1935

PUBLISHED BY THE STUDENT BODY OF THE

TEXAS COLLEGE OF ARTS AND INDUSTRIES

> KINGSVILLE TEXAS

15887



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## FOREWORD

With earnest consideration of the prevalent attitudes within the student body of the Texas College of Arts and Industries, the Staff has attempted to present something noteworthy and in some degree to observe the bounds and restrictions etched into the procedure by human tendencies, precedence, and by all other factors the integral of which gives the final result of keeping the practices well within the narrow path, worn out by previous endeavors. If it can be shown that we have broken any precedence and departed at any point from this path, we are justly proud; if we have kept within this narrow course, we ask that you bear with us in our effort.

T. HERNDON VAUGHN, Editor

## DEDICATION

In commemoration of the tenth birthday of the Texas College of Arts and Industries and the closing of a decade of struggles and hardships so dominent in the life of any young institution, the Tenth Anniversary Edition of El Rancho is respectfully dedicated to our school. May she prosper and grow; keeping her place among the institutions of higher learning, serving her area of the State with unerring fidelity, and always remaining fixed in the path of principles upon which she was charted by her founders.

## ORDER OF BOOKS

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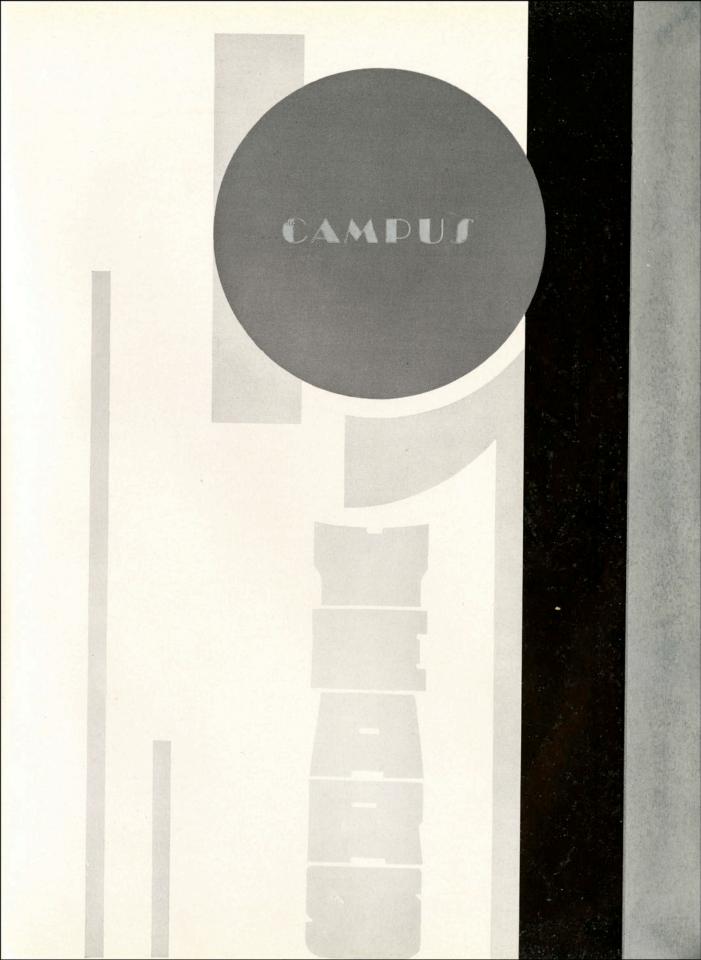
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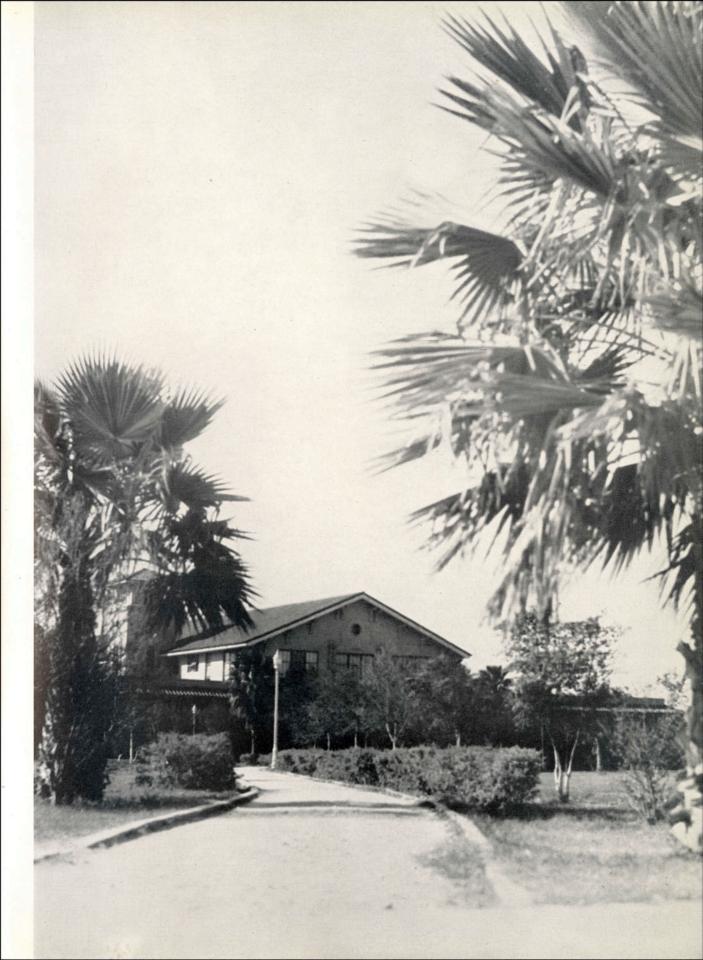


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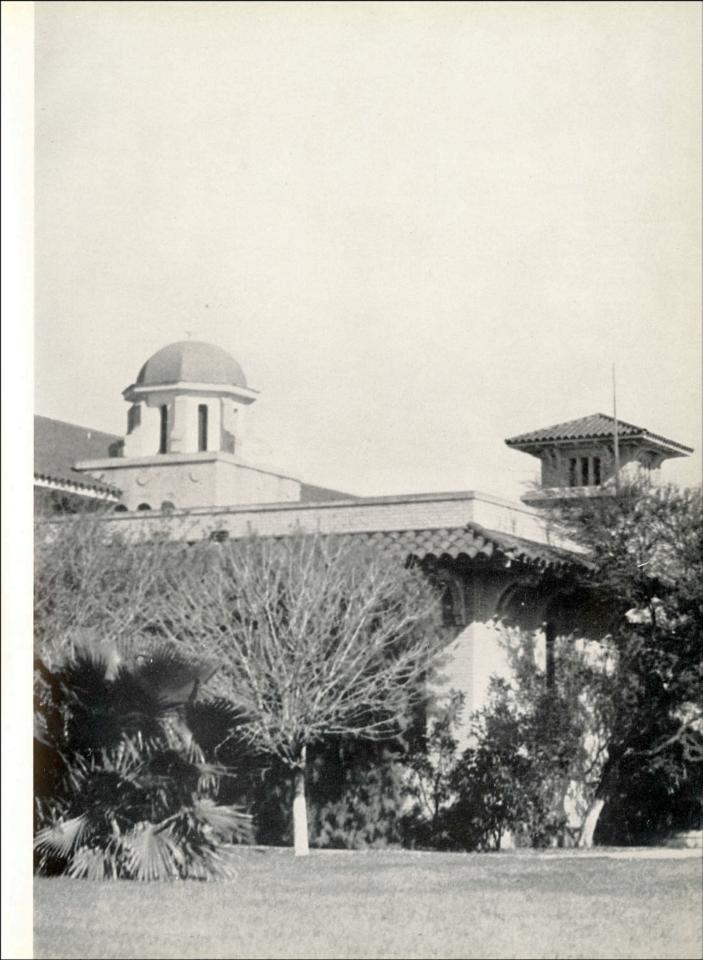
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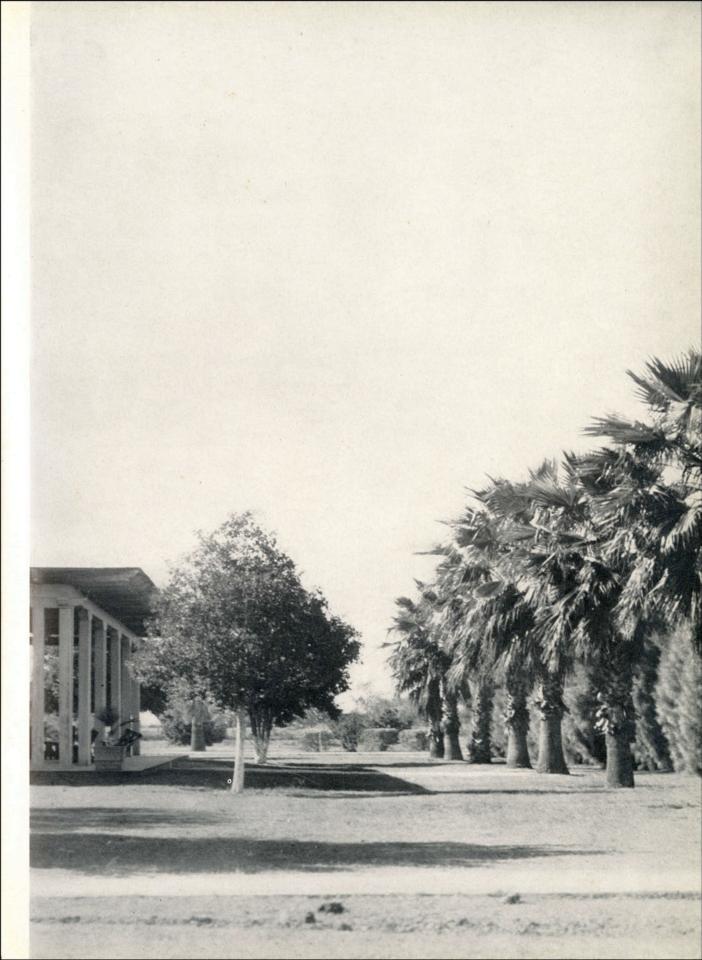
The Winding Walk



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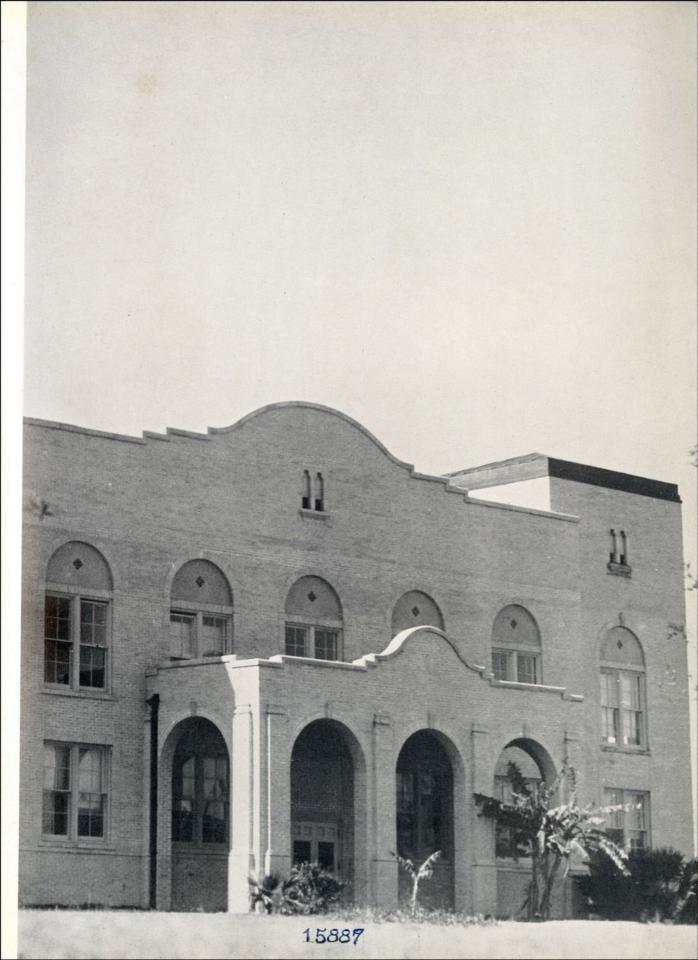


The Silent Palms Look On



The Health Building

Terris.



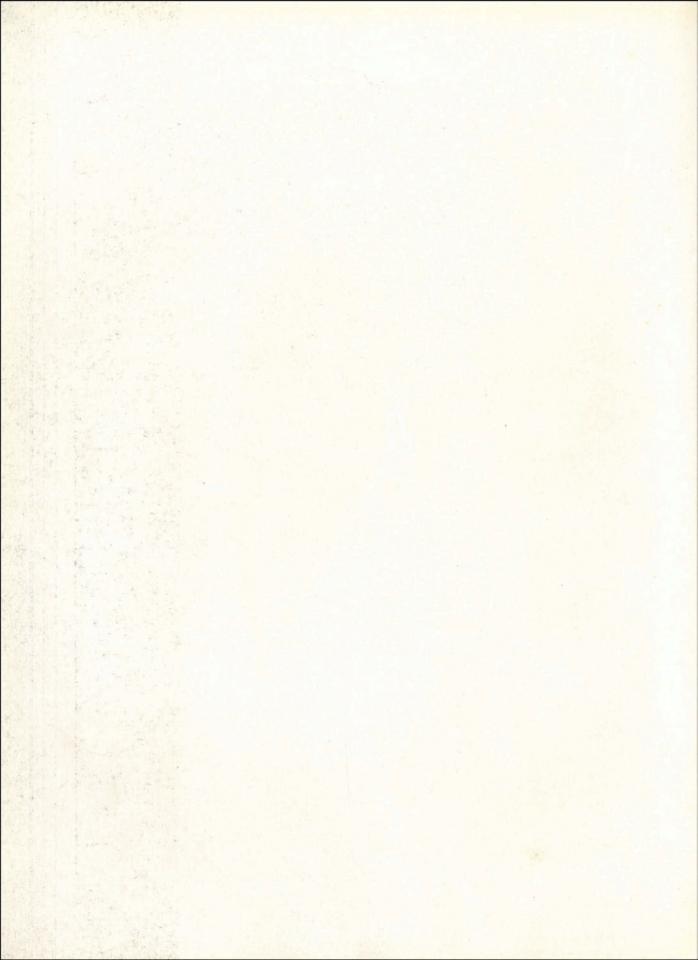
The Main Entrance

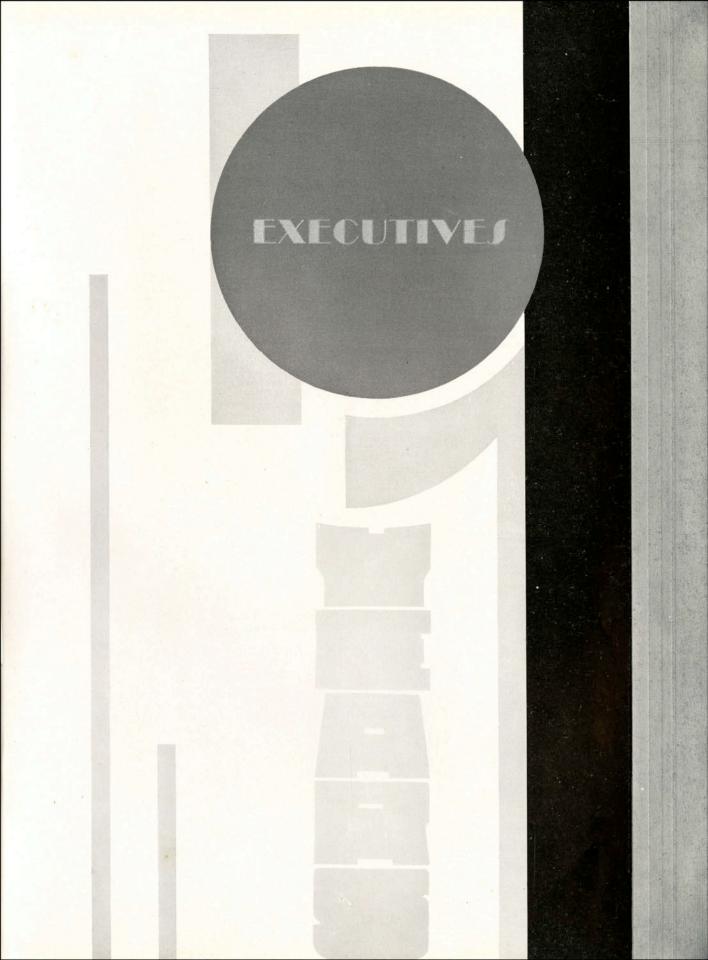
The East Tower



The President's Home









#### The President's Message

#### GREETINGS:

The four years of college life stand out in the picture gallery of one's memory like a jewel setting in a beautiful ring. Of the things acquired: skills, knowledge, habits, and attitudes, the most valuable are the feelings we build within the intimate circle of our close friends and schoolmates. The students of A. and I. are to be commended for their choice of our South Texas campus where lasting friendships are builded to become an enduring joy and a precious asset.

This yearbook, so well compiled and edited by its student staff, will furnish each one of you a genuine delight, when in later life you turn its pages, tread again the paths of yesteryears, and relive some of the vivid experiences of college days.

My prayer and earnest hope is that your brief stay at A. and I. may prove instrumental in crowning your goals and aspirations with worthy achievements and a full measure of service.

J. O. LOFTIN, President.

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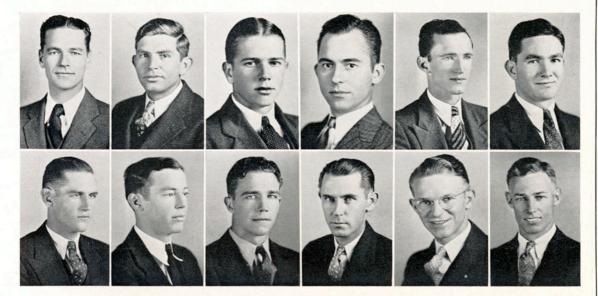




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The principal aim of the Ex-Students Association is to lend its influence to the growth and development of the Texas College of Arts and Industries and to help it maintain its rightful place as one of the major institutions of the State.

In Memoriam



## EDWARD WYNN SEALE

He was a friend. So he was rich in the things of this world. In his presence sadness vanished into joy, darkness into light, suspicion into trust, defeat into hope.

He was a tireless worker for a good cause. His hours were long, his tasks numerous and difficult. It was never too late or too early for him to serve his college or to help his students. And achievement rewarded his labors.

He was a man of vision. He pictured our college as the center of culture and refinement, the instigator of idealism and moral power, a distributing center for information.

His vision is daily being realized. May we emulate his spirit of fellowship, brotherhood, and service, and thus by honoring his memory, bring about a more perfect realization of his dream.



## DR. ROBERT BARTOW COUSINS

Too big to live with littleness or meanness, too strong to be interested in a work that had no soul, Dr. Robert Bartow Cousins spent his life in the service of his God — a teacher of the children of men.

In his death March 3, 1932, our institution lost her first president, Texas one of her strongest citizens, the cause of justice one of its greatest champions, and the forces of evil one of their most relentless foes.

Kind, gentle, faithful, true with a magnanimity of spirit and a great heart of love, he was exacting with himself, charitable toward the weaknesses of others, tireless in the performance of his duty — a great scholar, a great friend, a great gentleman. He left to those who carry on in Texas College of Arts and Industries the torch of his trust and the measure of his hope — a glorious heritage.



## AMOS HASTINGS ENGLE

He sang easily, beautifully and generously. He gave seven years of service to our College as head of the music department, keeping his art high and his service democratic. Thousands of students mourned his passing in 1931, grieving that never again could they follow him in "I Dreamt I Dwelt In Marble Halls", or hear him sing "On the Road To Mandalay", or "Duna".

He left to the college: The Engle Cup Tennis Singles, the Christmas Vespers, the South Texas Music Meet, and the memory of a good courageous life bravely and happily lived. He loved people, the college, and music. How reluctantly he gave up his happy service, and how reluctantly his thousands of friends gave up his laughter and his song.





Extra! Gangster refuses to be photographed.

Must have a class.

Spring is here!

A coupla tramps.

Bull rises in the world.

Some of our friends.

Salt water in person.







At last they found a cage for him.

Clarice, the idea!

The clock strikes twelve.



The Freshman Council does its tricks.

Two Secretaries.

Can she be camera shy?

Flop does a shadow act.

The Texaco Twins, Yowsah!

Waiting for the sunrise? Old Man George Simons.



## THE BETA GAMMAS

Get a lift with a Campbell.

She did find a use for him.

Are they posing, or do they mean it?

Ever try using a barrel?

One of the Jones girls.

Once upon a time, etc.

Don't you get tired of seeing them every where you look?

Don't worry; pole-cats do not bite.

Aren't they an enterprising bunch!

We wouldn't call this necking. The Phantom Waltz. THE ALPHA SIGMAS

Before and after.



15 - 16 - 1 - C

Must be tired.

folks!

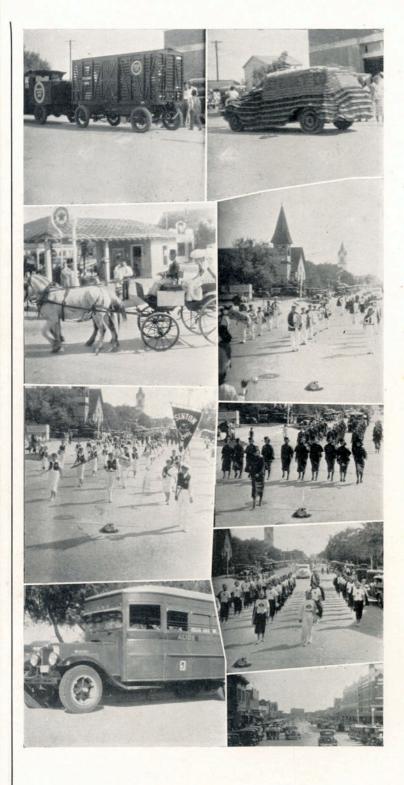
Oooh! That Expression, Jerry!

The great McMurrey for you

Bet they're cutting class. Nice smile, Leona.

Sissy Mathis shows how it should be done.

Two congregations of the same thing.



THE SHORT COURSE.

Tell us, who actually killed it? Don't be bashful gals! Such popularity!

Pete and two of his ladies-inu aiting.

Bluntzer up to it again.

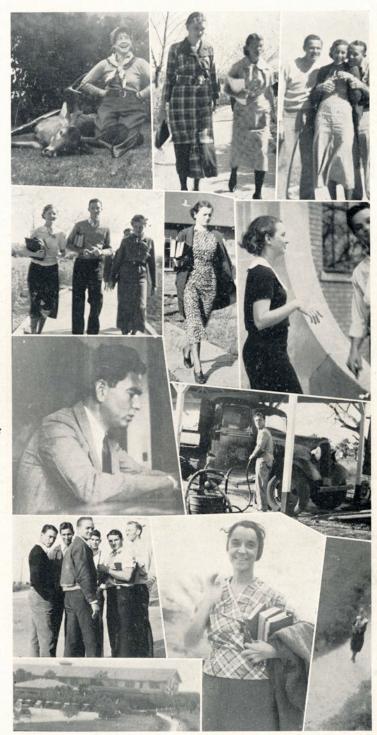
"Archie," caught unawares.

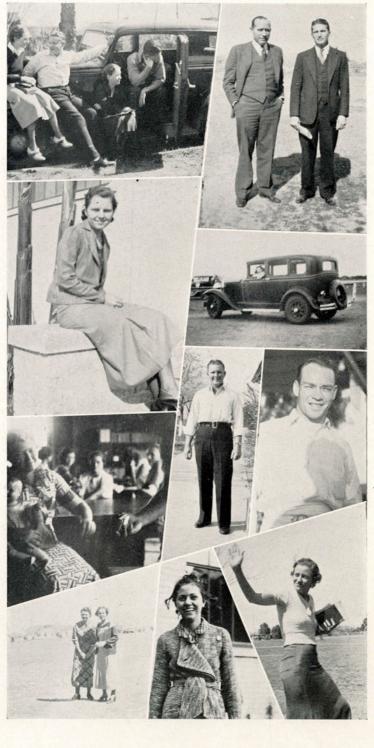
It's all right, Jerre, we are not the cops!

Nothing good can come of this. Delta Thetas must have got her.

Big Yancey over in the corner.

The asylum of varied opinions.





Your guess is as good as ours.

Neighbor and Bud.

One of the cut-ups.

Ann, where is your Frankie?

Muriel corners the attention. The old man of the mountains. Jack, in one of his peaceful moments.

Don't be fooled; these were all posed. Our little Sweetheart.

Two little fish.

Don't get a scare; this ain't Frankenstein!

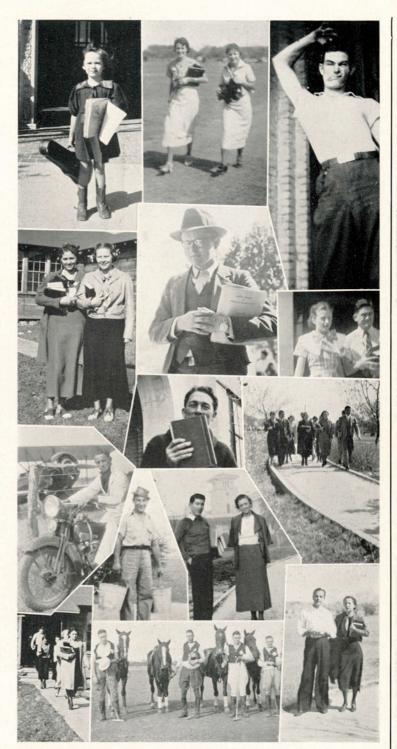
Wonder what they'll do next? Taken while he ran to class. A close friendship.

Gene takes the spring fever. Ready for the eight o'clock.

There is one (Chump) born every minute.

Ex-Student makes good? A common occurrence.

The shack ejects its charges. The Austin Polo Team. Lizz said she wanted a goodlooking man!





Whose books are you carrying, Moss?

John Homer just had to be in it.

Quick, Henry, the bicarbonate of soda!

One of the Red Headed Tribe.

'Fraid she'll run away, Brigham?

Meet "Talcum Powder."

Is she being followed?

The campus Scare Crow. She has him at her feet!

Here come the Aggies. Frede House on rest leave. Dickie's up in the air again.

McClellan and his smile?

Two slimes.



Does your mother know you are out, Miles?

The Rogues Club.

Time out for a loaf: Chester, where is your tooth? Mrs. Erard's had hoy, Edgar.

The artist, oh yeah!

We couldn't keep them out.



## THE DELTA THETAS

Too many persimmons.

Mickey gives us a profile.

A Songbird, ex-queen, and a duchess.

Another study.

The sponsor. Two Lantana Ladies. Four Deltas under a palm.

Here they are together again.

# THE CAMPUSTRY CLUB

Barnum was right. Just look at the freshies! Who's after you, Bodin?

Ever hear the joke about the Scotchman? Popeye, the sailor man.

Ed tells her all about it.

Simons brings Bruno through.

Tally and her escort! Rough-house, himself.

Class in back campustry.

Anna May without her shadow.





We have suspected her age before. That Frigid Dignity or something. What's the argument, Keepie?

Tiny has to be held. Waiting for someone? Mathis and Hal in a heated conversation.

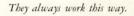
The Frede House again. Who turned him loose?

Jane Dunne and Finley. Talcum Powder and friend.

Flop without the stick-horse.

A coupla flowers--- (skunkdaisies.) Last year's queen and another ex. Bogel and Kirk take time out to breathe.

She is going to smile!



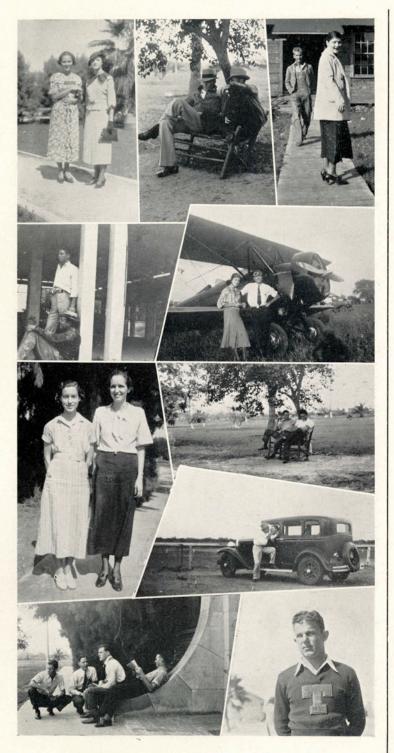
Just a false alarm.

Two more secretaries. Good things, these trees!

Not here, Whiskey; someone will see you.

The dirty bunch.

Smile and show your teeth, Jimmy!





Huser and Hibler just love dolls, even black ones!

Two horses.

Ditto.

Three Alpha Sigmas; better watch out!

Can't you keep up; Maydean?

We like your bridgework, Lucyle.

Those worried looks.

Two of a kind!

Who's winning?

Flash Bell tries out the teaching profession.

That washer game.

The campus in its holiday glory. There is Dorse and he's not working.

Max, the snake charmer.

There are two in every crowd.

How our professors spend their leisure.

This is what happens in the biology laboratory when the professors leave.

Go ahead with your knitting, Rebecca.





Three Big Shots. Three Little Gammas.

One of our Exes.

Two baunters, Sot and Sodden.

Melba hides the banana tree.

Mary Katherine---where's Wilburd?

Quick, bring the cage!

Breaking the ground for the new dorms.

There's no telling what some people will do.

This sight used to be a common occurrence.

## THE SPANISH CLUB

The President. When good friends get together. Las tres senoritas.

Aurora, the duchess! What's on your mind, Eva? What's all this?

These aren't the Dionne quintuplets! Hello, folks!

Now they've ganged up. We couldn't figure this one out.

Three gay caballeros.





Hey! Don't break that wrench!

Two heartbreakers.

One person for whom we can see no reason for his existence.

Keepie, Jerry, and Barnie. Looks like Dr. Nierman's getting in bad company. Katie and her sailor buddy!

Three gay dogs. Must be embarrassed! Armella seems to like snakes.

The Salyer sisters. Hibler couldn't resist. Jimmie loafing again. What you doing, Tommy?

Two giddy gals.

What an expression; get the flit!

How did they get in! Pull off the glasses; we know who you are! Spring conquers.

Showing some progress. Love in bloom.

Glen, the sissy!

Katherine and Hazel.

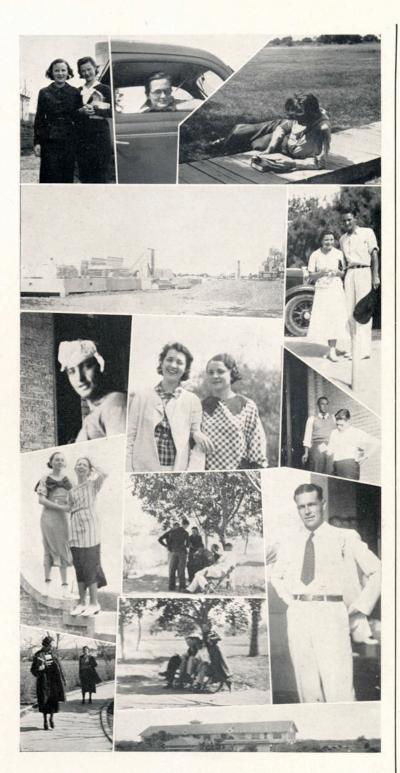
Got any Ripple?

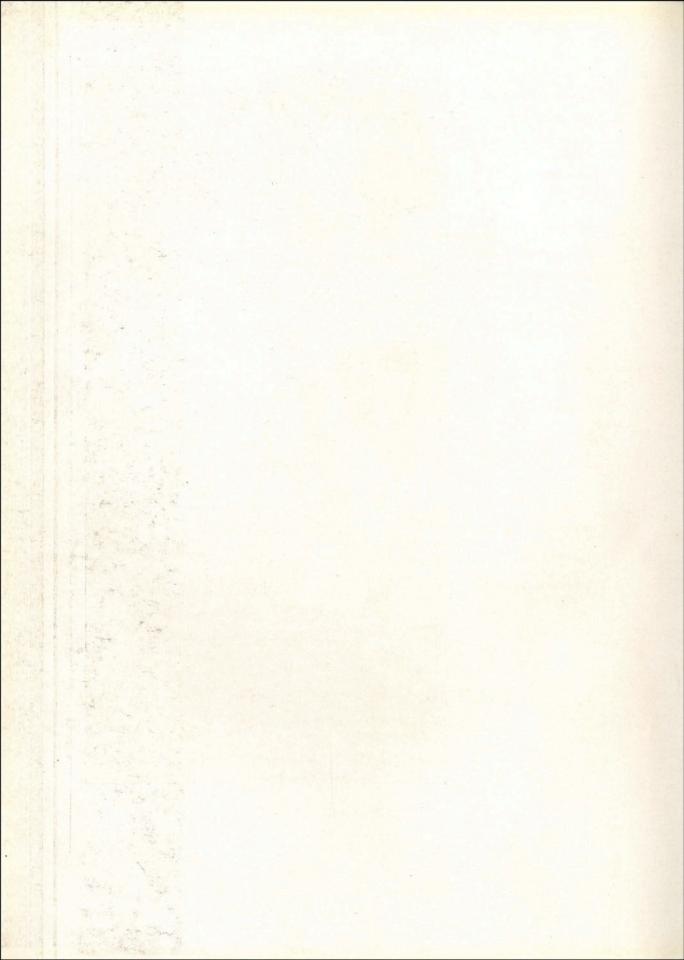
Be funny if they'd fall off.

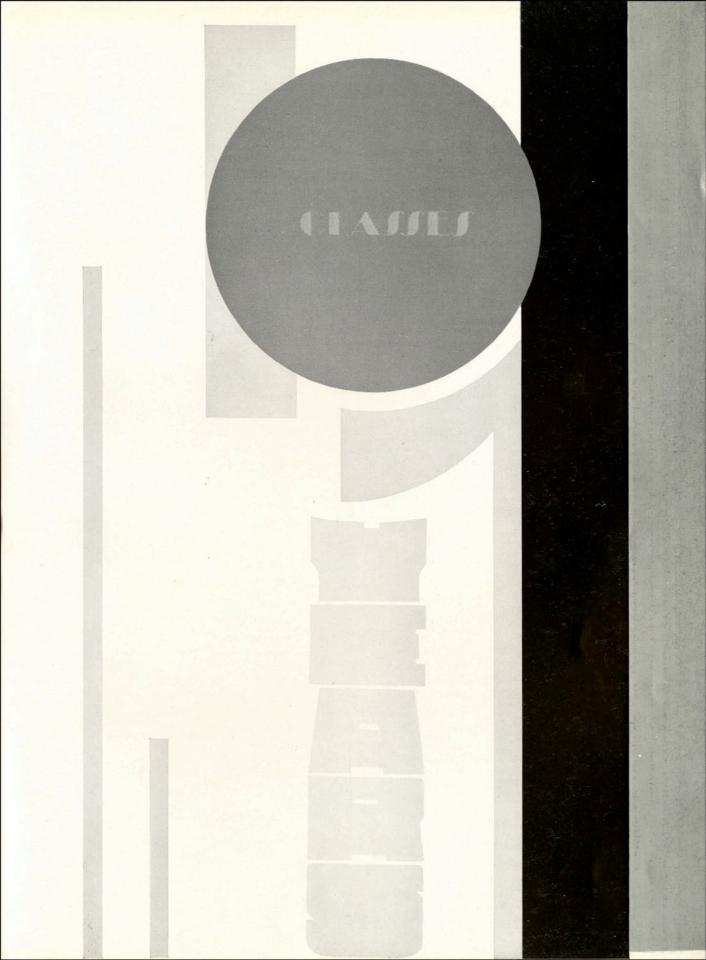
Two Bull Sessions.

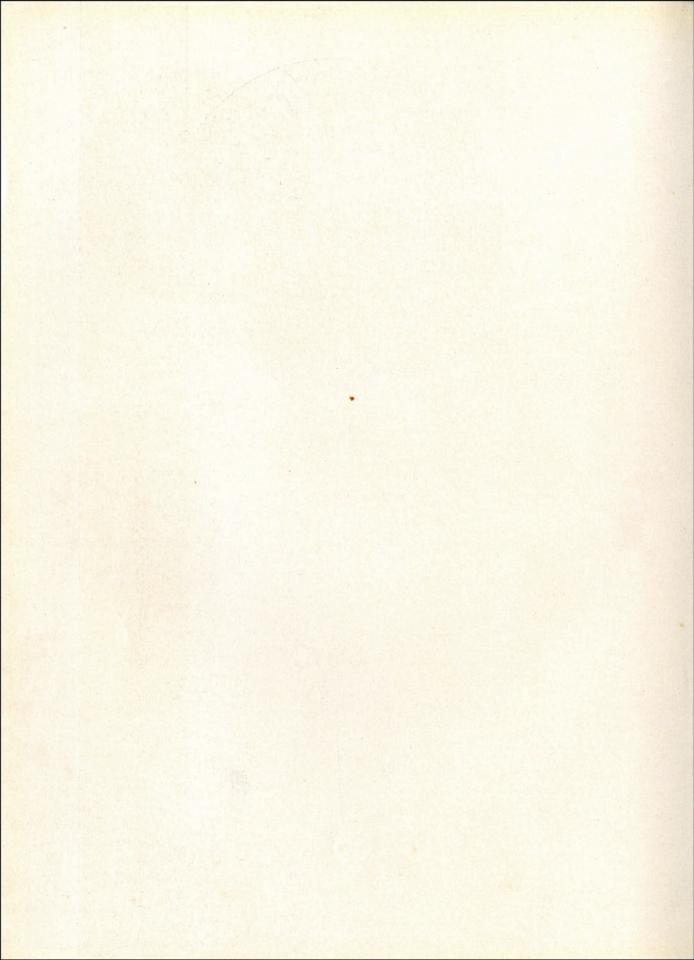
What's he blowing off about now?

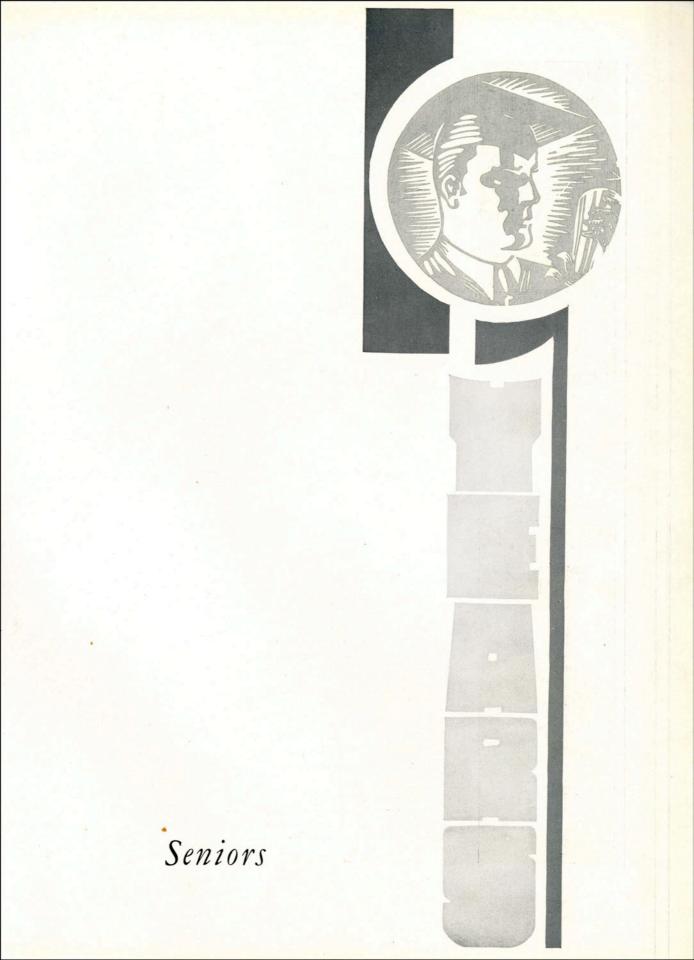
Eloise taking her time.















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Delta Theta '32, '33, Secretary-Treasurer '33 and '34, '34, '35; Alpha Chi '34, '35; Secretary-Treasurer, Senior Class '34, '35.

#### EVELYN L. ADAMS

## Kingsville

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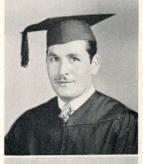
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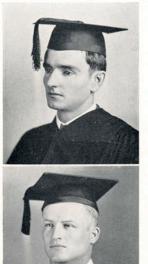












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JOSEPH BURTON BODIN Kingsville B. B. A., JUNE B. A. Club, History Club, English Club,



HERMAN BOROUGHS Corpus Christi B. S., EDUCATION, JUNE Classical Club '31, '32; English Club '32; Alpha Chi '33, '34.



HAROLD BROWN Kingsville B. S., EDUCATION, JUNE

Alpha Chi '33, '34; Lambda Chi '33, '34; History Club '34; Associate Editor South Texan '33.

## LUCILLE BROWNING

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Home Economics Club '31, '32; Pep Squad '32, '33, '34; History Club '34; Beta Gamma '34.

### DICK BURKE

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B. A., JUNE

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> ETHEL COOK Kingsville B. A., JUNE

#### LOUETTA CROSS

Robstown

B. S., EDUCATION

English Club '31, '32; Art League '31, '32; El Rancho '31, '32; South Texan '30, '34; Kappa Phi '31, '32, '34; Alpha Chi '34; Home Economics Club '31, '32.













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# JOHN MARK DIXON Bigfoot

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Aggie Club '31, '32; Lambda Chi '32, '33, President '34, '35; "T" Association '31, '32, Vice President '33 and '34, '35; Athletic Council '32, '33, '34, '35; Student Council '32, '33, '34, '35; Football '32, '33, Captain '34; Basketball '31, Captain '32, '33, Captain '34; Freshman Football Coach '33.



## EVELYN DOUGLAS Charlotte

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'33; Kappa Omicron Phi '32, '33; Glee Club '32; Home Economics Club '32, '33.













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ANGELINA GARZA San Diego B. A., AUGUST Spanish Club, English Club.



MARGARET GLADNEY Robstown B. S., EDUCATION, AUGUST Delta Sigma Mu '32, '33; English Club.



# JOHN A. HAGLER La Feria

B. S., AGRICULTURE, JUNE

Footlight Club, President '32, '33; South Texan Staff '32, '34, Editor '35; Aggie Club '32, '34, President '35; Alpha Chi '33, '34; F. F. A. Club '34; Alpha Tau Alpha '33, '34; Press Club '32, '34; Student Council '34.



ANNA MAE HARDT *Kingsville* B. A., AUGUST Classical Club, English Club.

## MARGARET HOUSE Kingsville

#### B. S., EDUCATION, JUNE

Girls' Glee Club '32, '33, Vice President '34, '35; Footlight Club '32, '35; W. A. A. '33; Racquet Club '32, '33, '34; Press Club '33, '34, '35; South Texan Staff '33, Associate Editor and Circulation Manager '34, '35; Orchestra '32, '33, '34; A Cappella Choir '34; Secretary - Treasurer Junior Class '33; Border Poets '34; String Quartette '33, '34.

### LEON KREIDEL

### Kingsville

#### B. S., AGRICULTURE, JUNE

Aggie Club '34; F. F. A. Club President '34; Lambda Chi Delta '34.

### ROBERT BOYD LADD

## Driscoll

#### B. A., JUNE

South Texan Staff '31, '32, '34; Alpha Chi '33, '34; El Rancho '34, '35; Press Club '34, '35; Tennis '35; Director Intramural Athletics '34.

EDNA EARLE LAWSON Alice B. S., EDUCATION, JUNE Woman's Athletic Association.

# HELEN LOUISE LUNDELL Alice

#### B. S., EDUCATION, JUNE

Delta Theta, '34; History Club '34; Classical Club '34; South Texan Staff '33; Press Club '33; Girls' Glee Club '33 '34, Secretary-Treasurer '34.











# LUDMILLA MARTINKA

Sinton B. A., JUNE Classical Club, Secretary-Treasurer '33, '34;

Alpha Chi, Treasurer '34.



F. DREW MAYFIELD *El Campo* B. S., ENGINEERING, JUNE Engineers' Club, Vice President '33; Alpha Chi, President '34.



# T. W. MOON

Santa Rosa

#### B. S., MATHEMATICS, JUNE

Aggie Club '32, '33, '34, '35; English Club '33, '34, '35; Lambda Chi '33, '34, '35; Football '31, '32.



### ETTA MARIE MOORE

Driscoll

B. S., EDUCATION, JUNE History Club '30, '32, '34; B. A. Club '32; English Club '32; South Texan Staff '30, '31.



ANITA MORROW Robstown B. S., EDUCATION, AUGUST

## CLARYCE MYERS

Kingsville

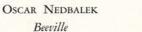
B. A., JUNE Glee Club '31, '32, '33; Classical Club '33, President '34, '35.



## LEE ROY NEDBALEK Beeville

B. B. A., AUGUST

B. A. Club '29, '30, '31, '35; Lambda Chi Delta '35; Baseball '30; Basketball '29, '30.



#### B. S., AGRICULTURE, JUNE

Aggie Club '32, '33, '34, '35; F. F. A. Club Vice President '34, '35; Lambda Chi Delta '33, Vice-President '34, '35; Football '31, '32; Basketball '31, '32.

#### ETHEL EVE NICHOLSON

Kingsville

#### B. B. A., JUNE

B. A. Club '32, '33, '34, '35; W. A. A. Club '32; History Club '32, '33, '34; Home Economics Club '35.

### MRS. HELEN F. NORVELL

Falfurrias

B. A., JUNE

English Club '28, '29, '34; Alpha Chi Corresponding Secretary '29, '34; Kappa Omicron Phi '29, Secretary '34.















# HORACE LESLIE OWINGS

Devine

### B. S., ENGINEERING, JUNE

El Rancho '32, Advertising Manager '33, Business Manager '33; Press Club '32, Treasurer '33, '34; T. I. P. A. Treasurer '33; Engineer's Club '32, '33, '34, Vice President '35; B. S. U. '32 '33; Student Council '33; Junior Class Representative '34; Lambda Chi Delta Secretary '34.

# OLIVIA PEARSON Kingsville B. A., AUGUST English Club '30, '35.

# GARLAND C. PARRISH *Kingsville*

### B. S., EDUCATION, AUGUST

Footlight Club '33, President, '34; Press Club '33, President, '34; Lambda Chi Delta '34; South Texan Staff '33, Editor '34; Student Council '34; El Rancho '34, '35; Basketball '33; Tennis '35; History Club '35.

# JAMES C. PORTER

#### Cason

#### B. S., EDUCATION, JUNE

Alpha Chi Secretary '34; Engineer's Club President '34; Student Council '33; Basketball '34, '35; El Rancho '34, Sports Editor '35; Press Club '35; Lambda Chi Delta '34.



## MAYDEAN PRATT

## Alice

#### B. S., AUGUST

El Rancho '33, '34; Pre-Med. Club, Secretary-Treasurer 33, 34; Press Club 34; Freshman Class Secretary-Treasurer; Junior Class Secretary-Treasurer; Assistant Director, Coronation '34; Director of Coronation '35; Diving Champion '34. ELIZABETH SEGERS PRINCE Thompsonville B. A., AUGUST

MRS. JESSE P. REID Premont B. S., EDUCATION, JUNE Robert J. Kleberg History Club.

# DOLLIE MAE ROBBINS Kingsville B. S., EDUCATION, AUGUST

Art League '31, '32, Secretary '32, '33; English Club '31, '32, '33, '34, '35.

#### BERNICE ROLF

#### Kingsville

#### B. B. A., JUNE

Secretary Freshman Class, Summer '31; South Texan Staff '31, '32; B. A. Club '31, '32, Secretary-Treasurer '33 and '34, '35; Alpha Chi '34, '35; English Club '33, '34; Secretary High School Student Teachers '34, '35.

## MAX C. ROSSER *Riviera*

# B. S., JUNE

Agriculture Club '32, '33, '34, '35; F. F. A. Club '34, '35.















INEZ SAGARINO Corpus Christi B. A., JUNE



#### ELIZABETH SALYER

Kingsville B. S., EDUCATION, AUGUST History Club '34, '35; Beta Gamma '33, '34, '35; Girls' Glee Club '32, '33.



### MARY SALYER

Kingsville

B. S., EDUCATION, JUNE

Lantana Ladies '34, '35; History Club '32, '33, '34, '35; English Club '32' 33,' 34; Beta Gamma President '33; '34, '35; Studio Club '32, '33, '34.



MRS. J. S. SCARBOROUGH *Kingsville* B. S., EDUCATION, JUNE Alpha Chi, '33, '34, '35.



JOYCE MATILDA SCHWINDT

Weslaco B. B. A., JUNE B. A. Club '34, '35; Valley Club, Vice President '34, '35.

#### GEORGE SIMONS

#### Beeville

#### B. S., EDUCATION, AUGUST

Engineering Club '32; English Club '30, '31, '32; History Club '32, '33, President '34, '35.

#### MARY MARGARET SINCLAIR

# Kingsville

## B. S., EDUCATION, JUNE

Delta Sigma Mu '33, '34; Delta Theta '32, '33, '34, '35; Kappa Omicron Phi '33, President '34; Racquet Club '32, '33, '34; Girls' Glee Club '31, '32, '33, President '34, W. A. A. '31, '32, '33, '34; Home Economics Club '31, '32; Alpha Chi '33, '34; Art League '32, '33, '34; Secretary-Treasurer of Freshman Class of '31.

#### ALICE SMITH

#### Kingsville

#### B. A., JUNE

Delta Theta '31, '35; Assistant Editor El Rancho '31; Footlight Club '30, '31; W. A. A. '30, President '31; Press Club '31.

### HENRY M. SMITH

Kingsville B. A., JUNE

Football '27, Captain '28; Track '27; Javelina Club '27, '28; "T" Association.

THOMAS W. STARKEY La Feria B. A., JUNE Alpha Chi '33, '34; Valley Club '34.













GEORGE WALTER STEPHENSON, JR.

# Kingsville

## B. S., JUNE

Tennis '32, '33, '34, Captain '35; Basketball, '32; "T" Association '33, '34, '35; Engineer's Club '32, '33, '34; Secretary-Treasurer '35; Male Chorus '34, '35; A Cappella Choir '35.





NELLIE MAE SUTHERLAND Kingsville B. B. A., AUGUST English Club '30, '31, '32; B. A. Club '32, '34.

# J. E. TURNER Beeville

#### B. S., AGRICULTURE, JUNE

Aggie Club '32, '33, President '34, '35; Footlight Club '33, '34; Glee Club '33, '34, '35; A Cappella Choir '33, '34, '35; B. S. U. '32, '33, '34, '35; Lambda Chi Delta, Vice President '34, '35; President Freshman Class '32; Vice President Student Council '34, '35; F. F. A. '33, '34, '35.



MRS. GEORGE C. WESTERVELT Corpus Christi B. B. A., JUNE



MRS. J. C. WHITE Mirando City B. A., AUGUST Secretary-Treasurer, History Club, '35.

#### T. HERNDON VAUGHN

### Kingsville

#### B. S., AUGUST

Alpha Chi '34; Lambda Chi Delta, Reporter '34, President '35; Glee Club '29, '30; Mixed Chorus, '31; B. A. Club '29, '30; El Rancho '33, '34, '35, Associate Editor '33, '34, Editor '34-35; Press Club '33, '34, '35, President Summer '34; Engineers' Club '34, '35; Classical Club '31.

GUSTAVO DE LA VINA *Edinburg* B. A., AUGUST Spanish Club '32, '33, President '34, '35.

# MAURINE YARBOROUGH Corpus Christi

B. S., EDUCATION, AUGUST

Girls' Glee Club '32, '33; A Cappella Choir '32, '33, '34 '35; Delta Theta '32, '33, '34, '35; Footlight Club '32, '33.

# AURORA GARCIA Kingsville

B. A., JUNE

Girls' Glee Club '32, '33, '34, '35; A Cappella Choir '33, '34, '35; Spanish Club '33, '34, '35.

> Mrs. Hallie J. Hart *McAllen* B. S., Education, June













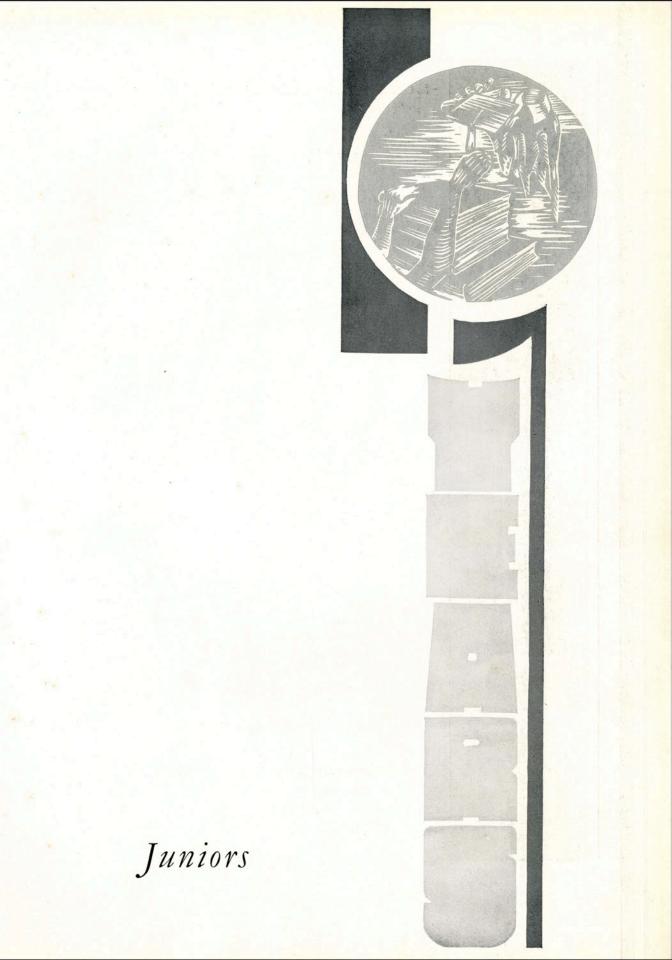
# MAYME PFLUGER Bishop

B. A., JUNE

Classical Club '32, '33, President '34, '35; Alpha Chi, Summer '34, Vice President '35; English Club '34, '35.



Josie Wells San Benito B. A., AUGUST





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> CHRISTINE MEROTH Kingsville

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VELMA IRENE MILLER McAllen

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Carolina Pena Cotulla



HAL PERRENOT Kingsville



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Delmar Ross Bishop

INEZ ROSS Agua Dulce

Edna Sain Alice

MILDRED OLENE SIMS Beeville

EUGENE W. SMITH Kingsville

Martha Stack Harlingen

Albert Stovall Bloomington

GRAYCE TULLIS George West

JUAN DE LA VINA Edinburg

CECIL WILLIAMS Jacksonville







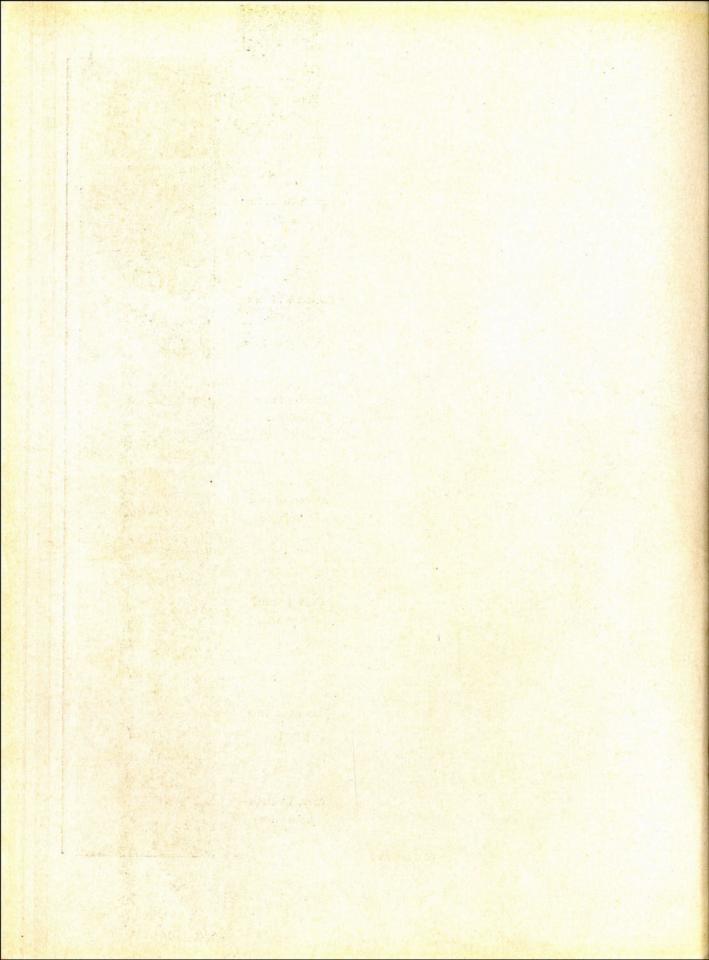












Sophomores



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LEMUEL WAYNE BLACK, JR. Corpus Christi

MARGARET D. BLUNTZER Corpus Christi

> LILLIE BOYKIN Falfurrias

CHARLES WILLIAM CASTLE Troup

> HARRY CASTLE Troup

FLORENCE ELIZABETH COLLINS Kingsville



















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DOROTHY LEE CURTIS Palacios

WILBURD DAHLMAN Cuero

> DAVID DAVIS George West

Ona Lee Davis Riviera

LLOYD DYER Kenedy

> EDGAR ERARD Kingsville

MILDRED FLEMING George West ELTON D. FORD Taft

ROBERT GOODWYN Kingsville

> C. H. GORHAM Karnes City

LENA HALBERT Kingsville

Myrtle Maudenia Haller Robstown

> NIHLA HARDIN Raymondville

> > LOIS HART Sinton

Marjorie Lee Hinnant Mathis



















ROBERT PRESTON HOLMES Alice

> ELOISE JACKSON Corpus Christi

BUFORD KIRK Robstown

Edith Mae Korges Kingsville

DOROTHY LEBER Mathis

LOIS LE MOND Alice

LLOYD LUKER Stockdale

Virginia Macune Bishop

# FAIRY MARGARET MARTIN Sinton

JACK G. MATHIS Kingsville

Robert McRoberts Kingsville

> DORIS MILLER Sinton

Dunagan Moody Taft

Josie Mrazek Agua Dulce

MARY BELLE MURCHISON Kingsville

> TAYLOR NELSON Crockett















Anna May Nierman Kingsville

> CHARLES NORTH Corpus Christi

> > J. B. PARR Robstown

LENORE VIRGINIA PRESLEY Raymondville

> WINIFRED PROFFIT Harlingen

INEZ RYLANDER George West

CRYSTAL CLAIRE SAUER Cuero

LEONA GARLAND SIMS Kingsville

# HAZEL SLAY Robstown

GEORGE SMITH Taft

JAMES W. SPIVEY Laredo

LEOLA TANNER Kingsville

JOHN WESLEY TUNNELL Gregory

BRYANT FINLEY VINSON Corpus Christi

> JESSE WOOD George West

MARGARET LOVE YANCEY Harlingen

















# DEDICATED TO THE MEMORY OF



LENA DAVIS

"Thou wert not formed for living here, So linked thy soul with the sky; Yet, ah, we held thee all so dear, We thought thou wert not formed to die."

MIMIN Freshmen



# CLASS OFFICERS

CHARLES GUION President Corpus Christi

REBEKAH LINDAHL Secretary-Treasurer Raymondville

HARRY POOLE Representative to Student Council Corpus Christi THELMA ALLEN Stockdale

> ROSABEL ARCE Kingsville

JOHN AREGOOD Edcouch

> MRS. KIRBY ATWOOD Bishop

FLORENE BAIRD Sinton

HENRIETTA BEAN Riviera

OLIVE BELL Corpus Christi

> LAURA BERTMANN Kingsville

CORDELIA BROWN Mathis

> WALTER BROWN Sinton

MILDRED CLEMONS Pearsall

> WALTON CLICK Stockdale

RANDALL COKER Corpus Christi

> BETTY J COLLINS Corpus Christi

ESTHER DAGUE Falfurrias

> JOHN DeWITT DAVIS Kingsville











J. A. DeMAURI, JR. Kingsville

EDITH MAE DILLING Raymondville

WILLIE BLANCHE DOWNS

ANNA FAY DUNAGAN Midland

MARY LUELLA DUNCAN

PAT J. DUNNE Corpus Christi

J. S. EDWARDS

JEAN ELLIOTT Bishop

Kingsville

MERYL ENGBROCK

VIVIAN ENGBROCK El Campo

WM. J. ERNIS

Agua Dulce

ADA EUBANKS San Benito

> VIRGINIA EVANS Chapman Ranch

DORIS JEAN EWING Mission

> MARY KATHERINE FERGUSON Kingsville

VESTA FERGUSON Harlingen

> WM. A. FRANCIS, JR. Kingsville

REBYL GALLOWAY Robstown

> JOE ROB GARDNER Devine

NINA LEE GARTMAN McAllen

> REUBEN R. GARZA Rio Grande City

JUNE GLASCOCK Kingsville

> MARGARETE GUTHRIE Berclair

MANUEL H. GONZALEZ Tampico, Mexico

> ERNESTO G. GUERRA Realitos

HOLBERT HAIRE Harlingen

> ALICE ROBERTA HAMLETT Premont















LILLIAN HARDT Kingsville

> BERNICE HARPER Robstown

MARY JANE HARREL Kingsville

VIRGINIA HAYS Kingsville

DON HAYES Harlingen





CAREY HIGHT Mexia

> IGNACIA HINOJOSA Benavides

CARMEN HERNANDEZ Kingsville

LEROY HOFF Kenedy

RUBY HOLDER Raymondville

EDWIN HOLLUB Hallettsville

KEITH HOOVER Rio Hondo





DOROTHY HOUSER Sinton

> MAC NEAL IRWIN Beeville



ARMELLA E. JEFFORDS Kingsville

> MARTHA LEE JONES Mercedes

BETTINA JOSTES Tynan

> VIRGINIA KEMP Beeville

IDA RUTH KING Harlingen

> MARGARET LAWSON Three Rivers

LA VERNE LIGHTFOOT Bishop

> MAE RUTH LONDON Corpus Christi

ELISA LONGORIA Rio Grande City

> CARMEN LORISE LONG Oilton

MARY SUE MEDFORD Corpus Christi

MARION ELIZABETH MOMENY Benavides

LOUISE MONTGOMERY Robstown

> ORRIN MOODY Taft

SIDNEY T. MORRIS Mt. Vernon

> FLORINE NANEY Bishop

BONNIE NELSON Bishop

> ELIZABETH NEWELL Robstown









RICHARD NICHOLSON Kingsville

MARINELLA OWEN Raymondville

WESLEY OWINGS

LOLA MAE PATRICK Kingsville

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GENEVIEVE RHODES ROBERT RICE

Three Rivers

ELLIOTT ROSS Robstown

FREDA SANDLIN Raymondville

JEANETTA SAVAGE Laredo

> SELMA SCHROEDER Orange Grove

GLADYS T. SELLS Kingsville

> CLARICE SHERMAN Harlingen

FRANKLIN SHERMAN Georgetown

> THOMAS SIMMONS Goliad

MILDRED BERNICE SKAGGS Riviera

> FRANCES SMITH Falfurrias

JOE SMITH Bishop

> ROBERT SPRUCE Floresville

NANCY LOIS SULLIVAN Navasota

> SAM SUSSER Bishop

HUBERT SUTHERLAND Stockdale

> CAREY LA VERNE SWINNEY Sinton

VEDA NELL THETFORD Pearsall

> BARBARA SUE THOMPSON (Sophomore) Kingsville











A. 4



BROWN THOMPSON Sinton

> FRED T. TODD Alice

WILLIAM V. TRANT Kingsville

> J. R. TRUSSEL Kingsville

BLANCHE TURNER Chapman Ranch

> LOUIE TURNER Beeville

URBAN UNDERBRINK Kingsville

> EMMA VERA Rio Grande City

A. V. VILLARREAL Rio Grande City

> CLAYTON WATSON Rio Hondo

JETTONE WARE Corpus Christi

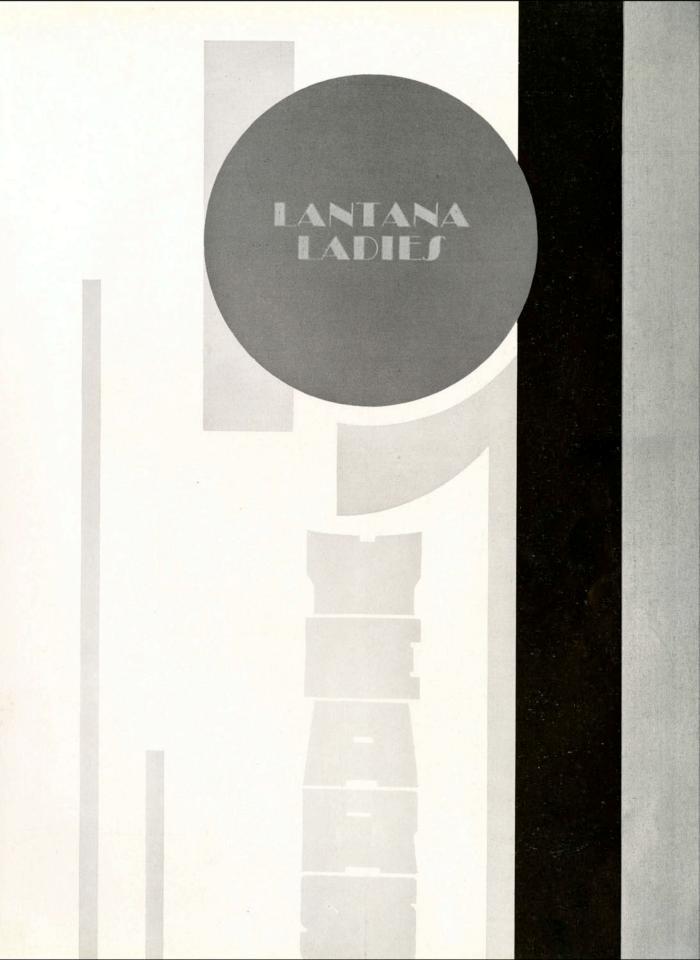
> MARIE WARNER Kingsville

LENOX WEST Banquete

JOHN E. WHEELER Stockdale

LILLIAN EFFIE WIMSATT Bishop

> KATHLEEN ELOISE YANCEY Harlingen



VIVIAN ADELE DIETZ Queen



VIRGINIA EVANS



FRANCES CLAIRE TALLY



MARY LUELLA DUNCAN



MARY SALYER



MARGARET LOVE YANCEY

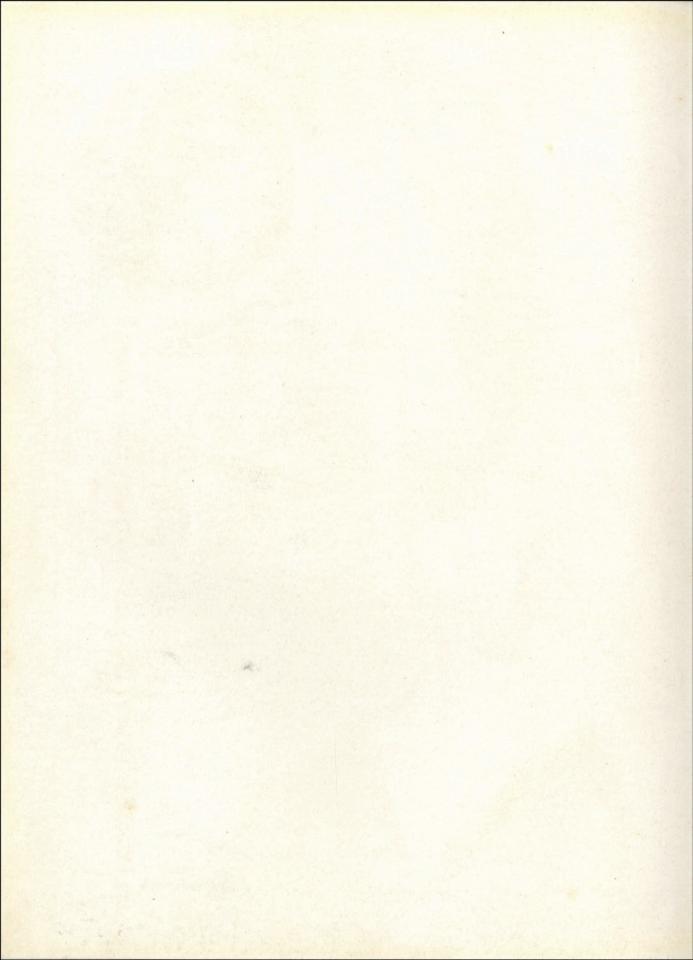


PATRICIA ELLIOTT



JEWEL REUTHINGER





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Selections Made By Student Preference.



JOHN L. NIERMAN PAULINE W. JESTER R. E. MAY

A. W. STRAITON LEORA MCNESS

J. DEWITT DAVIS



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CLARA W. GLASS GEO. W. MCCULLEY



JENNIE L. SPLAWN L. J. SMITH

EDITH COUSINS

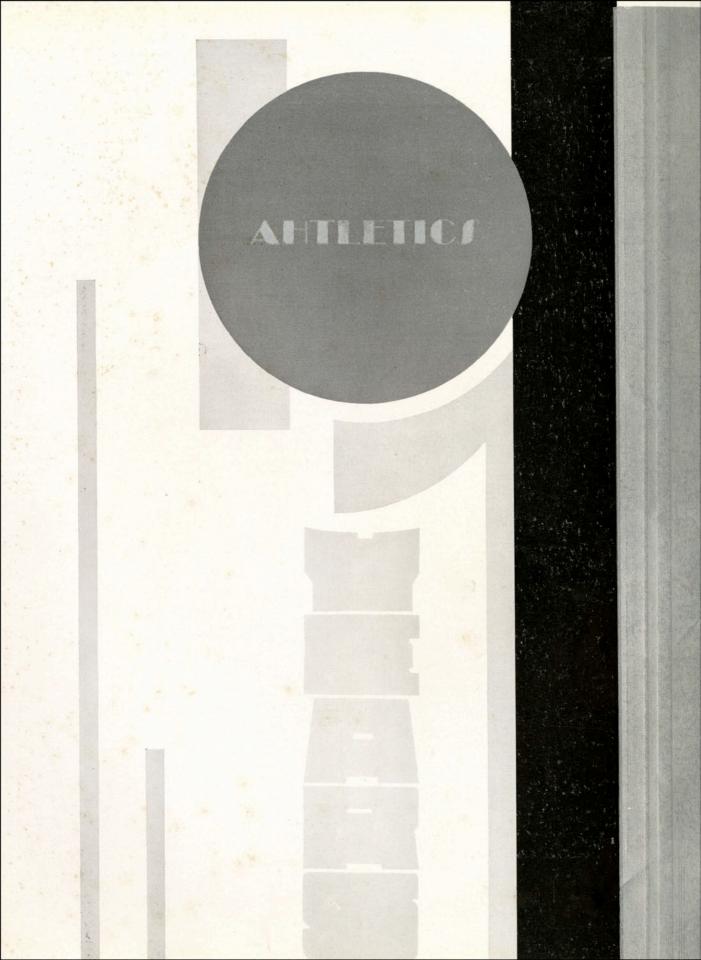
PAUL M. RILEY VIRGINIA CAMPBELL JEFF D. SMITH



CLYDE T. REED FRANCES ALEXANDER C. O. EGNER

HUGH PORTER MAY H. DICKENS R. L. PEURIFOY







## OUR COACHES

A. Y. "BUD" MCCALLUM Head Coach

<u>111ha</u>

C. E. "CAL" JEWETT Head Line Coach



A. W. "Archie" Straiton Tennis Coach

> THELTON MORTON Freshman Coach (Not Pictured)

Football

A

## A WORD FROM "BUD"

The 1934 Javelina eleven was the fourth straight team to go through undefeated and untied excepting games with Southwest Conference opponents.

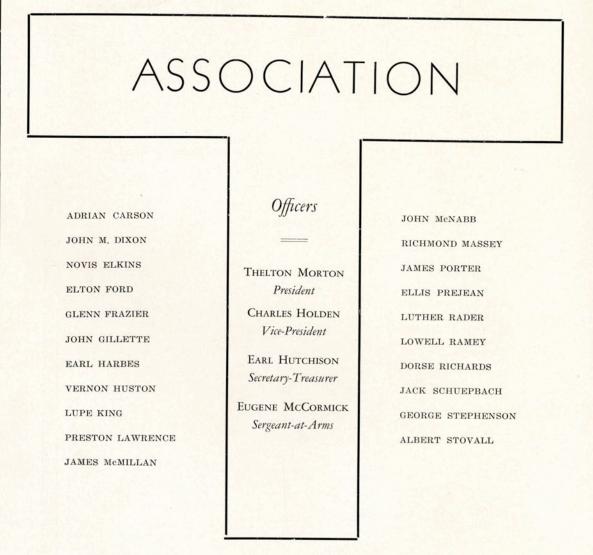
The highlight of the season was the contest with Texas A. & M. at College Station. Here the Javelinas held a 14-7 lead until the last three minutes of play when the Aggies launched a passing attack to tie the game. The entire team had played inspired ball and were rewarded by being the first team in the history of A. & I. to tie a Southwest Conference opponent.

This was Barnes' last game against a Southwest Conference team, and although, as autopsy revealed, he was in no condition to play, he tackled and punted better than ever before. With a large tumor to handicap him, he played probably the best game of his career.

Barnes, Captain Holden, Captain Dixon, Hutchison, and Frazier have played their last year and will be greatly missed next fall when the Javelinas go into the toughest schedule ever arranged for them.

In basketball the Javelinas had their most disastrous year. Losing Captain Dixon at mid-year, they failed to register another win. It is doubtful that A. & I. will ever have a basketball player superior to Dixon. Captain Frazier and Porter will be very hard to replace. However, with a great array of freshman material, prospects for next year look good.

A. Y. McCALLUM.



# THE JAVELINAS



Top row: JEWETT (Line Coach), TALBERT, PREJEAN, BRUNS, SMITH, MOSS, FORD, RADER, CUMBERLAND, McCALLUM (Coach)

Second row: NATHO (manager), McMILLAN, FRAZIER, WEISMAN, McCORMICK, HUSTON, CARSON, RICHARDS, PARR

Seated: KING, MCNABB, RAMEY, HARBES, HOLDEN and DIXON (Co-captains), HUTCHISON, MASSEY, SCHUEPBACH.

### JAVELINA SCHEDULE FOR 1935

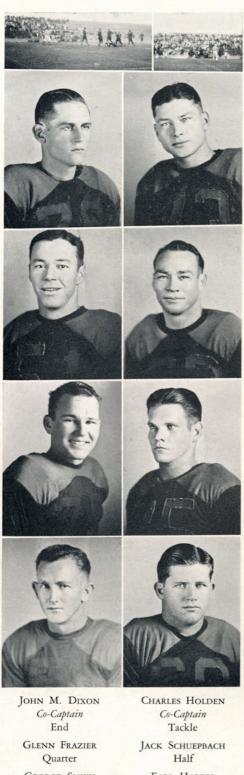
#### DATE

OPPONENT

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PLACE

Sept. 21	(Open)	
Sept. 28	Texas University	Austin
Oct. 5	Baylor University	Waco
Oct. 12	Schreiner Institute	Kingsville
Oct. 17	Lamar College	Beaumont
Oct. 26	(Open)	
Nov. 1	S. W. T. S. T. C.	San Marcos
Nov. 11	Hardin-Simmons	Abilene
Nov. 16	St. Mary's University	Kingsville
Nov. 22	St. Edward's University	Kingsville



George Smith Reserve

Vernon Huston Half Earl Harbes Guard Richmond Massey

End

# Javelinas 7 N. T. A. C. 6 September 22

The Javelinas came forth in the opener with a very slow start. Pitted against a well trained and fast team, the Hogs barely eked out a victory. The wet field and pigskin made most of the plays look like a free for all. Ramey's conversion for extra point brought off the scalp of the opponents.

# Javelinas 14 A. & M. 14

September 29

Battling like no Javelina team had ever battled before, the inspired and fighting Hogs pressed the Aggies for four hard quarters to emerge with a 14-14 tie. Led by McCormick and Massey in the line and every man in the backfield, the Javelinas outrushed, outplayed, and roundly trounced the cocky Aggies, only to have a last-minute attack of wild passing by the Aggies rob them of a 14-7 victory.

## Javelinas 71 Dixie U. 0. October 13

Bud McCallum's blue-coated Javelinas tore through the ranks of the touted Rebels so furiously that the game was decided in the first few minutes of play. The Hogs scored at will with little effort and had no trouble piling up 71 points in the sixty minutes of play.

# Javelinas 52 12th Artillery 0 October 20

Clinching the game at the start, the high riding Javelinas soared higher to give the Soldiers a thorough thrashing. Three of the star men were out of the Javelina line-up from injuries, but they were not missed at all, since the Hogs far outclassed their opposition.



EUGENE MCCORMICK Center

Dorse Richards End

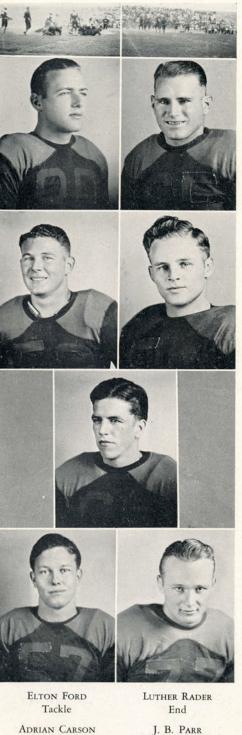
Ellis Prejean Half

HENRY MOSS Reserve VERNON BRUNS Reserve

JOHN MCNABB Half

JIMMIE MCMILLAN Quarter

HERMAN TALBERT Tackle



Javelinas 19 Sul Ross 0

## October 26

Playing the first game under the home lights the Hogs drew blood from the bloodthirsty Lobos to a 19-0 count. The Javelinas started off early with a rush and at all times were masters of the field. So perfectly did the McCallum charges click that the first and second strings were alternated throughout the game.

# Javelinas O Rice 27

## November 3

Crippled by the loss of Barnes, McMillan, and McCormick as well as the injuries of the line-bucking Ramey, the Javelinas went down fighting before the powerful Rice Owl eleven. At no time were the Hogs able to show the drive and teamwork that had characterized their play in previous games.

# Javelinas 26 Daniel Baker 0

## November 24

Playing a determined game, the Javelinas took the powerful Hill Billy eleven under cover to a neat count. The Billies were primed to avenge the several defeats at the hands of the Hogs, and showed some great fight and speed centered around the fleet Jack Snodgrass, but were never able to equal the performance of the Hogs.

Adrian Carson Guard

> EARL HUTCHISON Center

LUPE KING Guard LOWELL RAMEY Half

Reserve

## DEDICATED TO OUR FALLEN COMRADE



### ALLEN BARNES

Fighting for every gain, giving all he had in every play, and grimly, yet firmly, facing every upset, Barnes set an enviable example of courage and sportsmanship both on the football field and in his daily contacts with his fellow men. Always cognizant of his faults and never boastful of his sterling qualities and abilities, he forced his way into the hearts of his associates with a bond which time can not sever. How unwillingly we denied ourselves of his presence and how sorrowfully we gaze upon his place never again to be occupied by the one we loved and cherished as "Teddy Bear". With the presence of his spirit and our recall of his indomitable will, we shall carry on as Barnes would do if he were here.

#### THE JAVELINAS.

# IN MEMORIAM

#### LAWRENCE THOMAS ALLEN

Everyone at A. & I. called him "Chesty". You couldn't help but like and respect him, and if you really knew him — you loved him. "Chesty" was like that. He was magnificently built, and remarkably handsome. You could tell how intelligent and clean and fine he was when you looked in his eyes. And the rare good humour which so definitely typified his personality was always playing in little wrinkles about the corners of his mouth. It seemed as if that fellow didn't know when to quit grinning.

He played five years of football with the Javelinas, and if you want to hear about courage and a guy who could "take it", as well as "dish it out", just ask one of his teammates or his coach about "Chesty". On the night he graduated a lot of people wondered what in the world the school would be like without him. People miss that kind of a fellow. And he was missed!

At Kelly field they wrote him down as Lawrence Allen. Of course the "Lawrence" didn't go with the other cadets. They called him "Chesty", just as everyone else had always done. Learning to fly a plan furnished an outlet for the love of adventure which was always fanning to flame in Chesty's heart. The risk of the thing was his challenge, his pleasure. He never turned down a dare when it called for nerve!

On the twenty-fourth of April, searchers from the sky found Lawrence Allen in the wreckage of the plane whose wings had failed him. There is something heroic, something splendid through the night. He himself would not have chosen a better way to go. It was entirely fitting. It was a brave man's death. And in that wild spin earthward - with the wind screaming through the struts — and all the world turning dizzily-we can't help but suggest it-we know they were there-the wrinkles playing about the corners of Chesty's mouth.

Unconquerable - even in death.

# THE PIGS

ROBERT KNIGHT Manager

> LINDELL RAMEY End

Urban Underbrink Tackle

> GRADY LESTER Half

J. E. ADAMS Center

BROWN THOMPSON Fullback

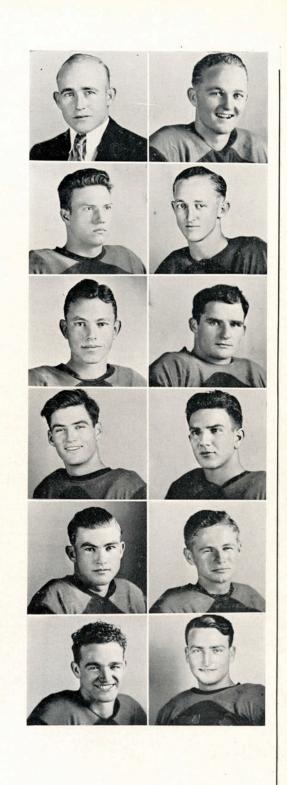
FRED MCINTYRE Tackle Everardo Lerma

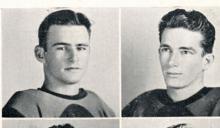
End

E. J. WEIKEL Guard

E. P. ZELL Center

Sydney Morris Reserve Glen Coppin Half





# P







Fred Todd End

> HERBERT SUTHERLAND Tackle

LOUIS PUENTE Fullback

> HARRY POOLE Quarter





Wallace Smith Tackle

LLOYD DYER Guard

# THE PIGS

CHESTER PREJEAN Half

> Clarence Jarvis Half

TONY MCELROY Guard

Howard McNabb Half

Basketball

# THE JAVELINA SQUAD

1



Top row: LAWRENCE, PORTER, GLASS, SMITH, RAMEY, McCALLUM (Coach) Front row: ELKINS, McNABB (Capt.-elect), FRAZIER (Captain), McMILLAN, STOVALL

## RESULTS OF GAMES

Opponent	Where Played	Javelinas	Opponent	
RICE	Here			
RICE	Here	21		
А. & М.	Here			
A. & M.	Here		37	
TEXAS UNIVERSITY	Adustin	20	47	
TEXAS UNIVERSITY	Austin	23	33	
S. W. T. S. T. C	San Marcos			
CIRCULO CLUB	Monterrey			
CIRCULO CLUB	Monterrey			
CIRCULO CLUB	Monterrey		26	
SCHREINER	Kerrville			
SCHREINER	Kerrville			
	Alpine			
SUL ROSS	Alpine		50	
STEPHEN F. AUSTIN	Nacogdoches	15		
STEPHEN F. AUSTIN	Nacogdoches			
SCHREINER	Here			
SCHREINER	Here			

Starting the season with only three returning lettermen, the Javelinas found it rather hard to break in the winning column, dropping the first six games to Southwest Conference teams. Rice handed the Hogs the first two defeats by the decisive scores of 62-31 and 47-21. A. & M. followed and soundly trounced the Javelinas by the margins of 51-15 and 37-25. The New Year found the team in Austin for two games with the University of Texas quintet. In the first game the Hogs came out on the losing end of a score of 47-20. The second fray was much closer with the Javelinas playing an inspired game and holding the Longhorn five to a score of 33-23.

On January 3 the Hogs won their first victory of the season over a traditional rival, the S. W. T. S. T. C. Bobcats. At the end of the first half the Bobcats led by seven points, but a sudden burst of action sent the Javelina team to their first win by a nice margin of 30-23.

The next series of games found the Javelinas facing the strong Circulo Club basketeers of Monterrey. This group played a very spectacular game, new to most of the Hog men. The rough tactics of the Mexican team handed the locals a defeat of 27-24 in their first game, but the other two were clearly Javelina victories, 40-21 and 37-26.

Journeying to Kerrville the A. & I. quintet split a two game series with Schreiner, winning the first game 37-34 in a close encounter that was not determined until the final whistle. The Mountaineers came back strong in the second game and piled up an early lead that led them to a 33-29 victory. These two games terminated the athletic career of one of the greatest athletes in the history of the school, and the captain of the Javelina team, John Mark Dixon. His leadership was definitely missing in the remaining games.

In Alpine the Hogs dropped a twogame series to the Sul Ross Lobos. The team played hard under the leadership of Captain Glenn Frazier, but the altitude and precision-like Lobos took the long end of the count by scores of 44-36 and 50-32.

Coming back home the Javelinas suffered two more defeats, this time at the hands of the Stephen F. Austin Lumberjacks. The visitors displayed excellent teamwork to carry the Hogs under for two decisive scores, 24-15 and 67-25.

Schreiner in the return series took the home team by scores of 24-23 and 26-24. Both games were close and spectacular with the lead constantly changing hands until time determined the victor.

The oustanding player for the Javelinas was their captain, John Mark Dixon. With Dixon taking the rebounds and McNabb and McMillan breaking down the court at a furious rate, the Hogs counted many points. Frazier took over the duties of captain at mid-season and proved to be a true leader, one with whom the boys enjoyed playing. His presence will be sorely missed in the line-up next year. Doty, Lawrence, Elkîns, Stovall, Glass, and Porter made up the remainder of the team.

With Dixon, Frazier, Glass, and Porter out by graduation, the Javelinas will have seven lettermen back next season, and should have one of the best teams in their history. With replacements coming up from the Freshman ranks, A. & I. will doubtless display her provess on the court as she has on the gridiron.



George Smith Forward

> JAMES PORTER Forward

HUGH GLASS Center

> JOHNNY MCNABB *Captain-Elect* Guard

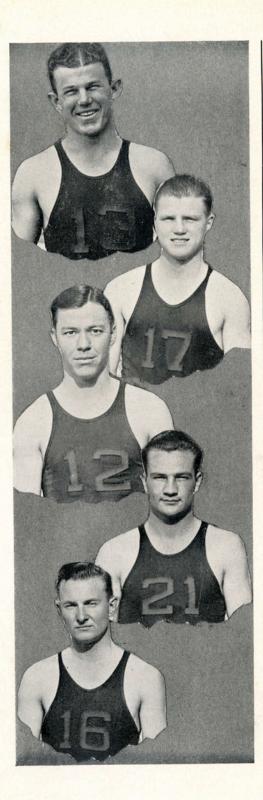
LOWELL RAMEY Guard JIMMY MCMILLAN Forward

> Albert Stovall Forward

GLENN FRAZIER Captain Guard

> PRESTON LAWRENCE Guard

Novis Elkins Forward



# THE FRESHMAN TEAM



Top row: NOLLEY, GUION, NORRIS, JEWETT (Coach) Second row: RAMEY, McINTYRE, BOESENBURG Front row: WEIKEL, HOFF, BROWN, THOMPSON

J. P. Nolley Center CHARLES GUION Guard CLAYBURN NORRIS Guard

LINDELL RAMEY Forward FRED MCINTYRE Guard Albert Boesenburg Guard

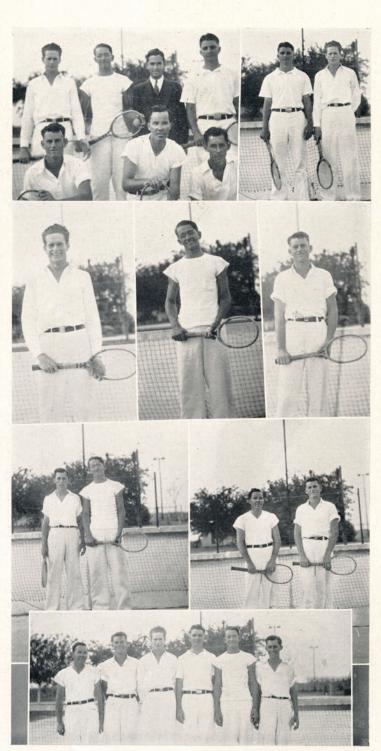
E. J. WEIKEL Guard

.

LEROY HOFF Forward WINIFRED BROWN Center

BROWN THOMPSON Forward

Minor Sports



## TENNIS

The A. & I. tennis squad had back from last year's letter-men Stephenson and Baker. Added to this line-up were Ivy Lee Doty from Edinburg Junior College and Bramlette and Thomas from last year's freshman team.

Under the leadership of Coach Straiton the team defeated the Corpus Christi Independents in the fall matches four to two.

Doty won the Corpus Christi invitation tournament in October, while he and Thomas took the doubles match.

Doty repeated with a victory in the Valley Clay Court Tournament on March 16 at McAllen.

Coming back in March, the Javelina racqueteers administered a second defeat to the Corpus Christi Independents when Doty defeated Becket one set 7-5, Thomas defeated Whitehearst 8-6, Doty and Thomas defeated Becket and Whitehearst 2-6, 6-2, 7-5.

## TENNIS

Following up its victories in the early spring the Javelinas lost a tournament with Edinburg two matches to three.

On April 14 the squad journeyed to Kerrville to tangle with Schreiner, resulting in a tie, three all.

The Hogs defeated Victoria Independents April 14 eight matches to one.

Matches to be played when going to press:

- April 18—Southwestern at Georgetown.
- April 19—Victoria Independents at Victoria.
- April 24—Edinburg College at Edinburg.
- April 25—Brownsville Junior College at Brownsville.
- April 27—Club Deportivo at Monterrey, Mexico.

The Fish players defeated all opposition, winning over Hebbronville, Corpus Christi, Bishop, and Falfurrias. The line-up includes: Archer Clark, Elliott Ross, Sam Susser, and Robert Hammitt.

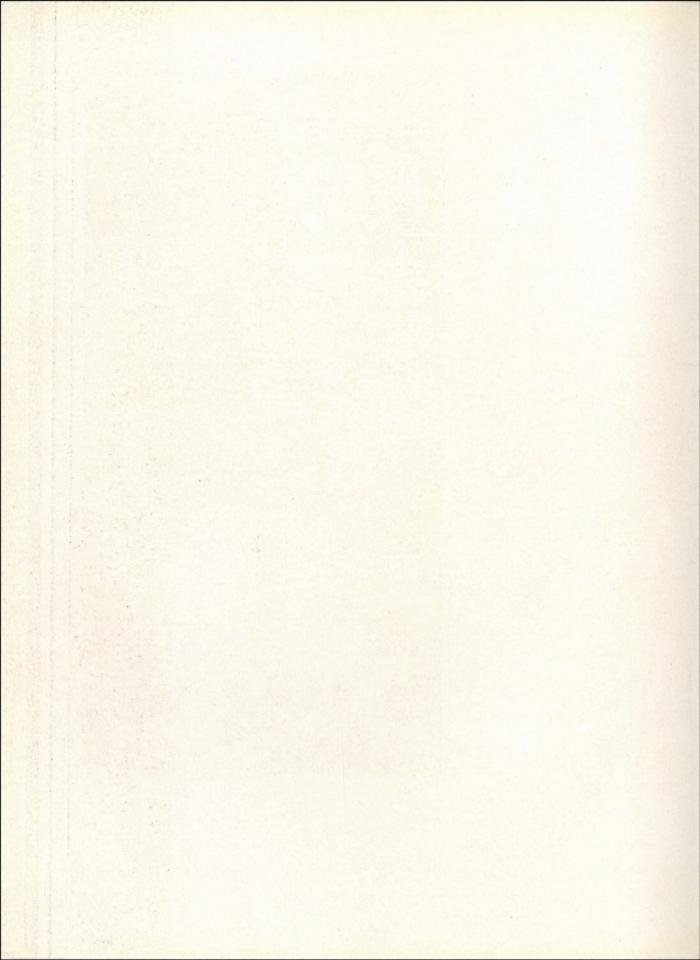




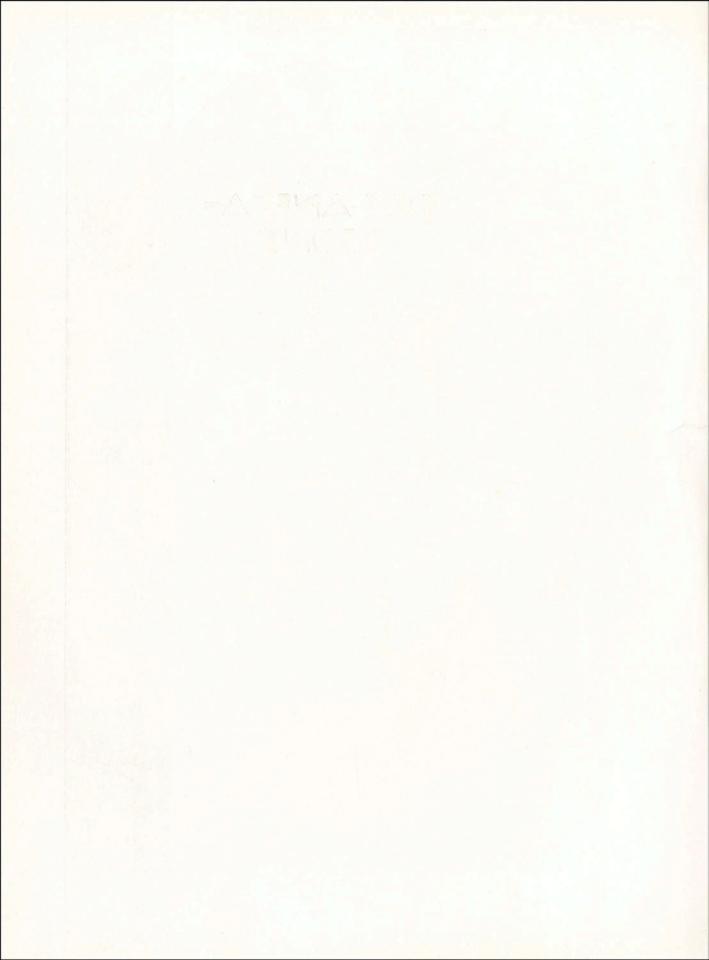
THE W. A. A.

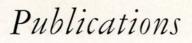


THE W. A. A.









# EL RANCHO



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T. HERNDON VAUGHN Editor-in-Chief

> G. C. PARRISH Assisting-Editor

ROBERT C. MCROBERTS Art Editor



PARRISH

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ANNA MAY NIERMAN	Girls Sports	Editor	
IDA RUTH KING	Calendar	Editor	
BLANCHE DOWNS	Feature	Editor	

Below: DOWNS, PRATT, PORTER, ELLISON



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Below: MCROBERTS, NIERMAN, CONNER, LADD



# SOUTH TEXAN



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> MARGARET HOUSE Associate-Editor

ROBBIE CONNER Society Editor

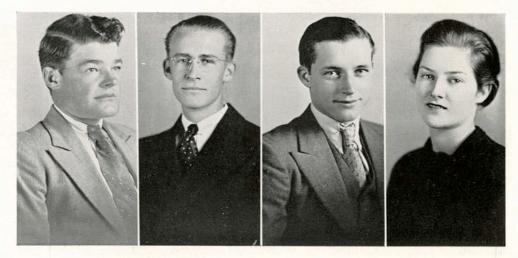


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Below: IRWIN, BLACK, HINTGEN, CONNER



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> FINLEY VINSON Business Manager

MILES C. WISE Sports Editor

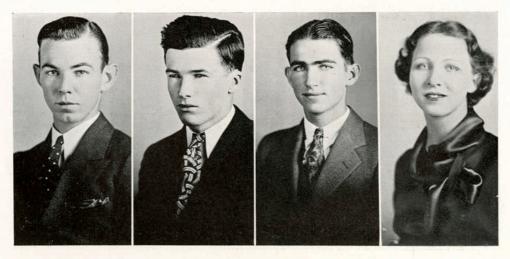


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Top row: LADD, WARNER, VAUGHN, FERGUSON, WATSON Bottom row: PROFFIT, McROBERTS, CONNER, HABERMACHER, MURCHISON



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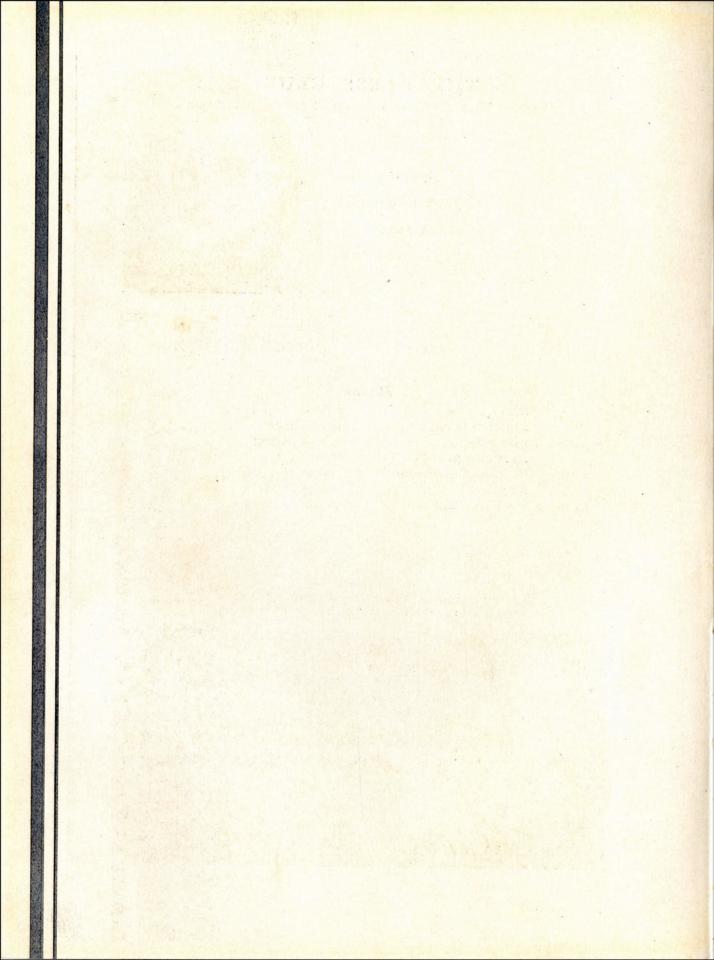
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Top row: IRWIN, M. SMITH, SIMONS, DOWNS, BLACK Bottom row: PRATT, NELSON, PORTER, HOUSE, E. SMITH





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Top row: GARRISON, AGUIRRE, LOECKLE, MARTINKA, LADD, SMITH Bottom row: HINTGEN, PFLUGER, HALL, BOROUGHS, DERBY, CONNELL



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Top row: WARNER, BUSH, MARTIN, HOLDER, BOYKIN Bottom row: DIETZ, ENGBROCK, LINDAHL, SCHROEDER, DUNCAN, NOVOA



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Top row: STRAITON, FERGUSON (Sweetheart), MAYFIELD, TODD, BALLARD, MATHIS, HAIRE, DAHLMAN.

Second row: RICHTMANN, VAUGHN, FOSTER, E. SMITH, AGUIRRE, UNDERBRINK, HALL, HINTGEN

Bottom row: NICHOLSON, J. SMITH, GONZALEZ, OWINGS, STOVALL, STEPHENSON, SPRUCE, CASTLE, HOOVER



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Top row: WHITE, BLACK, COX, ROSSER, DENSON, REID, MEYER, EDWARDS, GALLOWAY Bottom row: COOK, HUCKABAY, DAVIS, TURNER, HAGLER, NEDBALEK, DUNHAM, WELHAUSEN



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Top row: BINGHAM, COOK, REED, McKIM, SADLER Bottom row: CORNS, WHITE, FRY, NORRIS, J. DAVIS, CONNOR



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Top row: NEELY, MILLER, BUSH, MACUNE Bottom row: NORVEL, MARTIN, CROSS



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Top row: FRANCIS, BEAN, SMITH, DOWNS, KEMP, BROWN, HART, ALEXANDER Second row: JOSTES, TULLIS, DERBY, CUMMINS, SIMONS, PFLUGER, ROBBINS, SAGARINO Bottom row: MARTIN, COOK, ELLIS, HINNANT, MOON, GARZA, LIGHTFOOT, NORVEL



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#### Top row: WILLIAMS, PRATT, HOLMES, CASTLE Bottom row: BLACK, DUNNE, D. DAVIS



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Organized in 1925 Oldest Club On Campus "History Is A Pageant, Not A Philosophy."



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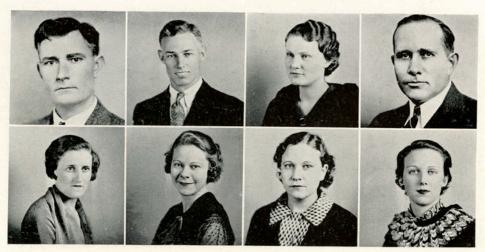
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Top row: CONNER, CUMBERLAND, CARDEN, SMITH Bottom row: BECKLEY, LUNDELL, BROWNING, GUTHRIE



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Top row: DICKENS, WATSON, STACK, MOORE Bottom row: BOYKIN, WHITE, REID, M. SALYER, E. SALYER



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HELEN HOWELL Vice-President MANUEL GONZALEZ Secretary-Treasurer



VINA

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Top row: ARCE, RAMIREZ, A. HERNANDEZ, R. GARZA, LONGORIA, HINOJOSA Second row: J. VINA, A. GARZA, VERA, C. HERNANDEZ, GONZALEZ, NOVOA Bottom row: PENA, SAGARINO, AGUIRRE, COOK, GARCIA, GUERRA



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Top row: OGDEN, FLEMING, NELSON, SAVAGE, SUSSER, IRWIN, CLEMONS, BAIRD Second row: SPIVEY, MONTGOMERY, LIGHTFOOT, HAYS, STACK, DERBY, BELL, SIMS Bottom row: LYON, CONNER, SAUER, HOUSE, HINTGEN, DUNNAGAN, ADAMS, KIRK, PATRICK



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Top row: MANNING, MCCULLEY, E. ADAMS, BURKE, HARBIN, SUTHERLAND, COWARD Second row: FRAZIER, SIMS, HAYES, MEROTH, BENTLEY, KORGES, RYLANDER Bottom row: BLUNTZER, NEDBALEK, HARDIN, MILLER, NICHOLSON, SCHWINDT, ROLF



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Top row: EGNER, FLYNT, EDWARDS, EUBANKS, SIMMONS, F. SHERMAN, C. ADAMS Second row: C. DIETZ, M. BECKLEY, DILLING, ELLIS, OTTINGER, HOLLUB Bottom row: NEWELL, BAIRD, HARDT, FLEMING, THETFORD, NORTH, HALLER



## BETA GAMMA

Organized in 1932

ADAMS

Officers, Fall Semester

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SELMA CRAWFORD Vice-President

ALECE BENTLEY Secretary-Treasurer

Colors: Pink and Green

MAMIE E. BROWN

Sponsors Virginia Campbell

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Top row: GLASS, M. SALYER, BROWNING, JONES, M. YANCEY Bottom row: SHERMAN, BENTLEY, STACK, E. SALYER, DIETZ, NANNEY



## BETA GAMMA

Organized in 1932

Officers, Spring Semester

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Flower: Pink Carnation



PARRISH

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Top row: CAMPBELL, K. YANCEY, GUTHRIE, ELLISON, WARNER Bottom row: SLAY, TANNER, COOKE, MILLER, PRESSLEY, DAGUE



## DELTA THETA

Organized in 1929



DUNLAP

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ROBBIE CONNER Vice-President

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Sponsors Mrs. Pauline W. Jester Mrs. Archie W. Straiton

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Top row: JESTER, DIETZ, FERGUSON, HARREL, J. ELLIOTT Bottom row: HAYS, COLLINS, SIMS, SAVAGE



## DELTA THETA

Organized in 1929

#### Officers, Spring Semester

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ROBBIE CONNER Vice-President LILLIAN BELL Secretary

MARY JANE HARREL *Treasurer* 

Flower: SUNBURST ROSE



CONNER

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Top row: BERTMANN, SORENSON, SINCLAIR, LYON, LUNDELL Bottom row: SMITH, FOURQUREAN, BELL, OGDEN



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Organized in 1927



SIMS

Active VILA B. HUNT Officers, Fall Semester

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MARY GRACE BARNETT Vice-President

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Colors: LAVENDER AND GREEN

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Top row: HUNT, BARNETT, COLLINS, EVANS Bottom row: BAIRE, JEFFORDS, NEWELL, MARTIN, MCMURREY



## ALPHA SIGMAS

## Organized in 1927

#### Officers, Spring Semester

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> Flower: Larkspur



KEEPERS

Pledges Mary Luella Duncan Rebecca James

## Membership

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Top row: BURKE, JACKSON, THOMPSON, SWINNEY Bottom row: DUNCAN, HAMMET, BEASLEY, JAMES



## LAMBDA CHI DELTA

Organized in 1932 "Greater A. & I."



DIXON

Officers, Fall Semester

JOHN MARK DIXON President

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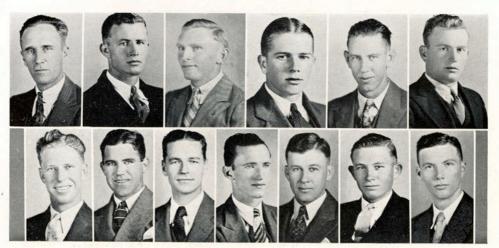
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Top row: EMERSON, SUTHERLAND, L. TURNER, SPLAWN, MEYER, COX Bottom row: EDWARDS, FRY, BROWN, PARRISH, MOON, RYAN, PORTER



## LAMBDA CHI DELTA

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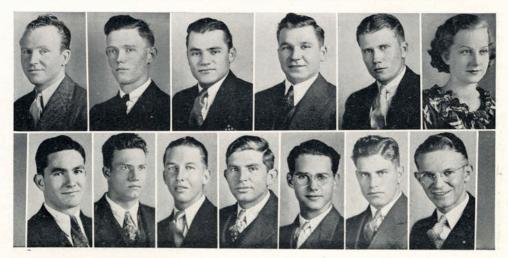
VAUGHN

Sweetheart Jettone Ware

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Top row: HARBIN, OWINGS, O. NEDBALEK, L. NEDBALEK, AREGOOD, WARE Bottom row: NELSON, UNDERBRINK, GARDINER, J. TURNER, WHEELER, LUKER, VINSON



## AGGIE CLUB



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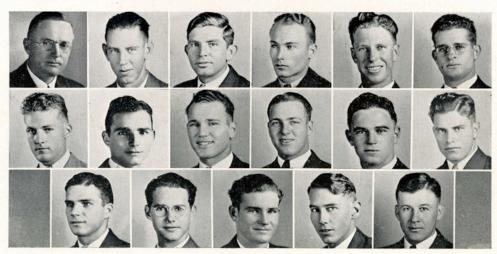
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Top row: WHITE, MEYER, J. TURNER, DUNHAM, EDWARDS, REID Second row: H. O. GALLOWAY, D. MOODY, SMITH, FORD, GORHAM, LUKER Bottom row: O. MOODY, WHEELER, GOODWYN, HUCKABAY, MOON



## AGGIE CLUB

#### Officers, Spring Semester

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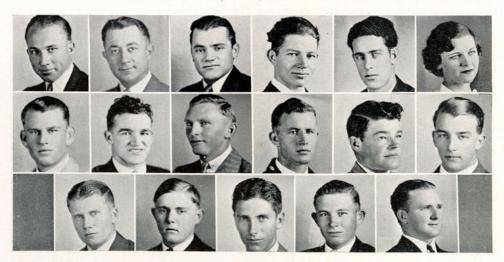
HAGLER

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Top row: KREIDEL, WELHAUSEN, NEDBALEK, ROSSER, DAVIS, BELL Second row: DENSON, MORRIS, L. TURNER, SUTHERLAND, IRWIN, CLICK Bottom row: AREGOOD, OWINGS, HOFF, RYAN, TRANT



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Top row: CLEMONS, SCHROEDER, SMITH, DOWNS, PERSON, WARNER, GARTMAN, OTTINGER Bottom row: LAWSON, THETFORD, BLUNTZER, LEBER, NELSON, PROFFIT, DUNNAGAN, LAWSON, COLLINS



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Basses DONALD DERBY J. E. TURNER HAL PERRENOT DON HAYES ROBERT SPRUCE CHARLES GEORGE

Top row: ROSS, CROWN, GEORGE, DERBY, SPRUCE, SOMMERS, EDWARDS Second row: HAMMITT, NORTH, SUSSER, ORCHARD, HAYES, TURNER, PERRENOT, FOSTER Bottom row: G. STEPHENSON, DIETZ, HARBIN, MAHAFFEY, RILEY, McCULLEY, DAVIS, ADAMS, VINSON



## A CAPPELLA CHOIR



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First Tenors

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Baritones JAMES ORCHARD WALTER NORTH SAM SUSSER

Basses J. E. TURNER HAL PERRENOT ROBERT SPRUCE DON HAYES

Front row: K. WARMACK, CURTIS, GARCIA, D. WARMACK, G. STEPHENSON, DIETZ, HARBIN, DAVIS, ADAMS, O. SIMS, HOUSE, EVANS

Second row: PRESSLEY, COLLINS, YARBOROUGH, CLAMPITT, HAYES, NORTH, ORCHARD, SUSSER, ENGBROCK, CARRIER, PATRICK, RILEY

Back row: NELSON, JEFFORDS, SCHWINDT, LAWSON, TURNER, SPRUCE, PERRENOT, L. SIMS, EWING, MANRY



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Top row: LUNDELL, KEMP, PRESSLEY, HOUSE, CURTIS Bottom row: CLEMONS, NELSON, GARCIA, MARTIN LAWSON





## THE TUSK RENDS

A minister in a certain town advertised for a manservant. The next morning Taylor Nelson knocked at the door.

"Can you start a fire and get breakfast by seven o'clock?" asked the minister.

"Well, I guess so," answered Tay-

"Well, can you polish all the silver, wash the dishes, and keep the house neat and tidy?" "Say, Preacher," exploded Taylor,

"I came here to make arrangements to get married, but if it's going to be like that, you can count me out right now!"

Visitor to prison: "And, my man, what is your name?"

"Bruno" Parrish: "17,000".

Visitor: "But, is that your real name?"

"Bruno": "No, just my penname."

Mr. Bass: (After conducting a freshman physics class for forty-five minutes, and explaining some of the marvels of modern-day science): "And now, young men and women,

you see nothing is impossible!" William Francis: "It isn't? Well, I'd like to see you stick an umbrella down your throat and open it."

Mr. Manning: "What happens to property when it is not disposed of by will?"

"Pansy" Dietz: "It is divided among the errors.'

Mr. Riley: "Where is Mr. Scanland, Herbert?"

Herbie Schulze: "He's in the studio playing a duet; I finished first.'

Mrs. Jester: "Ross, give three collective nouns." Parsons: "Fly-paper, waste-bas-

ket, and vacuum cleaner."

Four-year-old Sam Susser went for a walk in the cemetery with his aunt. Passing one of the graves, he noticed an iron cross at the head. "Why does this grave have this cross?" asked Sam. "A soldier lies buried here," re-plied his aunt. "He fought for his

country."

Sam looked at the grave again and remarked, "Did he get it?"

"Dearest," cooed Ethel Eve, "couldn't you learn to love me?"

"I might," bashfully answered Rosebud, "I learned to eat spinach."

The butcher was rather surprised when Margaret Yancey entered the butcher shop and asked for twentyfive pounds of beef. Nevertheless, he cut off the joint and put it on the scales.

"Will you take it with you, or shall I send it to your house?" he asked.

"Oh", she murmured, blushing prettily, "I don't want to buy it. You see, the doctor told me that I had lost twenty-five pounds, and I wanted to see what it looked like in a lump.'

Old Maid: "Has the canary had its bath yet?"

Servant: "Yes, ma'am. You can come in now."

Back in the dear days half beyond recall, Bull Brown once lived on a farm in Arkansas. Among other things that he did, he occasionally went to school. One day the State Health Doctor was examining the children to check up on their weights. He found little Harold to be an underweight.

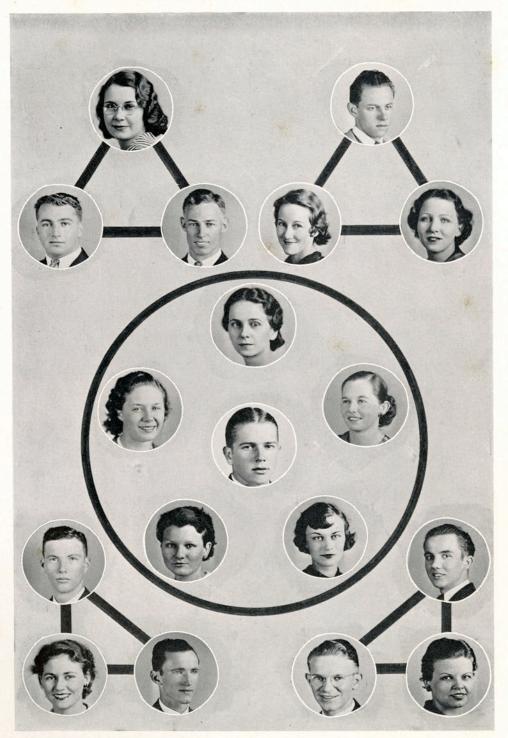
'You don't drink milk?"

"Nope," answered Harold.

"Live on the farm and don't drink milk at all?"

"Nope, we ain't hardly got enough for the hawgs."

## CUPID'S GEOMETRY



Dan Cupid Draws Some Strange Figures

# 10 Years of Mutual Progress



Through coincidence, the tenth anniversary of Texas College of Arts and Industries comes at the same time as does Central Power and Light Company's tenth anniversary under its present ownership . . . . . There is more than one parallel between these two institutions serving South Texas. Not only are both organized for public service and working primarily to raise the standard of living in this area, but both Texas A. & I. and C. P. & L. have made rapid expansion of activities and have met with a considerable degree of success. A. & I. has rapidly enlarged its student body and sent hundreds of trained young men and women to leaven the whole population with enlightenment. Meanwhile, C. P. & L. has greatly improved its service and cut its rates in half, while providing facilities for an ever-growing population and for future needs. Truly, these have been ten years of mutual progress.

## CENTRAL POWER AND LIGHT COMPANY

Serving 179 Communities in South and Southwest Texas

## LAUGH THIS OFF

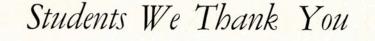
In view of this growth of war sentiment Dr. Nicholas Murray Butler of the Carnegie Endowment for Universal Peace, has chosen a timely moment to bring forward a solemn warning against those who plot war, as well as an exhibit of how directly the loss, the suffering and the distress which nations are now enduring are the effect of the World War.

Dr. Butler shows that according to the best statistics obtainable the World War cost 30,000,-000 lives and \$400,000,000,000 in property. If that four hundred billions had been put to constructive use it would have built a \$2,500 house and furnished this house with \$1,000 worth of furniture, and placed it on five acres of land worth \$100 an acre and given all this to each and every family in the United States, Canada, Australia, England, Wales, Ireland, Scotland, France, Belgium, Germany and Russia.

After doing this there would have been enough money left to give to each city of 20,000 inhabitants and over in all the countries named a \$5,000,000 library and a \$10,000,000 university. And then out of the balance we would have still sufficient money to set aside a sum at 5 per cent interest which would pay for all time to come a \$1,000 yearly salary each for an army of 125,000 teachers, and in addition to this pay the same salary to each of an army of 125,000 nurses.

And after having done all this, we could still have enough left out of our \$400,000,000,000 to buy up all of France and Belgium, and everything of value that France and Belgium possess; that is, every French and Belgian farm, home, factory, church, railroad, street car—in fact, everything of value in those two countries in 1914.

Dr. Butler regrets that these figures even do not tell the whole story. He says they take no account of the stupendous addition to these losses which have been and are the result of the economic international war which is raging today with great violence. Unless the world's leadership and the world's statesmanship can bring that economic war to a quick end, it must result and can only result in happenings which in effect constitute both national and international economic suicide.—Akron, O., Beacon-Journal.



For the generous patronage of the past year. It has been a great pleasure to us to serve the Student Body and offer high quality school supplies at the lowest cost.

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 $\equiv$  MASTERPIECE  $\equiv$ 

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JAMES PORTER, Manager

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# Congratulations A. & I. From

A South Texas institution whose byword is service and whose aim in serving is complete satisfaction to you.

## THE TEX-MEX NATURAL GAS COMPANY

J. M. YOUNG, Local Manager

PHONE 144

# STOP FOR SERVICE ----



Where You See The HUMBLE SIGN

## THE TUSK CUTS

A well-known artist once visited the college and happened to walk through the art department, examinin the exhibits there. The art students were proudly showing their masterpieces when finally, he came upon Maurine Yarborough working upon the likeness of a fish. Stopping to watch her, the artist remarked "What kind of a fish is this supposed to be?"

"A shark, sir," answered Maurine.

"But have you ever seen a shark?"

"No sir, I never did."

"Then how can you expect to properly represent this specie if you have never seen one?"

"Well, some of the great artists have painted pictures of angels, haven't they?'

"And you, Miles," said Mrs. Wise at the table. "Will you have pie or cake?'

"Pie," said little Miles Cogley promptly.

"Pie, what?" broke in Mr. Wise sharply to teach his son manners.

"Pie first," bashfully admitted Miles.

Ikey: "Oy, Oy, I'm dying. Send for the priest quick."

Abie: "Vat, Ikey, you don't vant a priest; you vant a rabbi."

Ikey: "I vould give the rabbi smallpox — send for the priest."

Liza: "Young man, ah wants a pair of shoes foh mah little gal." Franklin Sherman

(Clerk): What kind, black kid?"

Liza: "You all jes min' yo' own business an' git me dem shoes."

Two backwoodsmen knocked on

the door of Andy Edward's house. "Hello, Andy," said one as the door opened. "Say, we came across the body of a man over there in the hollow and we kinda thought it was

"That so?" replied Andy. "What did he look like?"

"Well, he was about your build-" "Have on a flannel shirt?"

"Yep."

"Was they knee or hip boots?"

"Let's see. Which was they, Kel-

logg? Oh, yes, they was hip boots." "Nope," said Andy, closing the door. "It wasn't me."

One day Mr. Fraser, a great golfer, heard some caddies arguing out near the club house. Walking over to the scene, he observed two small boys playing marbles. The younger boy was using some very The abusive language.

"Don't you know what happens to little boys who say words like that when they are playing marbles?" asked Mr. Fraser.

"Sure, they grow up and play golf," answered the youngster.

"You are charged with being intoxicated," said the judge to the "What is young man before him. your name?"

"My name is Angus Macpherson McRoberts," replied the youth.

"And who bought you the whiskey?" asked the judge.

Elizabeth Sorenson (bored): "What shall we do this evening?"

Johnny McNabb: "Let's think hard-

Elizabeth: "No, let's do something you can do too".

## THE TUSK TEARS

Bud McCallum: "J. B., what would you do if the ball was near the goal line and it was fourth down and a yard to go?

J. B. Parr: "I would slide down the bench some more so that I could see better.'

Hagler: "What's in your pocket?" Starkey: "Dynamite. I'm waiting for Boyd Ladd. Every time he sees me, he hits me on the chest and breaks my pipe. Next time he does it, he'll blow his hand off.

A man last fall brought his son to this institution to be entered as a freshman. He wanted the boy to take a course shorter than customary ones. Not being able to get the kind of arrangements to suit him from the dean or the various committees, he finally went in to see the president.

"My son can never take all of those studies," he said. "He wants to get through more quickly. Can't you arrange it for him?"

"Oh, yes," answered Mr. Loftin. "He can take a short course if he likes. It all depends on what you want to make out of him. When God wants to make an oak, he takes a hundred years; but he takes only two months to make a squash.

Dr. Francis: "Bill, what is your conception of home?"

Bill Barnard: "Home is the place where part of the family waits until the others are through with the car."

Barber: "How do you want your hair cut, Sonny?"

Little Stevens: "Like Granddaddy May's; with a hole in the top."

Mrs. Dickens: "Charles, I noticed the other day that you got up and gave an elderly lady your seat on the bus." Cumberland: "Yes, ever since child-

hood I have respected a woman with a strap in her hand."

Mr. Cook: "Here, son, don't you know it's wrong to hit a boy when you have him down?"

Little Cookie: "Aw, g'way! What do you think I got him down for?

Dr. Egner (stopping in East Texas and seeing a negro plowing a mule out near the road): "Doesn't that mule ever kick you?"

Uncle Josh: "No, sah, he ain't yet, but he frequently kicks the place whah I recently was.

Mr. Lanier: "How did you find the beef?

Freshman: "Oh, I just moved a bean, and there it was."

Trustee: "Before we can engage you, you will have to take an intelligence test.'

Chick Holden: "Intelligence test! Why the ad said you wanted a school-teacher.'

Dr. Nierman: "Kenedy, what is the formula for water?"

Flop: "HIJKLMNO."

Dr. Nierman: "Nonsense!"

Flop: "Well, yesterday you said it was H to 0."

Leonard Hall joined the army. He approached a sergeant and asked, "Sergeant, pick me out a nice gentle horse, will you?"

"Right," said the Sergeant. "Have you ever ridden before?"

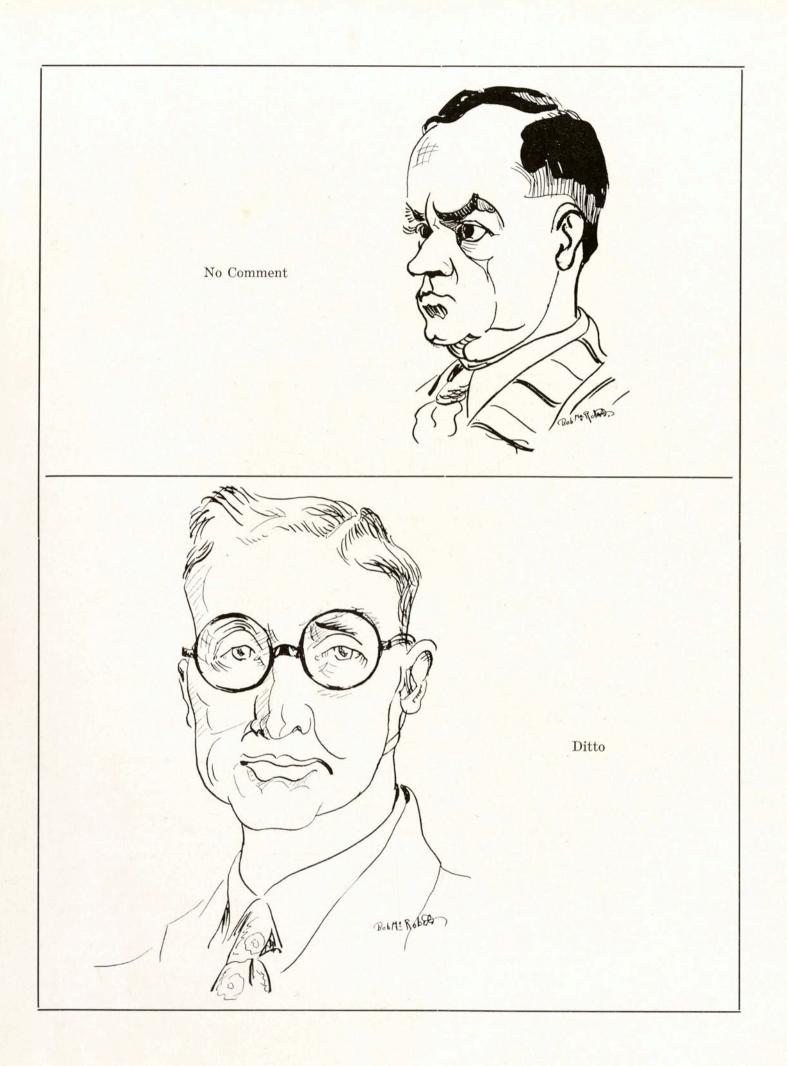
"Never," confessed Hall. "Good! Then I've got the very horse for you," smiled the veteran. Here's one that's never been ridden before. You can both start together.'

Eugenia: "Ninety-nine women out of a

hundred are naturally generous." John Lyle: "Yes, where one woman will keep a secret, ninety-nine will give it away.'

Bill Norvel was moving out into the country and had asked a couple of friends to help him carry his chicken house. They found the job quite a big one, but struggled on. About the half way mark, they set the coop down to have a rest, and one of them exclaimed, "Why, where's Bill!"

"I'm all right," came Bill's voice from within the coop, "I'm carrying the perches.



At the Close of Ten Years of Service to

# SOUTH TEXAS

# Texas College of Arts and Industries

stands as a four year technological college and a recognized major institution of learning among the colleges of Texas.

# The Kingsville Publishing Company

extends congratulations.

Goldie Jackson: "You wouldn't squelch my pride, would you?"

"Some people call me popular!"



# STEADINESS in the midst of change.

Business conditions may change with the times, but sound banking practice cannot depart from its fundamentals — careful judgment, conservatism, and steadiness.

# Robert J. Kleberg & Company BANKERS UNINCORPORATED

## Every Campus Has Its Shadows

This little girl is from Edinburg. She has a fancy for a boy from Crockett. For some reason she is incessantly in his company. Perhaps Cupid is to blame.





Pictured at the left is a youth who isn't very tall, but inclined to be loud. He has a certain affinity for an Edinburg junior. In fact he says it's love. Maybe he's right. He sings (tries to sing) "I Love A Lassie."

## TRUE-FALSE TEST FOR FRESHMEN

Some of the statements below are false; others are true; still others are neither false nor true in fact they are not even statements. If they seem rather dense, just bear in mind that those who prepared the test didn't understand the thing either.

		TRUE		FALSE	
1.	Franklin Sherman is a kind of gigolo	(	)	(	)
2.	Irving Dietz is more commonly known as a pansy	(	)	(	)
3.	Most of the freshman girls are pretty	(	)	(	)
4.	Pete Porter is a modern manifestation of the ape family	(	)	(	)
5.	Boys slick their hair to keep the butterflies off	(	)	(	)
6.	R. B. Ladd is a kind of itch	(	)	(	)
7.	Snoring is an expression of happiness	(	)	(	)
8.	Tommy Simmons likes to fiddle with somebody else's whiskers	(	)	(	)
9.	Miles Wise once substituted for a bearded lady in the circus	(	)	(	)
10.	Harold Brown eats spinach because it makes him strong	(	)	(	)
11.	G. C. Parrish eats onions for the same reason	(	)	(	)
12.	Tiny Ledbetter once had a date	(	)	(	)
13.	Keith Hoover is a cradle snatcher	(	)	(	)
14.	Ann Lutenbacher is a man hater	. (	)	(	)
15.	Clara Dietz is a carrot blonde	(	)	(	)
16.	Eugene Smith is a half-wit	(	)	(	)
17.	J. V. Chandler likes to sleep in a cradle	(	.)	(	)
18.	Don Derby says buttermilk makes him fat	(	)	(	)
19.	Red Harbin attributes his success to the old razor strop	(	)	(	)
20.	Mary Sue Medford has a boy friend	(	)	(	)

# THE Chamber of Commerce of

KINGSVILLE

congratulates

# The Texas College of Arts and Industries

on its

# **TENTH ANNIVERSARY**

and its record of achievement as recorded in

El Rancho 1935

### The Citizens

of

# CORPUS CHRISTI

Port Business Center Playground

Extend Best Wishes to the 1935 Class of the

# Texas College of Arts and Industries

2 Sec

The Chamber of Commerce CORPUS CHRISTI TEXAS

# ARE YOU LONELY?

Do you lie awake at nights? Do you wish for the companionship of someone? Are you satisfied? Have you ever longed for something which you do not possess? Do you struggle with yourself? Do you brush your teeth? Is your health good? Are you sane? Can you walk in a straight line? Do you ever get drunk? Can you spell the last three letters of your great aunt's name? Have you ever borrowed anything? Did you return it? Why not? Do you ever take a bath? Can you hear well? Did you ever flunk a mathematics test? Did you ever pass one? Do you ever want to walk on the ceiling? Do you feel upset? Did you ever get jilted? Are you married? If so, who supports you? Where do you hide your money? Can you tell a lie with a straight face? Do you laugh at your own jokes? Did you ever get shot? Did it kill you? Did you tell your Aunt Fanny?

Have you answered all of the questions above? Did you leave out any? Why?

### YOUR ANSWERS PROVE THAT YOU NEED THE ATTENTION OF A PHYSICIAN

## Doctor Cupid---Heart Specialist

### THRILLS

### SWEETHEARTS

Emotions Friends Sorrows

Wives Bachelors Sobs

"If It's Something You Want"

SEE

# DOCTOR CUPID, INC.

MIKE PALMER, Local Representative

Phone Jailhouse 1001

1913452 Back Alley



That agonized expression on the face of this modest young Slime is not due to annoyance in having encountered you. His lips are painfully chapped from kissing mirrors.



Rosy and Ethel, He's punch drunk — she's worse. If you're naming the dumber, They both would come first. (When it comes down to brass tacks They both need a nurse.)

Dethis Potto

### DID YOU KNOW

1. That Red Grange, famous "77" of the University of Illinois, has scored more than 1,400 points on the gridiron since he started playing football in high school?

2. That the United States has more college graduates in proportion to its population than any other nation in the world?

3. That during the World War the Turks used bows and arrows in at least one battle?

4. That even considering the advance of exploration of the creature called "man", only eighty-two percent of the world's surface has been visited by man?

5. That in the ten years of its existence Texas A. & I. has turned out two football teams which were undefeated except in games with Southwestern Conference Teams?

6. That enough money was spent in the World War to construct a silver paved roadway fifty-five feet wide, the thickness of a silver dollar, and which would more than encircle the earth at the equator?

7. That more than seventy-five hunters were killed last deer season in the United States?

8. That in all its criminal history, England has never had a kidnapping case for ransom?

9. That Norway has produced half of the international skating champions during the last forty years?

10. That Uncle Sam now owns more than eight billions in gold; more than one-third the world's supply?

# THE KINGSVILLE LUMBER COMPANY

An institution which has for thirty-one years dedicated itself to the upbuilding of Kingsville and the surrounding community . . . it has been and will continue to be an instrument of SERVICE to every community endeavor of merit . . .

We welcome the opportunity to be of service to

The Texas College of Arts and Industries The Faculty and The Students.

### THE HISTORY OF BRUNO

The world turned smoothly for Bruno until he started to college. He, prior to that time, had been at different times a gangster, athlete, window peeper, dishwasher, moongazer, pansy, bum, romeo, stooge, stool-pigeon, and a few other trivial things; but never degraded himself to any great extent, because of that natural and innate pride which had been instilled into his young soul by his friends.

Bruno came to college; that is understood. His coming was heralded by the usual turnout of the band (of alley-rats). But his coming to college was not his downfall. In fact, when he first came, he began to rise like the moon over the strange horizon. Slowly he worked his way into the hearts (and pockets) of his associates. Still, this was not his downfall. Sadly he confesses that his first step downward was in opening a career of smoking. Sticky Strikes overwhelmed him by their

baroma. Like a fiend he took up the vicious habit. Slowly the ravenous recreation ate into his system; he could not give up. His pride would not allow that. Fighting nobly he vowed he would overcome the beast which was tearing at the gates of his very soul. Like all flesh, his efforts became more and more weak. Finally, he gave up hope and succumbed to the effects of the tobacco loving addict. Had he but stopped at this, his story would not be veiled in black crepe today. He had started his decline and he knew it. Still fighting he was determined that he would yet check his fall. The public acknowledges this and admires him for his determination. However, the landslide had started and Fate alone could intervene; sad to state, Fate was at this moment asleep and did not come to his assistance. Tearfully, he cried out for the help which was not to be had. In vain he tore his hair and scratched his ears, but to no avail.

Perhaps, Fate would not have been so unkind to Bruno had he not got in the wrong crowd. This bunch inflated his vanity and contributed further to his downfall. He tried hard to hide his shame by the development of a racuous laugh, yet under it all an observer could see the wreck of a being who never had a chance. The landslide had commenced, and he could only follow its tide. His associates soon added the lowest point to his degradation; he was elected editor of one of the college publications. Brazenly he plied the arts of a journalist, doing his utmost to forget the time when he had respect. The fan mail he was soon to receive bolstered his spirits so that he could not think of his past. Several anonymous letters were received about dogs and trains and the like. After editing the scandal sheet for a while, Bruno again jumped off a precipice. This time he became a murderer and a kidnaper; he murdered an innocent baby kitten, and kidnapped a box of cookies out of his mother's ice box. With this the tale ends; so sadly we look back on the life of this unfortunate being. His trial has not yet closed, but prediction leads to the conclusion that he is guilty and will get the life sentence of making a living for some girl. May his example be a lesson to the freshmen boys.



# KINGSVILLE'S LARGEST DEPARTMENT STORE

We Claim the Best Values in Merchandise for the Money in South Texas



Complete Lines of Men's and Women's Clothing, Hats, and Shoes We marvel At recitations by "Norvel", With Cows Gone to the bow-wows, And the price of butter In the gutter, And our social scheme so sappy, No wonder Wild Bill is unhappy.

Anonymous.



Bob ME Roberts



Hey diddee diddle, A cat's in the fiddle; Oh, that's what causes the yowl! Gee, but it's fowl! We can stand that nose, And that blare, And those "close", And those "close", And that hair; But, confidentially, Margaret, Why don't you get a new pair of earrings?

Anonymous.

### THE SUPERFICIAL



I didn't believe her-



Sweet Nothings — "Forever and a Day" Frazier.





Billy Bogel and hack



Am I all wet!



No, this isn't "Pop"



Two minds with but a single thought — Simmons and Tally

### POTPOURRI



You pays me ma foh bits o' you doesn't git yo laundry, Franklin



THIS APE IS PUZZLED— He got a job in the Text Book Room and slammed the door with the key on the wrong side



Well, to be frank, the dignified Senior hasn't much ambition, even though the Fish on his knee seems to enjoy it



SOME FACULTY NEWLYWEDS

## The Nueces Hotel

Wishes the

TEXAS COLLEGE OF ARTS AND INDUSTRIES

a successful year in its wonderful, progressive, educational work.

Sincerely,

Arthur G. Jury Manager

### MAURICE W. MARSTON LUMBER CO.

"Serving Kingsville Since 1907"

AUTO GLASS, WALL PAPER, PAINTS

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# BISHOP DRUG CO.

(Incorporated)

Telephone 23

# J. C. Penney Co.

Kingsville, Texas

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### T. A. SIMONS, JR.

Manager

Phone 34

### For Convenience - Comfort - Economy



### TRAVEL BY BUS

Missouri Pacific Stages provide dependable highway travel service from and to Kingsville daily — convenient schedules, connections for all points North and East. Bargain fares every day — with further reductions on round trip



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# A. & I. STORE

"Let's Be Friends"

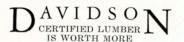
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# CITY DRUG STORE

"WE ARE PLEASED WHEN WE PLEASE YOU"

## KINGTON STUDIO

PORTRAITS OF DISTINCTION 8-HOUR DEVELOPING SERVICE

Photographer For 1935 "El Rancho"

Phone 87

South Sixth Street

### ALWAYS AND ALWAYS



One of Miss McNess' Artists



How they work on the Aggie Farm



"Why, yes, Pete, I'd love to go. What time?"

## THE TUSK TEARS

While teaching in the grade school, Ethel Cook assigned the class an essay to be written, and the children were to choose their own subjects.

A little girl gave in the following paper:

"My subject is 'Ants'. Ants is of two kinds, inseks and lady uncles.

Sometimes they live in holes and sometimes they crawl into sugar boles, and sometimes they live with their married sisters."

Oliver Berry was talking one time with an Englishman who happened to be visiting in this country. They were discussing the customs of the two countries when the subject of tele-phones was mentioned. Whereupon the Englishman spoke:

"With all due deference, my boy, I really think our English custom at the telephone is better than saying 'Hello'

as you do." "What do you say in England?" asked Oliver.

"We say 'Are you there?', then, of course, if you are not there, there is no use in going on with the conversation.

Billy Townsend's father thought that it would be a good idea for him to spend a vacation on the farm, so he arranged for little Billy to work through the summer months. One morning he was awakened at four o'clock by the farmer, who announced that they were going to cut the oats.

"Are they wild oats," asked Bill.

"No, why," replied the farmer.

"Then why do you have to slip up on them in the dark?"

Mrs. Cook: "What did your father say when you told him you smashed the radiator on his car?" James: "Shall I leave out the cuss-

words?'

Mrs. C.: "Certainly." James: "He didn't say a thing."

Barber: "What will it be, Splawn, a haircut or just a change of oil?"

Billy Bogel: "You would never think that my car was bought second hand, would you?"

Mary Grace: "No, I thought you made it yourself."

Pop May (noticing George Simons' epy appearance): "I suppose you sleepy appearance): were out last night holding the hand of a sick friend!"

George: "I wish I had been holding his hand; I'd made some money.'

Lawyer: "Now, Rastus, you want me to defend you; how much money have you?"

Rastus: "I ain't got no money, but I got a 1922 cah."

"You can raise some Lawyer: money on that; what did they accuse you of stealing?"

Rastus: "A 1922 cah."

A fellow has to be a contortionist these days to get by. First he has to keep his back to the wall and his ear to the ground. Then he must put his shoulder to the wheel, his nose to the grindstone, keep a level head and have both feet on the ground.

Mr. Bramlette: "Did you have the car out last night, James?"

James: "Yes, I took some of the

boys for a little ride." Mr. B.: "Well, tell the boys I found two of their lipsticks.'

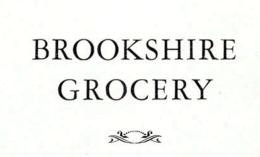
A nervous man walked into a grocery store in a Louisiana town and asked for all the rotten eggs the grocer had.

"What do you want with all the stale eggs?" asked the clerk. "Are you going to hear Huey Long tonight?"

"Sh - h - h," whispered the buyer. "I'm Long."

Mr. McCulley: "Did you fish with flies?"

Mr. Riley: "Fish with them! We fished with them, ate with them, camped with them, and slept with them!"



"THE BEST FOR LESS"

Nº Se

Phones 77-78

Kingsville, Texas

EIDSON-MEEHAN CO.

Value not only covers a fair price — but embodies quality style — intelligent fitting and appropriate selling.

That is why this, Corpus Christi's store, has established itself first in the minds of this trading area — because its every effort has been successfully directed to the fulfillment of its slogan:

"IN CORPUS CHRISTI A STEP AHEAD IN VALUES"

COMPLIMENTS OF —

KINGSVILLE

### SERVING THE PEOPLE OF SOUTH TEXAS FOR MORE THAN A QUARTER OF A CENTURY

FUNERAL DIRECTORS AMBULANCE SERVICE

PHONE 500

"But he didn't have a date with me, so he didn't have anything to be proud of."

### SHOP AT

# CYPHER'S

-AND SAVE

### **KINGSVILLE BUILDING & LOAN** ASSOCIATION

Flato Building

L. C. McROBERTS, Secretary T. H. LAWRENCE, Agent

# THE FIRST NATIONAL BANK



UNITED STATES GOVERNMENT DEPOSITARY

OF KINGSVILLE

Capital and Surplus \$60,000

### SEEN OR HEARD



Aguirre in an oratorical trance



That reminds me of a joke!

Well, folks, here we have Mr. Fraser





This could be anybody — your guess is as good as your Aunt Fanny's

### HERE AND THERE



McRoberts has an inspiration



This is the way a few looked after the horse races



Eight o'clock! Cold feet, Heavy head, Oh, Heck!

The favorite pastime of Johnny Ed and Betty Coed



# Ten Years Ago----

A NEW COLLEGE BEGINNING THE LONG QUEST FOR RECOGNITION

Today---

THE GREATEST INSTITUTION IN SOUTH TEXAS

We Congratulate You, A. & I.



Dormitories for Men and Women and Dining Hall

TO BE COMPLETED SEPTEMBER, 1935

# MOELLER BROS., CONTRACTORS

GENERAL CONTRACTORS IN CHARGE OF DORMITORY PROJECT

1211 WILLOW STREET

SAN ANTONIO, TEXAS

My brother and I are twins. We look so much alike nobody can tell us apart. When we went to school my brother threw an eraser and hit the teacher. The teacher spanked me. She didn't know the difference, but I did. A cop caught my brother speeding, and the judge fined me. He didn't know the difference but I did. I was going to get married, but my brother got to the church first and married my girl. She didn't know the difference, but I did.

But I got even with him for all that. Know what I did? I died, and they buried him.

John Homer (over the telephone): "Can I get a box for two?"

Puzzled Voice: "Sorry, but we don't have boxes for two."

J. H.: "Isn't this the theatre?"

Puzzled Voice: "No, you are talking to the undertaker."

Hugh Porter, Jr. (appearing at dance): "Is this a respectable place?" Doorman: "Yes, but come on in anyhow."

## PIGGLY WIGGLY

### CONGRATULATIONS FROM YOUR



Supreme in Entertainment

A HALL INDUSTRIES UNIT

Students . . .

FOR THE BEST-INSIST ON

# KINGJVILLE

### SWEET CREAM

- BUTTER -

### XX

# DAIRY PRODUCTS COMPANY

KINGSVILLE, TEXAS

### MAYBE WE'RE WRONG



When you're in love! Dietz and Evans



DON'T LET HIM BEAT MY TIME, LORD





Engineer Invades Aggieland! (Stirling Bass)



THE MORNNG AFTER

YOU WOULDN'T BE INTERESTED

## THE TUSK GORES

Mr. Lanier: "The bank has returned your check."

Jenny Rhodes: "Goody, what will we buy this time!"

"Godmother, must I Cinderella: leave the dance at twelve?"

The Good Fairy: "You'll not go at all, if you don't stop swearing."

Delta Theta: "I told his sister that we were going to be married next summer.'

Alph Sigma: "July?"

Delta Theta: "No, we really are!"

Mother (after relating a pathetic story): "Now Reggie, wouldn't you like to give your bunny to that poor

little boy who hasn't any father?" Reggie "Couldn't we give him father instead?"

Sotto: "How far is it from your girl's house over here?" Blotto: "Depends on how big a

hurry you are in.'

Old Farmer Scooge wasn't stingy. He was merely economical in the management of his big farm and all his hired hands. One morning while repairing the curb to his underground cistern, he unexpectedly fell in, pulling the rope with him. Having always been a good swimmer, he had no trouble in keeping afloat; but the water was cold and he couldn't climb out. His wife was helpless alone, and without a rope.

"John!" she yelled excitedly down to him, "I'll ring the dinner bell so's the boys can come in and pull you out." "What time is it?" he yelled.

"Bout eleven o'clock."

"No, dang it, let 'em work on till dinner time. I'll just swim around till they come."

"Mandy," said that dusky woman's mistress, "I've heard about your misfortune, and I'm terribly sorry."

"Deed, Ma'am, Ah ain't had no misfortune."

"But your husband was killed in an accident yesterday, wasn't he?'

"Yas'm, but dats his hahd luck, not mine."

John Paul Nolley: "Do you think the radio will ever replace the newspapers?"

Boode Davisson: "Of course not! Who ever heard of wrapping a herring in a radio."

"What is an optimist, father?"

"An optimist is one who goes into a hotel to cash a check and who leaves his baggage outside."

"I see Roseblatt had a fire last night."

"Vell, he is a good fellow; he de-serves it."

Tramp: "Could you give a poor fellow a bite?"

Housewife: "I don't bite, but I'll call my dog."

President Loftin: "How many boys are working under you?" Mr. Emerson: "I do not know: I

have never seen more than half of them at it."

The pompous judge glared sternly over his spectacles at the tattered prisoner who had just been dragged before the bar of justice on a charge of vagrancy.

"Have you ever earned a dollar in your life?" he asked. "Yes, your honor," was the res-ponse. "I voted for you in the last election."

# Congratulations, A. & I.

on your

# NEW DORMITORIES

### and your

# TENTH ANNIVERSARY

MAY THE NEW RESIDENCE HALLS LONG REFLECT THE INTEGRITY AND DEPENDABILITY OF OUR FIRMS

### SUB-CONTRACTORS-

JOHN M. MARRIOTT ARCHITECT SAN ANTONIO, TEXAS

W. K. JENNINGS ELECTRICAL CO. ELECTRICAL CONTRACTORS

ABILENE, TEXAS

GUS L. KOWALSKI and E. H. CRENSHAW LEGAL COUNSEL KINGSVILLE, TEXAS

## MATTHEWS & KENAN

CONSULTING ENGINEERS

SAN ANTONIO, TEXAS

LEVY PLUMBING CO. PLUMBING CONTRACTORS

DALLAS, TEXAS

Calendar

## CALENDAR

#### SEPTEMBER

Orientation, Registration, Classification, Initiation, Flirtation. First assembly with President Loftin presiding. Javelinas defeat N. T. A. C., 7-6. Javelinas tie A. & M., 14-14.

#### OCTOBER

Formal initiation of Freshman boys in gym.

More formal and much more pleasant recognition of Freshmen in the Forum by an all school party.

Home Economics Laboratory gets new equipment.

Javelinas swamp Dixie University; student body celebrates with first dance of year.

Thirty-five hundred people witness homecoming game; first game played under the lights; Lobos highly entertained at homecoming dance.

Ex-Students crowd the halls, visit classes, and mingle at teas, dinners, and the dance.

The Annual Short Course gets under way.

#### NOVEMBER

Short Course reaches peak.

Freshmen win game with Allen Academy. Varsity loses to Rice.

Barnes loses hard-fought game with Death.

Fidel Perez loses life in gun accident.

Queen and Lantana Ladies elected.

College stars win honors in Corpus Christi tennis meet.

Stunt night - Fun! Fun!

#### DECEMBER

Rush week ends with a bang! Pledges announced; entertainments galore—more initiations. Basketeers lose first games to Rice. A. & I. enters Lone Star Conference. Older Boys' Conference — Freshman girls are favorites. "The Messiah", an artistic production, a triumph for Director Riley. Athletic Council names letter men for 1934. At last! Out for the holidays!

#### JANUARY

Back again—to face exams. Spring term begins with more registration and more initiation. Three presidents, Bobbitt, Loftin, and Brown speak to large assembly. Biology museum opening planned. Basketeers win two of three games in Mexico; enjoy trip. W. A. A. has hike and picnic. Engineers have last dance of semester.

## CALENDAR

### FEBRUARY

Sophomores on the job — first dance of term.

Building program approved by Board; two dormitories and a dining hall.

Male Chorus and Aggie Sweethearts chosen.

Frazier elected to take place of abdicated Dixon.

One hundred fifteen Ex-Students attend banquet.

Peace and quiet — Brown has tonsils removed after exams.

Honor roll announced; few surprises - none disappointed.

Schuepbach and McCormick elected to head Javelinas as co-captains.

Visible beginning of a dream come true — ground broken for residence halls.

### MARCH

Dorm construction well under way. Lena Davis, popular ex-student dies at Beeville. Juniors work on quietly and efficiently. Male Chorus well received before Legislature — Sims special feature. Freshmen Girls present style show. Popular organizations give dances. Local T. I. P. A. winners announced.

#### APRIL

1200 South Texas musicians gather at A. & I. Athletic show well attended — Glass and Ramey tied in bout. Spring football game under lights. Student elections — Splawn heads student body. First Home Economics district meet held at college. Music fills air — A Cappella Choir sings at Corpus Christi. Coach Straiton takes tennis team to Monterrey. Male Chorus tours Valley giving concerts. Shadow of Sorrow again hovers over campus; "Chesty" Allen, prominent ex-student, dies in airplane crash.

### MAY

Tenth Anniversary is the theme of spectacular coronation — Vivian Dietz crowned queen.

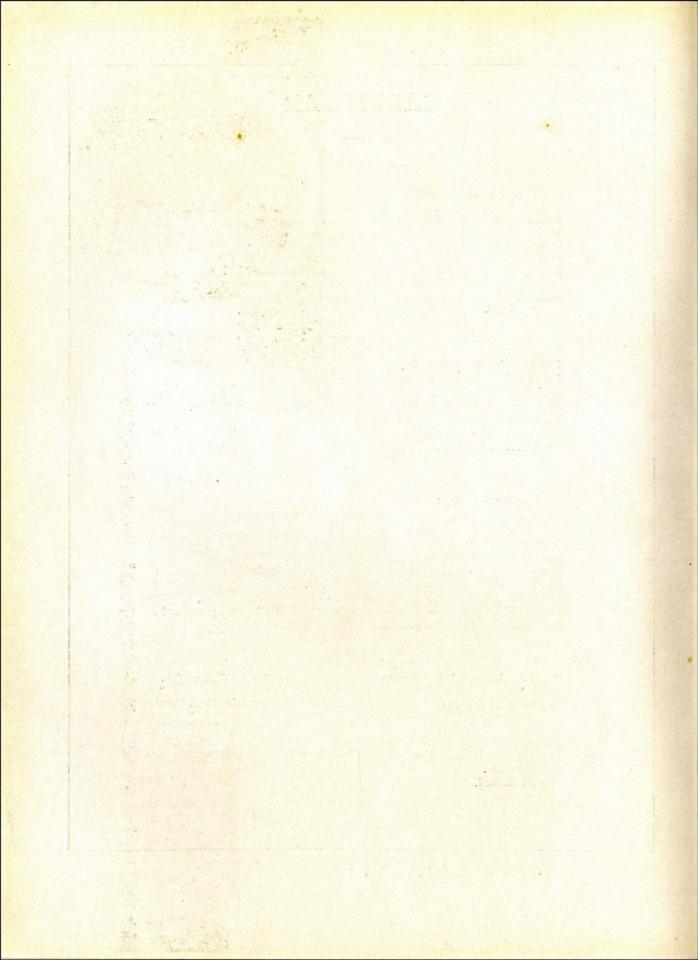
Our most impressive poster, "Goshdarn, watch 'em go up with them thar new residence halls".

Seniors have their day.

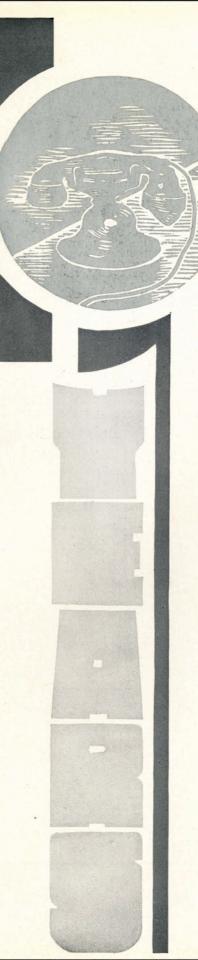
Fluffy ruffles, tuxedos, teas, dances.

Engagements, Examinations, Expectations, Graduation, Separation. Baccalaureate.

Commencement.



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#### A

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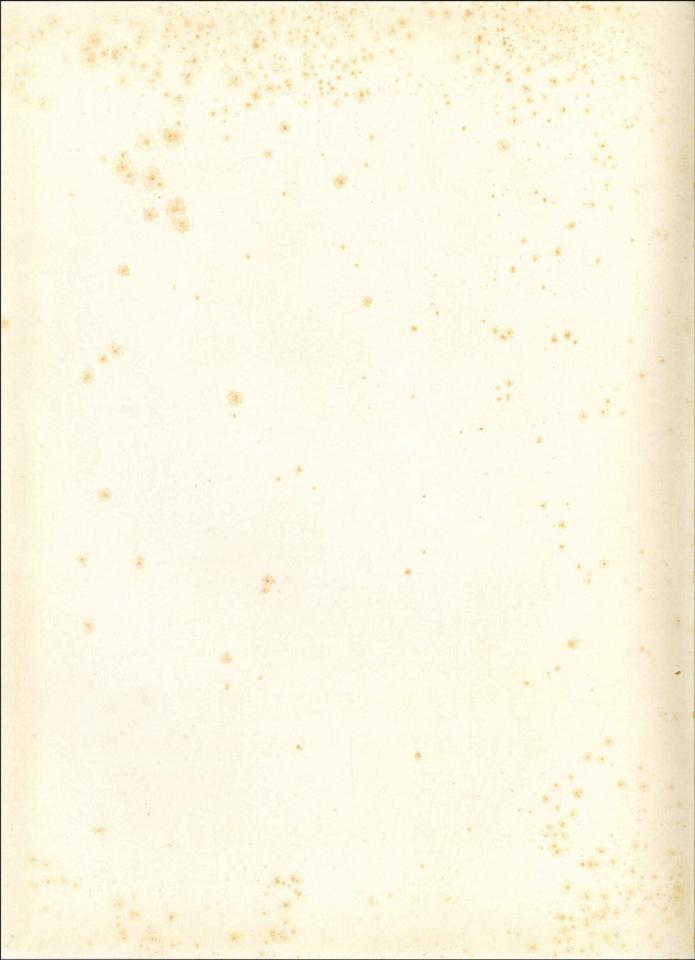
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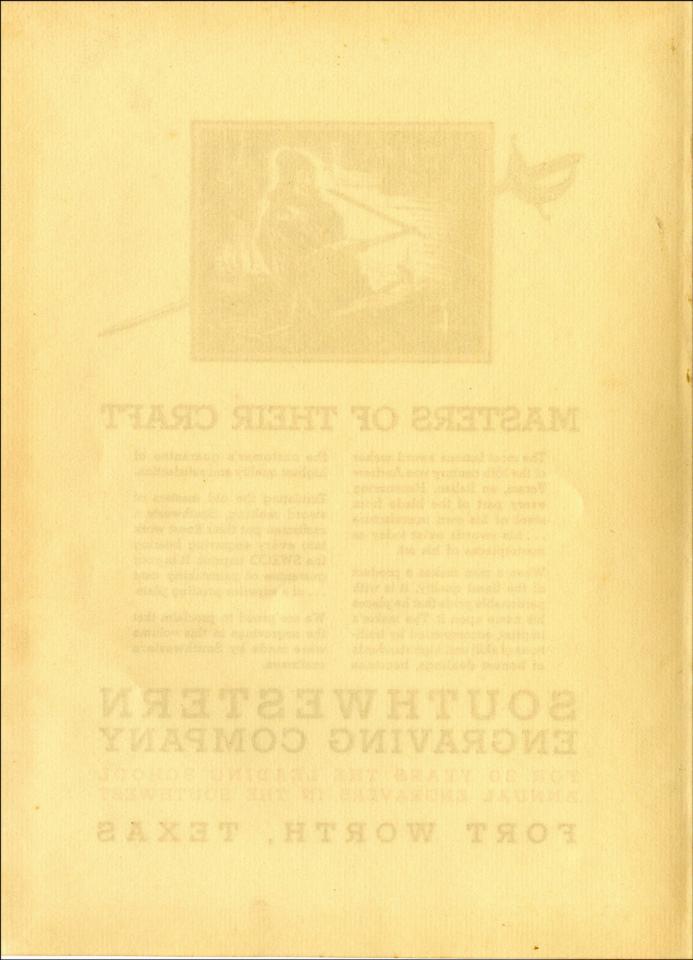
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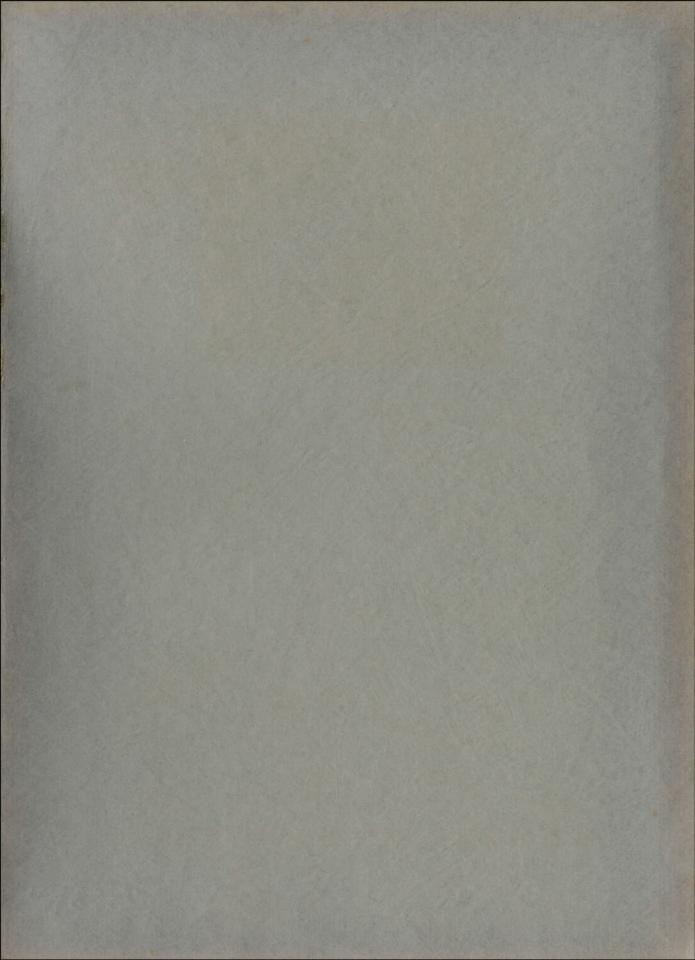
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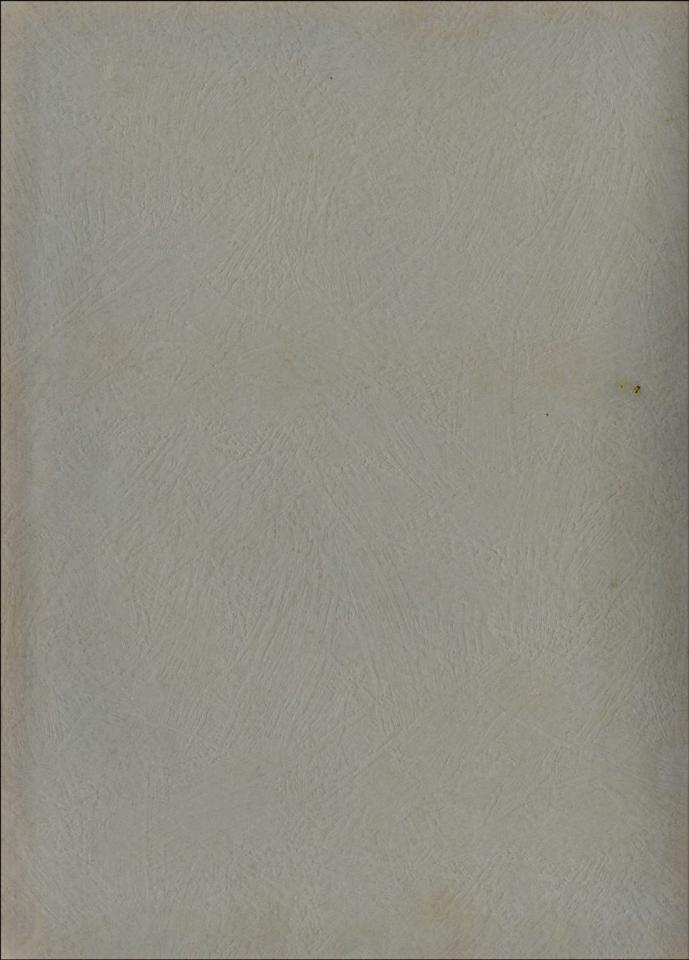
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