

EL RANCHO 1936

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TEXAS COLLEGE OF ARTS AND INDUSTRIES

KINGSVILLE TEXAS

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Art Editors

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FOREWORD

TO OUR READERS

Our task of editing this annual record of the College of Arts and Industries is more than rewarded by the pleasure we derive in placing it in your library as a memory of the progress and happiness of the student body of 1936.

May this attempt at grasping the real spirit of our school, our sponsors, and our friends be a frequent reminder of your associations here.

THE STAFF.



DEDICATION

To our president, Mr. J. O. Loftin, we dedicate the 1936 edition of the El Rancho.

He symbolizes the progress that he has prompted in building a more beautiful college ---a more worthy student body.

He sincerely understands our problems and makes them his own.

He is our friend, our leader, and, above all, he is one of us.

ORDER OF BOOKS

CAMPUS

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DORMITORIES

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CLASSES

LANTANA LADIES

ATHLETICS

ORGANIZATIONS

JAVELINA TUSK

CALENDAR

DIRECTORY

AUTOGRAPHS

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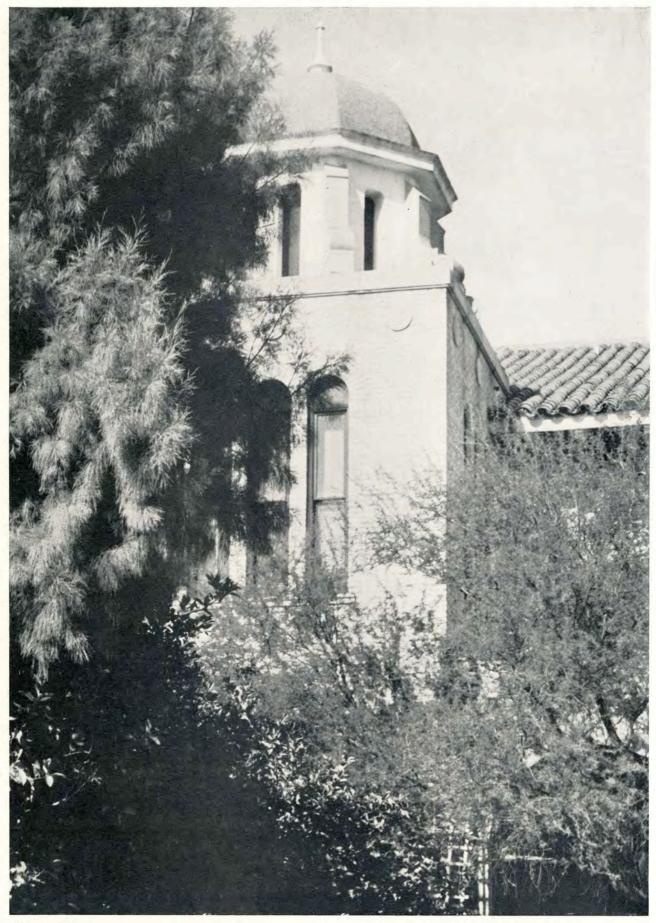
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DEL MAR STUDIOS Kingsville, Texas CAMPUS VIEWS





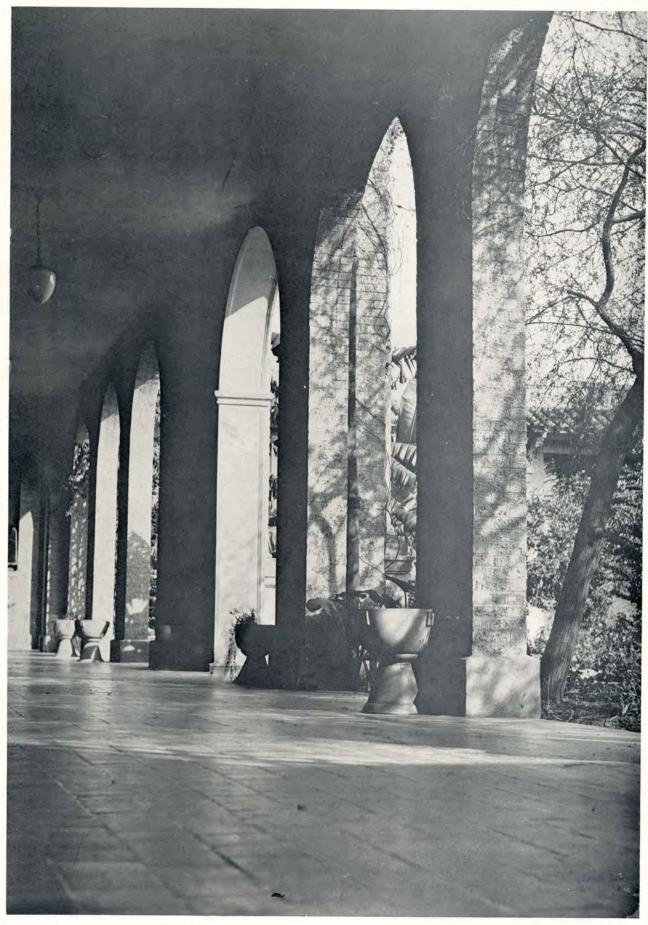
West Tower



East Tower



Leading Up To The College



The Cloister



President's Home



Gymnasium



EXECUTIVES



GREETINGS:

This splendid volume of the El Rancho so well prepared by its student staff records the first year of our second decade as an institution. I join with the students in commending the beauty and effectiveness, simplicity and faithfulness of these pages.

Texas A. and I. trains for leadership in many fields of endeavor. Our graduates are constantly more evident in places of responsibility. Therefore, to such groups present day commercial propagandists are spending huge sums to color your thinking and bias your judgement. As you often refer to this volume, now and in the future years, many pleasant memories will arise to enrich your solitude. A serious contemplation should also crowd your minds.

"Be good sweet maid and let who will be clever" may have served our yesterdays. But our tomorrows demand mental alertness, suspended judgements and above all an immunization against those subleties that are meant to control our socio-economic order through a distorted public opinion.

My blessings be upon you and your ever widening circle of influence.

J. O. LOFTIN, President.

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The principal aim of the Ex-Students Association is to lend its influence to the growth and development of the Texas College of Arts and Industries and to help it maintain its rightful place as one of the major institutions of the State.







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McCALL

HAGLER



DORMITORIES

Seale Hall





Cousins Hall





Reception Room in Cousins Hall





View in Cousins Hall



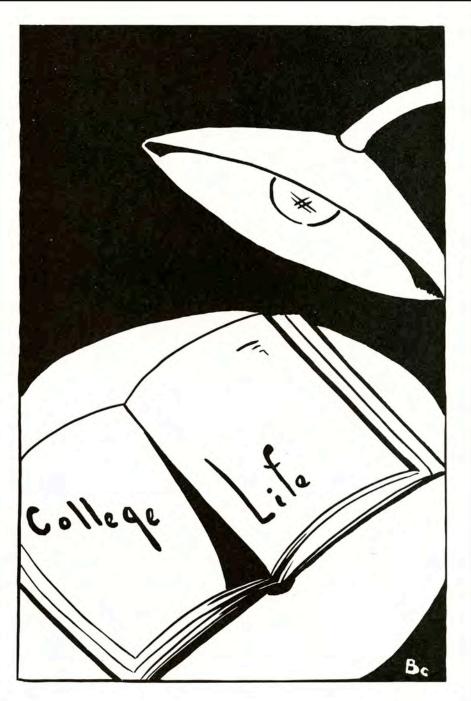


Student Manager's Room in Seale Hall





Cousins Hall



FEATURES



You're a heavenly thing.
What's the reason I'm not pleasing you.
In the shade of the old apple tree.
Along flirtation walk.
Way back home.

Whose honey are you?

Just a gigolo.

Hotcha razmatazz.

I got a feelin' you're foolin'.

If I had wings like an angel.



Rhythm is our business.
Three is a crowd.
Two together.
That's what you think.
A little bit independent

Frankie and Jimmie were lovers. It happened in Monterrey. Give me my boots and saddles. Thanks a million.



Let us push.

Tiny says this isn't advertisement.

We want to be alone.

Campus brainstorms.

Mr. Gordon to you.

Campus "sweater" number one.

Love versus Fulcher.
Mike hops a car.
Look's like Ramey's politicing.
Smiling Jack, the great lover.
In short, the Davis house.



Louise and Pat patiently awaiting the arrival of a "coke date".

Don't over-expose your bridgework, girls.

Marie's little but wound tight.

Hays, you must be sort of happy to get to pose with the college Queen.

The death dirge—class time.

Nary a serious thought between the three.

Tommy asks for just one more drag.

And has Joe's car got pick-up.



Mike passes his first test.
Chief does a little sweating.
Mob scene from "Tale of Two Cities."
Just another time exposure of Hazel.
Nertz!
Daily pilgrimage to the Shrine by Billy B. and
Jerry.

Bud says "I won't dance."

McCulley and Stooge.

Elmer the Great.

A thing of beauty is a Joy forever.

A scene from Prof's mint.



Stoop and fetch it.

Derby gives a little fatherly advice.

What is so rare as a day with June?

Pat, what makes the wheels go 'round and 'round?

Just a playboy, eh, Chandler?

View from the hall of Science (The Shack).
McIntire vs. Hinton.
Jimmy minus Eleanor.
Cute girls, but—oh, that haunting face.
So she won't be seen with you?



Part of the daily routine.
Two of a kind.
Along the Boardwalk.
Scotty—the man with the hoe.
Larry French—good kid.
After Biology Lab.

Bull Session de luxe.

Tops.

Hintgen for Hintgen—first, last, and always.

Along flirtation walk with Gandy and McNabb.

What ho! Her Majesty the Queen..



I'm shooting high.
No cracks.
These gals are really stacked.
Dillon, you're stuck.
Chile, you're really rating.

Campbell and escort.
Two Together.
Three's a crowd.
Waiting for a class.
Franklin Sherman and books.



Aggies — to a man.

Moon Mullins — the campus tradition.

Assume the angle, Freshman.

Ambition — Smith-Hughes men.

Freshmen, I'll bet.

They built it all by themselves. Just a bunch of cut-ups. Root the peg. After a hard day.



Day Nursery.

Up with the chickens.

Grade A milk for human kindness.

Under the spreading chestnut tree.

You wash and I'll dry.

Just like on the farm.

Just think—you'll be an upper-classman someday.

A gift from Sinton.

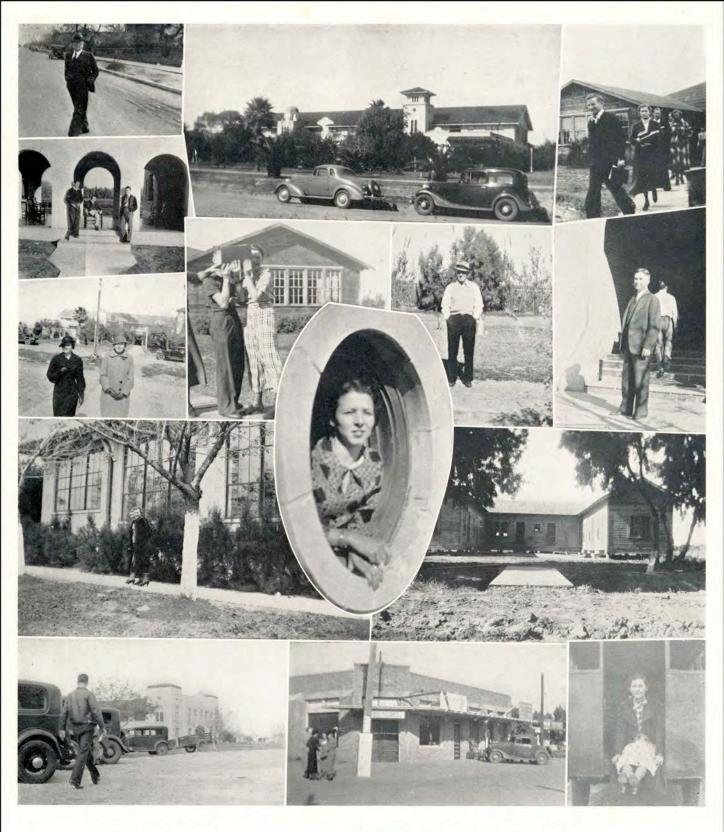
Farmer Brown without the hay.

The farm shows a profit.



Virginia, who's your latest?
What popularity, Bennie.
The Hourly pilgrimage to the shrine.
Bill and young Bill.
Light his cigarette, Brad.
A swell guy, this Preston.

Two good-looking dolls. Davis Octet. Follow thru, Mary. On a Sunday afternoon. Scott Brown.



Pop goes for a walk.
The Alma Mater.
Flint and others on the old Board Walk.
Some of the Corpus boys.
Miss Neely and Mrs. Dickens.
Camera-shy.
Tyrus Cox—gigolo de luxe.

Prexy basks in the morning sun.
The two Mary's.
A feat no one will ever do again at A. and I.
The Aggies' pride and joy.
Looking for a parking place.
Beta Gamma's loafing between halves.
Virginia Ballard taken for a ride.



Movie inspiration.

Susser on the way to Ethiopia.

How can Gates study?

Can this be Junior?

Some of the boys.

This is not the negative.

Kinda cute, no?

J. B. and Milt.
Always together.
Blake Jackson poses.
Another washer game.
Two prize chumps (the boys).
The wardrobe.



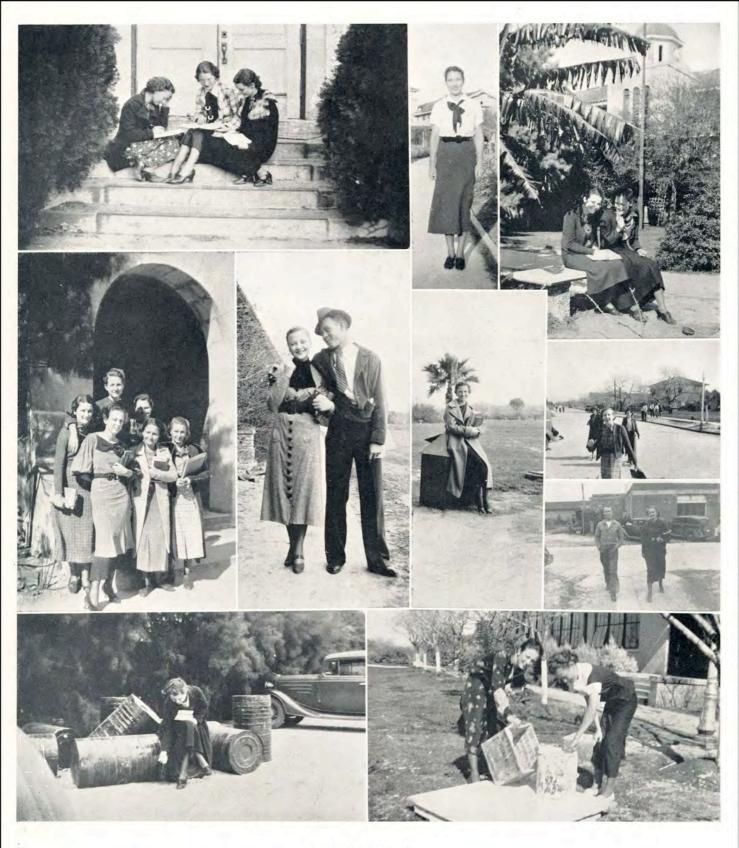
Giving them the acid test.

Well-kept room in the Dorm.

Two sweet dormitories.

Main entrance to Seale Hall.

Reminiscing? After lunch. Jam session in the Dorm. Inspiration.



BETA GAMMAS

Don't let them fool you—Betas never study.
And she has a beautiful voice, too.
Under the sheltering palms.
Mob scene.
Be careful, Mike.

Why pick out an ash-can, Velma?
Anna plays shy.
How did he get in the picture?
Out for a rest period.
W. P. A. workers (We Play Always).



Hold her, Jose!
After office hours.
Three little cuties.
Compadres.
Me and my shadows.

And so he stands.
The traveling salesman.
Check and double check.
They can't stand alone.



They stoop to conquer.
Surrounded.
A couple of chick-a-dees.
Two down and two to go.
Going to market.

They're in the dark.
A pause that refreshes.
Two by two.
Nice background.
Twice told tales,



The spirit of '26.

Joe Rob—being pursued.

Miss Owens.

Homeward bound.

Mamie and followers.

It's the Scotch in me.

A swell guy!
A perfect pair.
Wrong party.
Freshman Council.
Ditto.

CLASSES

46NOPH



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ROBERT HENDERSON,
PRESIDENT

McAllen

B. B. A., JUNE

Senior Class President '36 Footlight Class Editor, El Rancho '36 Sweetheart President, B. A. Club '36 Sweetheart Student Council '36 Alpha Chi Press Club Chumps

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Tuleta

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Engineer

GLADYS LOU BELL
Asherton
B. B. A., AUGUST

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Kingsville

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Beta Gamma
B. B. A. Club

Sweetheart of Beta Gamma '34





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Orchestra Press Club A Cappella Choir

Forbes Davisson Corpus Christi B. S. IN ENGINEERING Engineer Club





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Kingsville

B. A.

W. S. A.

History Club

Kingsville

B. B. A., AUGUST

B. A. Club

Girls Glee Club

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OWEN DUNHAM

Brownsville

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Aggie Club, Vice Pres. '35-'36

Band
Orchestra
F. F. A. '35-'36

ROWENA DUNLAP

Corpus Christi

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Pettus

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Hereford

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в. s.

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B. B. A., June

B. A. Club

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Jewel Reuthinger

Corpus Christi

B. S.

Alpha Chi Lantana Lady '35 Aggie Sweetheart '33 Annie Ross

Agua Dulce

B. S. In Sec. Education

Delmar Ross

Bishop

B. A., AUGUST

Tennis Squad '32-'33

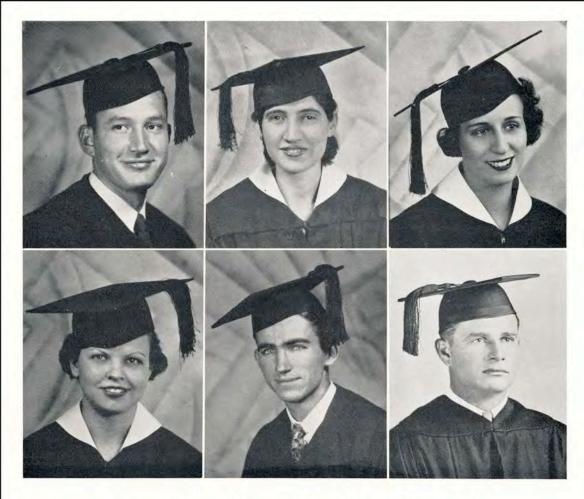
Male Chorus '33-'36

A Cappella Choir '35-'36

Band '32-'36

Judging Team





JOE SANCHEZ

Rio Grande City

B. A.

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Valley Club '35-'36

Spanish Club '34-'36

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A Cappella Choir '34-'36
Delta Theta
Sweetheart of Aggie Club '34
Sweetheart of Male Chorus,
'35-'36

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Kingsville

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El Rancho
Engineer
Press Club
South Texan

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В. А.

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President Junior Class '34-35 President B. A. Club '34-'35 President of Student Body '35-'36 LORENE STREIN

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Beta Gamma

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Bloomington

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Skidmore

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N. B. Tanner Kingsville

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Francitas B. S. IN ELE. EDUCATION

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> History Club Valley Club Spanish Club Alpha Chi

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CECIL F. WILLIAMS Jacksonville

B. A.

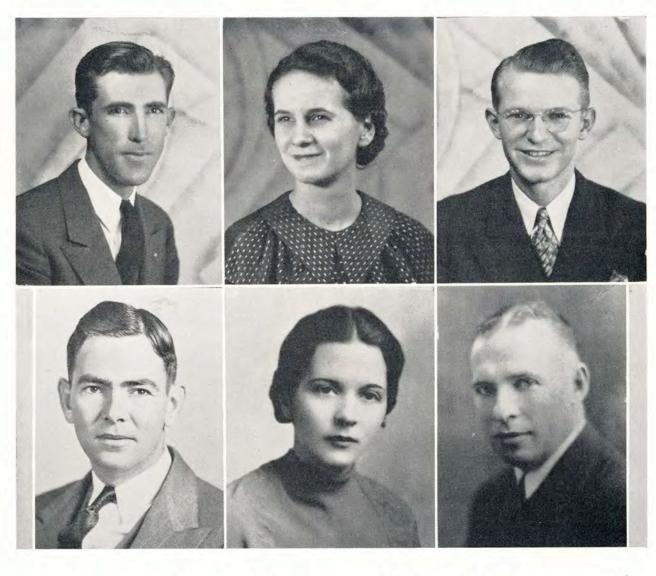
VIRGINIA LONGBRAKE WOOD Rio Hondo

B. A.

Alpha Chi English Club Yell Leader '28 *

unorh

D. Cocke



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CHARLES GEORGE

PRESIDENT

Kingsville

Charlotte Lyons secretary-treasurer Edinburg

FINLEY VINSON

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Corpus Christi





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HARRY CASTLE
Troup

Reva Clark

Harlingen

Florence Collins

Kingsville

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Palacios

WILBURD DAHLMAN
Cuero

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Bishop

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El Campo

Elton Ford

Taft

CHARLES HENRY GORHAM

Karnes City

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Berclair





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Lois Hart Sinton

MILTON HAUSMANN Goliad

GLORIA HEISERMANN San Juan

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Marjorie Lee Hinnant

Mathis

Buford Kirk
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Ruth L. Larson
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BILL LOFTIN

Idabell, Oklahoma

Virginia Macune
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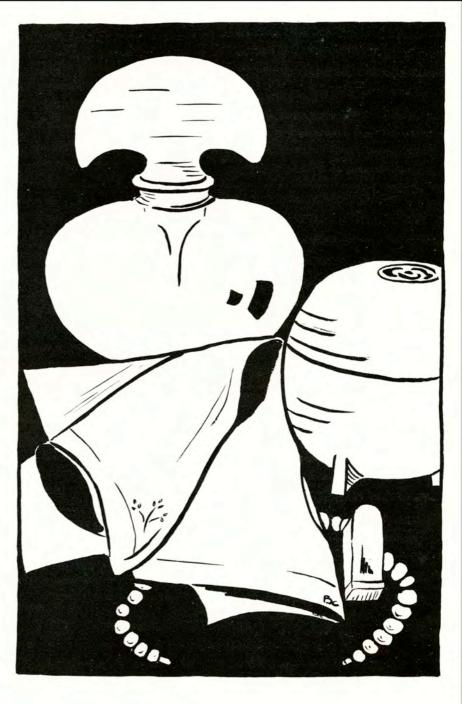
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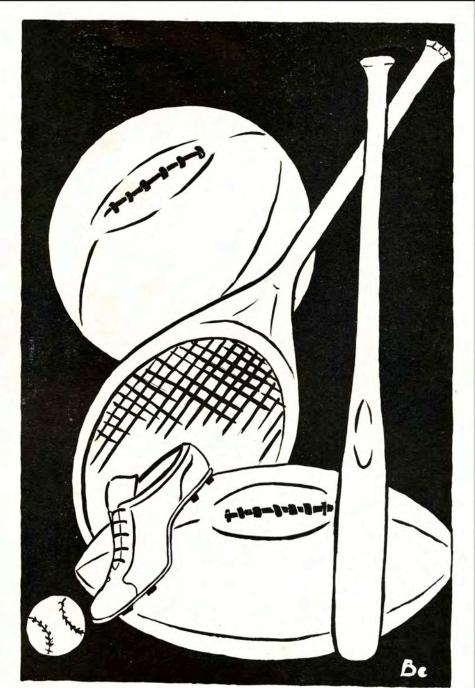




EVELYN DINN



MARGARETE ANN GUTHRIE



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A. Y. "Bud" McCallum Head Coach

C. E. "Cal" Jewett Head Line Coach



A MESSAGE FROM "BUD"

The 1935 Javelinas won three games and lost five. Reviewing the records of the past Javelina elevens, that total of contests won and lost does not seem at first significant. For the scores, A. & I., the coaches, and the Javelinas themselves offer no excuses. But as the term of '35 draws to a close, a word should be said about another phase of the past football season.

It has usually been conceded that the fellow who is winning is enjoying the game. It is also true that the fellow who stays in and fights the harder as the going gets tougher is even more worthy of man to man praise than the winning party. The '35 Blue and Gold warriors experienced a meagre season when behind them there were years of plenty in the athletic sense of the word. The fact that they played harder and more spiritedly each game, in the face of this fact and other odds, is a due monument to their courage and loyalty. To the victor belongs the spoils; but to a true fighter, be he loser or winner, belongs the admiration and respect of his fellow men.

The past season's basketball will be remembered as the beginning of the official Alamo Conference. It is the proud belief of A. & I. athletes, and of the athletes of St. Mary's and Sul Ross, that this newly formed intercollegiate circle will in the near future grow into such proportions that the various schools of Texas will endeavor to gain admittance to its membership just as in the past A. & I. has endeavored to gain admittance to other worthy athletic circuits in the state.

The Conference as it now stands is composed of only three colleges, A. & I., Sul Ross, and St. Mary's. The three charter members hold the distinction of being strong enough athletically to honestly consider any school or university in the great Southwest which might wish to enter the Alamo Conference. As a result of this fact, the three members can always have the good of the conference itself at heart, and never need fear the future scores when debating the acceptance of a new member which might boost the Conference standing.

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JACK SCHEUPBACH

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Dorse Richards

GRADY LESTER

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JOHN EDWARD ADAMS

JOHNNY McNabb

tootball

D. Cooks



1936 FOOTBALL SCHEDULE A. & I. JAVELINAS

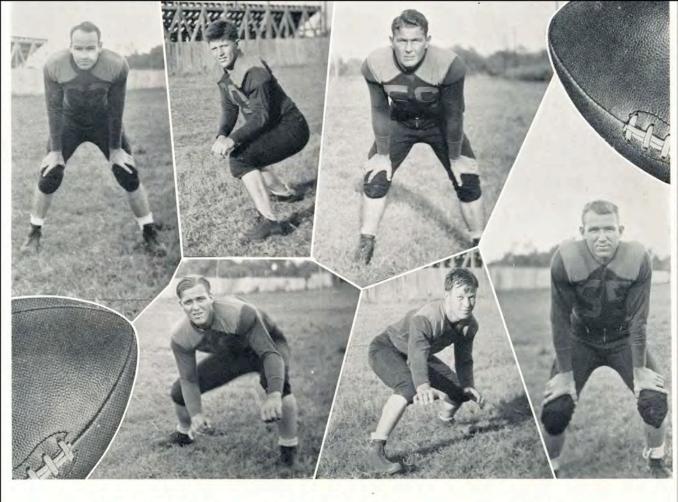
DATE	Opponent	PLAY WHERE
Sept. 19	Rice Institute	Corpus Christi
Sept. 6	Victoria Junior College	Victoria
Oct. 3	Southern Methodist University	Dallas
Oct. 10	Schreiner Institute	Kingsville
Oct. 16	Lamar Junior College	Beaumont
Oct. 24	Westmoorland College	Kingsville
Oct. 30	Southwestern University	Kingsville
Nov. 7	Hardin-Simmons University	Abilene
Nov. 14	St. Mary's University	San Antonio





Top Row: JEWETT, McROBERTS, THOMPSON, OWINGS, PREJEAN, LERMA, LINDELL RAMEY, CUMBERLAND, McINTIRE, MOSS, ADAMS, JARVIS, WEIKEL, McCALLUM.

Seated: LESTER, MASSEY, FORD, RADER, LOWELL RAMEY, SCHUEPBACH, KING, McNABB, McMILLAN, CARSON, RICHARDS.



Јаск Ѕсниерваск

CO-CAPTAIN

Halfback

ELTON FORD

Tackle

RICHMOND MASSEY

CO-CAPTAIN

End

LUPE KING

Guard

Adrian Carson

Fullback

Јони МсМавв

Halfback

Javelinas 6 Texas 28

September 28

The Javelinas put up an inspiring battle against the Texas Longhorns even though they were soundly trounced. Flashing a brilliant running attack featuring superb broken field gallops mixed with a dazzling aerial circus and marathon punts, the Texas herd had little trouble in keeping a stubborn group of Hogs well under control. But it was McNabb, diminutive Javelina half, that furnished the sensation of the evening. Receiving a Texas kickoff standing on his own 15-yard line, he twisted, squirmed, and literally weaved his way through eleven bruisy Steers to take the pigskin across the scoring stripe for the only Javelina marker of the evening.

Javelinas O Baylor 6

OCTOBER 5

Playing one of the greatest games of football ever exhibited by a McCallum coached eleven, the battling Javelinas held the Baylor Bears to a slim 6 to 0 victory. The Hogs clearly outplayed the Bruins for three full quarters. Unfortunate fumbles by the Javelina backs at crucial moments probably cost them the game. It was the first time in the history of Lloyd Russell's career (the Bears' famous singing halfback) that any football eleven, Southwestern Conference team, or otherwise, had ever stopped him for three full quarters. It was an agressive, bombarding Javelina eleven that out-played, out-classed, and out-generaled an over confident aggregation of Baylor Bears.

Javelinas O Schreiner Institute 16

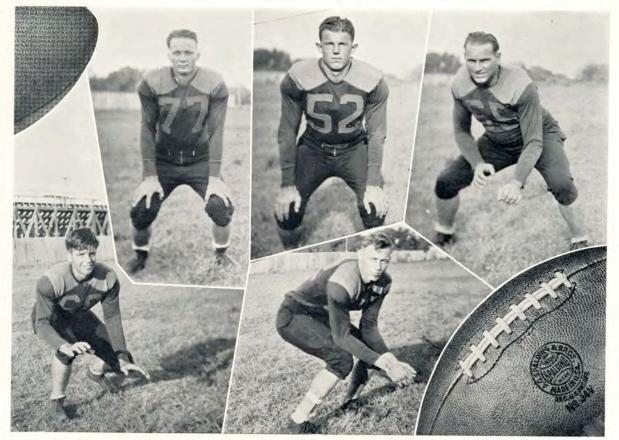
OCTOBER 12

A scrapping, determined bunch of Schreiner Mountaineers defeated an over-confident Javelina eleven for the first time in four years. It was a sound drubbing and the first defeat the Javelinas have suffered on their home field since 1930. The Javelinas were at their poorest form of the season; the Mountaineers however, boasted a classy club. It was a well earned victory by a team that showed everything the game requires; speed, power, spirit, and confidence.

Javelinas 13 Lamar College 8

OCTOBER 17

Taking the Lamar opening kickoff, the bone-crushing Javelinas marched to the goal line in eight plays. Lamar retaliated by a long pass and a subsequent touchdown. Then "Little Tornado" McNabb gave another of his spectacular exhibitions. Taking the ball on his own 16 yard line, he made a beautiful broken field run for another touchdown. From start to finish the game was thrilling, exciting, rugged, and eratic. But by heads-up football, the Hogs brought home a characteristic win.



Lowell Ramey
Fullback

JIMMY McMillan

Quarterback

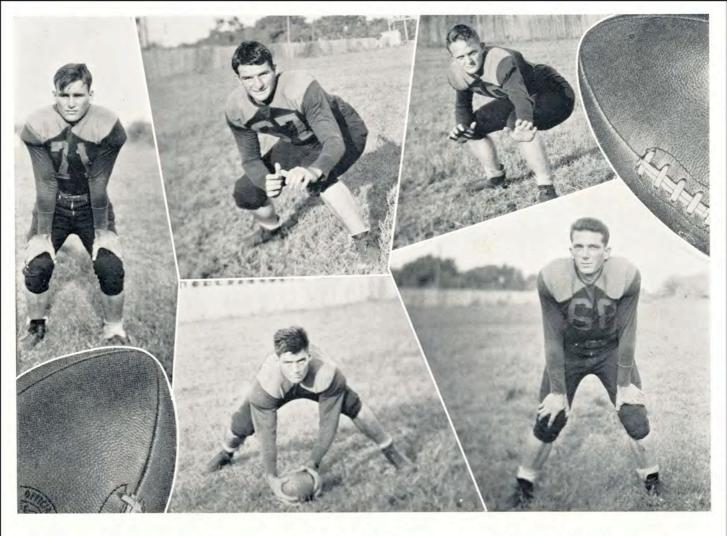
LUTHER RADER

Tackle

Dorse Richards

End

CHARLES CUMBERLAND
End



Chester Prejean

Halfback

Brown Thompson

Guard

LINDELL RAMEY
Center

Fred McIntire
Center

Clarence Jarvis

Halfback

Javelinas 7 S. W. S. T. C. 0

NOVEMBER 1

Five minutes after the opening whistle, the ball resting on the A. & I. 15 yard line, Johnny McNabb, South Texas' "Tiny Tornado", went wild and skirted around the left end for 85 yards and the only marker of the evening. Ace Carson's educated toe converted the extra point. The San Marcos Cats, however, carried on valiantly. Time after time they fought their way to within the very shadows of victory, but each time the grunting, tusking Hogs fought them off. It was a ball game in any man's language and never were the Javelinas so anxious for victory.

Javelinas 0 Hardin-Simmons University 34

NOVEMBER 11

Playing a good brand of football despite the freezing weather that prevailed, the Hogs bowed to the Cowboys by a top-heavy score. It was a superior Cowboy eleven whose stiff defense kept the Javelinas well out of scoring territory. The game was played in almost impossible weather. Fumbles on the part of the Hog backfield counted for two of the Cowboys' scores. The Hogs showed plenty of fight, and despite the heavy score it was a nip and tuck affair from start to finish.

Javelinas 6 St. Marys University 19

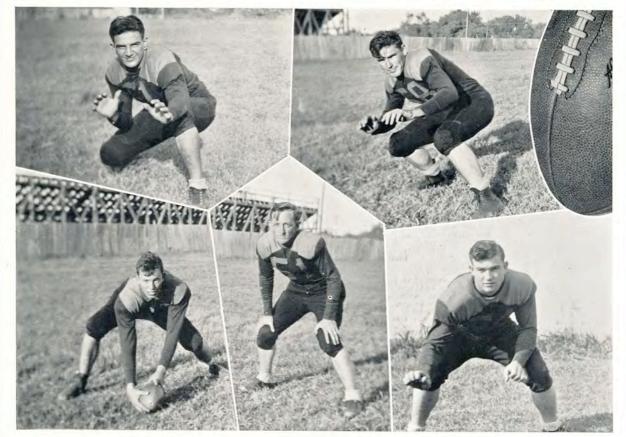
NOVEMBER 16

Played before a spirited group of alumni, the shifty Javelinas lost their first home-coming game in four years. The St. Marys Rattlers, led by the sensational Doug Locke, took advantage of a blocked punt in the first three minutes of the game on the third down, and went over for the count. The Javelinas, with their bristles up, kept coming back for more. Four times they penetrated the very shadows of the goal; but it was only in the closing seconds that they finally pushed over their lone counter.

Javelinas 14 St. Edwards University 0

NOVEMBER 22

Wild and unbridled, a spirited group of Javelinas came to life and convincingly trounced the St. Edwards Tigers. It was the last game of the season and the last college football of six Blue and Gold Warriors. Both scores came in the first half. McNabb's 14 yard slash through the center of the line and Brown Thompson's 30 yard run after catching a fumble, ran the total up to 14 for the evening. Thus ended the 1935 season, with a victory for the Hogs and bright prospects for the coming season.



Everardo Lerma

Tackle

Henry Moss

JOHN EDWARD ADAMS

Center

Grady Lester

Halfback

E. J. WEIKEL
Guard

FRESHMAN FOOTBALL



Top Row: FARRISH, WHEAT, MARTIN, WHITTEN, HENRY, McKINNEY, MOORE, TRUE, JONES.

Bottom Row: HOLDEN, coach, SUMMERS, WOFFORD, MABRITO, WILLIAMS, GUNN, WARD, STENDER.

Not quite showing the strength of former years, yet exhibiting occasional spurts of machine-like coordination, the 1935 Pig gridsters coached by Chick Holden, convincingly predicted that their reenforcements to the Javelina varsity of 1936 would prove invaluable. Playing only four games, the Pigs lost three and tied one. It was rather a disastrous season in some respects; on the other hand it was a season of realized opportunities; for fundamentals of the game were rather definitely impressed upon the club. By the end of the season the formerly inexperienced Pigs had developed into a fairly good club. With McRoberts, Williams, Mabrito, Whitten, Gunn, Stender, Bryan, Farrish, and Ahrens going to the varsity next season, the Javelinas should prove a formidable foe for any club.

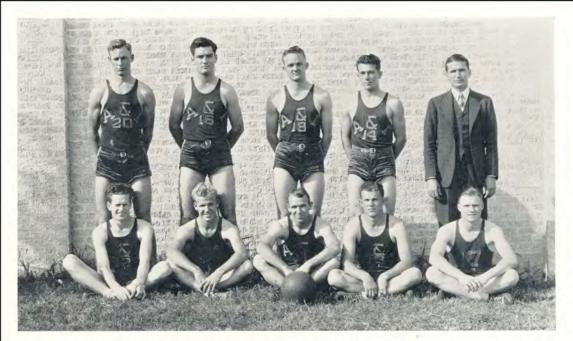
Congratulations to the Pigs; they have put in a hard season. May the coming season prove to them that they have not labored in vain.

1935 FRESHMAN FOOTBALL SCORES:

Oct. 5	Robstown, 0	Pigs,	0
Oct. 11	Victoria Junior College, 18	Pigs,	6
Oct. 25	Brooks Field, 20	Pigs,	7
Nov 9	Allen Academy, 20	Pigs,	7

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D. Coche



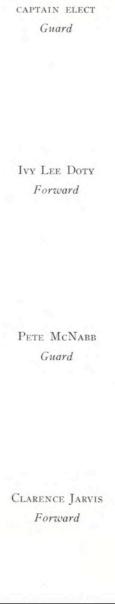
Top: CUMBERLAND, McINTIRE, RAMEY, JARVIS, COACH McCALLUM. Bottom: DOTY, P. McNABB, J. McNABB, McMILLAN, STOVALL.

BASKETBALL SCORES

DATE	OPPONENT	PLAYED WHERE	A. & I.	OPP.
Jan. 16	Circulo Club	Monterrey	26	38
Jan. 17	Circulo Club	Monterrey	22	32
Jan. 18	Circulo Club	Monterrey	26	28
Jan. 24	Olson's Terrible Swedes	Here	27	40
Jan. 25	Olson's Terrible Swedes	Here	25	37
Jan. 27	San Marcos	Here	23	49
Feb. 1	St. Marys	Here	49	43
Feb. 3	Victoria Jr. College	Victoria	37	34
Feb. 4	St. Marys	San Antonio	23	43
Feb. 7	Sul Ross	Here	27	76
Feb. 8	Sul Ross	Here	22	62
Feb. 14	Victoria Jr. College	Here	49	30
Feb. 15	St. Marys	San Antonio	20	28
Feb. 19	St. Marys	Here	43	34
Feb. 21	Sul Ross	Alpine	33	45
Feb. 22	Sul Ross	Alpine	37	52

ALAMO CONFERENCE

TEAM	G. P.	G. W.	G. L. S	TANDING
Sul Ross	8	8	0	1.000
T. C. A. & I.	8	2	6	.250
St. Marys	8	2	6	.250



JOHNNY McNabb CAPTAIN Guard

JIMMIE McMILLAN

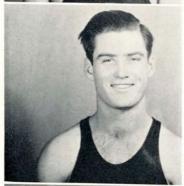
BASKETBALL



LINDELL RAMEY
Forward



Ray Meyers
Center



Fred McIntire
Forward



CHARLES CUMBERLAND
Center



Albert Stovall
Forward

FRESHMEN BASKETBALL



Top: WHEAT, EAST, AHRENS, BRYANT, FARRISH, HUNT, SUMMERS.
Bottom: HENRY, MABRITO, DILLON, PETTY, FRY, TURNER, COACH JEWETT.



Top: GATES, GARDNER, HINTON, BURNS, VINSON, MANNING. Bottom: PREJEAN, LAWRENCE, MORROW, SHOEMAKE, JONES.

Business Administration Basketball Team Intra-mural Champions of 1936

INTRA-MURAL BASKETBALL

Final Standings

Club	G. P.	G. W.	G. L.	Рст.
Business Administration	6	6	0	1.000
Aggies	6	5	1	.833
Pre-Meds	6	4	2	.668
Valley	6	3	3	.500
Spanish	6	2	4	.378
Engineers	6	1	5	.167
Education	6	0	6	.000



WOMAN'S SPORTS ASSOCIATION

It is the aim of the athletic girls of the Texas College of Arts and Industries to maintain a high degree of physical fitness, to sponsor the proper attitude toward socialized athletics, and to enjoy a program of various sports.

This ideal is realized through the physical education classes, both credit and non-credit. The major sports: basketball, volleyball, baseball, and tennis are offered for physical development and attainment in skillful play. Swimming, tumbling, soccer, and archery are further sources of genuine, creative pleasure.

The Woman's Sports Association also shares in this program of sportive recreation. The club this year boasts a larger membership than ever before. Several hikes, a hayride, a manless dance, and a cabin party contributed to the activities of a well-rounded year.

Altogether, the year has been a happy one and it is believed that it has been successful in yielding the ideal program for girls' athletics.





They play tennis, too. Just a bit of tumbling. Strong for their ages. Hal Waller pitches in. Feminine pyramid.

This game took us by storm. Brown and escorts. High like a kite. Mildred Card. Intramurals in Gym.



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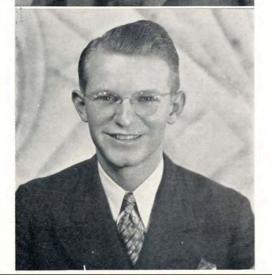




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FOUR YEARS, HE WAS WITH US, OUR FELLOW ENGINEER AND CLASS-MATE; FOUR YEARS HE WAS A BUILDER OF FRIENDSHIPS AT A. & I.; FRIENDSHIPS THAT WILL STAND SO LONG AS BEATS A HEART OR LIVES A SOUL THAT KNEW HIM. IN THOSE MEMORIES, HE WILL CONTINUE TO LIVE AS AN IDEAL, AS A LEADER, AND A FRIEND.

AS A STUDENT HIS RANK WAS AMONG THE FEW; AS AN ENGINEER HIS POSSIBILITIES WERE UNLIMITED. IN HIS SHORT STAY WITH US, HE FULFILLED THE LIFE OF A MAN, AND TO HIM ON THE OTHER SIDE, WE SAY: YOUR EFFORTS WERE NOT IN VAIN, YOUR PASSING WILL SERVE ONLY AS AN INSPIRATION TO THE LINKS OF A BROKEN CHAIN YOU LEFT BEHIND. TRULY YOU HAVE DEPOSITED UPON THE SILENT SHORES OF MEMORY IMAGES AND PRECIOUS THOUGHTS THAT SHALL NOT DIE, AND CANNOT BE DESTROYED. WHEN YOU DEPARTED, YOU TOOK THE LIFE OF A MAN — AND LEFT THE SPIRIT OF AN IDEAL. THE WORLD HAS LOST AN ENGINEER AND A FRIEND.



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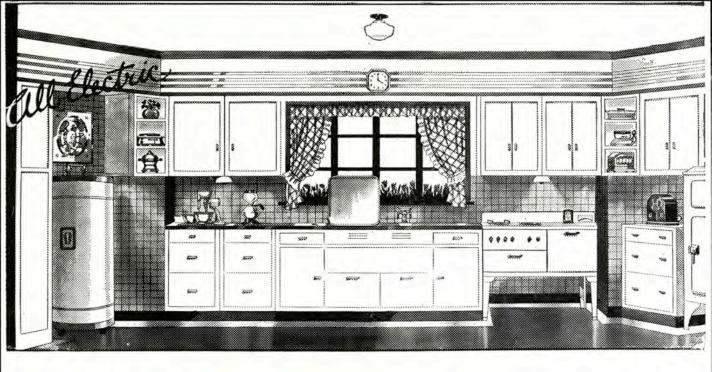
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This situation, unequalled in any other country, is due largely to the initiative and aggressive effort of the private electric industry, coupled with the activity of manufacturers of modern appliances. Electricity has been made abundant and cheap. Appliances have been made doubly efficient and reduced in cost.

In South and Southwest Texas, Central Power and Light Company has brought millions of dollars in capital to this section to provide adequate electric service in every community. Greatly increased use of this service has been paralleled by constantly reduced electric rates. With electricity so easy to obtain and so economical to use, it is apparent that a modern All-Electric Kitchen is within easy reach of the average family.

Central Power and Light Company

SERVING 180 COMMUNITIES IN SOUTH AND SOUTHWEST TEXAS

tusquire

the magazine for morons

EDITOR: MARIE WARNER

Published by Tusquire Publishing Co., Kingsville, Texas.

contents for 1936:

humor	purr loineer
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poetry	what poetry?

ART EDITORS:

Dorothy Cocke

Beatrice Cryer

EDITOR'S NOTE: If your name has been used, it was purely unintentional.

EDITORIAL

HERE IT IS—the magazine you have been waiting for. It is our sincere hope that you will enjoy the efforts of this staff as much as we have liked gathering all this feeble material. If you are not offended, well and good. If you are, try to do something about it!

This is HUMOR according to your staff's definition. We hope you laugh with us. If you cannot, there are those who will laugh at you. Perhaps our chief aim is to see just how good a sport some of you are.

NOW WE CONSIDER IT IS FITTING TO TELL YOU OUR PLATFORM. Everything has a motive, so why shouldn't we?

WE STAND FOR-

A BIGGER AND BETTER COLLEGE (THE BIGGER THE COLLEGE, THE BETTER THE DIRT).

WE ARE DEFINITELY OPPOSED TO THE "NO DATE DURING THE WEEK" RULE.

WE ARE FOR LONGER "BULL SESSIONS" AND SHORTER CLASS PERIODS.

FINALLY WE ARE FOR, ABSOLUTELY AND WITHOUT A DOUBT, THE STUDENT OF A. AND I.

Therefore, it gives us very great pleasure to submit for your approval this FIRST EDITION of your TUSQUIRE, the MAGAZINE FOR MORONS.

-MARIE WARNER, Tusquire Editor.

"DISSERTATION ON HORSE RACES"

or

"Why Play The Horse"

BY HARRY HINTON

At a recent interview by the staff dirtcatcher, Harry Hinton revealed his lifelong weakness by giving the unsuspecting public a true story of the evils of the yearly Handicap.

"I was handicapped from the first", says Harry, "by not having been born a millionaire's son. Too, I had the wrong idea about horse-racing. Take this Mutual Betting System, for instance. I was always under the impression that "Mutual" meant "for you and for me." But I soon learned that all you have to do to be a racing fan is to buy a two-dollar ticket and tear it up. It seems that this is called the "Chumps Continuous Process of Preparing for an Early Grave."

With a tear of remembrance glistening in his eye, Harry continued.

"The horse I bet on was such a beautiful horse in that first race. His name was 'Demon'. Such grace, such appearance, such a promise of fleeting speed Ah, how can I ever forget it. They left the post, and I watched breathlessly. Alas my horse fell farther and farther into the background. I waited until they all came in . . . still no 'Demon'. I continued my weary vigil, but I finally had to go home because no one would LEND ME A LANTERN."

And there you have the causes of a good man going to the dogs. Truly a sad story.

COMPLIMENTS OF



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SHORTS

FLASH—Sammie Susser returns to his native land (Ethiopia) to pay his respects to the lion of Judah, king and ruler of the said Metropolis.

FLASH—Moon Mullins pays courtship to one of Cousins Hall's fair damsels.

FLASH—Al Kittley's popularity waives. Is it possible that the old gift of gab is failing? Or is his line becoming a trifle native?

FLASH—George Hintgen rolls up in front of Cousins Hall in a big black sedan, motored by an Ethiopian chauffeur. Kinda putting on the dog eh?

FLASH—Jimmie Jones reports at the humble dwelling of Charlotte Lyons, to whisper into her shell-pink ear bits of love nothings. Is it possible that love has been reincarnated?

FLASH—Matilda Gutierrez stamps her foot and tells Sinky "No, No, a thousand times No! Who wants to pick flowers?"

FLASH—Chump Club sponsors a dance which is prophesied to be one of the most mediocre of the year.

FLASH—It was reported that Miss Kathleen Yancey, on the reverse side of all her correspondence to some far-away male, says, "Run, Postman, Run."

FLASH—One Mike Palmer, the gigolo of Seale Hall, is a man whose heart has never been broken (but he hints that it has been blasted from the proximity of his vitals).

FLASH—Lupe King expostulates to one of the profs in the shack that if he desires to inhale nicotine in one of the labs, that there is no rule which prohibits the aforementioned.

FLASH—Elmer (the Great) Rollins made his appearance in the togs of an innocent maiden at the W. S. A. Manless Dance. It is universally conceded that he made the hit of the evening.

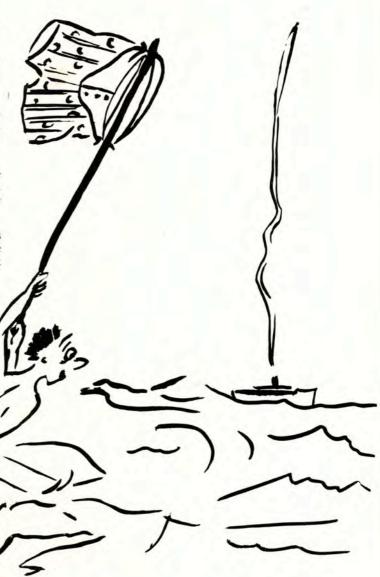
FLASH—Feris Bass, the truth is revealed, by the simple fact that he did not rate the privilege of escorting one of the co-eds to the Backward Dance. It is alleged that he did not attend several dances thereafter because "Revenge is so Sweet." (There were rumors of foul play in the local periodical).

FLASH—Jane Martin Kirkpatrick finally gets wise to herself and gives Billy (Man-About-Town) Gibbs the air — after so long a time. Farewell to the days of popularity for days of Drugstore Cowboys.

FLASH—Max Reed, the man who whispers the teachings of Aristotle as easily as we quote Ballyhoo.

FLASH — Norwood Crews — a smooth example of rugged individualism.

IF WE'RE WRONG, SUE US



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THE CHUMP CLUB OF A. & I.

There was once a group of students, who, after much thought and careful consideration, decided to organize a club for social purposes only. Having no idea how right they were in choosing the name they did, they went right ahead and elected Mike Palmer president of this noble and uplifting group.

In determining what purpose they might give for going to the trouble to organize, they decided to give an excuse instead. Nancy Jane Thompson suggested that it might make a bigger fish in the social swim if they would make the club very, very exclusive. Of course, Ray June Schmidt agreed instantly. Finley Vinson was already a member, and knowing that he would not have to be voted on, he was all for having a swanky club. These charter members decided to admit only those students who were popular, influential and good sports We laughed . . . Then these members set diligently to work finding students who would best fit into this elite set.

So that it would be easy for Junior Vinson and Al Kittley to become members, it was

agreed that membership would be given to those students who believed they had sufficient reason to be a CHUMP. Of course, there were many who wished to join, but never once did this noble and loyal group of "PLAYMATES" accept anyone into their ranks who would not add what they called "PRESTIGE"; and did we laugh? One day in a playful mood Punjab Norris, Marky Gandy, and Bobby Henderson submitted their reasons for believing they were eligible for membership . . . , and did we laugh?

AND TO HEAR THE CHUMPS TALK, THOUSANDS OF APPLICATIONS WERE TURNED AWAY.

At the next meeting, Al Kittley, Marie Warner, Junior Vinson, Mildred Card, and Ruth Mecklin were chosen for no good, you may be assured. Finally, Preston Lawrence was chosen . . FROM A MIGHTY THRONG. And to this day, the Chumps think they are exclusive. Maybe they are; who knows? BUT WHO CARES?

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SOUTH TEXAN

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Texas A. & I. College

publications, and we congratulate A. & I. on the quality of service these capable young men and women have rendered the institution.

KINGSVILLE PUBLISHING COMPANY

A TREATISE ON JUNIOR



And was Mrs. Splawn surprised and disappointed when she first cast an eye on this young son of hers? Their dog was the proud mother of eight puppies, and when they drowned five of them, Mrs. Splawn was all for adding Junior to the lot to make a full half dozen. But Mr. Splawn, being an humanitarian, and little knowing what he was letting the public in for, said, "Wait a while. He may grow up to be President."

At a ceremony of great pomp IT was christened JOHN HOMER SWEET PEA SPLAWN, JUNIOR. Strange to say, the entire name stuck.

And so Junior grew up. The family eventually reconciled themselves to this bow-legged, self-centered off-spring. They sent him off to college and when the people heard of his reputation, they threw him out. He then took the first bus out of town, and when he awoke, he was told that his landing place was Kingsville. He entered college and soon, through ignorance, he was elected President of the Student Body. Here he began his prey on the common masses. When the honor was awarded him, Junior immed-

iately reformed and set out to reform everybody else. He was given the name of John Law, and upon hearing this, his chest swelled to a full thirty inches, his nose lifted in the skyward direction, but nothing could change those legs.

With the assumption of the title of President of the Student Body, HE, THE CROMWELL OF A. AND I., alias the IRON DUKE, at the hour of high noon would sally forth and demand homage of his said subjects. Then down the street would come forth the weeping and wailing of the masses, consternation would reign among the multitudes, and the said homagers would kneel, place their faces in the sands and cry with great resonance, "ALLAH BE PRAISED" but in the privacy of their abodes they would with great mirth say: "NERTZ"

TWO INSTITUTIONS



TEXAS A. & I.



Helping in the effort to create a great empire, a cultural and industrial empire out of a vast and rugged frontier — South Texas.

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Our pride in you is the pride of one who knows — for we, too, have had those same stages to go through — until today we are a leader —a figure in the industries of Kingsville and South Texas.

So, as one great institution to another, let us extend our congratulations to you for another successful year and an excellent year book. We want you to visit us — for you know you are the guest of honor at our store.

SORORITIES

BETA GAMMAS

The Beta Gammas (we know them as the Better Gamblers) are that group of the weaker sex at A. & I. who have a varied assortment of feminity. They are continually on the make for all unsuspecting and innocent Student Council members. (It pays to have influential and prominent stooges and escorts). Their choice of blondes is exceptional, and their choice of intriguing little girls gives them that much needed air of helplessness. Before Rush Week, the outstanding question was "Are the Betas still here?" After that week the answer was "Yes, d........ it". Having a Beta Sweetheart of the Engineers was an accomplishment that had not been made in two years. And the Beta they chose can't be beat.

DELTA THETAS

The Delta Thetas (Delta Takeachances) are the group of co-eds whose chief aim in life is to have one of their members Queen of the College. Their tactics in accomplishing this feat are remarkable. The publicity they accrued this year was sufficient to have a Delta President of the United States. At heart they are all flirts, and the Engineers prove satisfactory targets for their attacks. Not being satisfied with having a Delta Sweetheart, the Engineers had to politic around and make her Queen. And she's a swell Queen, at that.

ALPHA SIGMAS

The Alpha Sigmas, better known as the Alpha Seagrams, are that bunch of sophis-tocates having what they call prestige, but what we call notoriety. Their liquid capacity exceeds even that of the T Association. In their mad scramble for well-known patronesses they overlooked the fact that pull was needed in members. Not such a bad sort, tho'. Two swell gals made the Lantana Section, so here's our bouquet.

THE KINGSVILLE CHAMBER OF COMMERCE

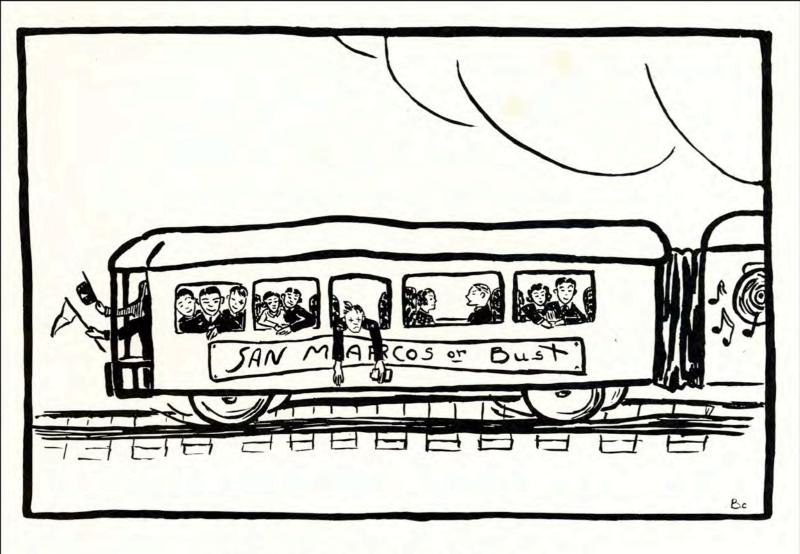
commends the

Texas College of Arts and Industries

on the progress being made in its program of expansion by which it is rendering a broader scope of Educational Service to South Texas each year; and Congratulates

EL RANCHO

for its faithful portrayal of that progress through the college year now closing.



SAN MARCOS OR BUST

In the midst of yells and noise made by the band, the train pulled out on its nefarious escapade. To where is this chaotic mob traversing? I will tell you, dear reader — To do battle with the San Marcos Bob Cats. Of course, you understand, this crew was not the battle wagers in reality, but they went away to lend moral support, laden with rain-coats, over-coats, derbies, pipes, and other items commonly seen on such a cruise as this.

The young man you see hanging out of the window looks as if he had lost his best friend and everything he had scoffed all day. Funny how that vile stuff affects certain people.

When this noble bunch reached their destination, a multitude of cars were parked near the station. Assuming that these cars were for their use, studes and steweds crawled in. The owners of the cars were obliged to take the mob to the college. Upon arriving, this ungainly mob dismounted and went their ways, without so much as a "Thanks."

We shall skip the game. No one saw it and those who did, did not remember anything about it. The only comment

is that, from time to time, queer gurgling noises emanated from the vicinity of under the bleachers. A few fisticuffs were held, but that night fists happened not to collide with chins as it was dark and besides no one could see anything anyway.

After the game, those who were awake hied themselves away to the big dance being given in their honor. In those short hours many lessons were learned. Among those the fact that you cannot possibly drink more than a quart of gin and a gallon of beer without having a slight headache. Romances were begun and ended in those few short hours. Ankles were sprained, digestions were ruined, friends were made and fought and lost and regained. As luck would have it no one was killed or maimed for life.

The band, between naps, played "There's No Place Like Home" and "Dark Eyes", even though everyone only thought everyone else was getting killed.

Eventually the train-load of human derelicts arrived home, a sadder, wiser congregation. Murmurs of "Never again" were heard from mouths that had a fuzzy, cottony feeling. Wise guys laughed and said, "They'll live. We did."

Tusk Editor,

A. and I. Back Alley.

Dear Madame:

Rumor has reached my shell-pink ears that the two-bit tax on stags which was inaugurated this past fall at dances sponsored by the Student Council was a little racket conceived by me in order to add to my rapidly growing list of sundry monetary enjoyment.

This, Madame, is a prevaricated falsehood, and I rise to deny this statement with unusual vehemence. This so-called graft was not conceived by me alone, and instead of getting the whole rake-off from practices, I am forced to take a measley 40%.

Perhaps my heated explanation will tend to squelch this bit of scandal and gossip which has reared its ugly head in a vain effort to threaten the pure and unsullied reputation of a member of the Student Council whose actions should be, and are, above reproach.

I shall call a special meeting of the Council and you may be assured that the matter will be given great discussion.

I remain, Madame,

Your obedient servant,

FINLEY VINSON.

Junior Class Representative to Student Council.

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FIVE-H CLUB

(H..... HOW HE HATES HIMSELF)

Noble Longino	President
CHESTER ELLIS First	Vice-President
Melber White	Vice-President
MAX REED Third	Vice-President
JUNIOR FINNEGAN Fourth	Vice-President
HAL WALLER Fifth	Vice-President
BULL TALBERT Sixth	Vice-President

This sweet group of boys got together and decided to organize their own exclusive little social set. Longino decided that he would be president, so he nominated himself. The group conceded that he deserved it, so they elected him. Not being able to decide who should hold the succeeding offices, they finally drew straws, and they almost had a fight when Ellis drew the lucky straw. Each went home in a dark study, trying to figure out how he could call more attention to himself.

LADIES AID

VELMA MILLER LEVEN BRADFORD
ALMA CLARKSON FLORINE BAIRD
MARY LUELLA DUNCAN PATRICIA ELLIOTT

Each of the young ladies received one vote for the presidency of the Ladies Auxiliary of the Five-H Club. They compromised, each silently determined that she should be the one to run things.

WHO'S WHO ON THE TUSQUIRE STAFF

FUSSELBUDGET TRUSSELL—This promising young man is truly a genius when it comes to writing things which are supposedly funny. Little does he know that the public gets no kick out of reading something about one of the Persons who think they are so popular. Instead of going to see the shows that he reviews, Mr. Trussell just imagines that he has seen them and writes those hilarious reviews. Who knows, perhaps he will one day be famous.

DELTA BETA SIGMA—This young lady was never rushed by a sorority and so she decided to take her spite out on the girls who were responsible for her social failure. Fearing that she had gone too far, she had to end every article by saying something nice about the members.

WILLA WEEPER and CARY COCKE — these two young ladies are the artists who will some day be in the eye of the public as the genii of the artistic world. They themselves admit that they are wonderful in the capacity of cartoonists.

MADAME GOSSIP—Trying to be popular, Miss Gossip acquired membership to every club on the campus. After she was asked to resign from them all, she barged into the office and wrote what she thought of them all.

PURR LOINEER—Having no originality at all, Mr. Loineer read every humor magazine he could find and copied all the jokes. The entire staff heartily hopes that there will be no law suits over the ingenuity Mr. Loineer showed.

Minutes Of The Woman's House Council Of Cousins Hall

The meeting was called to order by Prexy Barbara Sue Thompson. Thirty minutes later the rest of the members came. Evelyn Dinn had to tell the girls all about her dress for the Coronation. This subject called for a great deal of discussion, until Mae Ruth London decided to let them all in on the secret of her latest crush. Strange but true, every member had to go into detail about masculinity in general. Cleo Horne had a great deal to say on the shortcomings of the male sex. And so things went on and on in this manner until someone 'phoned for refreshments to be sent to this hard-working group. At 7:55 the meeting adjourned so that members could keep their 8:00 o'clock dates.

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Kingsville, Texas



THE LITTLE GIANT—starring Roy Hart, J. V. Chandler, Marie Warner. A Hinkey Hoodlum Happy-Ending production. Produced by Bob Boswell.

If it were not for Roy Hart, this film would be a complete flop. As it is, it merely leaves a very sour taste in your mouth. The story is not up to Mr. Hart's standard with the result that, even though he struggles valiently, the film is at no time convincing. Equally as unnatural as Hart himself are the two supporting players, Chandler and Warner, who portray two night-club dancers on a vacation in Honolulu, after having been over-worked in the States from constant booking. The film opens with them lying on the beach at Waikiki. Miss Warner is watching the waves and Mr. Chandler is intently watching the movements of native dancers for new technique, of course.

Hart, a beach-comber and plug-ugly of the first class, inveigles Miss Warner to the slums after introducing himself to her as a native guide and promising to show her a new type of hula which she and her partner might be able to use. Chandler is so interested in taking down every movement of the dancers that he almost misses the abduction of his partner (and naturally, loved one). However, he awakes from his native trance just in time to recognize Hart as the

man who once cheated him out of ten cents in a poker game. That gives Chandler a double incentive for tracking Hart. Chandler, nevertheless, loses Hart in the Honolulu slums and takes to despair.

And here the picture reaches its one good redeeming feature. The way in which Chandler discovers where Hart is hiding is indeed brilliant. Chandler, knowing Hart as he does, hides in an alley trash barrel for a week presuming that the villian will eventually come around. On the eighth night, with hope almost gone, Chandler is rewarded when Hart raids the barrel. Only a matter of minutes remain until Chandler has trailed the devilish Hart to his hangout.

Mad with anger and goaded by the director, Chandler rushes Hart only to be knocked out with a left to the stomach and a blackjack to the skull. When Chandler awakes in the abode of his enemy, he discovers a note telling him how Marie has fallen for Hart and has eloped with him. In remorse, Chandler takes a drink of native liquor and dies.

THE END.

CONGRATULATIONS A. & I.

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Kingsville, Texas

South Texas Candy Co.

Corpus Christi, Texas

TWO FOR TONIGHT—Elephantine Masterpiece starring Dorothy Brown, Max Reed, and Charley Cumberland. Directed by fate itself.

Once in a great while Follywood deviates from an original plot and concocts a much better one. It has done just that in the case of TWO FOR TO-NIGHT. I know that a large majority of you remember the story as originally played by Bing Crosby in the days of the Croonies, but do not let that fact keep you from enjoying the story as it is currently presented to the public. It's a wow, such a wow in fact, that the brilliant plot is presented herewith.

It seems that a broken-down boxer (Mr. Reed) and an ex All-American (Mr. Cumberland) fall right over each other for a cute little tennis star (Miss Brown). The audience is let in on the fact that Miss Brown has a boy friend in a far-off town who is sadly in need of funds so that he can found a home for One-Eared Jack Rabbits (the boy friend is an humanitarian it seems). Luckily (or otherwise), Mr. Reed and Mr. Cumberland are not let in on the fact about the heroine's love.

As the plot unfolds and the reels unwind, we see the boxer, who is the son of a college professor, planning on moving to an isolated South Sea Isle so that he may carry on the experiments on the habits of disappointed bed bugs in peace and quiet, trying to persuade Miss Brown to help him spend the immense fortune left him by his scientific-minded pater. Miss Brown refuses until Reed reminds her that if she doesn't marry him she might marry Cumberland. That argument would convince anyone, so she yields, but only after realizing the fact that she could never marry her true love in the far-off town because of her distaste for rabbits. Before the ceremony is performed, Miss Brown makes Reed promise her that she will always have a weekly allowance. feature closes right after the wedding with Miss Brown sending three-fourths of her weekly allowance to her long-lost love as she listens to Cumberland's voice in the distance crooning, "Without a Word of Warning." Rating, three raspberries.

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UNITED STATES GOVERN-MENT DEPOSITARY

THE LIVES OF A BUNGLE DANCER—starring Joe Fulcher and Alma Clarkson, with Sterling Bass and Jack Morrow. A Bang Bang Epic. Director was fired after Scene 3 Rating: Nothing low enough.

Laid in the mountains of Arabia, this should have developed into something more than a mistake. But it didn't. The blame, I believe, can be laid at the feet of the female member of the cast, who is not adapted by nature to play the role of a double-crosser. Before this, Miss Clarkson has put in some mighty interesting, if not appreciated, shows for her public. Even this last effort cannot be described as uninteresting.

In it Miss Clarkson is the tool of Bewarski Otha' Dogski (Jack Morrow), an Arabian chieftain who has devoted his whole life to the expulsion of the English from his section of the father-land. She is sent, disguised as a dancing girl, into the camp of the enemy to try to win the affections of Harold Hardskull (Joe Fulcher), and persuade him to desert with her and flee into the desert or the mountains.

Hardskull is a man of short vision, but he sees through the little girl's disguise. However, he pretends to believe her story and tells her he will fly with her (this is not an airplane picture). Before he purposely deserts, he tips his pal, Billy Bluebottom (Sterling Bass) off to the fact that he is going to let Bewarski Otha' Dogski's henchwoman lead him to the enemies' hideout. He tells Bluebottom to lead the lancers over the trail he intends to leave. Bass, or Bluebottom, being good at following people around, agrees.

Hardskull and Lova Dova (Alma Clarkson) reach the mountain fort of Bewarski Otha' Dogski. By this time, Lova Dova has fallen hard for Hardskull and has disguised him also as a trim little dancing girl to evade the wrath of her master. Lova Dova reports to her ruler that she did not inveigle Hardskull, but that she returned with a beautiful dancing girl to entertain the chief and his followers. Bewarski Otha' Dogski is very angry and in compensation attaches the new slave girl to his personal harem. It is really Hardskull in disguise. That night complications are about to arise, but the situation is saved when trusty Bluebottom arrives in the nick of time and captures the fort. Hardskull and Lova Dova get married and another war starts.

STEADINESS

in the midst of change

BUSINESS CONDITIONS MAY CHANGE WITH THE TIME, BUT SOUND BANKING PRACTICE CANNOT DEPART FROM ITS FUNDAMENTALS: CAREFUL JUDGMENT, CONSERVATISM, AND STEADINESS.

Robert J. Kleberg & Company BANKERS

UNINCORPORATED

TRAIL OF THE LONESOME LINE — Starring Joy Keene, J. R. Trussell, Hootch Turner, Mike Palmer, Bennie Mae Horne. Directed by Joy Keene. Story by Joy Keene. Trick ending by J. R. Trussell. Sound effects by Bennie Mae Horne. Mistakes by Turner and Palmer. Rusty Run-Around Epic.

Something new in the cinema line. The cast not only acts, but also writes, directs, and all but ruins the film. Miss Keene and Trussell combined their varied talents to give one and all what was originally an amusing and imaginative concept of love on a campus. By the time the supporting scenarists finished their dissecting of the original, however, the following was left.

Peggy Fickle (Joy Keene) is a wet-behind-the-ears Freshman in a southern college. Paradoxically, Peggy is studying home economics. Having entered at mid-term, Miss Fickle knows no one, including herself. But she soon remedies that. She meets Handsome Hal Holypest (Mike Palmer) campus gigolo and man about Choc-Pops who quickly monopolizes her affections. Complications rear their ugly heads when the college sports editor, Elmer Printly (J. R. Trussell) meets Miss Fickle for the first time and unluckily not the last, and forgets his motto, "Woman is just deceit with a skirt on."

The results are exciting if not especially intelligent. Printly is left flat, but several other gas bags are deflated in the process. That is where Pinky Green (Hootch Turner) comes in and where Holypest and Printly go out. Pinky Green is stooge No. 45 of Squealy Tattle (Bennie Mae Horne) author of the college dirt column No. 3, class 4. Green is sent to investigate the affairs of Peggy, Hal, and Elmer. On the night before the morning after, Peggy Fickle intercepts Green (he wasn't carrying a forward pass) carrying incriminating evidence to Squealy Tattle. To avoid embarrassment, Miss Fickle inveigles Green to fall for her, which he immediately and unconsciously does.

The catch to the entire episode comes the next day, Saturday, when the entire event is printed in the column of Miss Tattle. A plausible conclusion is offered in the final fade-out when Printly is seen conversing with a noted campus scandal-spreader. Rating—PHOOIE.

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THE FUTURE AND HOW

Maybe you have read about the electronic microscope which sees through anything — even Mr. Garrison's jokes. Well, I did too, and I asked my cruel hearted editor to buy me one of the gadgets so I could listen to the opera and get more out of it. After much haggling (he wanted to save the money to buy a gallon of "Uplift"), I loosened his purse strings by threatening to tell his middle name.

Finally I got the electronic key-hole peeper, and so 'elp me they had included in the shipment a special seer lens that enabled me to squint into the future with deadly accuracy. And just to let you know the great benefits of the superdooflicus I shall give you the first few results of my investigations into the future.

My first glimpse was into the music department of dear old Chicapoopa Tech. It seems that Ross Parsons had commercialized his musical ability. His ever popular brand of hi-de-ho was in such demand that

Ross organized a dance-band — in constant demand—under the distinguished name of "Flops Jomike."

Jackie Roe had finally learned to reach E flat and had just landed a thirty year con-

tract with the Salvation Army.

Owen Dunham and Fred McIntyre were in Honolulu pouring out the strains of haunting melodies which had captured the hearts of the Hawaiian maidens, but which had been the cause of their exile and banishment from the United States.

Grady Barnes and orchestra, which were trying to steal the stuff of the Hoosier Hot-Shots, were going to town in a big way. They had been asked to play in the city of Driscoll and were expecting many more similar

engagements.

Bill Loftin had tried for ten years to organize an orchestra, but no one would join because Bill wanted to pay the musicians a commission on the amount of money they received for their engagements. But their mamas didn't raise any crazy boys.

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To the Editors (Art editors in particular)
"El Rancho" and "Tusk"

You are to be heartily congratulated on the publication of this book, and with all our hearts, we wish it a continued success.

Especially to be complimented is the fine art work of the new issue. The cover of "Tusquire" is a master piece of finesse by artists of no mean ability. Whatever remuneration you give these artists cannot possibly be half enough. They are on a level with those artists of Ballyhoo, Esquire, Whiz Bang and Vogue.

Words fail us when we try to describe the feeling of being uplifted that we get when we look upon the artistry of this publication.

May this boost be of great benefit to them.

Sincerely,

BEATRICE CRYER, DOROTHY COCKE. Editors

"El Rancho" and Tusquire Magazine Dear Eds.:

Of all great publications, this "El Rancho" and Tusquire are the most wonderful, gigantic, stupendous, colossal we have ever seen. And we have seen them all. Where in the world did you ever get such brilliant inspiration?

It is our belief that any great literary publication would welcome such genii as you two persons for their staff.

Anything we can do by political and financial influence to help you two fine, upstanding collegians get any position you wish, feel perfectly free to call upon us. We shall always be more interested in your welfare than anyone else's.

Maybe you are getting the idea that we heartily approve of anything you do. In other words, you're swell.

Very truly yours, ROBERT HENDERSON, MARIE WARNER.

STUDENTS WE THANK YOU

FOR THE GENEROUS PATRONAGE OF THE PAST YEAR. IT HAS BEEN A GREAT PLEASURE TO US TO SERVE THE STUDENT BODY AND OFFER HIGH QUALITY SCHOOL SUPPLIES AT THE LOWEST COST.

MASTERPIECE

Tablets

Miscellaneous Supplies

Paper

THE TEXT BOOK ROOM

John H. Splawn, Manager

J. B. Parr, Assistant

Stooges and Studes in the Coffee Shop

PERMISSION, THE SCOP

Stooges and studes in the coffee shop,
Milling in from the varsity hop,
To the whirling life,
Where the noise is rife,
A noise that's sorely afraid to stop.

Laughter and clowning and repartee,
Elbows on tables and canned melody,
A pause, a smoke,
An imported joke,
And gusts of spontaniety.

Scandals and scowlings and sick similes,
Mulling and bulling and "Pardon us please"
A rattling slot—
"Just one more shot"—
Olives and toothpicks and cheese.

Jingle of glasses against the spoon, Voice of the valiant in plaintive croon, Callow and coy, With calloused joy, Sip the brew that is gone too soon.

Each in his eloquent way asserts
Or intimates that the rest are "Nertz"
No matter that—
It's the bashed new hat
Or the pinched bare back that hurts.

Stooges and studes in the coffee shop.
Soon will this pleasant palaver stop,
We live today—
To-day we play—
Stooges and studes in the coffee shop.

—JOHN LYLE SHIMEK

Exam Week

Exam week, oh exam week,
Oh dreadful week of horror,
With coffee, blackly, strongly pierced
Blend in with foul tomorrow.
The prof with chalk will render
A monster made to sear
The empty minds of Freshmen,
And fill them all with fear.
Take heed and list my warning—
Don't loaf all year, and wait
To cram a while and flung your tests
And then blame it all on FATE.

Mr. Brown: I say, did you take a shower?

Joe Fulcher: No, is there one missing?

And there is the story of the little duckling who was so embarrassed because his first little pants were down.

Excited Beta Gamma: OH, officer, please help me. I've lost my pay and my aunt's pay.

Officer: Well, stop talking pig-Latin

and tell me what's the trouble.

MOUNTAIN ROMANCE

"Y' love this frail?"

"Yeah, yer honor."

"This your sweetie, girlie?"
"And how, Judgie, old sock."

"Okay. He's yourn. You're his'n. Two bucks."

Mary Rees: Promise you will never stop loving me?

Brown Thompson: Well, I've got an eight o'clock o'clock class in the morning.

Shuck Thornton: What's an optimist? Blake Jackson: An optimist is a guy who thinks his best girl has quit cigarettes, but finds cigar butts in her room.

Shorty Ware and Lewis Weil walking down street

Lewis (upon seeing an inebriate lying in the gutter): Do you think he's drunk?

Shorty: Hell, no he ain't drunk. I saw him move.

One day little Audrey's mother came into the kitchen where little Audrey was cutting off little brother's fingers and toes and putting them in the frying pan — and little Audrey's mother just laughed and laughed on account of she didn't know Little Audrey could cook.

Dorothy Cocke: My boy friend doesn't drink, smoke, or swear.

Jerry Martin: Does he make his own dresses, too?

Judge (to Al Kittley):... Thirty days hath September, April, June, and you for speeding.

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Wishes the

TEXAS COLLEGE OF ARTS AND INDUSTRIES

a successful year in its wonderful, progressive, educational work.

Sincerely,
Arthur G. Jury,
Manager.

Ask Yourself These Questions

Do you rate a date to every dance? Does Sterling Bass sweat you for dates? Do you have queer feelings around the heart section? Do you sometimes feel like pulling your hair? Why don't you? Did you ever have the desire to walk a tight-rope? Do you use all the things advertised to make you popular? Are you clothes' conscious? Are you self-conscious? Are you conscious?

IF NOT, See

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Official Date Bureau

GET MY FREE BOOKLETS ON
"HOW I RATE DATES" IN TEN EASY LESSONS
AND "HOW I BREAK DATES IN TEN MINUTES"

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J. V. CHANDLER, Jr. BUSTER MOORE

See The New Fall and Summer Styles

Gorgeous Creations and Color Combinations

JACK MORROW

Local Representative For:

BURPERS BAZAAR

"Your HIT PARADE"

"From The Top of Your Head to the Tip of Your Toes" - Physical Examination

"The Little Things in Life" - The mentalities of Miles Wise and Feris Bass.

"Where Am I" - The morning after Homecoming.

"Lights Out" - Smith House parlor.

"A Little Bit Independent" - Nancy Thomson.

"Nobody Knows the Trouble I'se Got" The student body.

"Alone"—Nobody.
"Goody, Goody" — Ditto.

LOFTIN LAMENTS

I wish I were a window-washer. I would apply for a lifetime job at Cousins' Hall

But they say they don't need a windowwasher

Oh heck.

Oh fudge.

I wish I could be a window-washer over

I'm so moody.

Cop: Didn't you hear me yell for you to stop?

Mary Ellen: No. sir.

Cop: Didn't you hear me whistle?

Mary E.: No, sir.

Cop: Didn't you see me signal?

Mary E.: No, sir.

Cop: I guess I'll go home; I'm not doing any good here.

Elizabeth Bartlett had no money for a trip home so she wrapped a piece of paper around herself and went parcel post.

Teacher: Mr. Prejean, will you tell me

where the elephant is found?

Chester (after considerable hesitation, his face lighting up): The elephant is so large an animal he is rarely ever lost.

First Delta Theta: Who's your favorite author?

Second Drag: My father. First Curse: I didn't know he wrote.

What does he write?

Second Anathema: Checks.

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Your photographer,

H. M. FAIN.

Miles Wise (the gentle grafter): Any ice, coal, brushes, or household necessities today, ma'am?

She: No, but come in — I might think

of something.

Hal (on the morning after the night before): What a night. My first experience with D. T.'s. What remedy would you suggest?

Elmer Rollins: You might wire for

Flash Gordon.

Greatest Words in the Language

"Here's the dollar I owe you."

"I've passed Chemistry."
"No Economics today."

"Touchdown."
"May I cut in?"

"Intermission."

Prospective Student: Are they very strict at your college?

Permanent Fixture: Are they? Why, when a man dies in class they prop him up until the end of the period.

Jack and Jill went up the hill,
To fetch a pail of water
Jack fell down and broke his crown
And all of Jack's lawyers and all of Jack's
friends
Couldn't get a nickel out of the water

company.

A Sad? Sad? Story
See the fly in the glue,
Flap yo' wings, Mr. Fly,
Laughs on you—you can't fly.
Try again and see if you can,
Lay there and bleed—
You asked for it.

I looked into the glowing, burning of his deep eyes. His lips were saying three words I had been waiting all my life to hear. Was I hearing things — perhaps dreaming? But no — he repeated, fulfilling the dream of my whole life — "No class today."

Don Derby: You're so low you could walk under a snake with a top-hat on.
Arthur Lee Hart: Lie down, and I'll try

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A. & I. STORE

RALPH LANIER

DIARY OF A COLLEGE GIRL

SEPTEMBER 1935—

I entered college today, and was it a thrill? The first night I was here I had a date with Feris Bass. I had a fair time and it was all right if you don't mind sitting in the parlor. I got kind of sleepy, but at one-thirty my land-lady told him what time it was, so he left after so long a time. Some people are so slow catching on.

SEPTEMBER 30-

I have been real fortunate in getting to go to all the dances. Stirling Bass (no relation to Feris) asked me to the first one. I was so glad I didn't like his looks the first time I saw him, because that cute Scotty who hangs around the Sugar Bowl took me and was it a thrill? I went to the next one with Bill Porterfield. He's all right except he has a funny kind of laugh.

OCTOBER—

After the first month a girl's dates sort of fall off for some reason or other. I have gone to the football games, but I guess it is because I have an Activity ticket. The people around here do so funny at games. They stand up and cheer the team a lot when they are winning, but just as soon as we start losing they make a lot of noise like "Throw him out" and "Kill the louse." Then they run and kind of stumble down around the grand-stand until they get underneath it. It's queer, but there's always an odd gurgling sound which emanates from beneath the bleachers.

NOVEMBER-

Went home for the Thanksgiving Holidays. Funny how popular I am at college, but don't rate at home. Maybe they know me too well.

DECEMBER—

This is Rush Week and I don't have to worry about dates. The sorority members take full responsibility, and get all the dates for their Rushees. All the boys get so nice about a week before Rush Week, and continue to be so until all the parties are over. Later: I received bids from all the sororities. I joined the one that made all the most interesting promises. It seems that all the girls tell you that their sorority is the one that rates best. I suppose that I will live and learn.

JANUARY 1936—

The holidays are over and I have been having the best time. Someone told me that if you want to have a good time that all you have to do is furnish the money. Queer how everyone knows when you receive a letter from home. If it has any money in it they all have to borrow some until they hear from home. My cigarettes disappear, too.

Al Kittley asked me for a date and gee, was it a thrill. However, every girl in town is running after him, so I guess I'll have to

wait my turn.

FEBRUARY-

This diary business is getting to be a pain, and besides things are happening that I don't want my grand-children to read about so I suppose this will be my last entry. After all, whose business is it what I do.

Just Another Of Those Ditties

The New Year is ushered in . . . amidst happy and sotty throngs . . . After the hangover has passed away . . . leaving an olivedrab taste in your mouth . . . you make your New Year Resolutions . . . "No more liquor . . . no more cigarettes . . . no more petting necking mugging . . . or what do you . . . And you really mean it for the moment of weakness

Comes the first dance of the year "One little nip won't hurt anyone what harm could one cigarette do . . . and what's a little kiss between friends?"

BLOOEY.



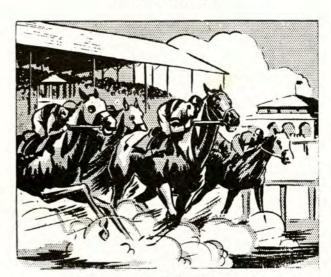
McRoberts After banknite.



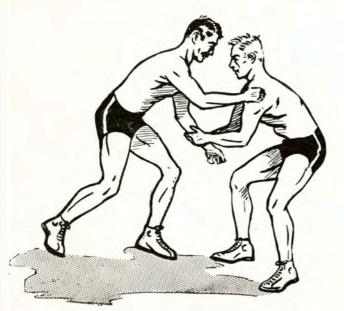
"Moon" Mullins Makes His Rounds



Chairman of Social Committee has a brilliant idea.



Hinton's Weakness.



Seen at Athletic Show.



A round table discussion of students' problems.

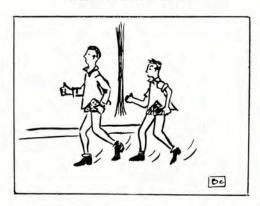
alendar

D. Coche

El Rancho Presents

POOR BERTHA'S ALMANACK

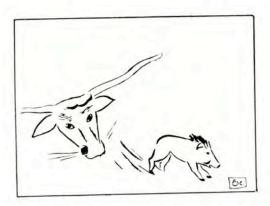
SEPTEMBER



Largest Freshman class in history leads registration—reunoins; new profs; initiations, and trouserless parade—.

Hagler House finished by Aggie students. Student Council present first dance of the year.

Students occupy Dorms—at last!



Longhorns down Javelinas, 38-6 — McNabb stars.

OCTOBER

Classes and clubs organized—Heated elections; Mysterious initiations.

First Dance in Loftin Hall.

'35 Seniors present plaque of Former President Seale in first chapel program and Bill Blair yells.

Texas Federation of Women Meets Here.

Residence Halls dedicated by

Hon, R. M. Kleberg.



Freshmen get hazed.

Hogs hold Baylor Bears, 6-0.

Mountaineers beat Hogs 16-0 — first loss on home ground in 4 years.

Announcement: Graduate work to be offered, beginning in Summer 1936.

Javelinas beat Lamar in Beaumont 13-8.

More Dances and More Classes.

NOVEMBER



A. & I. Alumni homecoming.

Exes raise dust storm dancing in Gym.

St. Mary's Rattlers bite Hogs 19-6 on gridiron. Bill Blair chosen prexy of Exes.

Tailor Strike—Baggy togs and Union meetings. Loftin speaks to Student Body on "War vs.

a Powerful Profit Motive."

Iavelinas defeat St. Edwards.

Delta Theta Cabin party on Riviera Beach (!!??)

Thanksgiving holidays . . . Home for the eats!

POOR BERTHA'S ALMANACK

(Continued)

DECEMBER

Farm boys eat watermelons.



Contract awarded and work begun on repair of Administration building.

Jeanetta Savage chosen Queen of Lantana Ladies.

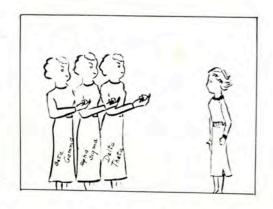
Freshmen give "Weight" Dance, "Heavy weights" going free.

Hogs pick letter men . . .

New Bell system installed, and the Bells, Bells, Bells—

Hoidays extended to Jan. 6. Whata break!

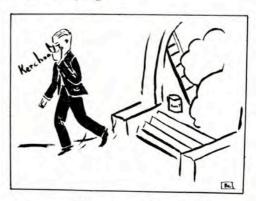
Tallest Frosh team in history of A. & I. starts Basketball season.



Rush week leaves no casualties; no hits; no errors (?).

JANUARY

Dust and Paint — drilling make good excuses for no studying.

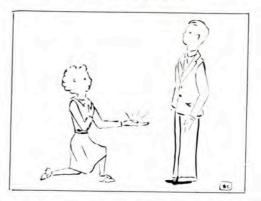


Javelinas go to Monterrey for cage tilts — Viva Mejico!

"—the music goes 'round and 'round." Chump Club organized on campus—plenty of applicants.

Terrible Swedes down Javelinas, 40-27. Cramming, black coffee, term papers, midnite oil — finals!

FEBRUARY



Girls chump off and take boy friends to Press Club Leap Year dance.

Corpus Christi gives pier for A. & I. Marine laboratory.

Javeinas win and lose many cage games.

Gas officials meet here to plan natural gas course.

Manless dance in Gym.

Intramural sports appear—the highlight of athletics in the Spring.

POOR BERTHA'S ALMANACK (Continued)

MARCH

First Literary Magazine of A. & I. went to press. Mary Frances Smith, Editor.



Work begun on Home Eco cottages.

Student Council attends state meet, new rules, etc.

Pre-meds attend banquet in Austin.

B. A. Club comes out champions of intramurals.

1936 football game with Rice in Corpus Christi is announced.

Co-eds flew kites in gentle breezes. Music meet begins with State Band contest.

APRIL



2600 high school contestants here for music meet.

Hundreds of boys from "down on the farm" arrive for Smith-Hughes and F. F. A. judging contests.

El Rancho goes to Press on April 6!

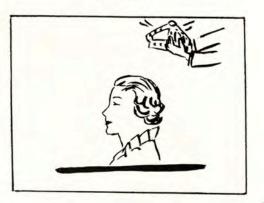
Lieut.-Gov. Woodul speaks on centennial program.

Alpha Chi sends delegates to convention in San Antonio.

Student Elections: Chas. George made Prexy
—Bill Morris gets El Rancho —
Congratulations.

Javelina and St. Mary's Rattlers play spring football.

MAY

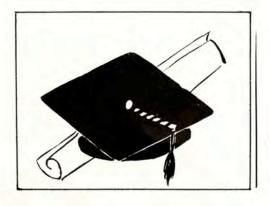


Miss Jeanetta Savage is crowned Queen of A. & I. in gala centennial festival.

Everyone goes to banquets, and final roundups.

Much hurry, too many parties, and no sleep at all for Seniors.

Baccalaureate and final curtain for 80 Seniors



directory

D. Cocke

Freshman Class—Fall Semester 1935

A

Adams, John Edward Kingsville Ahrens, Elinora Charlotte Ahrens, Marvin Charlotte Alaniz, Marina Kingsville Anderson, Alice Loreet Karnes City Anderson, Woodrow Stockdale Arce, Rosendo, Jr. Kingsville Aregood, John Edcouch Atkins, Hugh William

B

Natalia

Backus, Thomas Kingsville Bailey, Jesse Refugio Bailey, Joseph H. Refugio Baker, G. P. Hidalgo Ballard, Virginia Falfurrias Barkley, Virginia Bishop Barnes, Grady Combes Barnhill, Woodrow Baine Kingsville Bass, Kay Laredo Beachum, Nell Raymondville Bean, Henrietta Freada Riviera Beauchamp, Harvey Riviera Bentley, Doris Kingsville Berry, Edward Y. St. Joseph, La. Bickley, Lillie Mae Robstown Borroum, James Edinburg Boswell, Robert P. Kenedy Bradford, Leven Premont Brown, Dorothy G.

Harlingen

Brown, Scott Hobbs, N. M.

Brown, Robert Bishop

Brown, Rosa Lee Mathis Buck, Mae, Merrick
Evergreen, La.
Burton, Loraine
Alice
Bryan, J. D.
Beeville
Bustamente, Victoria
Petroleum
C

Petroleum
C
Cadena, Emma
Benavides
Cage, Gus
Bishop
Cannon, Gwendolyn
McAllen
Carlisle, J. D.
Chapman Ranch
Carlisle, Mazie Lee
Corpus Christi
Carpenter, Shirley
Rio Hondo
Carter, Carlton
Stockdale

Chamberlain, Frank Laredo Choate, Carben Trawick Clark, Archer Kingsville Clarkson, Alma Corpus Christi Click, Walton F.

Stockdale Cocke, Dorothy Harlingen Coffin, Miller Gerard Mathis

Coker, T. R. Corpus Christi Corcoran, Raymond

Laredo Cox, Earl Harold Raymondville Crocker, Viola

Riviera Crown, Frank

Harlingen Cryer, Barbara Nell

Clarkwood Cryer, Beatrice Clarkwood

Cumberland, Adelaide Kingsville

Cunningham, Johanna Merle

D

Day, Georgia Mae
Kingsville
Dear, John A.
Raymondville
Decker, Arthur Dee
Mission
Diedering, Ravy
Bloomington
Dilling, Edith Mae

Raymondville

Dillon, Crawford
Taft
Doffing, Matt
Alamo
Dudley, Wm. T.
Santa Rosa
Duncan, Lois Jean
Kingsville
Duncan, Ladell
Tivoli
Dunn, Joe Clyde
Pinetops, N. C.

E

East, Charles Wm.
Alice
Eaton, Ruth
Corpus Christi
Ebner; John Paul
Agua Dulce
Eppright, George David
Charlotte
Erskine, Dennis
Marlin
Eddins, Marie
Kingsville
Elliott, Barbara
Kingsville

F

Fairbairn, James Randolph

Harlingen Farish, Bill Belton Faurion, Elizabeth Palacios Ferguson, Bob Kingsville Flynt, Raymond Kingsville Frashuer, Mrs. Ethel Fisher Robstown Freiley, Mary Kingsville French, Larry Knight French, Polly Anne Kingsville Fulcher, Joe Naples

G

Gandy, Martha Ray Robstown Garcia, Raymundo Falfurrias Garza, Virginia San Diego Glaros, John M. Palacios Glover, Clarice Austwell Gonzalez, Aurora Laredo Gonzalez, Eli El Sauz

Freshman Class (Con.)

Gonzalez, Eli Laredo Gonzalez, Emma Laredo Gossett, Frank Pearsall Gough, Dolly Matehuala, Mexico Guerra, Francisco, Jr. Oilton Guin. Claoma Beeville Gunn, Max Kingsville Guterrez, Georgina Kingsville

H

Hall, Alberta San Antonio Hall, Arthur Lee Corpus Christi Hammitt, Robert Falfurrias Hart, Arthur Lee McAllen Hart. Merrill Weslaco Heinlein, Neva Evelyn Bayside Held, William Oliver Kingsville Hinnant, Armour Lee Hebbronville Hinnant, Hattie Mae Mathis Hinojosa, Antonio Kingsville Hoff, Leroy Kingsville Hollub, Edwin Hallettsville Homan, V. C., Jr. Nixon Horne, Cleo Corpus Christi House, Eleanor Kingsville Howard, J. D., Jr. Bishop Huerta, Candelario New Gulf Huffines, George A. Roodhouse, Ill. Hunt, Myrtle Kenedy Huser, John Henry Donna

J

Jackson, Urban Blake Corpus Christi Janecek, Louis K. Charco Jarvis, Clarence Odem Jensen, Clifford
Kingsville
Jensen, Raymond Parker
Kingsville
Johnson, Elmer
Kingsville
Jones, Jimmie
Mathis
Jones, Margaret McNeill
Kingsville

K

Kelly, Louise
Bishop
Kendall, William
George West
Kennedy, Anne
Kingsville
Ketcham, Harry L.
Santa Rosa
Kirkpatrick, Jane Martin
Sinton

L

Langford, Annie Myrl Weslaco Lazrine, Otelia McFaddin Lehmann, Winnifred Kingsville Lester, Grady Robstown Leuer, James L. Falfurrias Littleton, Thomas Devine London, Mae Ruth Corpus Christi Longino, Noble Ingleside Luby, Anna Marie Corpus Christi Love, Lucy Charlotte Lundell, Virgil Vern San Antonio Lyne, John T. George West Lynn, Joyce Alice

M

McCauley, Mary Margaret
Kingsville
McClanahan, Dale
Kingsville
McCurdy, Andrew
Kingsville
McElroy, Tony
Bishop
McKinley, Wm. F.
Wichita Falls
McKinney, M. B.
George West

McMillan, Drowsy Boyd Devine McNabb, Howard Kingsville McRoberts, Charles Reuben Kingsville McMahon, Philip Allan Laredo Mabrito, John Wesley San Antonio MaGee, William Mahaffey, Howard Stanley Falfurrias Mahaffey, Wm. S. Falfurrias Marshall, Marguerite Kingsville Marshall, Mary Florence San Antonio Martin, Franklin Kingsville Martin, Hazel Fowlerton Martinez, Anita Sinton Mecklin, Ruth Kingsville Messer, Sterling F. Taft Miller, Helen Lucille Kingsville Millican, Wilson El Campo Moet, Joe Louis La Feria Moon, Nina Harlingen Moore, James H. Kingsville Moravits, Annie George West

N

Nance, Dan
George West
Neubauer, Dorothea
Riviera
Nichols, Everett
Kingsville
Nichols, Lois
Kingsville
Nowlin, Marietta
Edna

0

Ochoa, Gilbert R.
Kingsville
O'Neal, Charles
Devine
O'Neill, Montie
Alice
Ottinger, Mary Faye
Liberty Hill

Freshman Class (Con.)

P

Palmer, William H. Sullivan City Parker, James Kingsville Parsons, Ross Corpus Christi Patrick, Lola Mae Kingsville Peck, Celeste Mirando City Pena, Berta de la Rio Grande City Perdue, Jack Robstown Perez, Eloisa Rio Grande City Perry, Dow Harlingen Pierce, Ruth Ann Corpus Christi Pool, Harry D. Corpus Christi Potthast, Vida Weimar Potts, William S. Bishop Pratt, George Comanche Prejean, Chester Kingsville

R

Ramsey, Ruby Kingsville Rees, Mary Raphila Beeville Reifel, Vaughn Bishop Richards, Katherine Driscoll Richter, Cora Helen Kingsville Robinson, Grace Bishop Roe, Jackie Alamo Ryan, Cecil B. Runge

Sandlin, Olga Raymondville Savage, Alice Alice Savage, Johnnie J., Jr. Ingleside Schendel, Erwin Runge Schmedt, Erwin Mathis Schroeder, Clarence San Diego

Seago, Noel Foster San Antonio Segers, Bill Robstown Seidel, Willean Orange Grove Sharp, Dallas Quinn Lasara Shauberger, John Vincent Kingsville Sheeran, Dora George West Shoemake, Lewis Bruce Cleveland Slay, Mary Elizabeth Robstown Smith, Clark Wortham Smith, Ozie Marlane Raymondville Smith, Hazel Corpus Christi Smith, Rene Gregorie Rio Grande City Smith, Robert Edward Three Rivers Solis, Jesus Alice Spruce, Robert F. Floresville Staggs, Louis M. Mirando City Steagall, Alice Pearl Corpus Christi Steagall, Robert Ft. Worth Stender, Bill Sonora Stephenson, Robert Gardner La Feria Storm, Wash. Jr. Premont Summers, Grady L. Kerens Swarthout, Gloria Swenson, Eunice Elizabeth El Campo Swenson, Evelyn Naomi El Campo

T

Tanner, Joseph E. Palacios Tanner, Naomi Virginia Kingsville Tracy, Estelle Kingsville Trant, Gordon E. Kingsville Travis, Raymond Kingsville True, E. C. Bishop True, Ernestine Alice

Tubbs, Mrs. G. L. Bishop Turner, Charles Kingsville Turner, Louie Beeville

Unangst, Gardine E. Taft

Valls, Mike Laredo VanMeter, Van V. Bishop Vidales, Olivia Laredo Vinson, Gladstone Corpus Christi

W Waldie, Haskell Floresville Wallace, Julia Frances Waller, Hal San Antonio Ward, Neal Pershing El Campo Ware, Orville Lester Kingsville Watt, Myrtle E. Kingsville Webb, Walter Desmon Sutherland Springs West, Claud G. Bishop West, Lenox Robstown West, Mary LaVerne Banquette Westlake, Lowell Kendall Kingsville Wheat, C. E., Jr. Mercedes Wheeler, Robert H. Stockdale Whitaker, Edwin Harlingen White, Eleanor Katherine Kingsville White, Melber Corpus Christi Whitlow, Annette Robstown Williams, Buford Bishop Williams, Roger Crystal City Wilson, Alyce Kingsville Wilson, Clyde

Kingsville

Laredo

Wise, Miles C.

Freshman Class (Con.)

Witt, Juanita
Bishop
Wofford, John
Cuero
Womack, Ausie
Kingsville
Wood, Charmian
Kingsville
Wooldridge, Lawrence Dale
Kingsville

Wright, Harry Mirando City Wuensche, Gertrude Bishop

Y

Yeary, Gertrude Kingsville

Sophomore Class—Fall Semester 1935

A

Allan, Robert Arthur, Jr.
Harlingen
Allen, Fred
Campbellton
Allen, Thelma
Stockdale
Anderson, Keith
Weslaco
Arnold, Bernadine
Berclair

B

Baird, Florene Sinton Bass, Feris Laredo Bass, Sterling W. Kingsville Beachum, Myrtis Raymondville Bell, Olive Corpus Christi Bentley, Dolphine Fulshear Bishop, Dwight Kingsville Bluntzer, Margaret D. Corpus Christi Boyer, Meredith Kingsville Brown, Cordelia Mathis Brown, Fred Lewis Mathis Brown, Walter Winfred Sinton Byrne, Edward Roodhouse, Ill.

C

Canales, Jose Benavides Canales, Refugio Kingsville Cardwell, J. N. Robstown Carson, Adrian
Texarkana
Castaneda, Maria
Kingsville
Chandler, J. V.
Kingsville
Clemons, Mildred
Pearsall
Cook, H. Chilton, Jr.
Kingsville
Cortez, Maria
Alice
Crocker, Grace
Riviera

D

Davis, Alta Mae Hardin Davis, Jack Kingsville Derby, Donald Charles Rio Hondo Dietz, Clara Kingsville Dinn, Evelyn Hebbronville Doane, Wilma Leona Harlingen Donalson, Ellen Kyle Prairie Lea Dorris, Bonnie Mavis Sandia Downs, Blanche Falfurrias Duncan, Mary Luella Kingsville Dunn, Patrick J. Corpus Christi

E

Elliot, Jean
Bishop
Ellis, Chester
Crockett
Engbrock, Meryl
El Campo
Engbrock, Vivian G.
El Campo
Ewing, Doris Jean
Mission

F

Ferguson, Mary Katherine
Kingsville
Fergueson, Vesta
Harlingen
Flato, Henry
Kingsville
Ford, Elton D.
Taft
Fore, Evelyn
Floresville
Francis, William A., Jr.
Kingsville

G

Garcia, Roberto Alfredo Raymondville Gardner, Joe Rob Devine Gates, Albert E. Laredo Giles, Margaret Ellen Kingsville Glascock, Vera June Kingsville Godbout, Eugene Rollins San Antonio Gonzalez, Manuel H. Tampico, Mexico Grisham, Mary Ellen Corpus Christi Guthrie, Margarete Ann Berclair Gutierrez, Matilde Laredo

\mathbf{H}

Haire, Ernest Holbert, Jr.
Harlingen
Hall, Athleen
Kingsville
Hamff, Lester
Kingsville
Hamlett, Roberta A.
Kingsville
Hardt, Lillian
Skidmore

Sophomore Class (Con.)

Harrel, Mary Jane
Kingsville
Harris, Robert E.
Gillett
Haun, Bud
Carrizo Springs
Hayes, Don Richard
Harlingen
Henry, C. M., Jr.
Mirando City

Mirando City Hernandez, Maria del Carmen

Kingsville Holmes, Robert Preston Alice

Hoover, Lucile Kingsville Houser, Dorothy Mae

Sinton

I - J - K

Irwin, MacNeal
Beeville
Jones, Leamon
Premont
Kemp, Clara Virginia
Beeville
Kirk, Buford Harris, Jr.
Robstown
Kittley, A. L.

Laredo Korges, Mortimer Kingsville

L

Ledbetter, Buford P.
Sinton
Lerma, Everado
Kingsville
Lewis, Billy
Kingsville
Lindahl, Rebekah
Raymondville
Loftin, Billy
Idabel, Okla.
Longoria, Elisa
Rio Grande
Luke, Lloyd B.

M ck.

McCormick, Eugene Banquette McIntire, Fred Floresville

Stockdale

McRoberts, Robert Kingsville Massey, Richmond Kingsville May, Sylvester J. Riviera Medford, Mary Sue Corpus Christi Montgomery, Louise Kingsville

Moss, Henry Sinton Mullen, Percy Laredo

N - O - P

Nedbalek, Daniel Webster Beeville Nelson, Bonnie Elizabeth

Bishop Nicholson, Richard

Kingsville Owings, Wesley

Devine Parker, Cooper Tate Kingsville

Person, Winnie Mae Karnes City Price, Eugene

Kingsville

R

Rader, Luther
Robstown
Ramey, Lindell
Troy
Rice, Cleve Robert
Calliham
Richards, Dorse
Drise

Rylander, Inez George West

S

Saldana, Natalia
Kingsville
Sandlin, Freeda
Raymondville
Savage, Jeanetta Gelunagray
Laredo
Schuepbach, Jack
Kingsville
Sherman, Franklin
Combes

Shimek, John Lyle Santa Rosa Shults, Opal

Kingsville Simmons, Tommy

Goliad Smith, George Taft

Smith, Mary Frances Falfurrias

Stewart, Nell Prather Mission

Sullivan, Josephine Mary Riviera

Susser, Sam Bishop

Swinney, Carey LaVerne Sinton

T

Tanez, Maria
Bishop
Tanner, Leola
Kingsville
Thetford, Veda
Pearsall
Thomas, Clarence Jack
Kingsville
Thompson, Brown
Sinton
Thomson, Nancy Jane
Chapman Ranch
Trent, William
Kingsville
Turner, Blanche

Chapman Ranch W

Warner, Marie
Kingsville
Webb, Nell
Rockport
Wehrman, Quenten
Premont
Weikel, E. J.
Corpus Christi
Westerfeldt, W. Dixon

Kingsville Wheeler, John E., Jr. Stockdale

Wimsatt, Lillion Effie Bishop

V

Yancey, Kathleen Eloise Harlingen

Junior Class—Fall Semester 1935

A

Alegria, Otila Brownsville Anderson, Julia Weslaco

B

Barrier, Barbara Lind San Benito Beckley, Leo Kingsville Bolin, Virginia Temple Boykin, Lillie Falfurrias

C

Caldecleugh, Owen E. Kingsville Castle, Charles Wm. Troup

Castle, Harry Troup

Clark, Reba Harlingen

Collins, Florence E. Kingsville Craig, Mrs. Vetres Kirk Corpus Christi

Junior Class (Con.)

Crews, Norwood Kingsville Curtis, Dorothy Lee Palacios

D

Dahlman, Wilburd C.
Cuero
Davis, Mrs. Elizabeth B.
Kingsville
Davis, Helen L.
Kingsville
Davisson, Forbes I.
Corpus Christi
Dietz, Vivian Adele
Kingsville
Dyer, Lloyd Noel
Pettus

E

Edwards, Andrew M. George West

F

Finnegan, John D. Kingsville Froyd, Mildred Elma Brownsville

G

Gavito, Eva
Brownsville
George, Charles D.
Kingsville
Gibbs, Julius Ed.
Kingsville
Goodwyn, Robert
Kingsville
Gordon, John B.
Kingsville
Gorham, Charles Henry
Karnes City

Haller, Maudenia

Robstown
Hart, Cathleen
Bishop
Hart, Lois
Sinton
Hausmann, Milton
Goliad
Hiesermann, Gloria Lucile
San Juan
Hinnant, Marjorie Lee
Mathis
Horne, Bennie Mae
Corpus Christi
Hunter, Mary
Brownsville

J - K

Jimenez, Noe San Diego Kaml, Luvine Hazel Donna Kennedy, Helen Maud Donna King, Charles Lee Wichita Falls Korges, Edith Mae Kingsville Keepers, Mary Margaret Kingsville

L

Larson, Ruth Lorraine
Raymondville
Lewis, Claire
Sinton
Lyon, Charlotte
Edinburg
Lyon, Robert L.
Edinburg

M

McCandless, Inez Pearsall McCauley, Norvel Kingsville McKinney, Mrs. Hugh Kingsville McMillan, James San Antonio McNabb, Johnny Kingsville Macune, Virginia Bishop Martin, Fairy Margaret Sinton Martin, Reba King Kingsville Maule, Mrs. Virginia Kingsville Miller, Doris Ina Sinton Moff, Mrs. Edith Wilson Kingsville Moore, Henry R. Taft Morris, Billy J. Driscoll Murchison, Mary Belle

N

Kingsville

Natho, Kermit
Orange Grove
Nierman, Anna May
Kingsville
Nix, John W.
Kingsville
Norris, Clayborne C.
Weslaco
North, Walter Charles
Corpus Christi

P

Parr, J. B. Robstown Perrenot, Hal F. Kingsville Porterfield, Wm. R. Kingsville

R

Ramey, Lowell Troy Reidel, George Karnes City Riley Clifford Freer Robertson, Joe J. Kingsville Robertson, Mrs. J. J. Kingsville Robinson, Eleanor Bishop Robinson, Nelda Kingsville Rollins, E. L. McAllen Ross, Delmar Bishop

S

Sanchez, Joe Rio Grande Sauer, Crystal Claire Cuero Shelton, Joe Harrison Kingsville Simons, Thomas Archer III Kingsville Sims, Leona Kingsville Slay, Hazel Robstown Spivey, James Wilson Laredo Strein, Lorene Brownsville Stubbs, Maudene Corpus Christi Sutherland, Frances Kingsville

T

Tanner, N. B., Jr.
Kingsville
Thompson, Barbara Sue
Sinton
Tunnell, John W.
Gregory

V

Vina, Robert de la Edinburg Vinson, Bryant Finley Corpus Christi

W-Y

Walker, Wm. D.
Brownsville
Wells, Alvan
Kenedy
Yancey, Margaret Love
Harlingen

Senior Class—Fall Semester 1935

A

Aitchison, Robert Clay Edinburg Alden, Lucile Kelly Premont

R

Baker, Stanley Kingsville Barlow, Margaret Laredo

Bayerl, Frances Catherine Los Fresnos Beesley, Dorothy Hills

Corpus Christi Bell, Edwin Tuleta

Bell, Lillian Pharr

Carden, Pearl

Bentley, Julia Alece Kingsville Bogel, Billy Corpus Christi

C

Rio Hondo
Clements, Dave
Goldthwaite
Cox, Tyrus
Mexia
Cumberland, Charles C.
Kingsville
Cummins, Reba L.
Agua Dulce

D

David, Mrs. Edna
Taft
Derby, Virginia
Rio Hondo
Donaho, Leslie Lucile
Kingsville
Doty, Ivy Lee
Pharr
Duncan, Alvice
Kingsville

Kingsville
Dunham, William Owen
Brownsville
Dunlap, Rowena

Dunlap, Rowena Corpus Christi

E

Elliott, Patricia Bishop

F

Foster, Janet Elizabeth Kingsville Fry, Dudley P. Kingsville

G

Galloway, Hubert O.
Robstown
Garza, Gilberto
Kingsville
Garza, Ofelia de la
Brownsville

Gonzales, Florence P. Edinburg

H

Habermacher, Andrew Lee
Hereford
Hall, Leonard
Kingsville
Hamff, Diedrich
Kingsville

Hammett, Frances

Harbin, Wilma Westmoreland

Eagle Lake Henderson, Robert

McAllen Hibler, Mrs. Calvin D.

Kingsville Hill, Bernice Sinton Hintgen, George Kingsville

Hinton, Harry Oakville

Holden, Charles Clazton

Wichita Falls Hope, Edward Premont Howell, Helen

Kingsville Huckaby, Jody

Bonita Hudspeth, S. A.

Kingsville Hutsell, Marie Elizabeth Kingsville

J-K-L

Johnson, Mrs. Naomi Bishop Junco, Vivian Brownsville Kirkpatrick, Willis San Antonio Korges, Woodrow Kingsville Lawrence, Preston Raymondville Lowther, Louise

M

Alice

McGrath, Mrs. Elizabeth Louise McMurrey, Mildred Lee Hebbronville Martin, Geraldine Robstown Mathis, Dorothy Dell Kingsville Meyer, Ray McAllen Miller, Marie Bishop Miller, Velma Irene Mission Mills, Florence Kingsville

Mills, Richard
Kingsville
Mims, Fleta Estelle
Laredo
Moos, Grace
Alice
Morrow, Jack
Sinton

N - O

Neu, Herman Otto Sinton Norvell, Wm. P. Falfurrias Novoa, Beatrice G. Laredo Ogden, Florence

Edinburg

P

Palmer, Marvin Elijah San Juan Parrish, Lucyle York Kingsville Pickens, John D. Edinburg Preuit, Lois Kingsville Purcell, Mrs. Mabel Corpus Christi

R

Reed, Max Reuthinger, Jewel Corpus Christi

S

Sims, Mildred Olene Beeville Smith, Eugene W. Kingsville Smith, Henry M. Kingsville Sommer, Willard R. LaFeria Splawn, John H. Greenwood Stovall, Albert

T-V

Bloomington

Thompson, Dorothy
Francitas
Vina, Juan de la
Edinburg
Vollmer, Cary
Kingsville
Von Roeder, Helen
Yorktown

W

Wesley, Mildred Frances
San Benito
Williams, Cecil
Jacksonville
Wood, Virginia Longbrake
Laredo
Woodrome, Winnie Lee
Taft

New Students—Spring Semester 1936

Ayala, Esperanza Laredo Barkley, Ernest Jr., Bishop Bartlett, Elizabeth Harlingen Bazan, Sarah Benavides Beal, Louis Kingsville Benavides, Maria D. Kingsville Blair, Helen McAllen Boothe, Sterling P., Jr. Cuero Cassok, Emma Laredo Christian, Adelena Driscoll Cook, Bess McDonald Kingsville Cox, Cathleen Alice Cruz, Maria Angelita Laredo Day, Mrs. Alcie Oertle Kingsville Durham, Elizabeth La Feria Evans, Bob Beeville Geer, Mary Helen El Campo Gonzalez, Julietta Laredo Graham, Dora Déane Corpus Christi Gwin, Shannon Kingsville Harvill, Ruby M. Freer Hulcy, Louis B. Dallas Kallus, Vaclav Thomas Hällettsville Keen, Joy Jourdanton Littleton, J. B. Palacios McDonald, Bernice Charlotte

Miller, Margaret

Moore, Seth Ward

McFaddin

Taft

Mounts, Maxine Kingsville North, W. Truett Riviera Ortiz, Lucy L. Kingsville Salinas, Reynaldo Kingsville Short, Aldah Mae Beeville Sullivan, Audry Palacios Thornton, Thomas Corpus Christi Tutschke, Freida Poteet Westerfeld, Wendell Kingsville Wines, Frank Kingsville Woodall, Montie Kingsville Wortham, Mrs. Chas P. Weslaco Acevedo, Mrs. J. R. Kingsville Allen, Margaret Aransas Pass Pullen, Mrs. E. H. Kingsville Rissanen, Ruth Eleanor Edcouch Rodriguez, Valdeman Kingsville Rosser, Max D. Riviera Wakeland, Myrtle Bishop Caton, Annie Edna Caton, Ruby Edna Hart, Leslie Roy Kingsville Huebner, H. C. Kemp, James Hayes, Jr. Ballinger Marshall, Juanita Kingsvillė Nunez, Luisa San Diego Talbert, Herman E. Robstown Barrera, Beatrice

Kingsville

Doss, Walter Richard Colorado Fry, Leroy Kingsville McBryde, Nina Premont Naranjo, Juletta Laredo Clark, Camille Kerrville Forrester, Emma Lou Corpus Christi Halbert, Lena Kingsville Moon, Mrs. Floyce Orr Kingsville Westervelt, Mrs. Geo. C. Corpus Christi Benson, Mrs. Flora A. San Diego Burns, Jim M. Goliad Cook, Russell J. Kingsville White, T. A. Kingsville Moore, Etta Marie Driscoll J. R. Pooley Robstown J. P. Manning Robstown Chapman, Gail Elizabeth Kingsville Hill, Joe Driscoll Bryant, Mrs. Katherine Kingsville Davenport, Leland Kingsville Petty, Woodrow Sinton Hunt, Jerry Sinton Morris, Milton A. Perryton McCord, David Edna Notzon, Claude Laredo Leonard, Mrs. E. A. Laredo Chamberlain, Eva Laredo Beane, Robert D. Edinburg



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